

**Cover letter –**

I am near approaching my fourth year at my current role as a Creative Designer for Logologo. I worked hard to obtain an internship there after I graduated and have since had the enjoyment of helping the company flourish during my employment. Recently however, I have found myself wanting to do work that I find more personally fulfilling, to work as part of a team towards a shared cause.

In my current role I have had the opportunity to take on a broad variety of roles and responsibilities. I have become a confident designer, expanding my skill base to also include web development and animation. My web development ranges from HTML, CSS and Javascript to various CMS platforms including a variety of Wordpress sites. During a recent brand refresh myself and colleagues took part in workshops with specialist agencies on social media and SEO to gain insight on how both work and strategies that can be used for each.

Design is my passion and I work across digital and print to produce thoughtful and insightful solutions. Working in a studio environment, often on multiple projects simultaneously, means I can manage my time effectively and work through busy periods in a calm manner.

As part of a team I communicate confidently, listening to the views of others and taking these on board whilst contributing my own thoughts. I have taken on project management roles for several clients, liaising directly with them on behalf of the studio to ensure the smooth running of their projects, from conception to production. Good communication was key to client relationships and I always work to ensure briefs are met with detailed estimations, costs, contingencies and communication milestones to ensure clients are kept up to date and can contribute to the design process.

I am eager for new challenges and to work towards a shared cause, helping to produce innovative and creative design for Friends of the Elderly.

Thank you for taking the time to consider my application and I hope to hear from you soon.

Kind regards,  
Chris Porter

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**Chris Porter**  
Creative Designer

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## About –

**I strive to solve problems through thoughtful and insightful ideas. I aim for simple solutions to help people articulate their messages and enjoy working with people, towards change.**

I take great pride in my craft and a curiosity to learn new skills can be seen across my body of work. I believe well-crafted design comes from keen insight and understanding.

1:1  
BA(Hons)  
2013

Graphic Communication  
Cardiff Metropolitan  
University

P P  
BTEC FD  
NCFE  
2010

Art & design  
3D materials  
City College Brighton

A A B  
A-Level  
2009

Graphic Design  
Photography  
English Literature  
Worthing College

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## Experience –

**Creative Designer**  
Logologo  
[logologo.co.uk](http://logologo.co.uk)

**Motion Designer**  
East  
[eaststudio.co.uk](http://eaststudio.co.uk)

Internship  
Harrison & Co  
[harrison-agency.com](http://harrison-agency.com)

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## Interests & Skills –

Making things  
Cycling and bike building  
Film photography  
Cats  
Travelling  
Sustainability  
Concrete sea defences  
Patterns on the inside of envelopes

Adobe InDesign, Illustrator, Photoshop,  
After Effects, Premiere Pro and Prelude  
HTML5, CSS, Javascript  
Wordpress, Jekyll, Stacey CMS  
Email design and Mailchimp

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## Channels –

**LinkedIn**  
[linkedin.com/in/chrisporterdesigner](https://linkedin.com/in/chrisporterdesigner)

**Github**  
[github.com/thisiscap](https://github.com/thisiscap)