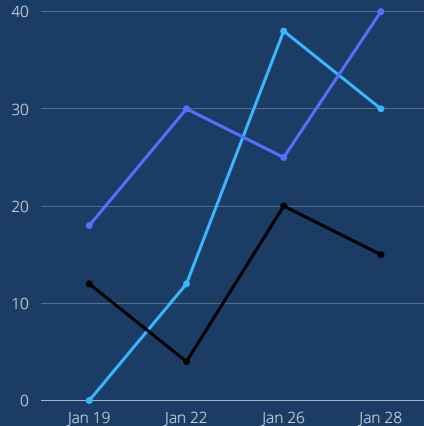


# INTERNET VS WALL STREET - STORYBOARD



## BACKGROUND

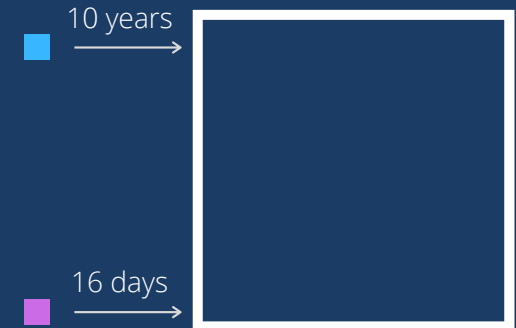
A brief about the events of late January highlighting the fluctuations in stock prices. Explain the motivations for the r/WallStreetBets forum.

## NATURAL STOCK PRICES

Highlight what a natural growth in stock prices looks like with examples of Amazon, Apple and Tesla with peaks highlighting specific events in the company's timeline.

## UNNATURAL RISE IN PRICES

Explain the unusual rise in stock prices for GME in comparison with Apple. The 20x rise in share prices for Apple happened over 10 years between 2010 and 2021



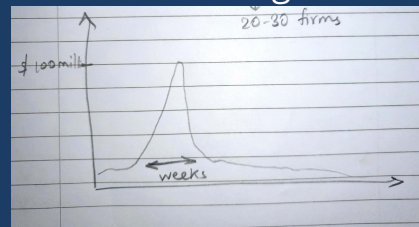
## RISKS OF INVESTMENT

The value of a \$100 investment in GME on 19th January, 22nd January and 26th January at different points on 28th January. Comparison of the numbers should highlight the risk of losing money at various stages.

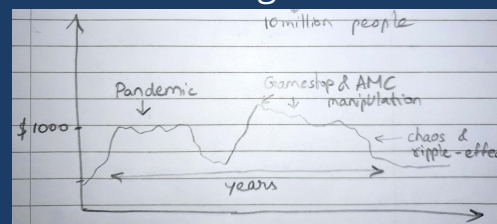
Explain the 'mob mentality' of online forums. It is difficult to balance the time-sensitivity of the forum interactions and stock market fluctuations.

Highlight the lawsuits against the ones behind the Reddit Forum.

## Losses for Hedge funds



## Losses for regular traders



## BIG PICTURE EFFECT

The short-sellers are affected by the fluctuations for the short term, but there are long term effects for everyday traders to consider. Stock market bubbles will last for a long time with external influence. Many people will fall into these traps and lose money. E.g. Bitcoin

## CONCLUSION

Urge traders to stay away from the 'trending stocks'