

**Social Responsibility Common Rubric** (August 27, 2012 Draft)

**Goal:** Our students will be prepared to be socially responsible citizens.

**Objective:** Students will demonstrate the ability to consider the effects of business decisions on the entire social system.

Trait	Does not meet expectations	Meets expectations	More than meets expectations
<b><i>Demonstrate an awareness of social and ethical responsibilities to various stakeholders (a)</i></b>	Fails to demonstrate an awareness of social and ethical responsibilities to various stakeholders	Demonstrates an awareness of social and ethical responsibilities to various stakeholders	Demonstrates an in depth awareness of social and ethical responsibilities to various stakeholders
<b><i>Recognize the importance of standards of ethical business conduct (b)</i></b>	Fails to identify how standards of ethical business conduct impact decisions	Identifies the most obvious ways that standards of ethical business conduct impact decisions	Identifies multiple ways that standards of ethical business conduct impact decisions
<b><i>Recognize the ecological, social, and economic implications of business decisions (c)</i></b>	Fails to identify more than one dimension in a business context	Identifies ecological, social and economic factors in a business context but incompletely articulates their complexity	Identifies ecological, social and economic factors in a business context and articulates their complexity
<b><i>Analyze the ecological, social, and economic implications of business decisions (d)</i></b>	States a position but fails to apply more than one dimension to analyze a business decision	States a position and considers, at a basic level, all three dimensions in the implications of the position or decision	States a position and considers in depth the assumptions and/or all three dimensions in the implications of the position or decision

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