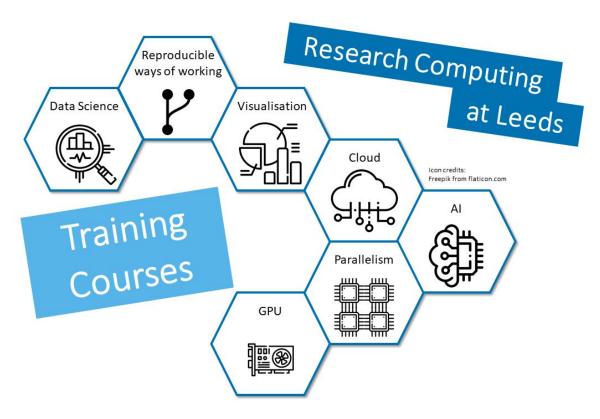
### SWD7: Introduction to Data Visualisation with Python



Research IT Website | Research IT Query: bit.ly/arc-help | Course Materials Homepage

#### Research Computing at Leeds

- Here to support research and researchers:
  - Provide training
  - Support users of Grid and Cloud Computing platforms
  - Provide consultancy:
    - To develop project proposals
    - To help recruit people with specialist skills
    - To collaborate directly on research projects
- For details, please see our <u>website</u>
- Contact us via the IT Service Desk

#### What is data visualisation?

"Data visualisation is the graphical representation of information and data.

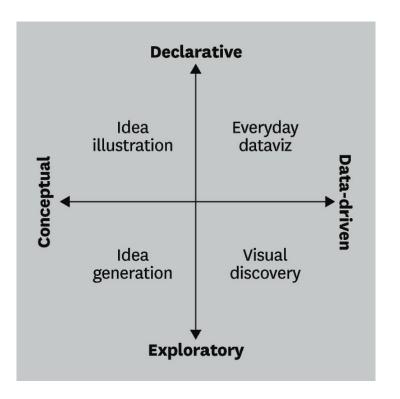
By using visual elements like charts, graphs and maps, data visualisation tools provide an accessible way to see and understand trends, outliers and patterns in data."

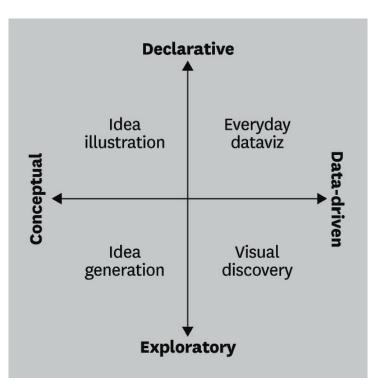
<u>Tableau Documentation website</u>

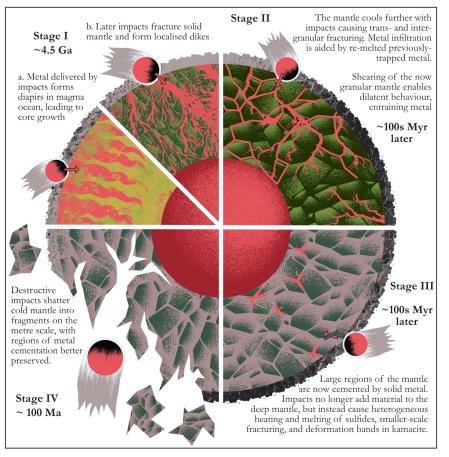
#### What is data visualisation?

According to <u>Harvard Business Review</u>, successful data visualisation requires you to ask two questions before beginning:

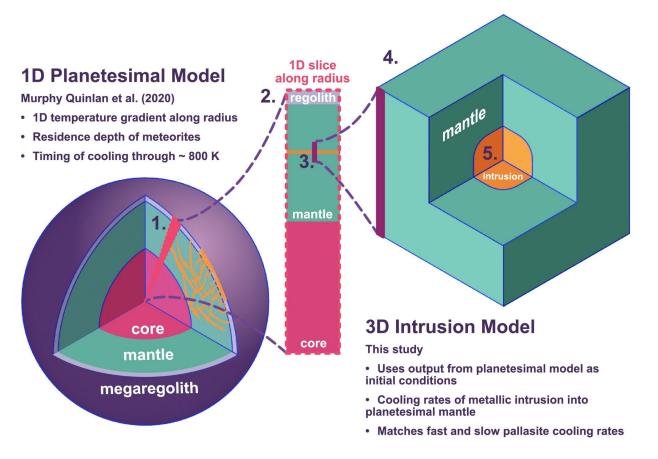
- Is the information conceptual or data-driven?
  - We'll be mainly focusing on data-driven, quantitative data vis in this course
- Am I declaring something or exploring something?
  - We will be looking at both approaches during this course!



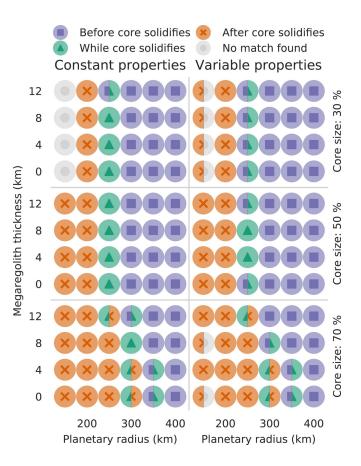




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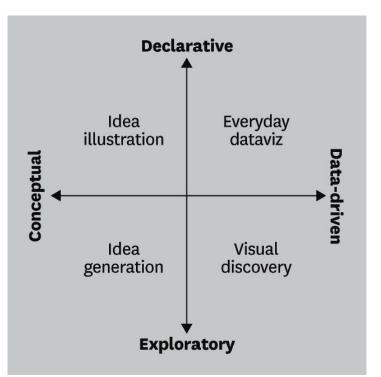


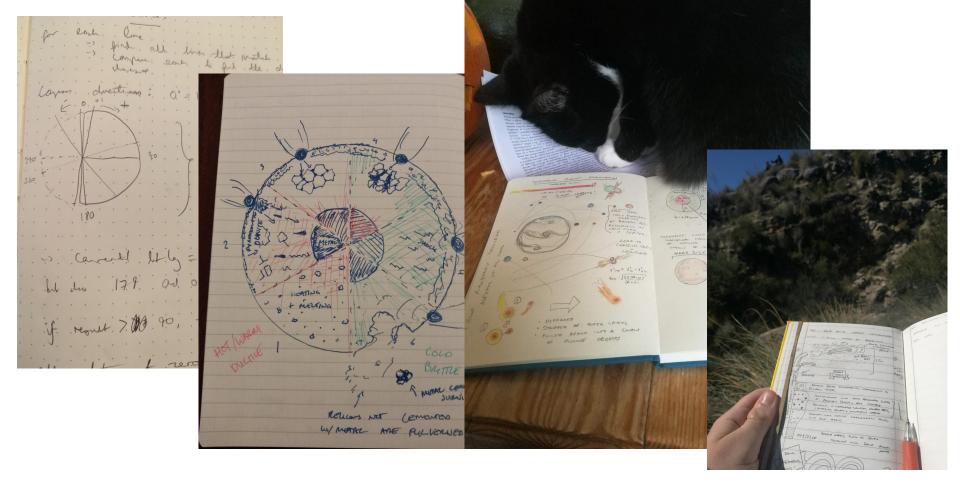
Murphy Quinlan et al., 2023

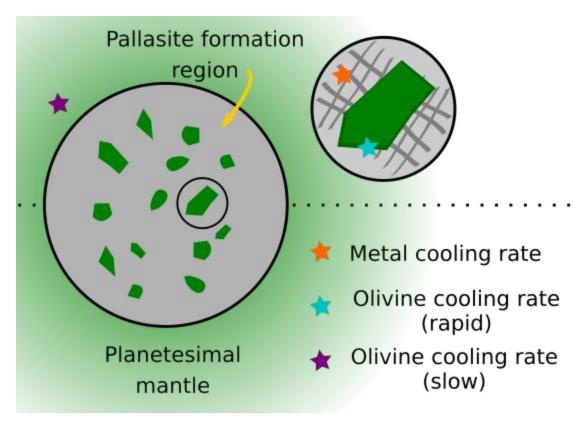


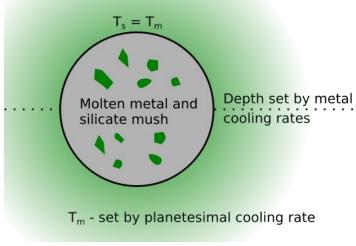
Murphy Quinlan et al., 2021

Sketched notes in your field notebook, supervisor meeting notes, doodles

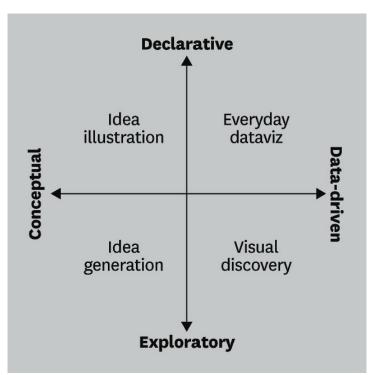






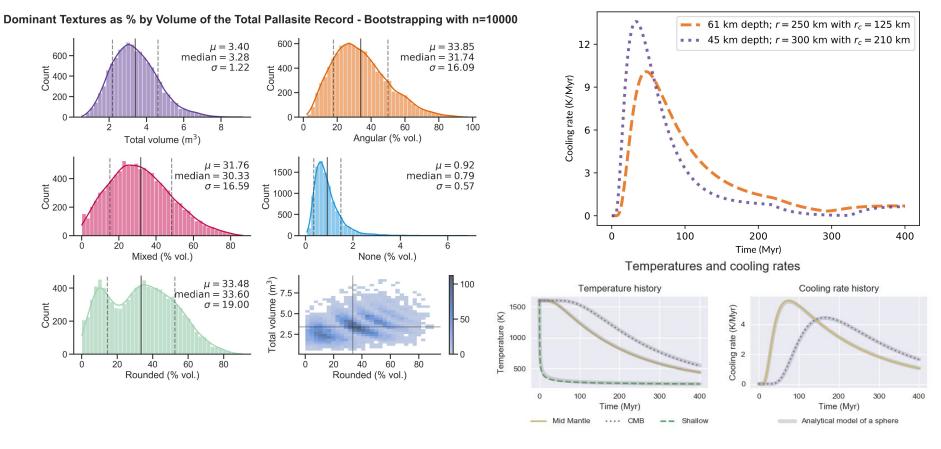


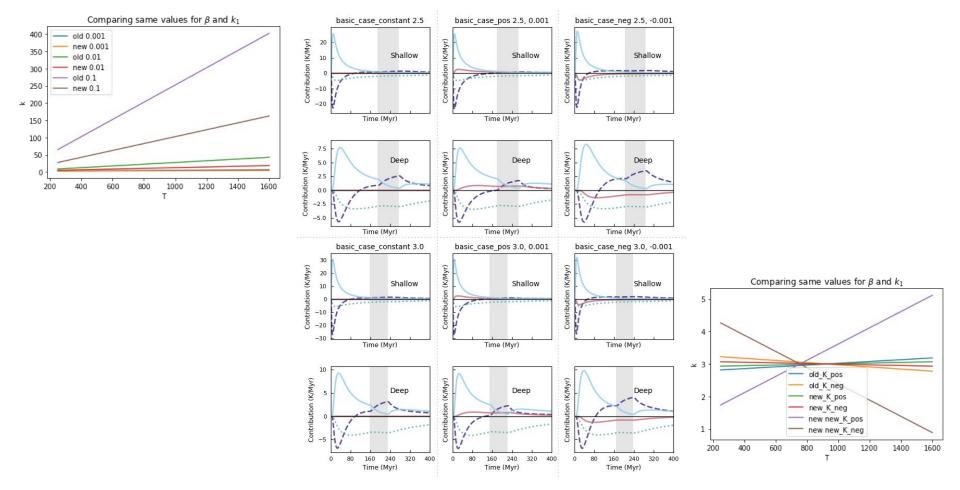
Sketched notes in your field notebook, supervisor meeting notes, doodles



Scatter plots, line plots, interactive figures, colour-coded tables

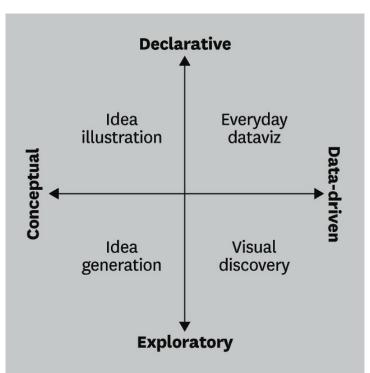
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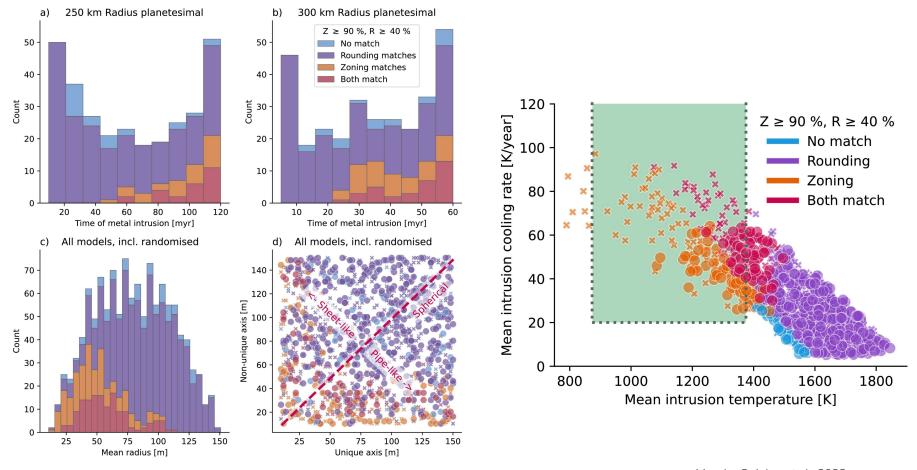
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Sketched notes in your field notebook, supervisor meeting notes, doodles

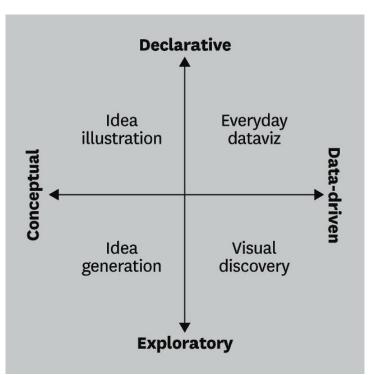


Static
well-designed
(hopefully) plots,
polished
dashboards

Scatter plots, line plots, interactive figures, colour-coded tables



Sketched notes in your field notebook, supervisor meeting notes, doodles



Static well-designed plots, polished dashboards

Scatter plots, line plots, interactive figures, colour-coded tables

# Good data visualisation



## What constitutes terrible data vis?

- 1. Evidence-based best practises for **objective** and **truthful** data representation
- 2. **Technical skills** in tools to build graphics
- 3. **Domain specific knowledge** of the underlying data set
- 4. Creativity, design principles, taste

1. Evidence-based best practises for **objective and truthful** data representation

- 2. **Technical skills** in tools to build graphics
- 3. **Domain specific knowledge** of the underlying data set
- 4. Creativity, design principles, taste

#### Why Python as a tool?

- Flexible, human readable programming language
- Commonly used for:
  - Data analytics
  - Scientific programming
  - Data visualisation
- Huge collection of specialised libraries to solve specific research problems
- Open Source

### Why Python as a tool?

- Allows us to create reproducible graphics and share the source code
- Enables us to build efficient workflows and research pipelines, with data cleaning, statistical analysis and plotting in the same language
- Many different library for various research domain-specific plots, data types, and visualisations

#### But other tools also useful...

- Python is not well suited to building more infographic or illustrative charts
  - It is possible, and it is still very useful as part of the workflow
- Sometimes better suited custom programmes exist for the specific problem, for example QGIS for mapping
  - Again, there can be use for Python-assisted workflows

If you are building a data-intensive plot, or want to be able to reproduce the plot easily for updated data or a different dataset, a scripted option (Python) is a better choice than an illustration package

1. Evidence-based best practises for **objective and truthful** data representation

- 2. **Technical skills** in tools to build graphics
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- 4. Creativity, design principles, taste

1. Evidence-based best practises for **objective and truthful** data representation

2. **Technical skills** in tools to build graphics

#### Theory section:

1. Evidence-based best practises for **objective and truthful** data representation

#### Practical section:

2. **Technical skills** in tools to build graphics

### Introductions poll