



Project Proposal

Prepared for: [CLIENT COMPANY NAME]

Prepared by: Bravo AI

Date: [DATE]

Valid until: [DATE + 30 DAYS]

Proposal #: [PROPOSAL-XXXX]

Executive Summary

[CLIENT COMPANY NAME] is looking to run a tighter operation — less time chasing information, less paperwork, more time actually getting work done.

After our conversation on [DATE], we’ve identified several ways AI can take work off your team’s plate and give you better visibility into your operation.

This proposal outlines what we’ll build, how long it takes, and what it costs.

What We Heard

Based on our conversation, here’s what’s eating up your time:

1. [CHALLENGE 1]

- **What’s happening:** [DESCRIPTION]
- **What it’s costing you:** [TIME/MONEY ESTIMATE]

2. [CHALLENGE 2]

- **What’s happening:** [DESCRIPTION]

- **What it’s costing you:** [TIME/MONEY ESTIMATE]

3. [CHALLENGE 3]

- **What’s happening:** [DESCRIPTION]
- **What it’s costing you:** [TIME/MONEY ESTIMATE]

What We’ll Build

The Solution: [PACKAGE NAME] Package

We’ll build a custom AI system around the way [CLIENT] actually operates — not some off-the-shelf software you have to adapt to.

AI Assistants

Assistant	What It Does	How Your Team Accesses It
[NAME]	[DESCRIPTION]	Telegram / SMS / Web
[NAME]	[DESCRIPTION]	Telegram / SMS / Web

System Connections

Your System	What We Connect	What It Enables
[SYSTEM]	[READ/WRITE/SYNC]	[DESCRIPTION]
[SYSTEM]	[READ/WRITE/SYNC]	[DESCRIPTION]

What Your Team Will Be Able To Do

-  [FEATURE 1]
-  [FEATURE 2]
-  [FEATURE 3]
-  [FEATURE 4]

Timeline

Phase	Time	What Happens
Discovery	Week 1	We learn your operation — jobs, systems, terminology, workflows
Build	Weeks 2-[X]	AI setup, integrations, configuration, internal testing
Training	Week [X]	Hands-on training with your team ([X] days)
Go-Live + Support	Week [X]+	Deploy to production, 1 month of included support

Investment

Recommended Package: [STARTER / PROFESSIONAL / ENTERPRISE]

	Starter	Professional	Enterprise
Investment	\$12,500	\$22,000	\$40,000
Included Hours	40 hrs	70 hrs	130 hrs
Timeline	3 weeks	6 weeks	10 weeks
Training	2 days (8 hrs)	2.5 days (12 hrs)	5 days (20 hrs)
Support Included	1 month	1 month	1 month






Payment Schedule

When	Amount	Notes
Project Kickoff	50%	Due upon signing — non-refundable deposit





Training Complete	50%	Due upon completion of training
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Additional Work: Work outside the original scope: \$275/hour (via change order)

What’s Included

-  Full setup and configuration for your operation
-  System integrations as specified
-  Hands-on training for your team
-  Documentation and quick-reference guides
-  1 month post-launch support

What’s Not Included

-  Third-party software subscriptions you don’t already have
 -  Hardware or mobile devices
 -  Travel expenses for on-site visits (billed separately)
 -  Work outside agreed scope (change order process available)
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Our Guarantee

60-Day Results Guarantee

If you don’t see measurable improvement in your operations within 60 days of go-live, we keep working at no additional charge until you do.

We’re not here to sell you software and disappear. We’re here to make your operation run better.

About Bravo AI

We’re not consultants who’ve never set foot on a job site.

We own and operate a steel fabrication facility and erection company. We built AI systems for ourselves first — to solve the same problems you’re dealing with. Then we realized every shop has these problems.

Our approach:

- Built for construction, not adapted from other industries
- We implement it with you, not just hand you a report
- Long-term partnership, not a one-time project

Next Steps

1. **Questions?** — Let’s talk through anything that’s not clear
2. **Ready to move?** — Sign the attached agreement
3. **Kickoff** — We’ll schedule our first working session within 48 hours

Acceptance

By signing below, [CLIENT COMPANY NAME] agrees to engage Bravo AI for the services outlined in this proposal.

[CLIENT COMPANY NAME]

Bravo AI

Signature: _____

Signature: _____

Name: _____

Name: Mario Urquidi

Title: _____

Title: Principal

Date: _____

Date: _____

This proposal is valid for 30 days. Pricing and availability subject to change after expiration.



Bravo AI

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Built by fabricators. For fabricators.