

## Oral Communication Common Rubric

**Goal:** Our students will be able to convey information and ideas effectively.

**Objective:** Students will convey information and ideas in oral presentations.

Trait	Does not meet expectations	Meets expectations	More than meets expectations
<b><i>Verbal delivery achieves purpose</i></b> <b><i>(a) language</i></b>  <b><i>(b) voice</i></b>  <b><i>(c) pace</i></b>	Language is inappropriate for the audience;  Voice is inaudible or lacks expression;  Pace is halting or too fast to understand	Language is appropriate for the audience;  Voice is generally audible with some expression;  Pace is generally understandable	Language is appropriate for the audience;  Voice is always audible and appropriately expressive;  Pace flows and maintains interest
<b><i>Physical delivery achieves purpose (e.g. mannerisms, eye contact)</i></b> <b><i>(d) delivery technique</i></b> <b><i>(e) poise</i></b>	Physical delivery detracts from the presentation;  Speaker appears uncomfortable.	Physical delivery makes the presentation understandable;  Speaker appears comfortable	Physical delivery makes the presentation interesting;  Speaker appears confident.
<b><i>Use of media helps to deliver information/ideas</i></b> <b><i>(f)</i></b>	Visual aids are sometimes irrelevant and/or fail to convey information which improves understanding of the content	Visual aids are relevant and convey information which improves understanding of the content	Visual aids are relevant, clear, and generate interest and understanding of the content
<b><i>Organization of ideas and content is logical (introduction, transitions, conclusions)</i></b> <b><i>(g)</i></b>	Organizational sequence is not clear, and/or presentation feels disjointed	Organizational sequence is clear with only minor transitional problems.	Organizational sequence is clear and creates a cohesive presentation.
<b><i>Content and ideas are developed</i></b> <b><i>(h)</i></b>	Information is insufficient to support the ideas presented or irrelevant content is presented	Information is generally sufficient to support the ideas presented and minimal irrelevant content is presented	Information is relevant, supports the ideas presented and lends credibility to conclusions
<b><i>Central message is conveyed</i></b> <b><i>(i)</i></b>	No conclusions are presented	Conclusions are presented although the central message lacks focus or is not compelling	Conclusions make clear a compelling central message of the presentation

Revised Aug 1, 2012