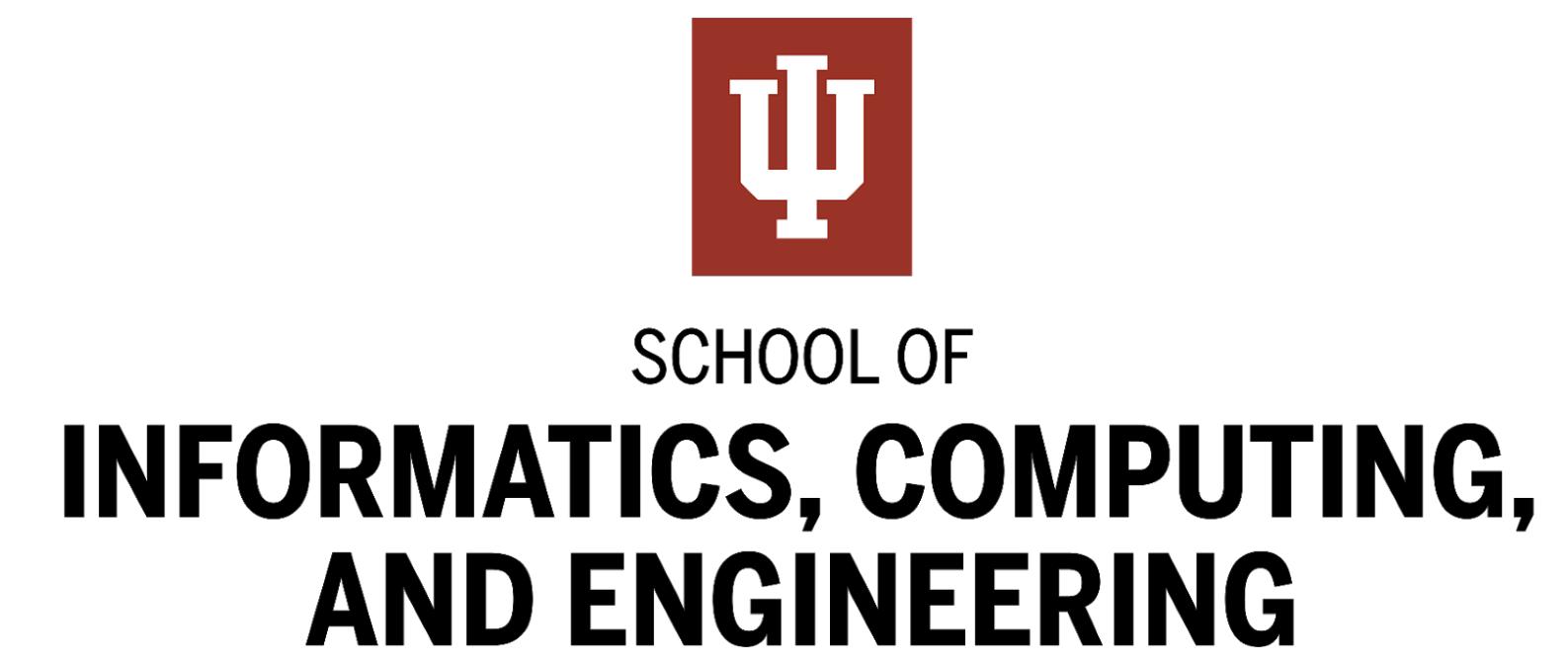


Slides at:
dakotamurray.me/2020-northeastern/

Scientific success in context

Dakota Murray
@dakotasmurray
dakota.s.murray@gmail.com



The first law of success:

“Performance drives success but when performance can’t be measured, networks drive success”

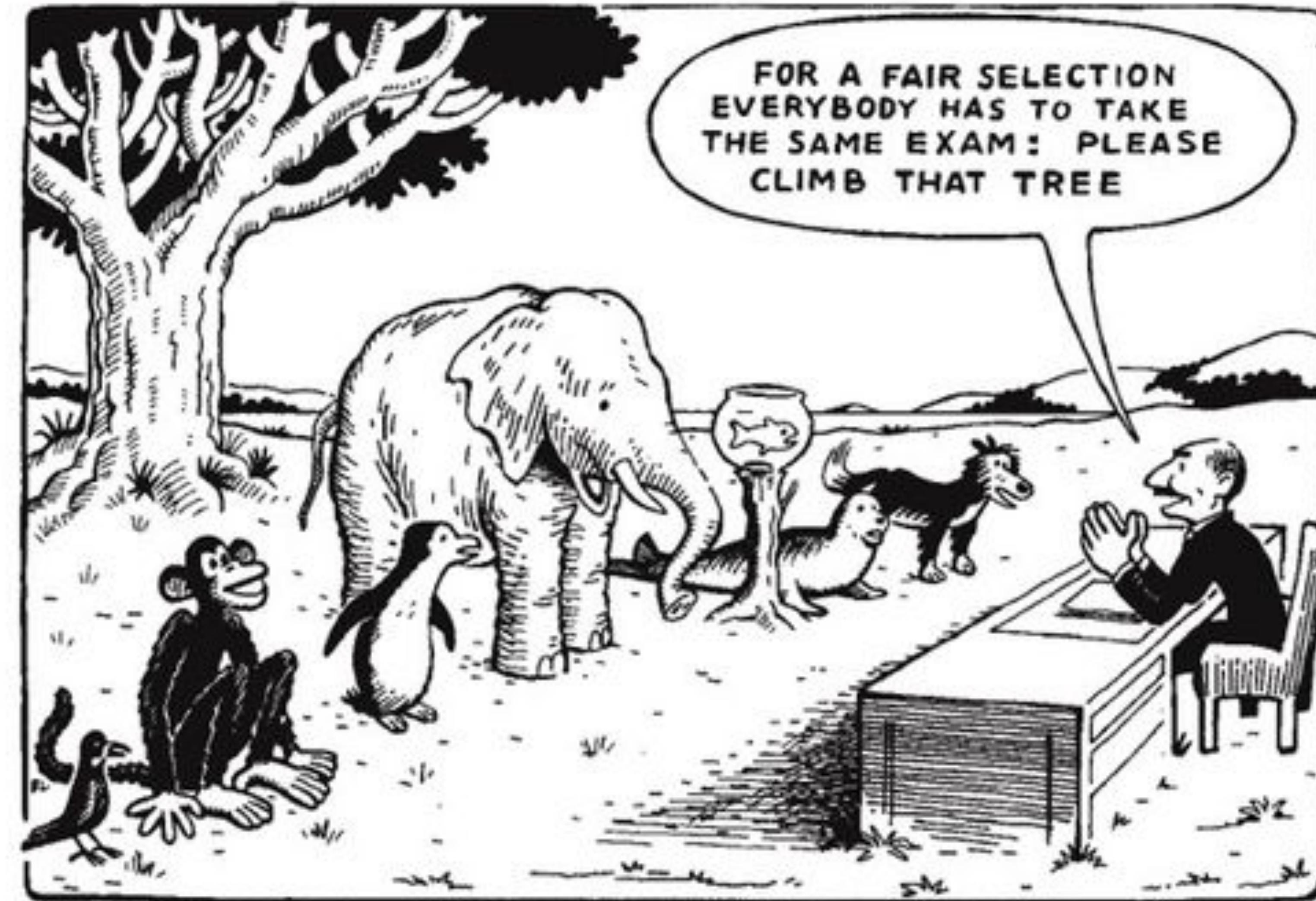
The first law of success:

“Performance drives success but when performance can’t be measured, networks drive success”

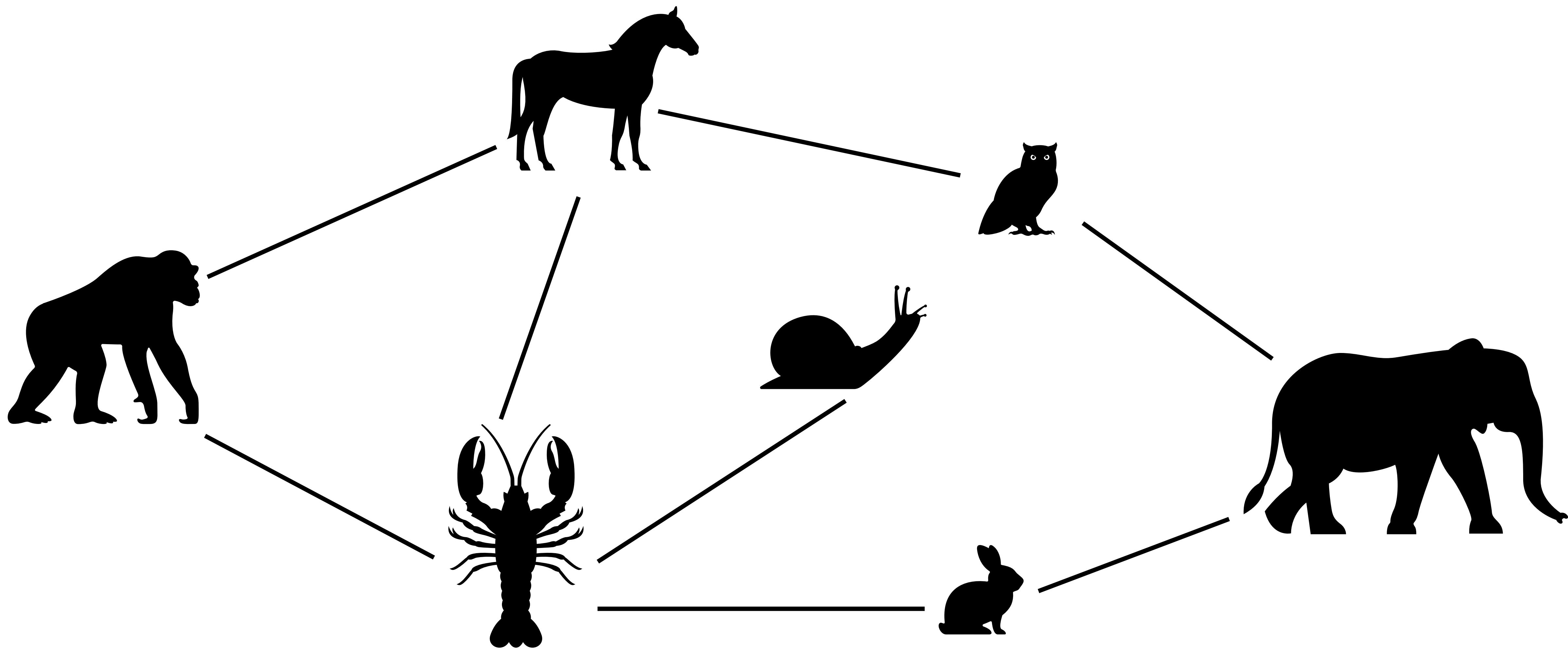
Success isn't about you, its about us

What does it mean to perform well in science?

Evaluation without context is flawed

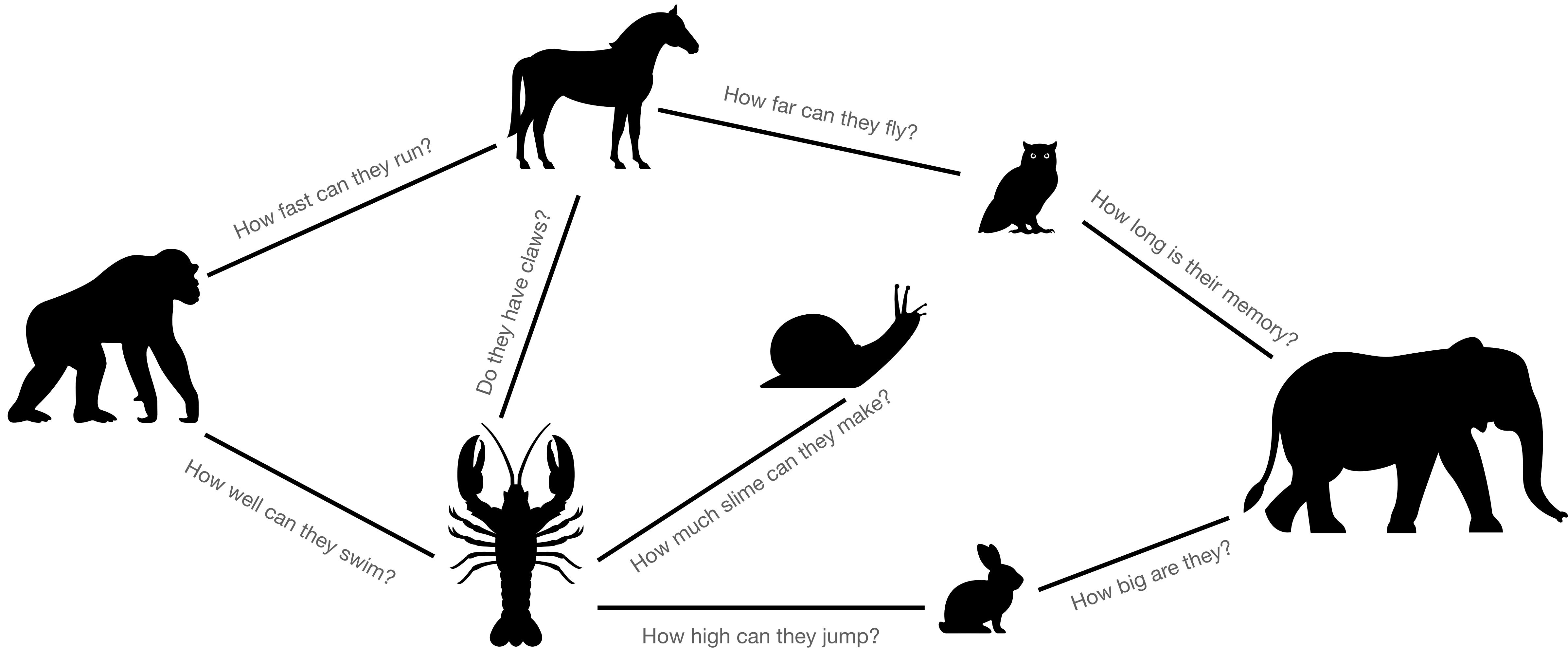


Networks matter!



Networks matter!

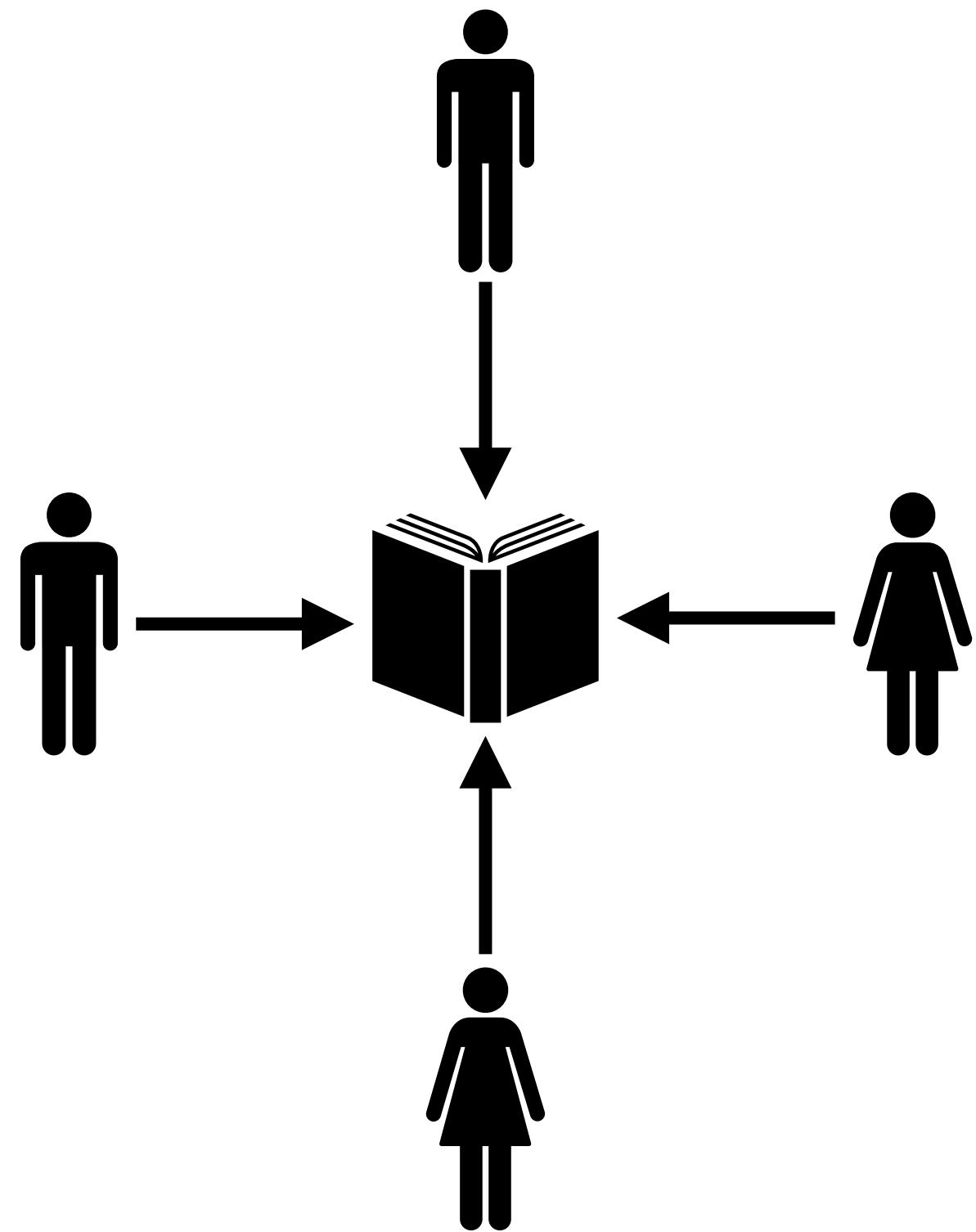
But its even more complicated



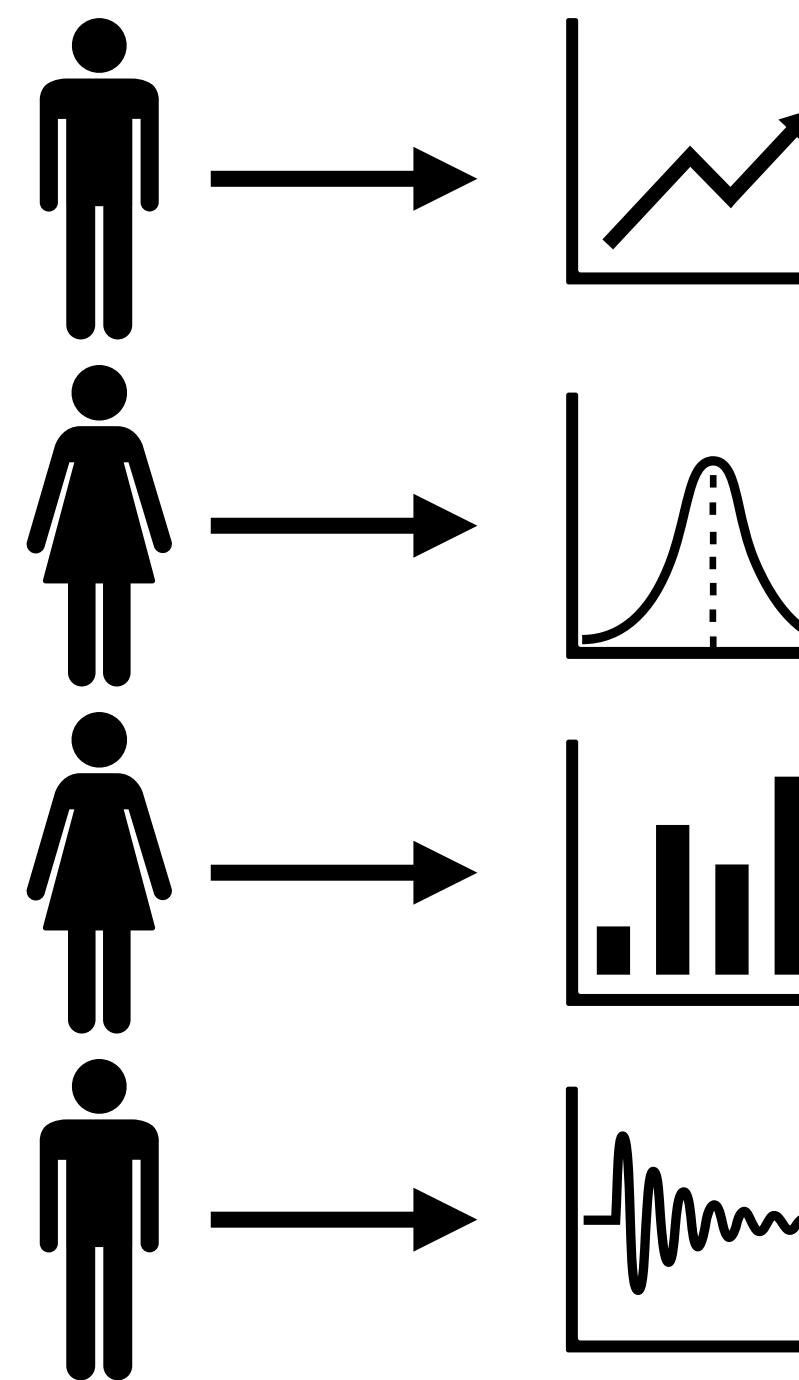
Evaluation in science

Hiring, promotion, publication, funding, and reputation

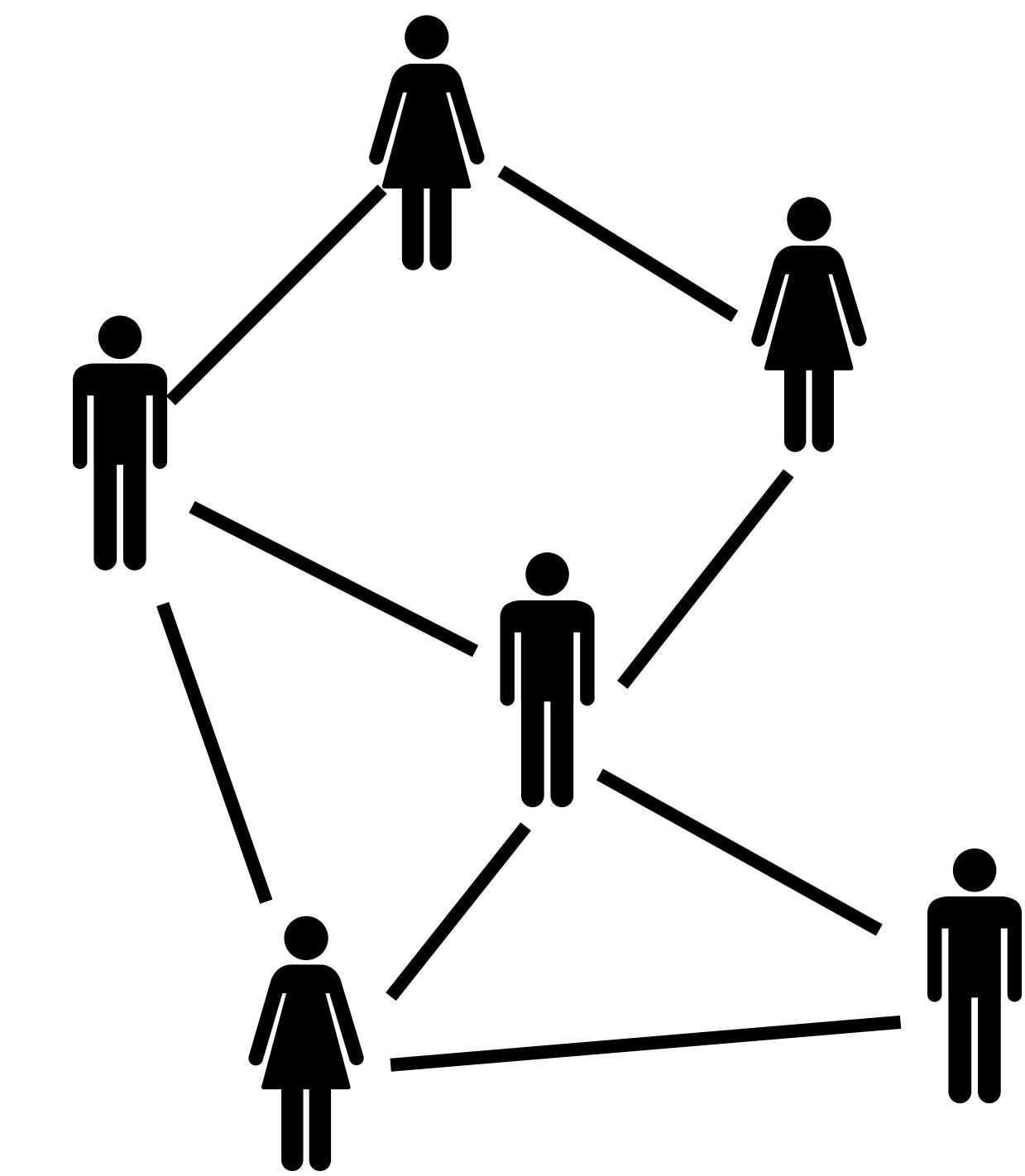
Peer review



Performance metrics



**Peer-to-peer judgements
(networks)**



Ideally, evaluation should capture
true merit

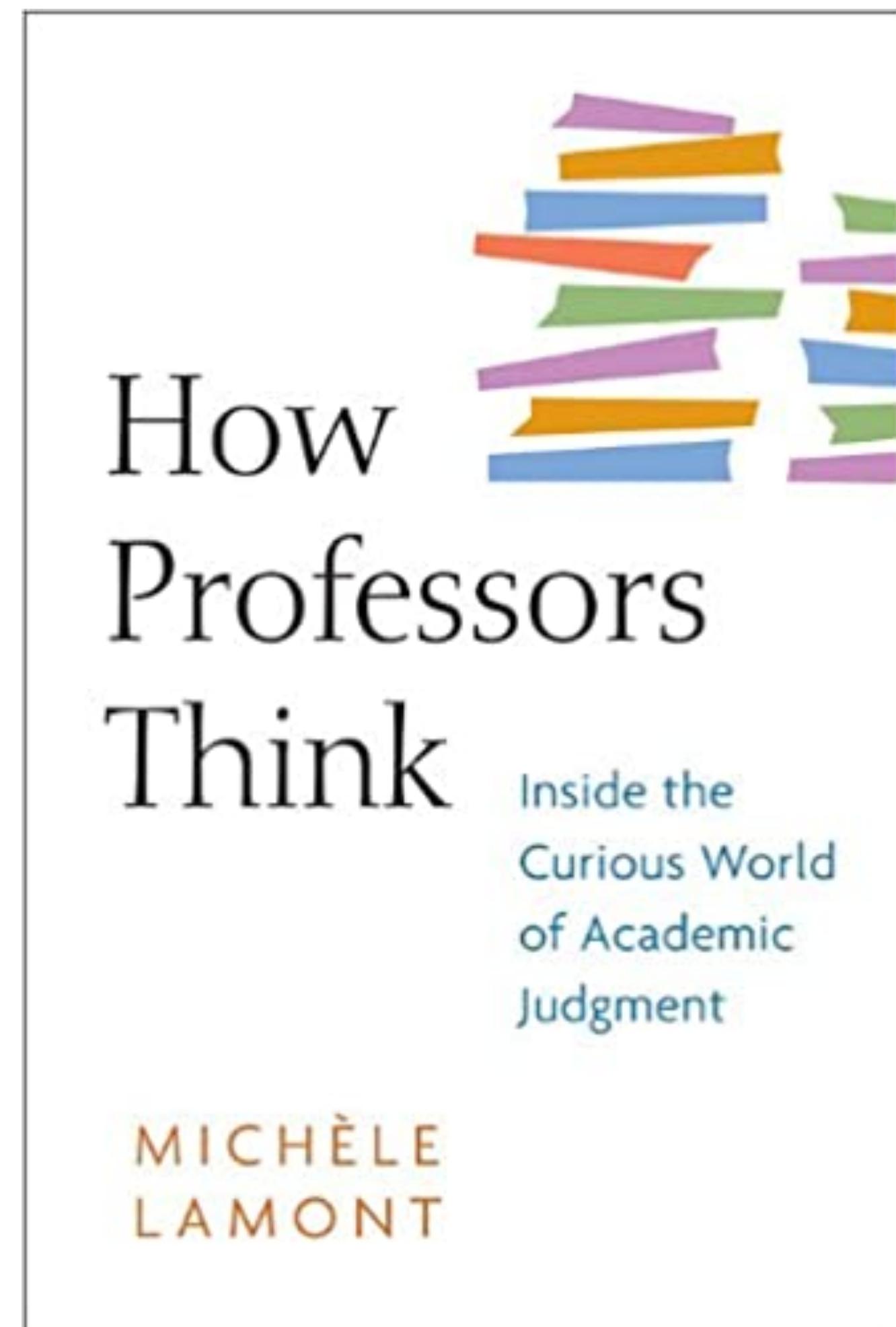
Success is about us

**But we are embedded in a social,
political, and cultural context**

Peer evaluation

Sensitive to contextual factors

- Personal relationships
- Taste preferences
- Disciplinary cultures
- Biases and prejudices
- “*...ultimately, reasoned judgements are buffered by unpredictable human proclivities, agency, and improvisation*”. (pg 201)

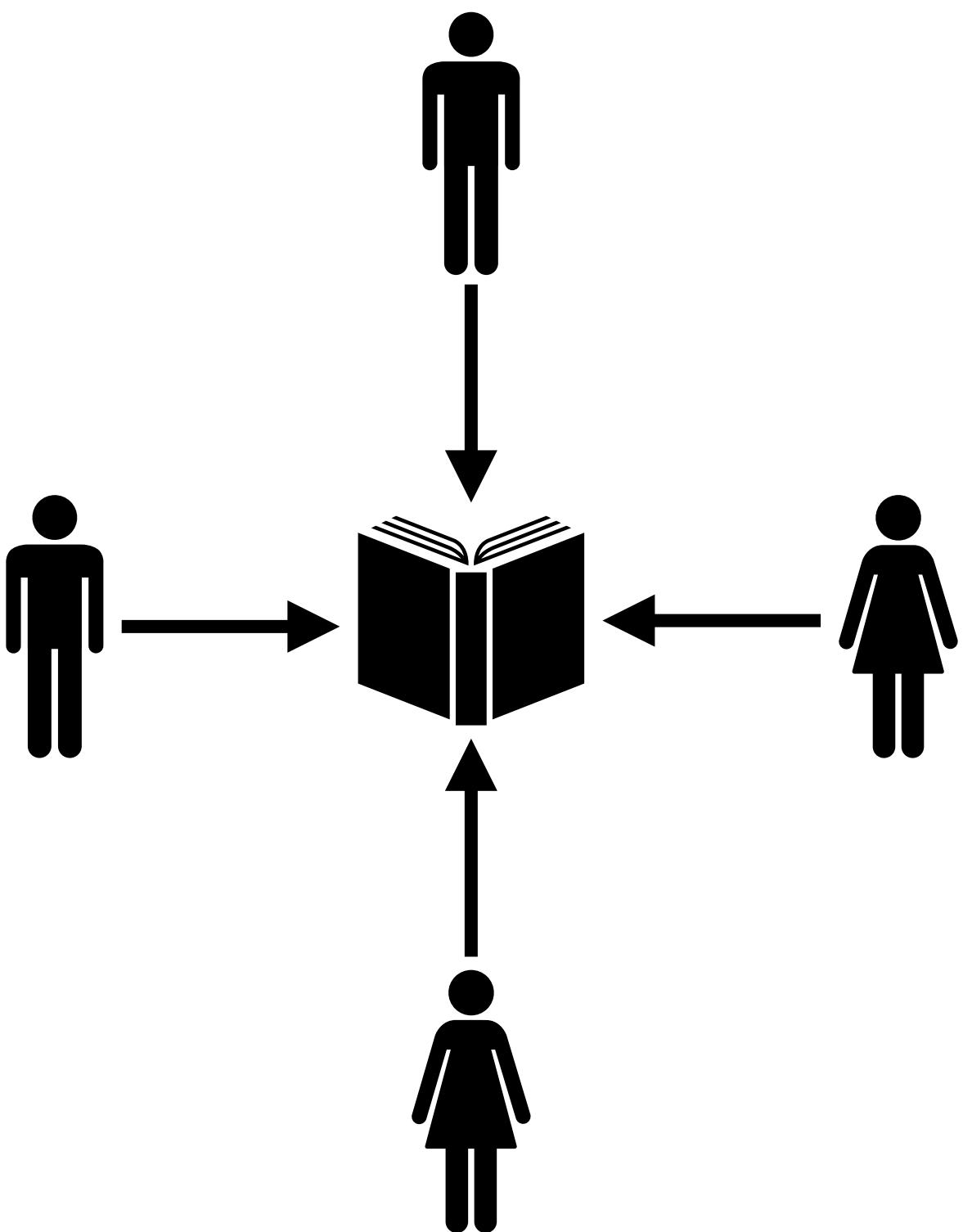


Lamont, M. (2009). *How Professors Think: Inside the Curious World of Academic Judgment*. Harvard University Press.

My research direction:

Investigate the contextual factors that drive scientific evaluation and success

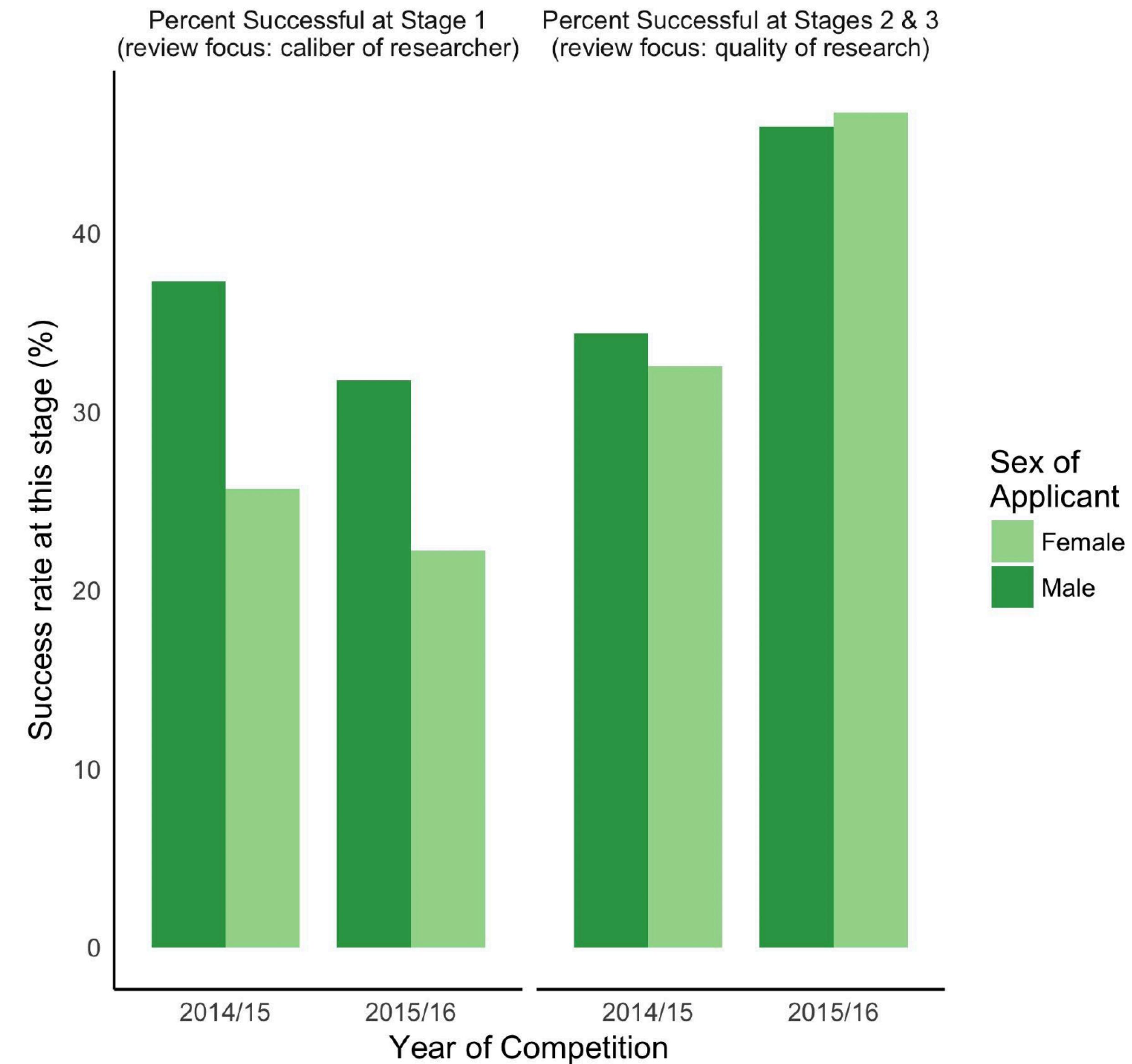
Peer review



Gender bias

Grant peer review at CIHR

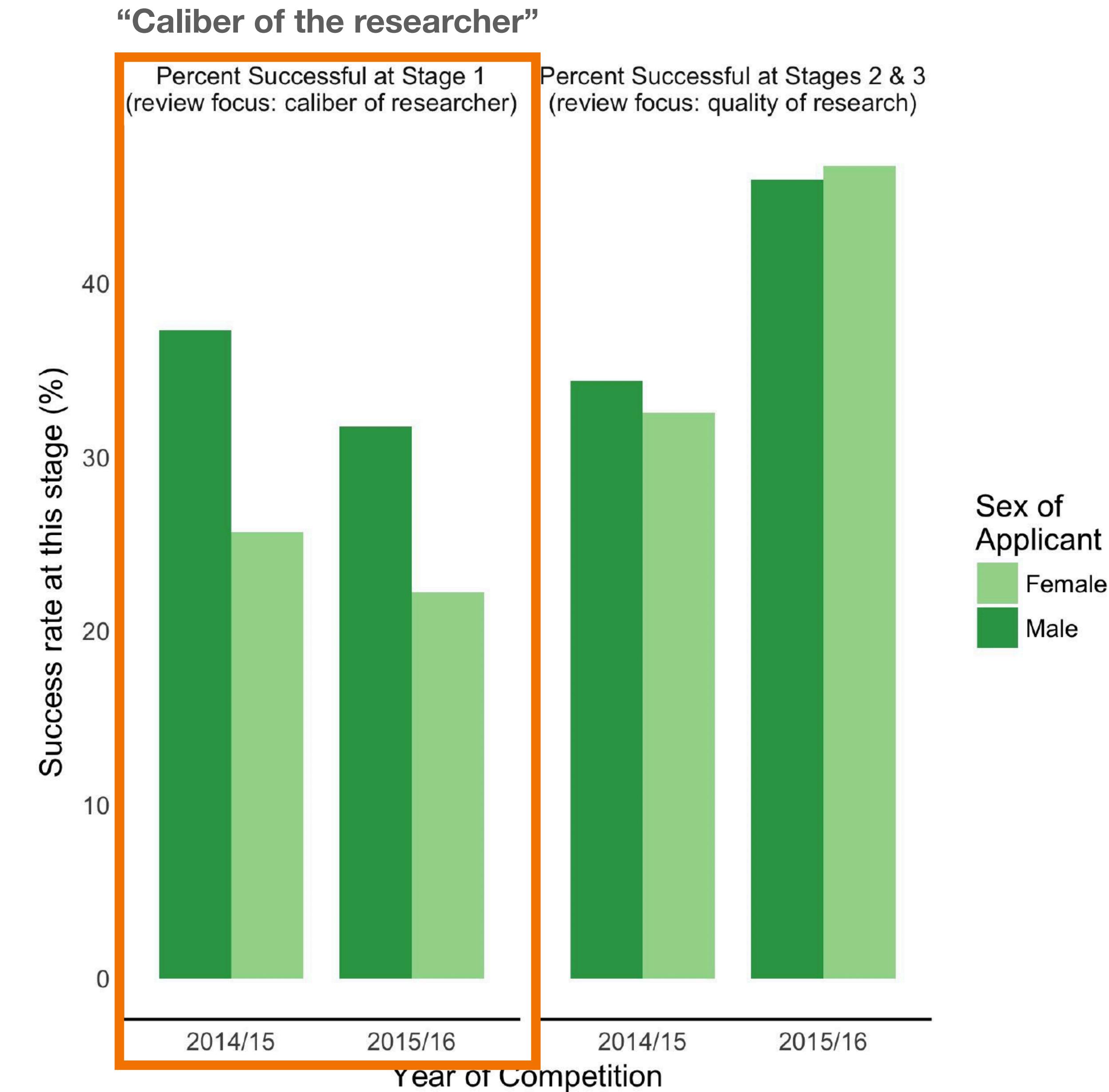
- 2-stage review process



Gender bias

Grant peer review at CIHR

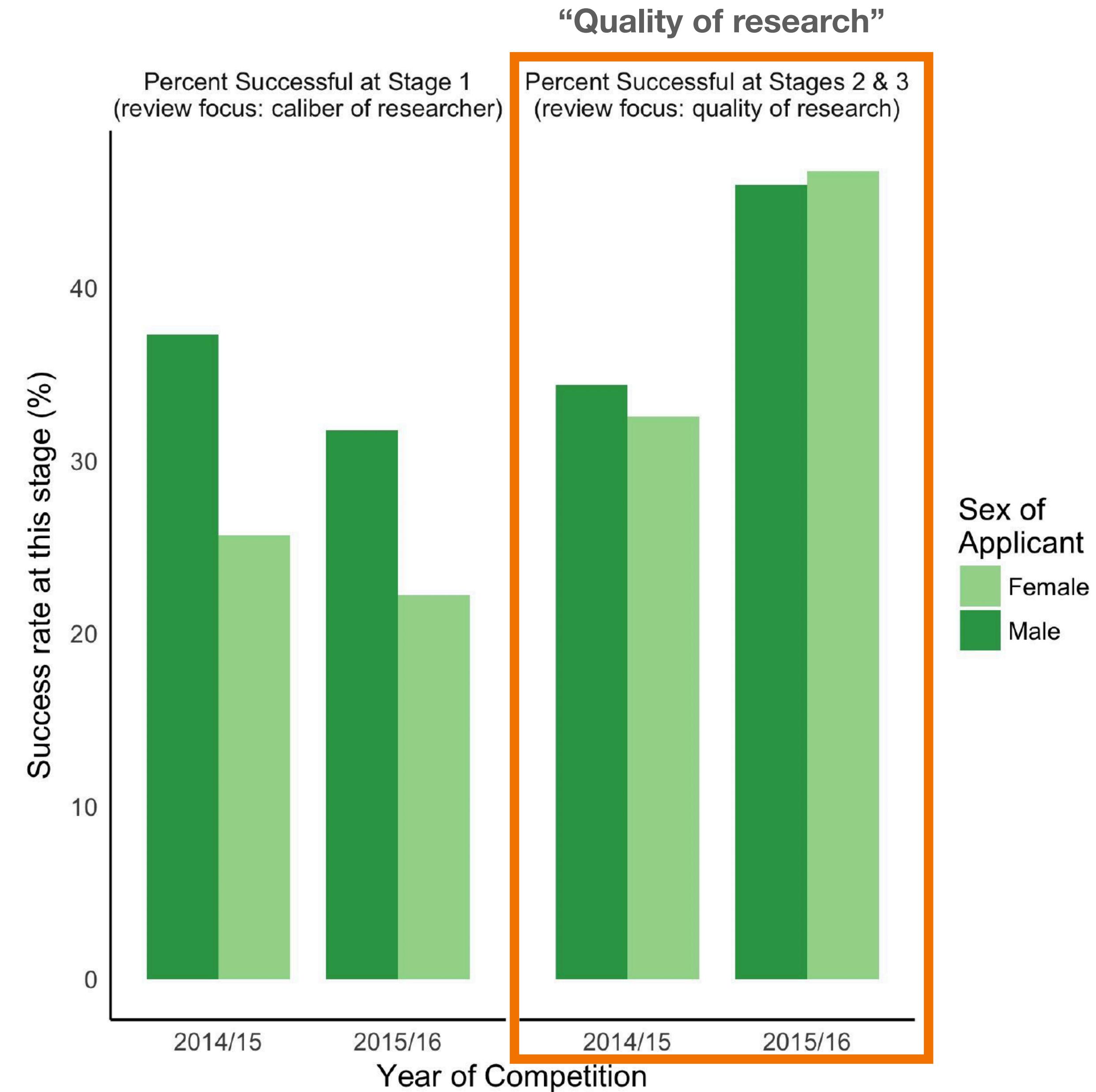
- 2-stage review process
- Women rated lower in “Caliber of researcher”



Gender bias

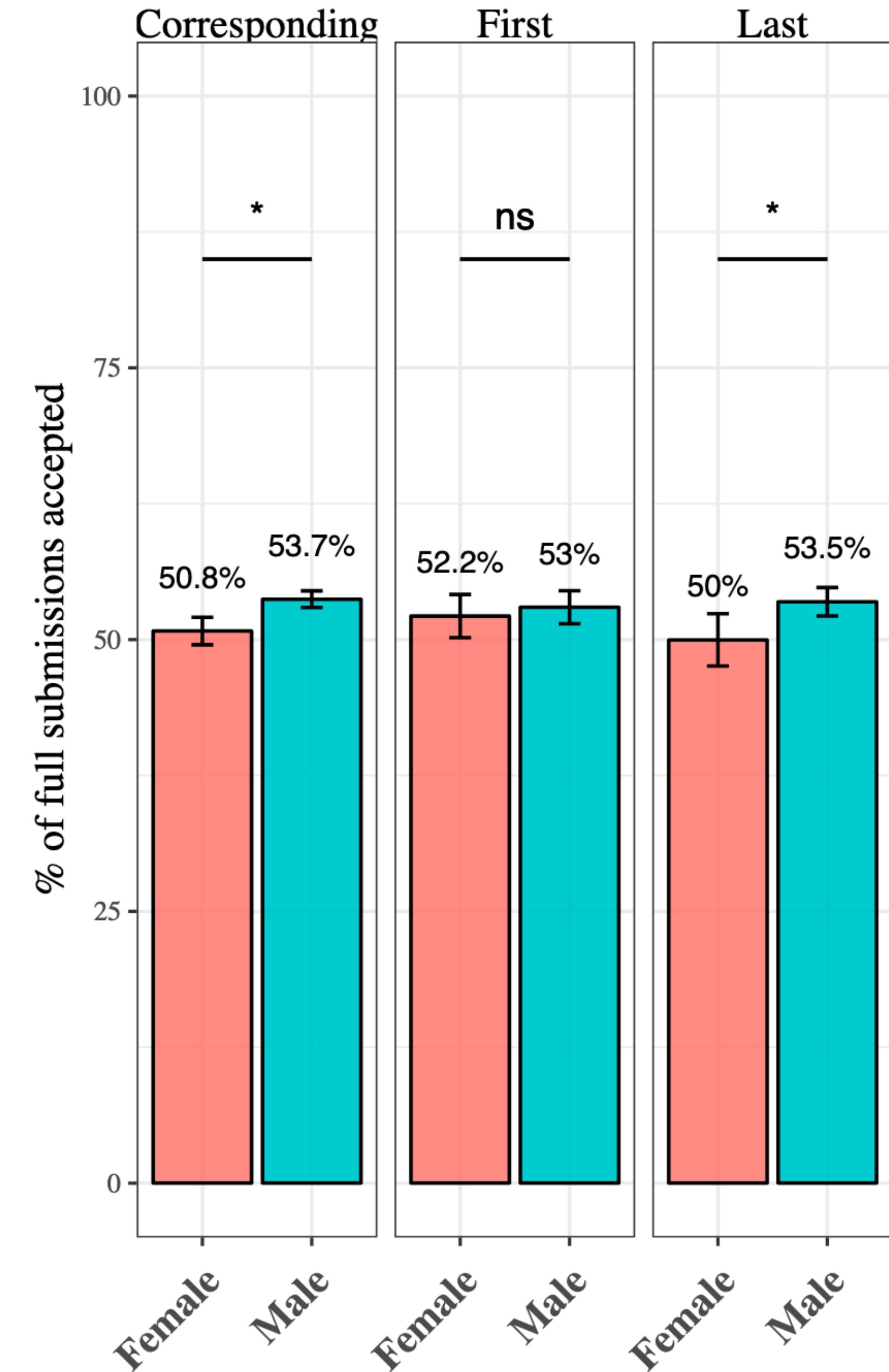
Grant peer review at CIHR

- 2-stage review process
- Women rated lower in “Caliber of researcher”
- Gender equity when rating on “quality of researcher”



Journal peer review at eLife

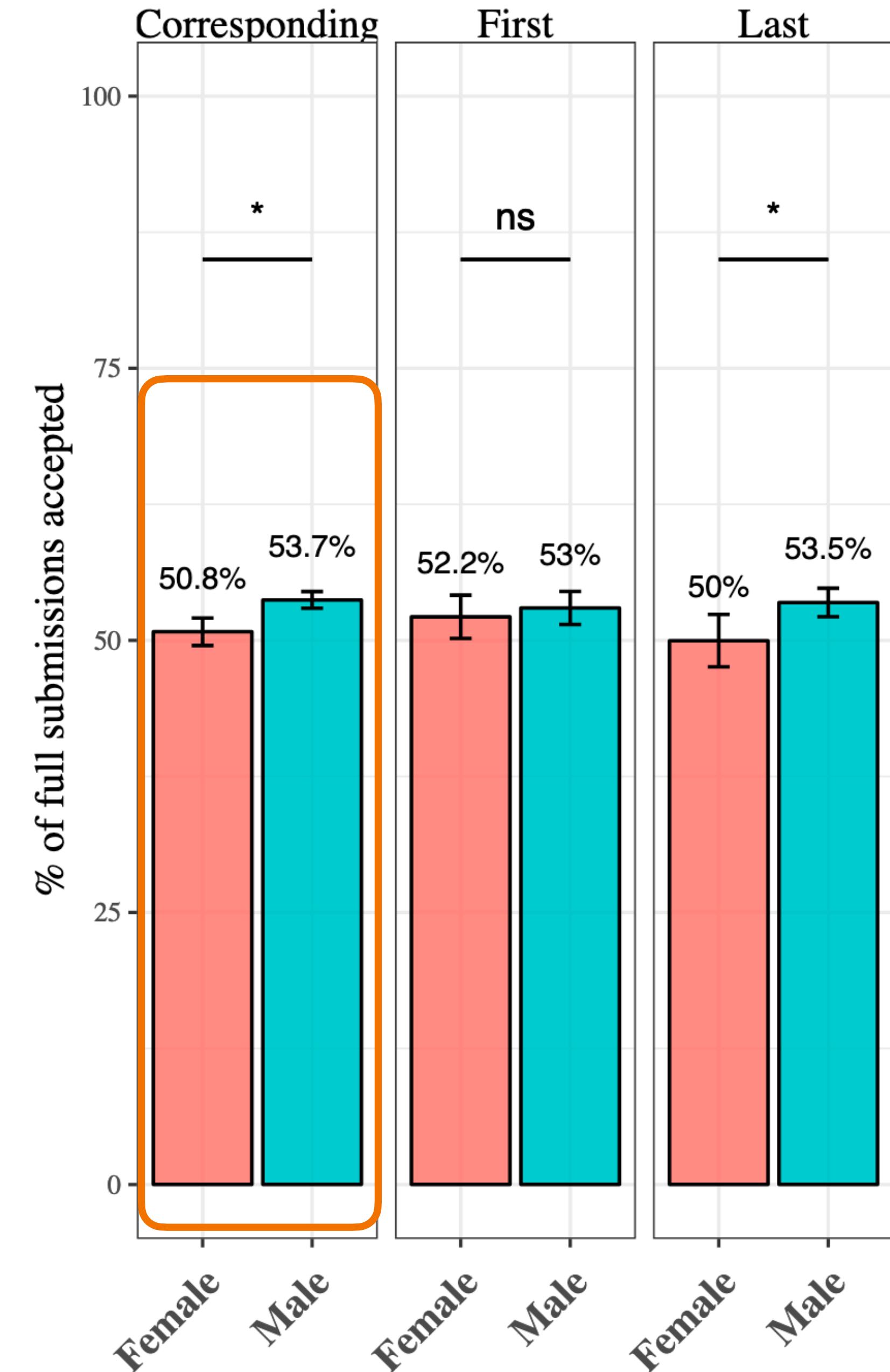
Women's papers accepted less



Journal peer review at eLife

Women's papers accepted less

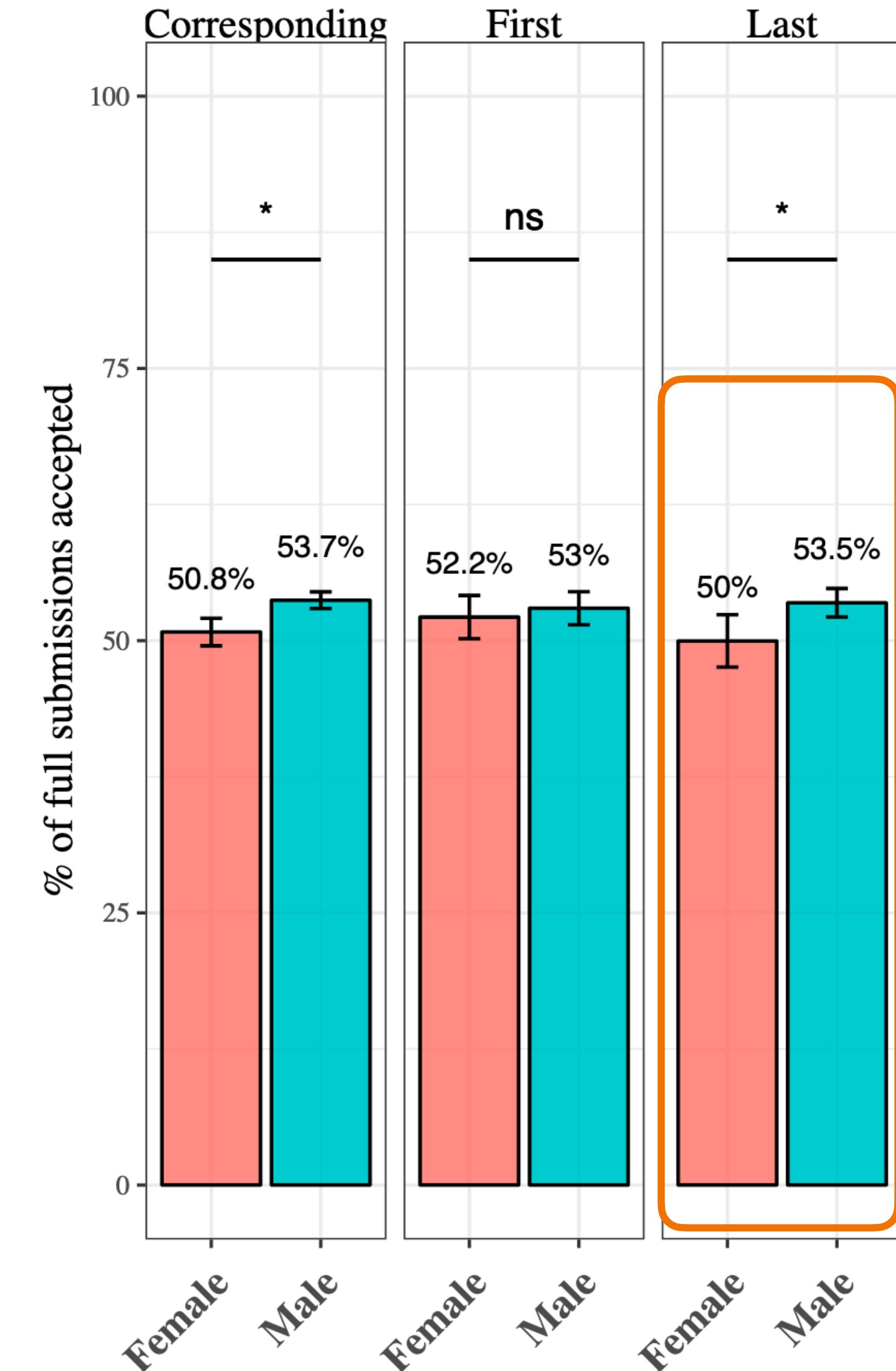
- 2.9 % point gender disparity for corresponding authorship



Journal peer review at eLife

Women's papers accepted less

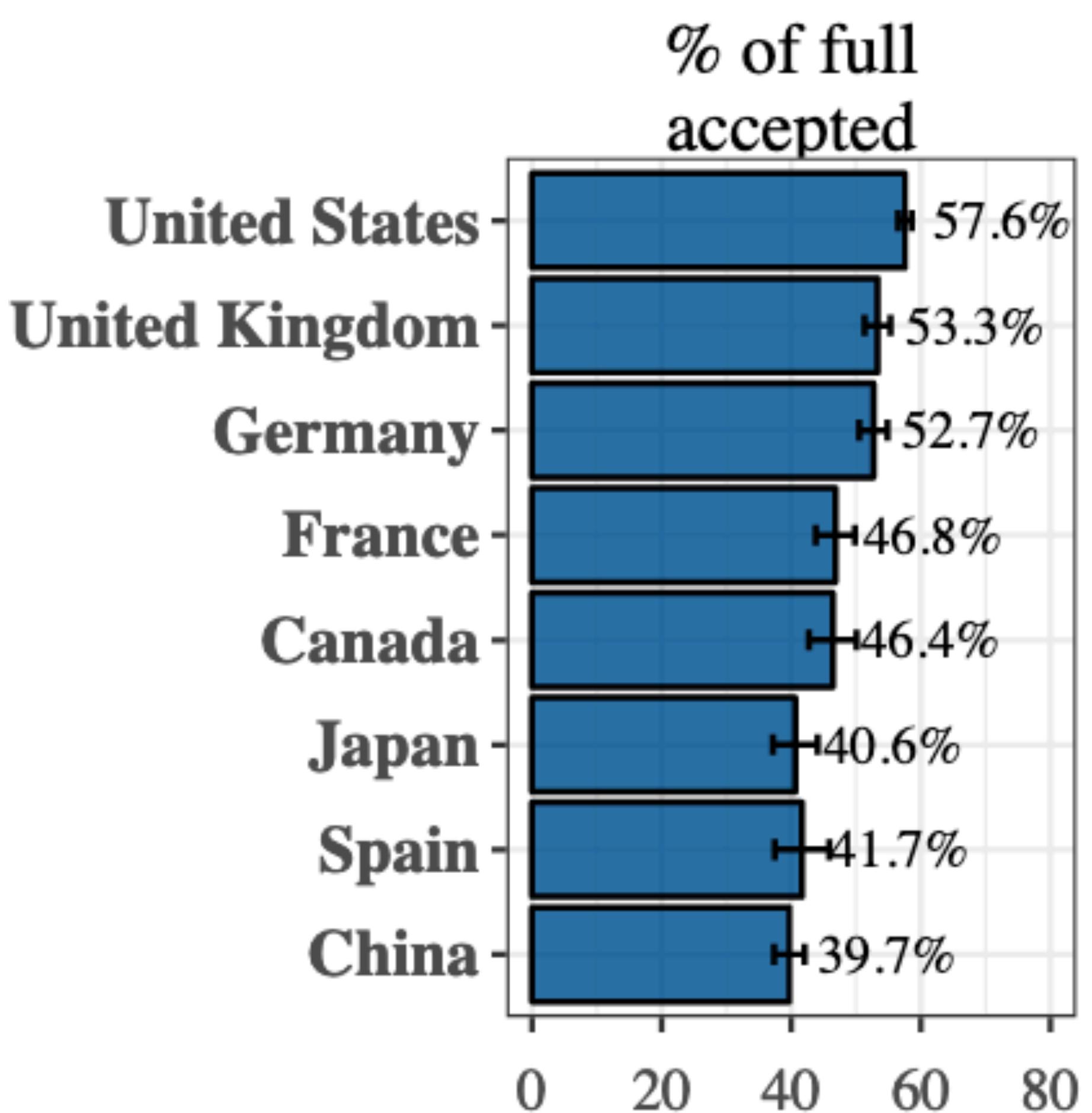
- 2.9 % point gender disparity for corresponding authorship
- 3.9% among last authors



Journal peer review at eLife

U.S. papers accepted more

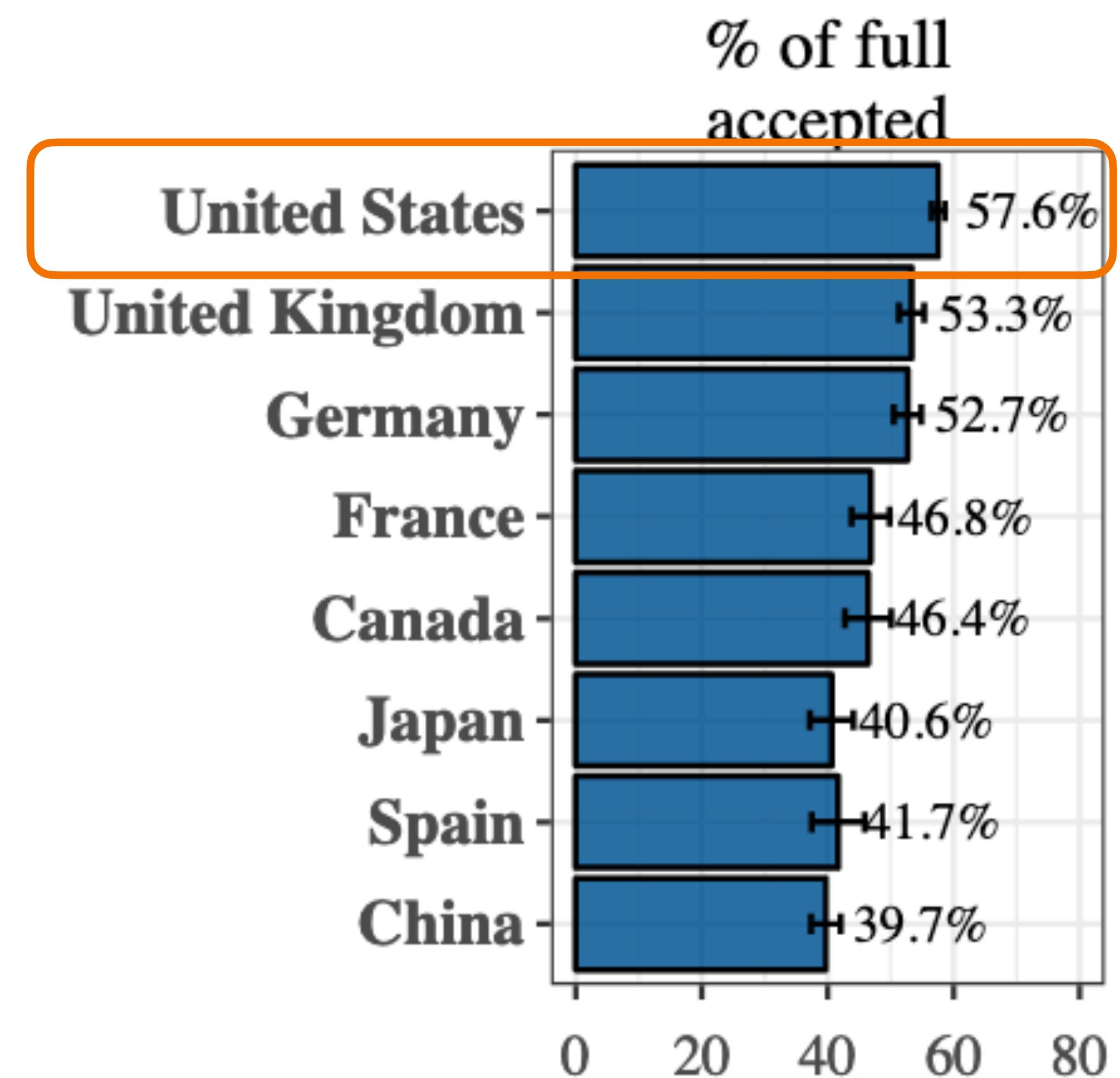
- Country of corresponding author



Journal peer review at eLife

U.S. papers accepted more

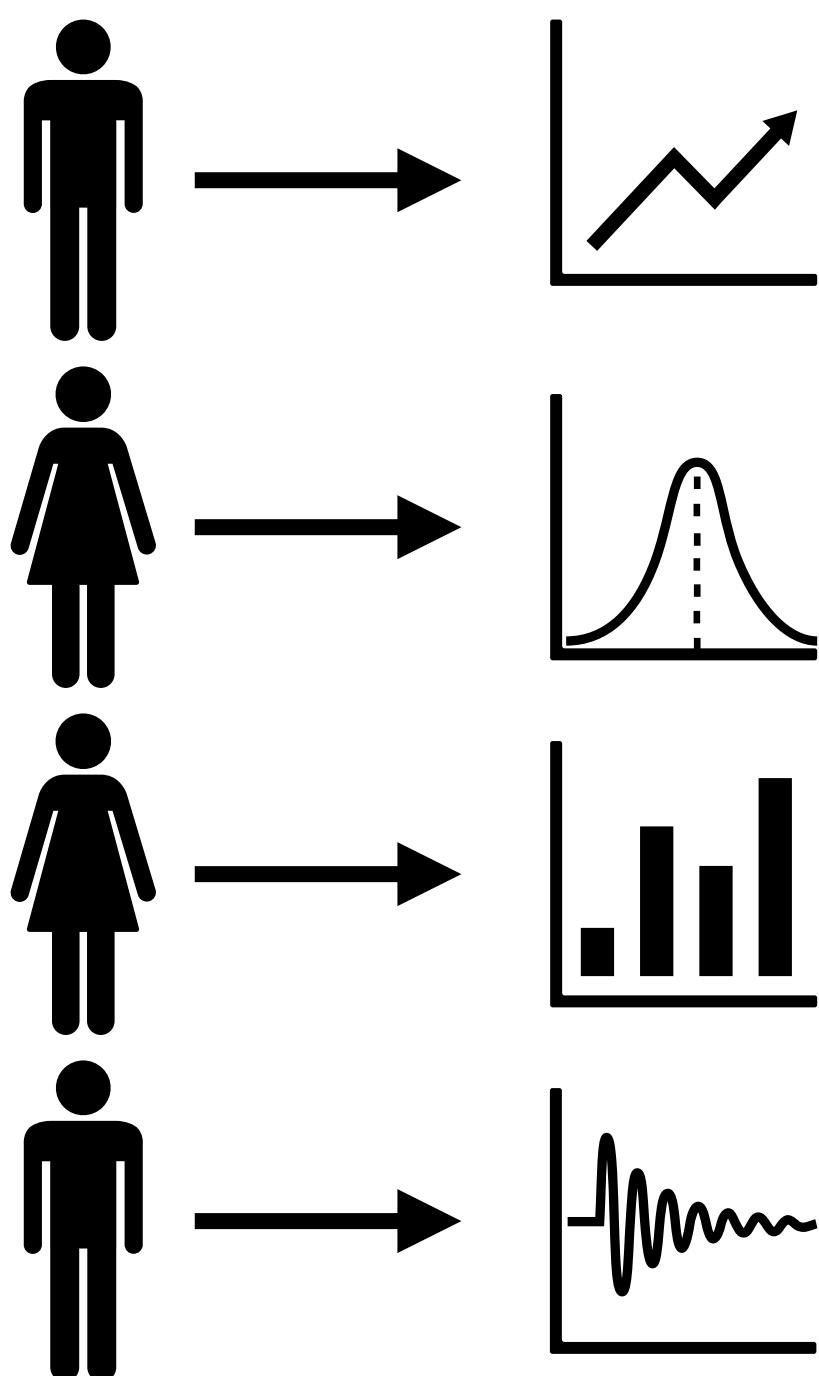
- Country of corresponding author
- U.S. papers had the highest acceptance rates
- Beating our even other major scientific countries



Peer review is subject to contextual factors

What about more “objective”, quantitative, metrics?

Performance metrics



Metrics – far from ideal

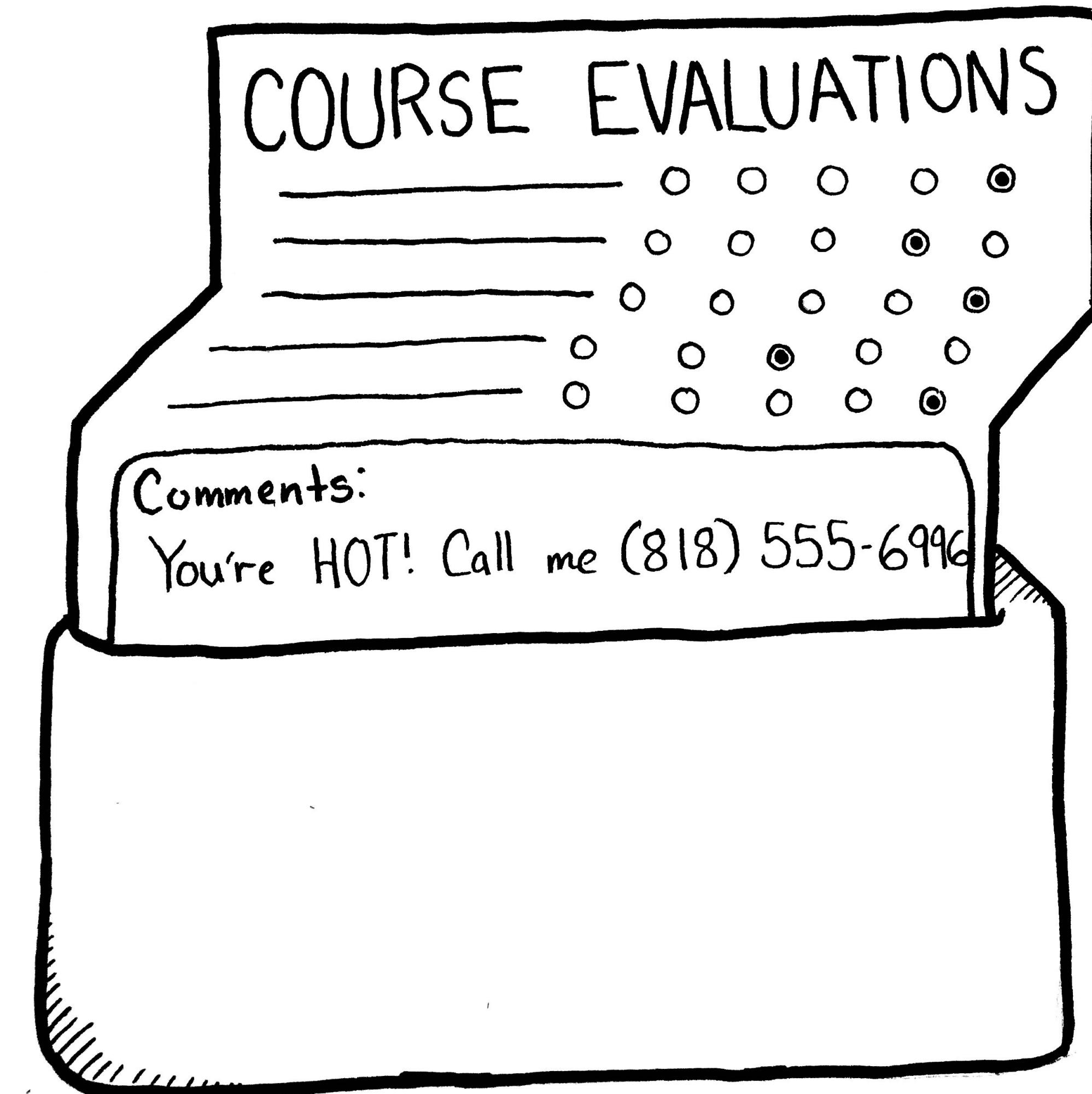
The screenshot shows a web browser window titled 'et al. - Google Scholar Ci' with the URL <https://scholar.google.de/citations>. The page displays metrics for the user 'et al.', including a profile icon of a graduation cap and diploma, a brief bio, and links to their homepage and verified email. It also lists three publications with their citation counts and years.

Title	Cited by	Year
Protein measurement with the Folin phenol reagent OH Lowry, NJ Rosebrough, AL Farr, RJ Randall J biol Chem 193 (1), 265-275	206011	1951
Molecular cloning J Sambrook, EF Fritsch, T Maniatis Cold spring harbor laboratory press 2, 14-9.23	175581 *	1989
Psychometric theory JC Nunnally, IH Bernstein, JMF Berge McGraw-Hill	88037	1967

An often overlooked faculty performance metric...

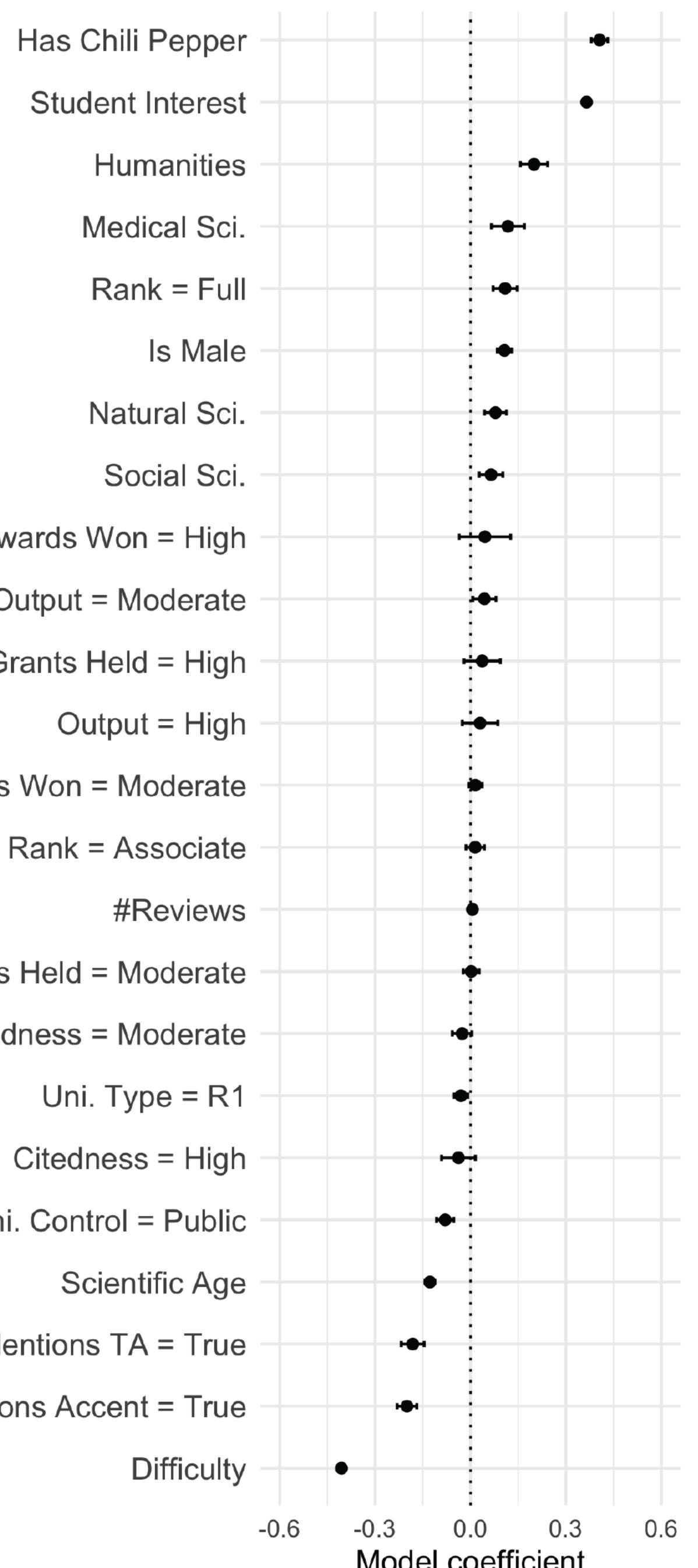
?

An often overlooked faculty performance metric...



Student ratings of teachers

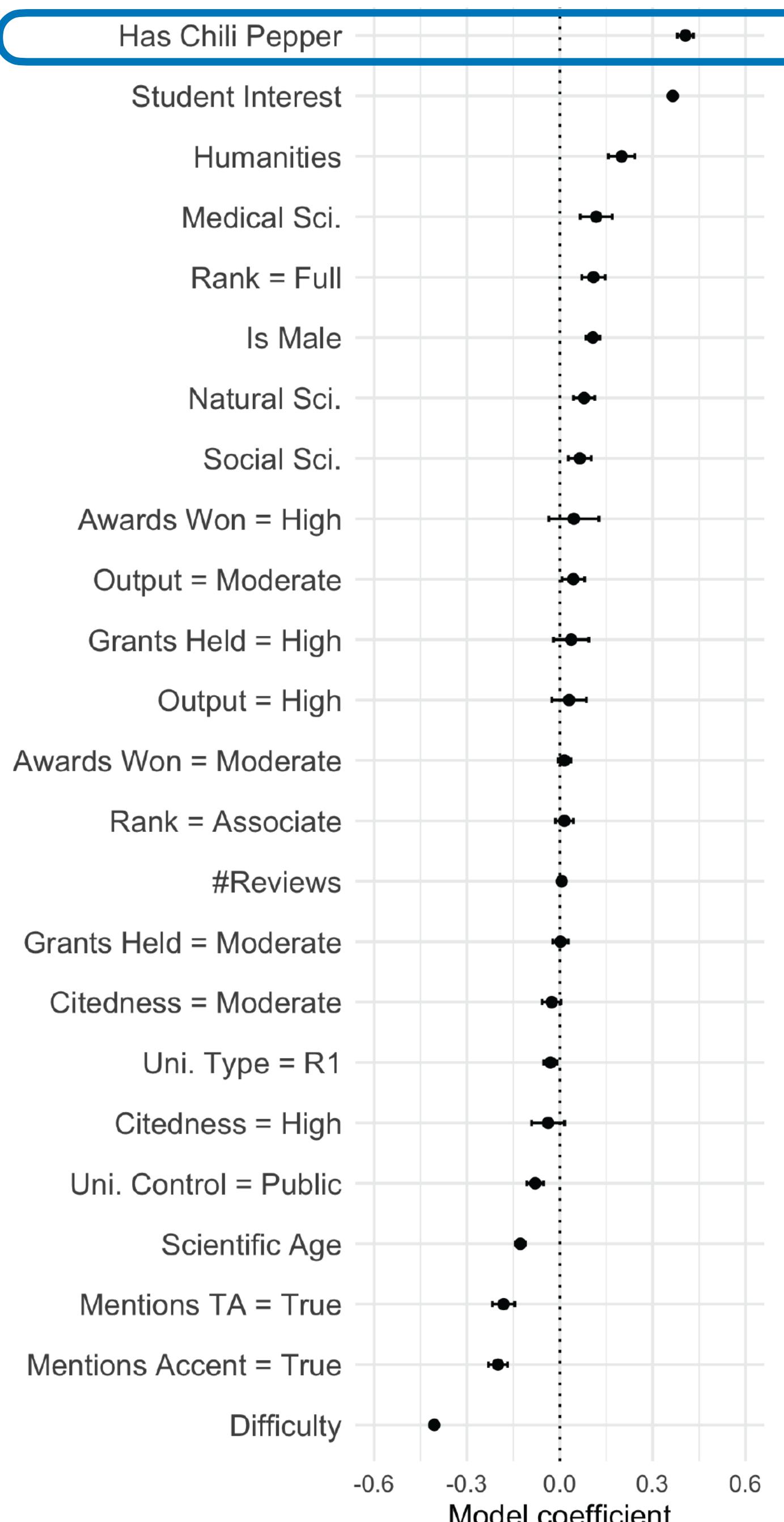
Factors relating to ratings on 19,000 TT faculty on
RateMyProfessors.com



Student ratings of teachers

Factors relating to ratings on 19,000 TT faculty on RateMyProfessors.com

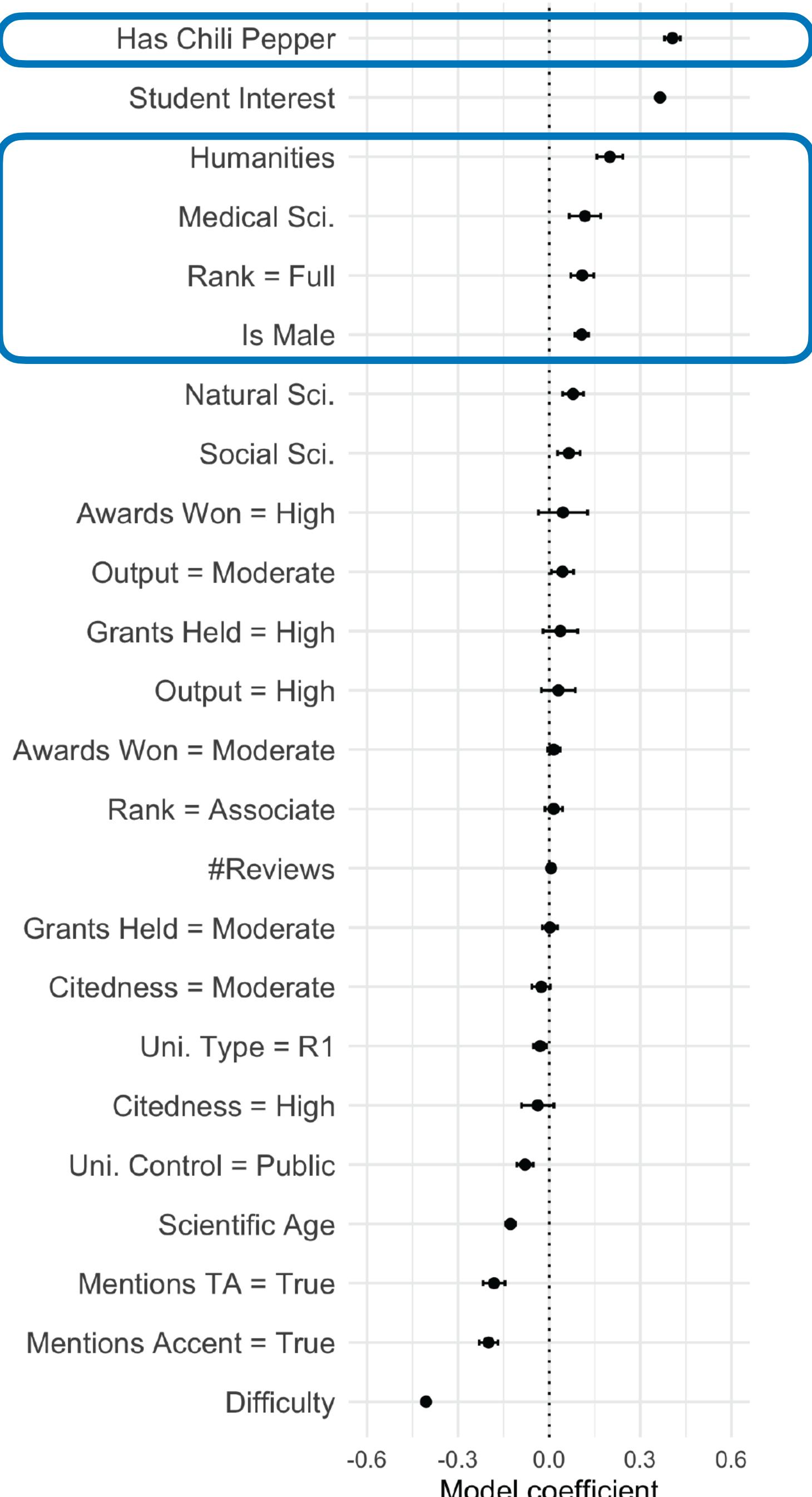
- Attractive profs rated higher



Student ratings of teachers

Factors relating to ratings on 19,000 TT faculty on RateMyProfessors.com

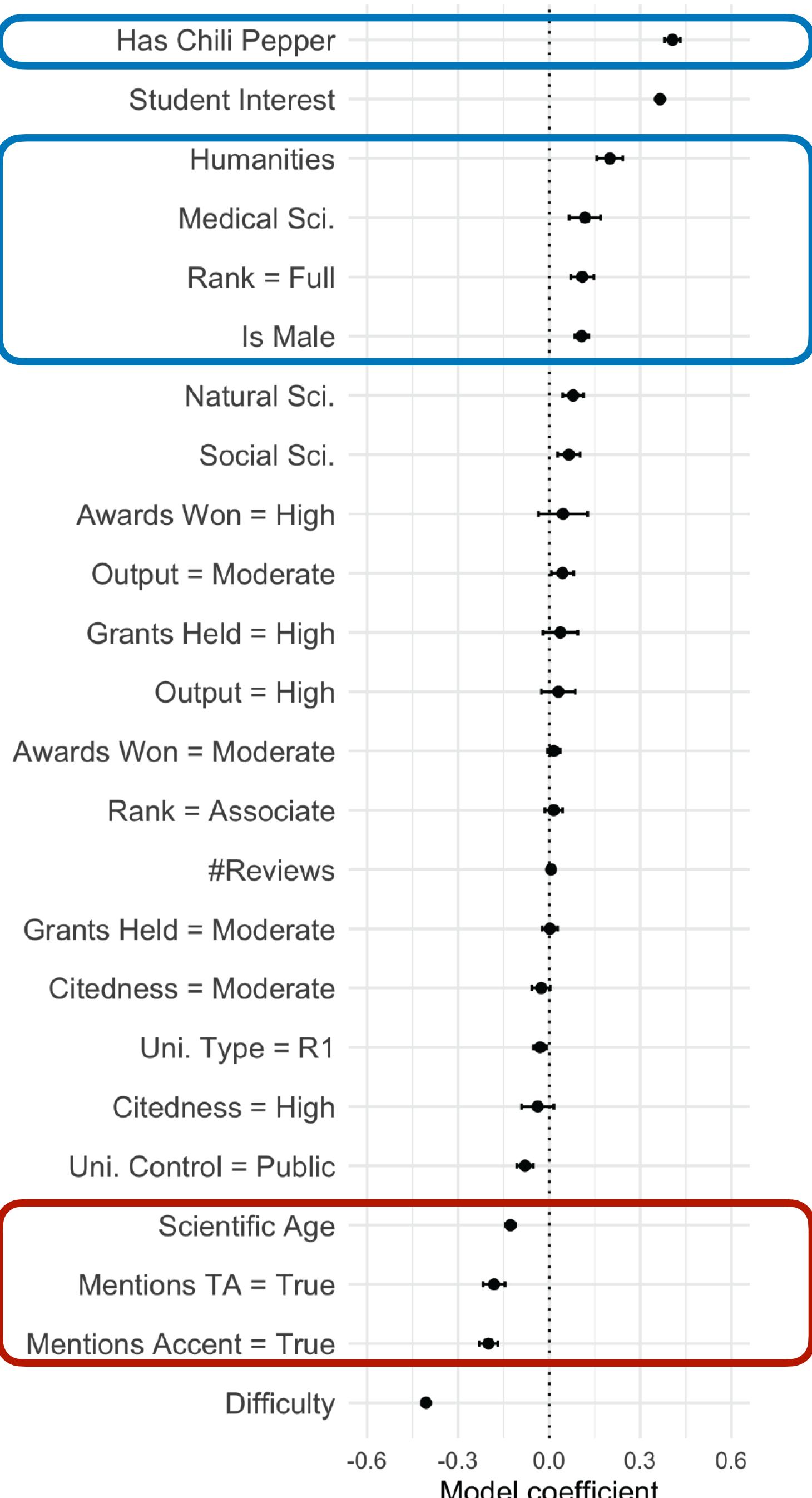
- Attractive profs rated higher
- Profs in humanities, men, and full professors have more positive reviews



Student ratings of teachers

Factors relating to ratings on 19,000 TT faculty on RateMyProfessors.com

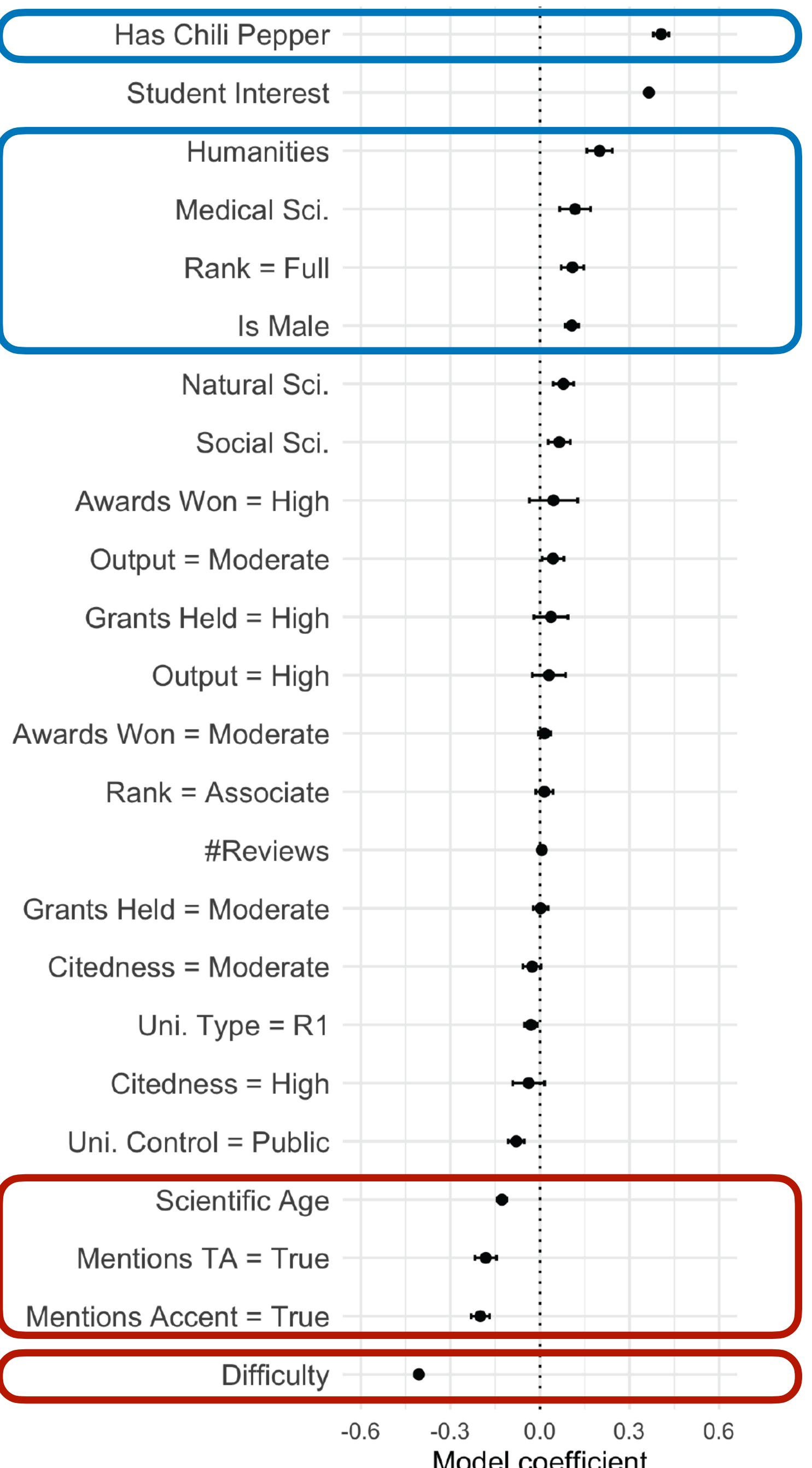
- Attractive profs rated higher
- Profs in humanities, men, and full professors have more positive reviews
- Older Profs, and those for whom an accent or TA was mentioned were rated lower



Student ratings of teachers

Factors relating to ratings on 19,000 TT faculty on RateMyProfessors.com

- Attractive profs rated higher
- Profs in humanities, men, and full professors have more positive reviews
- Older Profs, and those for whom an accent or TA was mentioned were rated lower
- The worst offense is teaching a difficult class



Metrics often stem from human judgements,

Have all the same subjectivity

Citation metrics

A more objective approach?

Dakota Murray 

Graduate Student at [Indiana University Bloomington](#)
Verified email at iu.edu - [Homepage](#)

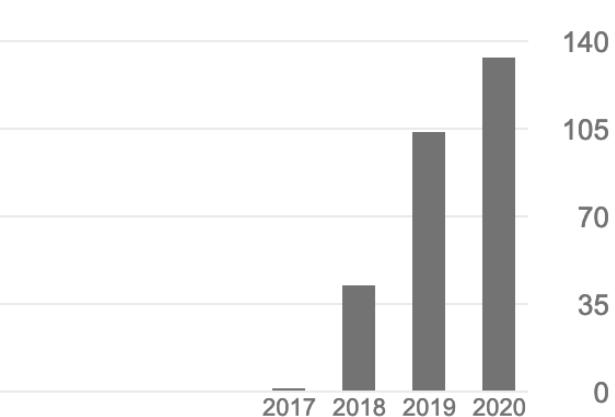
Scientometrics Scholarly Communication Data Science Science Policy

	TITLE	CITED BY	YEAR
<input type="checkbox"/>	Scientists have most impact when they're free to move CR Sugimoto, N Robinson-García, DS Murray, A Yegros-Yegros, ... Nature News 550 (7674), 29	90	2017
<input type="checkbox"/>	Gender and international diversity improves equity in peer review D Murray, K Siler, V Larivière, WM Chan, AM Collings, J Raymond, ... BioRxiv, 400515	57	2019
<input type="checkbox"/>	The many faces of mobility: Using bibliometric data to measure the movement of scientists	30	2019

[FOLLOW](#)

Cited by

	All	Since 2015
Citations	286	286
h-index	8	8
i10-index	7	7




**Not all citations are
endorsements!**

Norms of citation differ between disciplines

Individual, low-consensus, sometimes antagonistic philosophy

Foucault



Chomsky

Collaborative, high-consensus, high-author-count High-Energy Physics



Tannen, D. (2002). Agonism in academic discourse. *Journal of Pragmatics*, 34(10), 1651–1669.

Knorr-Cetina, K. (1999). *Epistemic Cultures: How the Sciences Make Knowledge*. Harvard University Press.

Disagreement citations

Disagreement citations

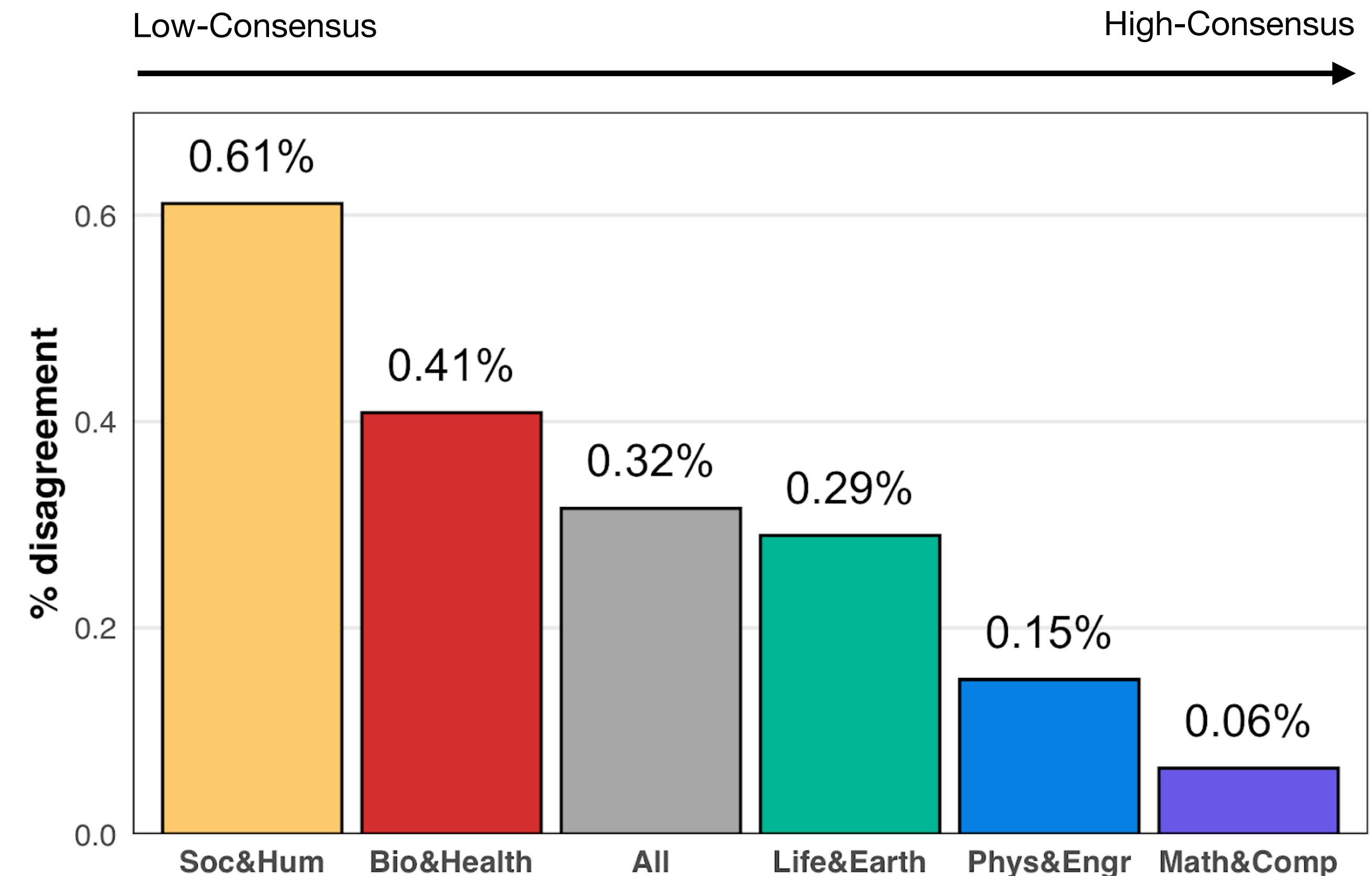
- Develop a cue-word based approach to identify 450,000 instances of disagreement across 3 million articles

Disagreement citations

- Develop a cue-word based approach to identify 450,000 instances of disagreement across 3 million articles
- Do fields disagree...differently?

Disagreement citations

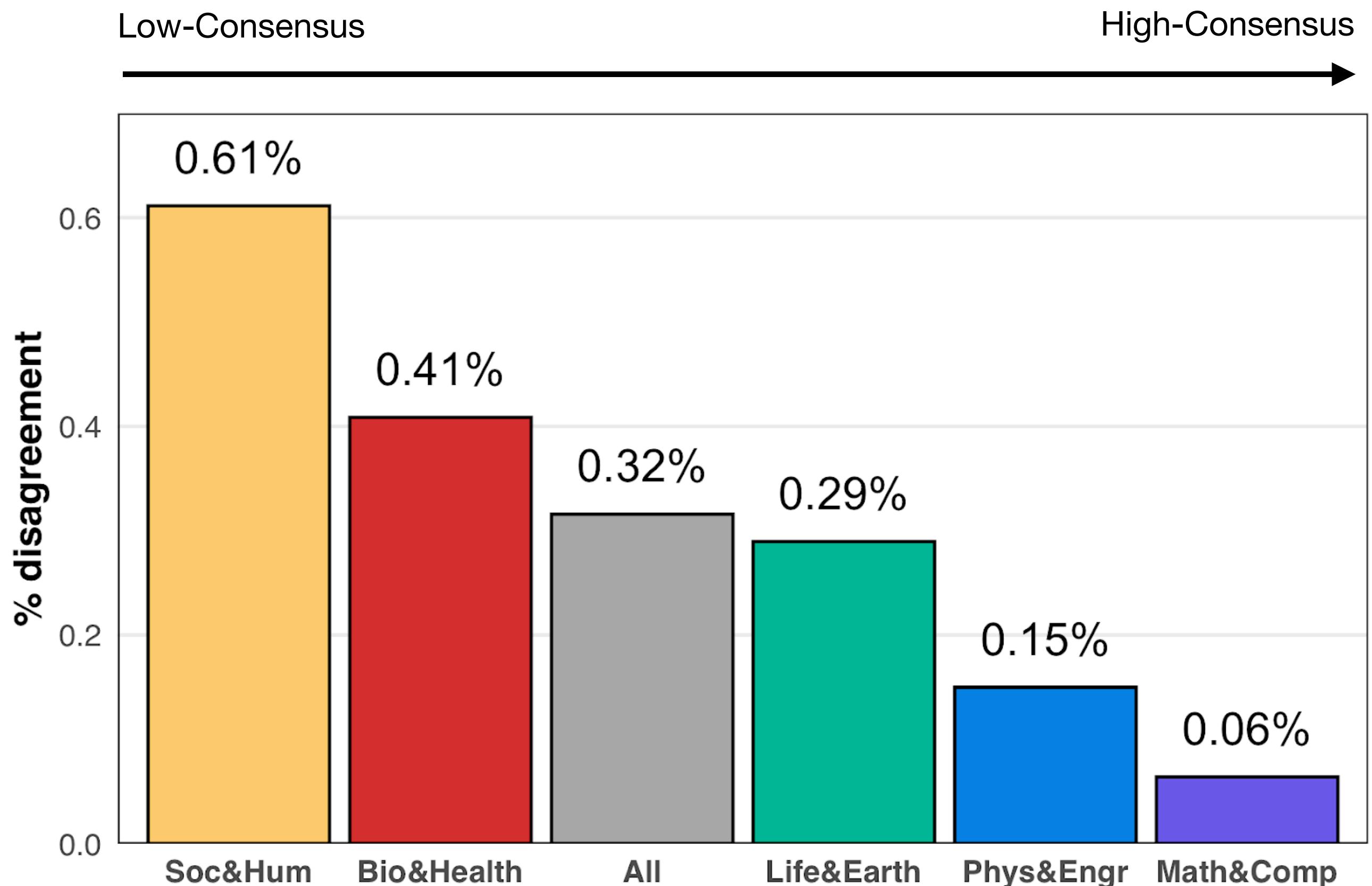
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- Do fields disagree...differently?



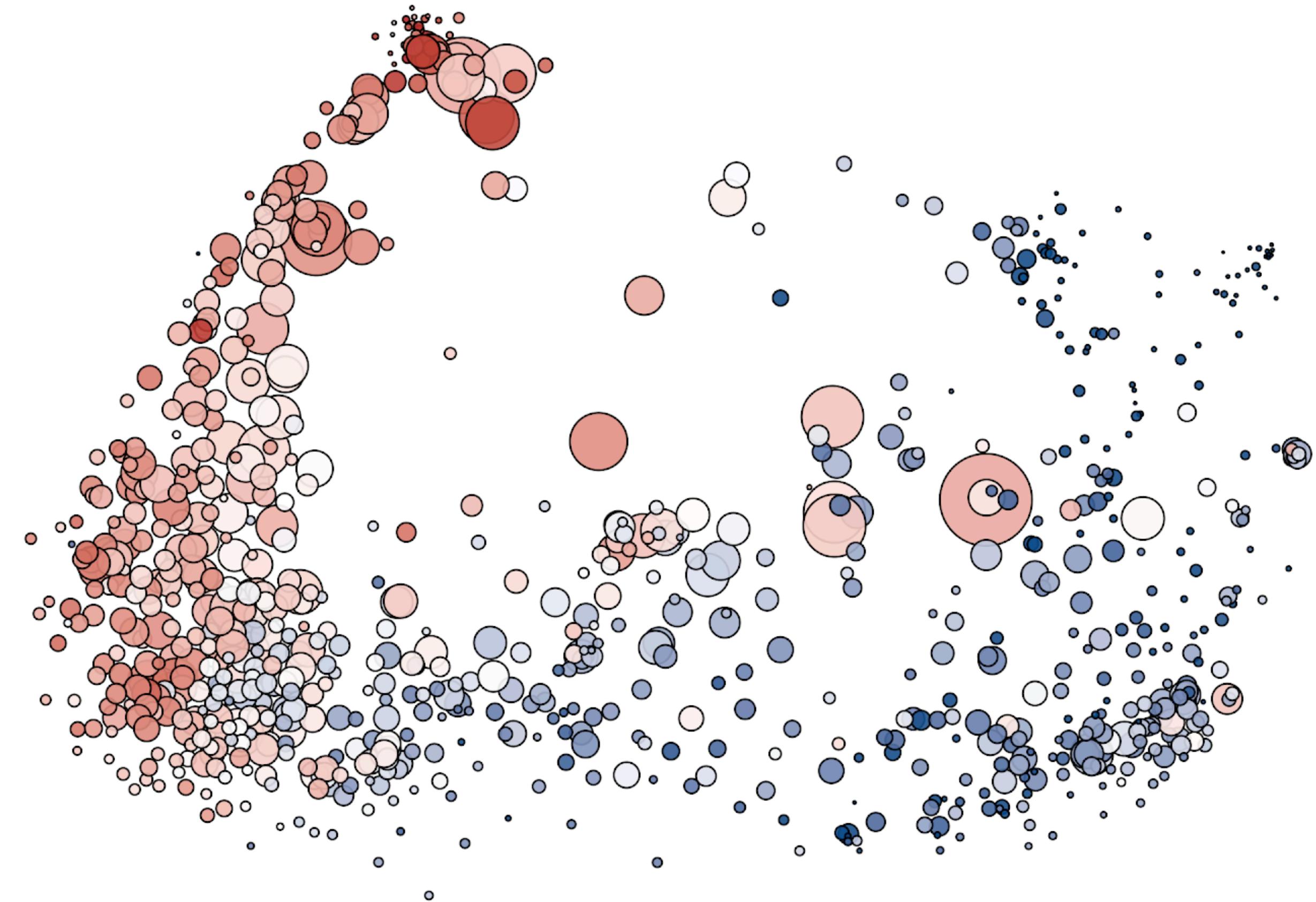
Disagreement citations

- Develop a cue-word based approach to identify 450,000 instances of disagreement across 3 million articles
- Do fields disagree...differently?

Too coarse?



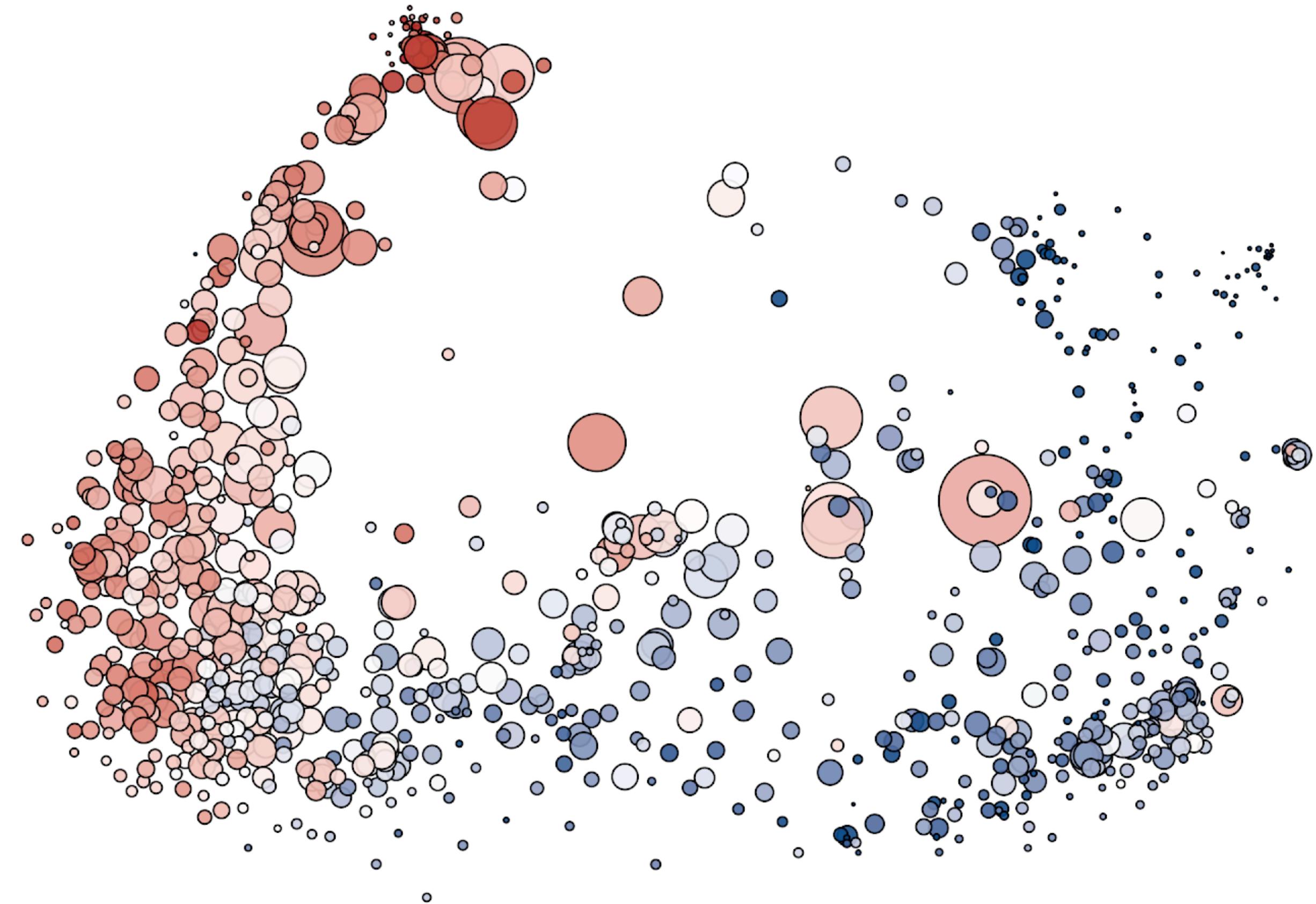
Digging deeper 886 meso-level fields



Digging deeper

886 meso-level fields

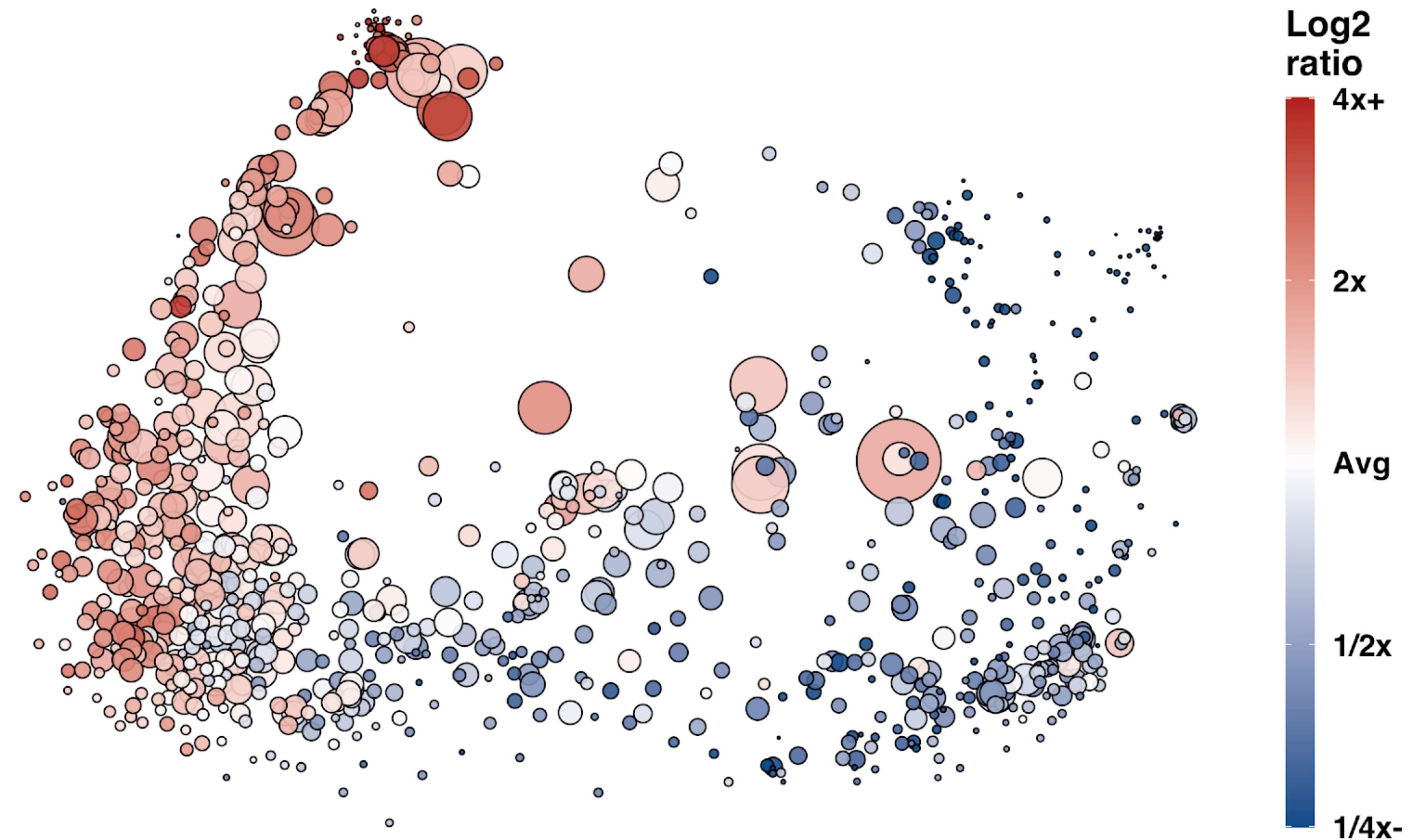
- Each dot is a cluster of papers
- Area maps to size of field
- Distance reflects relatedness



Digging deeper

886 meso-level fields

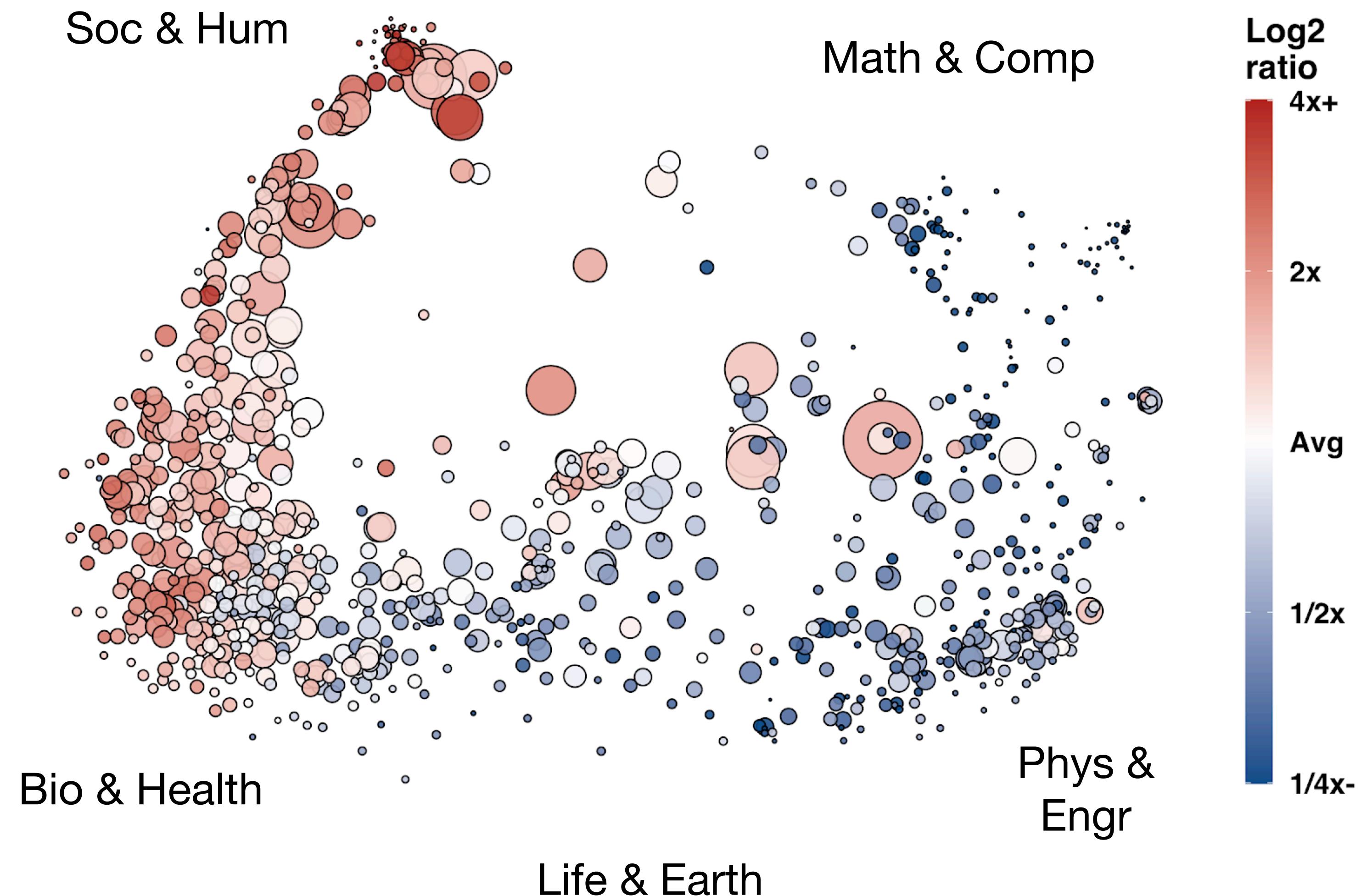
- Each dot is a cluster of papers
- Area maps to size of field
- Distance reflects relatedness
- Color reflects ratio of disagreement to overall average



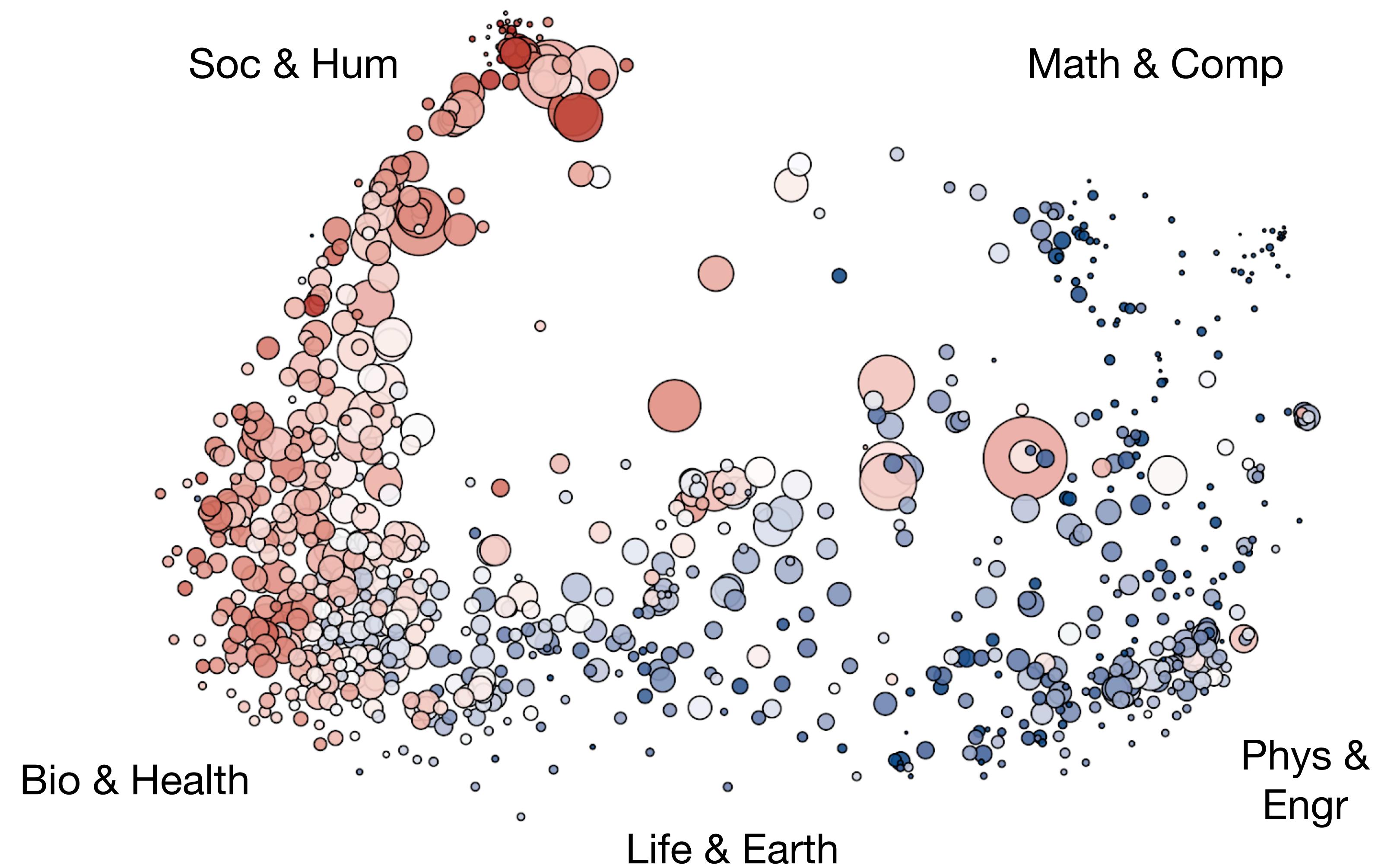
Digging deeper

886 meso-level fields

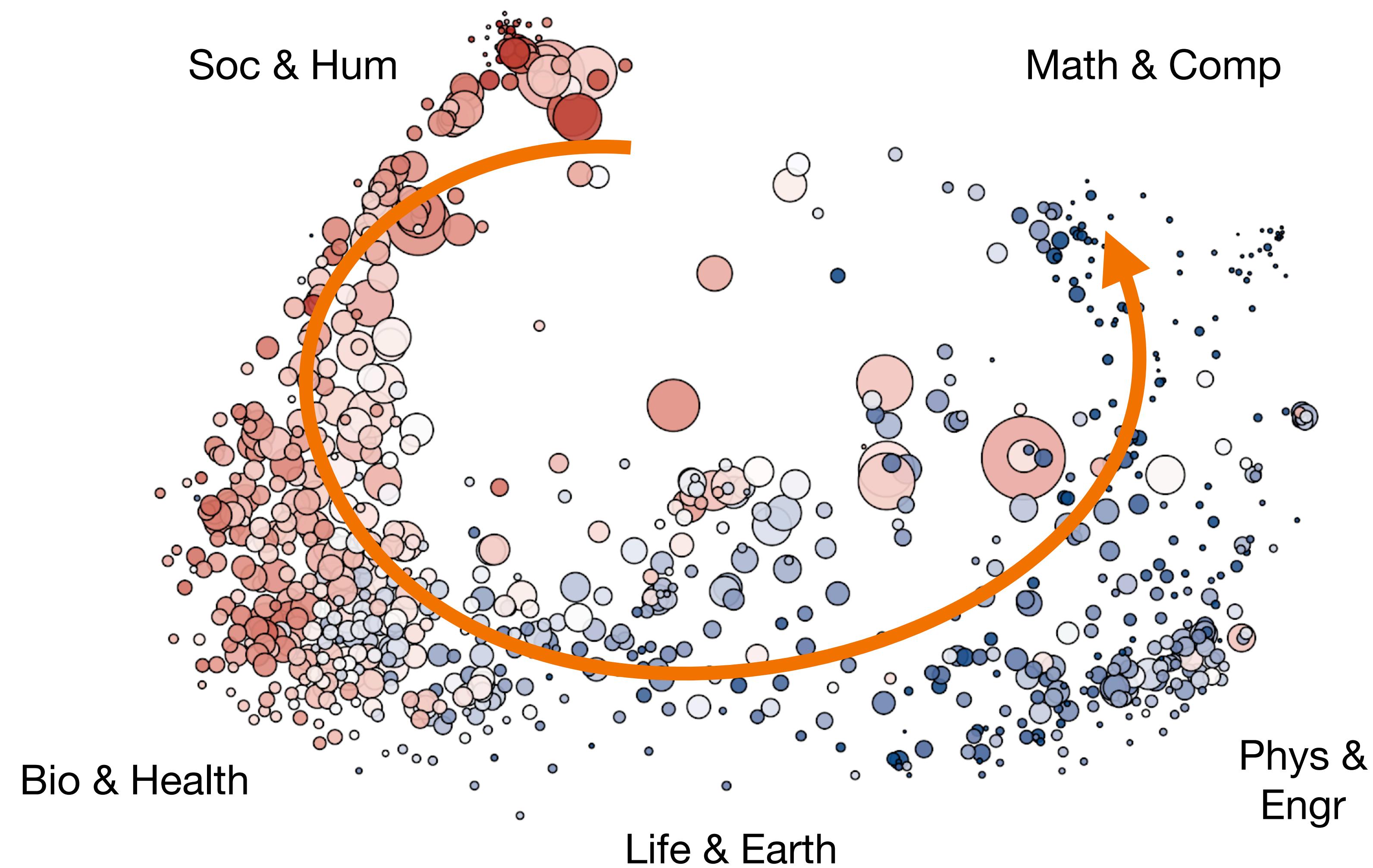
- Each dot is a cluster of papers
- Area maps to size of field
- Distance reflects relatedness
- Color reflects ratio of disagreement to overall average



The pattern repeats

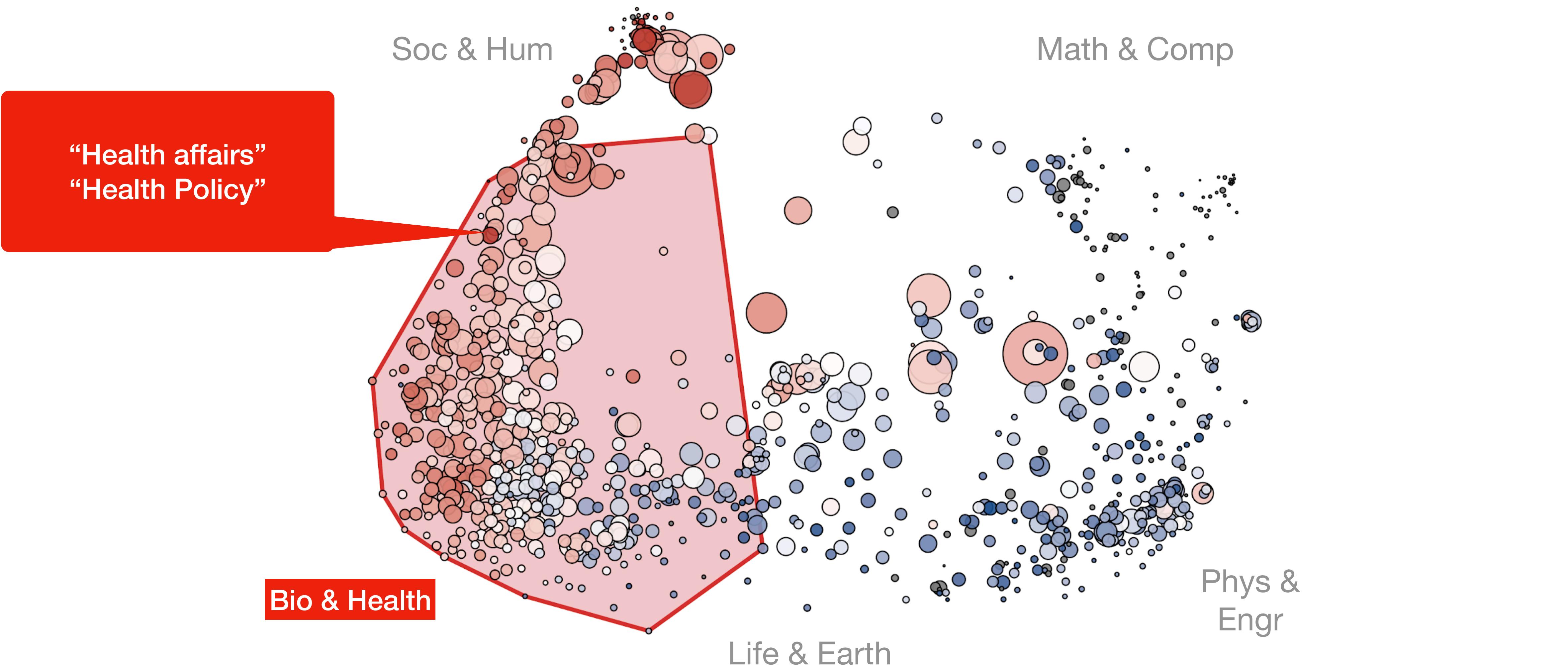


The pattern repeats

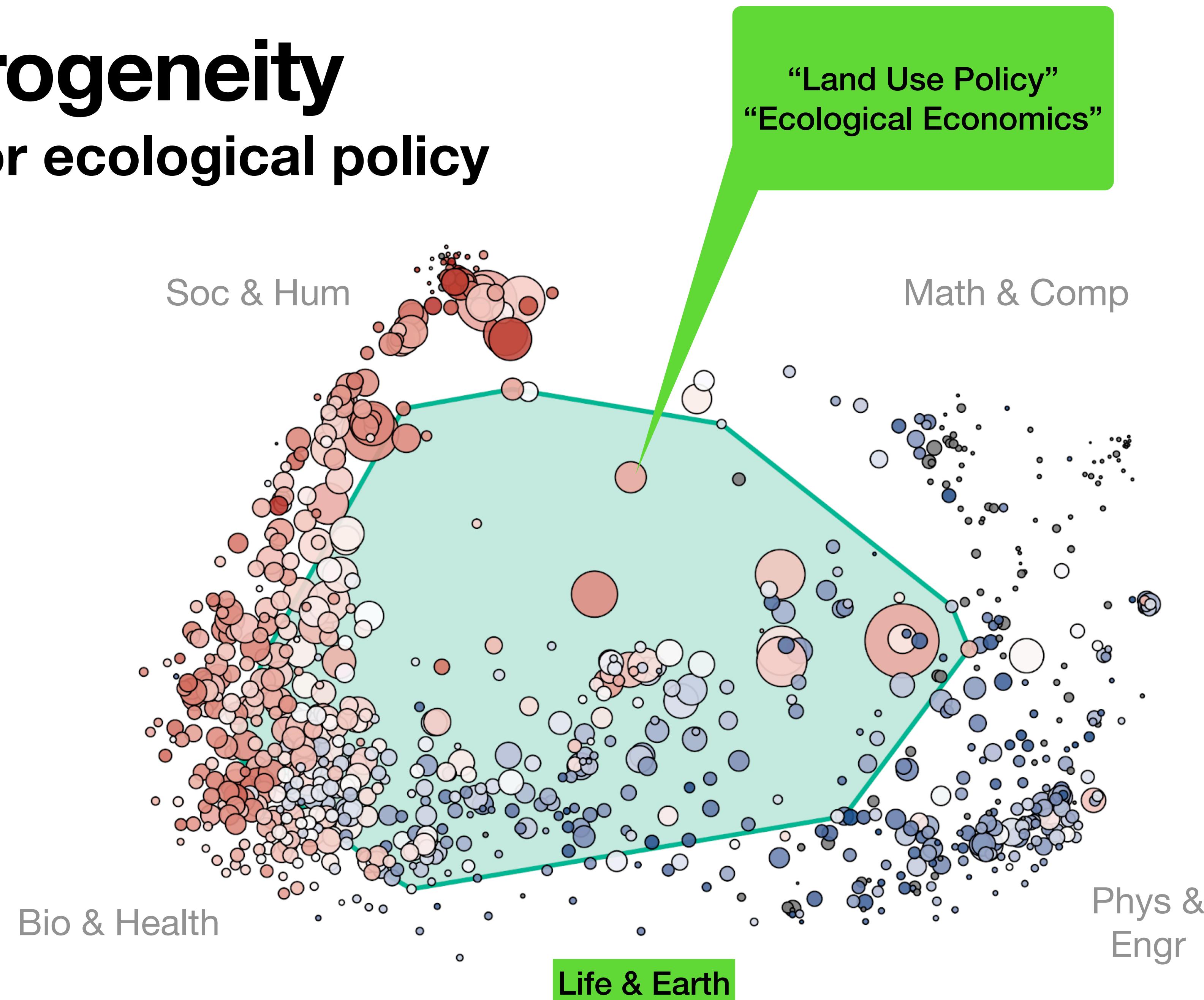


Heterogeneity

Health policy has high-disagreement relative to surrounding fields

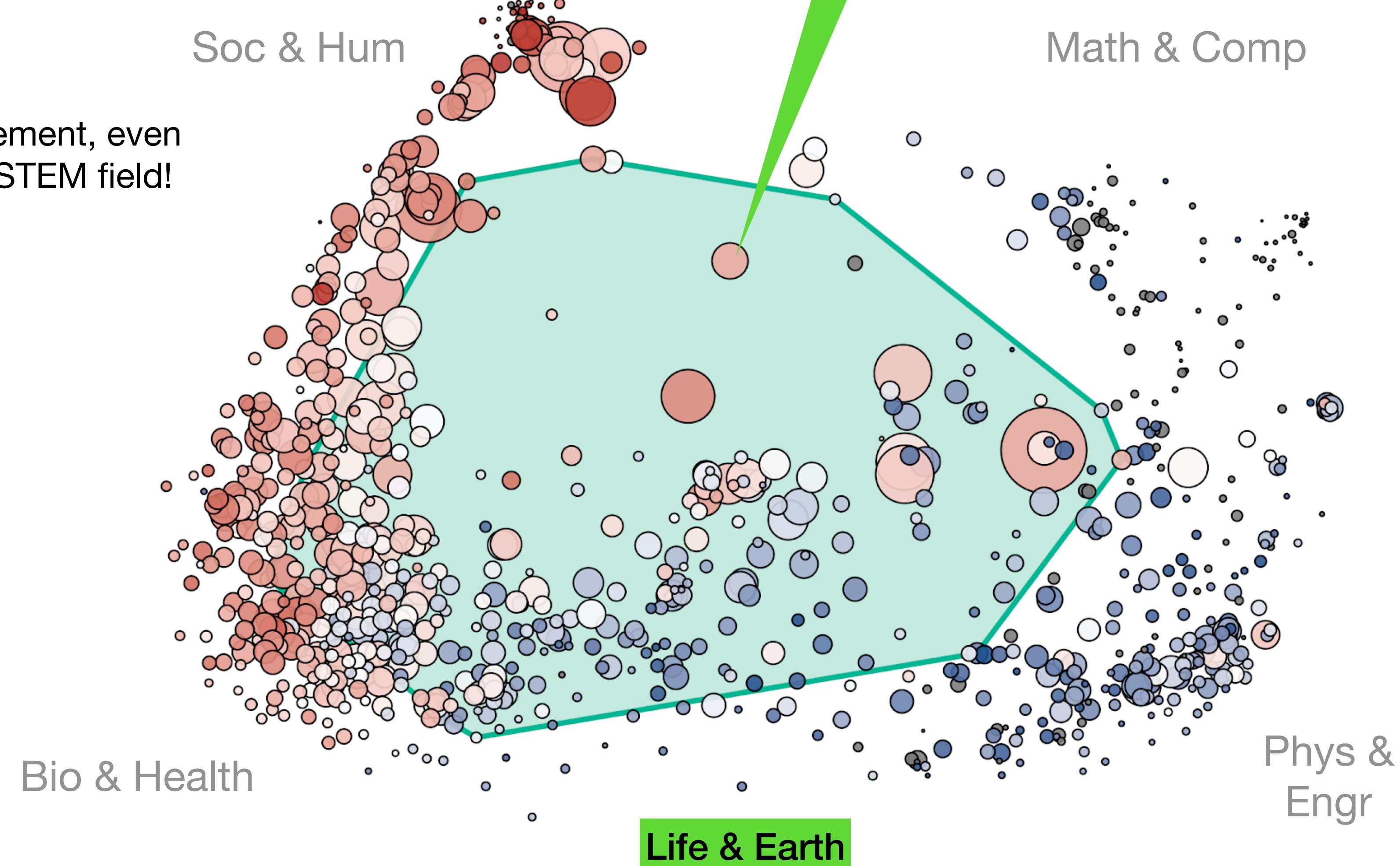


Heterogeneity Same for ecological policy



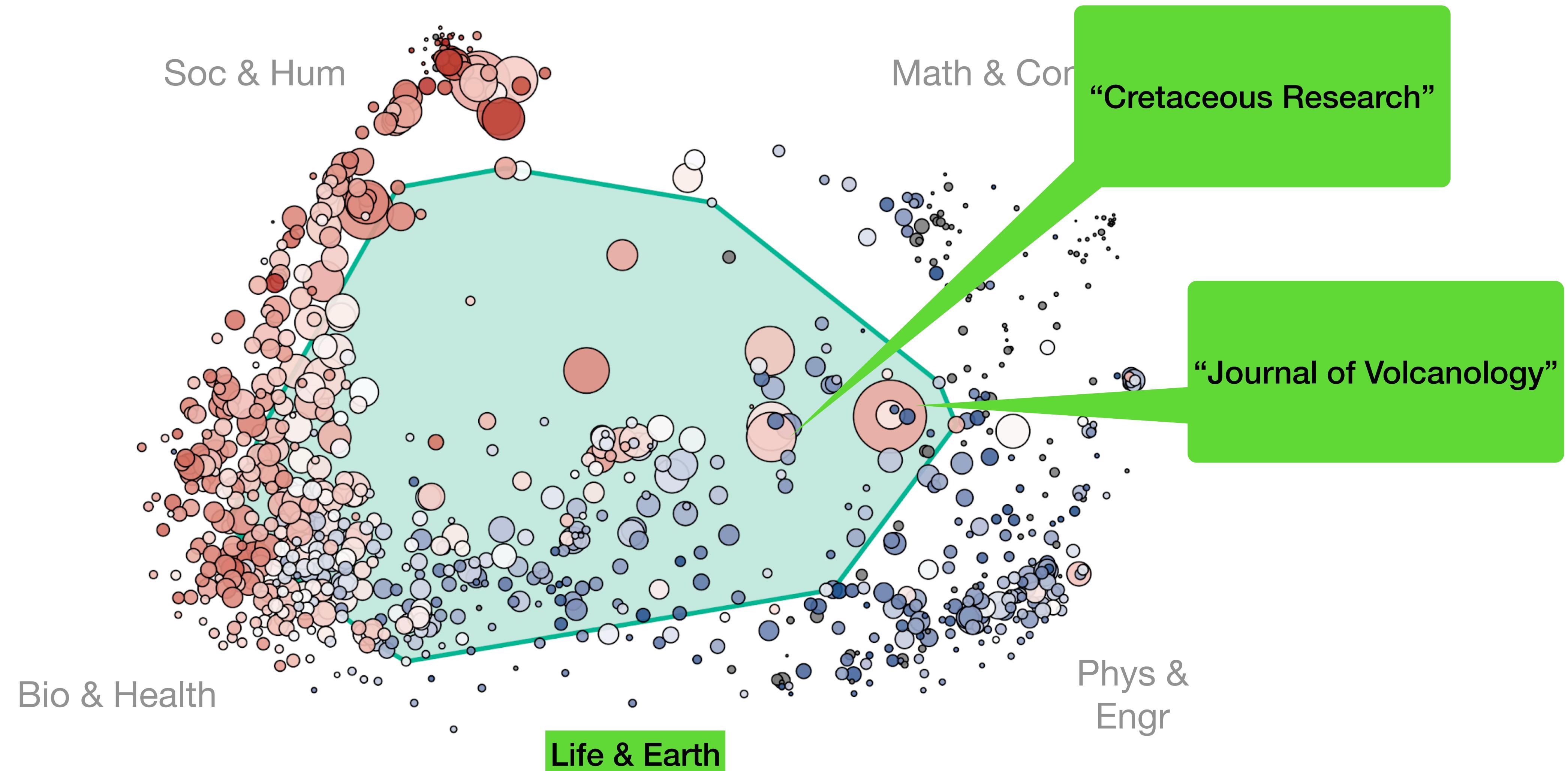
Heterogeneity Same for ecological policy

Policy is high-disagreement, even
when nested under a STEM field!



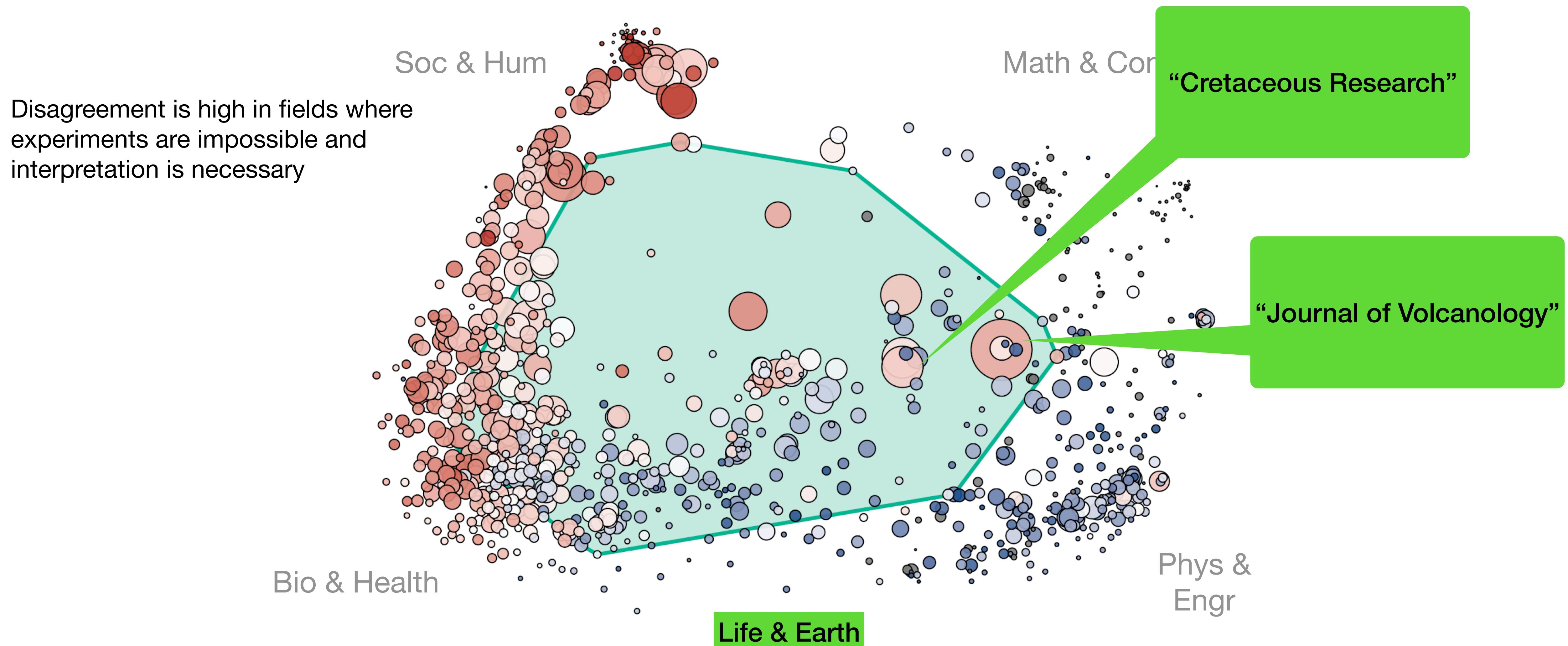
Heterogeneity

Fields depending on historical records



Heterogeneity

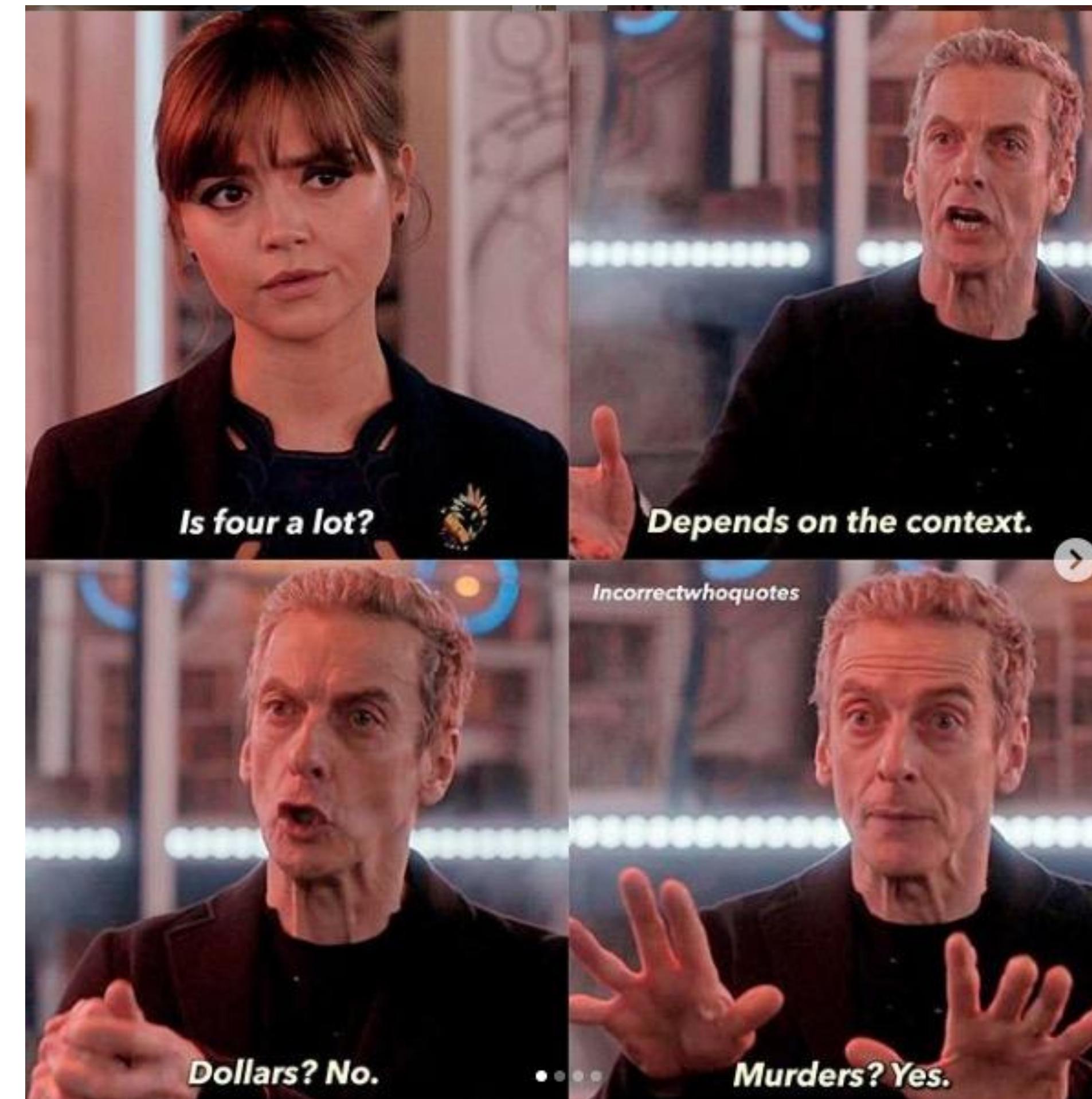
Fields depending on historical records



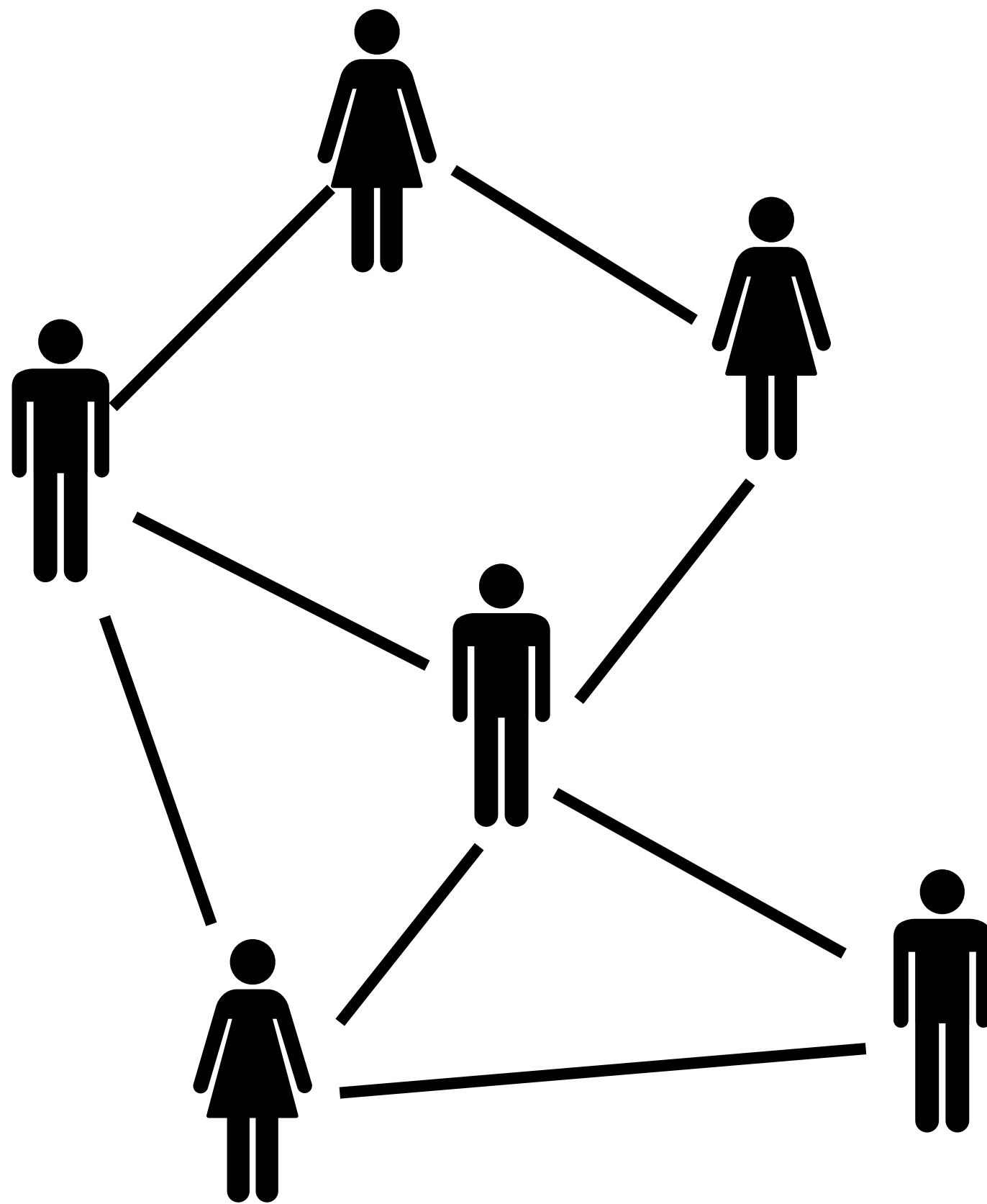
**Disciplines have different norms,
expectations, and cultures that
shape how and why they cite**

In metrics...a number is just a number

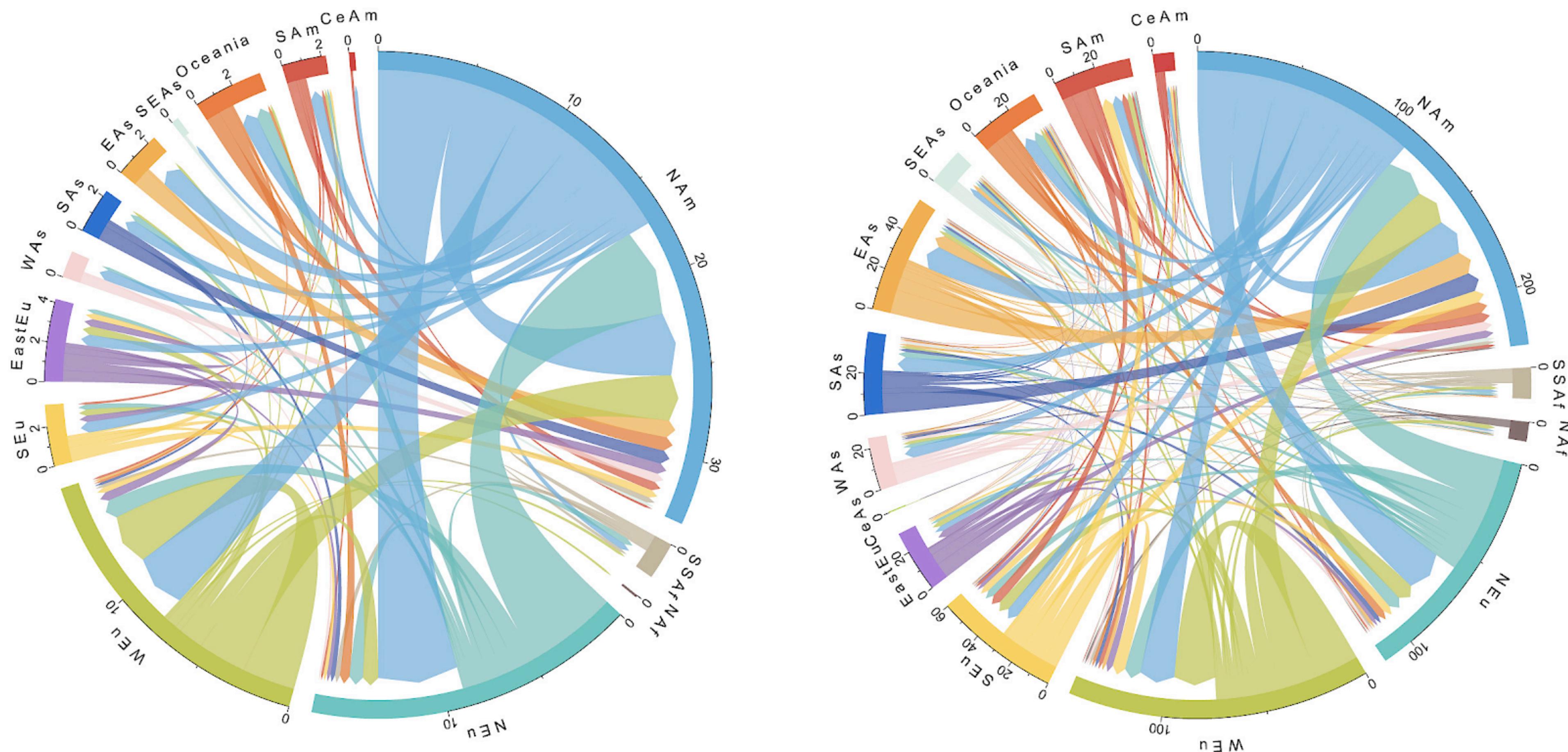
Context is needed to interpret it



Peer-to-peer judgements (networks)



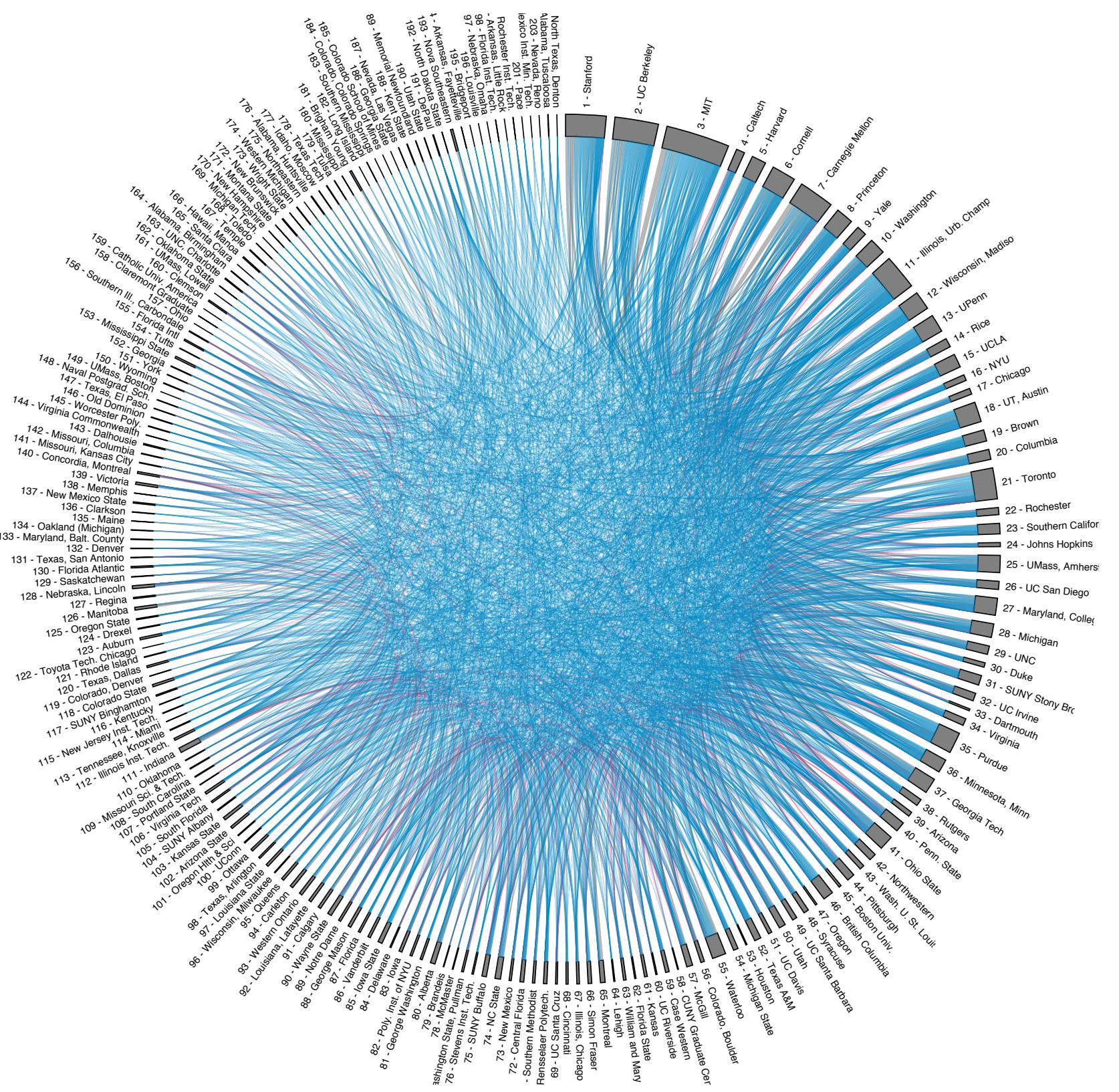
Scientific mobility



Mobility is intimately tied to evaluation and success

Mobility is intimately tied to evaluation and success

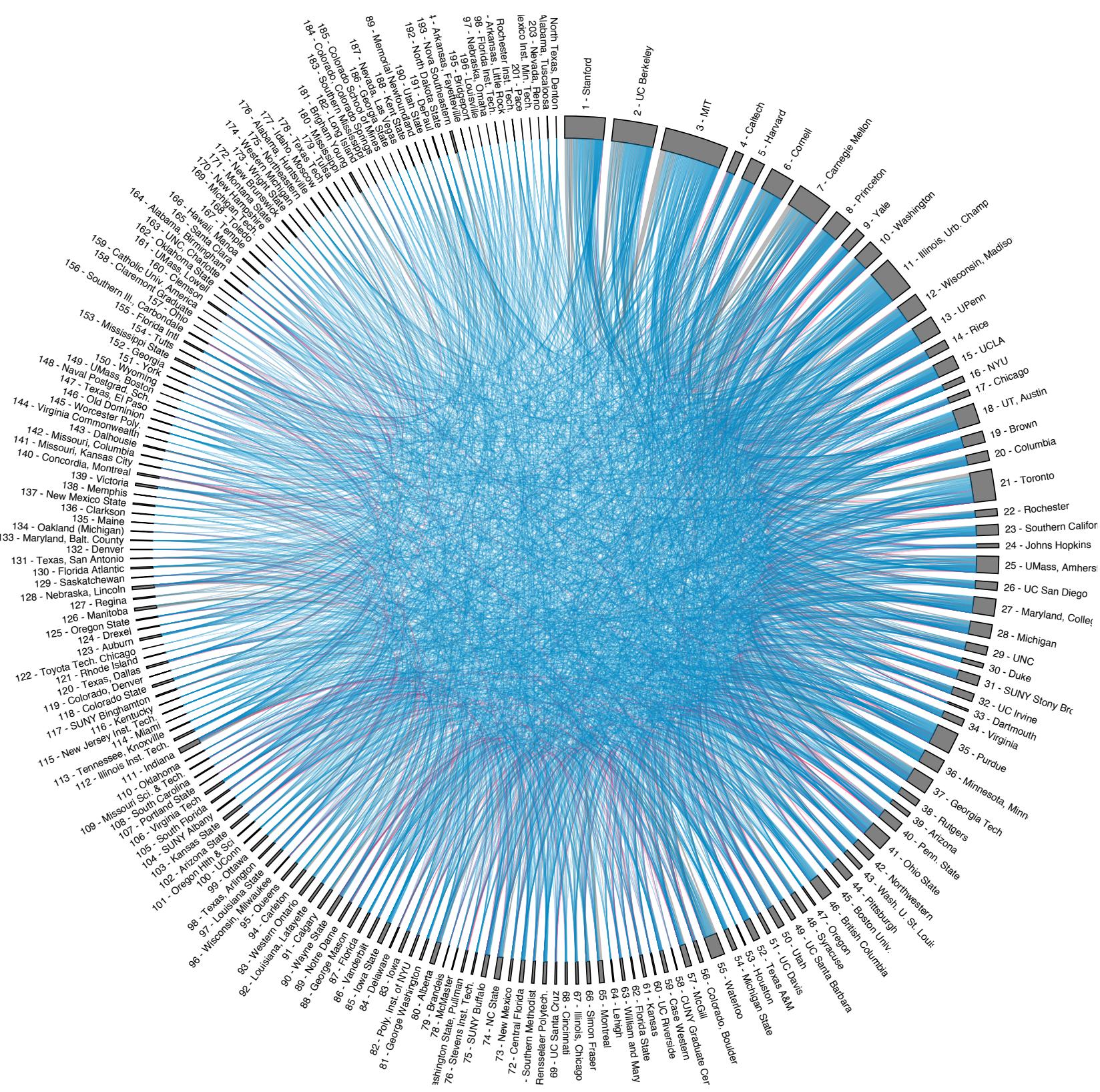
Mobility an output of evaluation in faculty hiring



Clauset, A., Arbesman, S., & Larremore, D. B. (2015). Systematic inequality and hierarchy in faculty hiring networks. *Science Advances*, 1(1), e1400005.

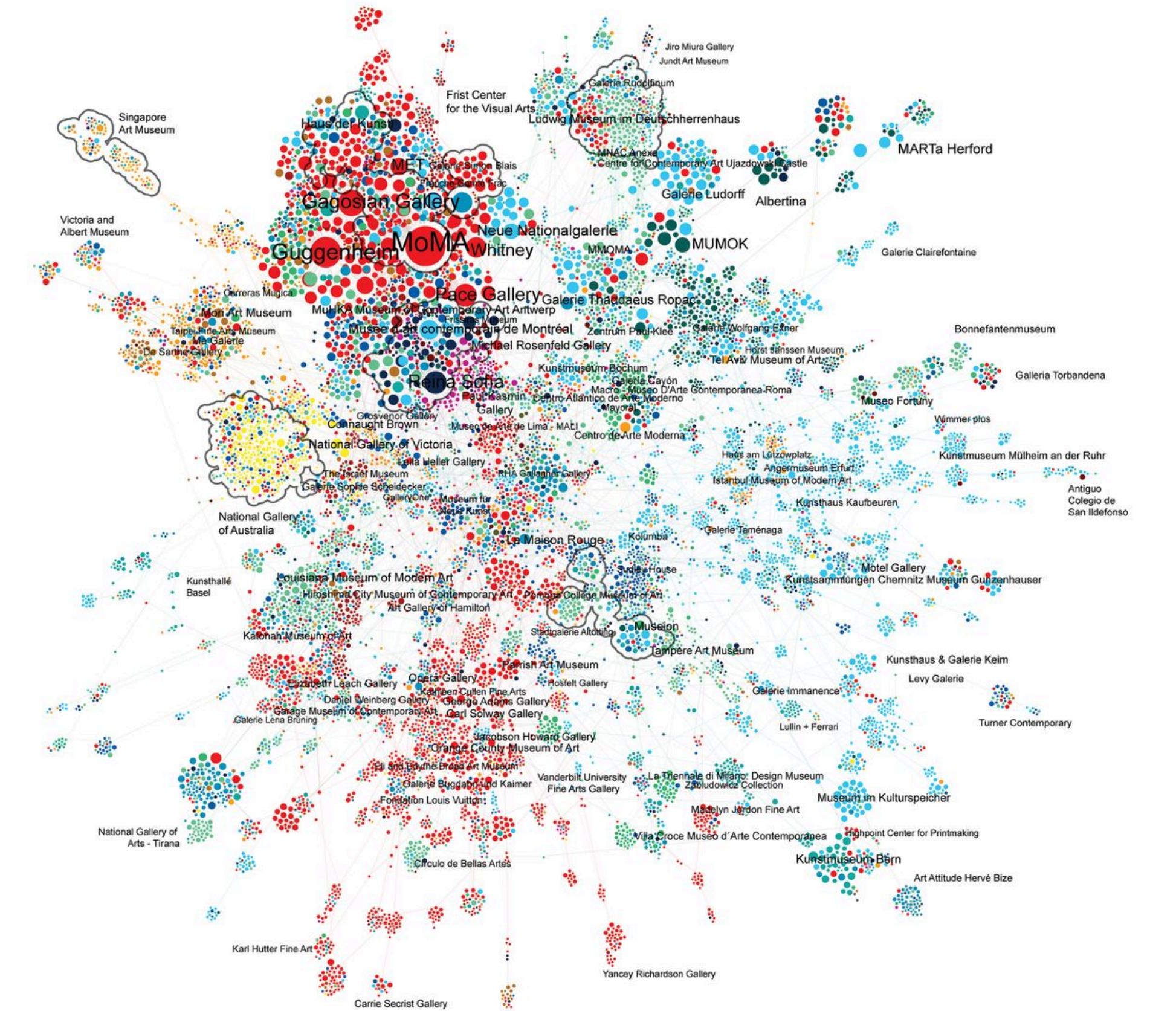
Mobility is intimately tied to evaluation and success

Mobility an output of evaluation in faculty hiring



Clauset, A., Arbesman, S., & Larremore, D. B. (2015). Systematic inequality and hierarchy in faculty hiring networks. *Science Advances*, 1(1), e1400005.

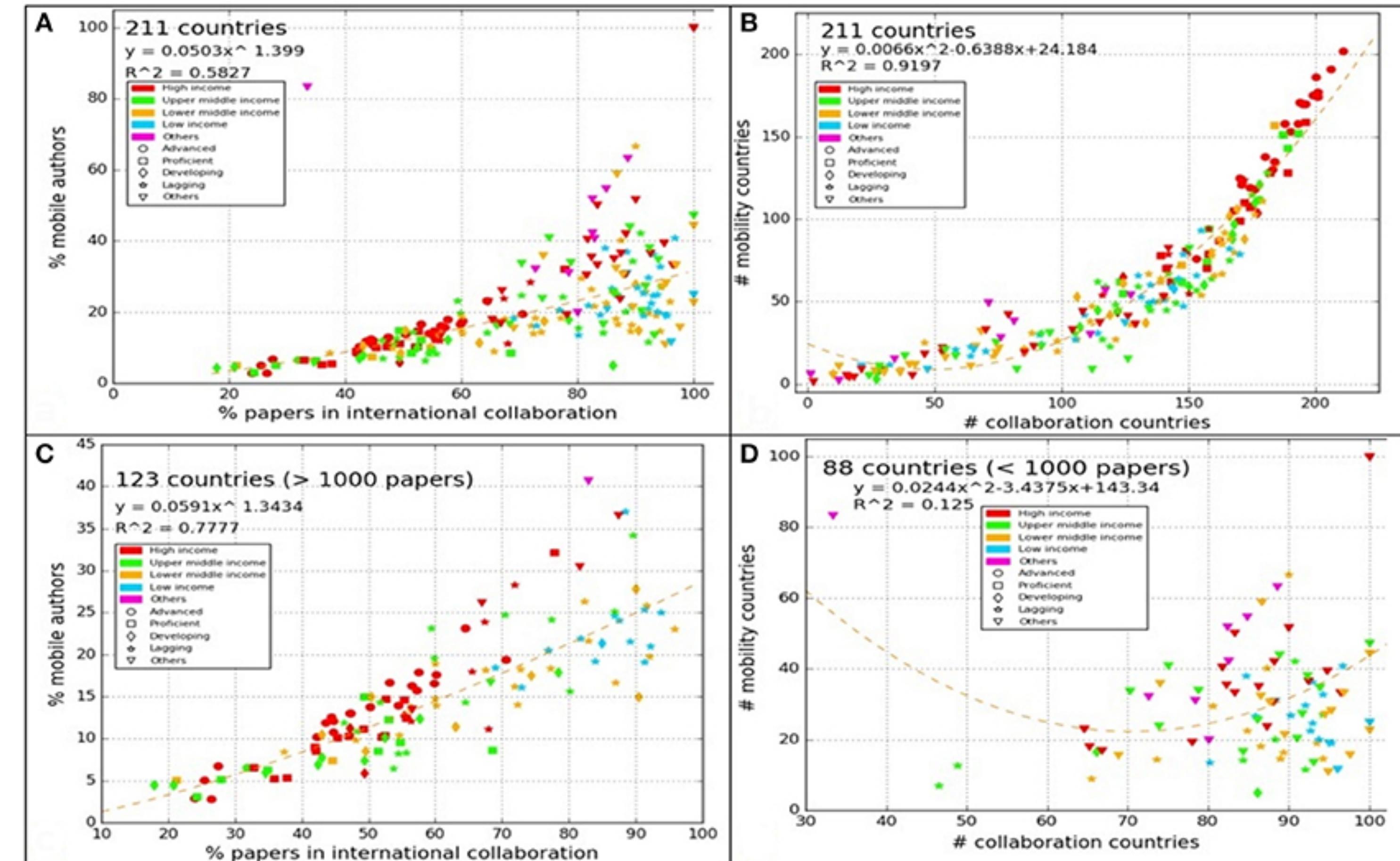
Mobility an input to success in the art world



Fraiberger, S. P., Sinatra, R., Resch, M., Riedl, C., & Barabási, A.-L. (2018). Quantifying reputation and success in art. *Science*, 362(6416), 825–829.

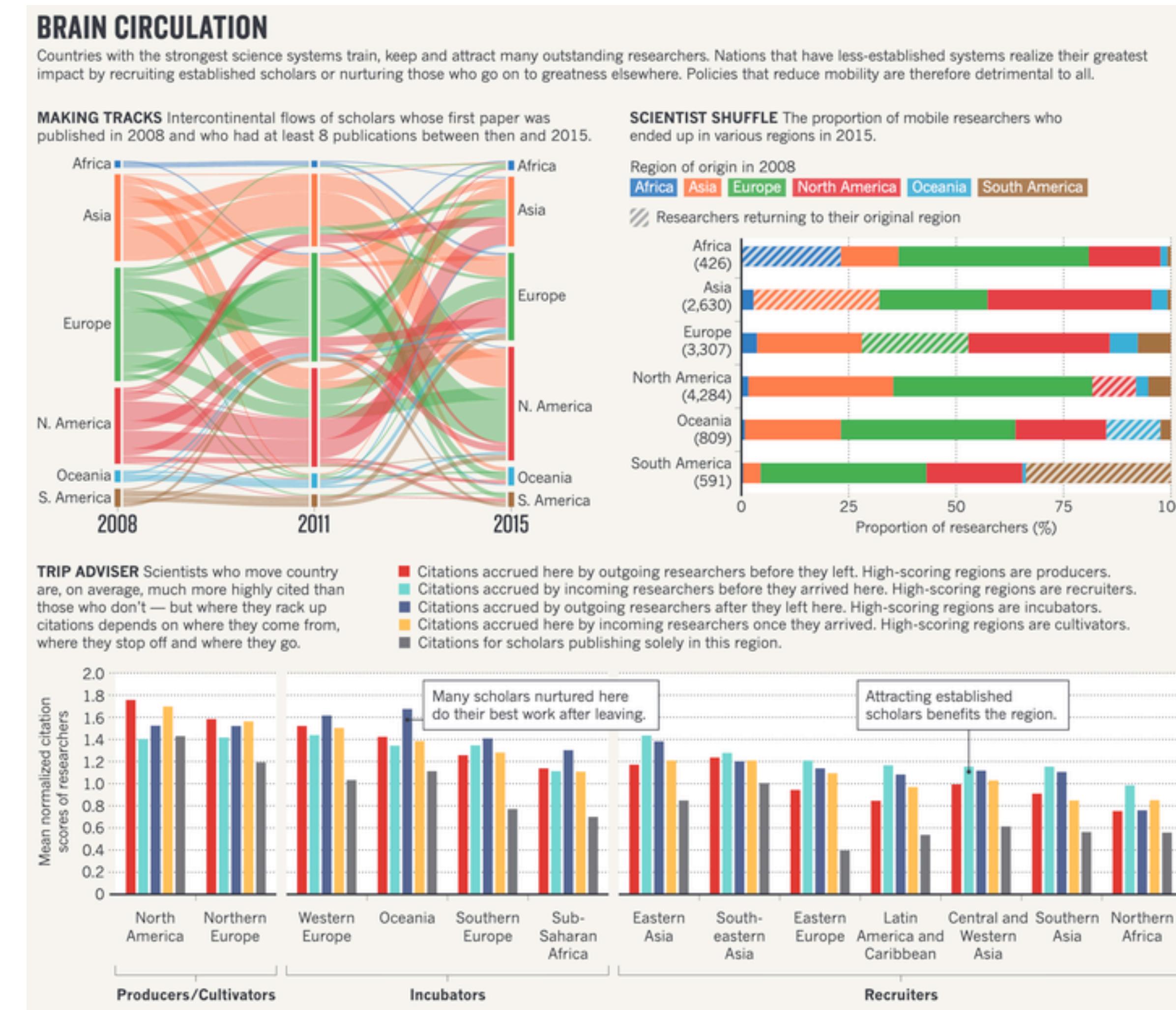
Mobility expands our professional networks

Countries with more mobility between them, also have more collaboration!



And mobility fosters improved performance

Scholars who are mobile have higher citation impact!



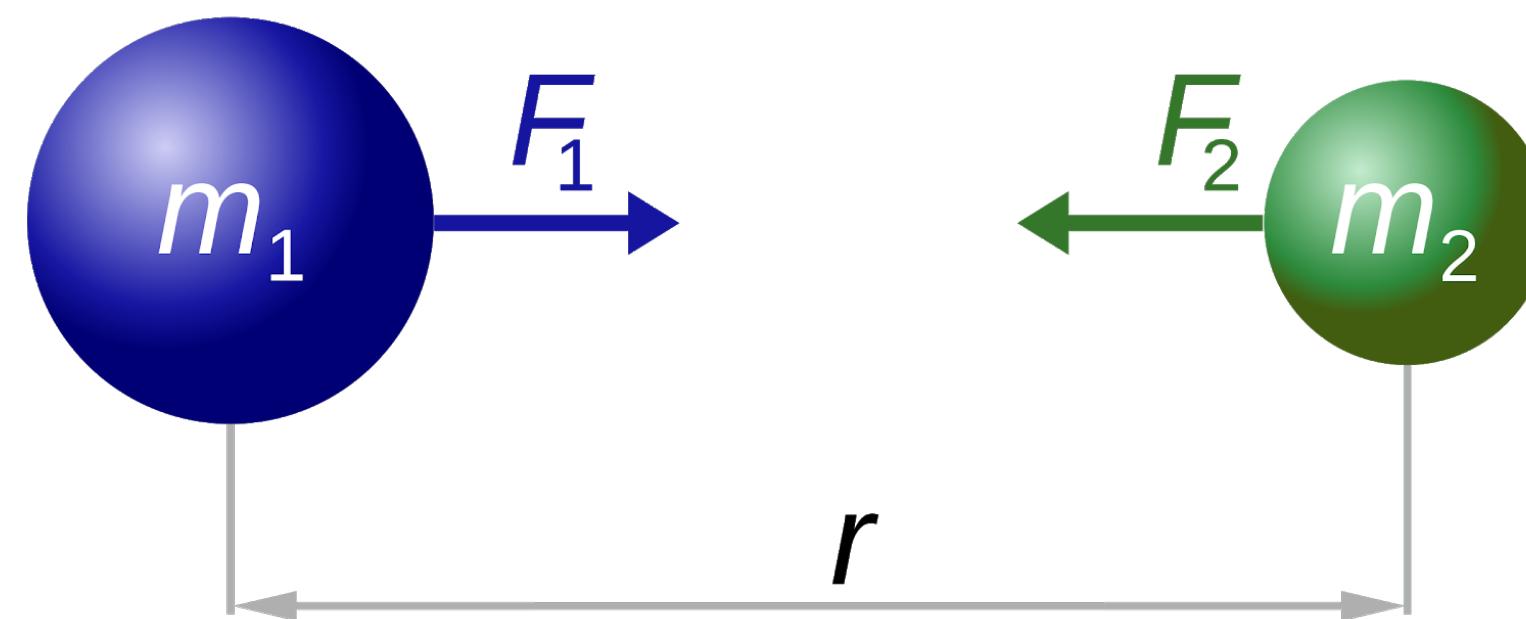
Sugimoto, C. R., Robinson-Garcia, N., Murray, D. S., Yegros-Yegros, A., Costas, R., & Larivière, V. (2017). Scientists have most impact when they're free to move. *Nature*, 550(7674), 29–31.

Mobility is deeply contextual

Not all mobility is the same

Gravity model

Ubiquitous and intuitive



$$F_1 = F_2 = G \frac{m_1 \times m_2}{r^2}$$

Wikipedia user Dennis Nilsson

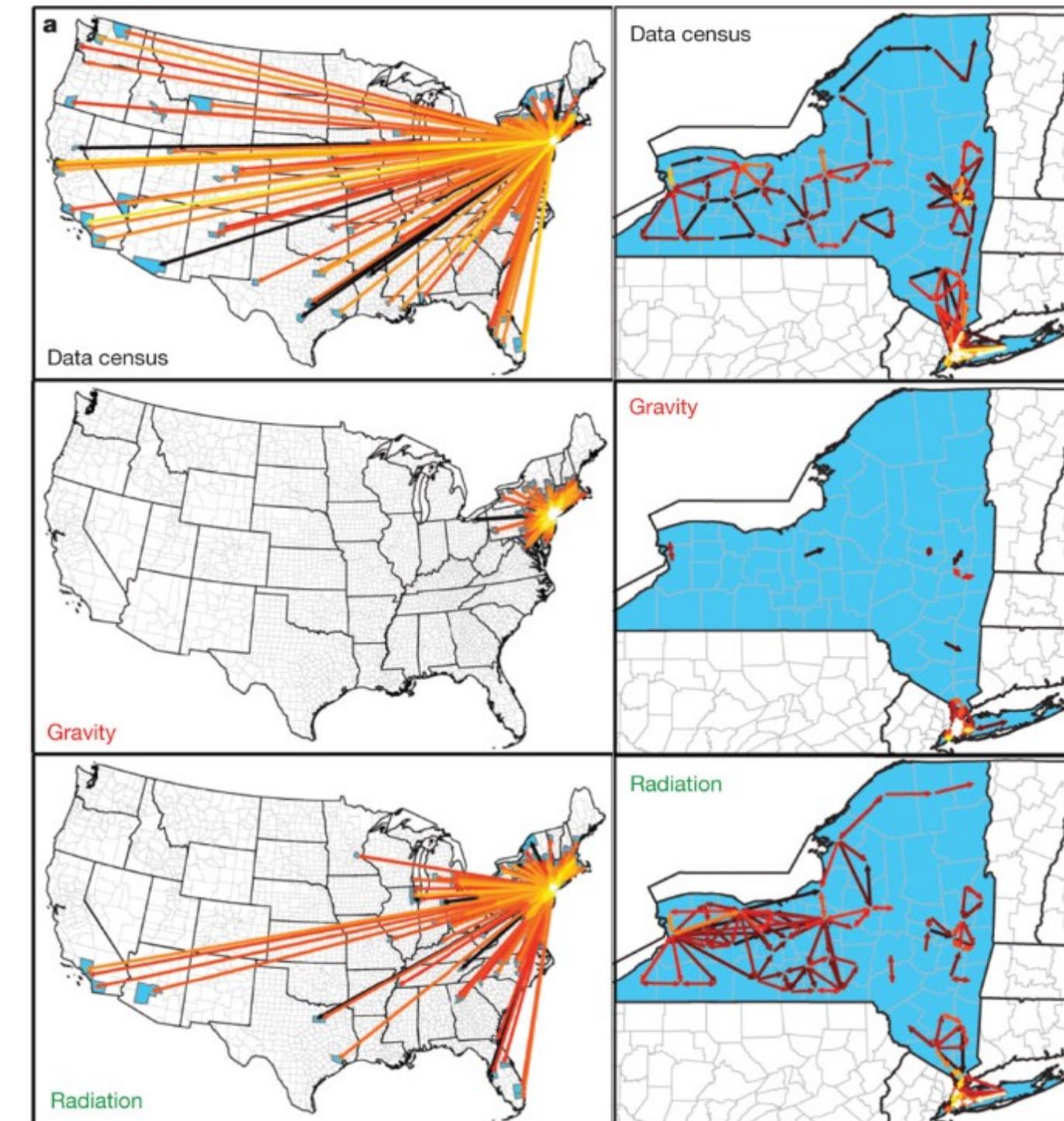
$$\hat{T}_{ij} = C m_i m_j f(r_{ij})$$

↑ ↑ ↑

Flu *Populati* *Decav*

Radiation model

Improve upon the gravity model

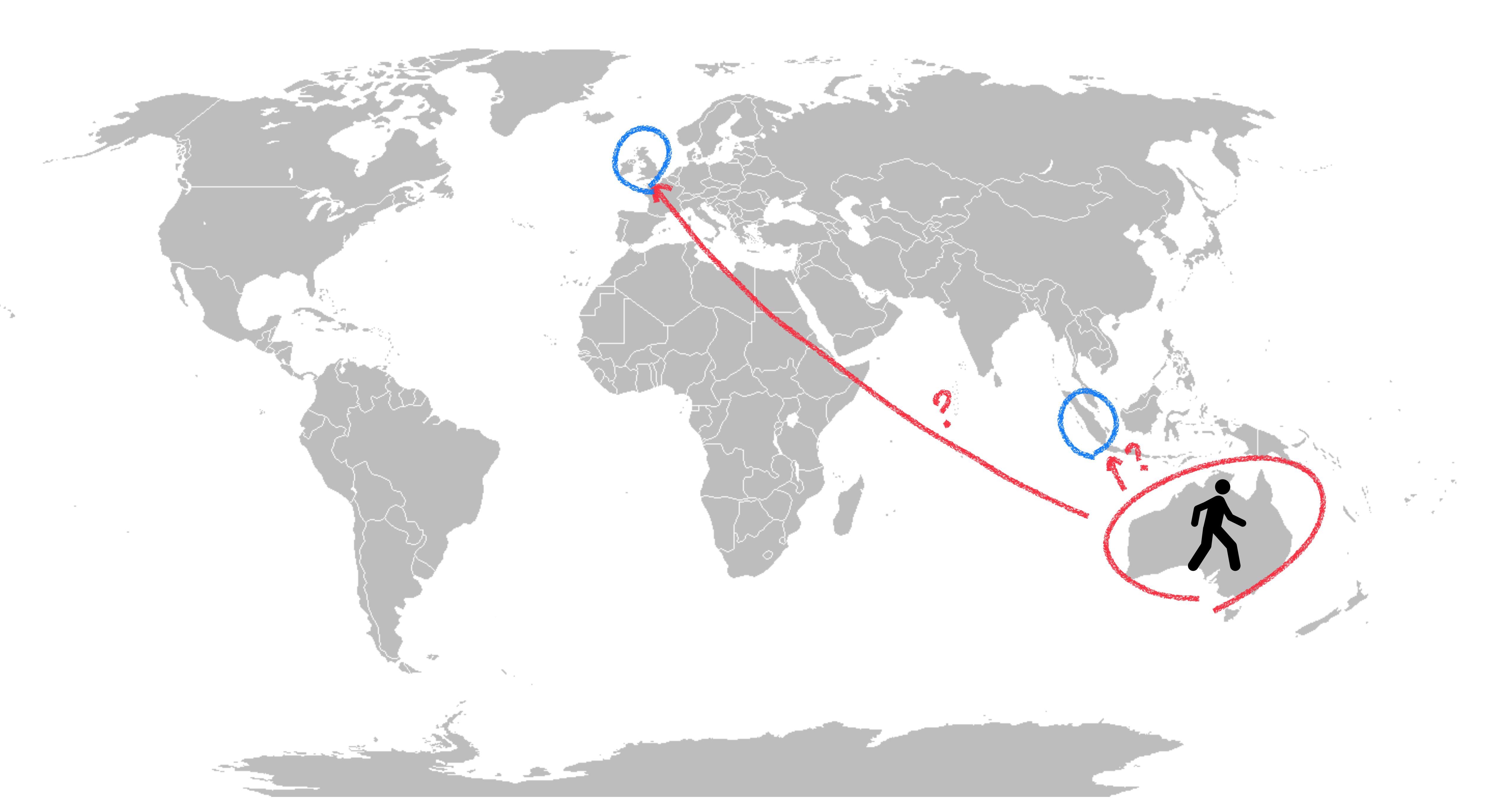


$$[T_{ij}] = T_i \frac{m_i n_j}{(m_i + s_{ij})(m_i + n_j + s_{ij})}$$

Simini, F., González, M. C., Maritan, A., & Barabási, A.-L. (2012). A universal model for mobility and migration patterns. *Nature*, 484(7392), 96–100.

Mobility models are effective...

**But geographic distance is not
always appropriate**





Lines of segregation in Detroit

1 dot = 1 person

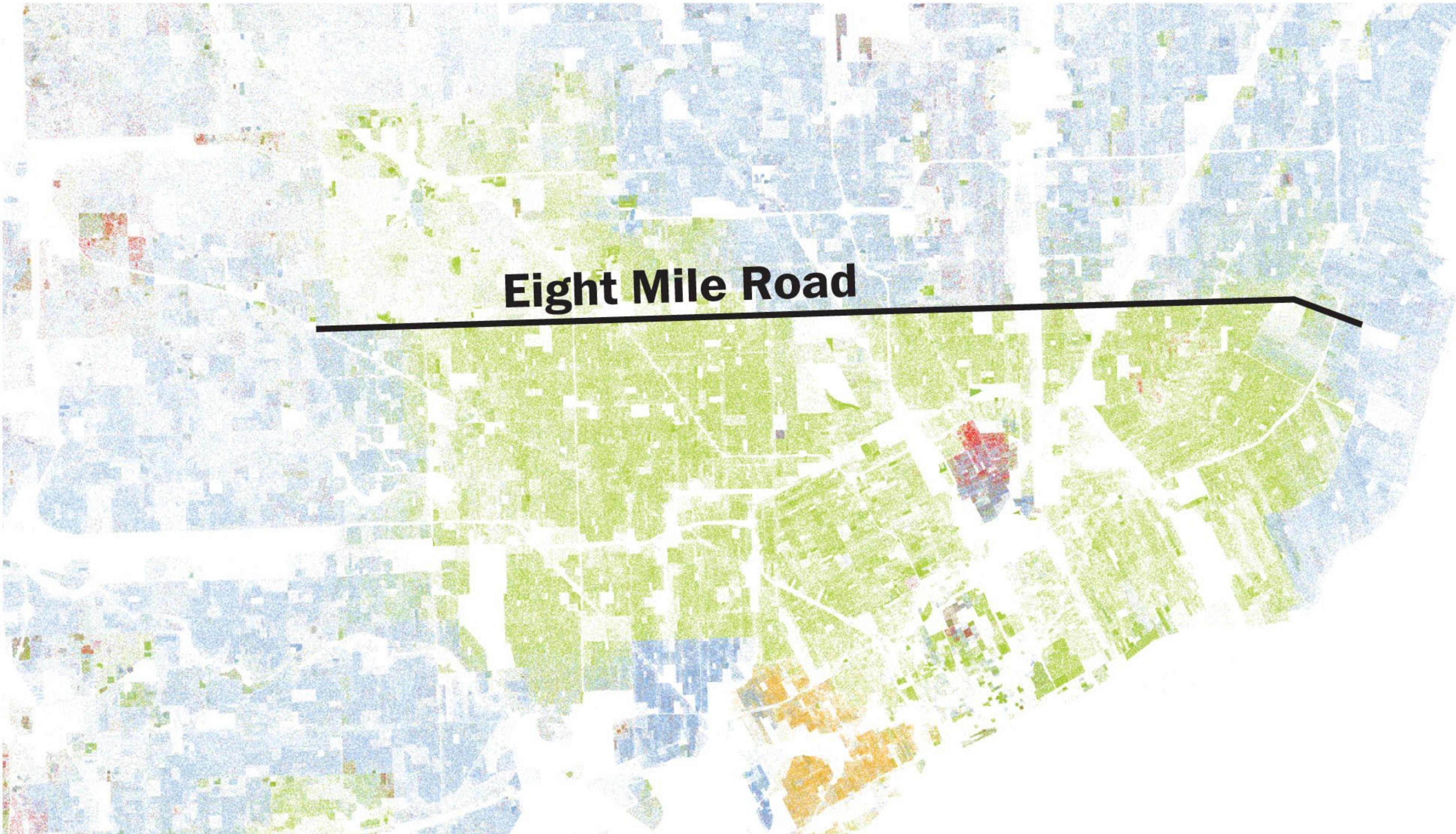
White

Black

Asian

Hispanic

Other



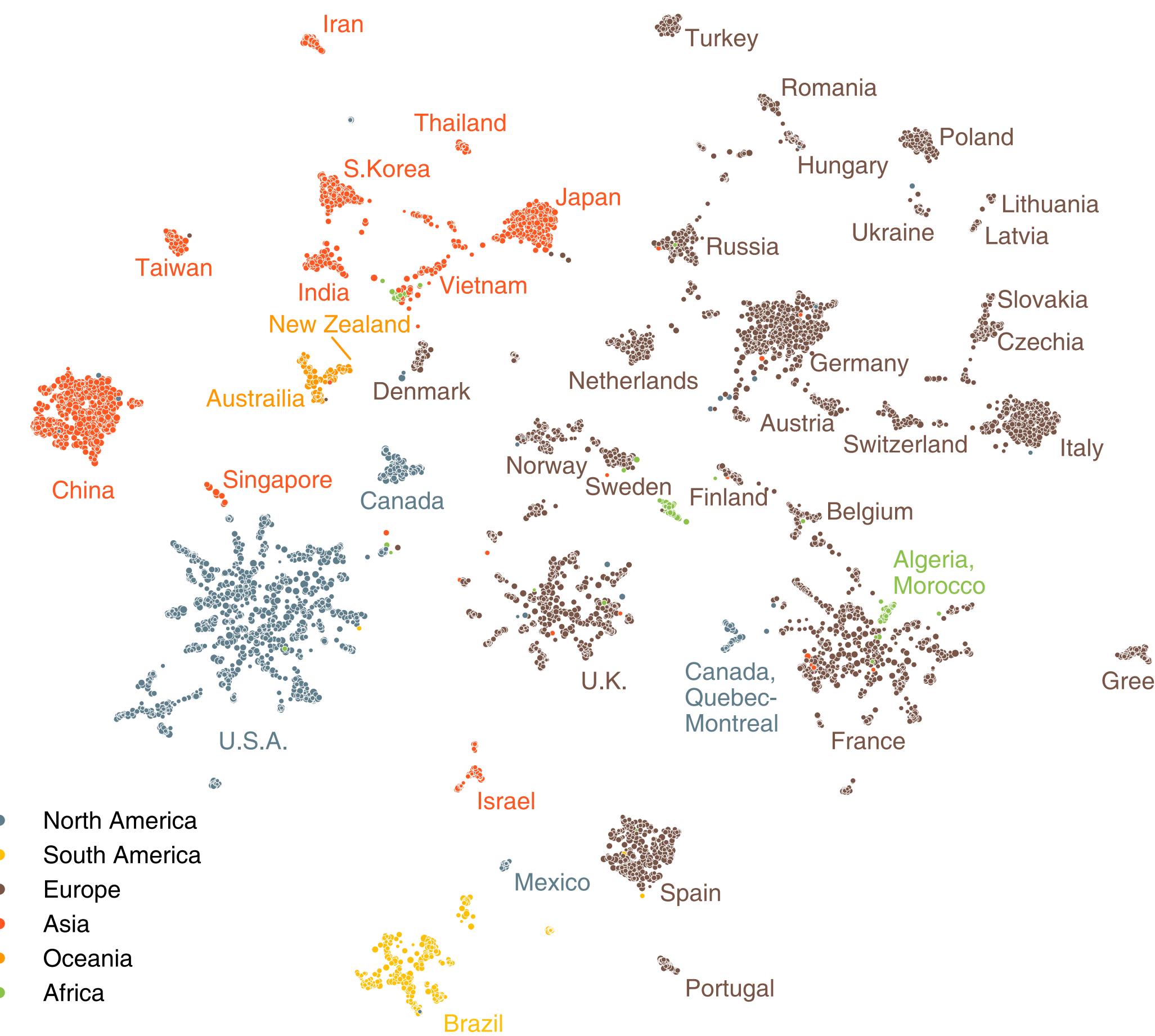
Source: UVa-Center analysis of 2010 Census data

THE WASHINGTON POST

Geography matters, but...

Cultural, linguistic, economic, and political distance are also important!

Can we instead learn an “embedding” that captures the distance between places?



Neural embedding

“The quick brown fox …”



Word2vec
(or other word embedding methods)



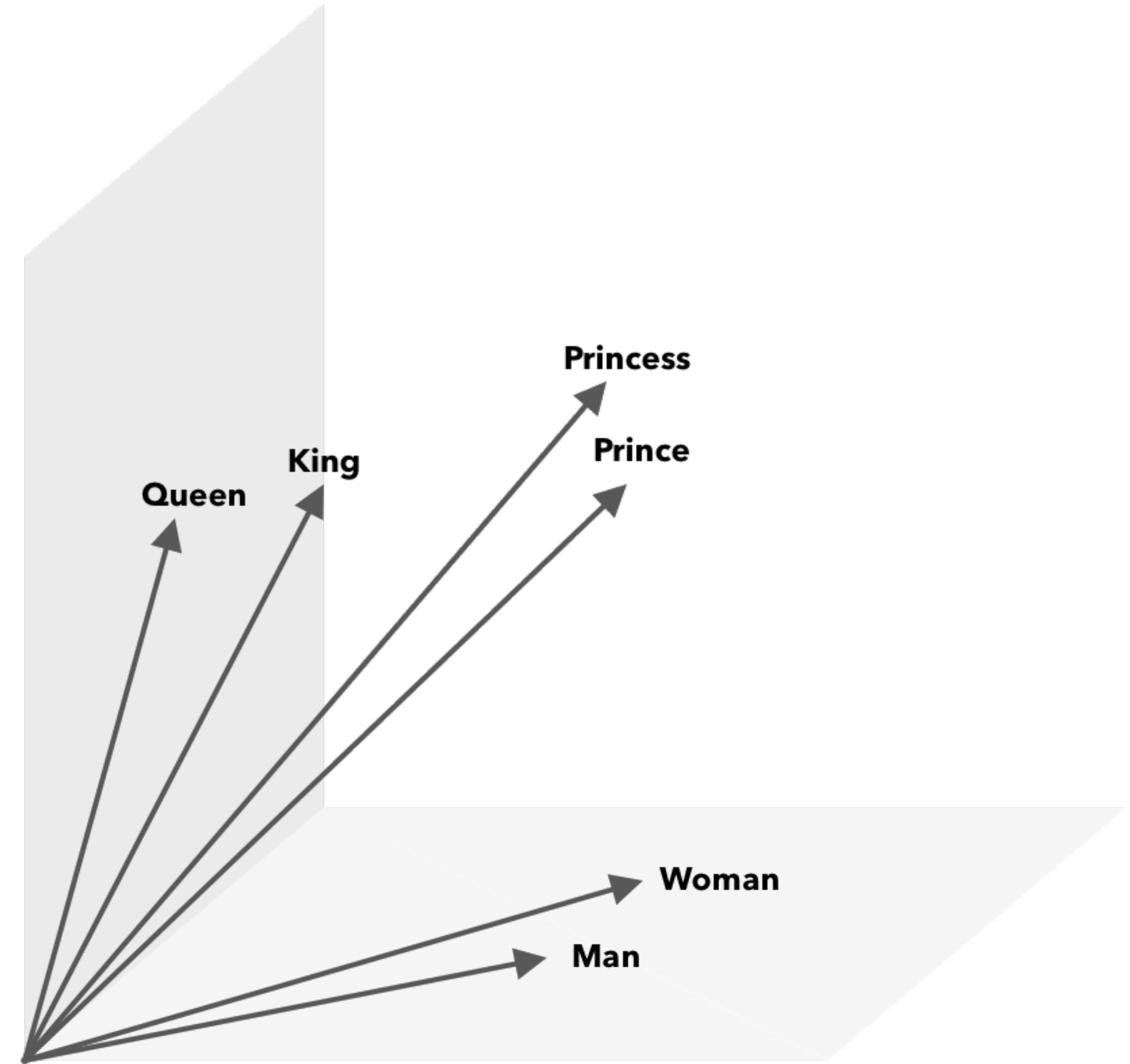
“quick”: [0.51, 0.12, 0.69, …]

“brown”: [0.11, 0.92, 0.29, …]

Dense vectors

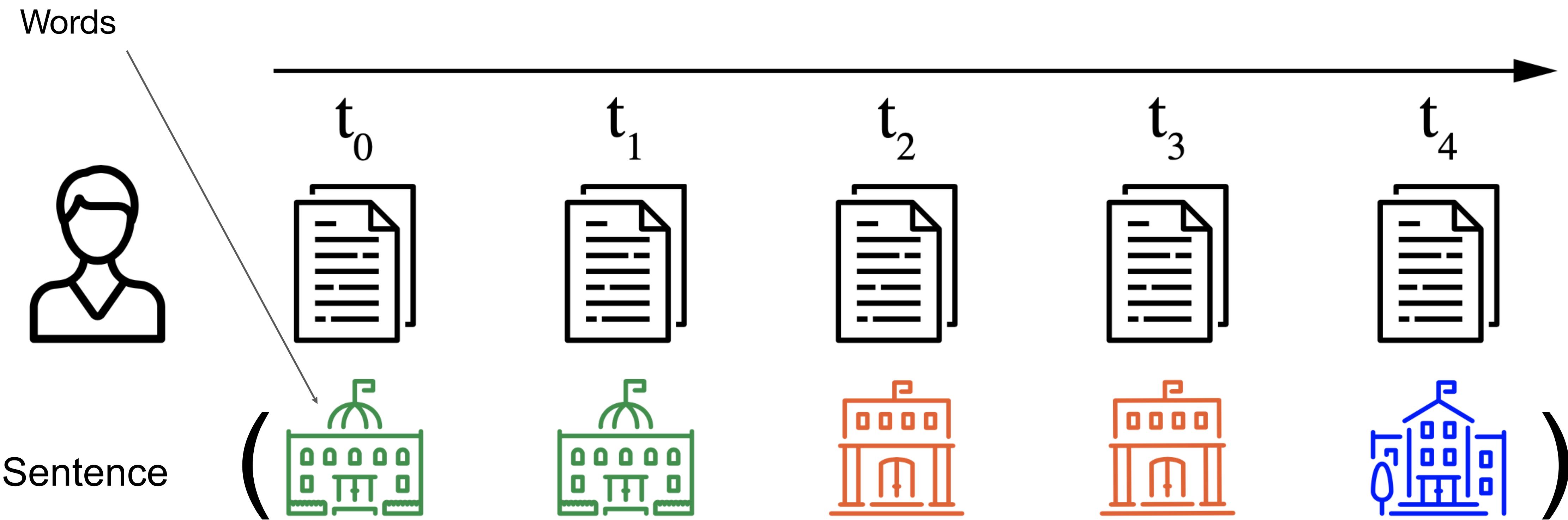
The geometry of the vector space encodes semantic relationships

Using cosine distance



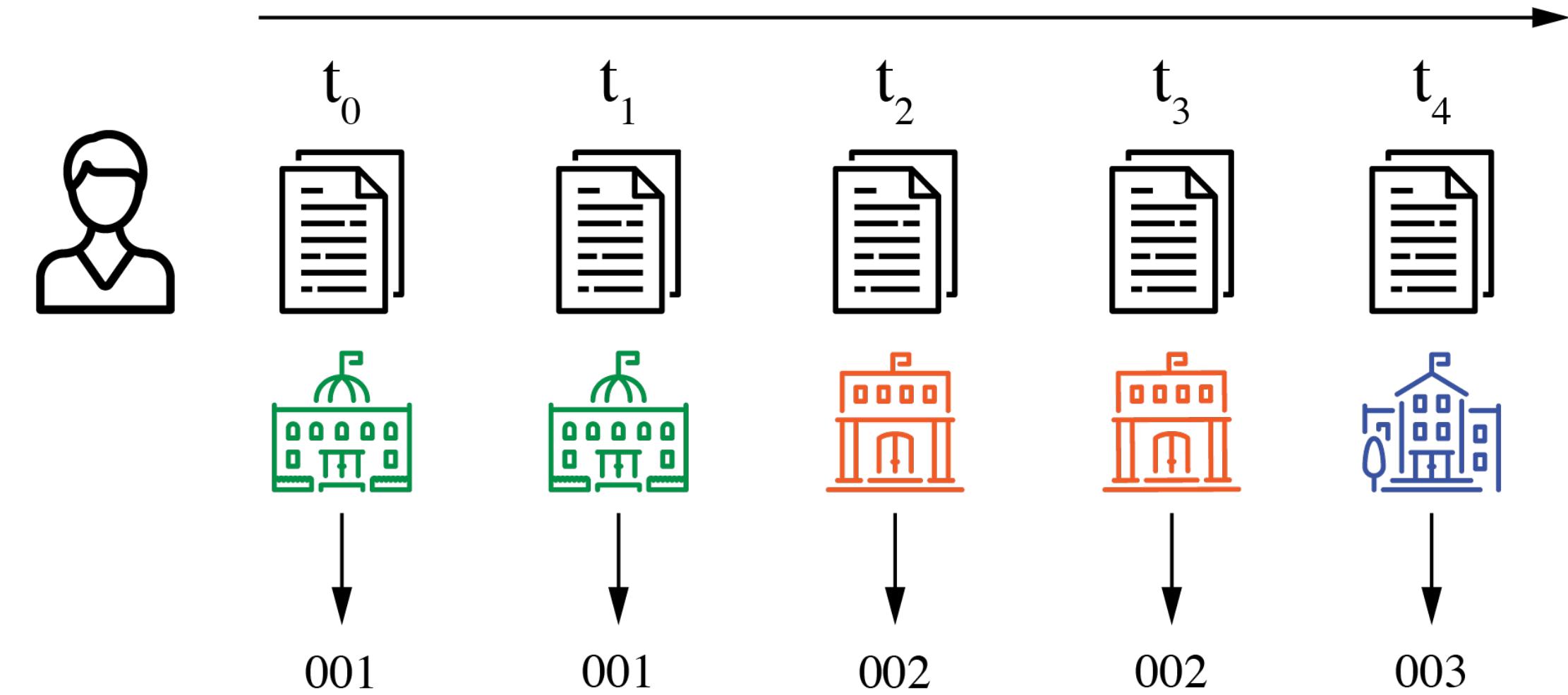
They don't have to be “real” words or sentences

Any "sentences" – a sequence of elements from a finite vocabulary – work! We can use **trajectories of scientists** as **sentences** and **organizations** as **words**.

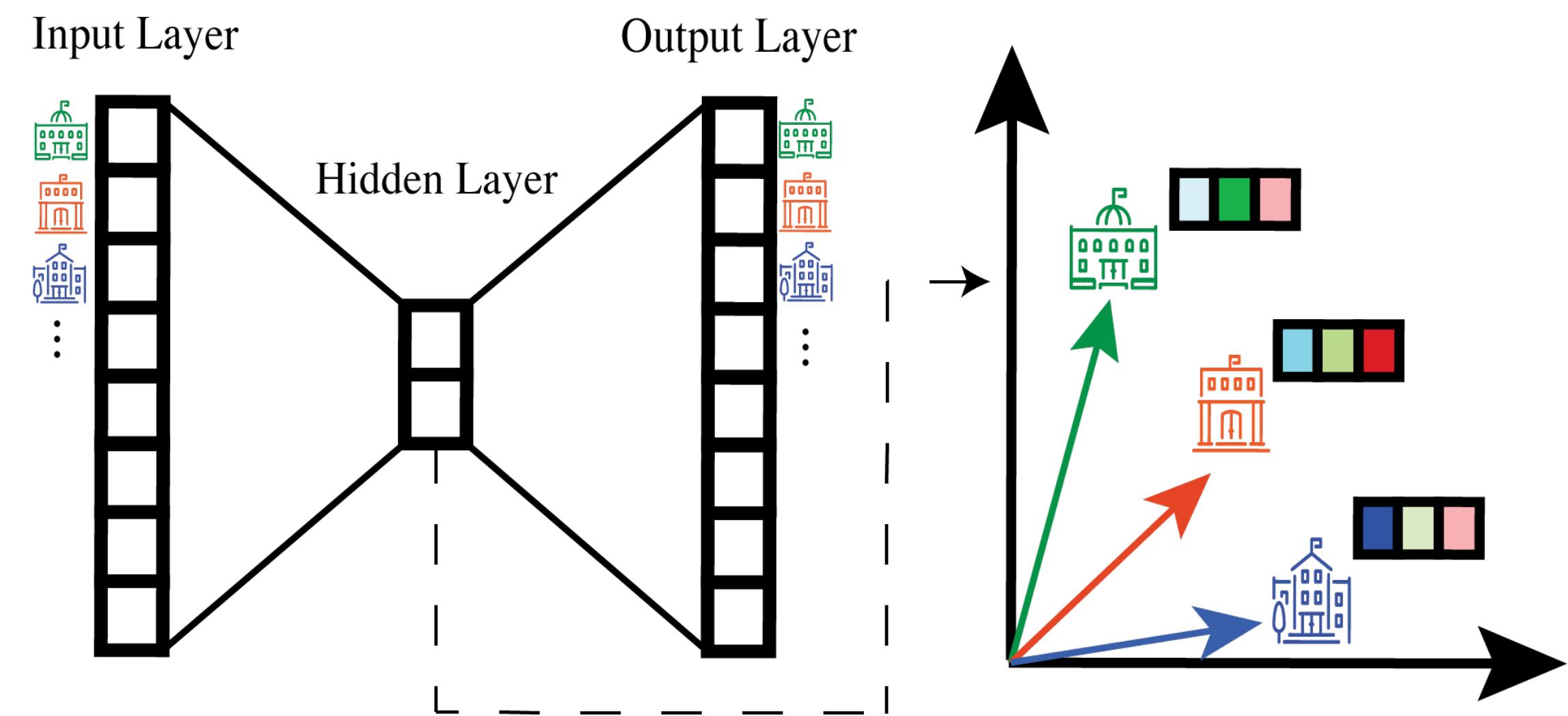


Modelling mobility

- Career trajectories of 3 million scientists derived from publications
- Give as input to *word2vec*
- Can measure embedding distance between any pair of organizations

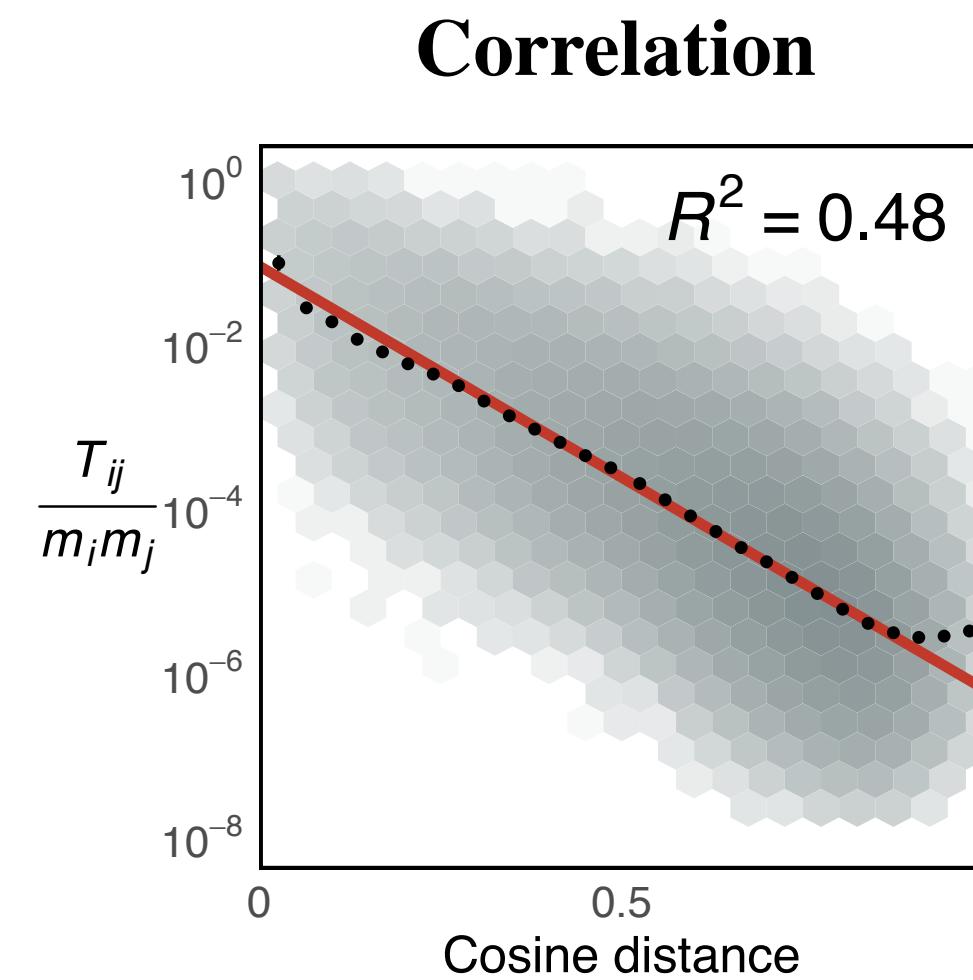


Trajectory: “001 – 001 – 002 – 002 – 003”

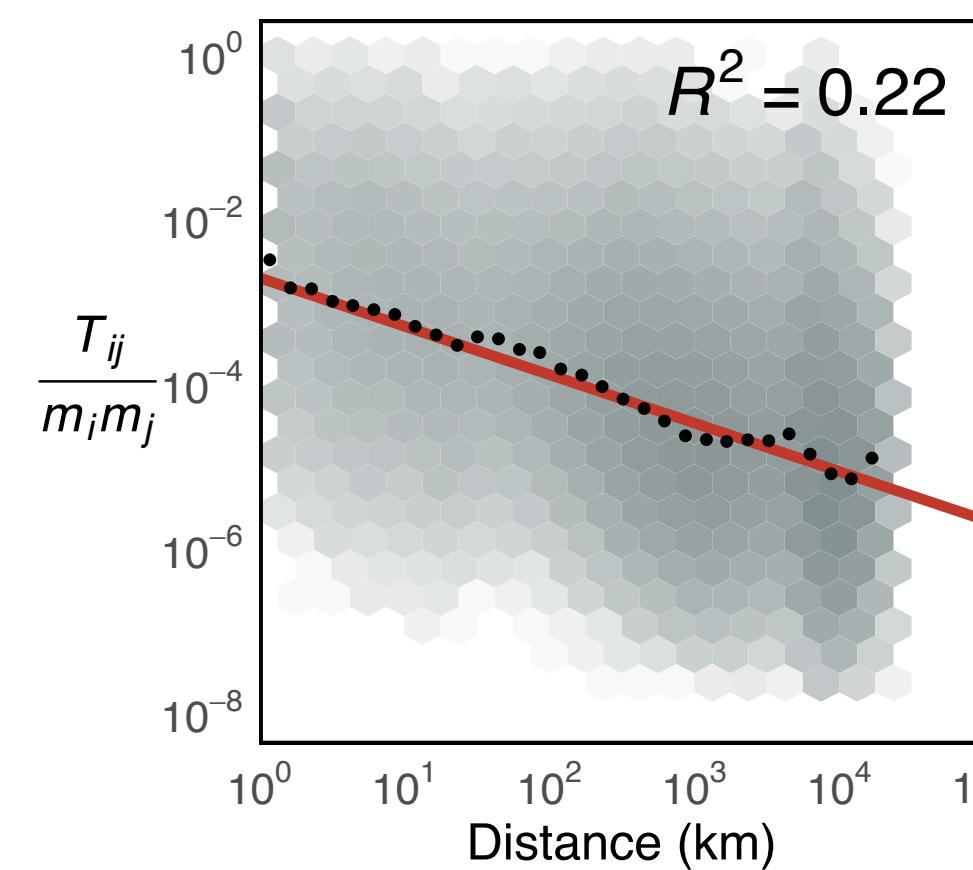


Embedding distance outperforms geographic distance

Embedding Distance



Geographic Distance



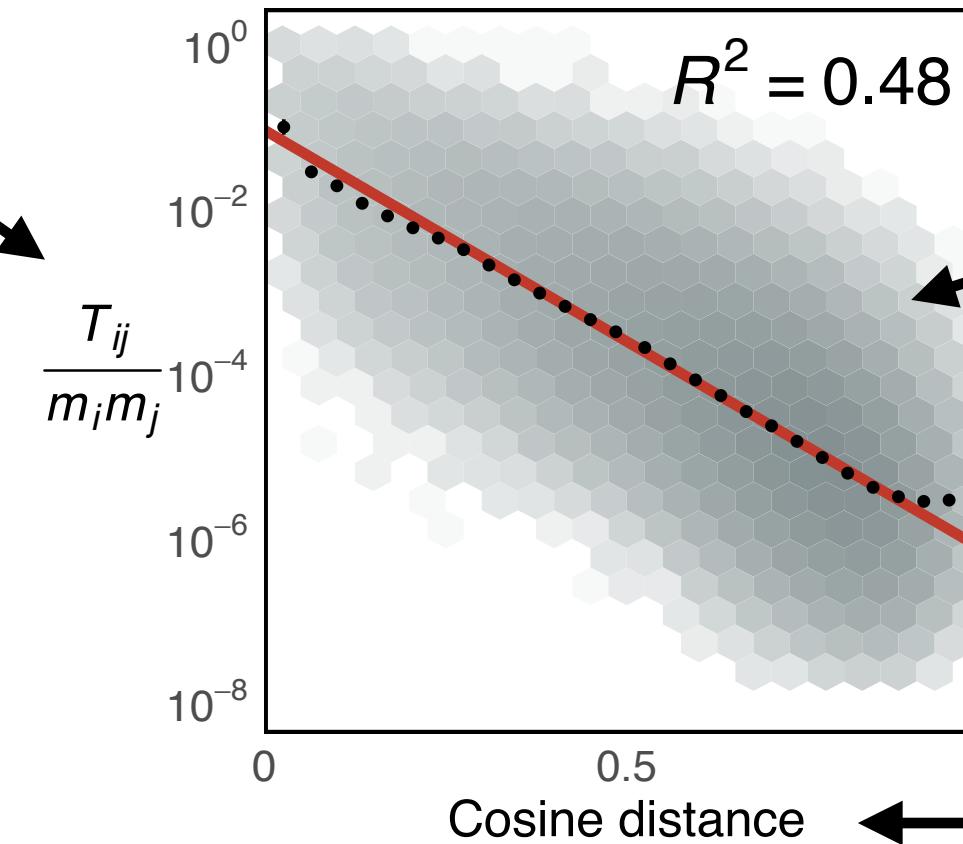
Embedding distance outperforms geographic distance

Flux, given the organizations sizes

Embedding Distance

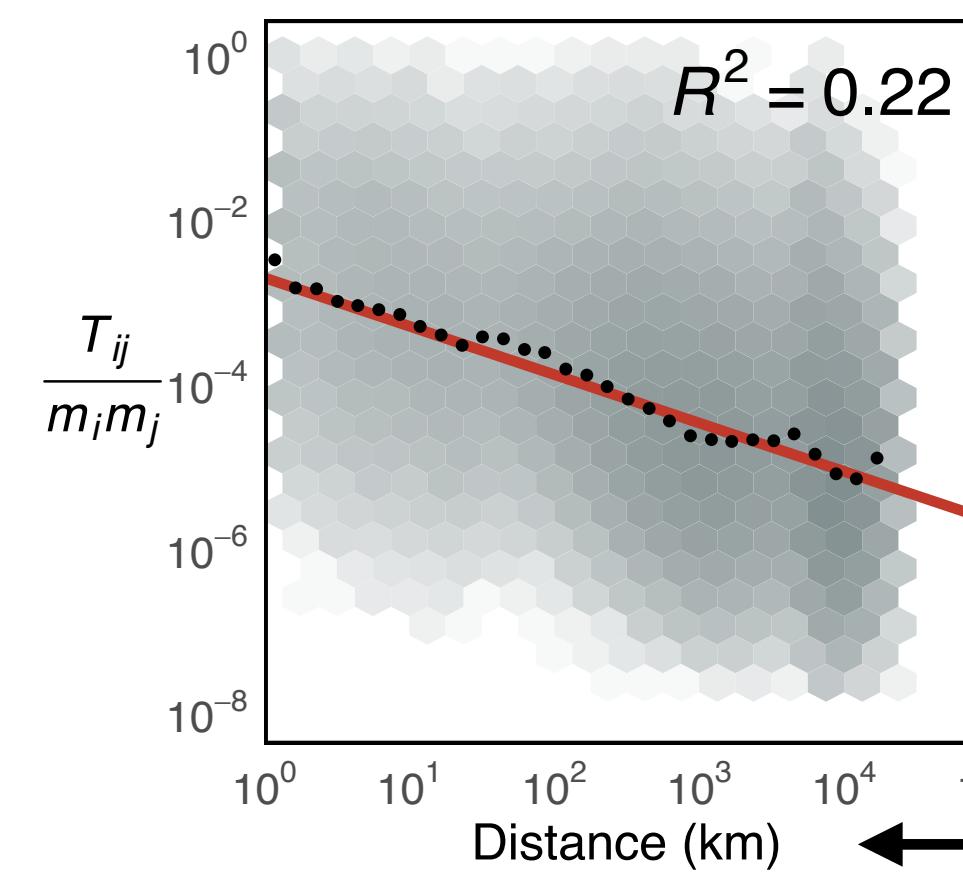
Geographic Distance

Correlation



Every point is a pair of organizations (binned)

Cosine distance between organization vectors



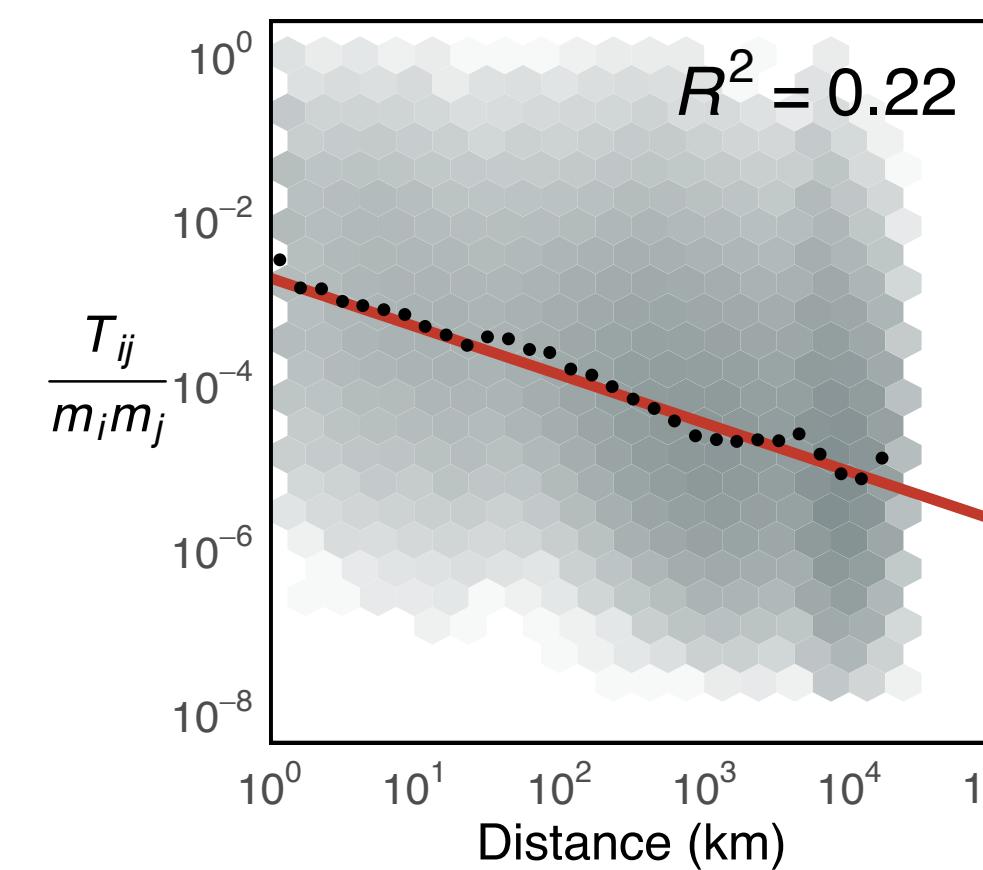
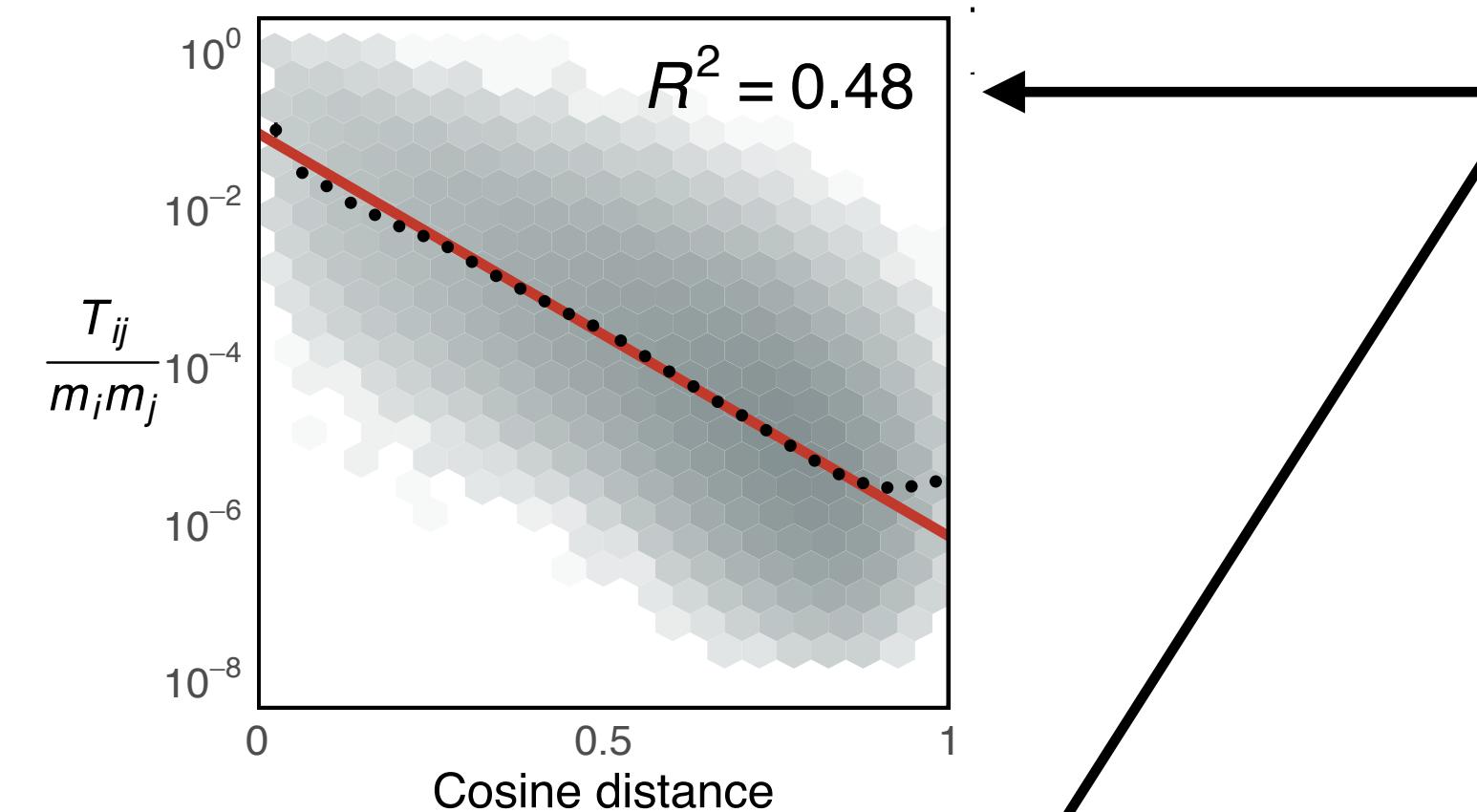
Geographic distance between organizations

Embedding distance outperforms geographic distance

Embedding Distance

Geographic Distance

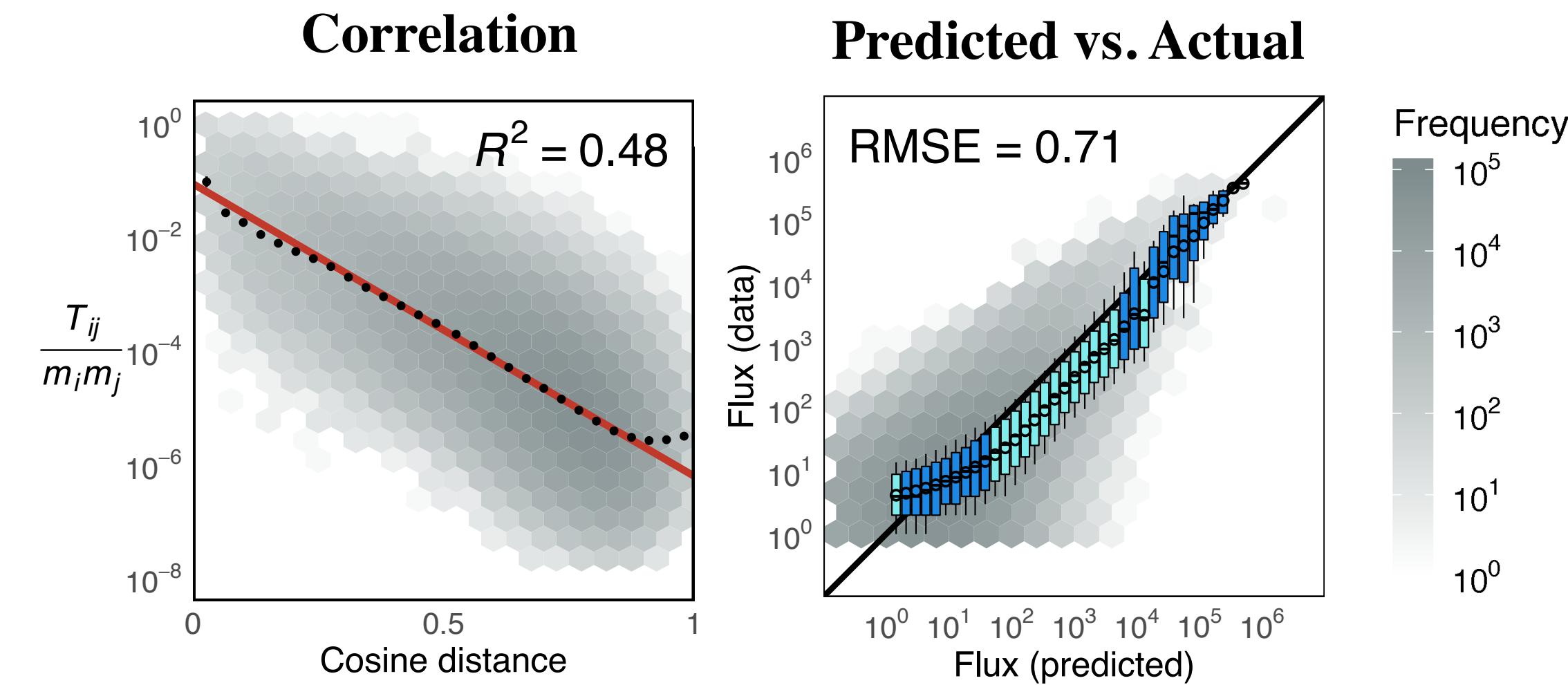
Correlation



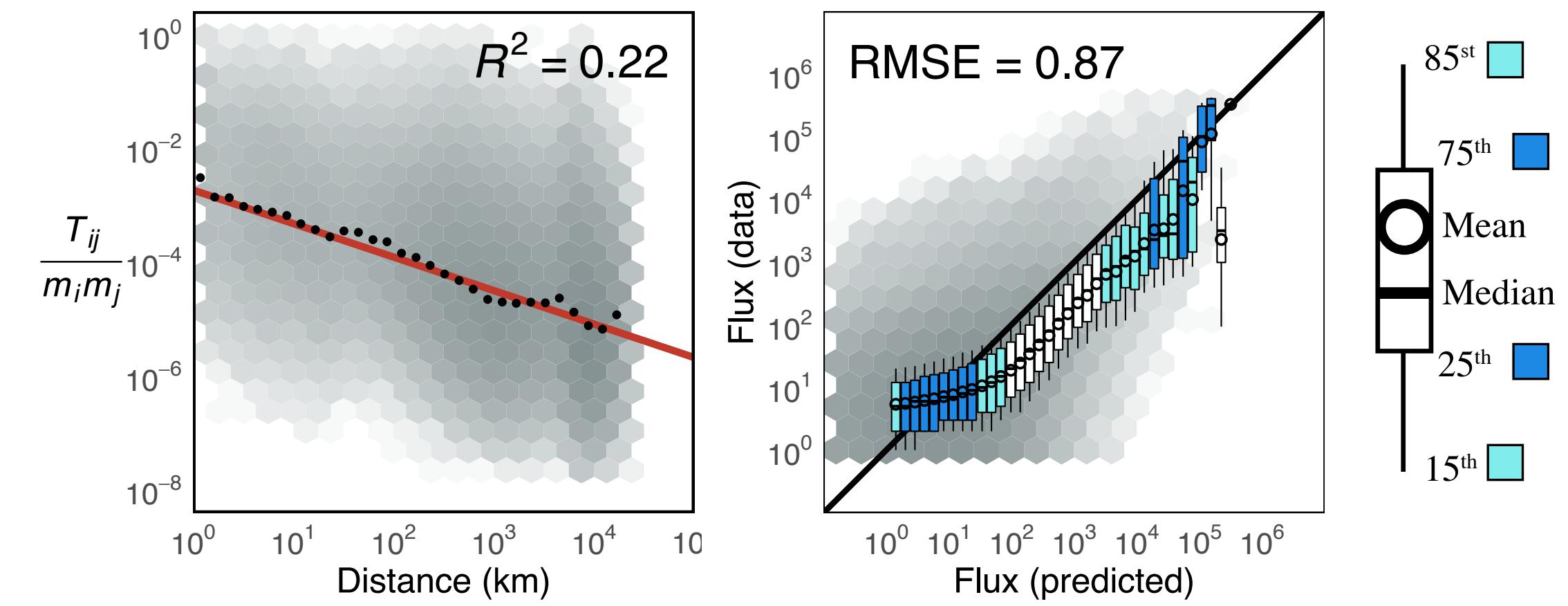
Flux more strongly correlates with embedding distance than geographic distance

Embedding distance outperforms geographic distance

Embedding Distance

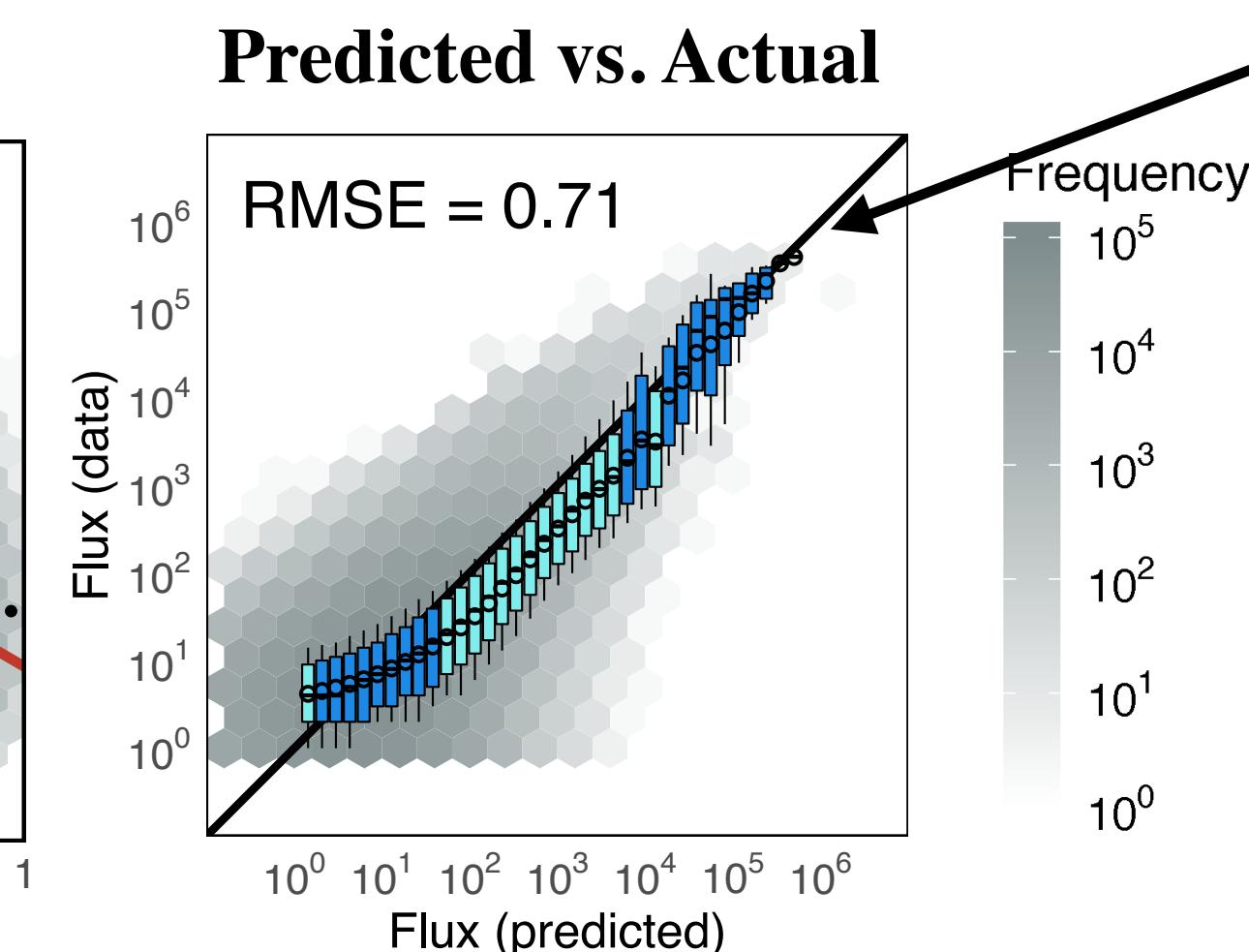
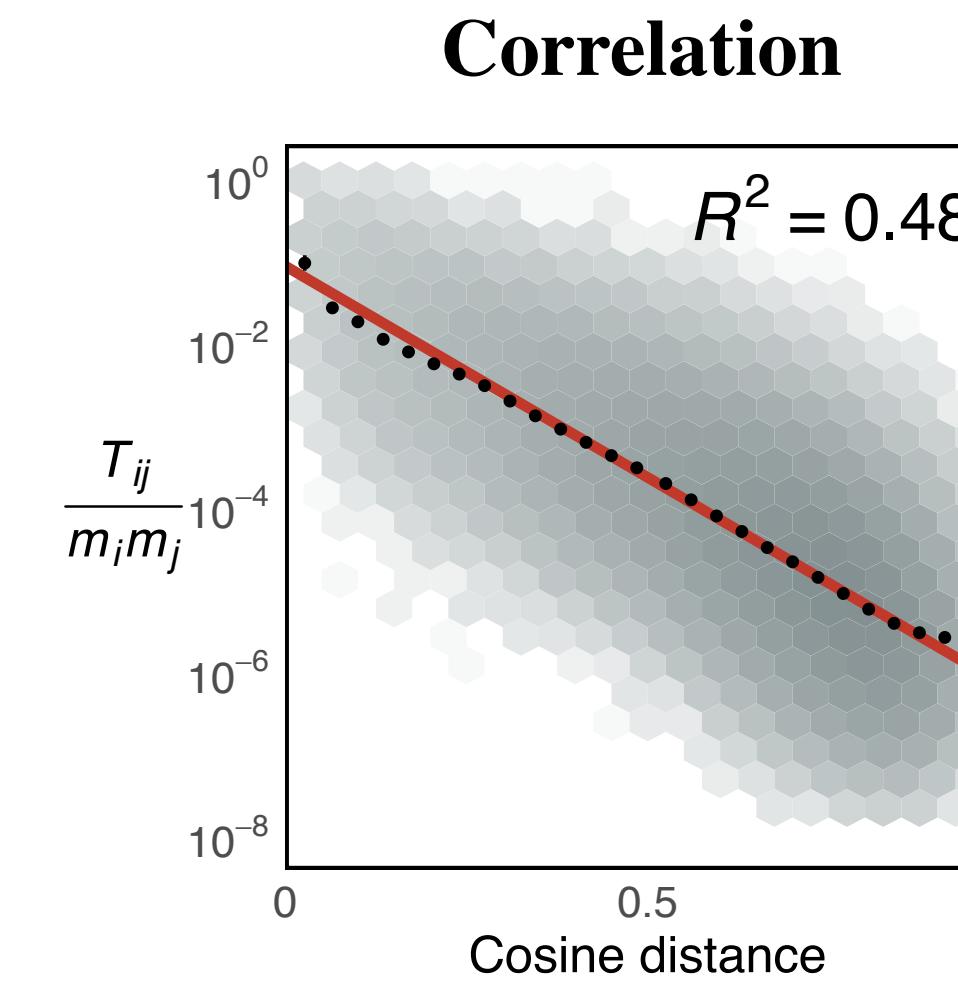


Geographic Distance



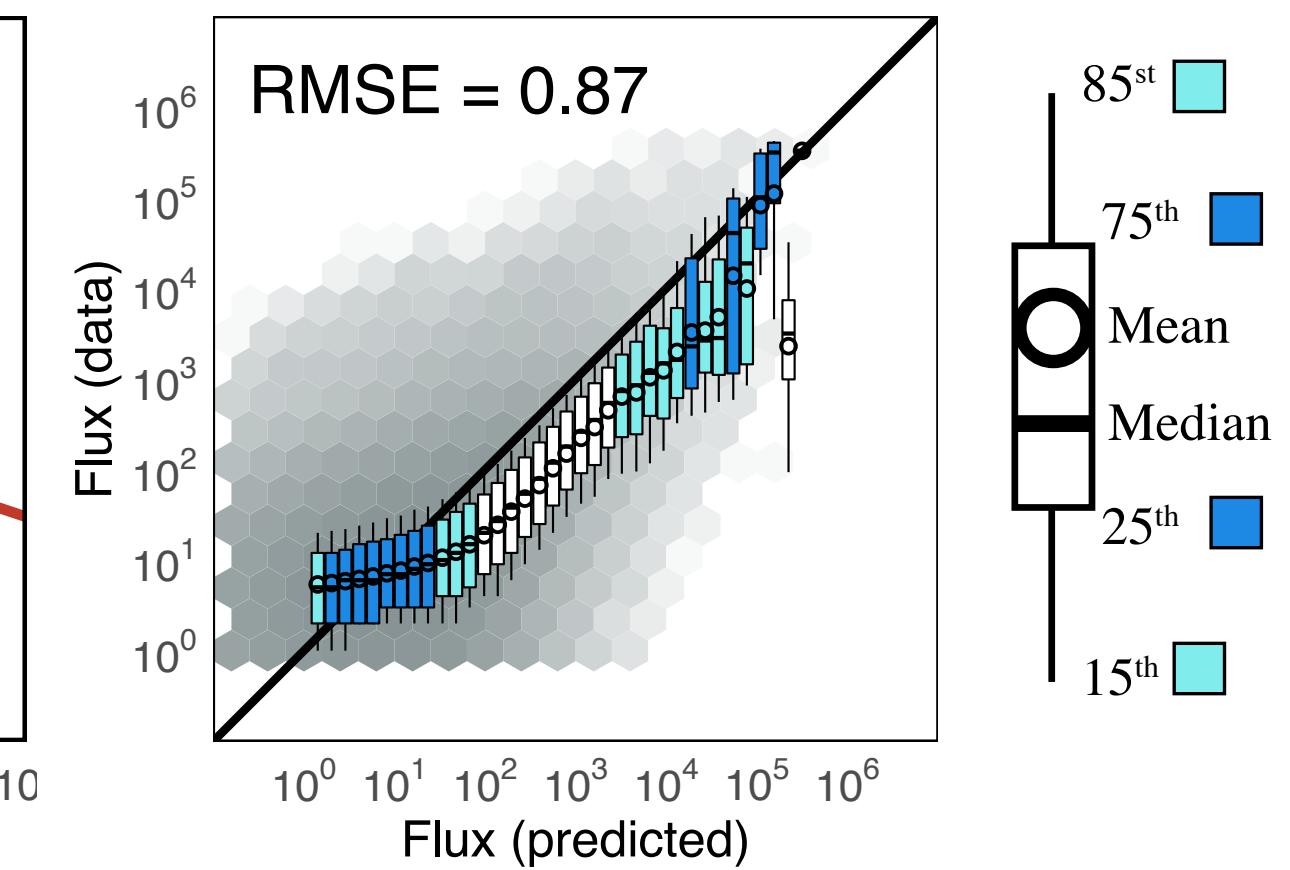
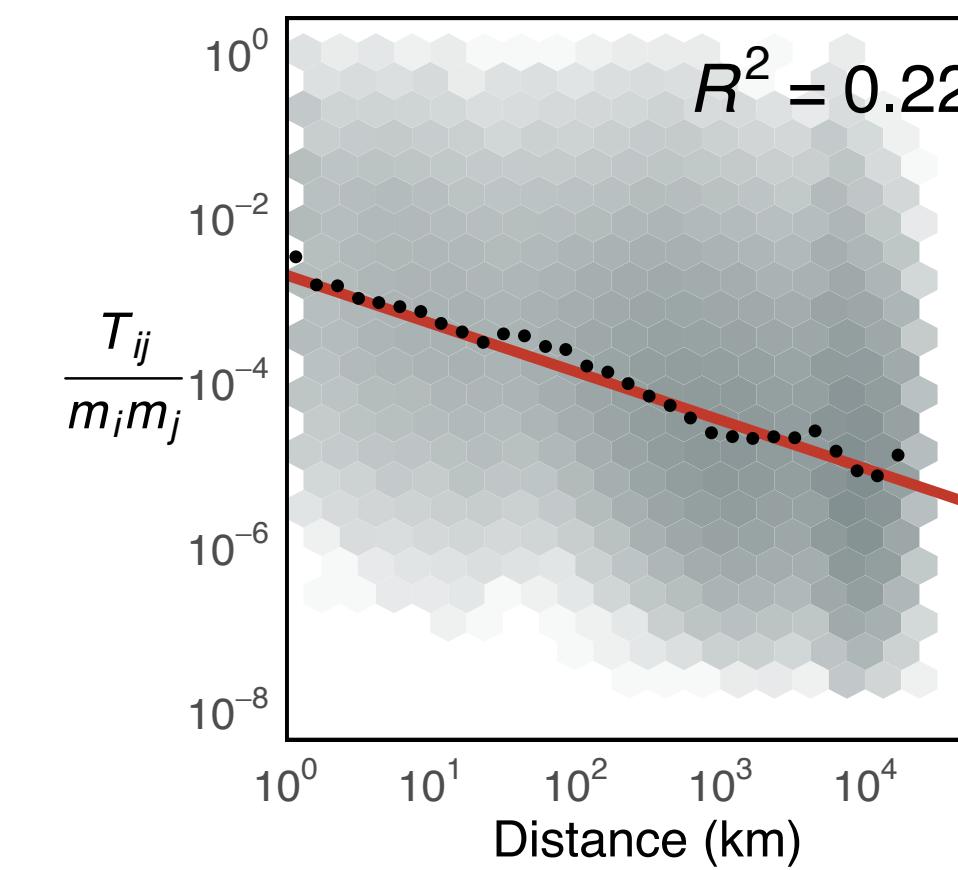
Embedding distance outperforms geographic distance

Embedding Distance



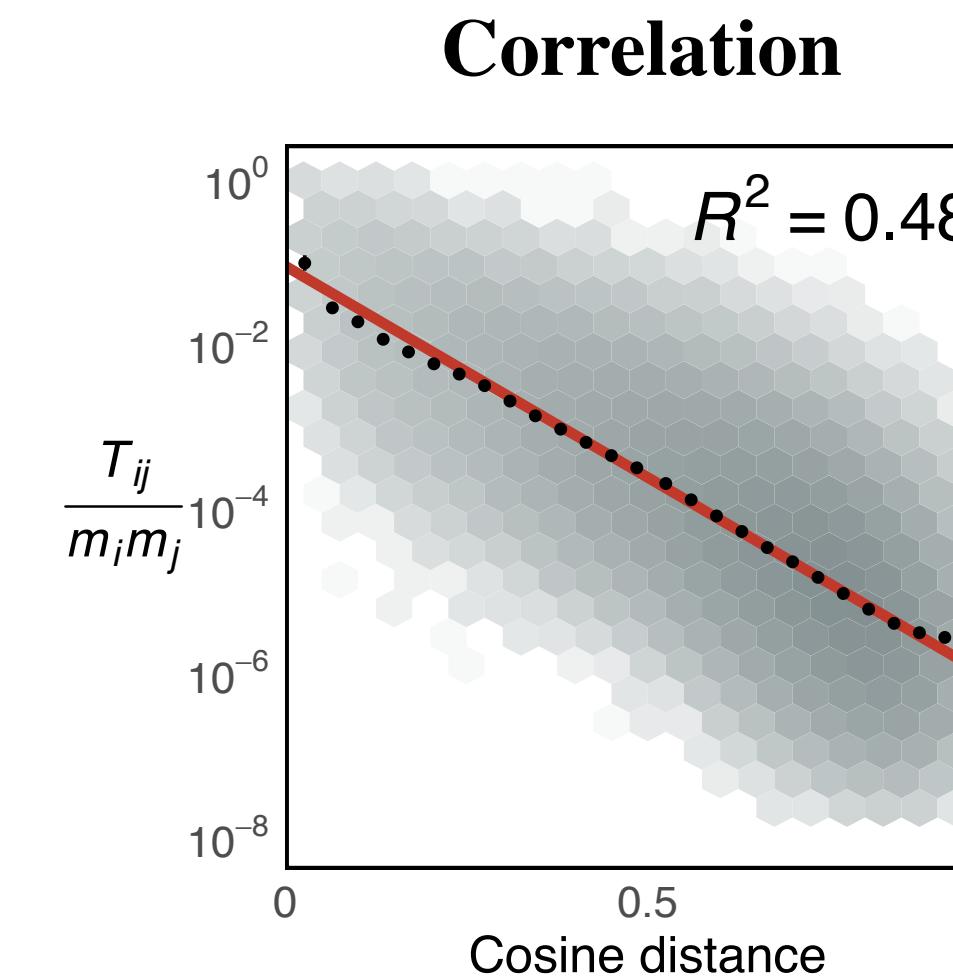
Distribution of predicted vs. actual flux using gravity model (binned)

Geographic Distance

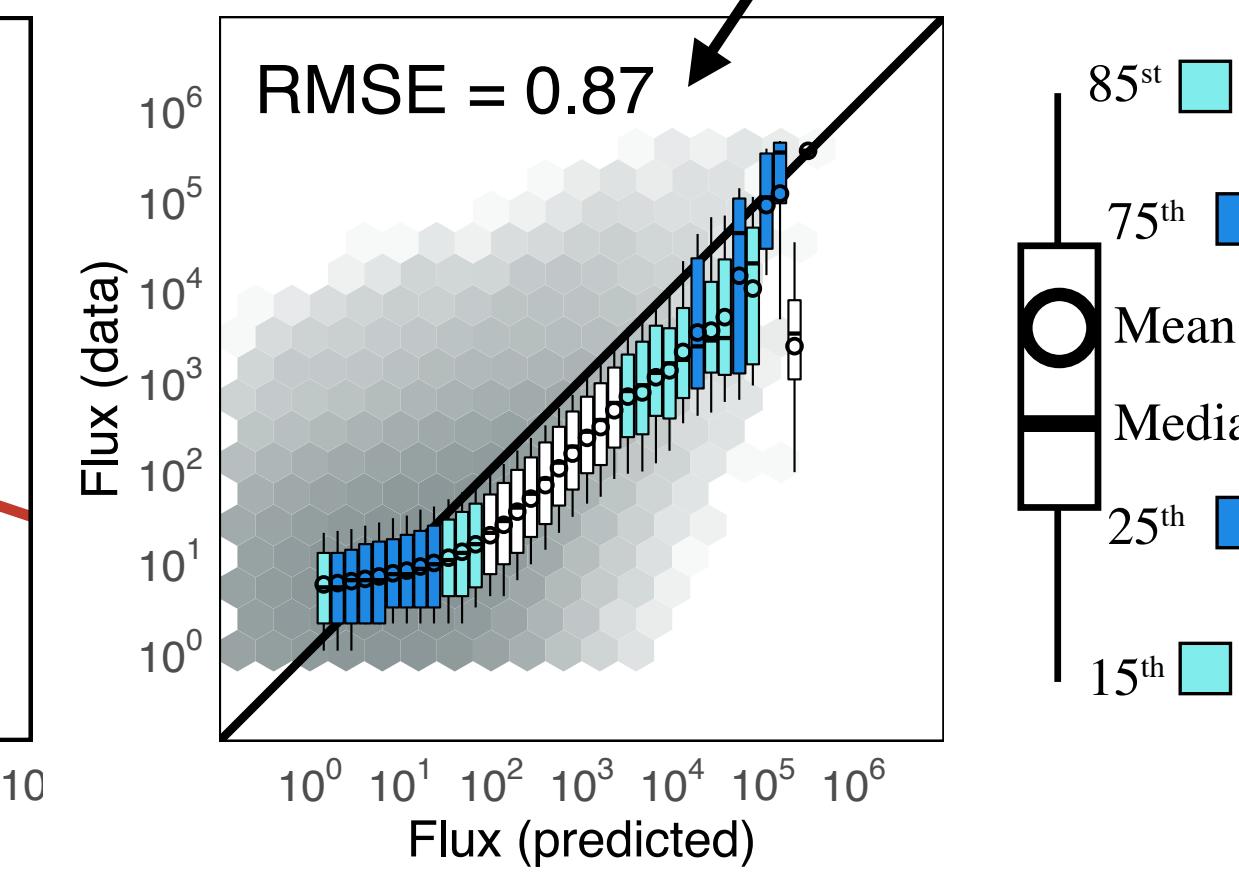
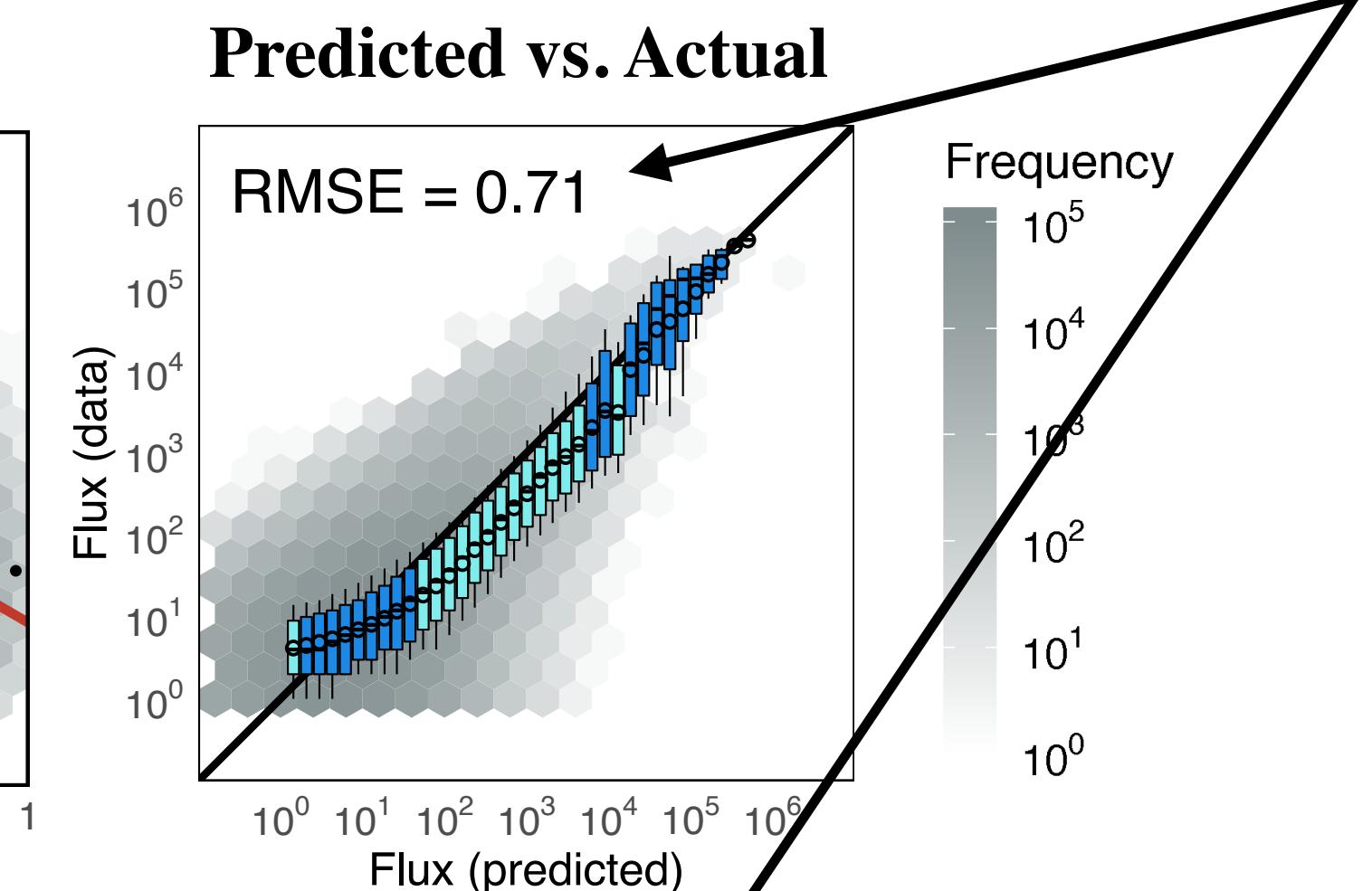
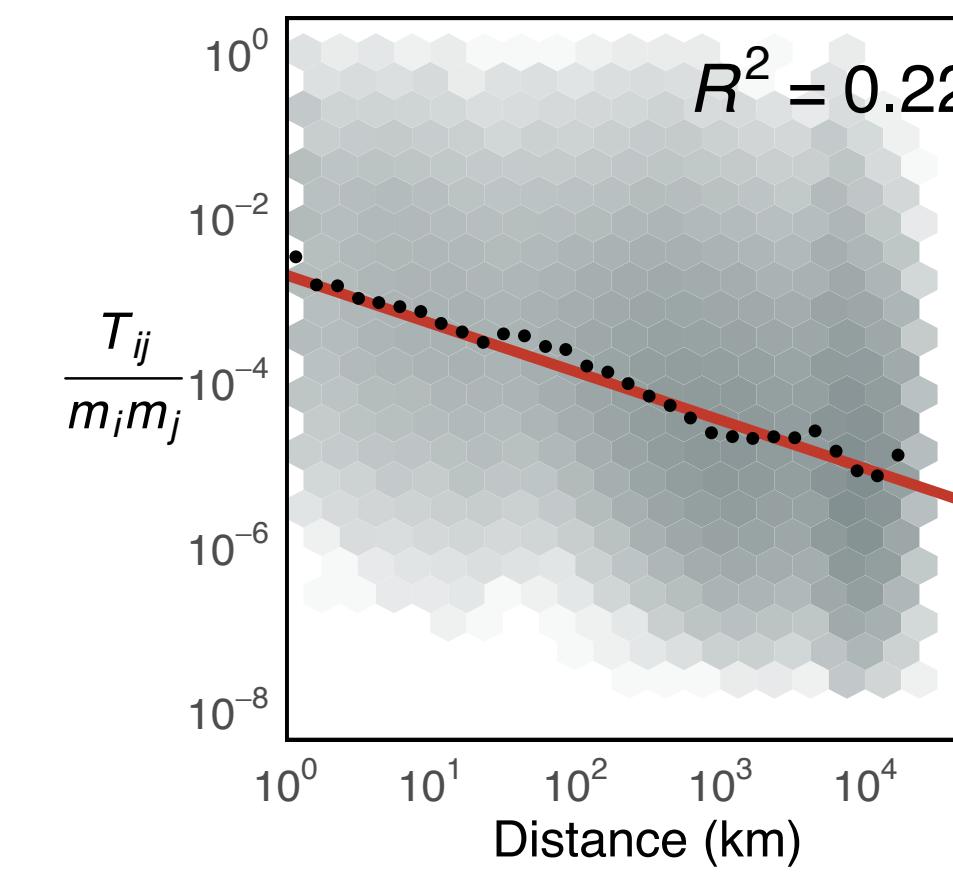


Embedding distance outperforms geographic distance

Embedding Distance



Geographic Distance

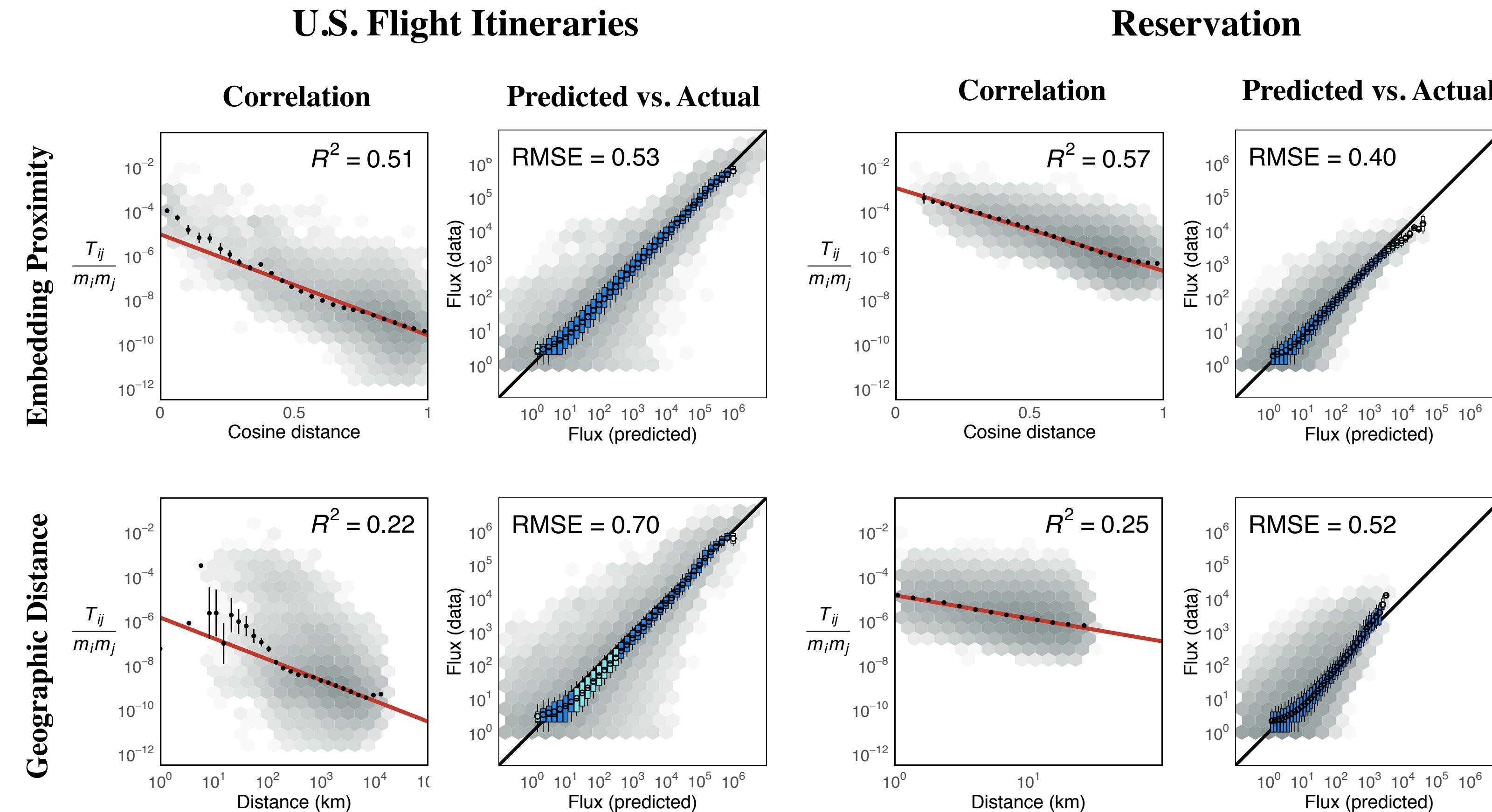


Root mean squared error of prediction

Embedding distance leads to better predictions

The embedding performs well in other domains!

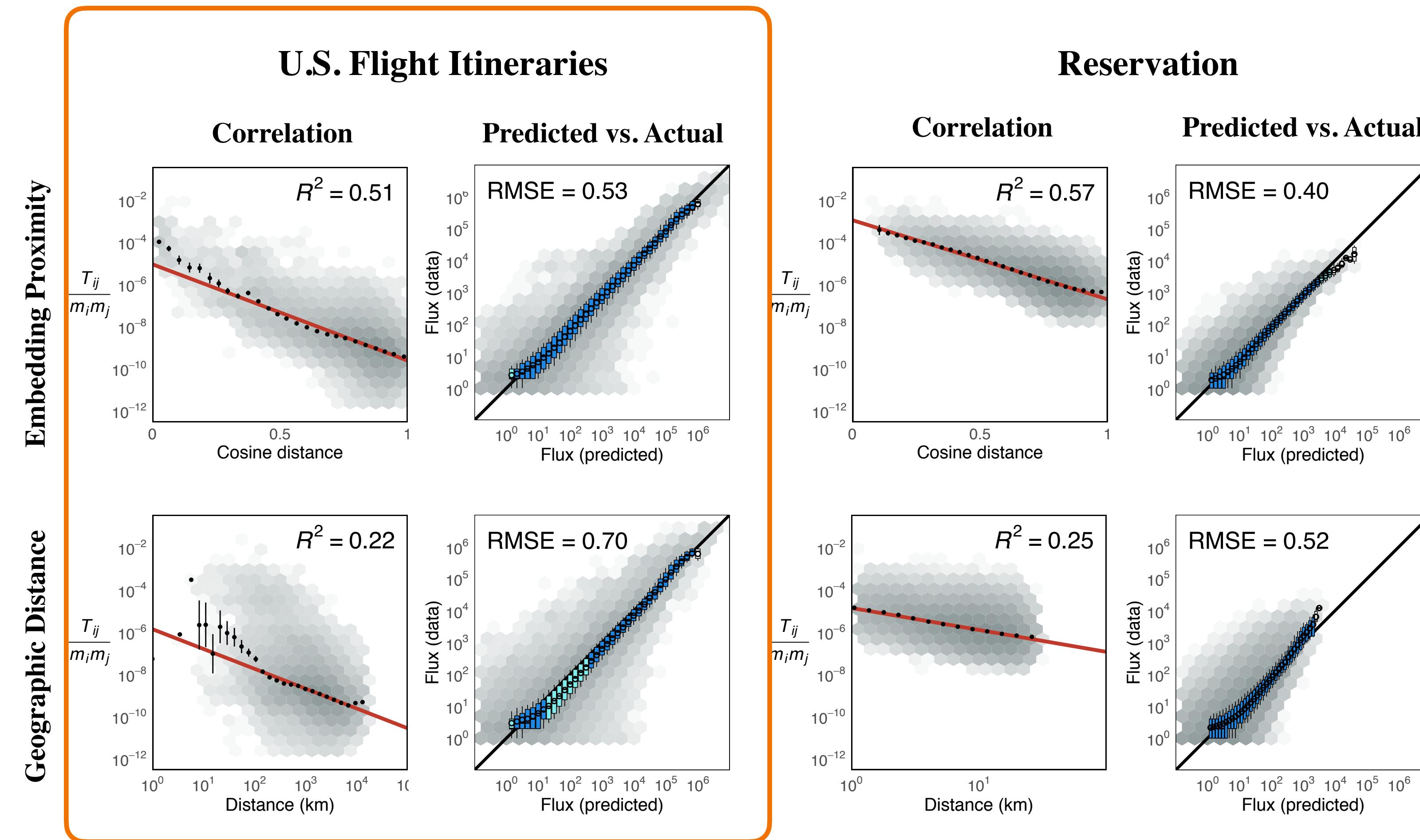
U.S. domestic flight itineraries and South Korean hotel reservation trajectories



The embedding performs well in other domains!

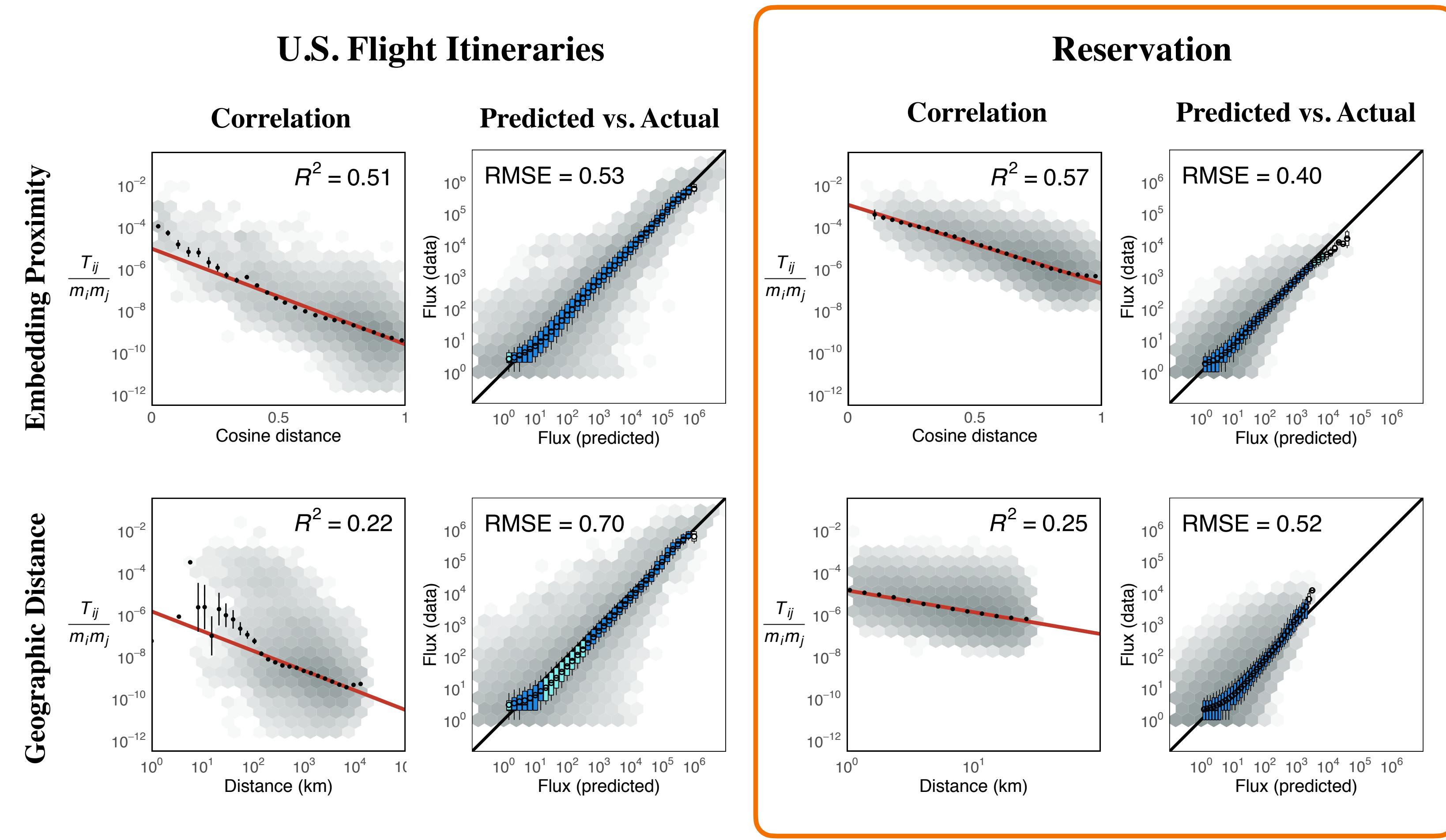
U.S. domestic flight itineraries and South Korean hotel reservation trajectories

Better performance using embedding distance on trajectories derived from U.S. domestic flights



The embedding performs well in other domains!

U.S. domestic flight itineraries and South Korean hotel reservation trajectories



And again for South Korean hotel reservation trajectories

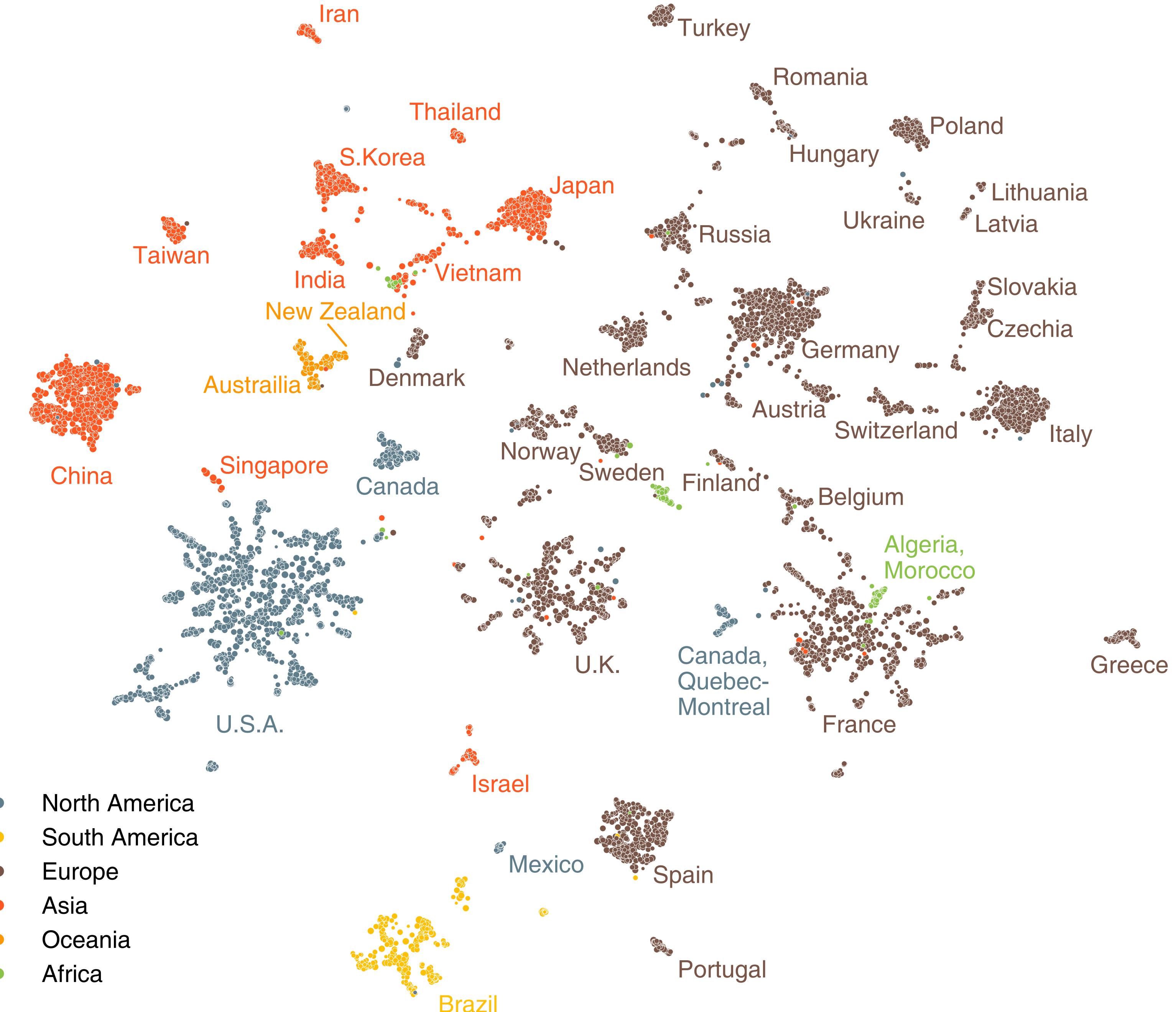
word2vec captures the latent structure of mobility

*word2vec captures the latent
structure of mobility*

What is that structure?

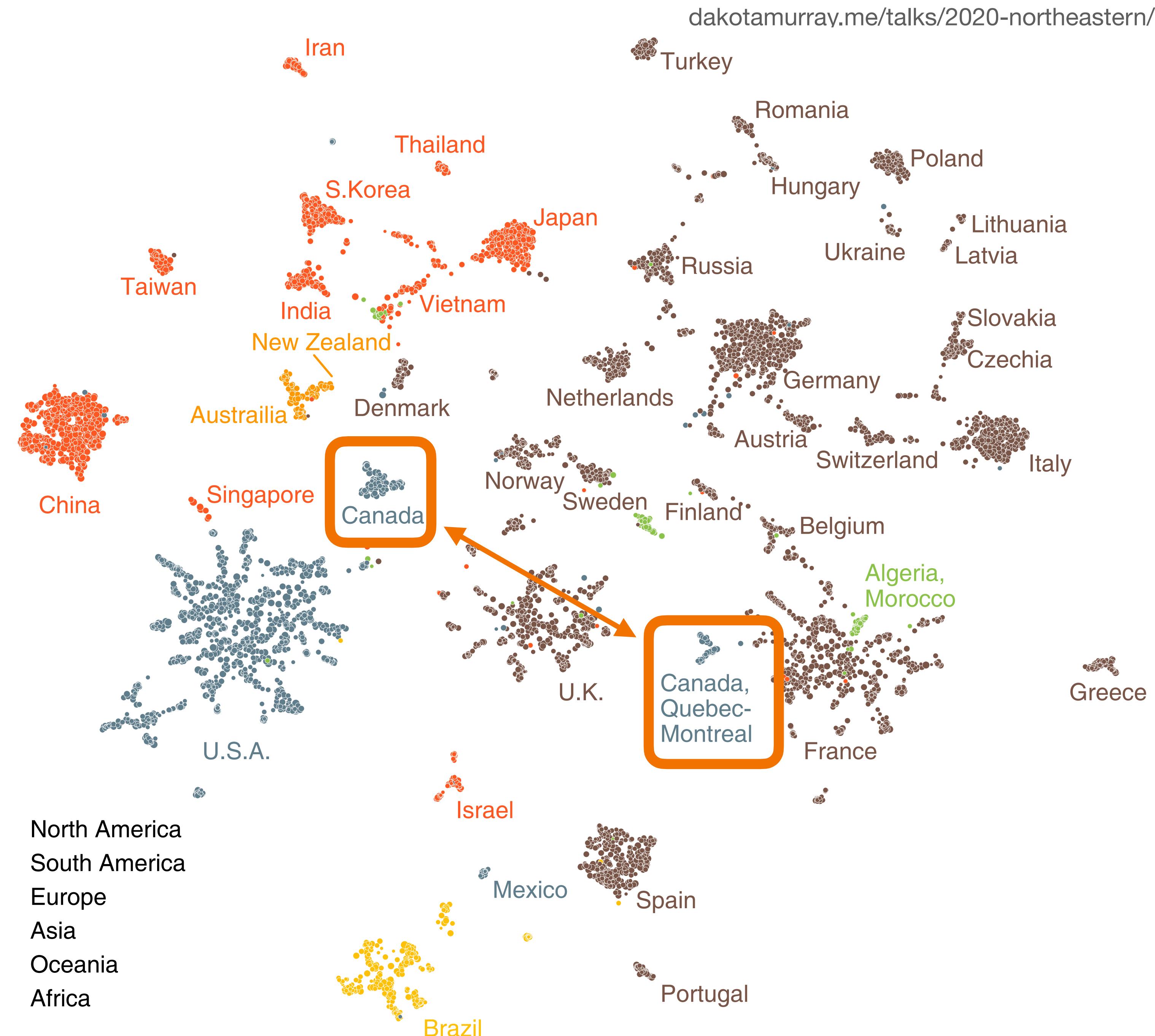
Visualizing the embedding space

UMAP projection of organizations



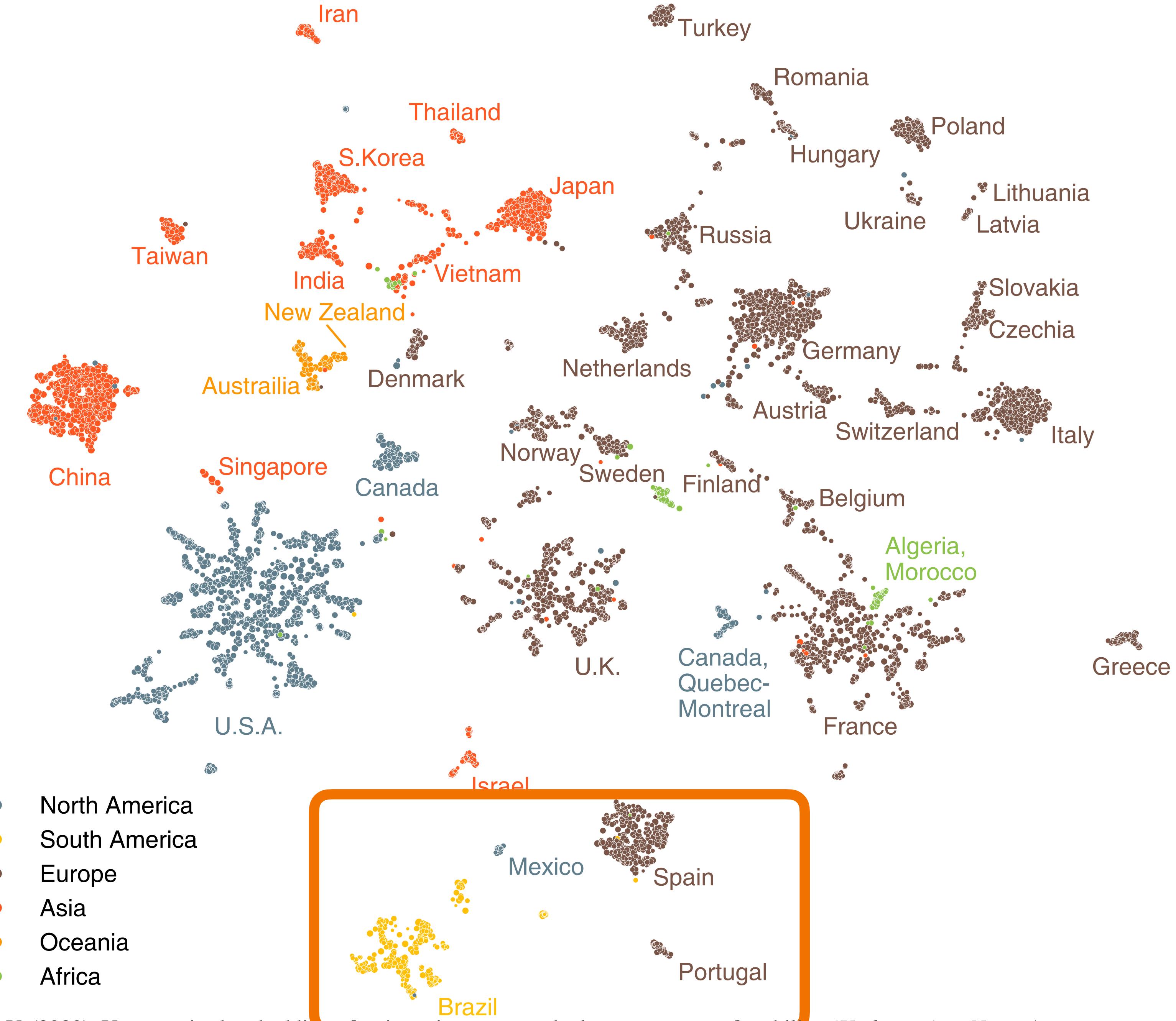
Visualizing the embedding space

Canada, Quebec, & French



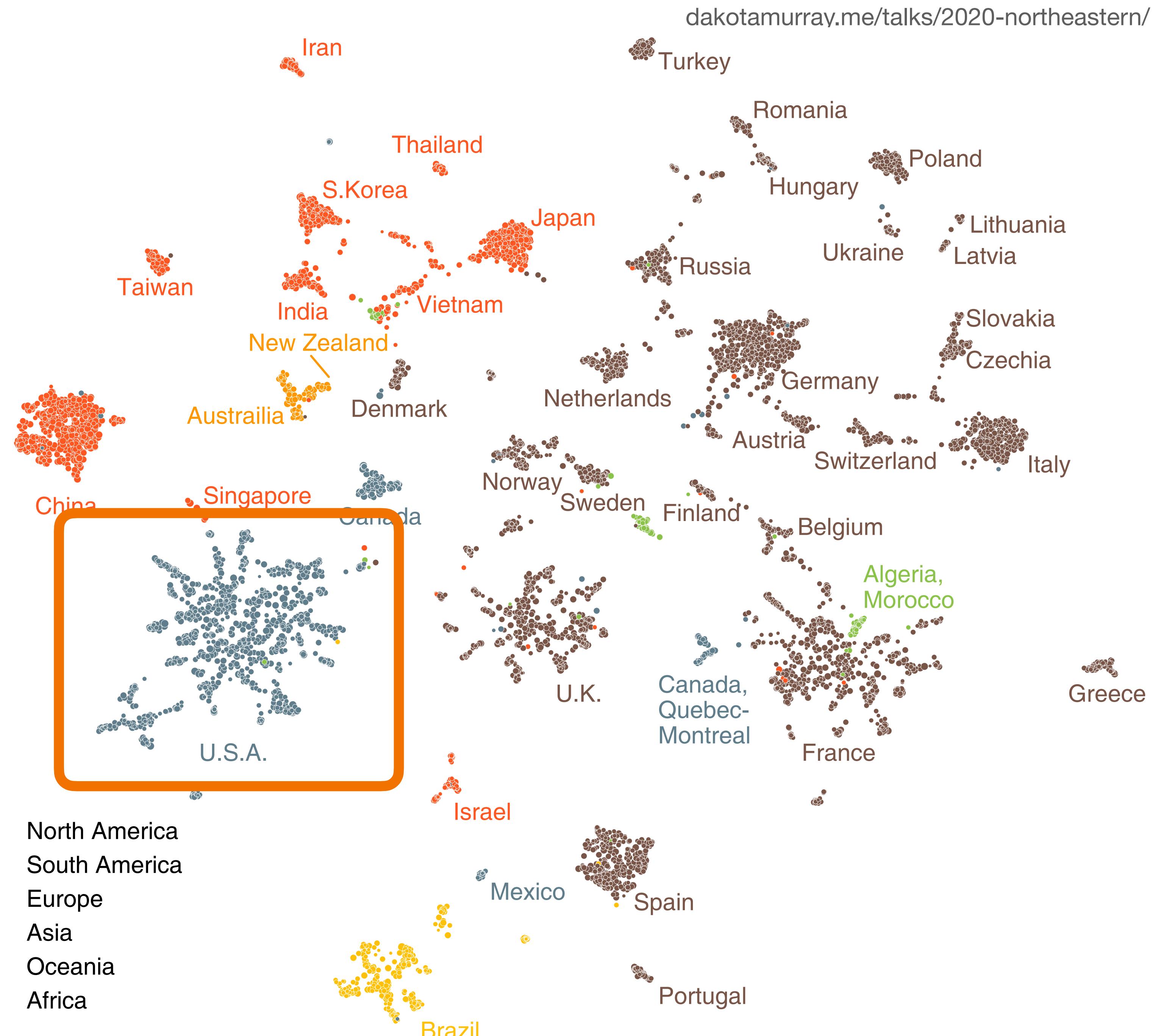
Visualizing the embedding space

South America & the Iberian countries

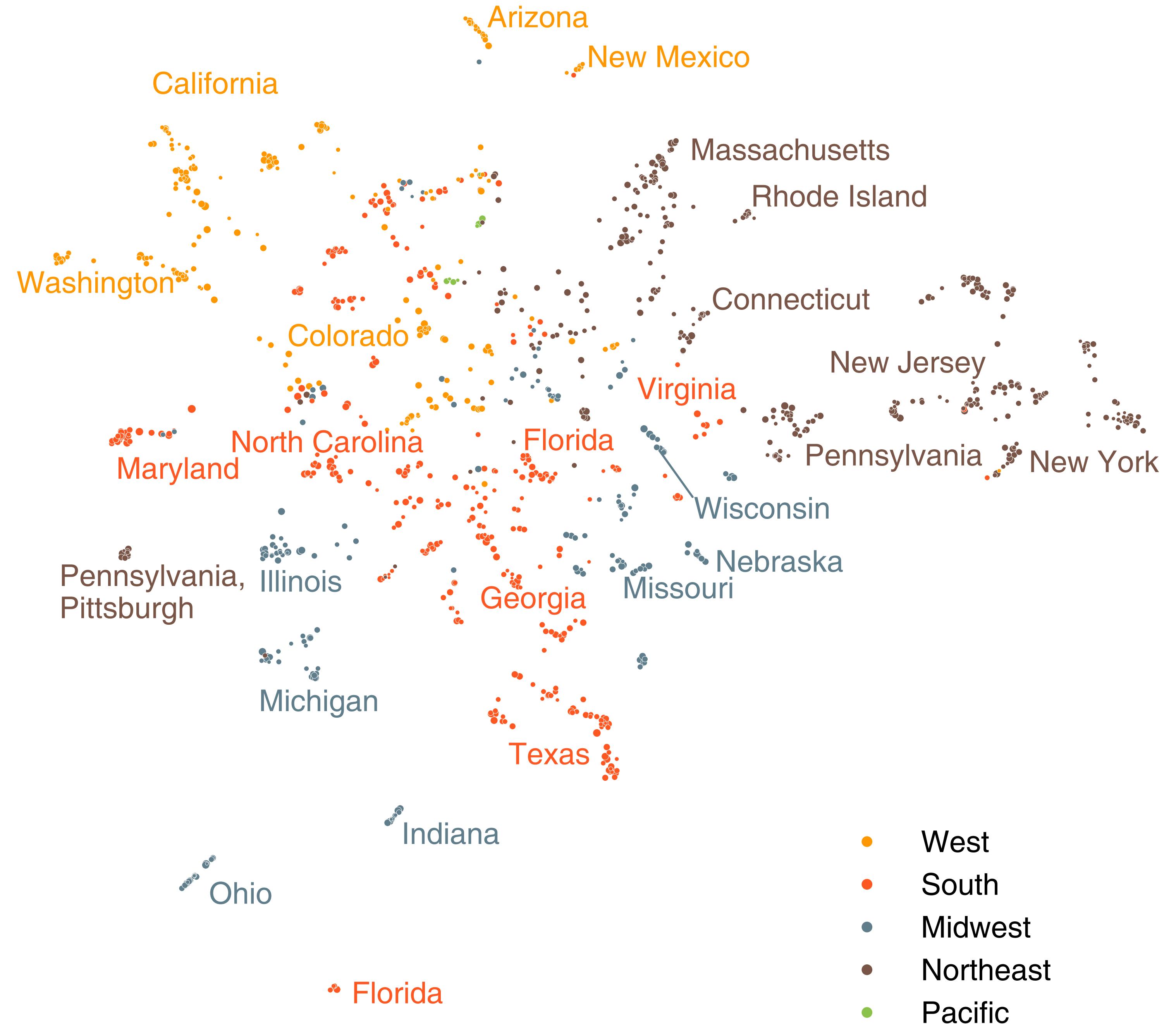


Visualizing the embedding space

We can “zoom in”



United States



United States

West Coast

California

Washington

Arizona

New Mexico

Northeast

Massachusetts

Rhode Island

Connecticut

New Jersey

Pennsylvania

New York

Midwest

Pennsylvania,
Pittsburgh

Illinois

Michigan

Midwest

Ohio

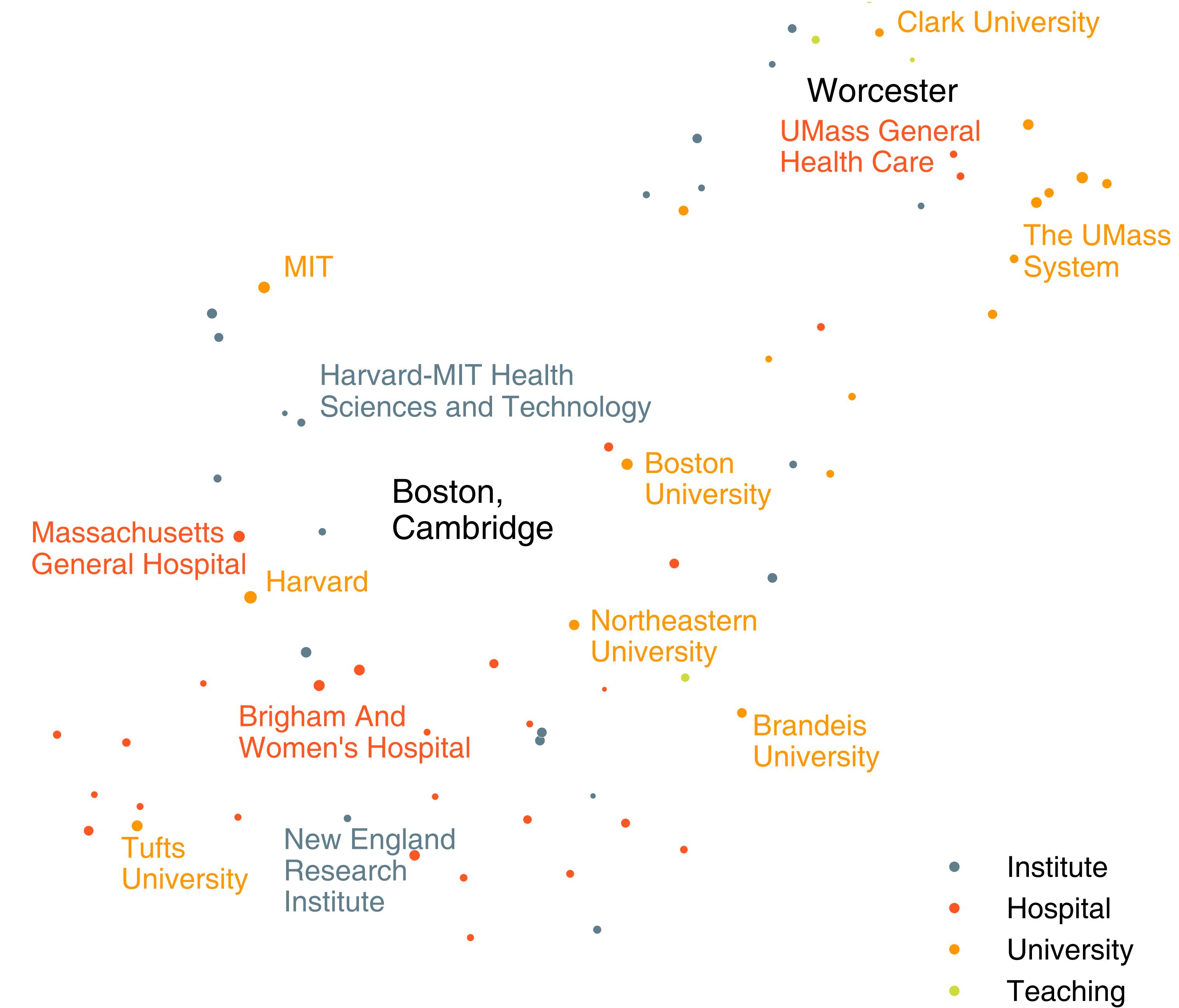
Indiana

Florida

- West
- South
- Midwest
- Northeast
- Pacific

Massachusetts

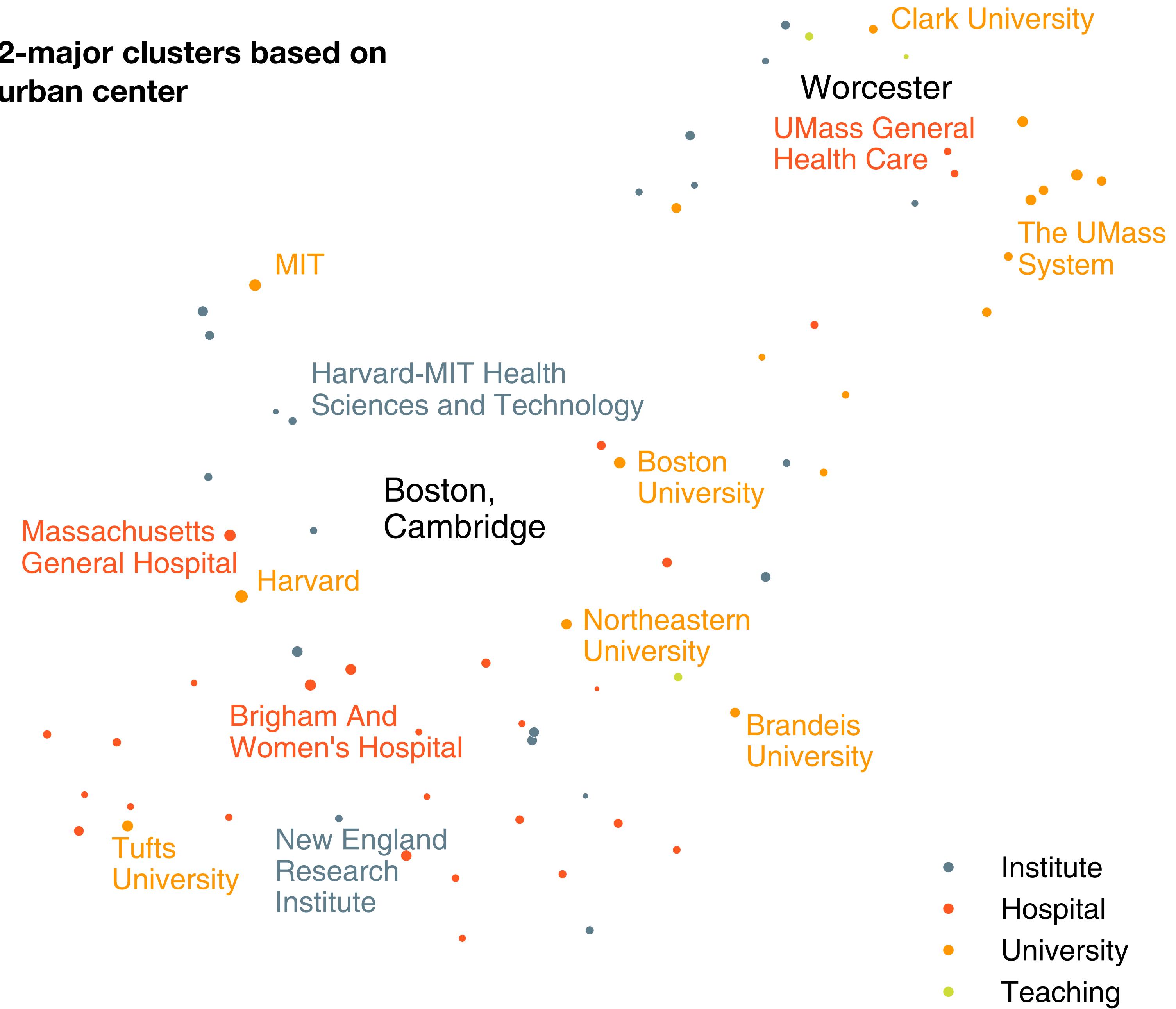
dakotamurray.me/talks/2020-northeastern/



Massachusetts

2-major clusters based on urban center

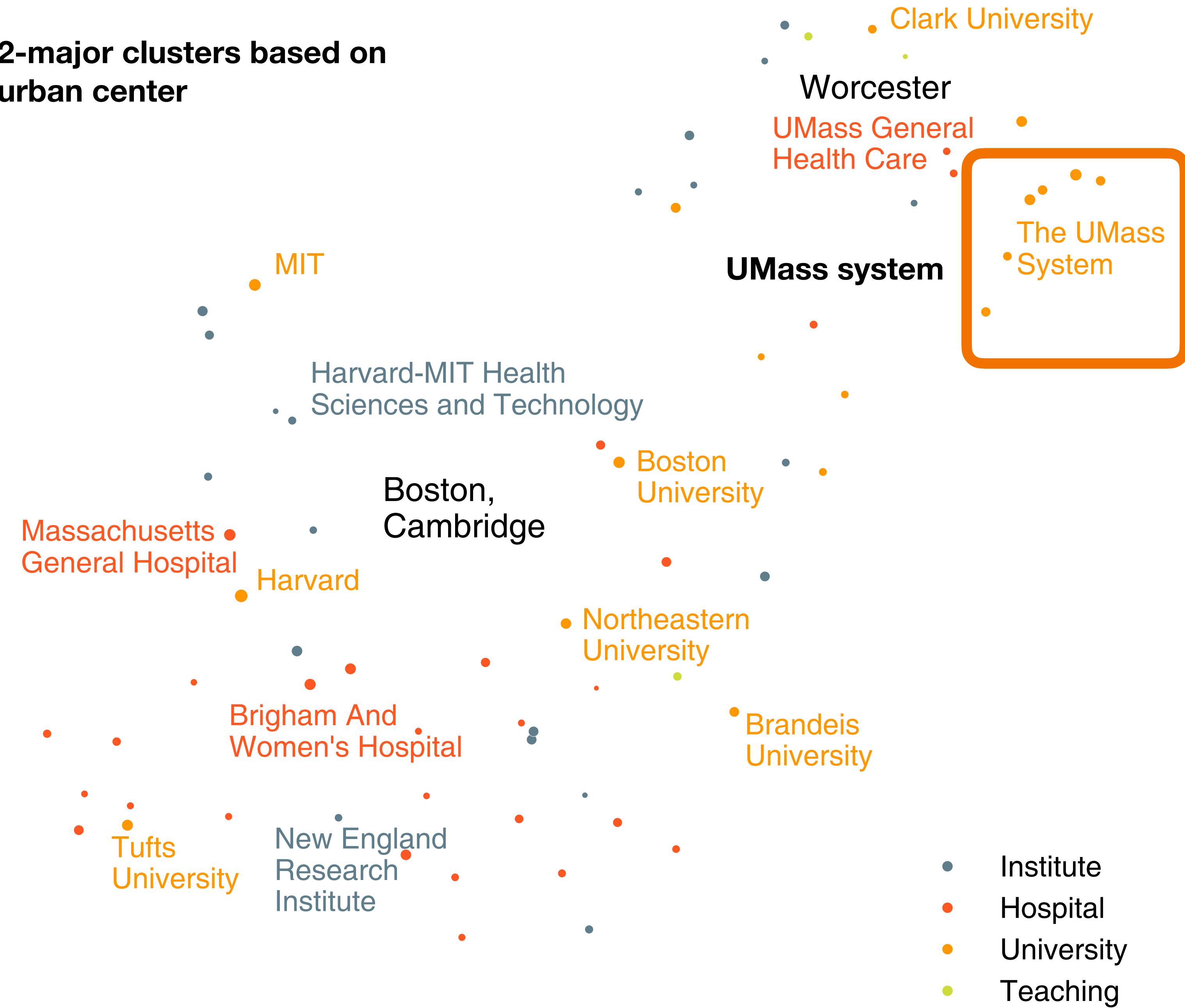
dakotamurray.me/talks/2020-northeastern/



Massachusetts

2-major clusters based on urban center

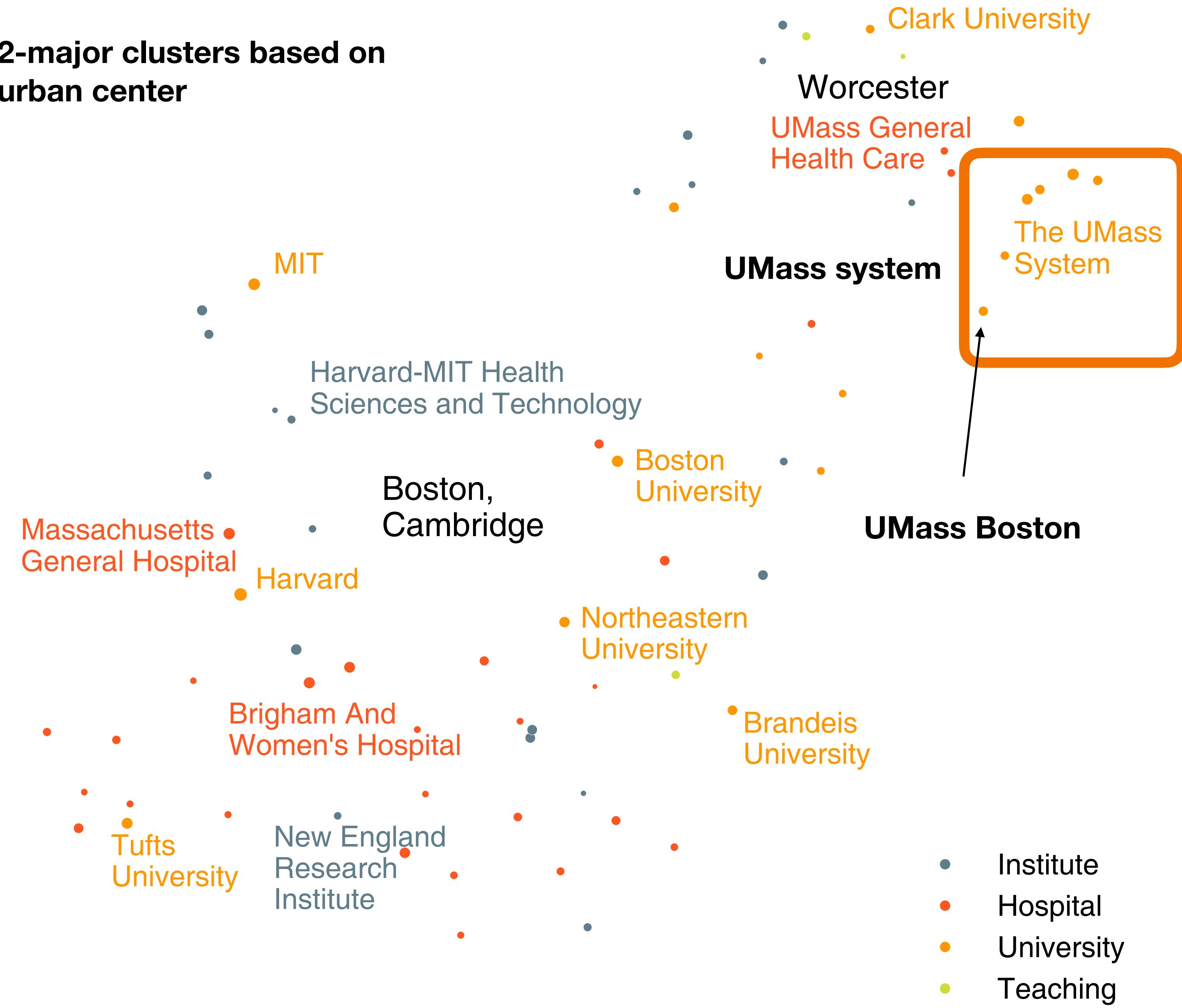
dakotamurray.me/talks/2020-northeastern/



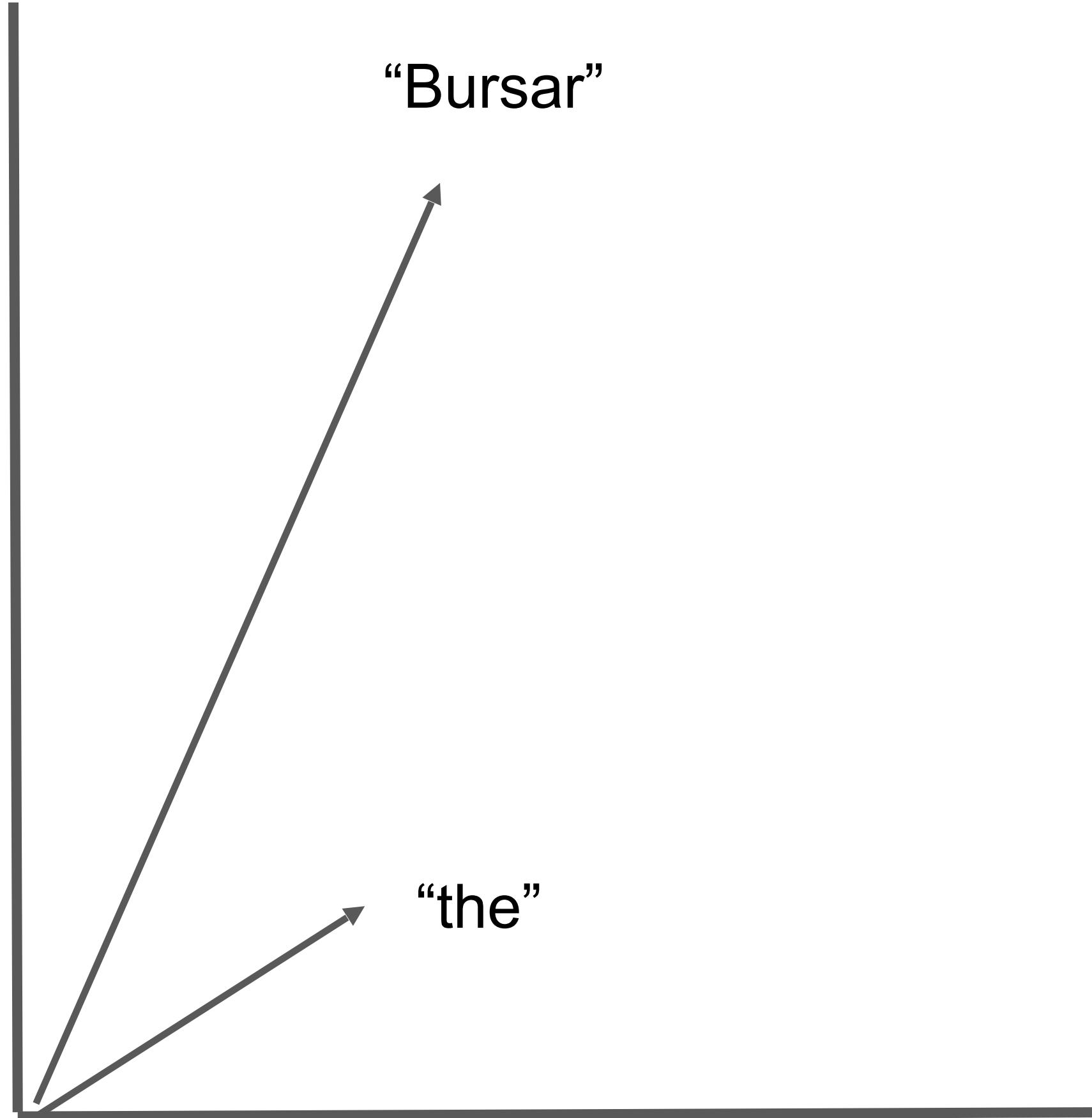
Massachusetts

2-major clusters based on urban center

dakotamurray.me/talks/2020-northeastern/

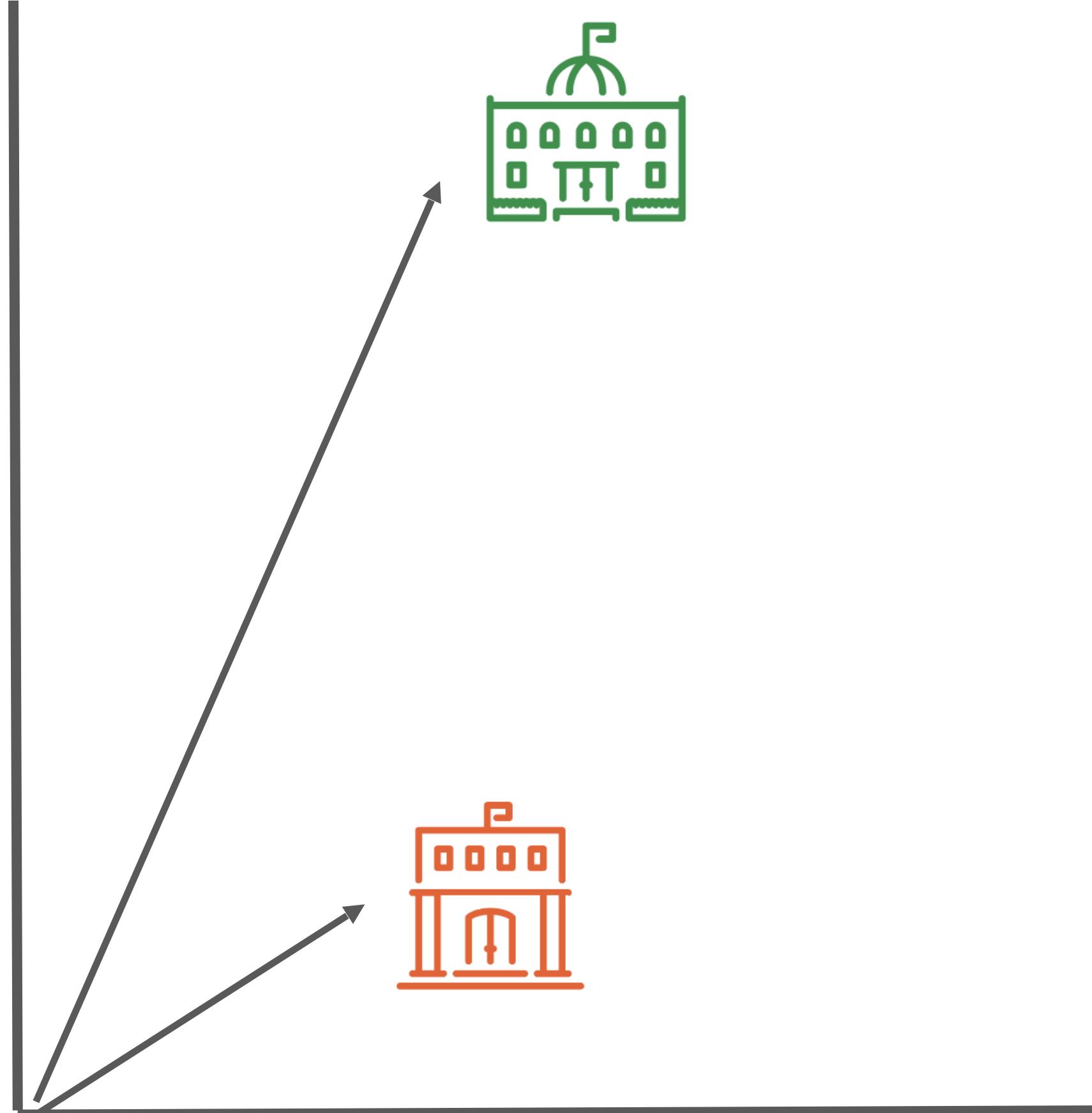


What else is encoded? Vector length



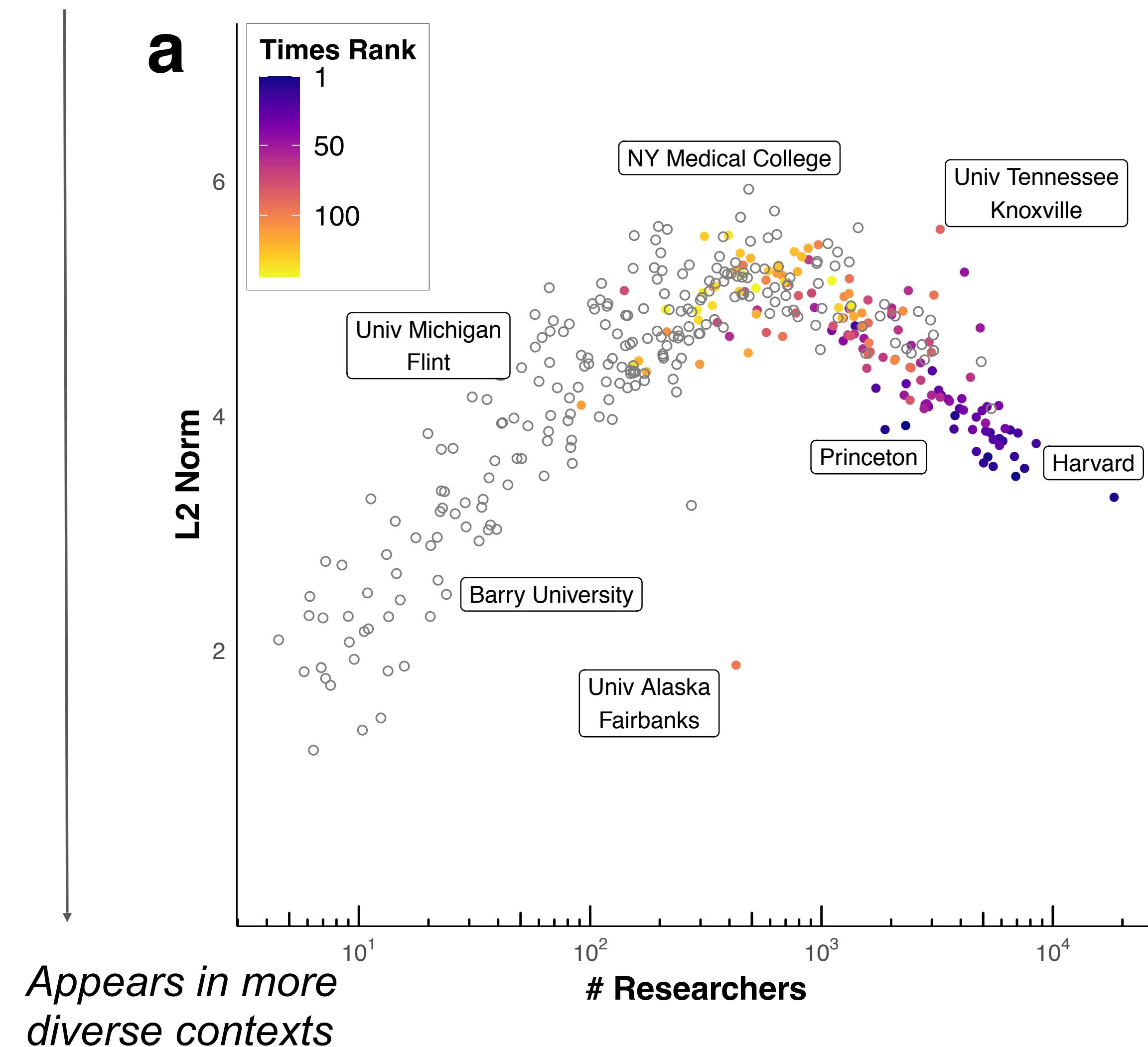
- In word embeddings, larger vectors (by magnitude) tend to appear in a single context
- Shorter vectors tend to appear in more and more different contexts – they are more universal. More *central*

What else is encoded? Vector length

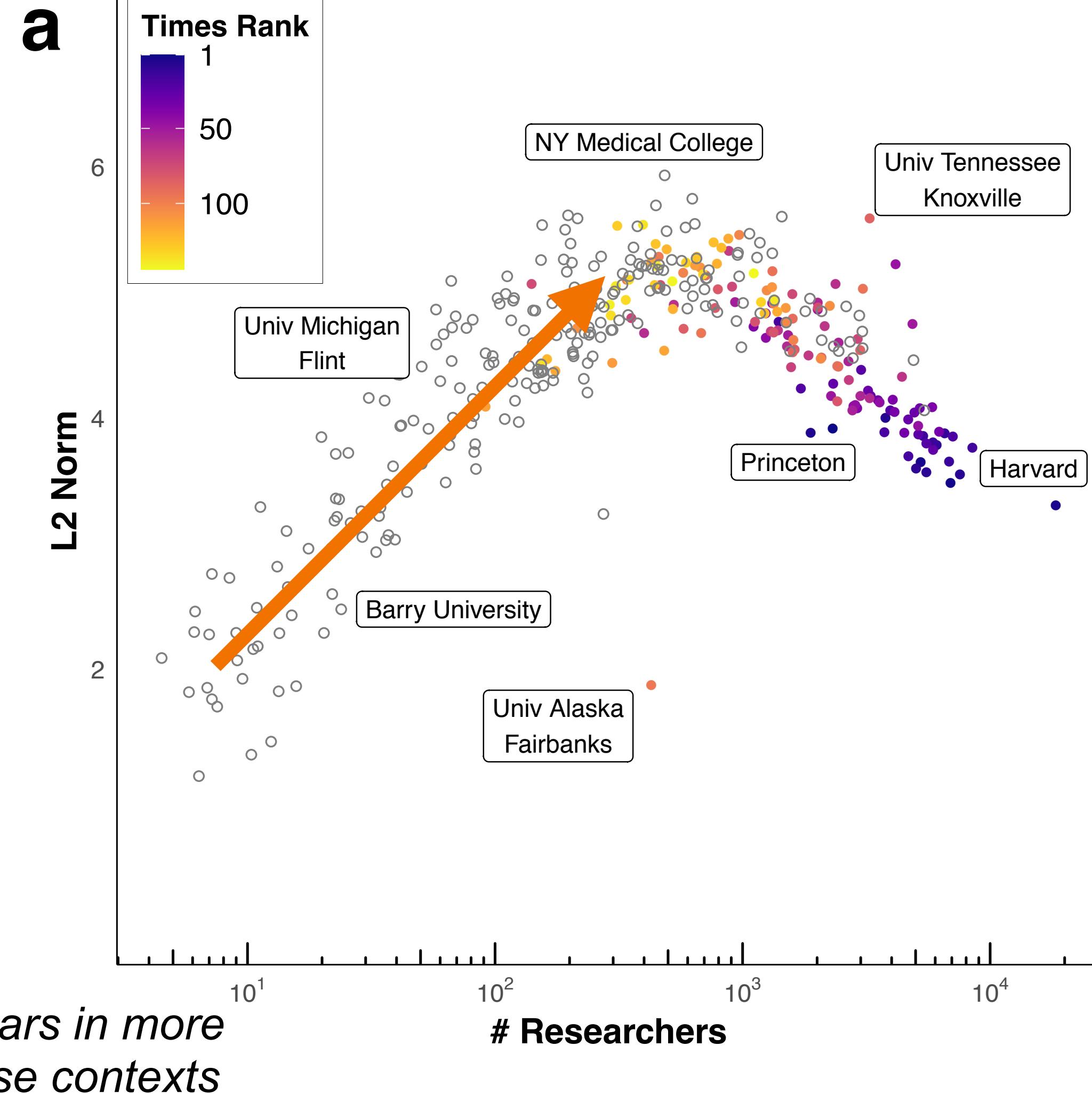


- In word embeddings, larger vectors (by magnitude) tend to appear in a single context
- Shorter vectors tend to appear in more and more different contexts – they are more universal. More *central*
- Also works for organizations

Prestigious U.S. universities appear in more diverse contexts

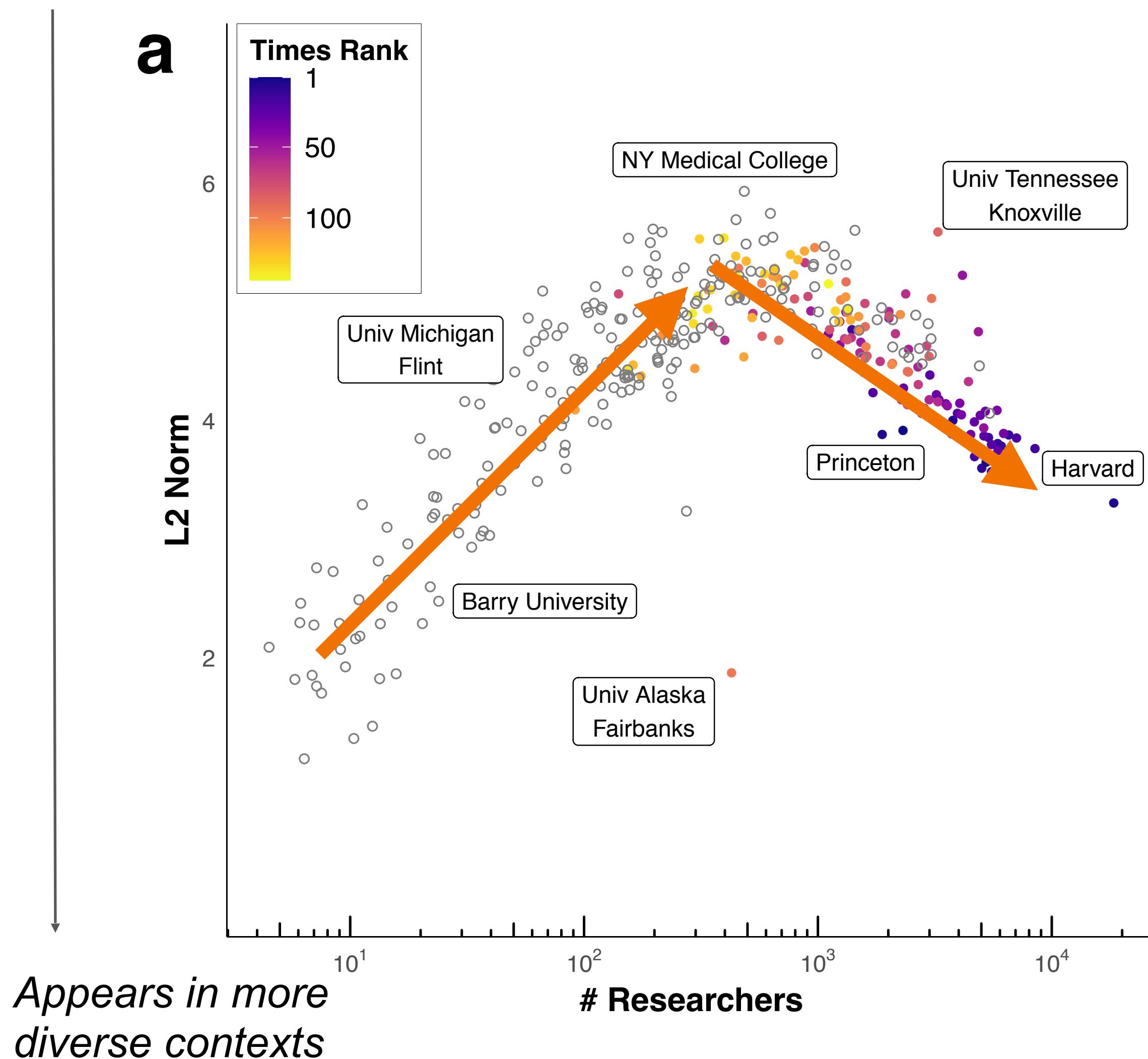


Prestigious U.S. universities appear in more diverse contexts



Bigger organizations are more isolated...unless they are prestigious

Prestigious U.S. universities appear in more diverse contexts

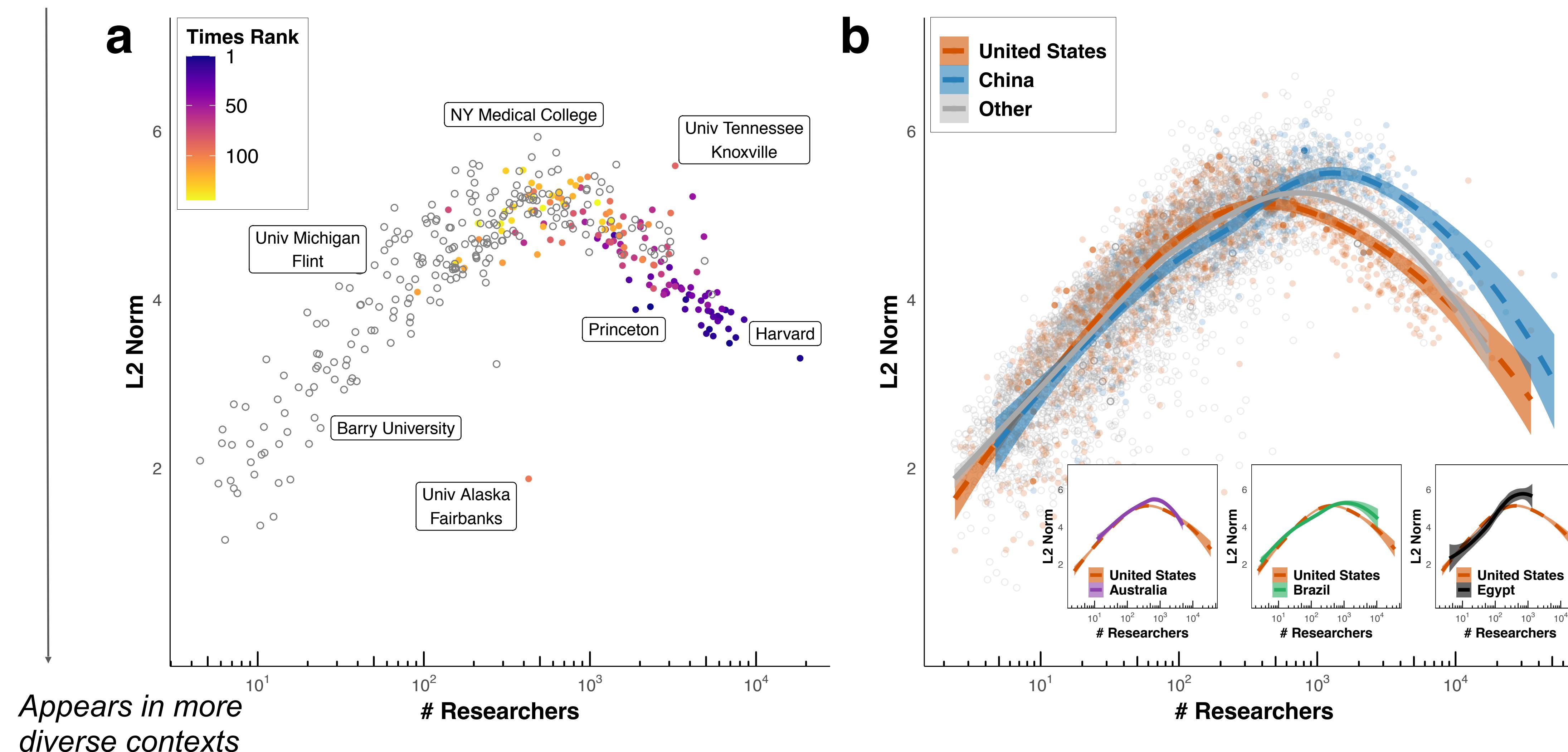


Bigger organizations are more isolated...unless they are prestigious

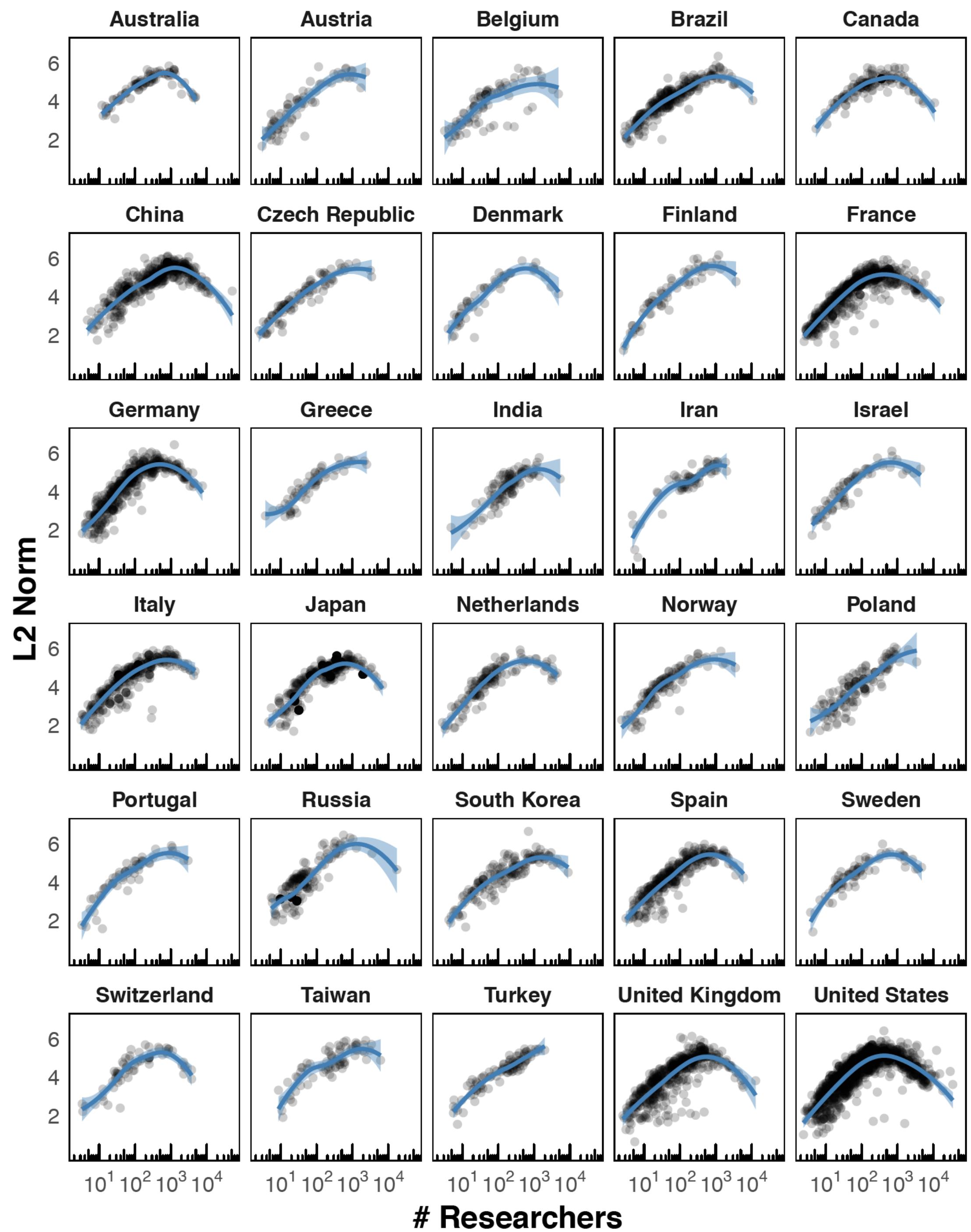
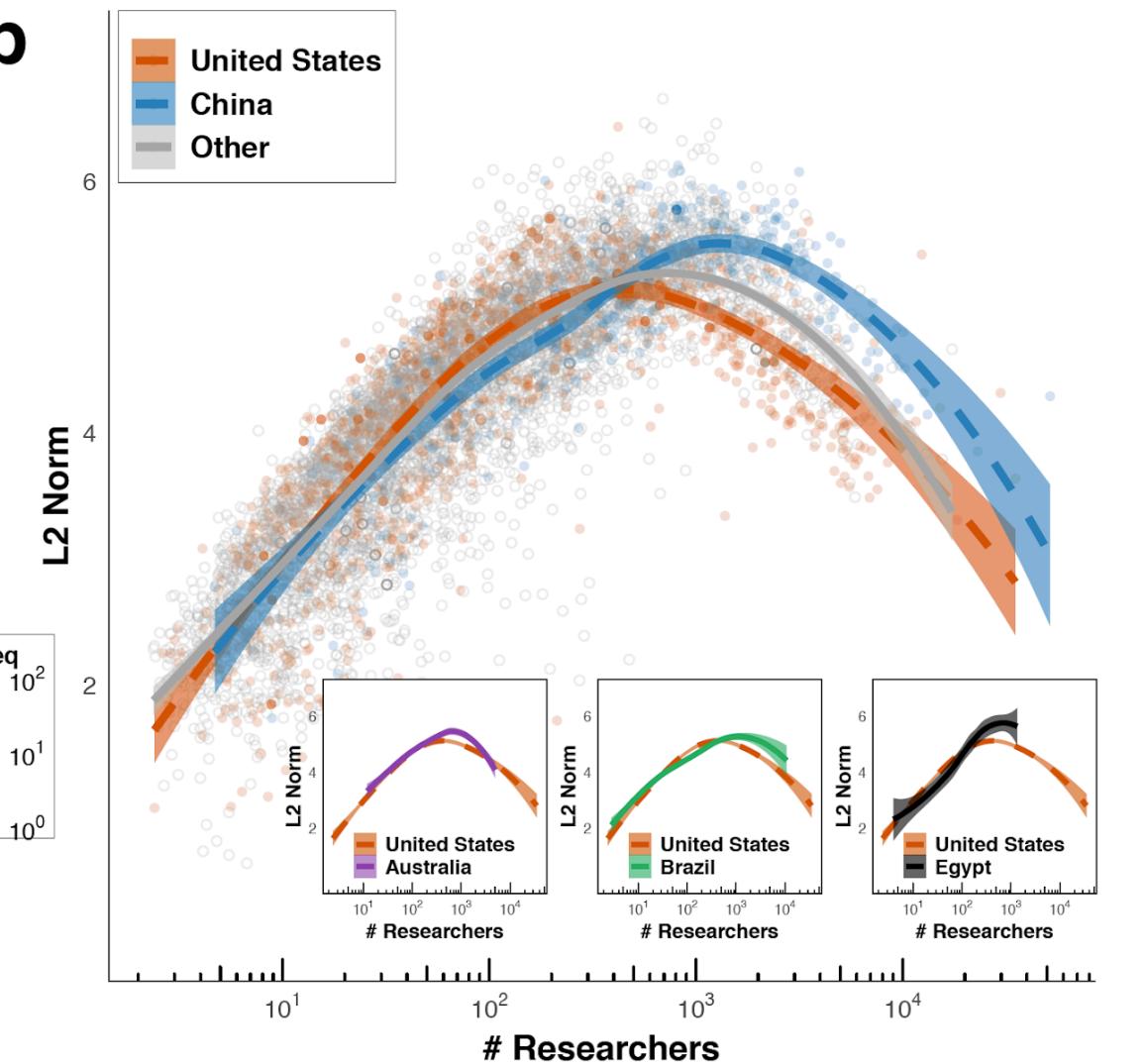
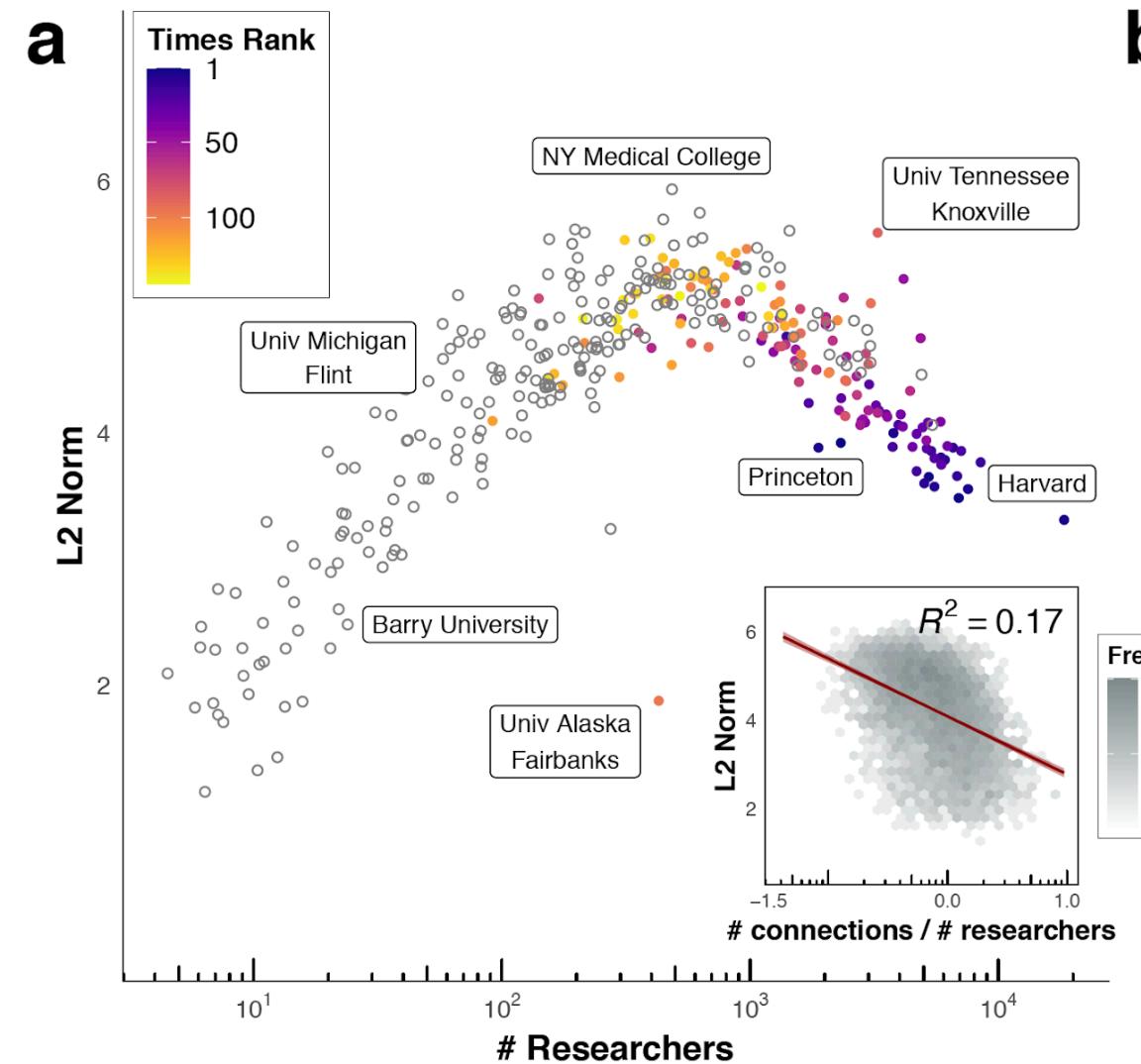
Those from prestigious universities are more central

Prestigious U.S. universities appear in more diverse contexts

Repeats across many countries



The universal boomerang



Mobility occurs in a complex global context

Mobility occurs in a complex
global context

Geography, language, culture,
and prestige structure mobility

Mobility occurs in a complex
global context

Geography, language, culture,
and prestige structure mobility

And they structure success

Conclusion

The first law of success:

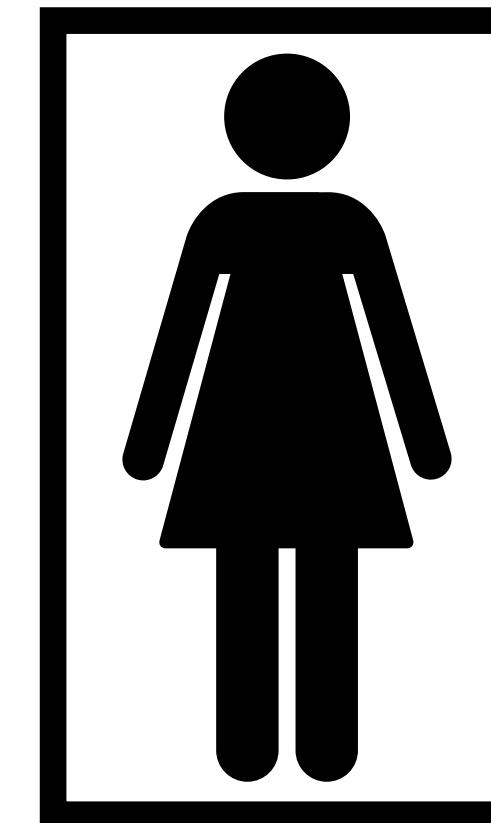
“Performance drives success but when performance can’t be measured, networks drive success”

Success isn’t about you, its about us

“you” and “us” both exist in a context

Evaluation and success are deeply contextual

Context is often ignored in evaluation

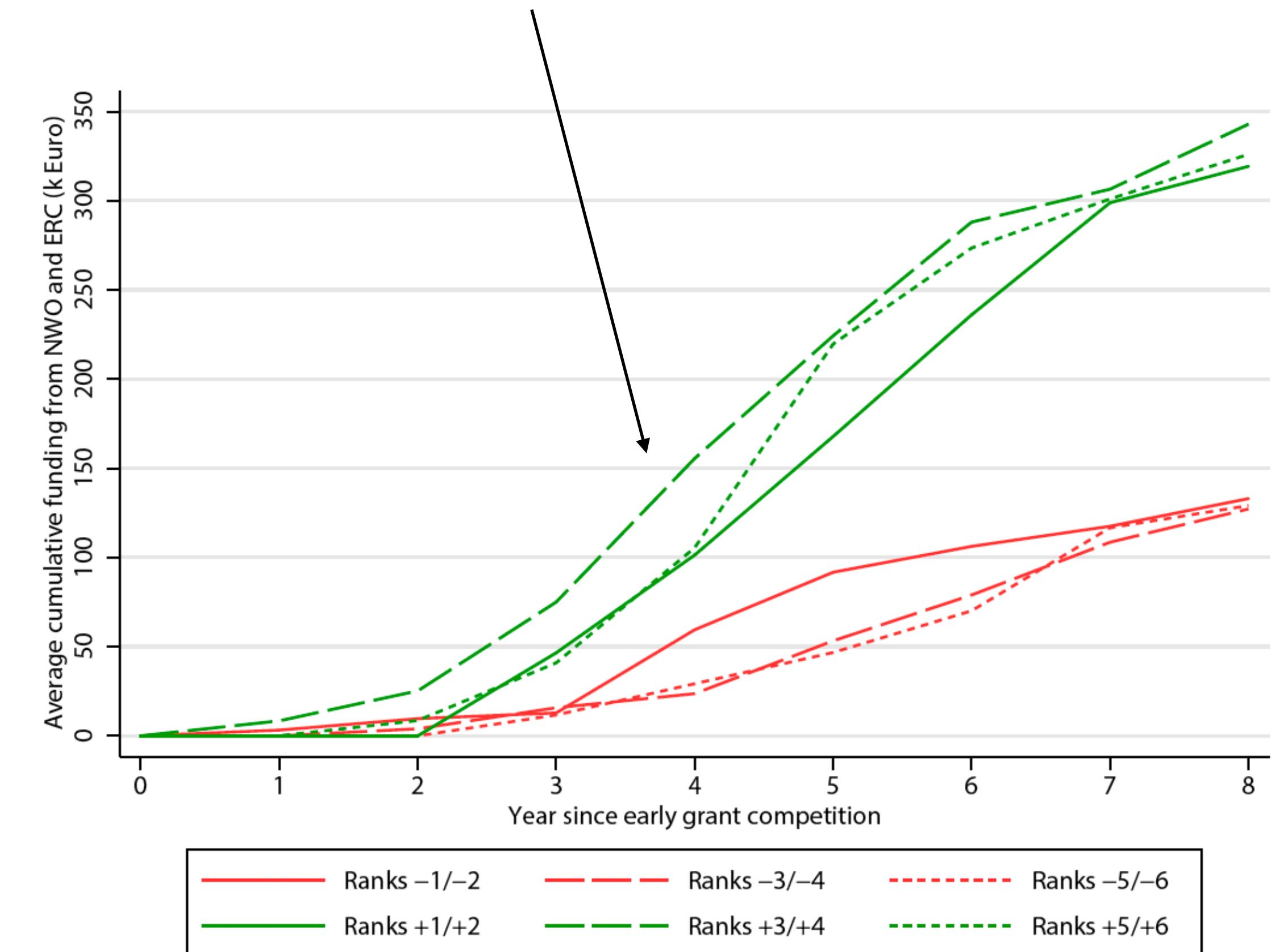


Matthew effects

Small biases, big disparities

- Early winners will continue to win
- Inequality in peer review, teaching ratings, citation impact, and mobility can compound into large disparities
- Drive who stays and who leaves

Those who won early grants, won more over their lifetime



Barabási, A.-L. (2018). *The Formula: The Universal Laws of Success*. Little, Brown and Company.

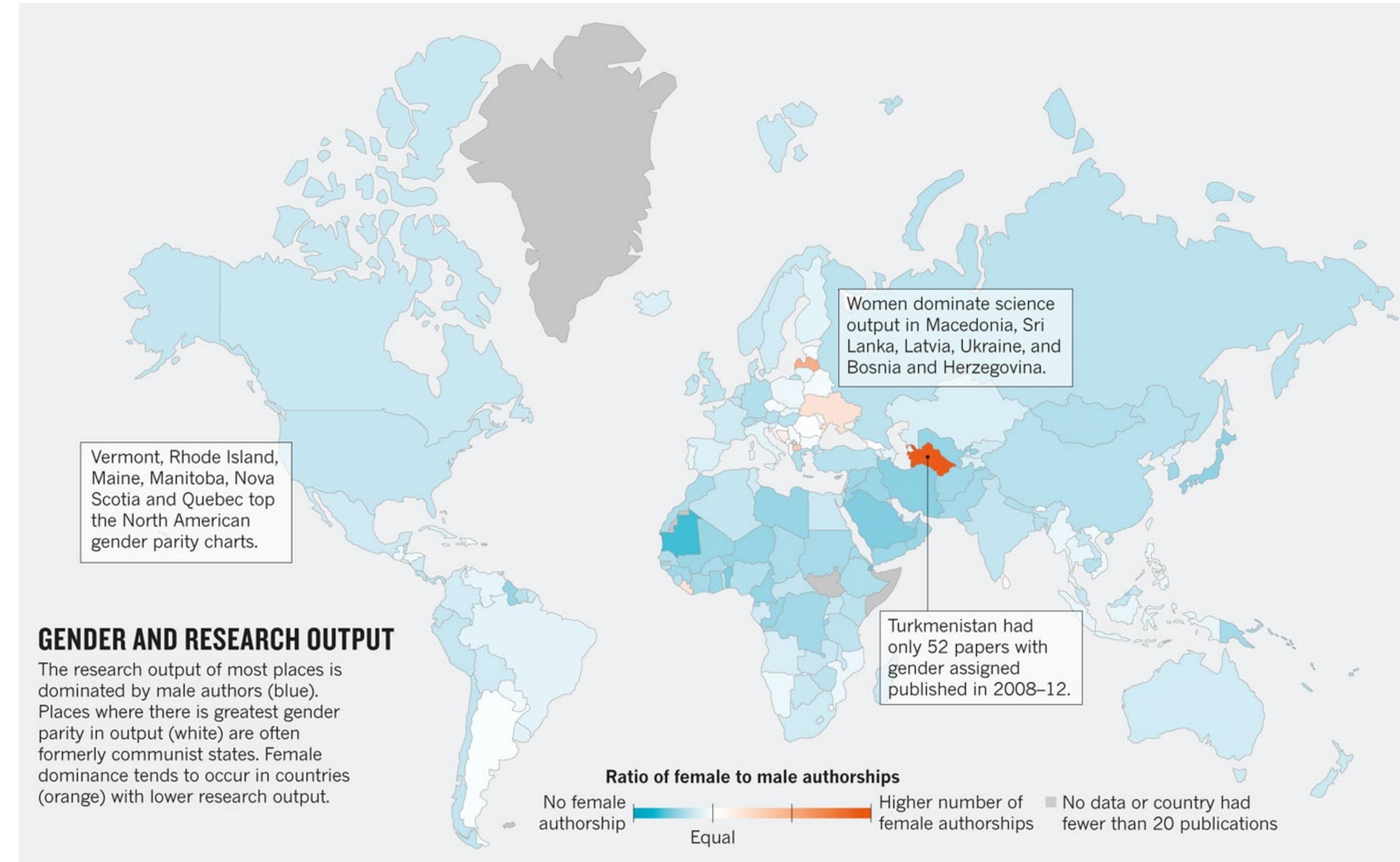
Merton, R. K. (1968). The Matthew Effect in Science. *Science*, 159(3810), 56–63.

Bol, T., Vaan, M. de, & Rijt, A. van de. (2018). The Matthew effect in science funding. *Proceedings of the National Academy of Sciences*, 201719557.

There are known disparities in science

Larivière, V., Ni, C., Gingras, Y., Cronin, B., & Sugimoto, C. R. (2013). Bibliometrics: Global gender disparities in science. *Nature News*, 504(7479), 211.

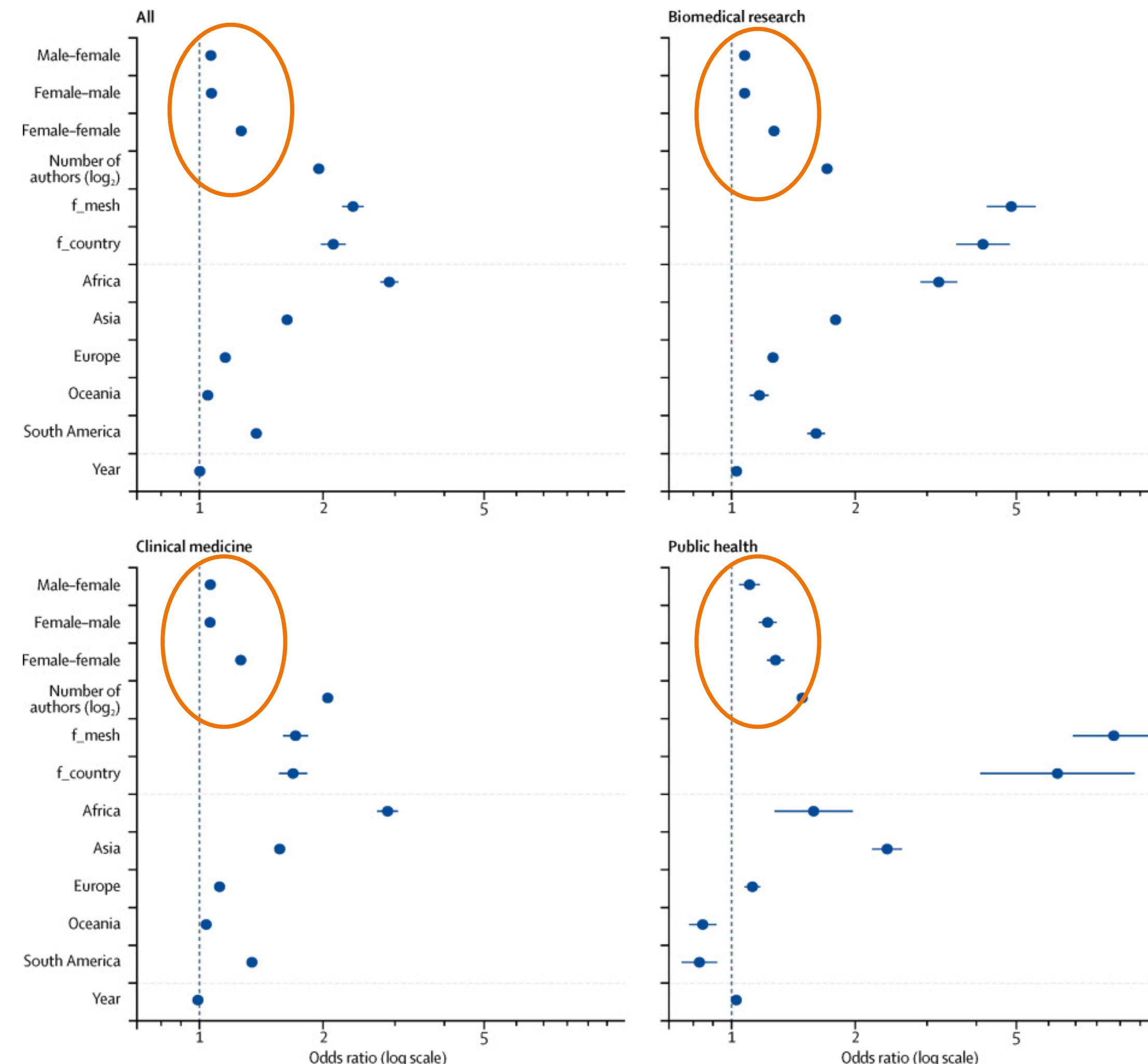
Women make up only around 30% of science worldwide



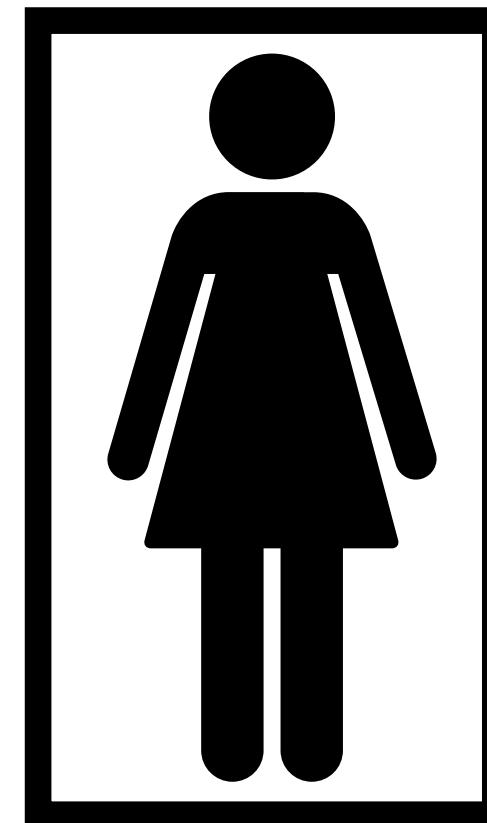
These disparities shape what we know about the world

Sugimoto, C. R., Ahn, Y.-Y., Smith, E., Macaluso, B., & Larivière, V. (2019). Factors affecting sex-related reporting in medical research: A cross-disciplinary bibliometric analysis. *The Lancet*, 393(10171), 550–559.

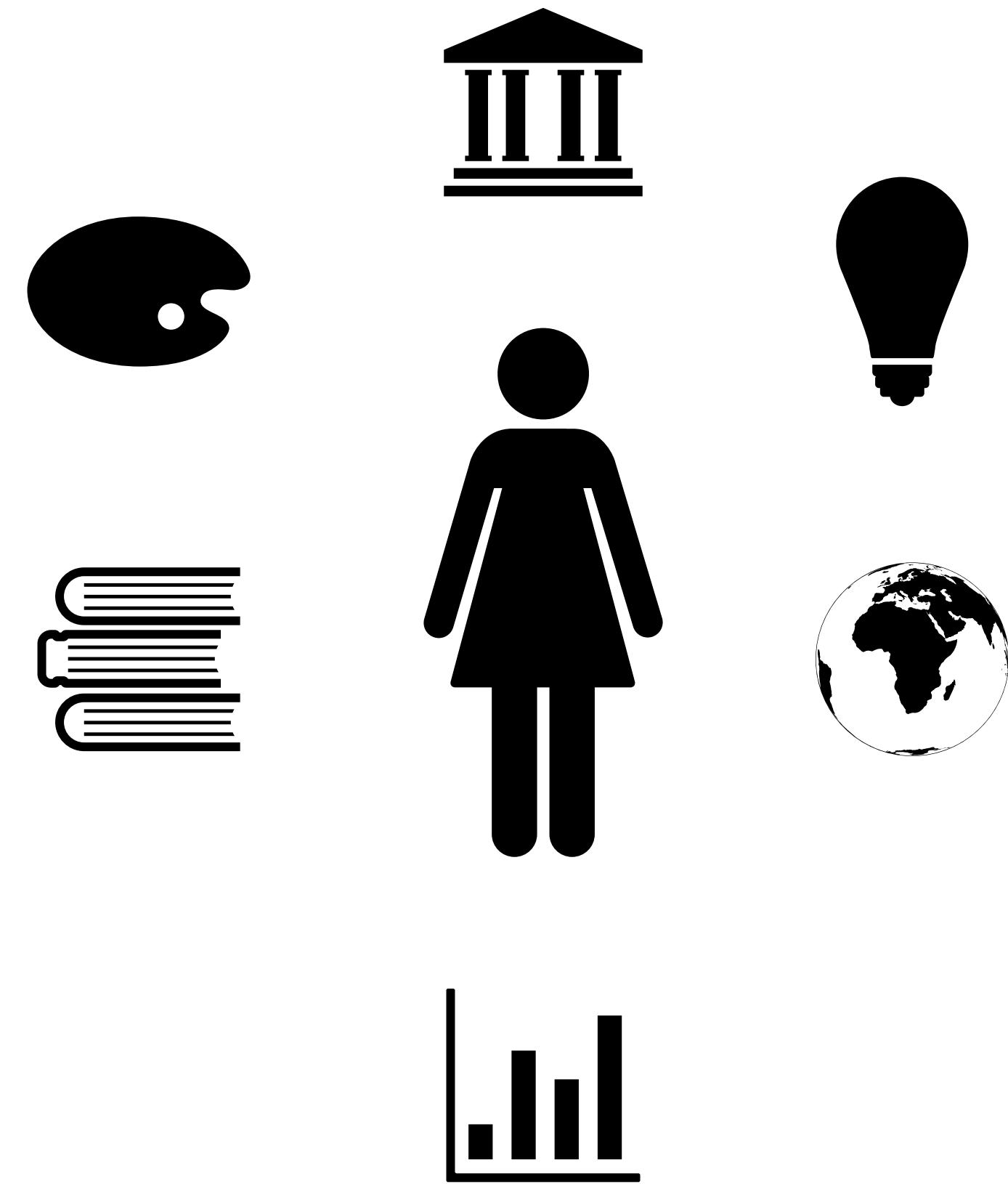
Across fields of medicine, papers with a female author are more likely to report results based on sex



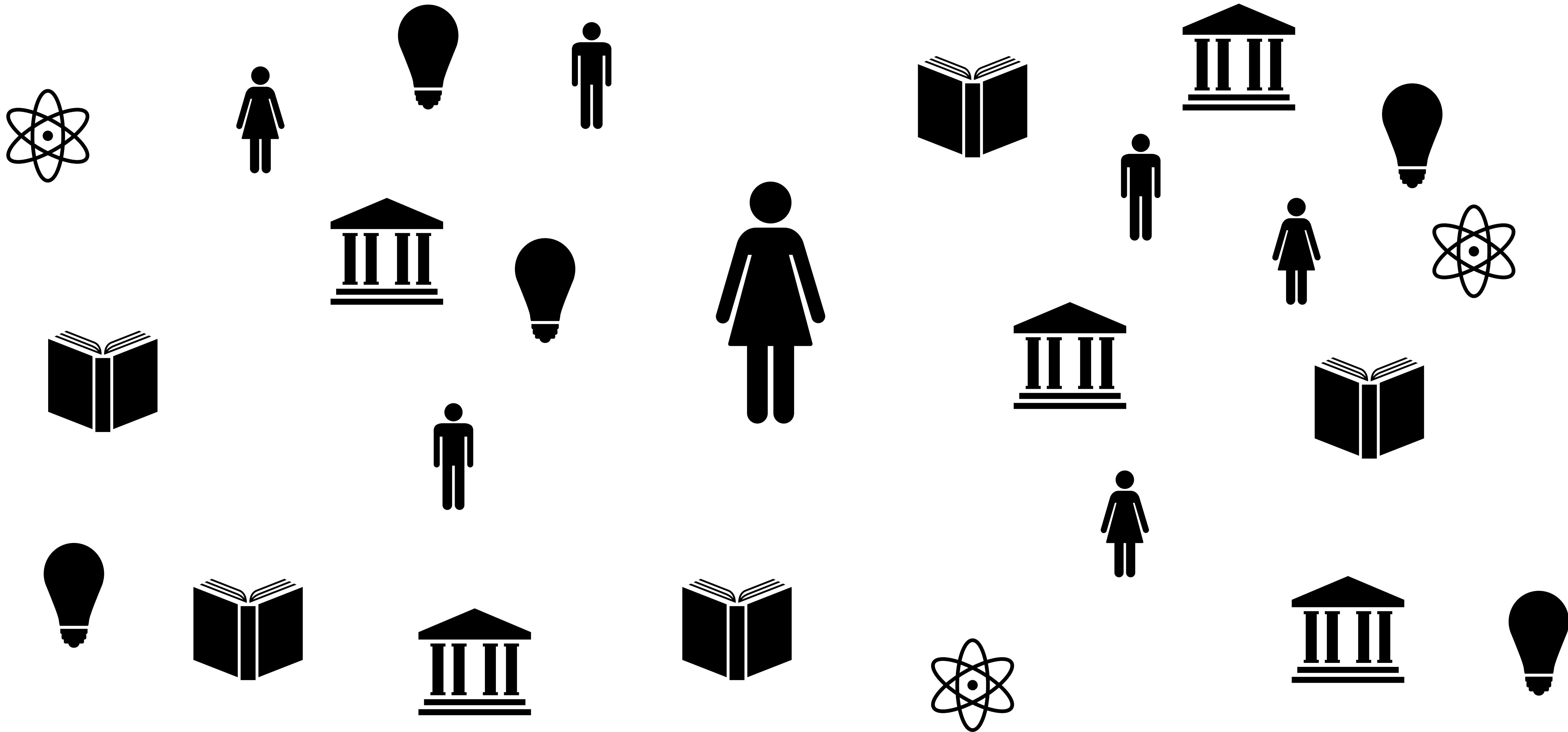
Researchers are not isolated



They have diverse characteristics that shape their careers



They are *embedded* in a wider ecosystem



Thank you!

Dakota Murray
@dakotasmurray
dakota.s.murray@gmail.com

Slides at: dakotamurray.me/2020-northeastern

Appendix

Appendix – eLife

eLife



eLife

- Life sciences journal
- Open access
- Consultative peer review



King, S. R. (2017). Peer Review: Consultative review is worth the wait. *eLife*, 6, e32012..

eLife



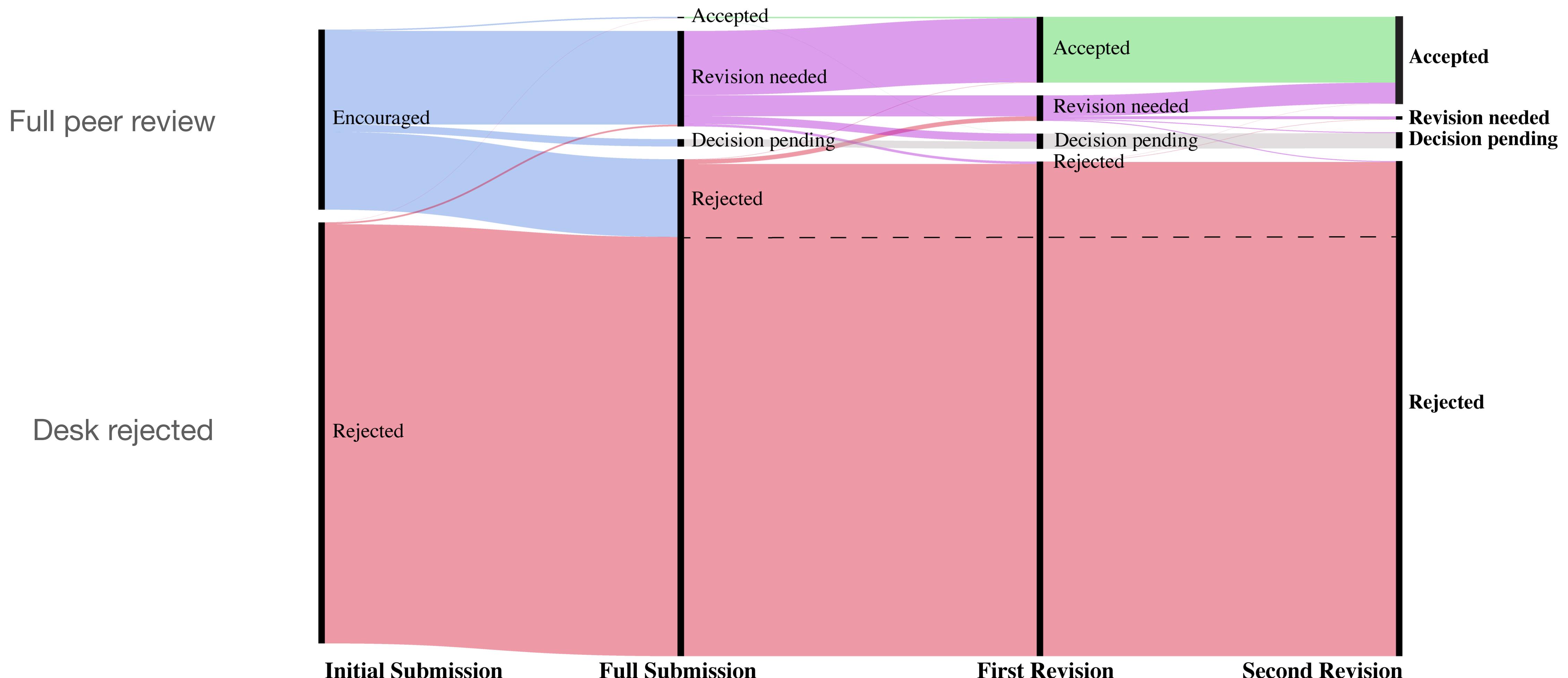
eLife

- Life sciences journal
- Open access
- Consultative peer review
- Does gender relate to outcomes?

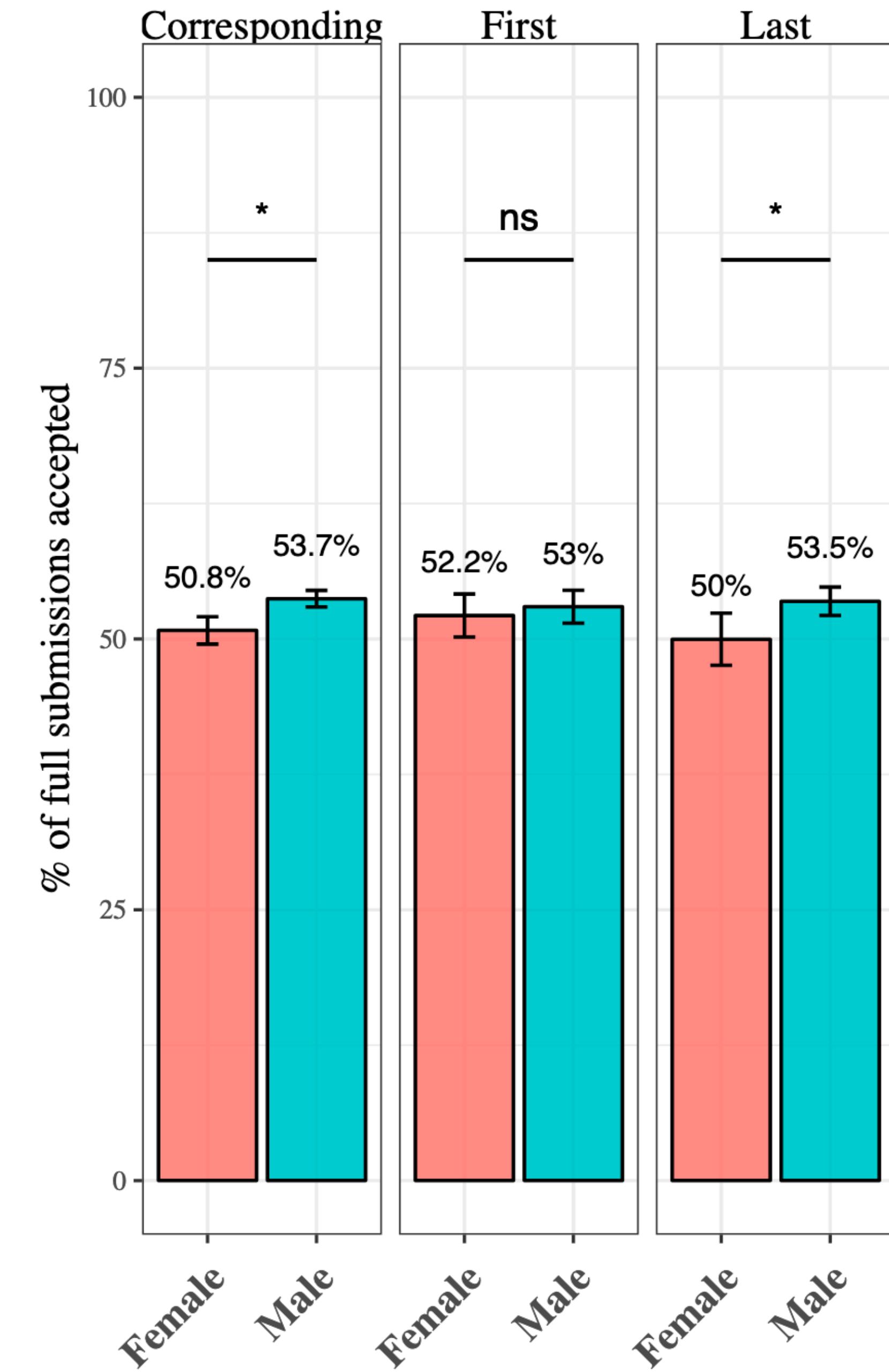


Data

23,876 total submissions, of which 6,509 were reviewed and a decision made

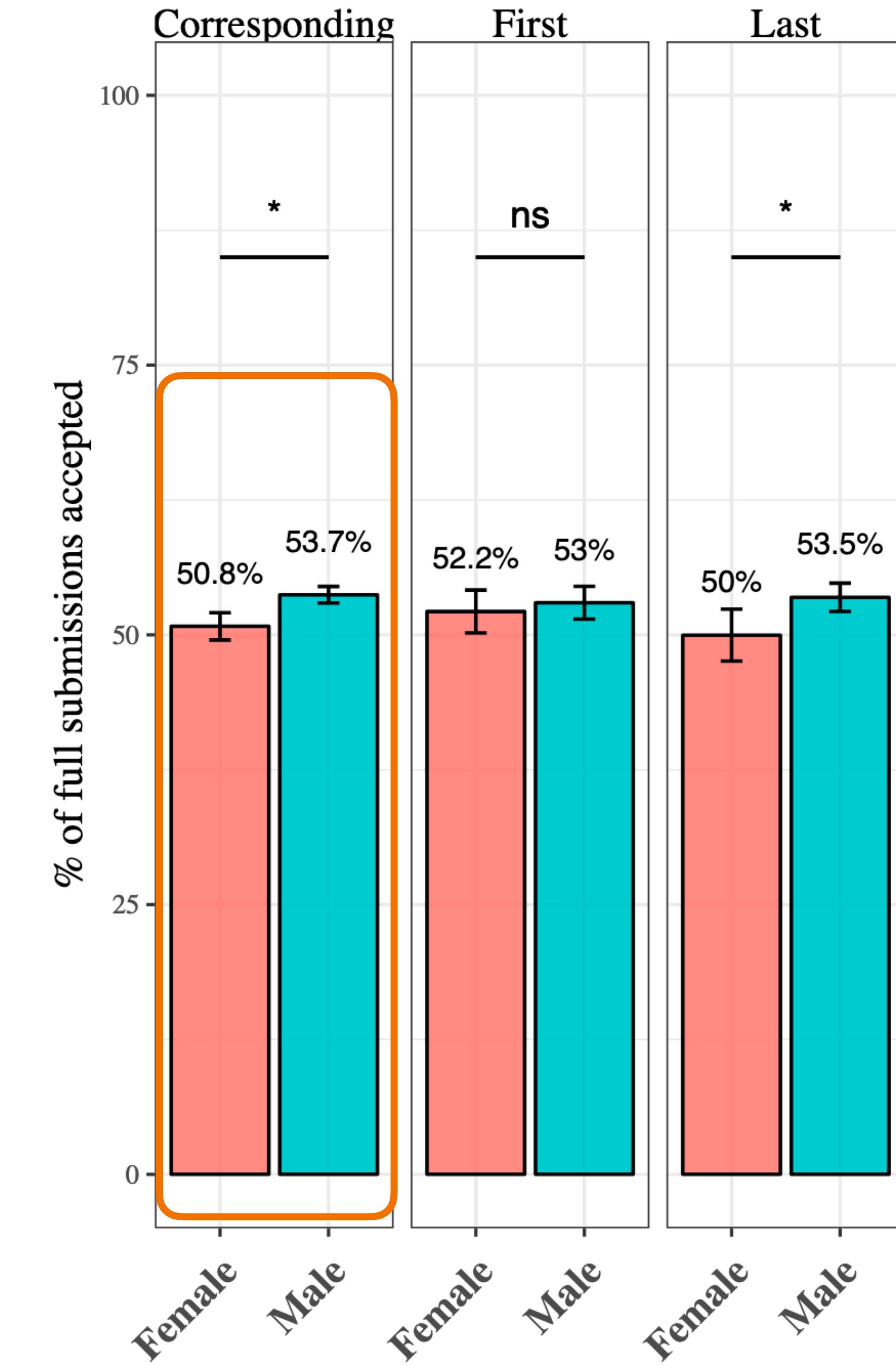


Women's papers accepted less



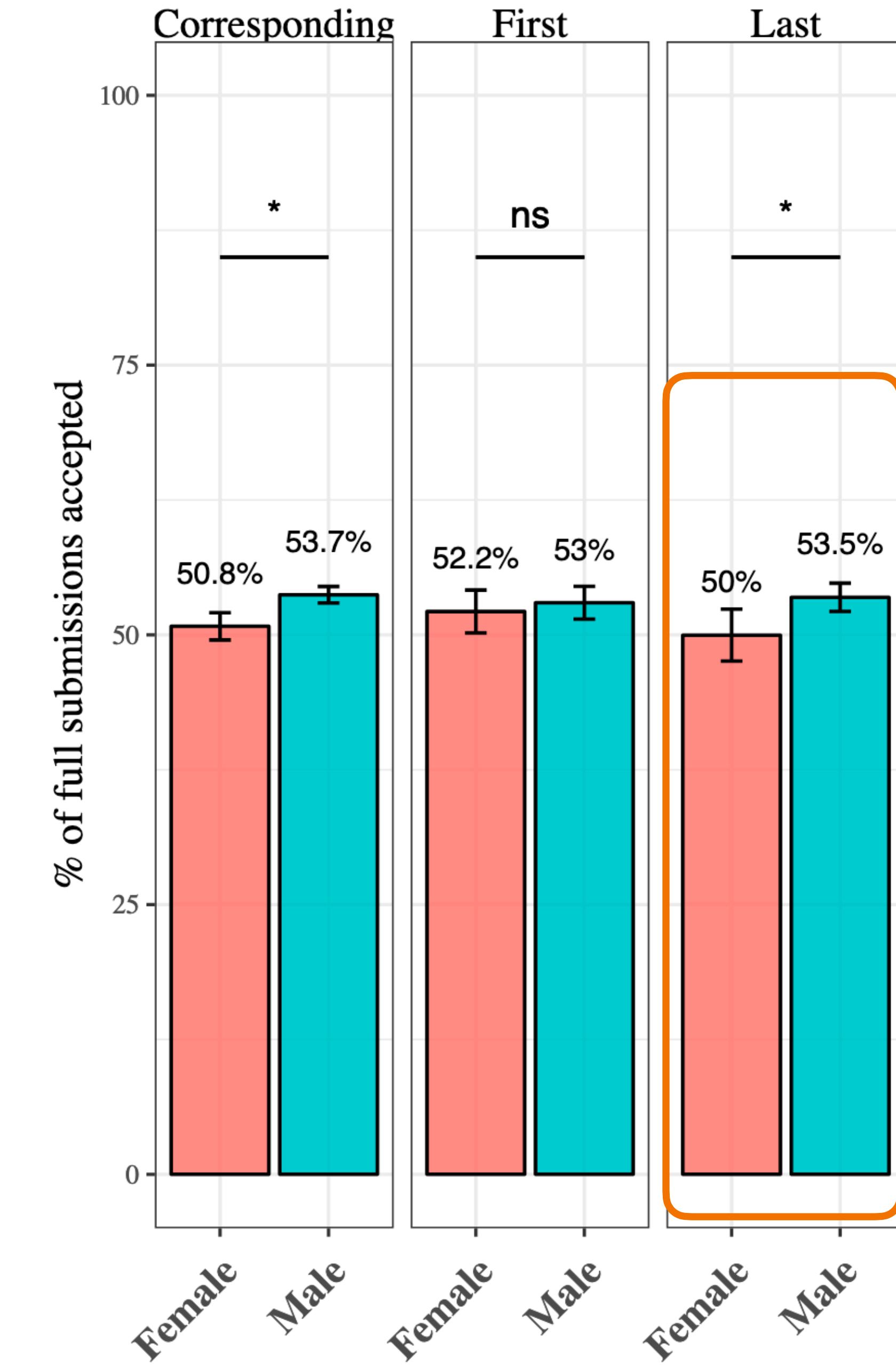
Women's papers accepted less

- 2.9% gender disparity for corresponding authors



Women's papers accepted less

- 2.9% gender disparity for corresponding authors
- 3.5% disparity for last authors



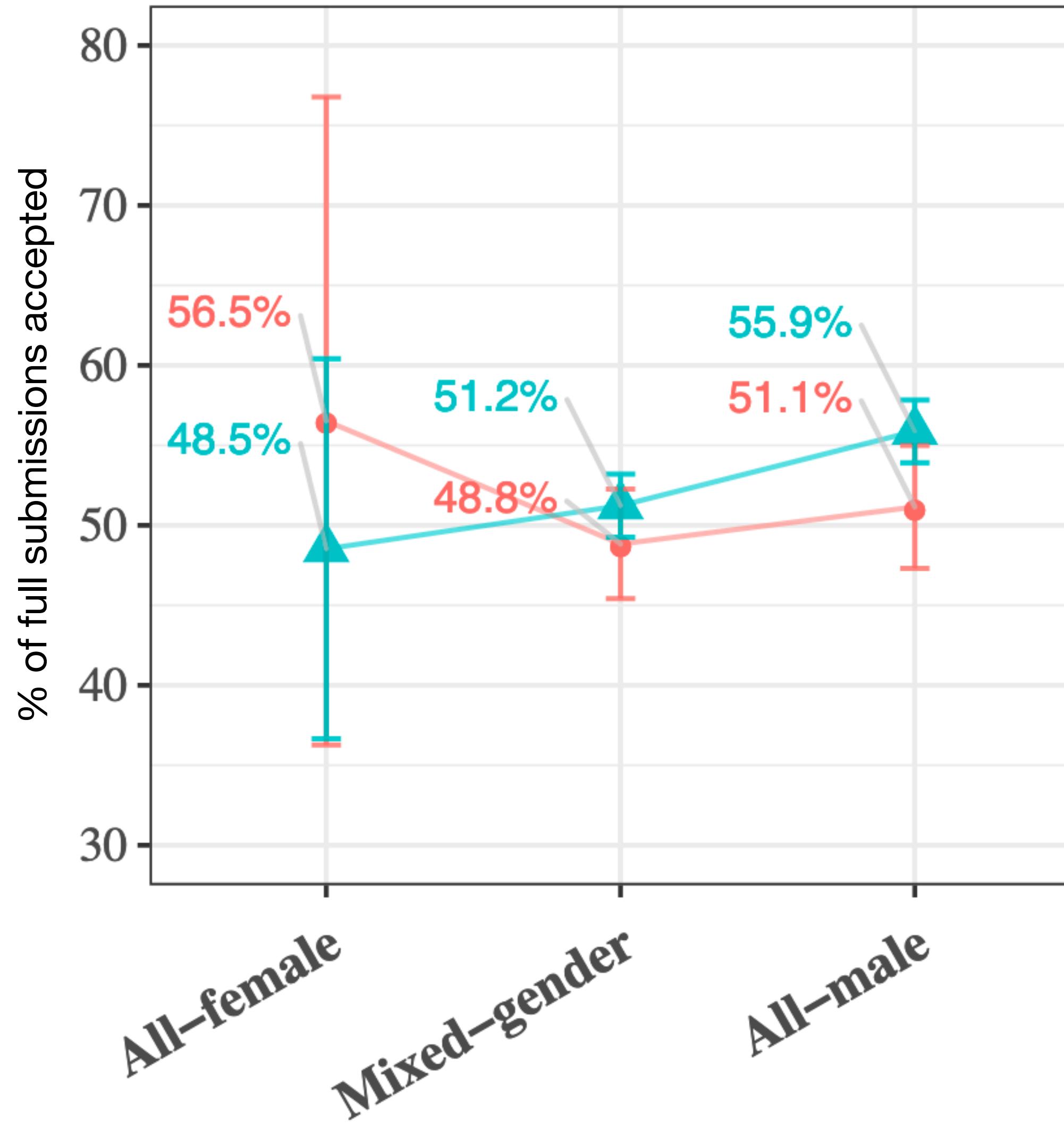
Lesson:

Peer review is a possible source of gender disparities

Due to Matthew Effects, even small biases can lead to big disparities

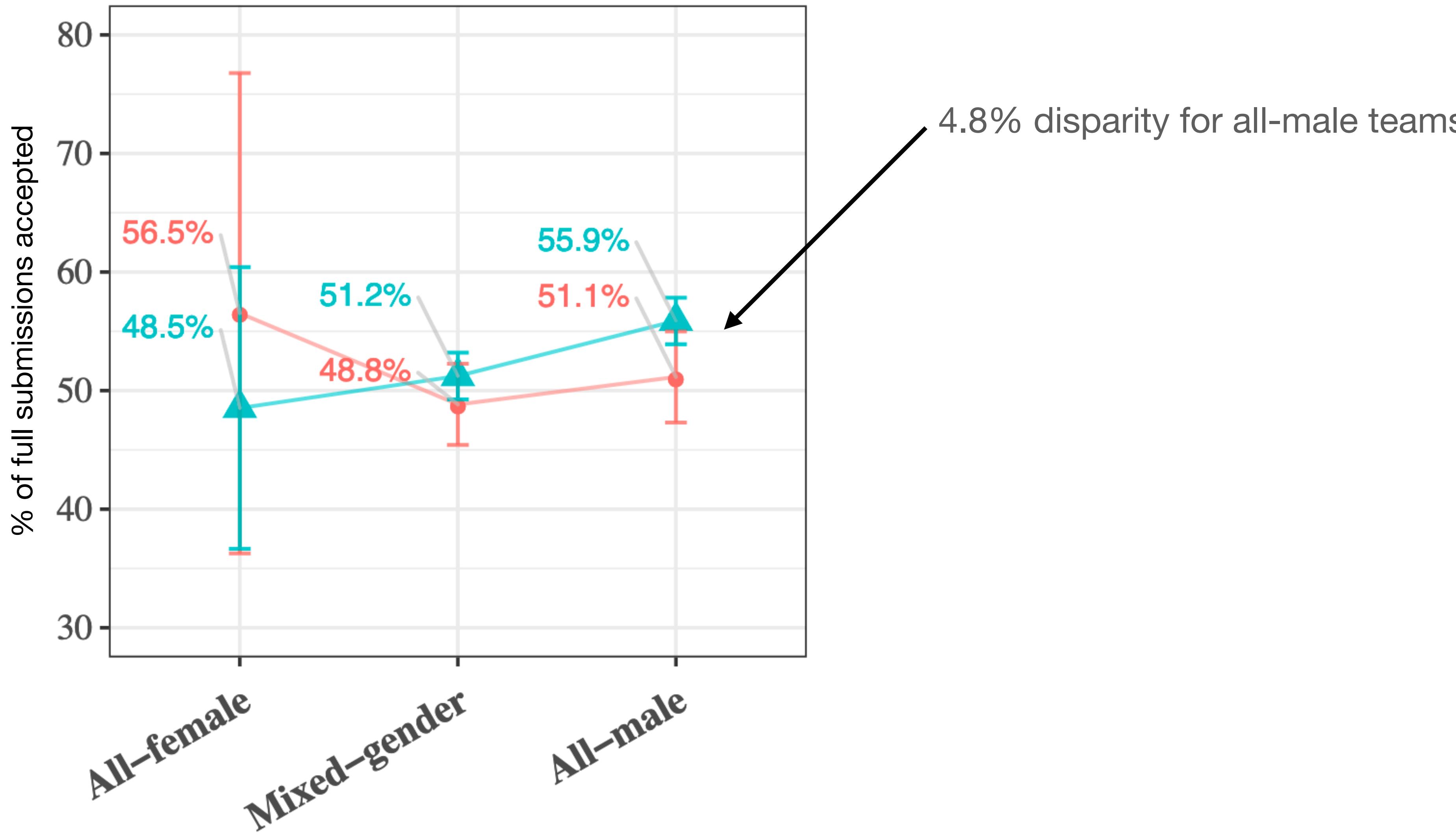
Reviewers matters

Disparities differ by the composition of the reviewer group



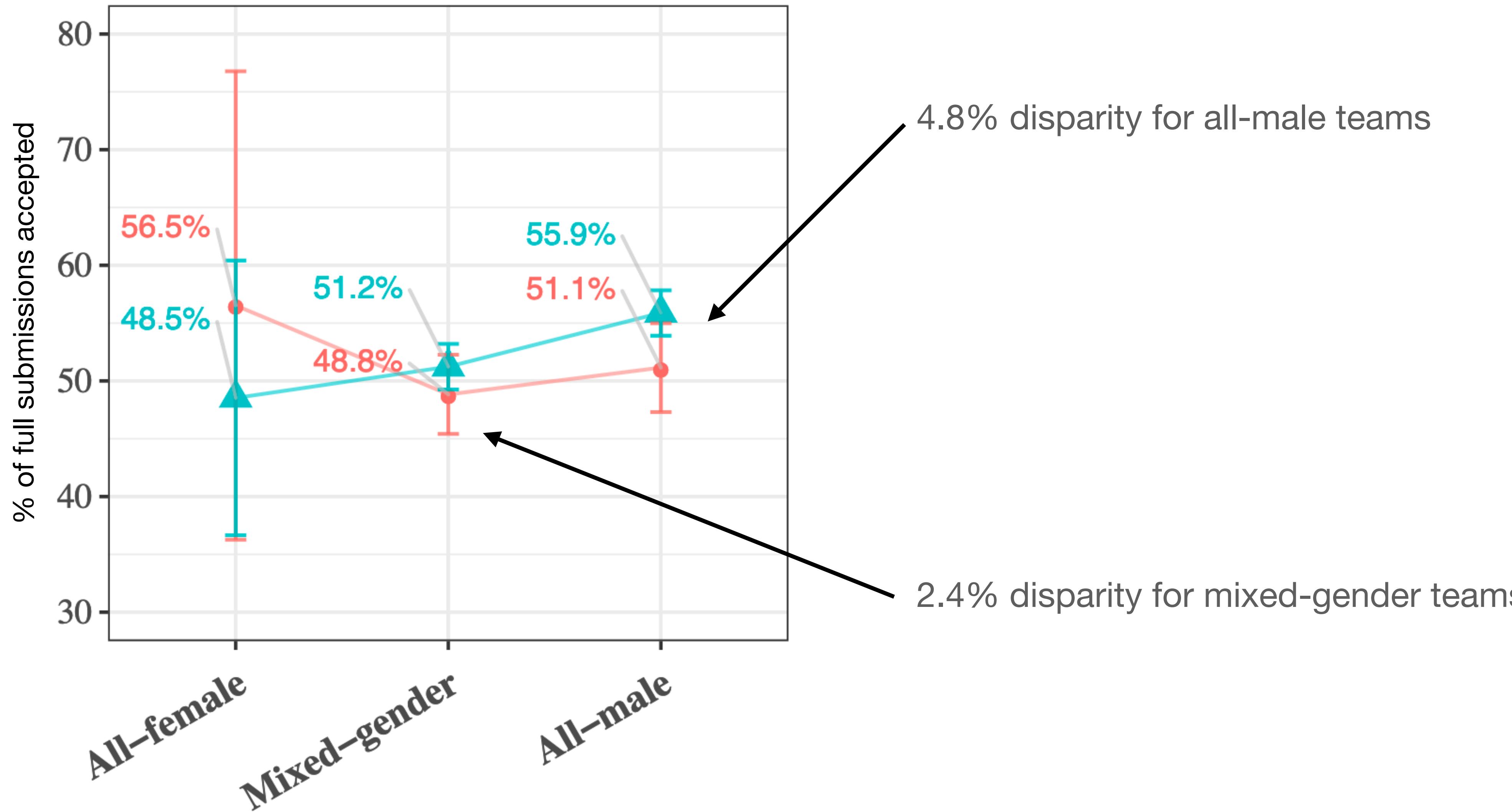
Reviewers matters

Disparities differ by the composition of the reviewer group



Reviewers matters

Disparities differ by the composition of the reviewer group

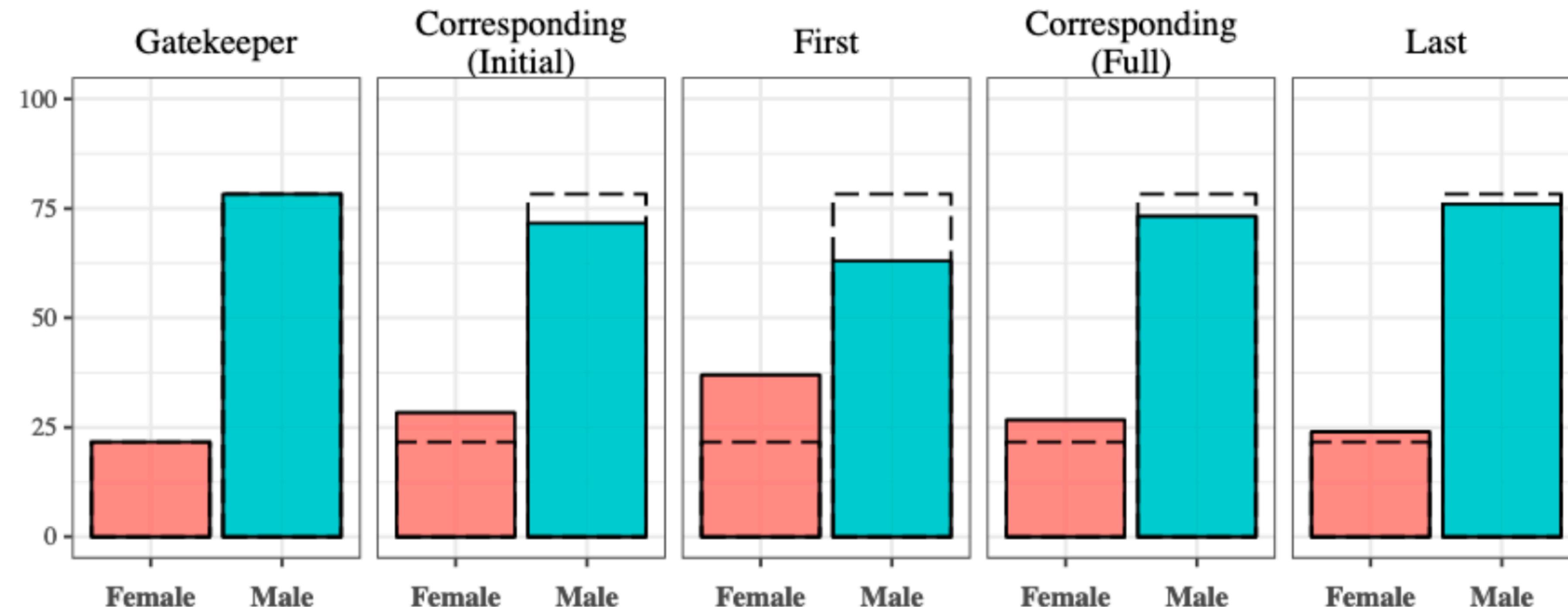


Lesson:

Gatekeepers matter!

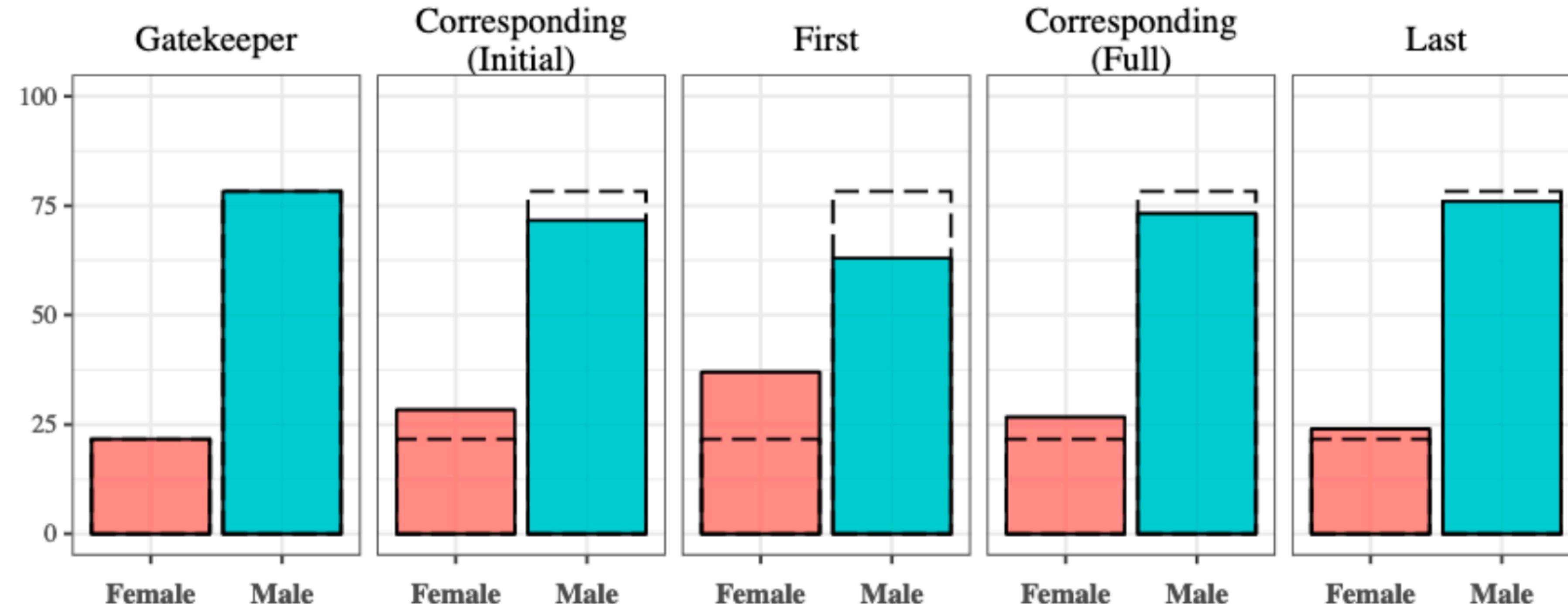
An easy solution

Make reviewers represent the authorship



An easy solution

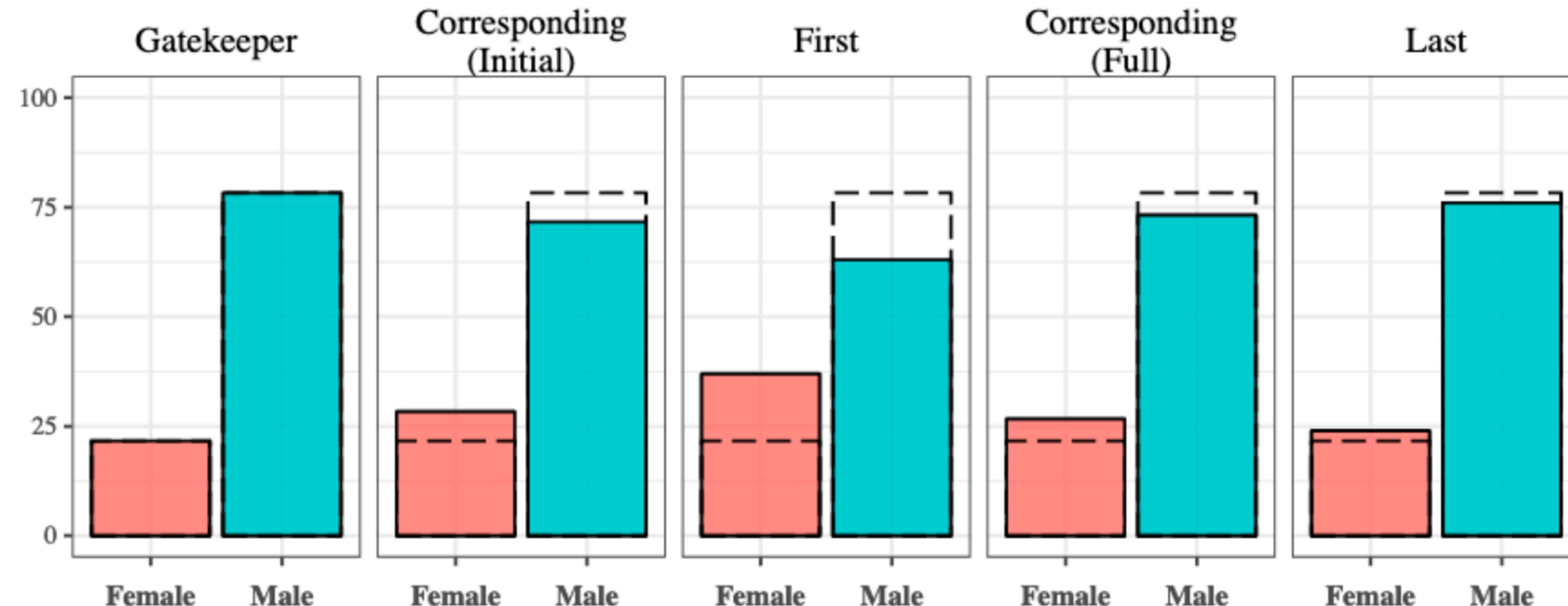
Make reviewers represent the authorship



This is something that
eLife does well!

An easy solution

Make reviewers represent the authorship



This is something that
eLife does well!

Only about half of papers
were reviewed by mixed-
gender teams

Lesson:

Open data on scholarly activity is
essential to identify and correct issues

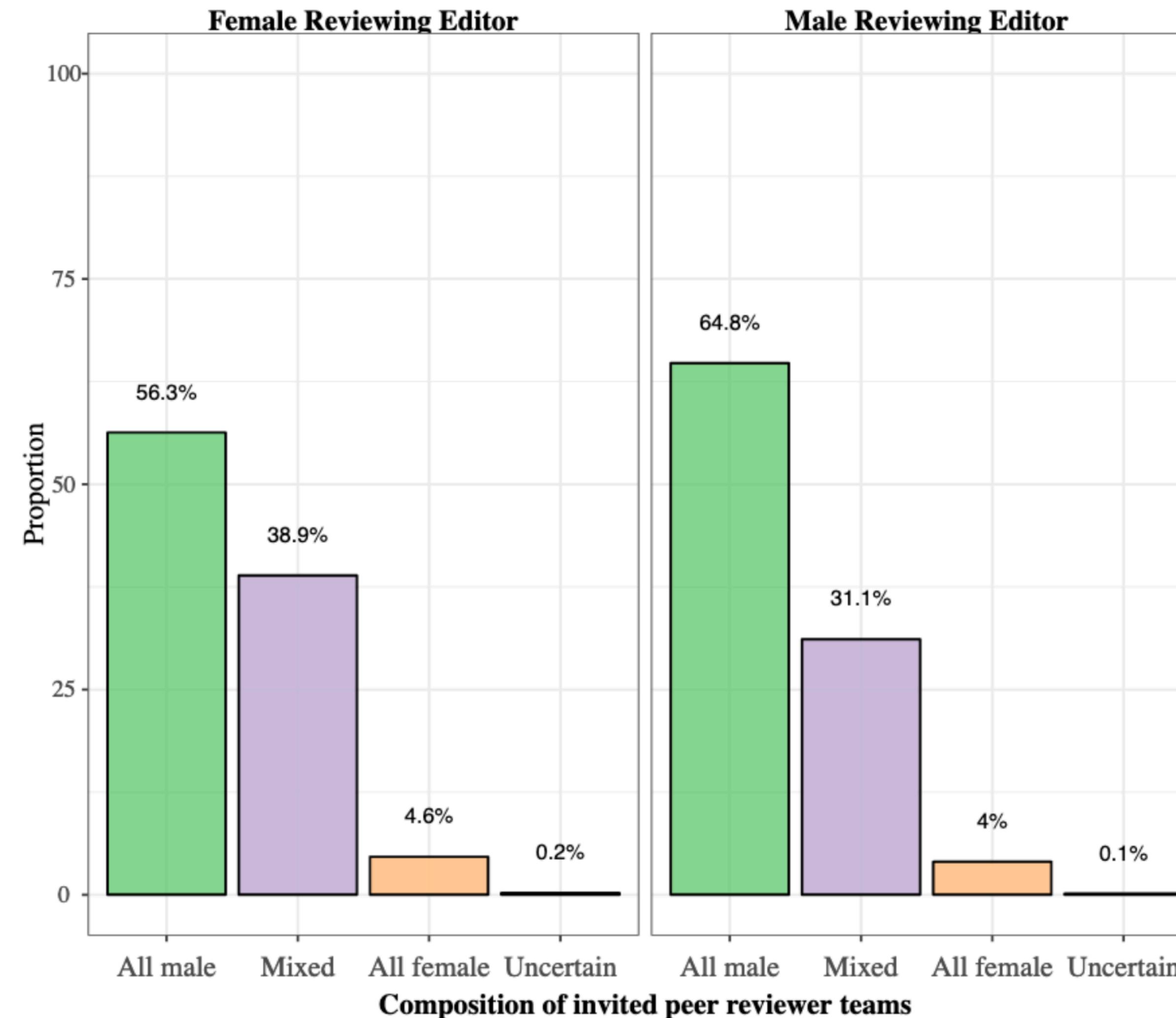
Read more, including results relating to nationality!

Murray, D., Siler, K., Larivière, V., Chan, W. M., Collings, A. M., Raymond, J., & Sugimoto, C. R. (2019). Author-Reviewer Homophily in Peer Review. *BioRxiv*, 400515.

<https://www.biorxiv.org/content/10.1101/400515v3.full>

Men and women editors make different teams

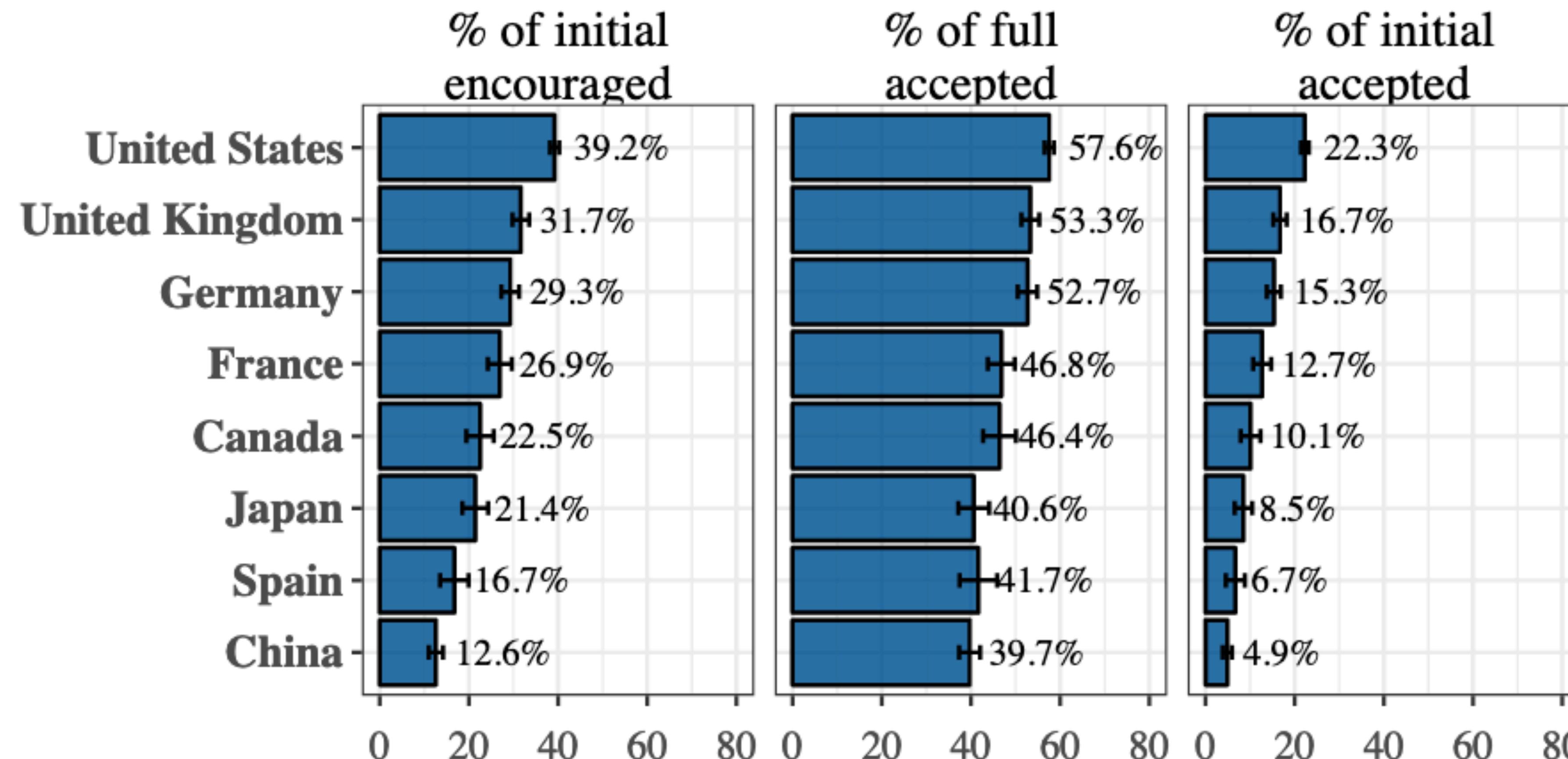
Women editors are more likely to recruit mixed-gender reviewer teams



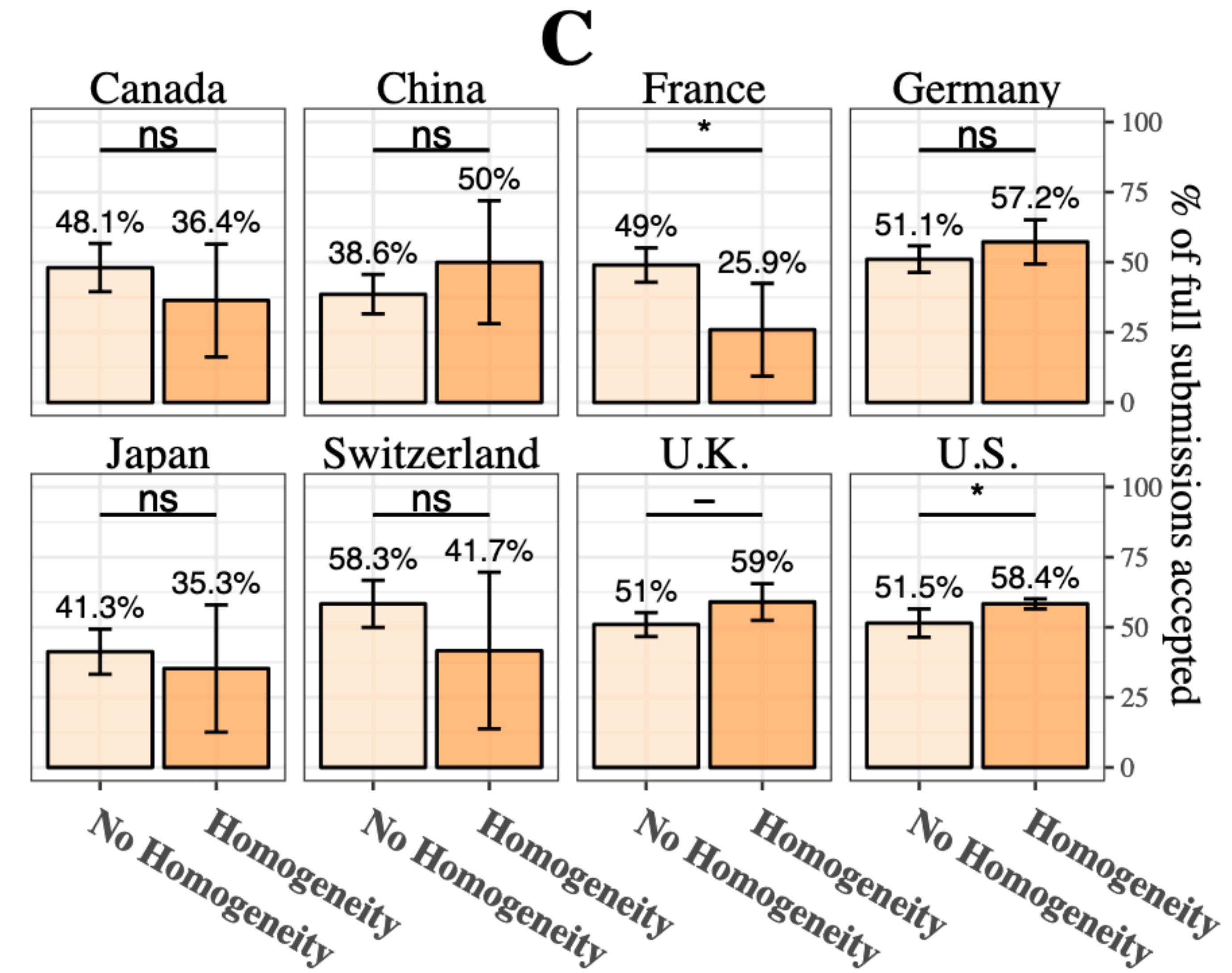
Also see:

Helmer, M., Schottdorf, M., Neef, A., & Battaglia, D. (2017). Research: Gender bias in scholarly peer review. *ELife*, 6, e21718.

eLife—Nationality



eLife – Nationality



Student-Teacher evaluations

- Evaluate university faculty for hiring and promotion
- Gender, racial, and ethnic bias
- Invalid measures of teaching
- Data not open, little research at scale

Chávez, K., & Mitchell, K. M. W. (2019). Exploring Bias in Student Evaluations: Gender, Race, and Ethnicity. *PS: Political Science & Politics*, 1–5.

Clayson, D. E. (2009). Student Evaluations of Teaching: Are They Related to What Students Learn?: A Meta-Analysis and Review of the Literature. *Journal of Marketing Education*, 31(1), 16–30.



Course Number * Instructor *

For your field of study, was this a required course or an elective? *

Required course Elective

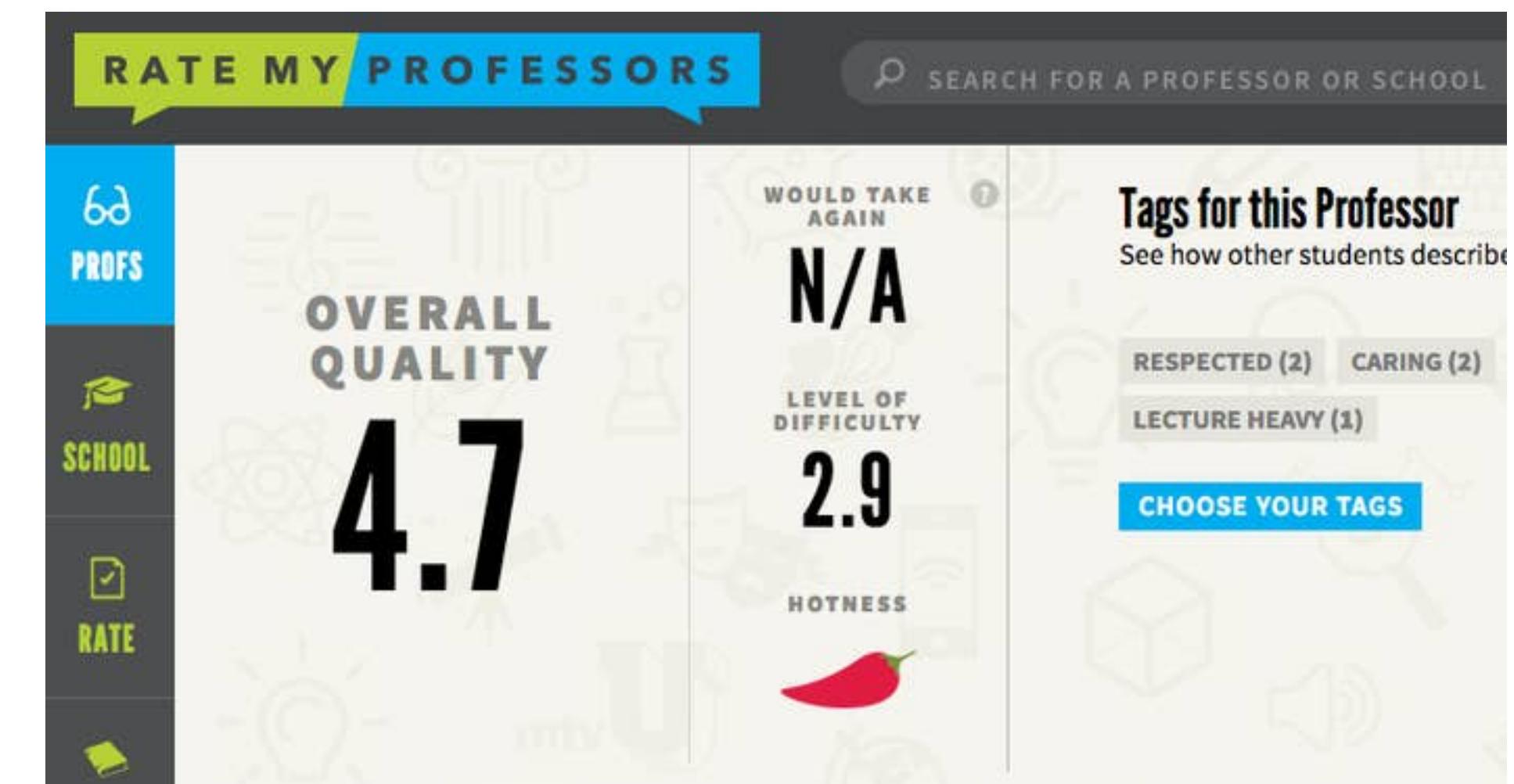
Please choose the best answer for each of the following. *

	Strongly Agree	Agree	Disagree	Strongly Disagree
The textbook was relevant and useful	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The textbook was used on a regular basis	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The course description accurately described the course content	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Exams were based on material covered in assignments and lectures	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I was academically prepared for this course	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The instructor was qualified to teach this	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Appendix – RateMyProfessors

RateMyProfessors.com

- Public ratings of instructors in the U.S., U.K., and Canada
- Shown to be an effective proxy for student-teacher evaluations



Clayson, D. E. (2014). What does ratemyprofessors.com actually rate? *Assessment & Evaluation in Higher Education*, 39(6), 678–698.

Otto, J., Jr, D. A. S., & Ross, D. N. (2008). Does ratemyprofessor.com really rate my professor? *Assessment & Evaluation in Higher Education*, 33(4), 355–368.

RateMyProfessors.com

How do we identify TT faculty?



Scraped over 1.7 million profiles and 19 million ratings for instructors at U.S. institutions of higher education

RateMyProfessors.com

How do we identify TT faculty?



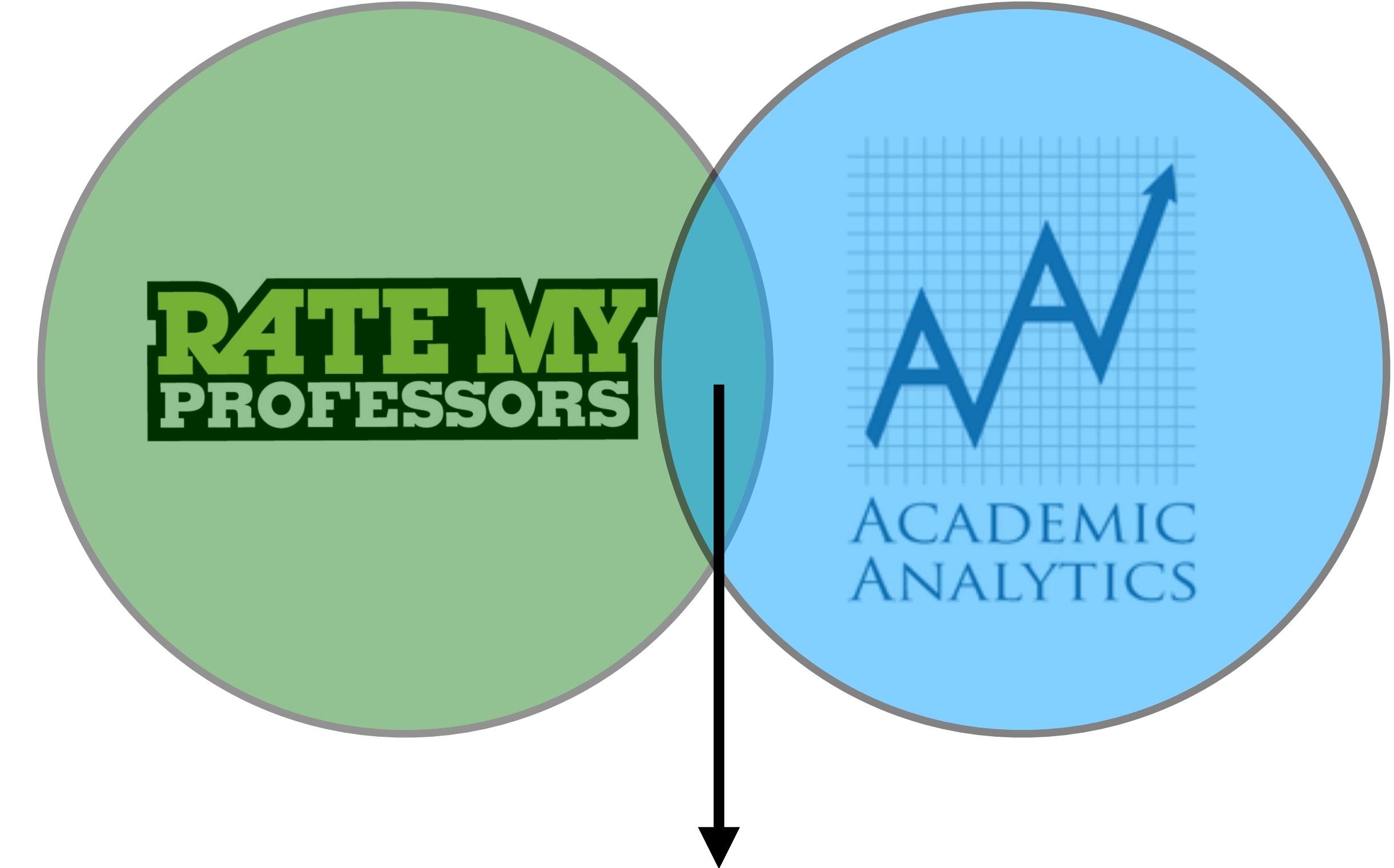
Scraped over 1.7 million profiles and 19 million ratings for instructors at U.S. institutions of higher education



Metadata on 165,000 Tenure and Tenure Track faculty U.S. listed in *Academic Analytics*

Match datasets

- Based on names, department,
- 18,946 faculty
- Include relevant metadata from both datasets
- Gender, race inferred



ID	Rating	Gender	Race	...
...
...
...
...

Read more,

Murray, D., Boothby, C., Zhao, H., Minik, V., Bérubé, N., Larivière, V., & Sugimoto, C. R. (2020).
Exploring the personal and professional factors associated with student evaluations of tenure-track faculty. *PLOS ONE*, 15(6), e0233515.

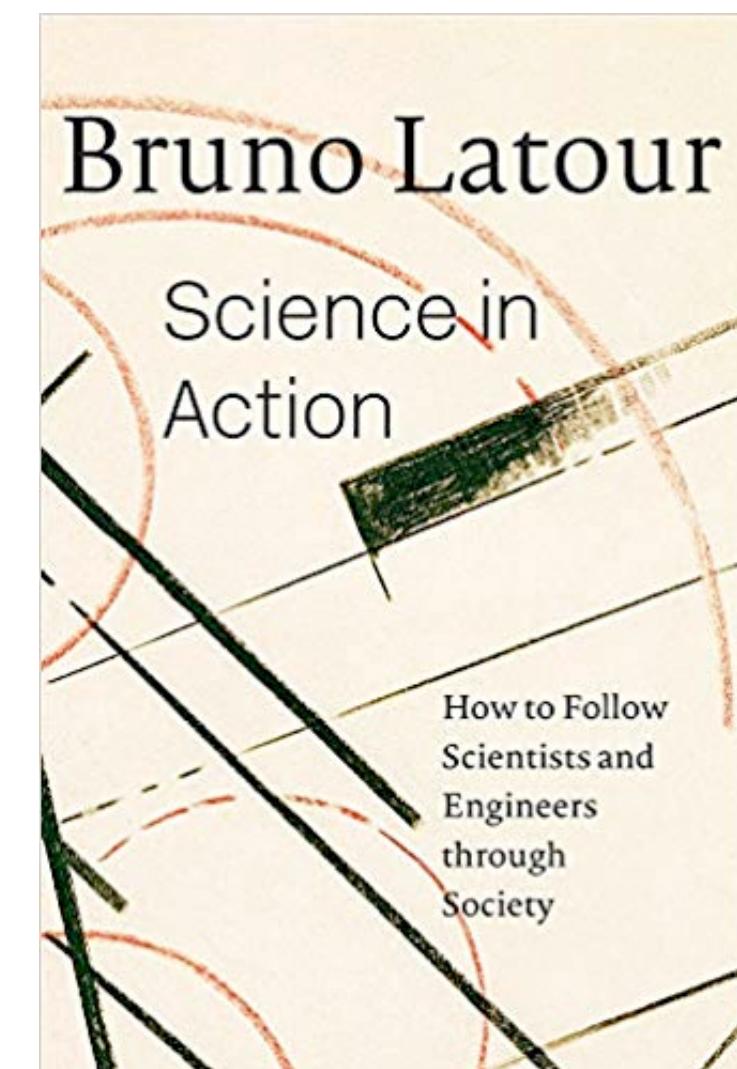
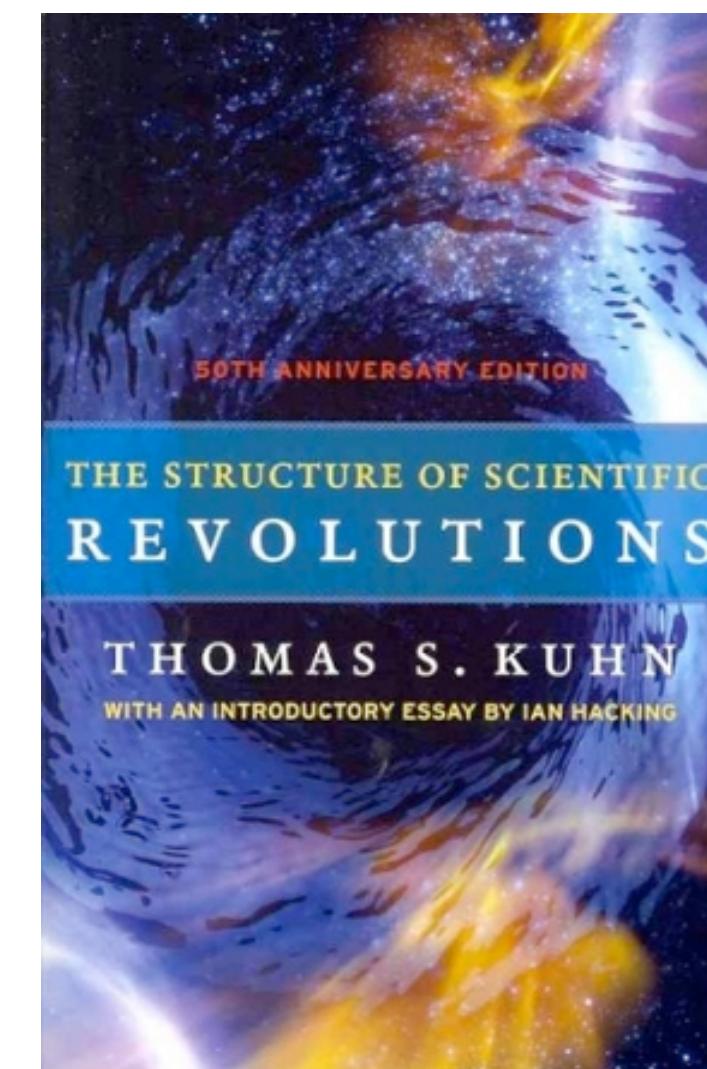
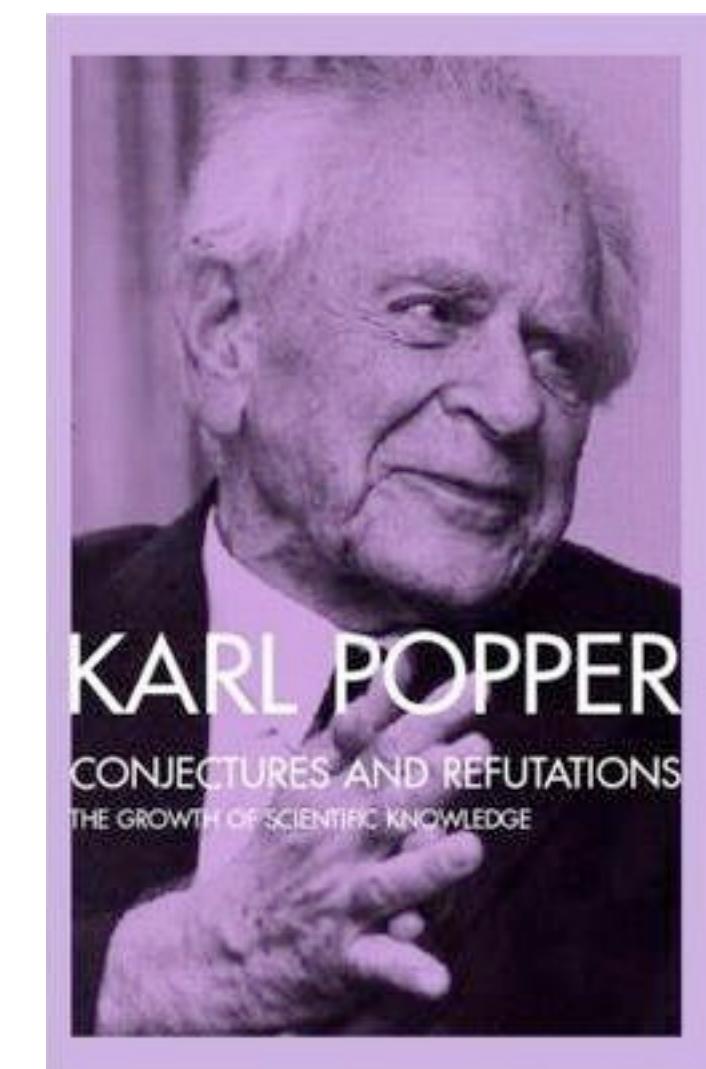
[10.1371/journal.pone.0233515](https://doi.org/10.1371/journal.pone.0233515)

Appendix – disagreement

Disagreement in science

One of the ways we evaluate each other

- Dialectic debates
- Popper's falsification
- Kuhn's anomalies and revolutions
- Latour's controversies



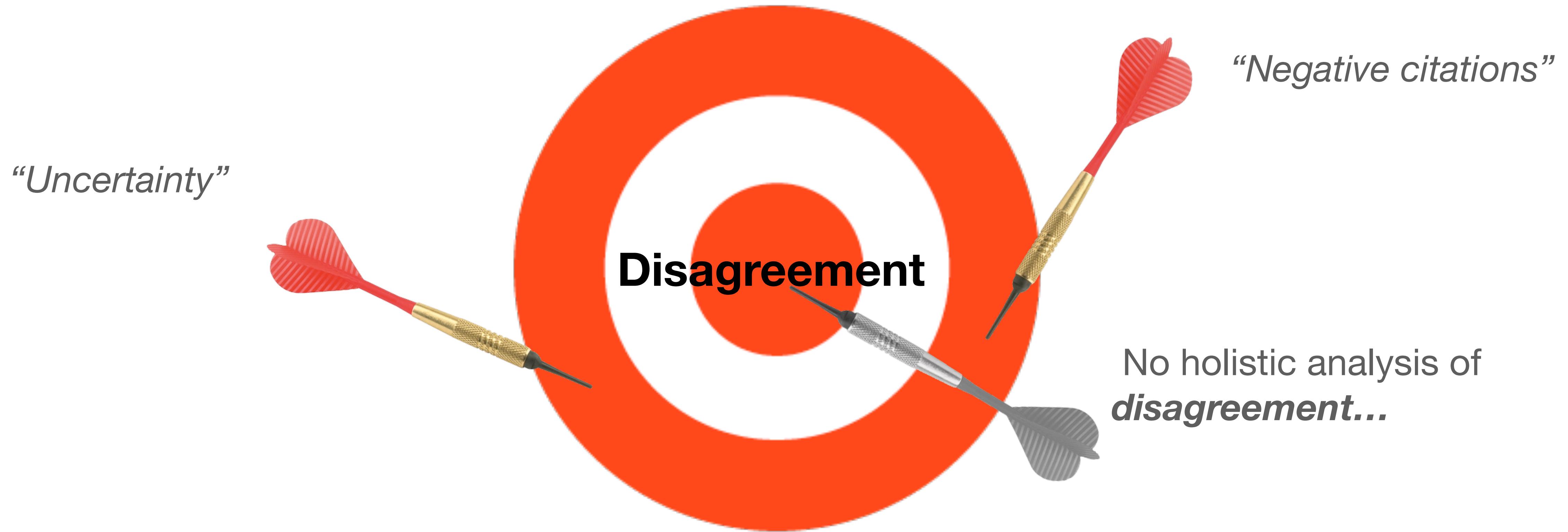
Past work?



Chen, C., Song, M., & Heo, G. E. (2018). A scalable and adaptive method for finding semantically equivalent cue words of uncertainty. JOI

Catalini, C., Lacetera, N., & Oettl, A. (2015). The incidence and role of negative citations in science. PNAS

Past work?

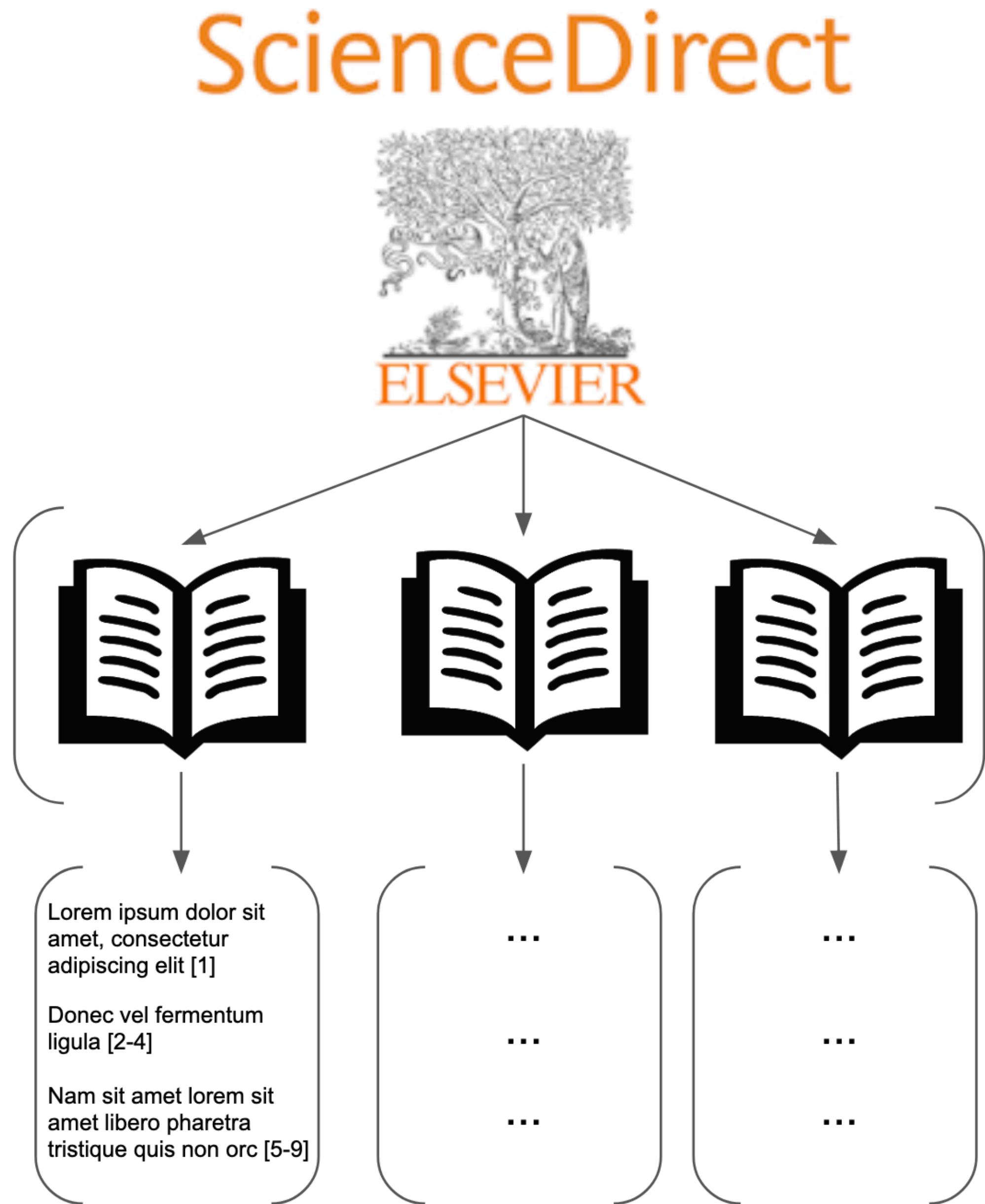


Chen, C., Song, M., & Heo, G. E. (2018). A scalable and adaptive method for finding semantically equivalent cue words of uncertainty. JOI

Catalini, C., Lacetera, N., & Oettl, A. (2015). The incidence and role of negative citations in science. PNAS

Data

- Disagreement between texts
- Extract citation sentences
- Over 3 million full-text English-language article
- Identify disagreement citations



Signal & filter terms

	<i>_standalone_</i>	+studies	+ideas	+methods	+results
Challenge*					
Conflict*					
Contradict*					
Contrary					
Contrast*					
Contravers*					
Debat*					
Differ*					
Disagree*					
Disprov*					
No consensus					
Questionable*					
Refut*					

Signal & filter terms

	<u>_standalone_</u>	+studies	+ideas	+methods	+results
Challenge*					
Conflict*					
Contradict*					
Contrary					
Contrast*					
Contravers*					
Debat*					
Differ*					
Disagree*					
Disprov*					
No consensus					
Questionable*					
Refut*					

“...recruiting participants was challenging...”

“However, recent studies have disagreed with this approach”

Signal & filter terms

	<u>standalone</u>	+studies	+ideas	+methods	+results
Challenge*	50 citation sentences				
Conflict*	50 citation sentences				
Contradict*	50 citation sentences				
Contrary	50 citation sentences				
Contrast*	50 citation sentences				
Contravers*	50 citation sentences				
Debat*	50 citation sentences				
Differ*	50 citation sentences				
Disagree*	50 citation sentences				
Disprov*	50 citation sentences				
No consensus	50 citation sentences				
Questionable*	50 citation sentences				
Refut*	50 citation sentences				

Which combinations are most valid?

Sampled 50 citation sentences for every combination

Two coders independently labeled them as Valid disagreement or Invalid

Take the most valid as our indicator of disagreement

Signal & filter terms

	<u>standalone</u>	+studies	+ideas	+methods	+results
Challenge*	50 citation sentences				
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Which combinations are most valid?

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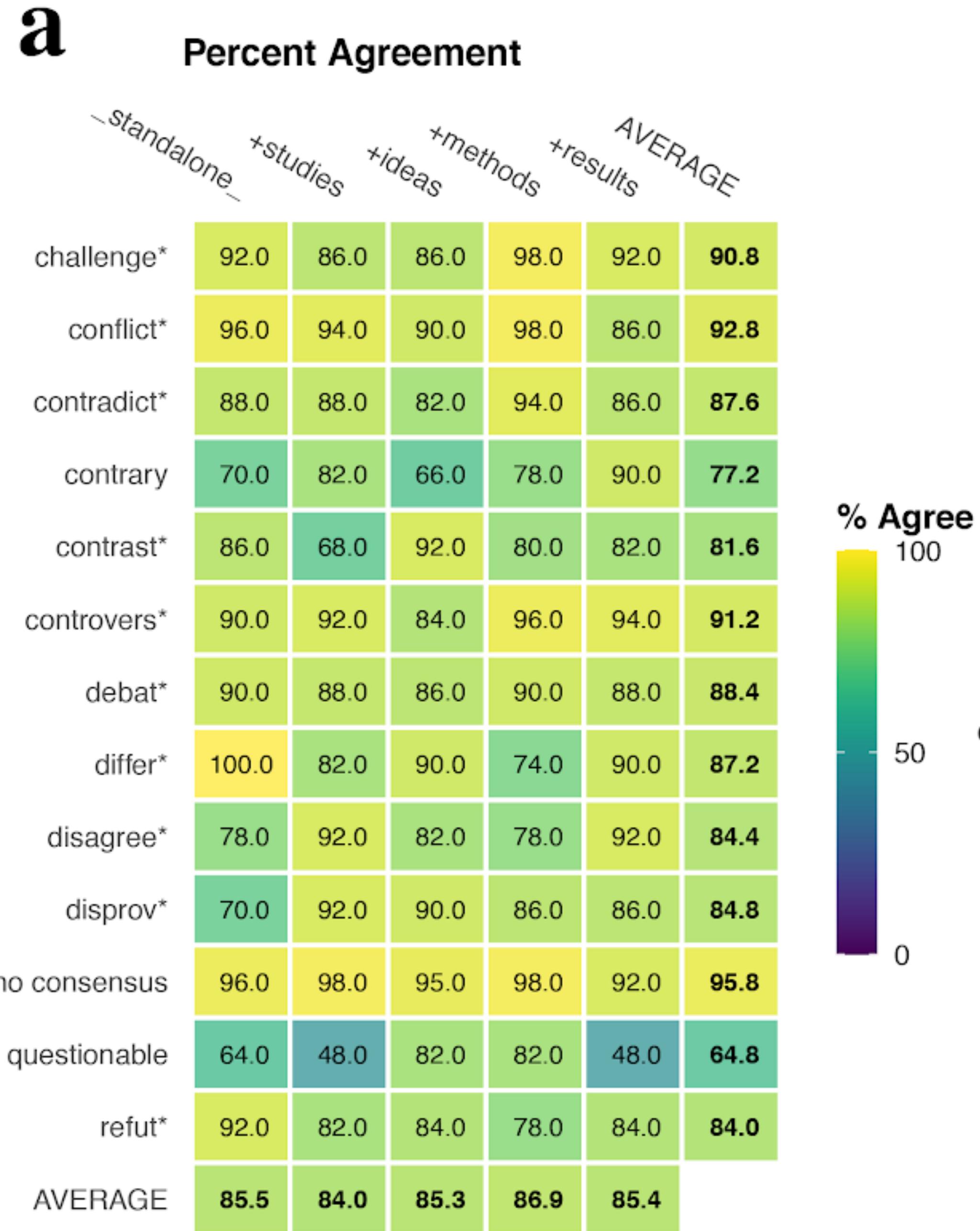
Take the most valid as our indicator of disagreement

23 queries representing ~450,000 citation sentences

Non-exhaustive, but precise!

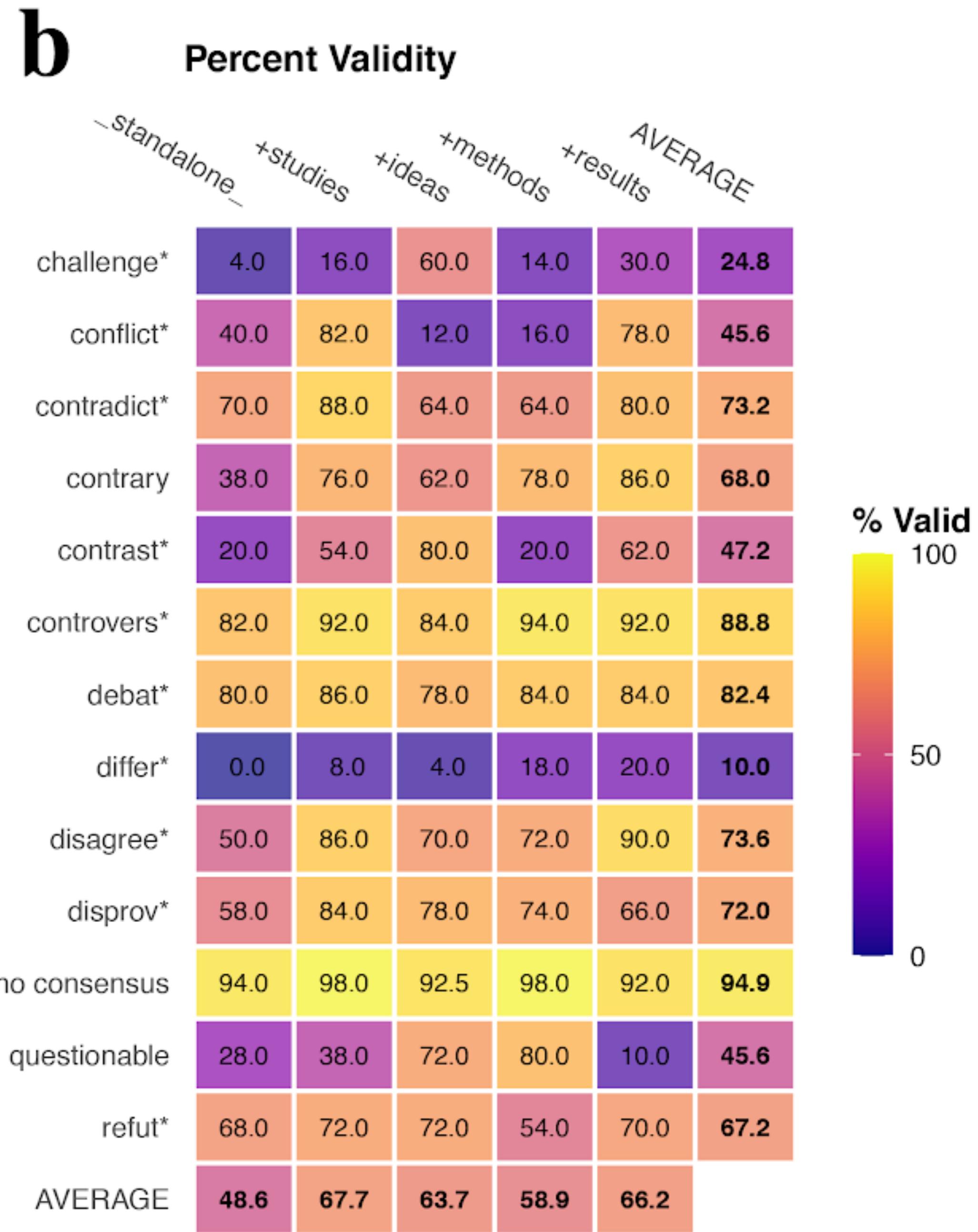
Validity

<u>Coder 1:</u> ✓ Valid	Coder 1: ✓ Valid
<u>Coder 2:</u> ✓ Valid	Coder 2: ✗ Invalid
Coder 1: ✗ Invalid	<u>Coder 1:</u> ✗ Invalid
Coder 2: ✓ Valid	<u>Coder 2:</u> ✗ Invalid

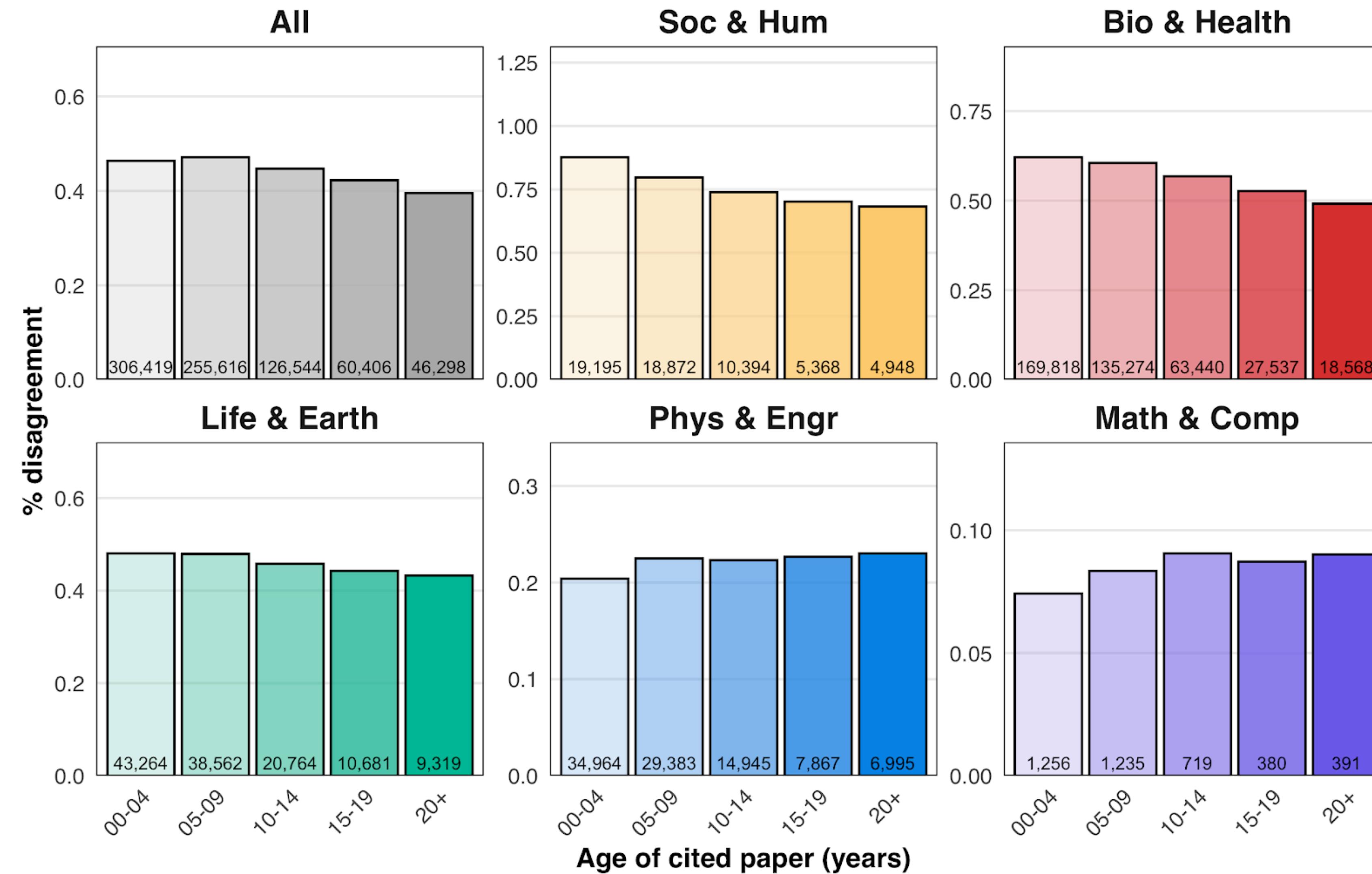


Validity

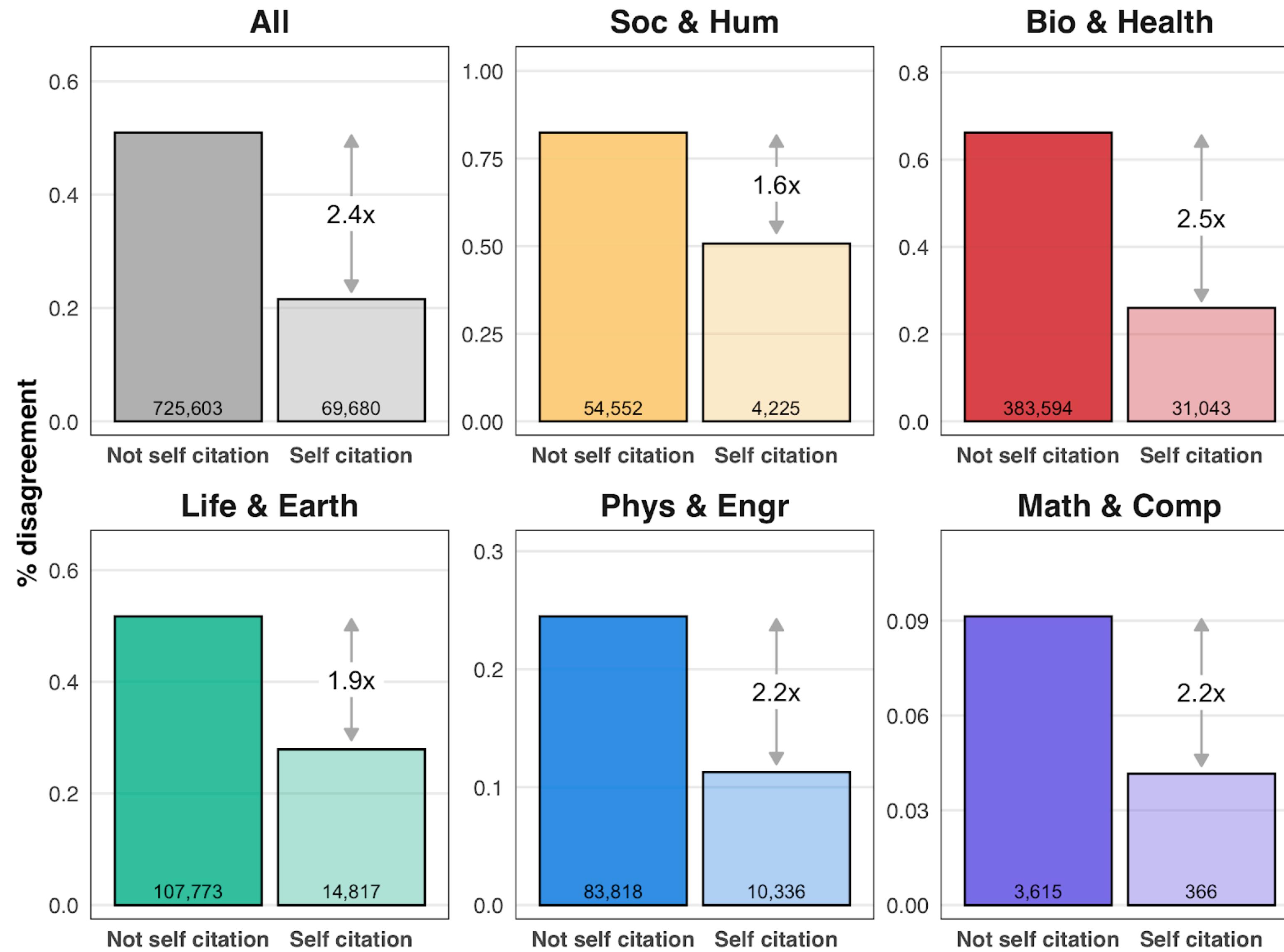
<u>Coder 1:</u> ✓ Valid	Coder 1: ✓ Valid
<u>Coder 2:</u> ✓ Valid	Coder 2: ✗ Invalid
Coder 1: ✗ Invalid	Coder 1: ✗ Invalid
Coder 2: ✓ Valid	Coder 2: ✗ Invalid



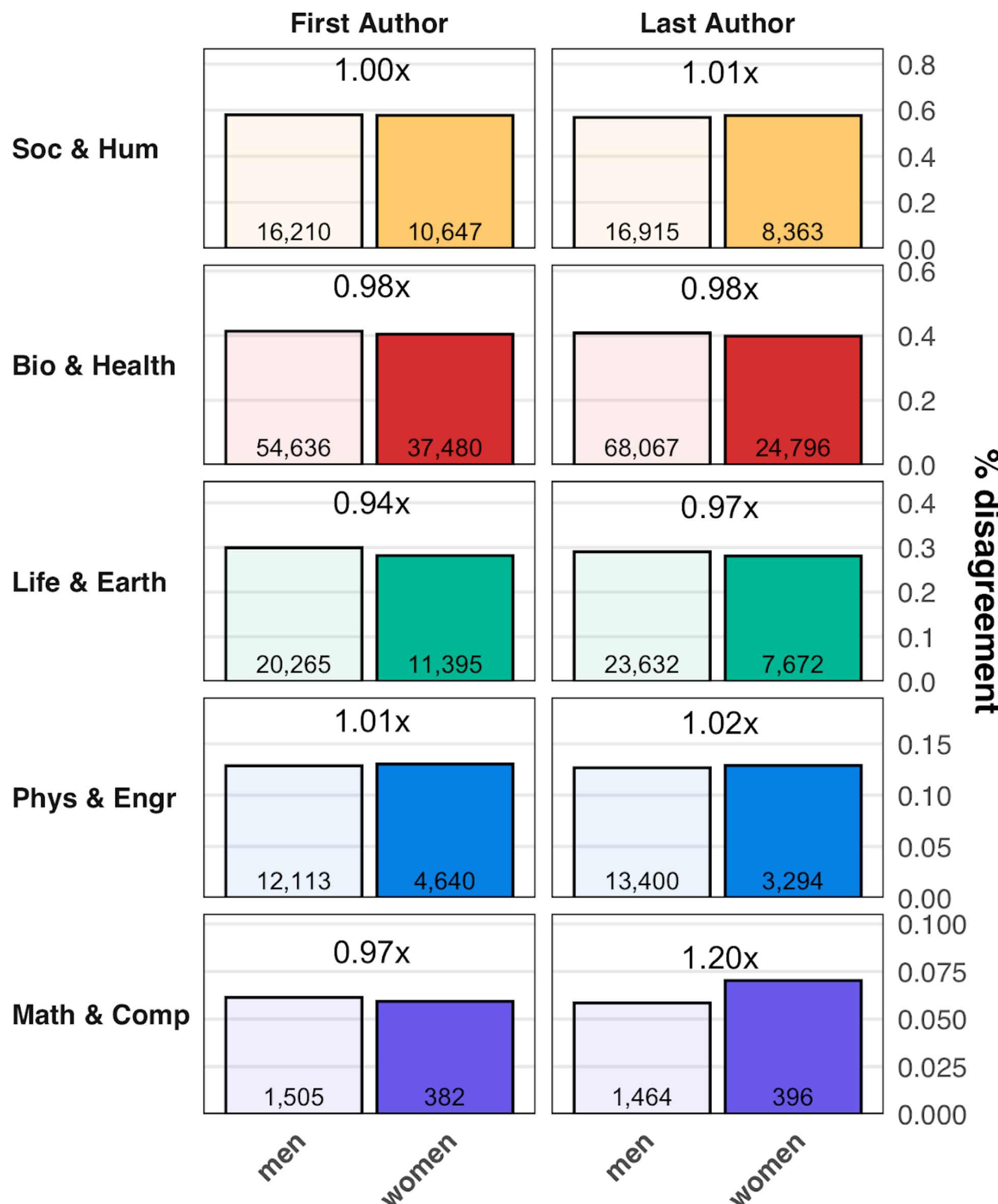
Less disagreement for older papers



Disagreement and self-citation



Disagreement and gender



Appendix – Mobility

Mobility is central to science

Institutionalized in evaluation

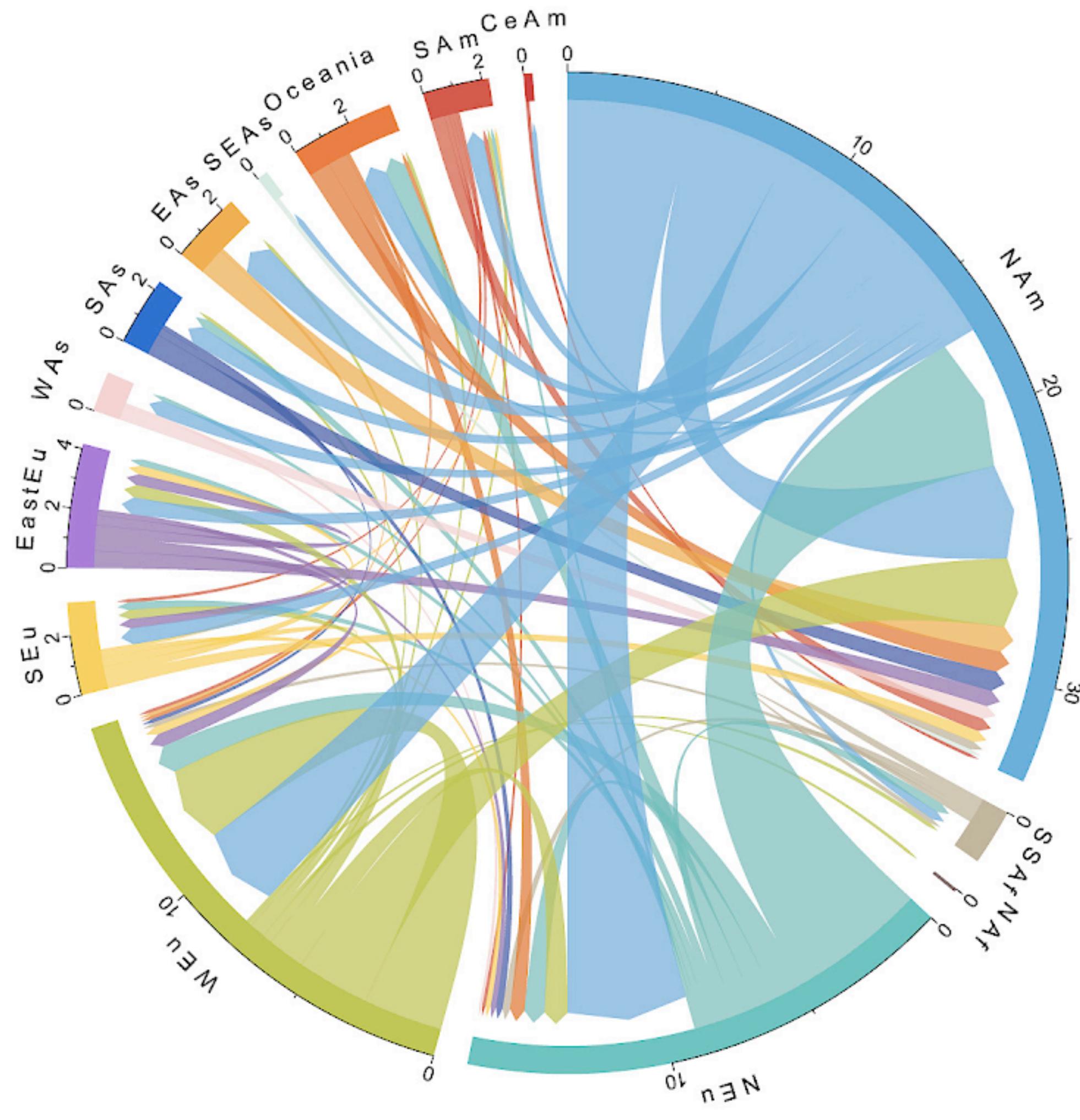
Article 19: Requirement for International Visits

When applying for promotion to full professor or equivalent rank, the applicants who were born after January 1, 1970, must complete at least a 6-month international visit.

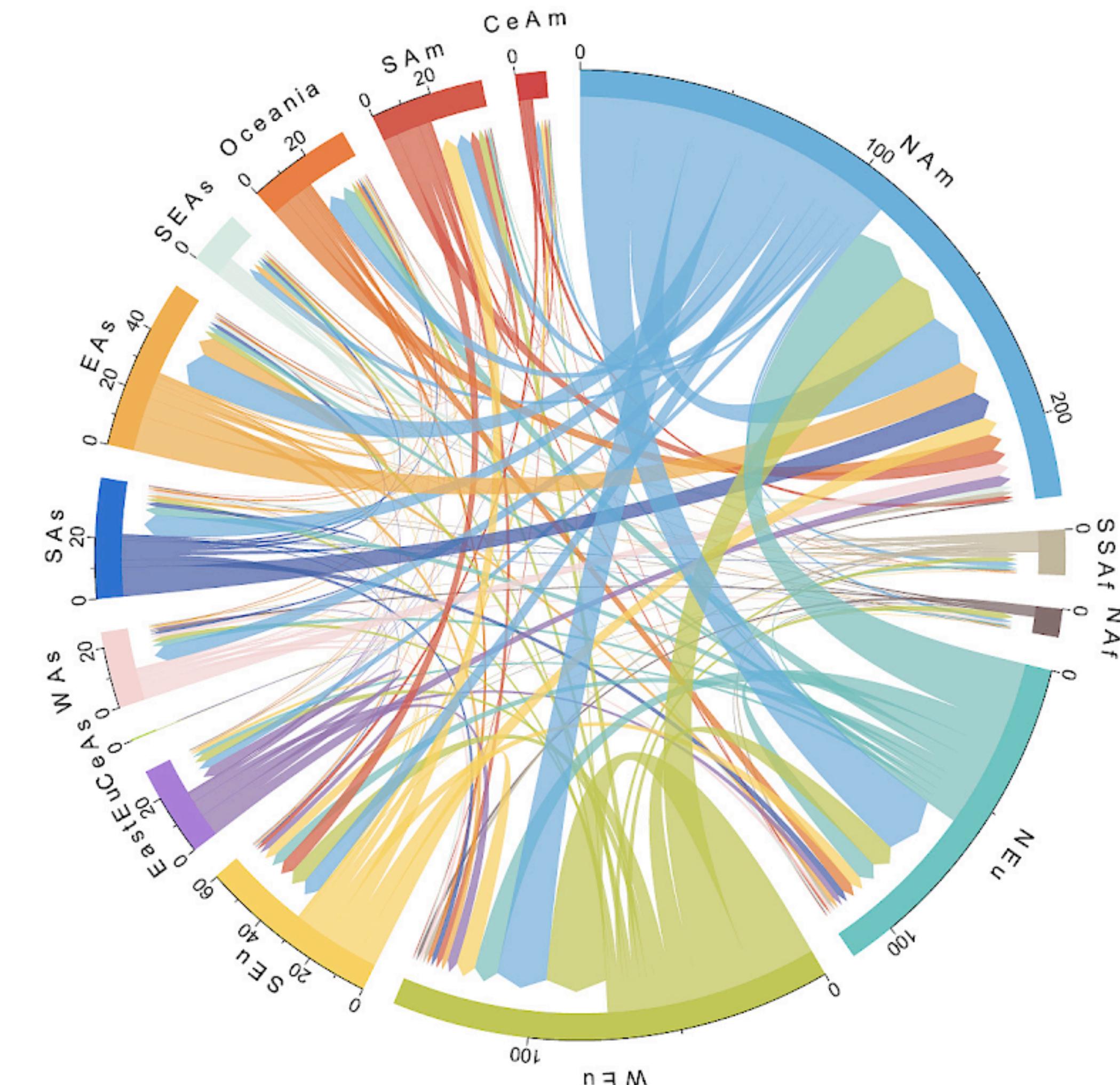
- Hangzhou Dianzi University

Science is becoming increasingly global

Czaika, M., & Orazbayev, S. (2018). The globalisation of scientific mobility, 1970–2014. *Applied Geography*, 96, 1–10.



1970



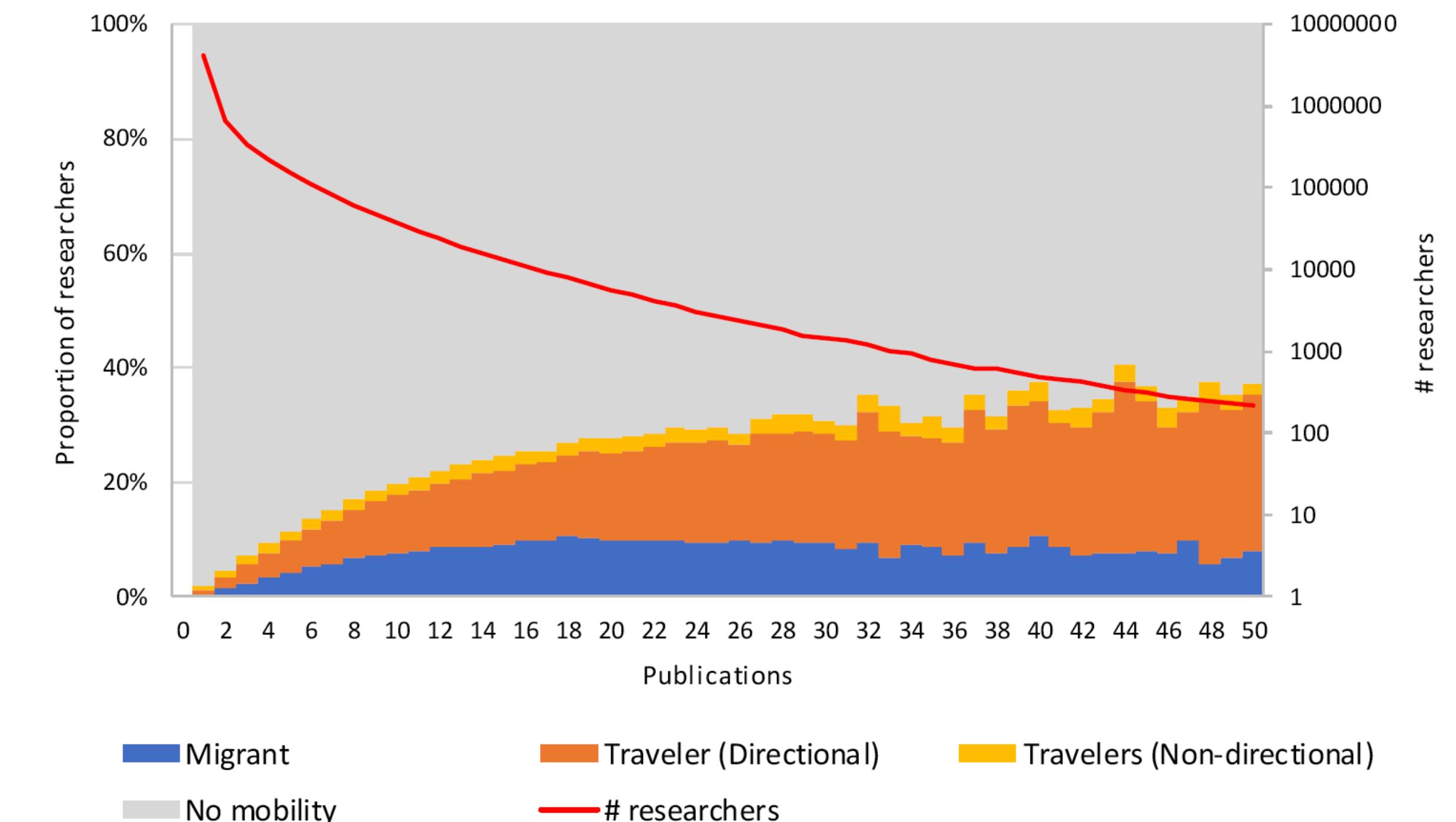
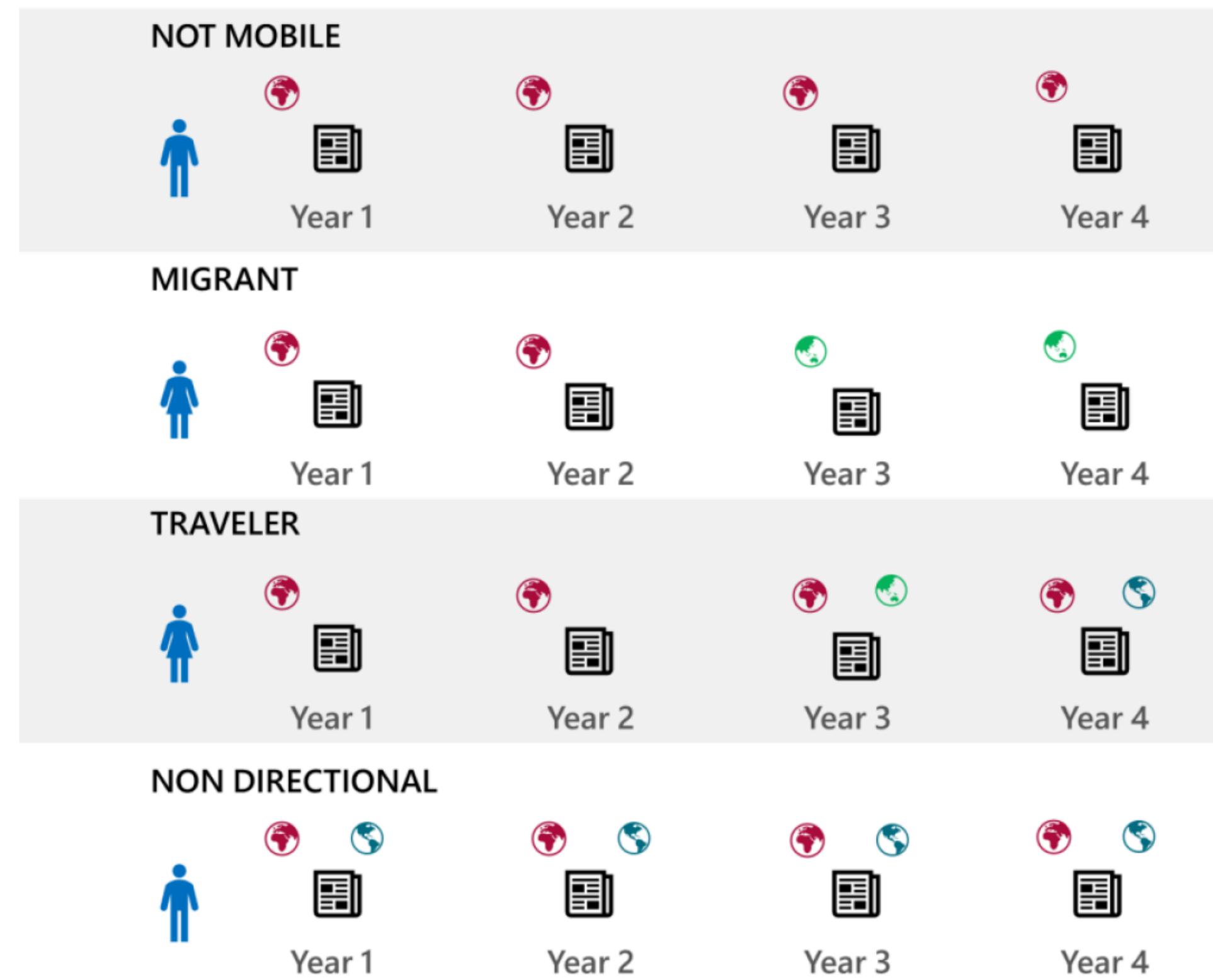
2014

Mobility drives economies, cultural exchange, epidemics

Hanson, R., Mouton, C. A., Grissom, A. R., & Godges, J. P. (2020). *COVID-19 Air Traffic Visualization: Decisionmakers Should Base Travel Restrictions on Infection Rates Per Capita and Air Traffic Levels.*



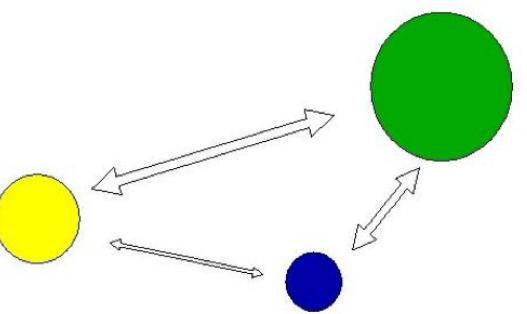
Mobility is complicated



Robinson-Garcia, N., Sugimoto, C. R., **Murray, D.**, Yegros-Yegros, A., Larivière, V., & Costas, R. (2018). Scientific mobility indicators in practice: International mobility profiles at the country level. *El Profesional de La Información*, 27(3), 511.

Robinson-Garcia, N., Sugimoto, C. R., **Murray, D.**, Yegros-Yegros, A., Larivière, V., & Costas, R. (2019). The many faces of mobility: Using bibliometric data to measure the movement of scientists. *Journal of Informetrics*, 13(1), 50–63.

Illustration of the Gravity Model



The shorter the distance between two objects,
and the greater the mass of either (or both) objects,
the greater the gravitational pull between the objects.

Gravity Model

- Popular model of mobility
- **Flows** between places (co-affiliations) a function of their size and distance $T_{ij} = C \frac{m_i m_j}{f(r_{ij})}$
- We use two kinds of distance measure.
 1. Geographical distance
 2. Embedding distance $d_{ij} = 1 - \frac{\nu_i \cdot \nu_j}{|\nu_i| |\nu_j|}$

A basic principle: a good *representation* allows *prediction*.

$$P(w_t | w_c) \gg P(w_{\text{random}} | w_c)$$

Target Context

Let's assume that we can calculate the conditional probability with a function (e.g. dot product) of word **vectors** and learn those **vectors with a neural network**.

Learning word embeddings

Train a neural network to predict context words given a target

The hidden layer maps targets to concepts!

Words with similar contexts will have a similar “mapping” vector in the hidden layer

“We took our dog for a walk in the park”

Word Pairs:

(target, context)

(we, took)

(we, our)

(we, dog)

...

(dog, walk)

(dog, in)

(dog, the)

(dog, park)

(dog, our)

(dog, for)

...

(park, walk)

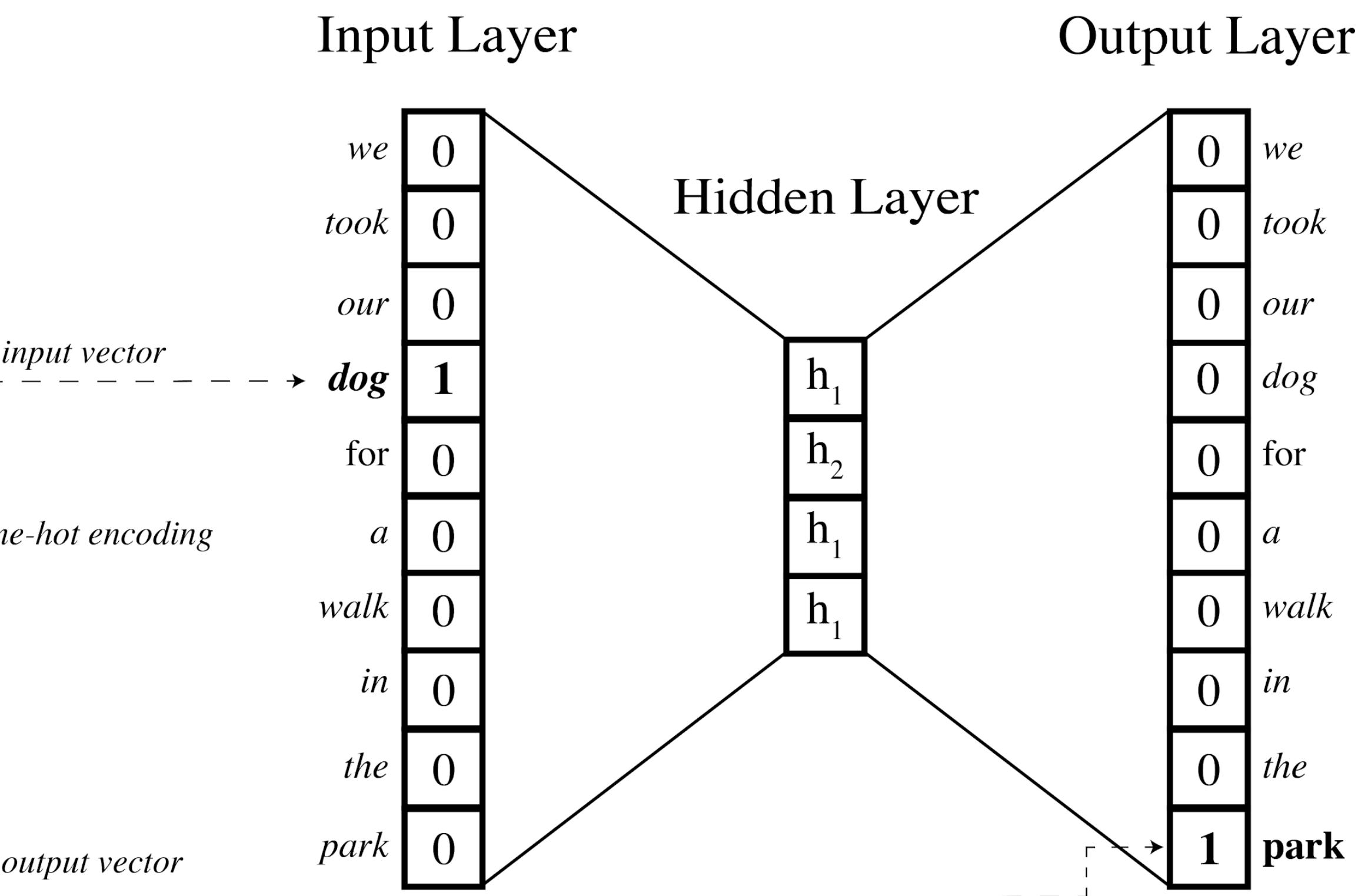
(park, in)

(park, the)

input vector

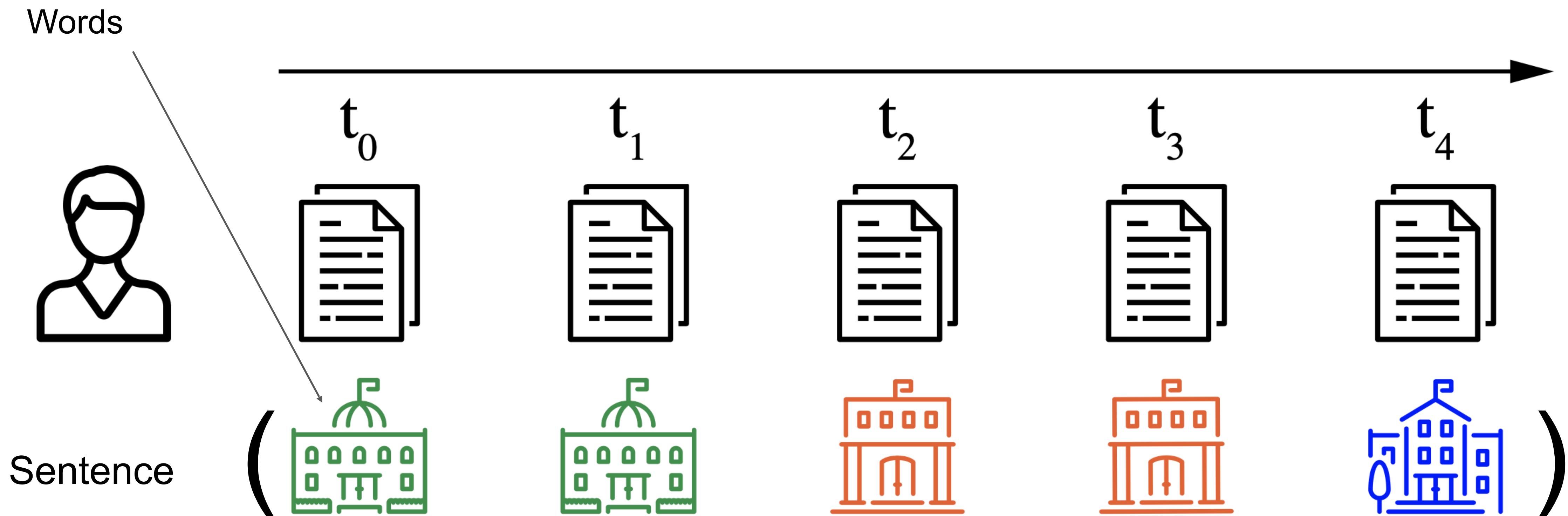
one-hot encoding

output vector



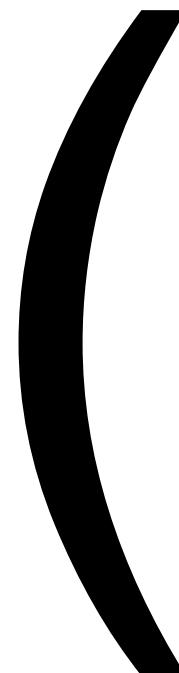
They don't have to be real "words" or "sentences"

Any "sentences" — a sequence of elements from a finite vocabulary — work! We can use **trajectories of scientists** as **sentences** and **organizations** as **words**.

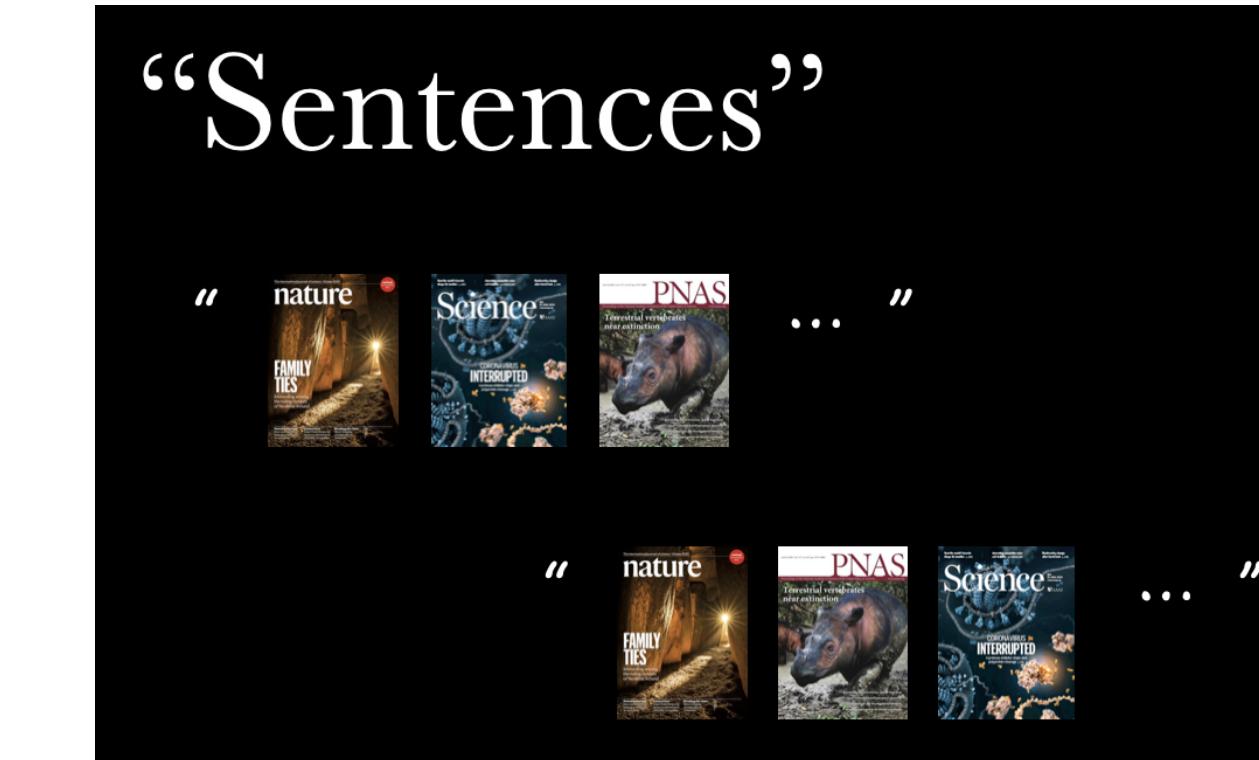


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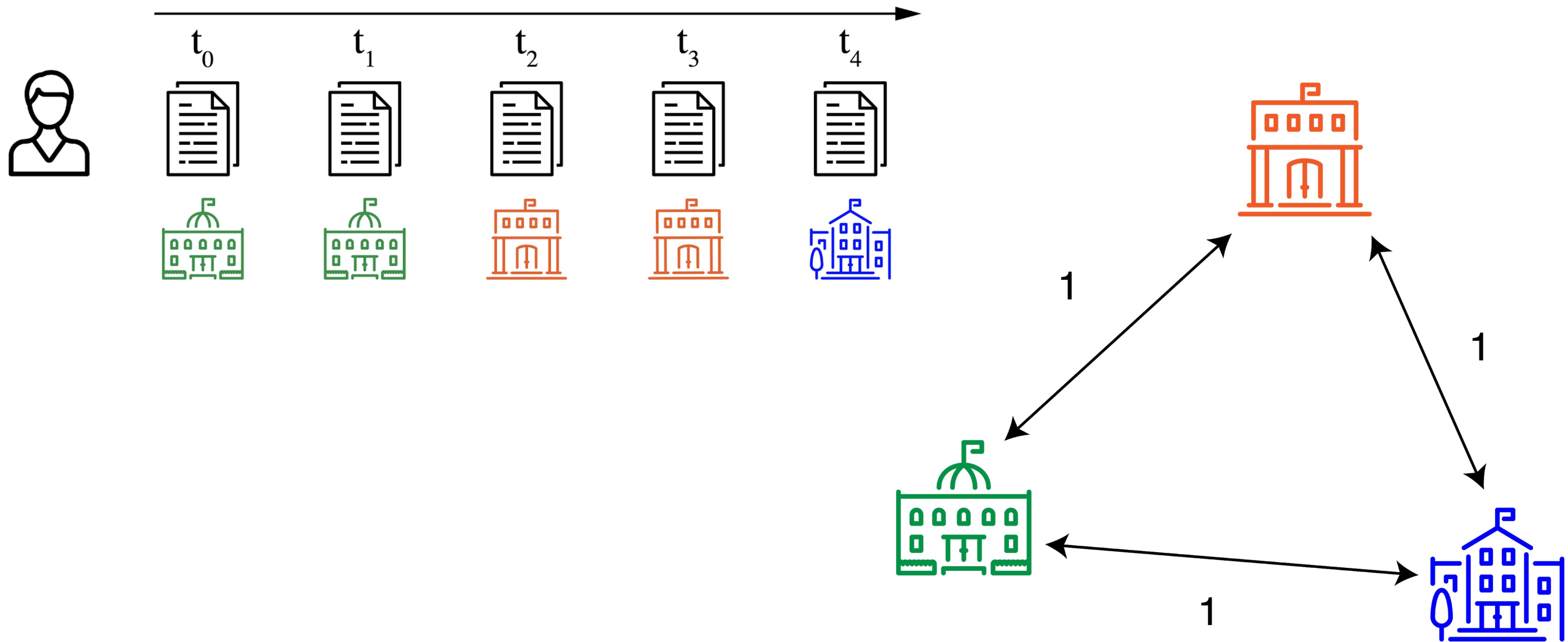


IC2S2 "embedding" session



Each a trajectory of organizations

Derive “flux” from scientists career trajectories



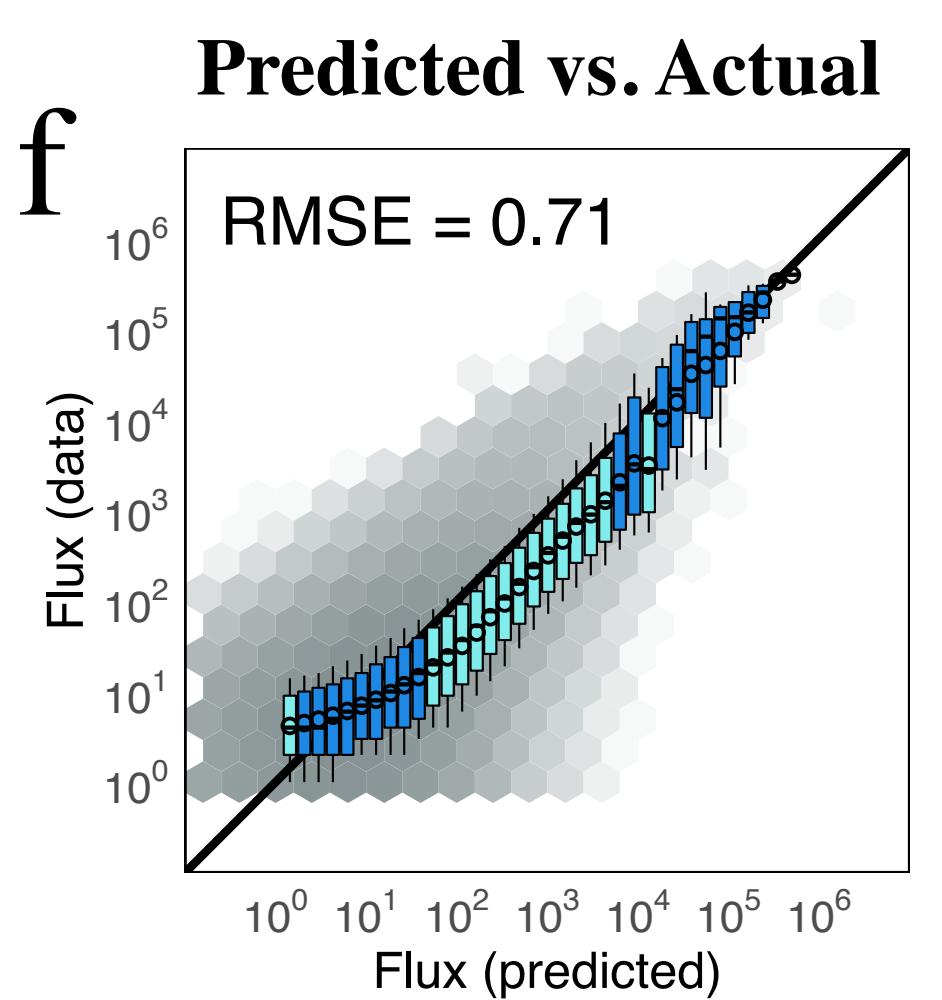
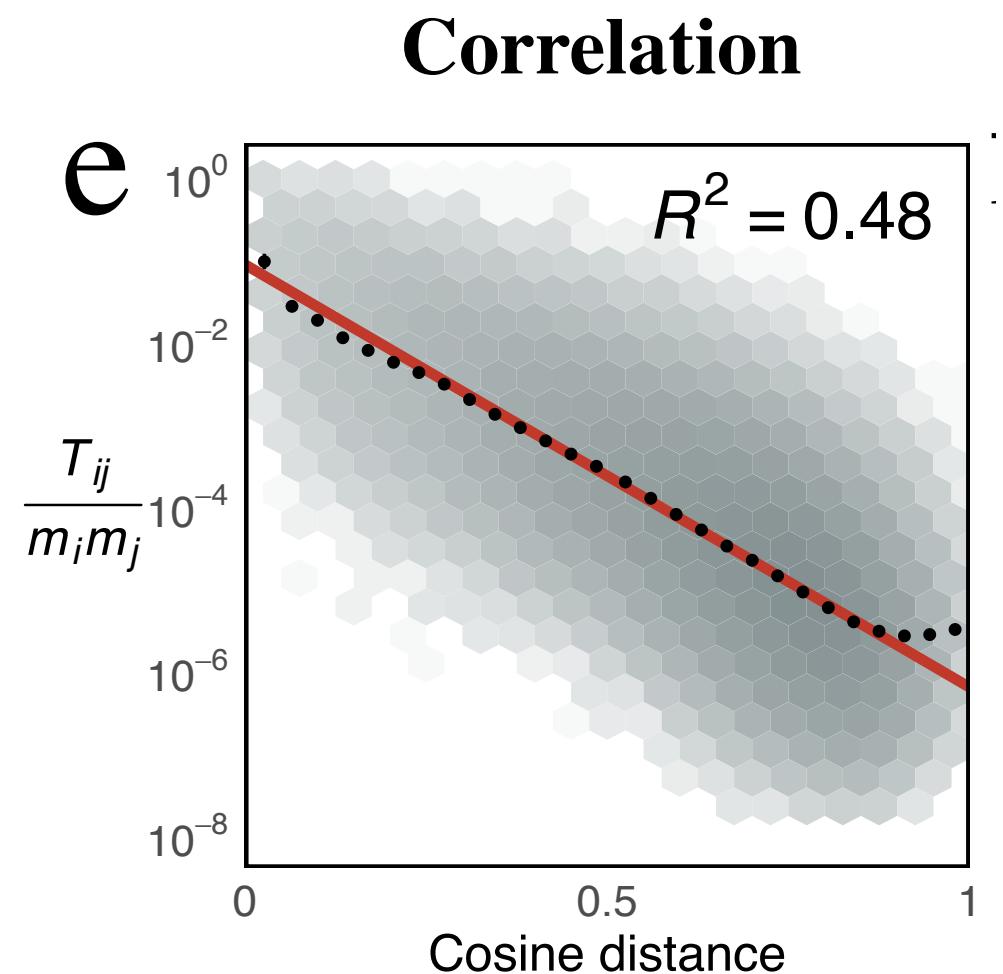
Aside: why does it work?

Relationship between word2vec and the Gravity Law

- Distance in the embedding space maps well to the gravity model
- Both correlation and prediction
- Word2vec finds a representation to predict adjacent words, but the gravity law emerges
- Deep connection between them?
- Preliminary work, but ideas welcome!

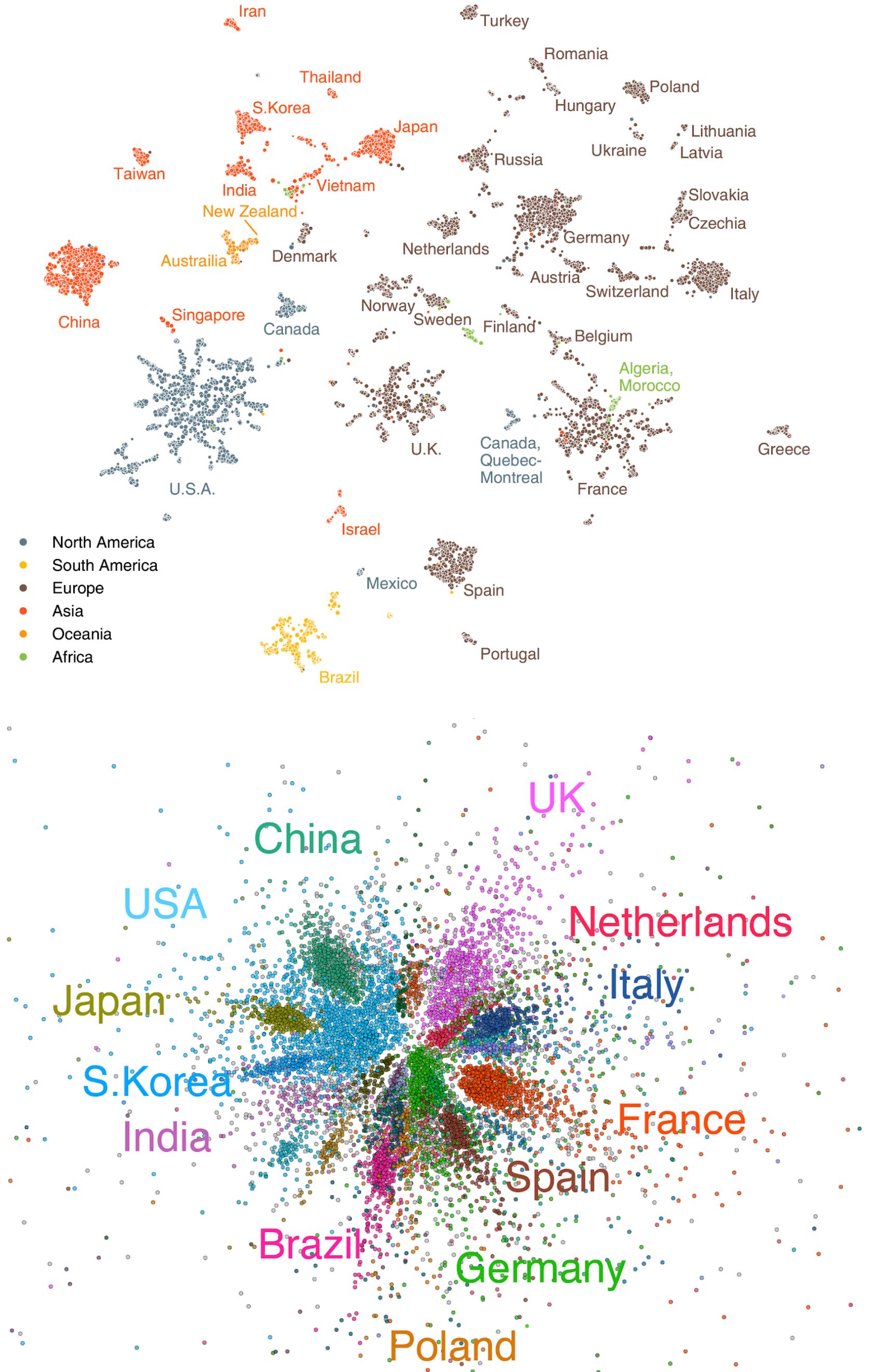
$$T_{ij} = Cm_i m_j f(r_{ij})$$

$$\frac{T_{ij}}{m_i m_j} = f(r_{ij})$$

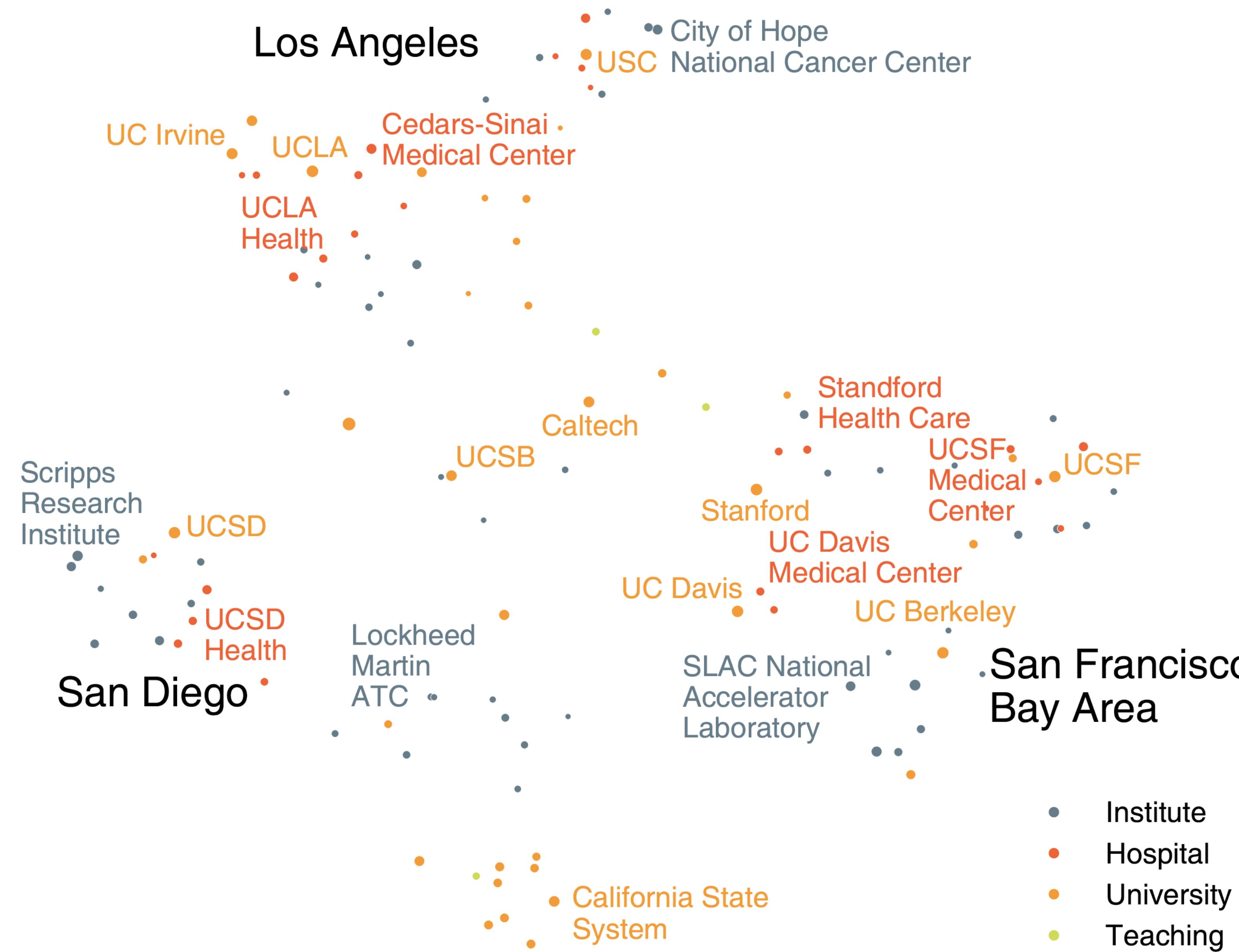


Why not networks?

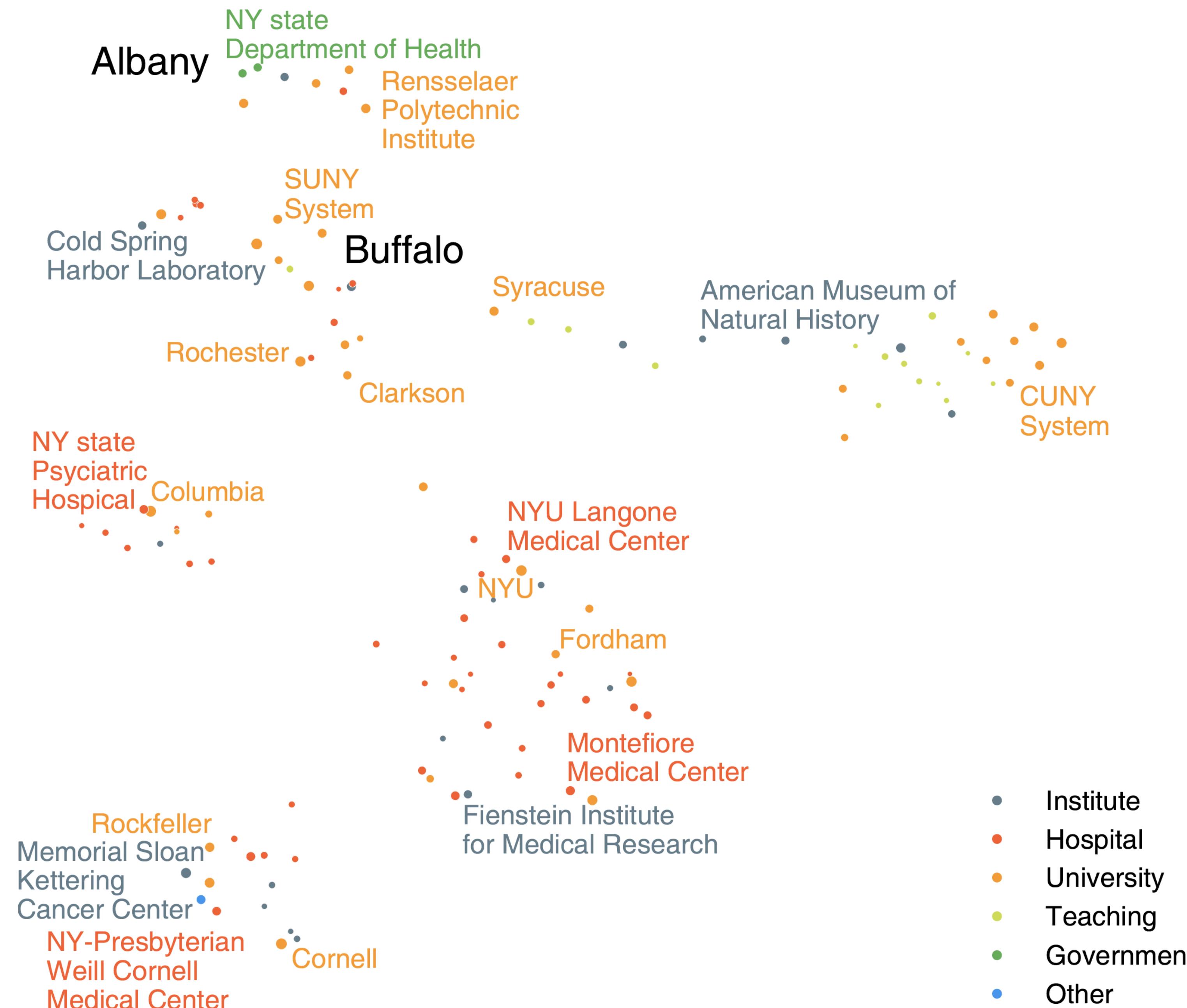
- Structure obfuscated in visualizations
 - Poor performance (reported in the paper)
 - Many techniques, tuning required
 - Missing edges
 - Embeddings provide access to many interesting techniques



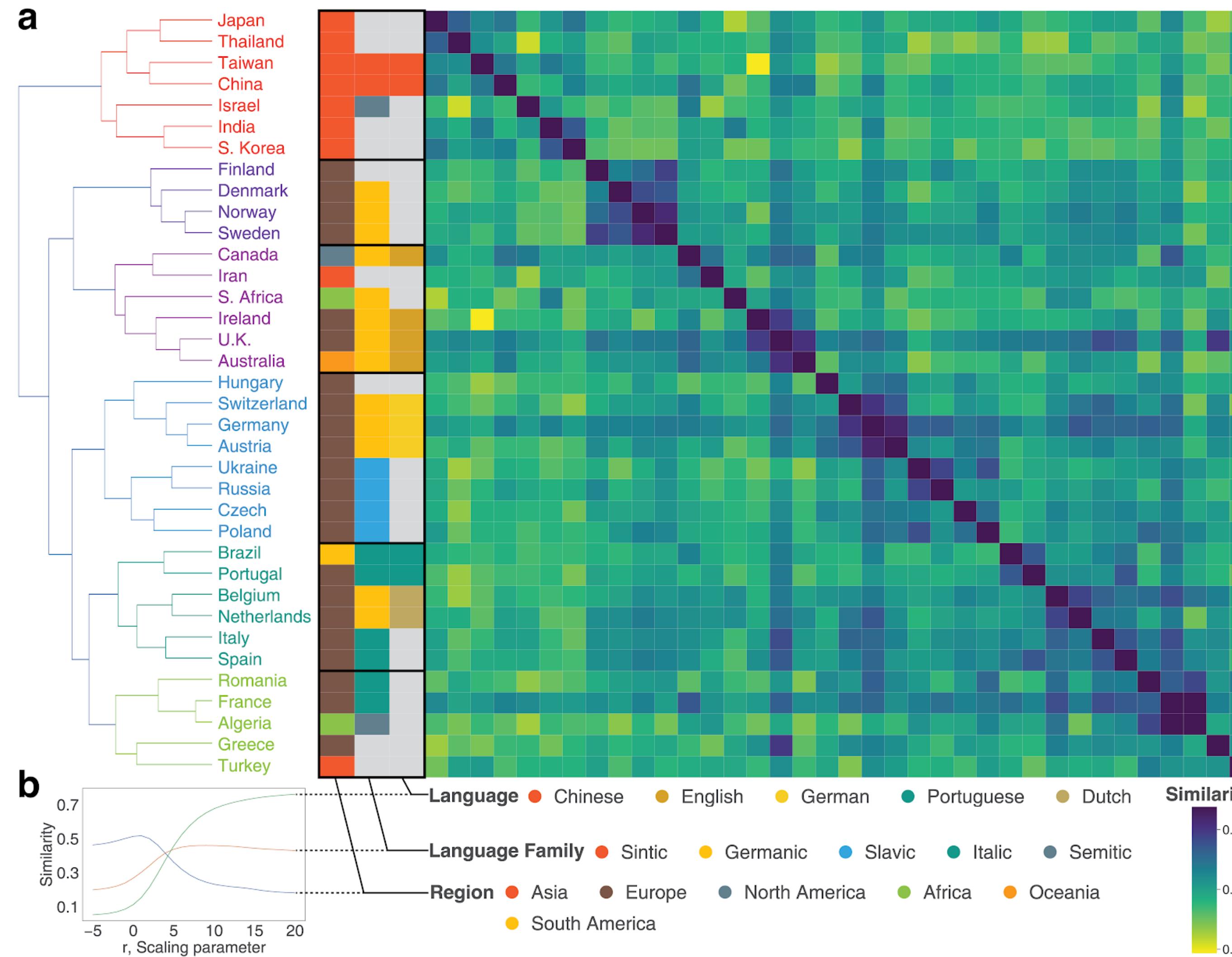
California Structure



New York Structure



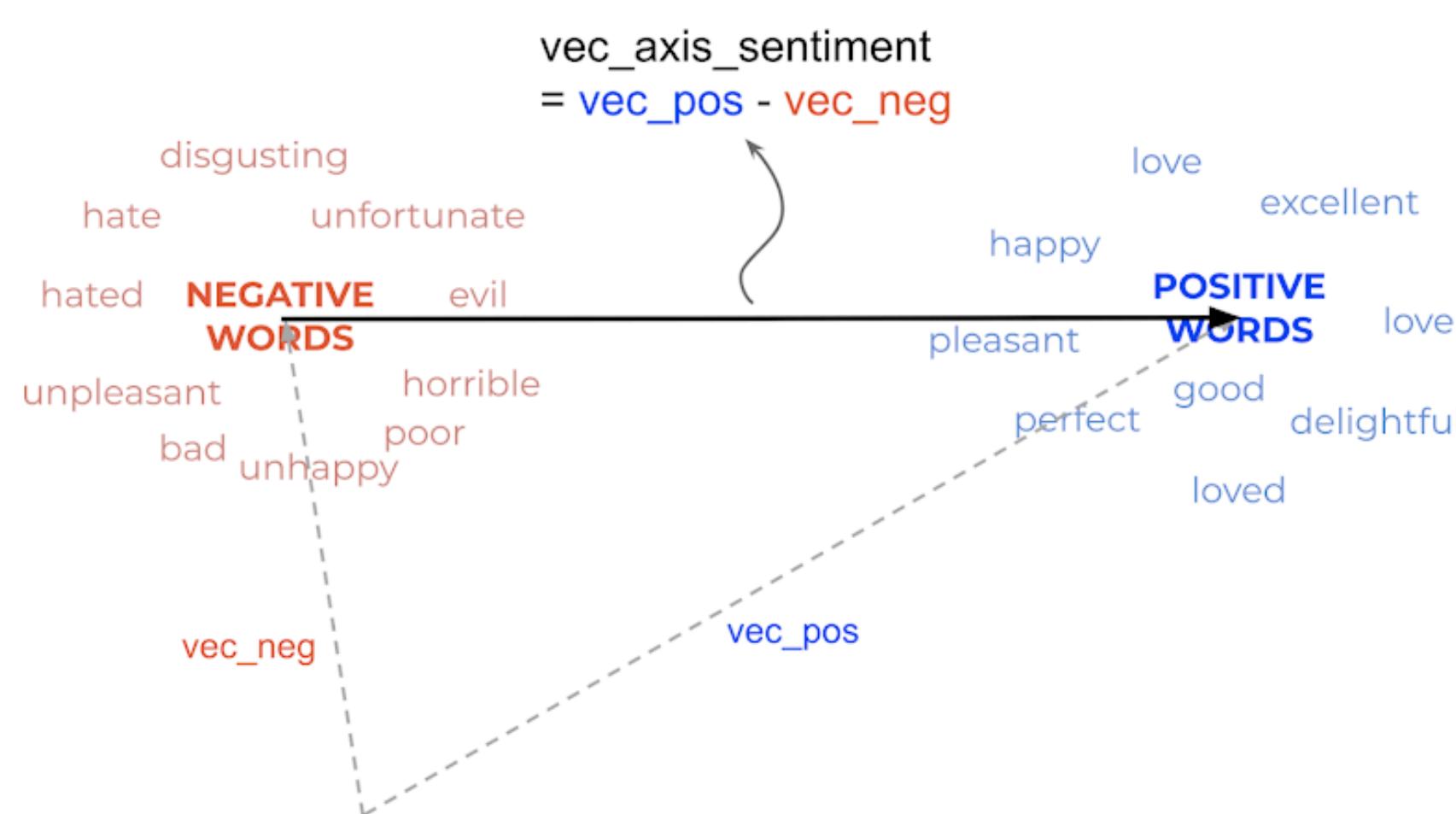
Geography, then language, structure the vector space



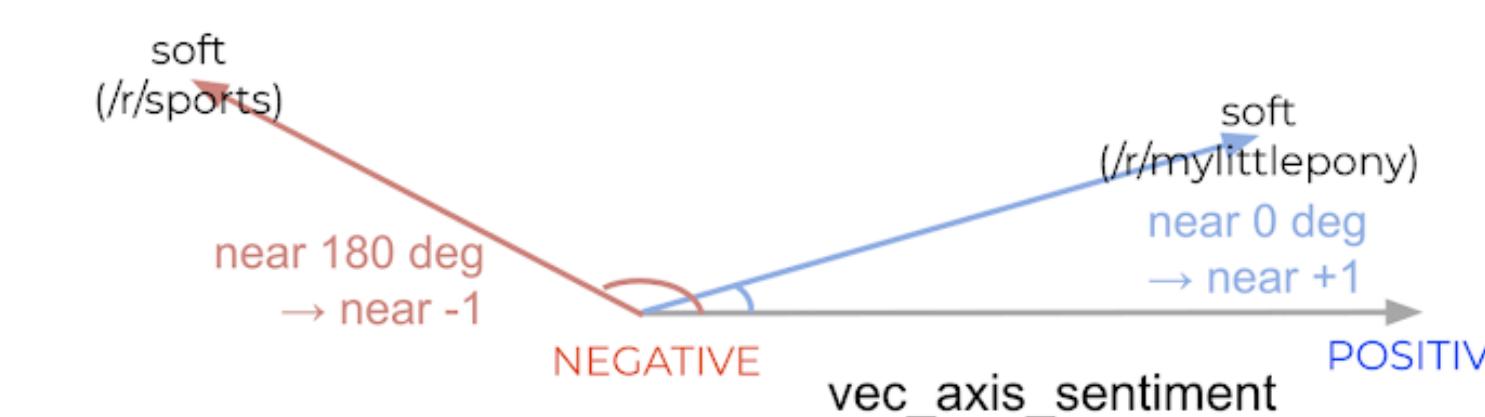
But also prestige...

Leverage the semantic properties of the embedding

Step 1: Define a semantic axis

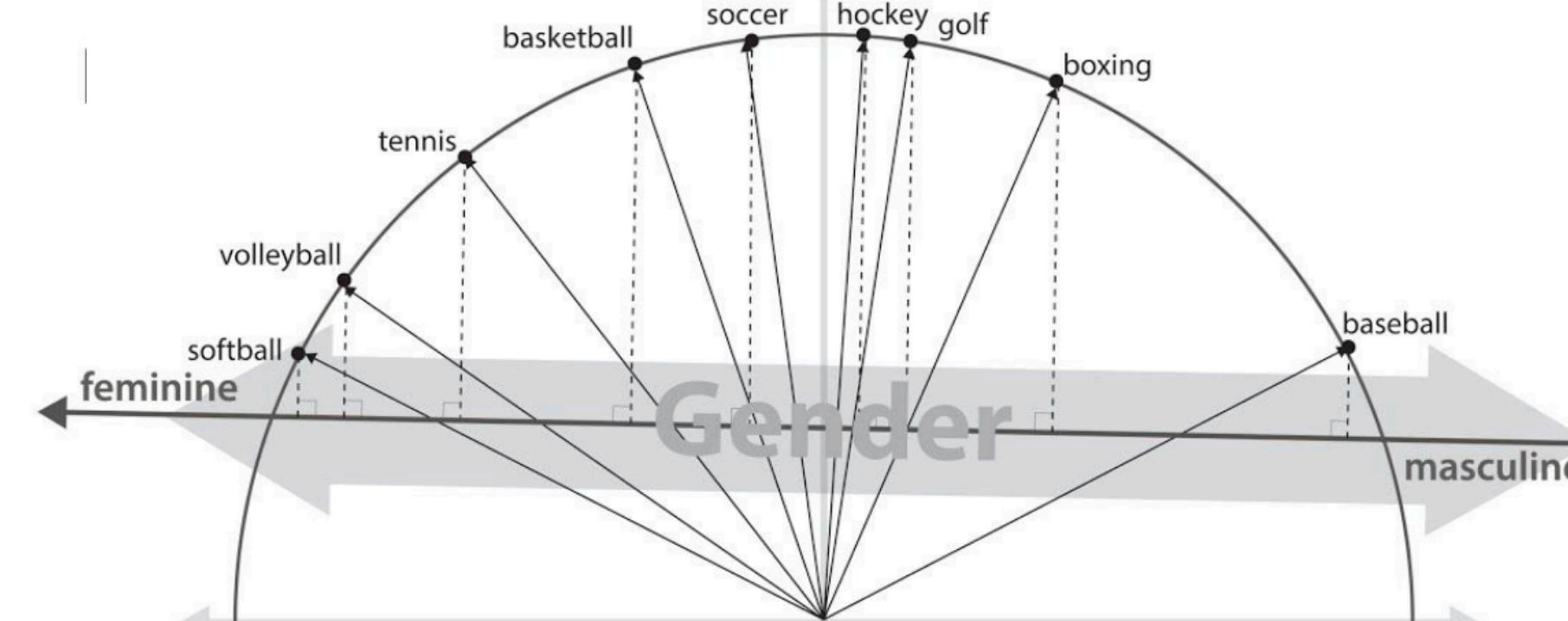
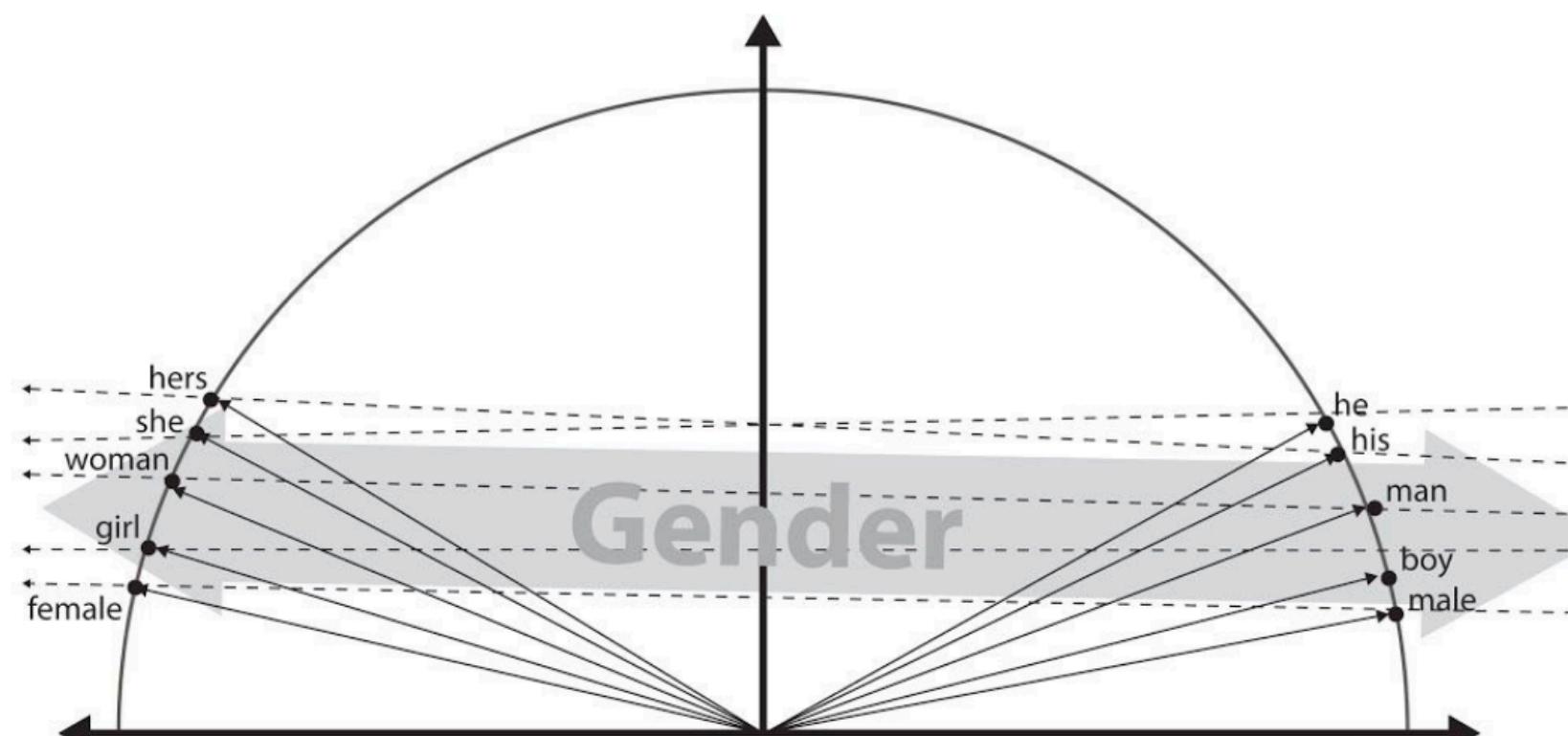


Step 2. Locate words on the semantic axis



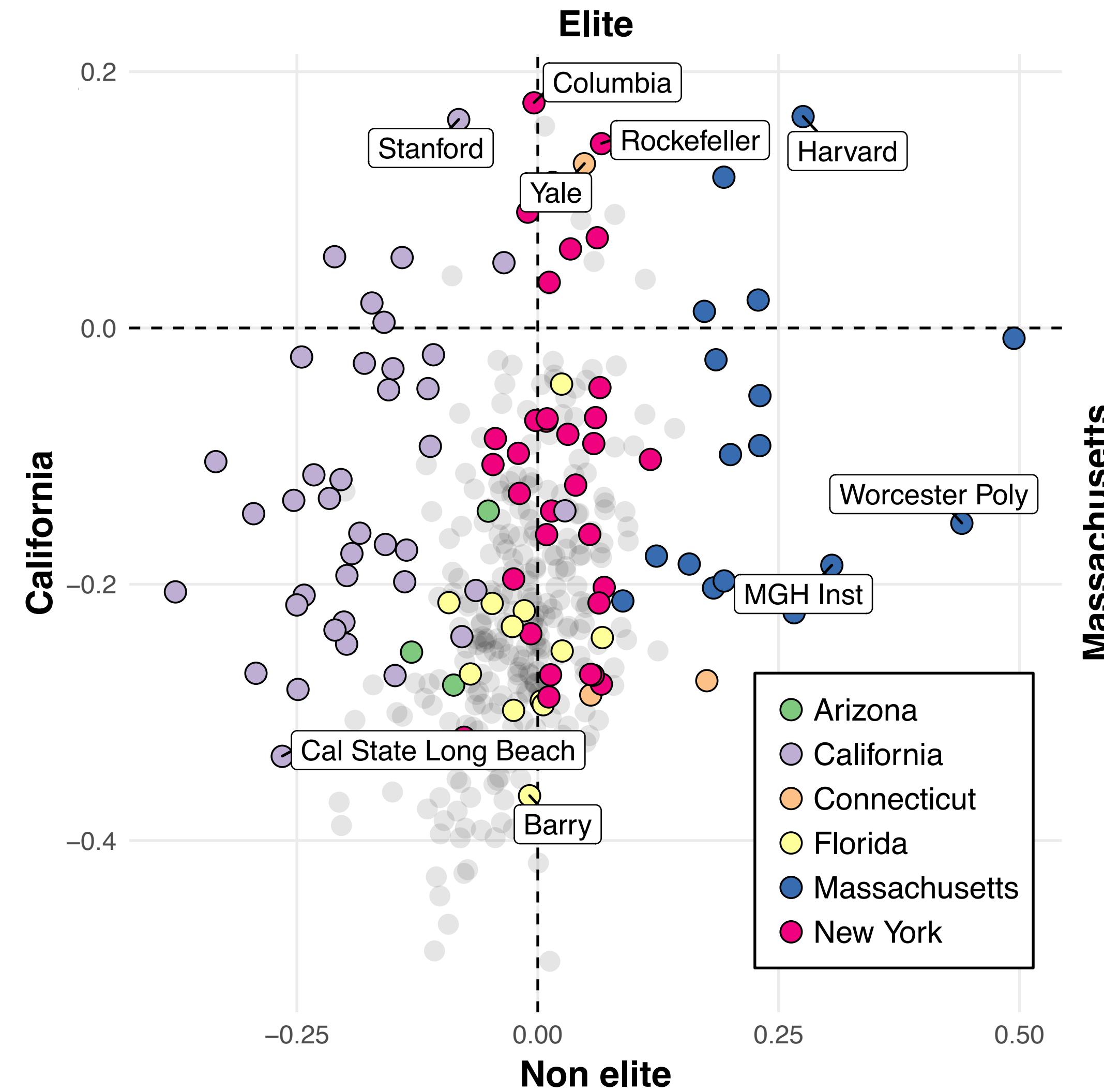
Compute a cosine similarity between a word vector and axis vector

An, J., Kwak, H., & Ahn, Y.-Y. (2018). SemAxis: A Lightweight Framework to Characterize Domain-Specific Word Semantics Beyond Sentiment. *Proceedings of the 56th Annual Meeting of the Association for Computational Linguistics (Volume 1: Long Papers)*, 2450–2461.

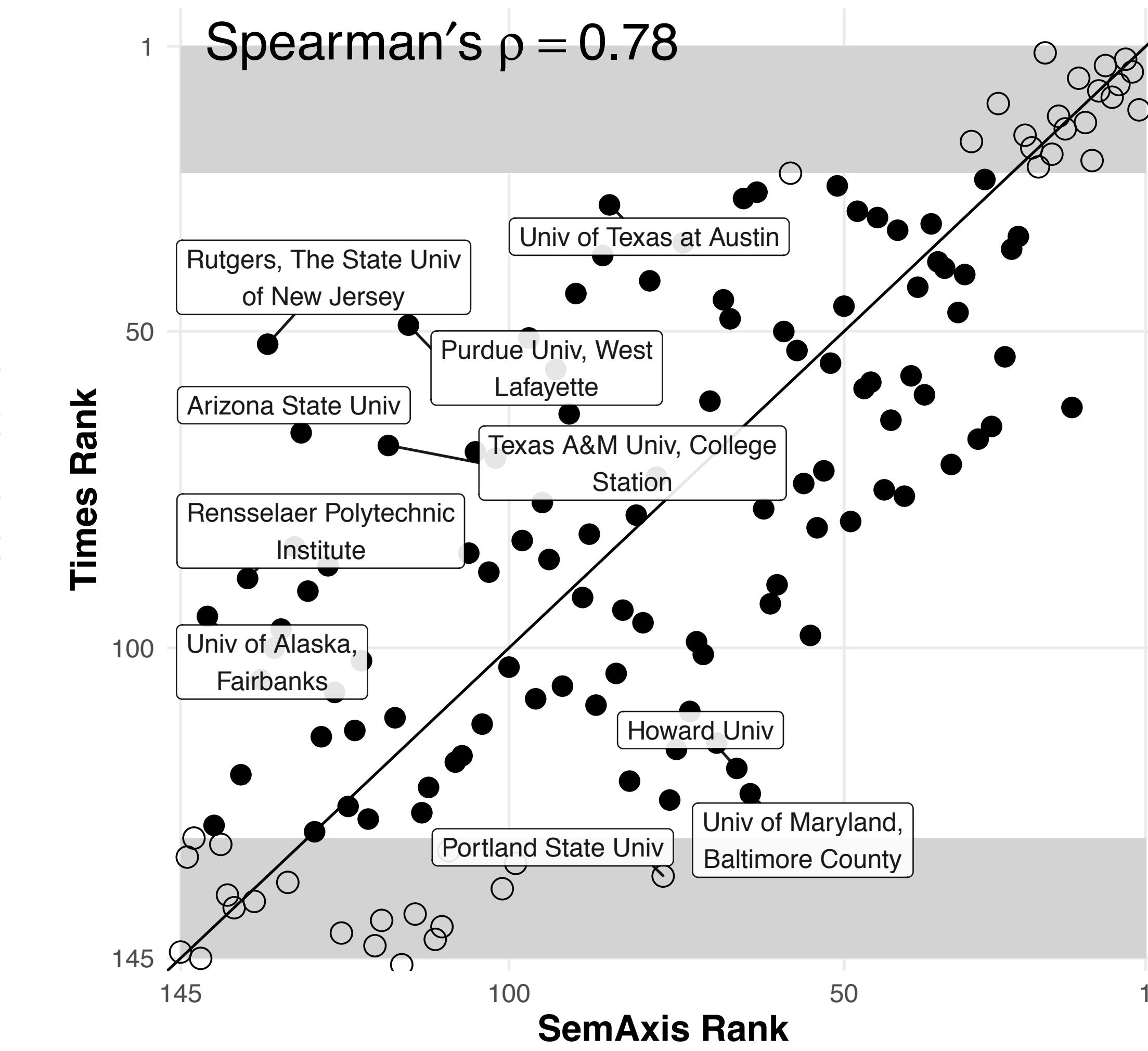
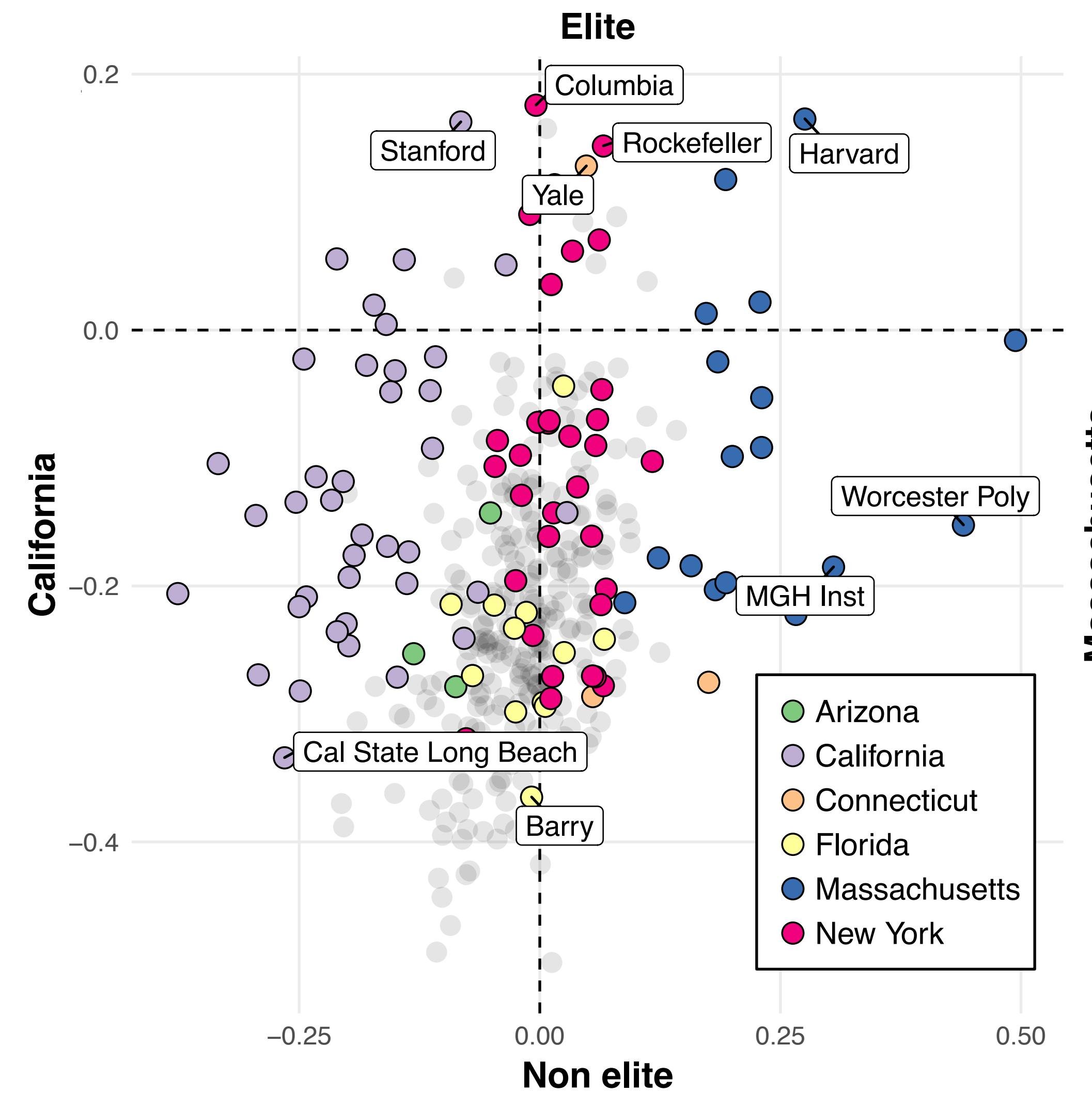


Kozlowski, A. C., Taddy, M., & Evans, J. A. (2019). The Geometry of Culture: Analyzing the Meanings of Class through Word Embeddings. *American Sociological Review*, 84(5), 905–949.

SemAxis using Geography and Prestige

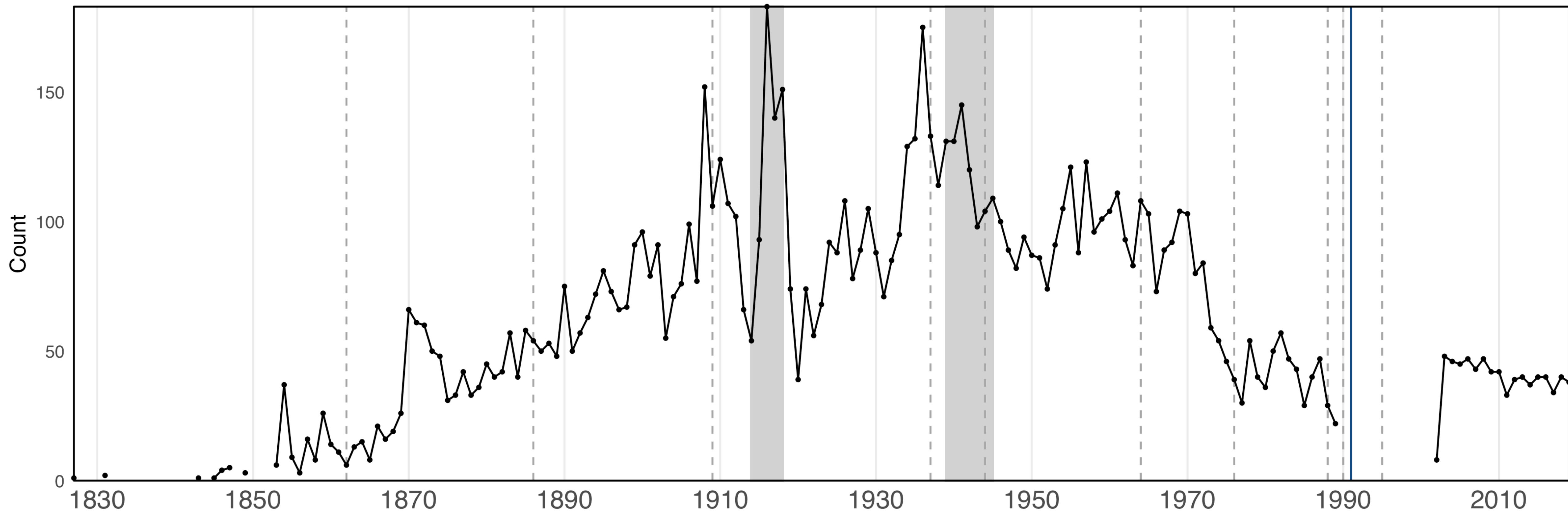


SemAxis reconstructs university prestige

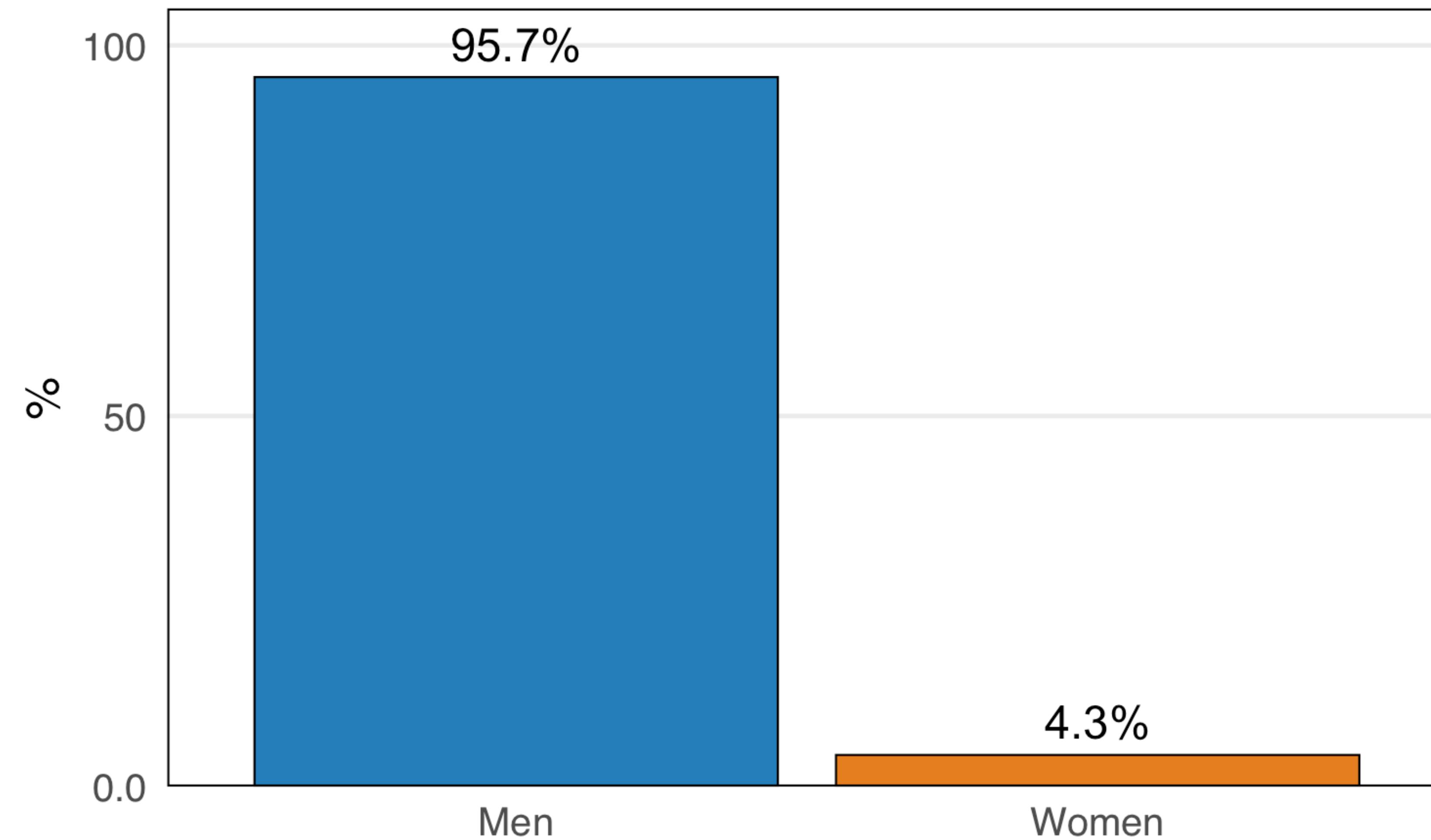


Appendix—Obituaries

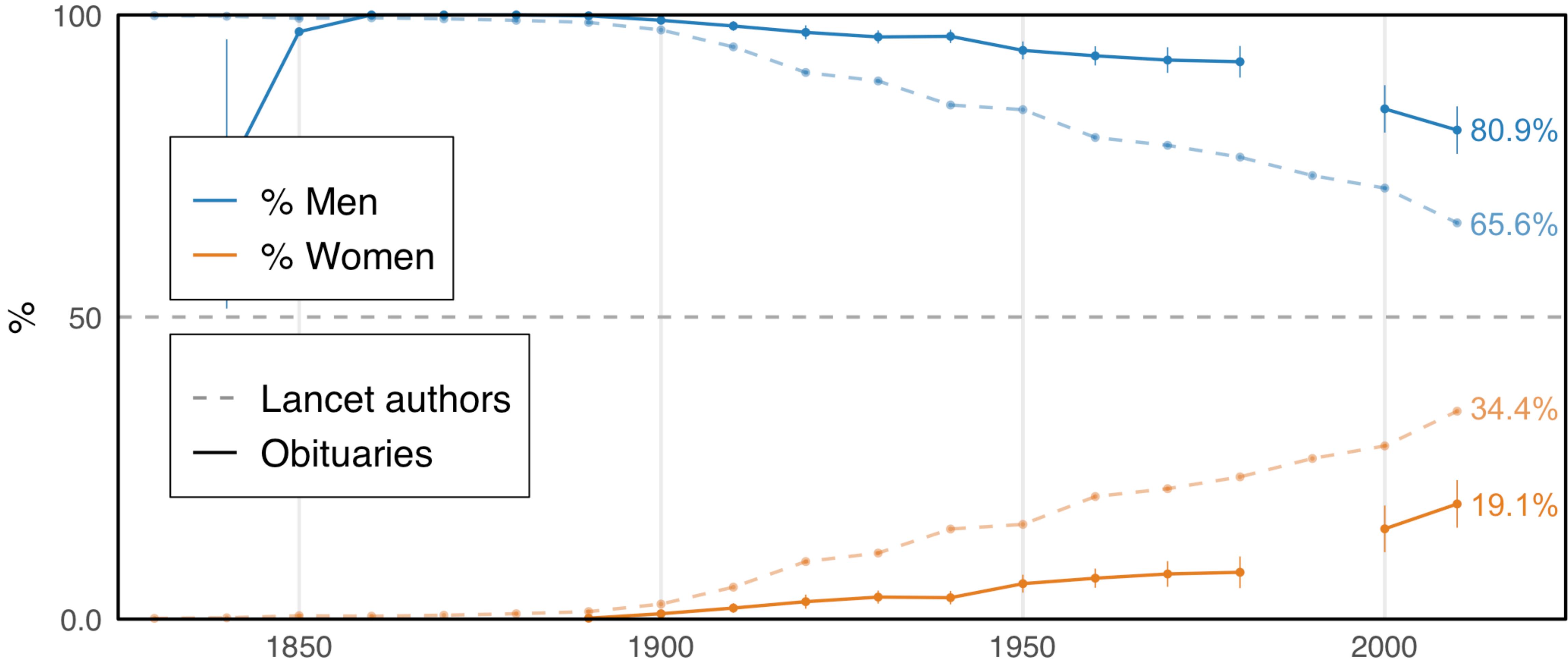
Number of obituaries over time



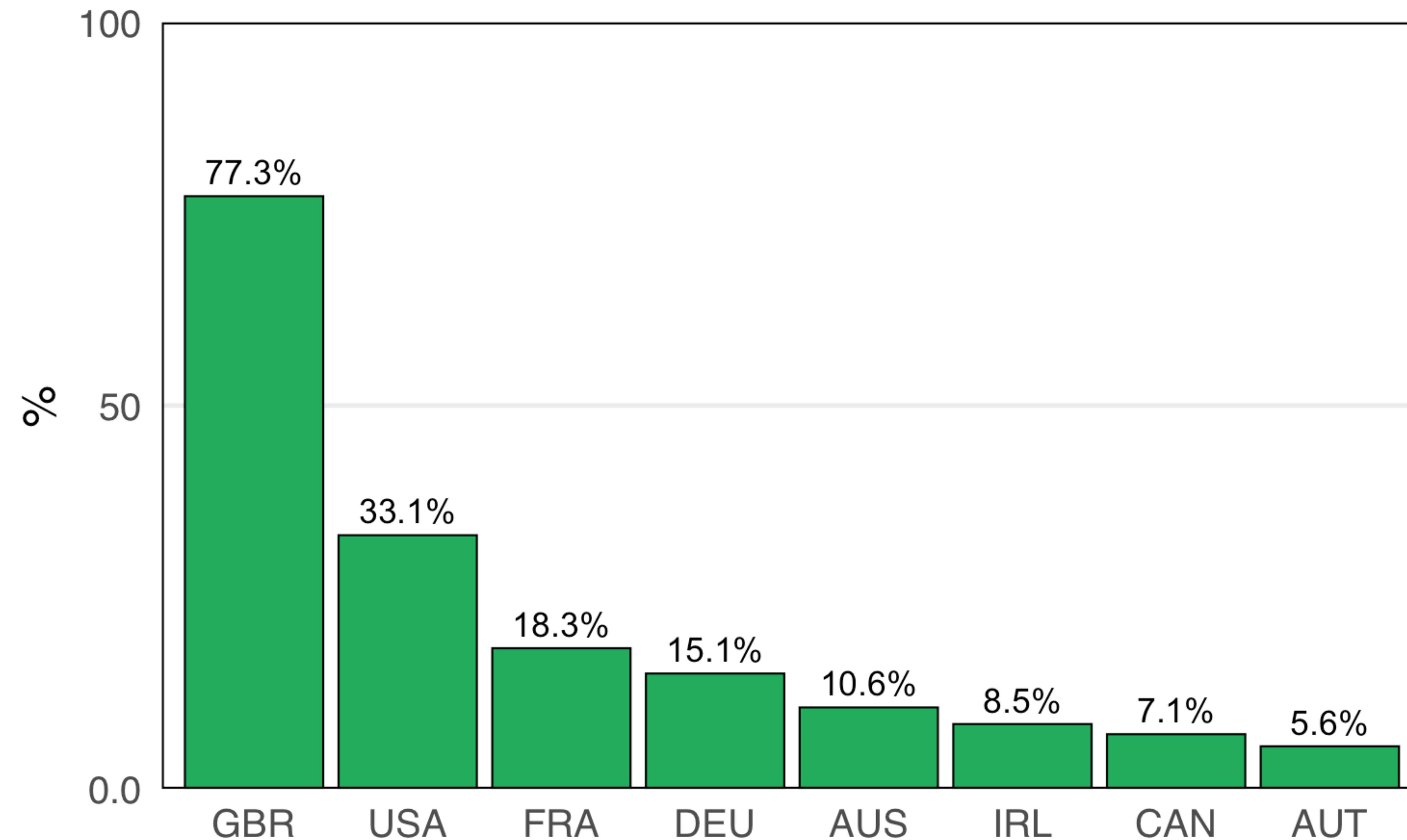
Largely dominated by men



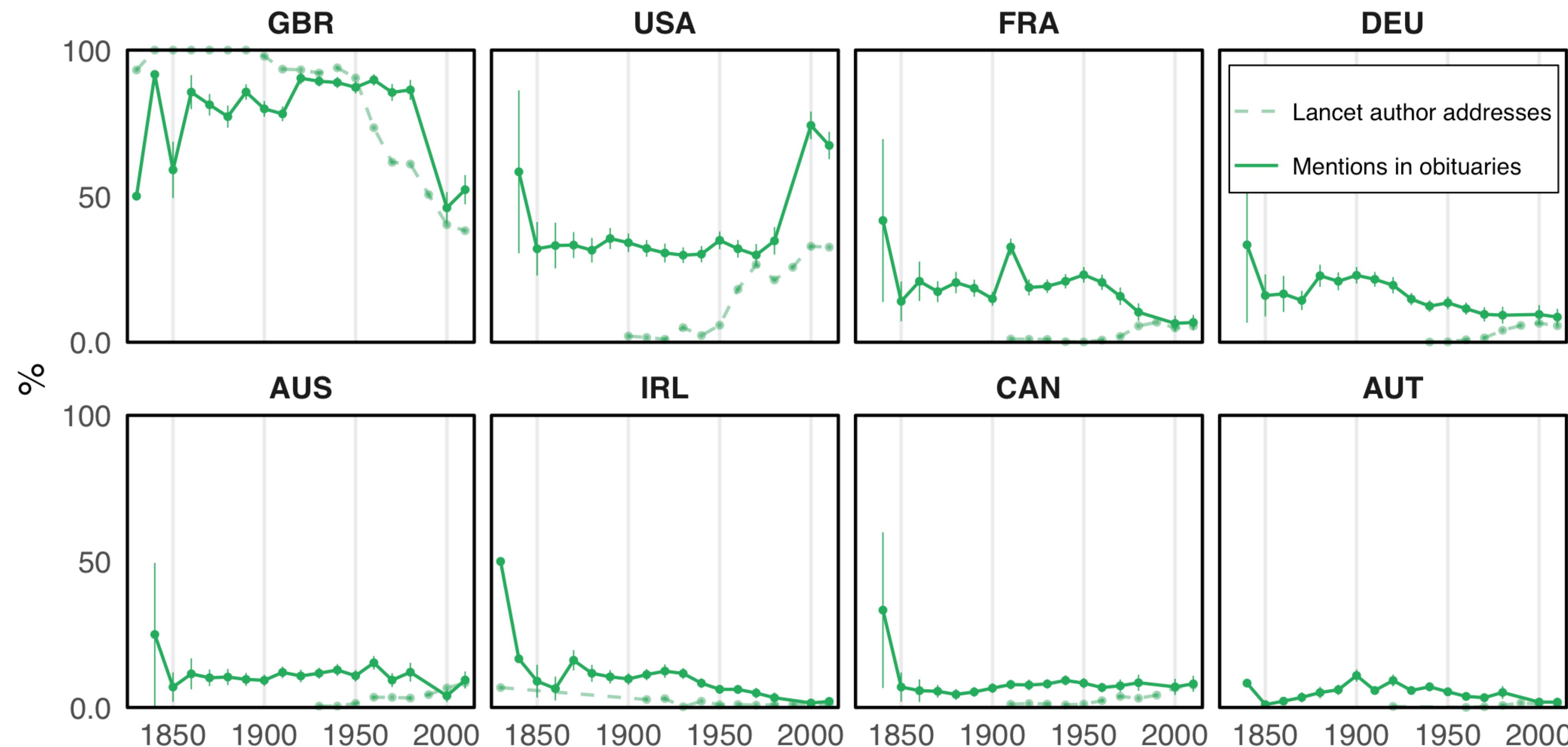
Gender representation has improved, but still behind



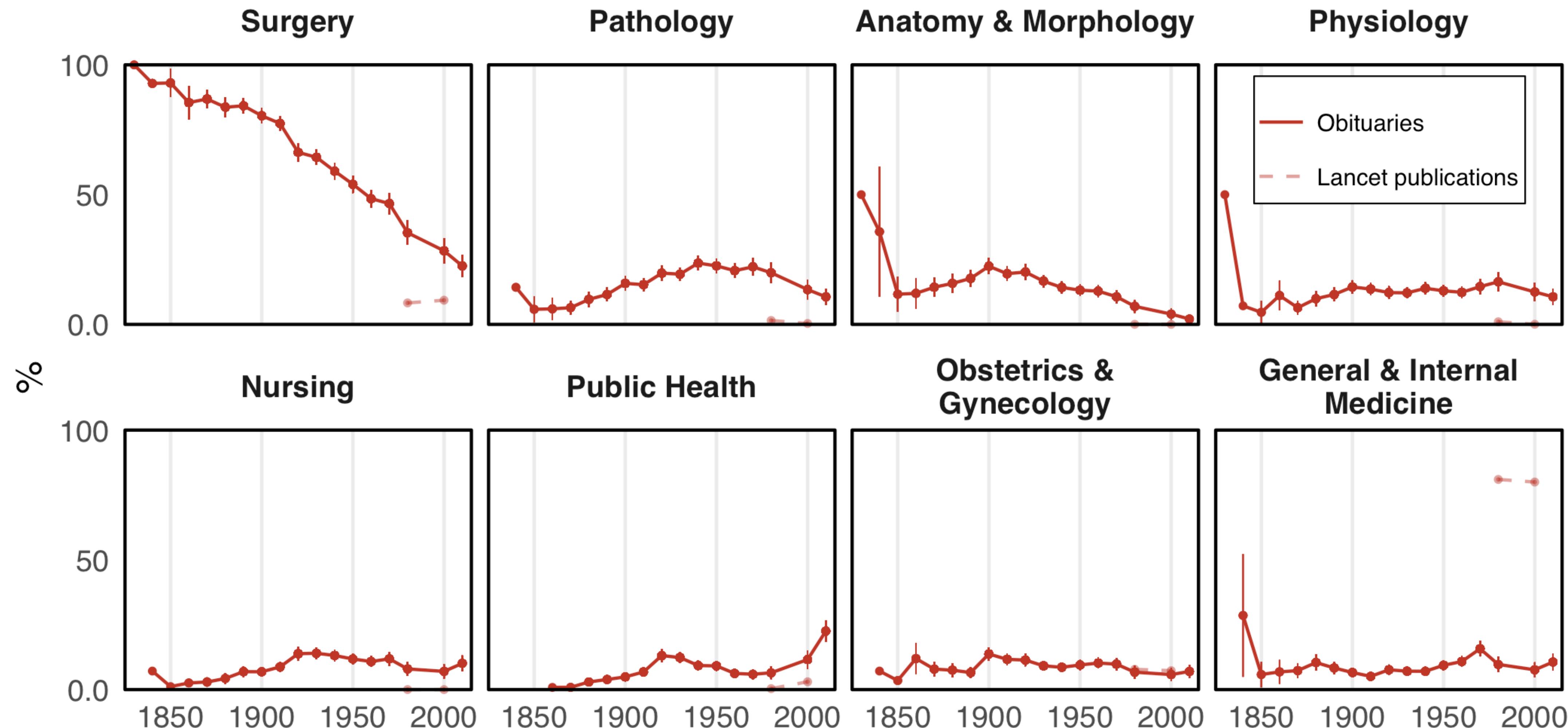
Mostly people from the U.K.



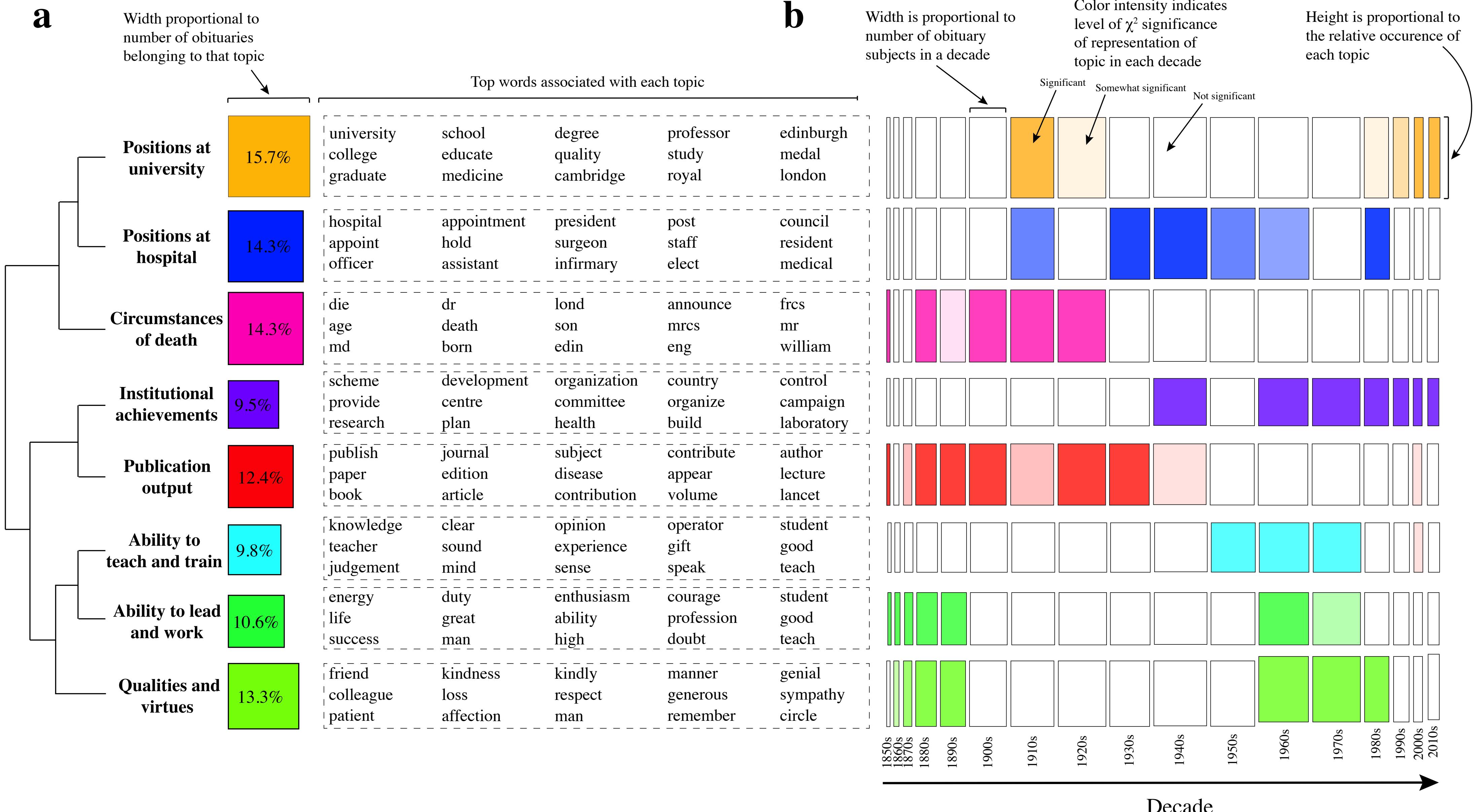
More U.S. authors in the 2000s



Specialties mentioned in text evolve over time



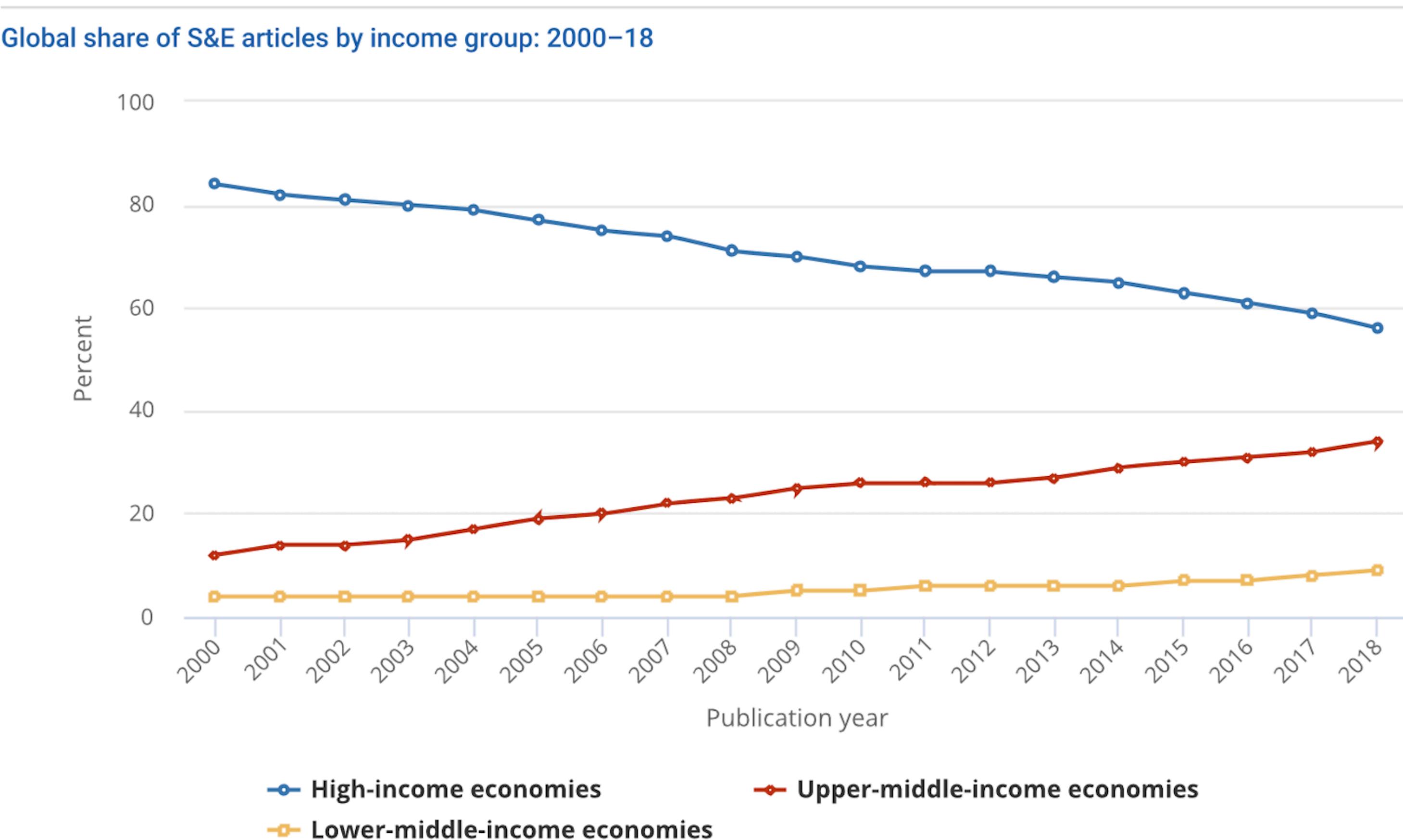
How we speak of the dead



Appendix – misc

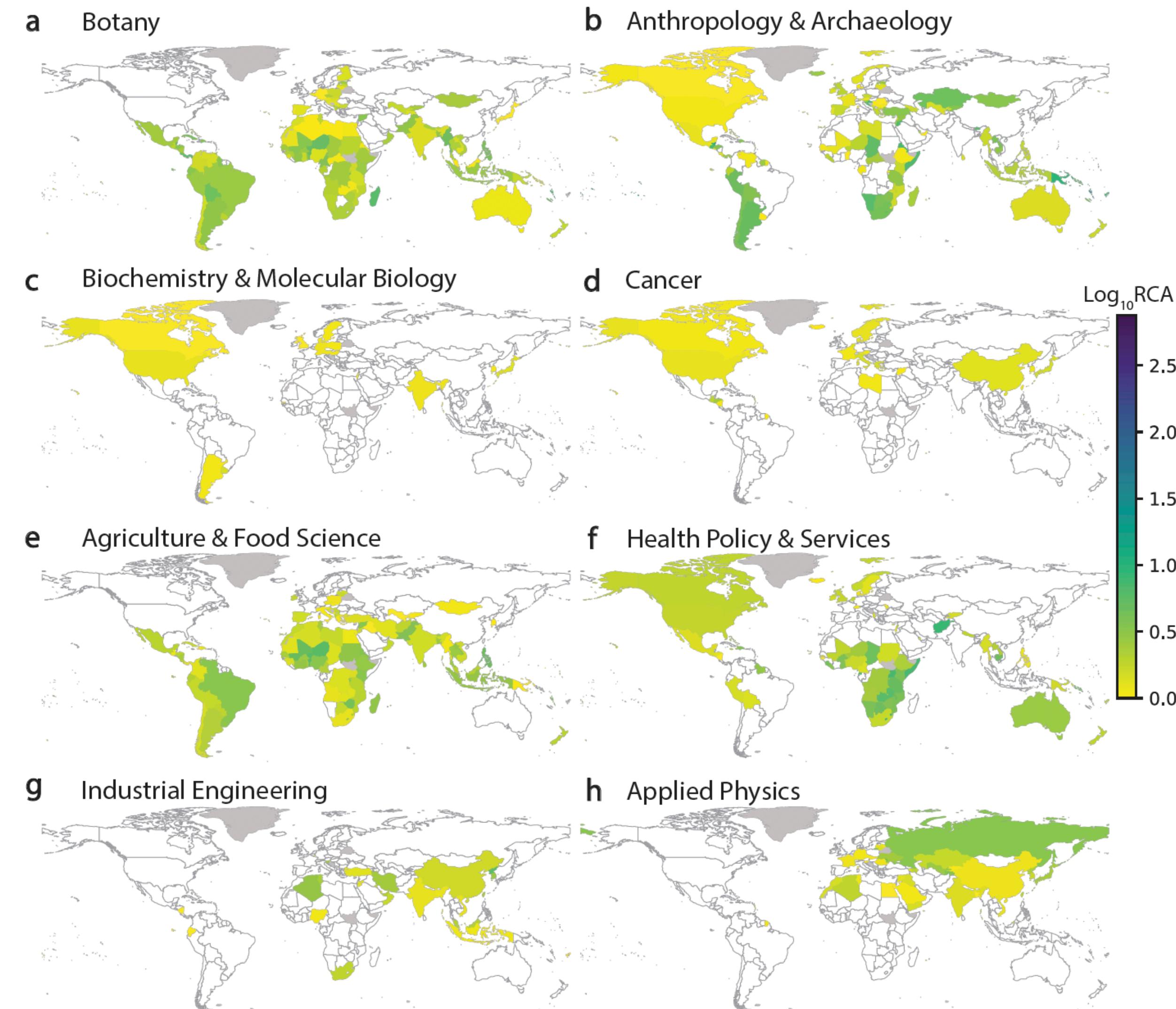
Similarly, certain countries dominate scientific output

NSF Statistics, Publication Output, by Region, Country, or Economy, <https://ncses.nsf.gov/pubs/nsb20206>



Countries do different kinds of research

Miao, L., Murray, D., Jung, W., Larivière, V., Sugimoto, C. R., Ahn, Y., The scientific development of nations. (In Preparation)



These countries research locally-relevant topics

Evans, J. A., Shim, J.-M., & Ioannidis, J. P. A. (2014). Attention to Local Health Burden and the Global Disparity of Health Research. *PLOS ONE*, 9(4), e90147.

