shrinkingprint.com

Shrinking Print is a site designed to help users understand and reduce their carbon footprint.

Shrinking Print uses data collected over the past several years to help users calculate, analyze, and lower their carbon footprint. It allows the user to enter their estimated resource use, from transportation to at-home electricity. It then calculates their carbon footprint and suggests ways in which they can adjust their lifestyle to better preserve the well-being of our planet.

Kyle

A grade-school student learning about the environment

Greg

A young adult, living on his own, trying to reduce his energy use

Rob

A parent trying to maintain an environmentally-friendly lifestyle

Carbon Footprint Calculator — carbon footprint ™

The Nature Conservancy

conservation.org