## PATRICK SMITH

patrick@nerdgeekhero.com 415-660-6159

# San Francisco, CA github.com/murrain

A proactive IT Specialist with over 10 years of experience in Linux administration and software development technologies. I have a strong background in managing application development environments, utilizing automation tools to enhance operational efficiency. My expertise includes application architecture, deployment strategies, and troubleshooting complex systems, particularly within virtualized environments. I possess a solid understanding of web infrastructure, focusing on security, scalability, and performance. I thrive in collaborative team settings and am adept at facilitating problem-solving activities with development teams. Eager to leverage my skills in PHP, Python, and modern DevOps practices to contribute to the development and operational support of innovative web solutions.

## **Home Remodel Buddy**

CTO/Co-founder

May 2011 – Current | San Francisco, CA

- Owned the development and deployment of an automated dialer using the Twilio API, enhancing customer follow-up efficiency and reducing churn by over 10%.
- Reduced AdWords conversion costs from ~\$13 to ~\$8 by optimizing keyword targeting, improving ad relevance, and redesigning landing pages to enhance user experience and drive higher conversion rates.
- Led the full-stack development of a CRM using JavaScript and PHP, optimizing contractor workflows and increasing lead management efficiency
- Leveraged JavaScript frameworks for front-end development, ensuring smooth user experience for CRM users.
- Designed and implemented RESTful APIs in PHP, integrating with third-party services to enhance functionality and scalability.
- Configured and administered bare metal Linux servers, optimizing system performance and ensuring reliability for critical operations
- Automated routine system maintenance tasks using Bash and Python scripts, reducing manual intervention and minimizing system downtime.
- Engineered and deployed comprehensive monitoring systems to ensure consistent uptime and availability for critical websites and services, enabling real-time detection and resolution of potential issues
- Diagnosed and resolved complex system issues, utilizing log analysis, network troubleshooting, and performance monitoring to restore full system functionality.
- Managed version control using Git and GitHub, facilitating team collaboration, maintaining clean commit histories and leveraging branching strategies for feature development and bug fixes
- Configured and maintained MySQL servers, ensuring data integrity, optimizing query performance, and managing backups to support high-availability applications
- Designed and implemented a comprehensive disaster recovery plan, including the creation and testing of off-site backups to ensure data resilience and minimize downtime during critical incidents
- Integrated Google Maps api to visualize coverage area for leads and to visualize leads out of coverage areas
- Quickly adopted new technologies and frameworks, with a focus on continuous learning and adapting to dynamic, fast-paced environments.

### **Quotify Technology Inc. (acquired by Telstra)**

Media Operations Engineer

Jan 2011 - May 2011 | San Francisco, CA

- Developed custom WordPress templates to streamline and accelerate the deployment of web properties across various verticals
- Managed AdWords and increased landing page conversion from 8% to 12%

#### Cypress Coast Mazda Subaru

*Internet Sales Manager* 

Feb 2010 - Jan 2011 | Seaside, CA

- Designed and executed internet marketing and direct mail campaigns to drive engagement and conversions
- Closed on 10% of leads dealership received
- Mentored and trained new sales staff in effective lead conversion techniques

#### Founder's Dojo

Partner

Feb 2012 – Jan 2017 | San Francisco, CA

- Guided members in developing technical Minimum Viable Products
- Helped members design and implement scalable technical systems

#### Skills

Programming Languages: Python, PHP, JavaScript, Node.js , SQL, Bash, Lua, C#

Front-End Frameworks: Ember, Knockout

Back-End Technologies: RESTful API development, Express,

Database Management: MySQL, Redis, Memcached

Cloud Platforms: AWS (EC2, S3, Lambda, SNS, SES), Azure

DevOps Tools: Docker

Version Control: Git, GitHub, GitLab

Operating Systems: Linux (Ubuntu, CentOS), BSD, macOS, Windows Web Technologies: HTML5, CSS3, Responsive Web Design, JSON, XML

API Integrations: Twilio, Stripe, Google Maps API, AWS SDK

Networking: DNS, Load Balancers, Firewalls, VPN, HTTP, WebSockets

Problem-Solving: Proven ability to diagnose and resolve complex technical challenges, leveraging analytical thinking to identify root causes and implement effective solutions.

Communication: Exceptional written and verbal communication skills, adept at conveying technical concepts clearly to diverse audiences, and collaborating with team members to foster a shared understanding.

Adaptability: Thrives in dynamic, fast-paced environments, demonstrating agility in learning new technologies and adapting to evolving requirements and priorities.

Collaboration: Strong team player with experience working effectively in cross-functional teams, promoting best practices in a DevOps environment and facilitating problem-solving activities.

Leadership: Demonstrated leadership skills in managing projects from inception to deployment, providing guidance to team members, and mentoring junior developers and colleagues.

Time Management: Highly organized and efficient, capable of effectively managing multiple tasks, prioritizing high-impact projects, and meeting deadlines in demanding and collaborative environments.

Attention to Detail: Conscientious about maintaining high standards of quality in both technical execution and documentation, ensuring systems security and reliability.

## Education

Associates in Science, Business/Economics Gavilan College Computer Science California Polytechnic University, San Luis Obispo

## Certificates

CS109x: Introduction to Data Science with Python HarvardX (Online Learning Initiative of Harvard University) | Issued July 2025 https://courses.edx.org/certificates/af05411c855d4ab7aaf9c8d90b29bd09

PH125.3x: Data Science: Probability
HarvardX (Online Learning Initiative of Harvard University) | Issued July 2025
https://courses.edx.org/certificates/73a1329507e642a0977384e4344c650e