

Josh Murtha

UX/UI Designer & Front End Developer

murtha.dev • murthajosh@gmail.com • (540) 845-5876

Experience

FRONT END DEVELOPER & DESIGN LEAD • HDPIANO LLC • REMOTE

2021-PRESENT

I took on the role of Jr. Front End Dev in addition to my design duties. This simplified my workflow, streamlined the handoff and QA phases, and afforded me direct control of the site's front end.

Greatly improved site's performance and accessibility scores

Improved conversion rates on key pages (approx. 20% month over month)

Simplified front end code base by implementing 'atomic' style design system

Contributed to SEO and Marketing efforts through Copywriting & Graphic Design

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2020-2021

Hdpiano is an online piano education startup. I was hired as a UX/UI designer in the midst of their first redesign in several years. I worked with a team of devs from an agency as well as an internal front end developer to overhaul the design of the site.

Created 'Harmonic' design system & brand style guide

Researched, prototyped, and conducted research and user interviews for new and existing features

Delivered annotated hi-fi mockups to dev team for implementation

Education

General Assembly Javascript Bootcamp (Feb - Apr 2022)

eCornell Digital Marketing Remote (Jan - Mar 2022)

General Assembly Front End Bootcamp (Jan - Mar 2021)

Designation (Flatiron) UX/UI Immersive (Oct 2019 - Mar 2020)

University of North Texas - BA in Jazz Studies (2007-2011)

Skills & Tools

Figma • Sketch • Principle • InVision • HTML5 • PHP • CSS3 • Sass • Bootstrap • ES6 • React • jQuery