

Global Context of Business Common Rubric

Goal: Our students will be prepared to serve others in a global environment.

Objective: Students will demonstrate the ability to integrate global perspectives in business decisions.

Trait	Does not meet expectations	Meets expectations	More than meets expectations
<i>Recognize the role of cultural diversity in business decisions (a)</i>	Does not identify any aspect of cultural diversity as a factor in business decisions	Identifies cultural diversity as a factor in business decisions	Identifies cultural diversity as a factor in business decisions and provides specific examples
<i>Identify how political, social/cultural, economic and legal factors impact business decisions (b)</i>	Identifies how only a single relevant global factor impacts business decisions	Identifies how several relevant global factors impact business decisions	Identifies how several relevant global factors impact business decision and provides specific examples to support
<i>Analyze how political, social/cultural, economic and legal factors interact to impact business decisions (c)</i>	No interaction of global factors is considered.	Analysis considers at least one way factors interact to impact business decisions.	Analysis considers more than one way factors interact to impact business decisions.
<i>Use political, social/cultural, economic and legal factors to formulate decisions <u>or</u> evaluate how practices/ policies are affected. (d)</i>	Decisions or conclusions about how practices/ policies are affected are absent; <u>or</u> conclusions contradict the context	Decisions or conclusions about how practices/ policies are affected are present, but do not consider all relevant factors	Decisions or conclusions about how practices/ policies are affected are present, and consider all relevant factors

Revised Aug 1, 2012