



COMPANY AT A GLANCE

Company Name	Cotfield Enterprise Ltd.
Corporate Office :	Surma Tower (16th Floor), 59/2, Purana Paltan, Dhaka-1000. Ph- +88027119370/ 9582678, Fax- +8802 9552483, Web: www.cotfield.com Email- cotfield@cotfield.com
Sister Concern Company	The Cotfield Corporation
Date of Incorporation :	2006
Business Line:	Agency, Trading & Import
Status	Private Limited Company
Special Achievement	The best Agent of Olam International Limited- 2010-Till to the date.
Position in the Industry	Holding countable and major market share. Approximately 9% of the total import of raw cotton in Bangladesh is done through us.
Company Moto	Serving customers by heart.

Company Key Personnel



Md. Shohel Rahman
Chairman



Md. Rasedul Hasan
Managing Director



Md. Sultan Ali Sarkar Palash
DGM



Silvi Momtaz Upama
Manager (Communication)



Md. Sanowar Hossain
Manager (Accounts)



Md. Amanat Ullah
Sr. Marketing Executive



Md. Mahmudul Alam
Marketing Executive



Md. Wahidul Sheikh (Shemon)
MTO



Md. Golam Mostofa
Executive Commercial

Our Suppliers



Dhancot
Fiber

Our Customers

1. Shirin Spinning Mills Ltd
2. AB-R Spinning Mills Ltd
3. Al- Haj Karim Textile Mills Ltd.
4. Hajee Hashem Spinning Mills Ltd.
5. Rahmat Spinning Mills Ltd.
6. Youth Spinning Mills Ltd.
7. Mosharaf Composite Textile Mills Ltd
8. Asia Composite Mills Ltd
9. RMT Spinning Mills Ltd.
10. Naheed Group
11. Hajrat Amanat Shah Spinning Mills Ltd.
12. Badar Spinning Mills Ltd.
13. M.M Spinning Mills Ltd.
14. R.K Spinning Mills Ltd.
15. Pacific Spinning Mills Ltd.
16. Sheema Spinning Mills Ltd.
17. Shajahan Spinning Mills Ltd.
18. Impressive Textile Mills Ltd
19. Bhai Bhai Spinning Mills Ltd.
20. Mobarak Ali Spinning Mills Ltd.
21. Zam Zam Spinning Mills Ltd.

1. ARM Trading
2. Dipu Yarn Trading
3. Topu Yarn Trading
4. Bipu Yarn Trading
5. P.N Enterprise
6. Impex International
7. Shanta Enterprise
8. Amin Traders
9. Majeda Traders
10. A&A Trade Center
11. Jesper Trading
12. Faria Traders
13. Advance Trading

COTFIELD ENTERPRISE LIMITED:

Cotfield launched its business activities in 2006, at the name of 'The Cotlook Corporations' at the heart of Bangladesh Business hub-Motijhil, Dhaka. In course of time Cotfield Enterprise has accumulated valuable experience to contend with extremely competitive market and become a radically evolving company.

Now, Cotfield Enterprise is one of the leading Indenting companies for raw cotton business in Bangladesh. Our business activities comprise in following areas:

Agency : Cotfield represents world reputed and leading suppliers from all over the world.

Import : Cotfield import raw cotton of all growths from all over the world & also act as an agent of the different spinning mills & as well as the traders.

PRINCIPLES

Cotfield always maintain all laws, rules and regulations of raw cotton business. Fulfillment of stakeholders mutual benefits, business ethics and quality assurance are main drivers of our business principles.

STAKEHOLDERS MUTUAL BENEFITS:

Cotfield consistently provide following benefits to our stakeholders:

- ✓ Competitive price
- ✓ Timely shipment
- ✓ Timely payment
- ✓ Co-ordination of contract
- ✓ Prompt short-weight settlement
- ✓ Prompt quality-claim settlement

BUSINESS ETHICS:

Cotfield business ethics rely on following three concepts:

- Reliability
- Responsibility
- Sincerity

QUALITY ASSURANCE:

Cotfield Enterprise Ltd. sources all goods from A1 suppliers in the world who have strong financial capabilities, good reputation, someone has modern ginning process and highly skilled expertise. As cotton is an agricultural product, quality may vary gradually from starting the season to the end, Cotfield's specialty is to notify all our customers accordingly about the proper planning of selecting their origin and timing of buying. Besides, promoting any of new product or origin, we cordially examine the infrastructure by our own people at right places before offering to customers.

OUR VISION & MISSION

- Be up to date with modern market conditions.
- Match the demand of the customers through a diverse product and service range.
- Let the tradition and experience is the stepping stone towards success.
- Be the market leader with the superior quality.
- Minimizing the Cost and maximizing the availability of the product while maintaining a high quality standard..
- Maintaining a good relation with the customer as well as with the supplier.
- Striving to match the product ranges of the market and continually grows as a company.

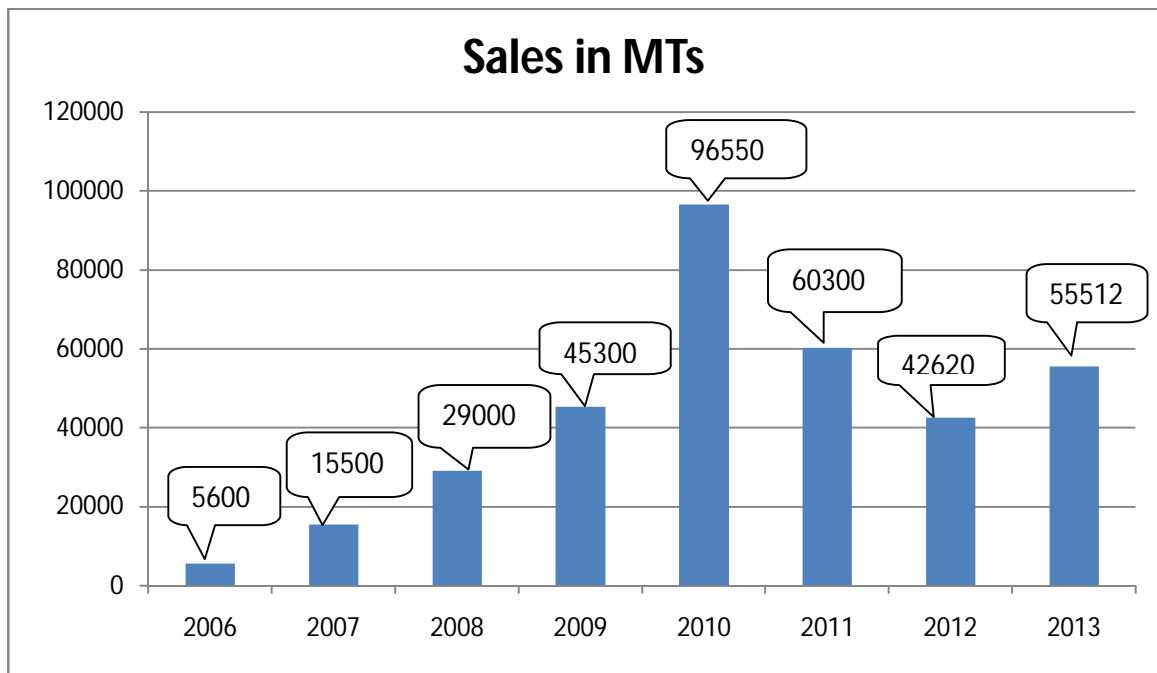


CORE VALUES OF COTFIELD

Cotfield's core values consist of 6 key elements. These values are:



SALES DIAGRAM SINCE OUR STARTING



CORE SERVICES OF MARKETING TEAM:

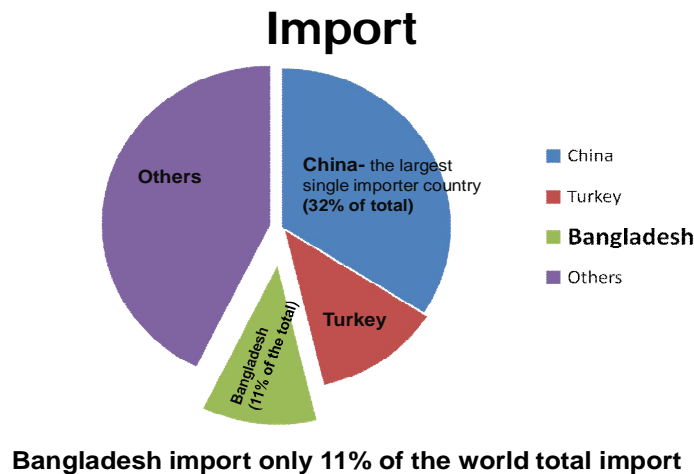
- 1) **Providing latest market update daily through mail, SMS and phone:** We send specialized offer to our honorable customers and general offer to almost all the spinning mills. For specialized offer we segregate out total customer from various perspectives such as- on the basis of types of cotton they use, volume of consumption, frequency of purchasing etc. Then as per their requirement we send them specialized offer with special price focusing specially on the type of cotton they use. We prefer to treat our customer individually.
- 2) **Market trend analysis and inform to customer:** We present market trend for specific types of cotton to our customer that assist them while making purchase decision. For example- the price trend of MCU-5 (31&32mm) in 2014 is as follows-



- 3) **Monthly USDA report analysis & presentation to our customers:** United States Department of Agriculture (USDA) publishes a report monthly. This report predict about future production, import, export & domestic consumption of major international cotton influencing countries of the world. Our marketing team

analyzes this report and present to our customer in an easier format. This worldwide market information guide the spinners not only in purchasing cotton at right time but also sell yarn in competitive price.

In addition to the following we inform our customer about the various international laws and regulation which may influence the international trade, especially to import raw cotton and to export finished products. It helps them to operate their business in more scientific manner.



- 4) **Regular visit to our customers to keep in touch and exchange information:**
Our marketing team regularly visits our existing customers as well as the likely customers and exchange various information regarding different aspects of business.
- 5) **Ensuring after sell services:** Selling cotton to a customer is not the only aim of our company rather it is beginning of our relationship. We utterly believe in making good relationship with our customers. We keep a close touch with the customers from the very starting of a business to the end of settlement of this single contract.

Thanks & best regards,

