

cohort_week	week_0	week_1	week_2	week_3	week_4	week_5	week_6	week_7	week_8	week_9	week_10	week_11	week_12
2020-11-01	\$0.94	\$1.26	\$1.53	\$1.79	\$1.95	\$2.11	\$2.27	\$2.30	\$2.30	\$2.32	\$2.34	\$2.36	\$2.37
2020-11-08	\$1.19	\$1.57	\$1.85	\$2.08	\$2.36	\$2.46	\$2.50	\$2.57	\$2.57	\$2.58	\$2.62	\$2.64	
2020-11-15	\$1.38	\$1.68	\$1.90	\$2.13	\$2.29	\$2.32	\$2.35	\$2.37	\$2.39	\$2.40	\$2.40		
2020-11-22	\$1.65	\$1.88	\$2.11	\$2.23	\$2.26	\$2.28	\$2.28	\$2.29	\$2.33	\$2.33			
2020-11-29	\$1.32	\$1.68	\$1.93	\$1.97	\$1.99	\$2.01	\$2.01	\$2.03	\$2.03				
2020-12-06	\$1.20	\$1.53	\$1.61	\$1.65	\$1.67	\$1.70	\$1.72	\$1.72					
2020-12-13	\$1.01	\$1.12	\$1.16	\$1.19	\$1.23	\$1.26	\$1.26						
2020-12-20	\$0.37	\$0.42	\$0.44	\$0.47	\$0.49	\$0.49							
2020-12-27	\$0.34	\$0.39	\$0.40	\$0.42	\$0.42								
2021-01-03	\$0.23	\$0.29	\$0.32	\$0.32									
2021-01-10	\$0.40	\$0.46	\$0.47										
2021-01-17	\$0.90	\$1.03											
2021-01-24	\$0.19												
Cumulative Average	\$0.86	\$1.05	\$1.18	\$1.28	\$1.37	\$1.41	\$1.45	\$1.48	\$1.49	\$1.50	\$1.52	\$1.54	\$1.56
Cumulative Growth		23.27%	12.24%	8.45%	6.39%	3.52%	2.69%	1.65%	1.15%	0.60%	1.40%	1.18%	1.17%