

About –

I strive to solve problems through thoughtful and insightful ideas. I aim for simple solutions to help people articulate their messages and enjoy working with people, towards change.

I take great pride in my craft and a curiosity to learn new skills can be seen across my body of work. I believe well-crafted design comes from keen insight and understanding.

1:1
BA(Hons)
2013

Graphic Communication
Cardiff Metropolitan
University

P P
BTEC FD
NCFE
2010

Art & design
3D materials
City College Brighton

A A B
A-Level
2009

Graphic Design
Photography
English Literature
Worthing College

Experience –

Creative Designer
Logologo
logologo.co.uk

Motion Designer
East
eaststudio.co.uk

Internship
Harrison & Co
harrison-agency.com

Interests & Skills –

Making things
Cycling and bike building
Film photography
Cats
Travelling
Sustainability
Concrete sea defences
Patterns on the inside of envelopes

Adobe InDesign, Illustrator, Photoshop,
After Effects, Premiere Pro and Prelude
HTML5, CSS, Javascript
Wordpress, Jekyll, Stacey CMS
Email design and Mailchimp

Channels –

LinkedIn
linkedin.com/in/chrisporterdesigner

Github
github.com/thisiscap

Cover letter –

I am near approaching my fourth year at my current role as a Creative Designer for Logologo. I worked hard to obtain an internship there after I graduated and have since had the enjoyment of helping the company flourish during my employment. Recently however, I have found myself wanting to do work that I find more personally fulfilling, to work as part of a team towards a shared cause.

In my current role I have had the opportunity to take on a broad variety of roles and responsibilities. I have become a confident designer, expanding my skill base to also include web development and animation. My web development ranges from HTML, CSS and Javascript to various CMS platforms including a variety of Wordpress sites. During a recent brand refresh myself and colleagues took part in workshops with specialist agencies on social media and SEO to gain insight on how both work and strategies that can be used for each.

Design is my passion and I work across digital and print to produce thoughtful and insightful solutions. Working in a studio environment, often on multiple projects simultaneously, means I can manage my time effectively and work through busy periods in a calm manner.

As part of a team I communicate confidently, listening to the views of others and taking these on board whilst contributing my own thoughts. I have taken on project management roles for several clients, liaising directly with them on behalf of the studio to ensure the smooth running of their projects, from conception to production. Good communication was key to client relationships and I always work to ensure briefs are met with detailed estimations, costs, contingencies and communication milestones to ensure clients are kept up to date and can contribute to the design process.

I am eager for new challenges and to work towards a shared cause, helping to produce innovative and creative design for Friends of the Elderly.

Thank you for taking the time to consider my application and I hope to hear from you soon.

Kind regards,
Chris Porter
