

Backward Instructional Design for CBA Curriculum Learning Goals

1. Think of an existing or potential learning activity (assignment, project, etc) for one of your classes that addresses one of the CBA learning outcomes:
 - a. Students will convey information and ideas in professional business reports
 - b. Students will convey information and ideas in oral presentations
 - c. Students will evaluate alternatives and understand the ramifications of those alternatives within a given business context
 - d. Our students will be prepared to serve others in a global environment
 - e. Our students will be prepared to be socially responsible citizens
2. Review the CBA rubric to understand the common expectations and language we try to share with our students across the curriculum.
See <http://www.uwlax.edu/ba/undergrad/uccgoals.htm>
3. Design learning goals that are specific to your class and your activity that align with the traits in the CBA rubrics.
4. Design your learning activity.
5. Share the CBA common expectations with your students, along with your expectations for this particular activity.
6. Design and give feedback that is consistent with the expectations you set forward from your students.

Due by end of Spring 2014.

If you really do it, document it in digital measures, and email Betsy!