



PAMA DASHBOARD

This Power BI report provides an overview of Pakistan's automotive industry performance from 2007 to 2025, based on data from the **Pakistan Automotive Manufacturers Association (PAMA)**.

It highlights key insights on production, sales, top manufacturers, engine types, and year-over-year trends to help stakeholders identify production trends, monitor market demand, and make data-driven decisions to enhance operational efficiency and strategic planning.

Please refer to the report guide link on the navigation bar for instructions on navigating and using this Power BI report.

- **Overview**- Overall Production and Sales analysis from 2007-2025
- **Production**- Production Report from July 2007- June 2025
- **Sales**- Sales Report from July 2007- June 2025

Month Name

All

Fiscal year

☐ FY 2007-2008

☐ FY 2008-2009

☐ FY 2009-2010

☐ FY 2010-2011

☐ FY 2011-2012

☐ FY 2012-2013

☐ FY 2013-2014

☐ FY 2014-2015

☐ FY 2015-2016

☐ FY 2016-2017

☐ FY 2017-2018

☐ FY 2018-2019

☐ FY 2019-2020

☐ FY 2020-2021

☐ FY 2021-2022

☐ FY 2022-2023

☐ FY 2023-2024

☐ FY 2024-2025

☐ FY 2025-2026

Total Sales

24M

Vs Last Month 0.0%

Vs Last year ▲ 4.0%

Total Production

24M

Vs Last Month 0.0%

Vs Last year ▲ 0.6%

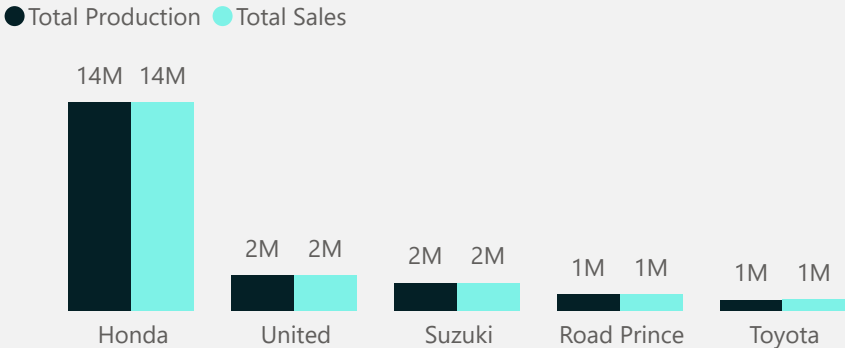
YOY Growth Sales change

▲ 4.0%

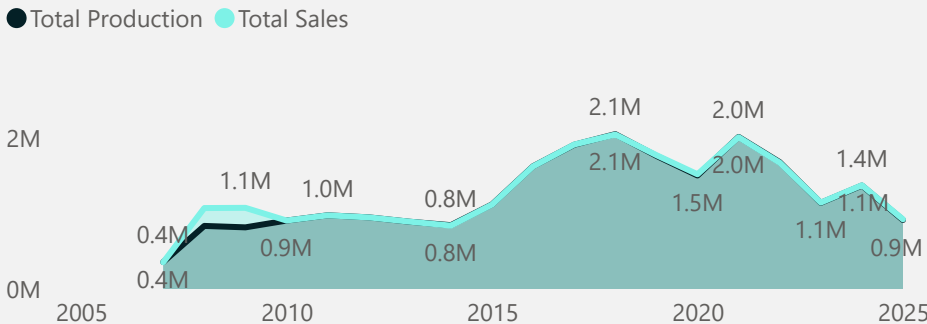
YOY Growth Production Change

▲ 4.0%

Top 5 Manufacturers: Production vs Sales



Sales vs Production Trend



Total Sales and Production Over Years

Fiscal year display	Total Sales	Sales PY	Total Production	Production PY
FY 2007-2008	354439		357041	
FY 2008-2009	1074509	354439	837245	357041
FY 2009-2010	1077200	1074509	818218	837245
FY 2010-2011	908914	1077200	908283	818218
FY 2011-2012	977537	908914	978100	908283
FY 2012-2013	950702	977537	951200	978100
FY 2013-2014	893657	950702	892854	951200
FY 2014-2015	841108	893657	847244	892854
FY 2015-2016	1119918	841108	1122289	847244
FY 2016-2017	1627367	1119918	1629199	1122289
FY 2017-2018	1917712	1627367	1914561	1629199
FY 2018-2019	2050490	1917712	2055654	1914561
FY 2019-2020	1776838	2050490	1767338	2055654
FY 2020-2021	1522893	1776838	1506641	1767338
FY 2021-2022	2014794	1522893	2018824	1506641
Total	24235349	23310476	23721941	22805961



Month Name

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☐ FY 2018-2019

☐ FY 2019-2020

☐ FY 2020-2021

☐ FY 2021-2022

☐ FY 2022-2023

☐ FY 2023-2024

☐ FY 2024-2025

☐ FY 2025-2026

Total Production

24M

Vs Last Month

0.0%

Vs Last year

▲ 4.0%

Avg Production

2.91K

Vs Last Month

0.0%

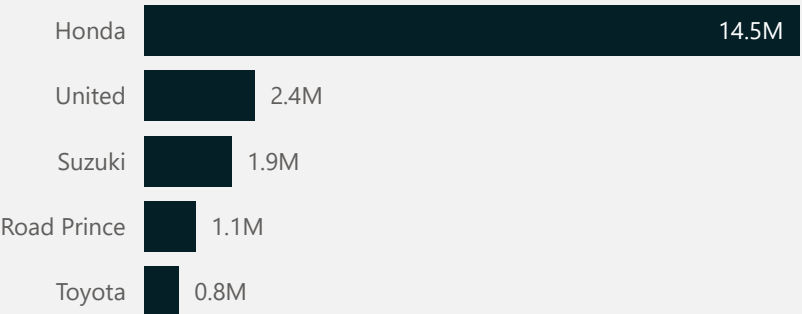
Vs Last year avg p...

▲ 0.6%

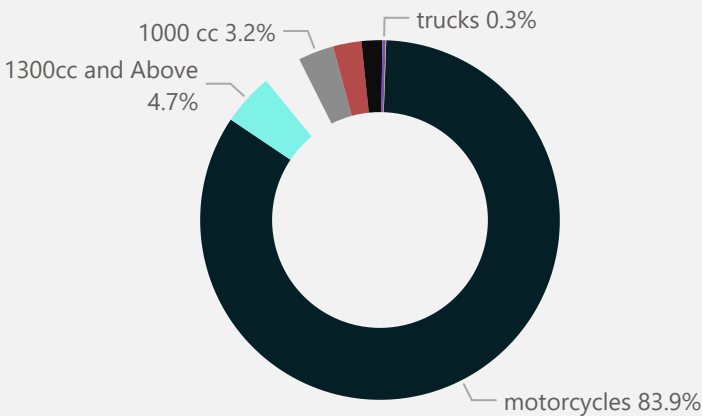
YOY Growth Production Change

▲ 4.0%

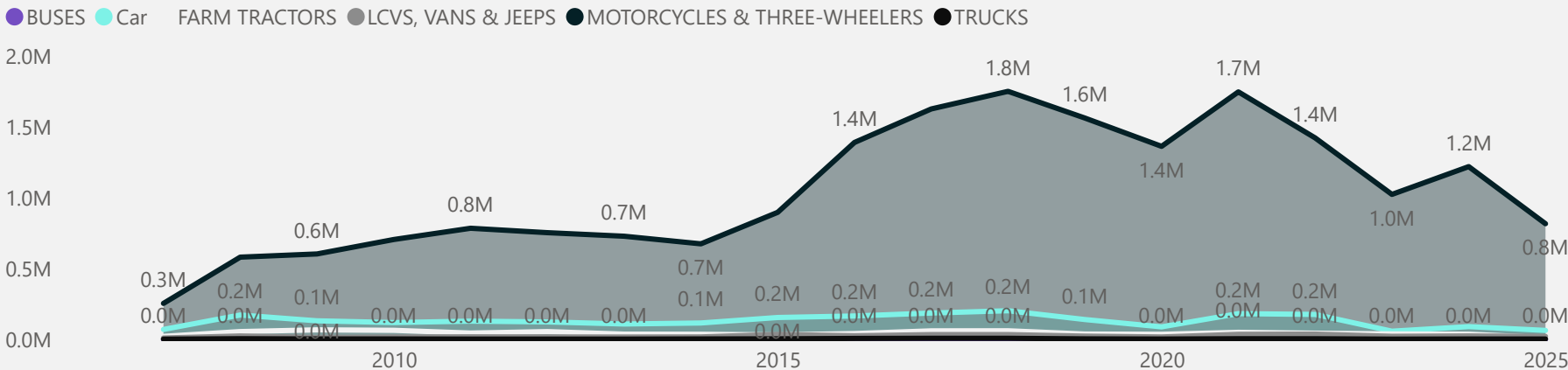
Top 5 Manufacturers



Vehicle Production by Engine Type



Yearly Trend Analysis



Sales Report

Sales Summary from 2007-2025



Home



Overview



Production



Sales

Month Name

All

Fiscal year

- ☐ FY 2007-2008
- ☐ FY 2008-2009
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- ☐ FY 2022-2023
- ☐ FY 2023-2024
- ☐ FY 2024-2025
- ☐ FY 2025-2026

Total Sales

24M

Vs Last Month
Vs Last year

0.0%
▲ 4.0%

Avg Sales

2.97K

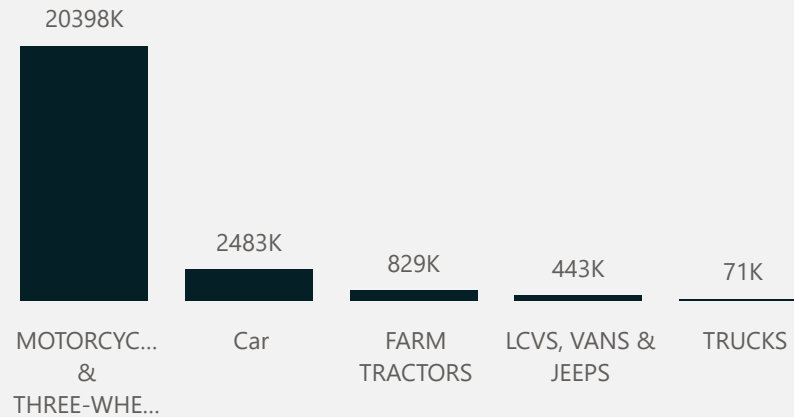
Vs Last Month
Vs Last year

0.0%
▲ 0.6%

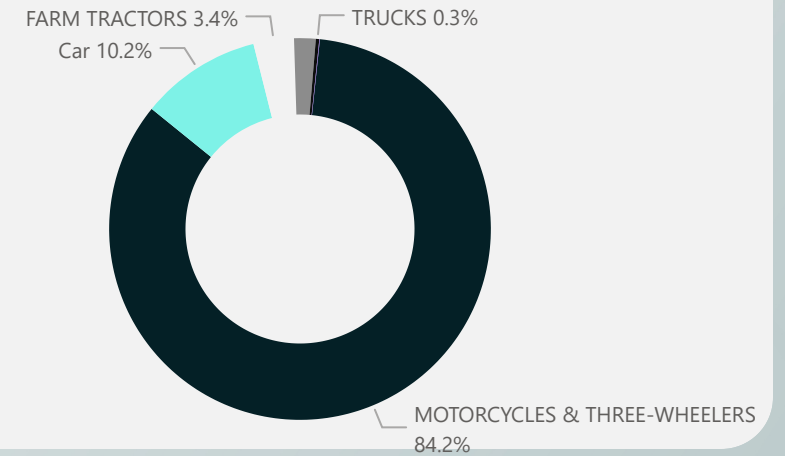
YOY Growth Sales change

▲ 4.0%

Sales Volume by Vehicle Segment



Vehicle Type Contribution



Sales Vs Previous Year

