

DUNDALK INSTITUTE OF TECHNOLOGY School of Informatics & Creative Arts Ethical Approval Form for Research Projects

Researcher Name <u>Murthy S Routhula</u> Year <u>2021-2022</u> Course <u>M.Sc. Data Analytics</u>
Title of project <u>Studying the Effect of Vectorization Techniques in Mix-Code (Hinglish Language) on Open-Source Data Using Machine Learning and Transfer Learning Methodology.</u>
Name of supervisor/s <u>Dr. Abhishek Kaushik</u> Date <u>25th March 2022</u> (if applicable)
This application is to be completed by the researcher and where appropriate, in conjunction with the project supervisor. The lead researcher/supervisor is responsible for submitting the completed form to the appropriate Research Ethics Committee (details below)
Please note: If your submission is incomplete or unclear, your application will be returned to you and your project may be delayed.
Section 1
Type of Researcher
Please tick the appropriate box below to indicate the type of researcher you are:
Undergraduate (Proceed to section 2)
Completed Ethical Approval forms for undergraduate research should be submitted to the relevant Departmental Research Ethics Committee (DREC).
<u>Drec.dcamm@dkit.ie</u> – Department of Creative Arts Media and Music <u>Drec.dcsm@dkit.ie</u> – Department of Computing Science and Mathematics <u>Drec.dvhcc@dkit.ie</u> – Department of Visual and Human Centred Computing Postgraduate (Proceed to section 3)
Completed Ethical Approval forms for Postgraduate research should be submitted directly to the School Research Ethics Committee (SREC).
Srec.ica@dkit.ie
Staff (Proceed to section 3)
Completed Ethical Approval forms for Staff research should be submitted directly to the School Research Ethics Committee (SREC).
Srec.ica@dkit.ie

Section 2

Please complete questions 1-4 listed below.

	Human and / or Animal Research	YES	NO
	Does your research involve human participants other than the following ¹ ?		
1	 Research using exclusively secondary sources. Research using materials legally accessible to the public that have legal protection, e.g., record of court judgements, data archives. Research using materials that are publicly accessible and where there is no reasonable expectation for privacy, e.g., books, published third party interviews. Observations of human behavior in public where (i) those being observed have no reasonable expectation of privacy, (ii) there is no intervention on the part of the researcher nor any interaction between the researcher and those observed, and (iii) individuals are not identifiable in the results. If 'YES', please complete B and C below. 		
	Does your project involve working with animals?		
2	 If 'YES', please complete B and C below. – Please note that for ethical consideration: 'Animals' are classed as vertebrate animals including cyclostomes and cephalopods (DIRECTIVE 2010/63/EU) 		
	Does your project involve working with participants from any of the following categories?		
3	 Minors (under 18 years of age) People with learning or communication difficulties Patients People in custody People engaged in illegal activities 		
	If 'YES', please complete D below.		
4	Does your project have any possible ethical implications other than those outlined in questions 1, 2 and 3?		
	If 'YES', please complete E below.		

A. I consider that this project has no significant ethical implications to t	эe
brought through the ICA School Ethics Review Process	
Please complete Section 4	_

 ¹ If there is any doubt, researchers should contact the Chair of the SREC.
 2 In determining significant implications, please consider all potential risks attached to this project. If there is any doubt, researchers should contact the Chair of the SREC.

B. I. Is this study part of a larger project that already has ethical clearance? YES / NO If **YES**, please answer question B II. If NO, please answer question C. II. If this study is part of a larger project that already has ethical clearance, are you proposing any changes to the operational plan already ethically approved? YES / NO If YES, please complete Sections 3 and 4. If **NO**, then please provide the project details below and complete Section 4. Title of project with ethical clearance: C. Could this project have ethical implications that should be brought before the appropriate ICA Departmental Ethics Review Committee as it will be carried out with human participants? YES / NO If YES, please complete Sections 3 and 4. If NO, please complete Section 4. D. I consider that this project may have ethical implications that should be brought before the School Research Ethics Committee as it will be carried out with human participants in a "vulnerable" category. Please complete Sections 3 and 4 All research carried out with human participants in a vulnerable category must be referred by the Departmental Research Ethics Committee to the School Research Ethics Committee for approval. E. Could this project have ethical implications, other than those previously outlined, that should be brought before the appropriate ICA Departmental **Ethics Review Committee?**

YES / NO

If YES, please complete Sections 3 and 4. If NO, please complete Section 4.

Section 3

3.1 Application Form Checklist

Please complete Section 3 and provide additional information as attachments.

My application includes the following documentation:	INCLUDED (mark as YES)	NOT APPLICABLE (mark as N/A)
Recruitment advertisement		N/A
Participant Information Leaflet		N/A
Participant Informed Consent form		N/A
Questionnaire/Survey		N/A
Interview/Focus Group Questions		N/A
Debriefing material		N/A
Evidence of approval to gain access to off-site location		N/A
Ethical approval from external organizations.		N/A
If ethical approval from external organizations is pending give details below		
Detaile: NI/A	•	1

Details: N/A

3.2 Project Details

a) Lay description (Maximum 200 words)

Please outline, in terms that any non-expert would understand, what your research project is about, including what participants will be required to do. Please explain any technical terms or discipline-specific phrases.

This project focus on the different State-Of-The-Art (SOTA) vectorization techniques and study its effect on real life natural language problem such as automating the sentiment analysis in the Mix code language. Mix code language is the combination of two language where the essence of one language is used for writing and the other language is used for sense making. For an example, "muje ye accha laga tha". The script is written in English but the sense making in in Hindi, which is "I liked it". These scenarios are very common in the countries like India, Nepal etc.

In this project, I am working on YouTube channels comments based on Hinglish (Hindi + English) language and their sentiments. I will carry out the sentimental analysis on those comments using Natural Language Processing (NLP) and machine learning modelling (Parametric and Non-Parametric Approaches). This data set is open source and collected by Kaur *et al.* (Kaur 2019).

The project includes Text Processing, Features Extraction, Machine Learning Modeling and Visualization of Results.

Text processing includes cleaning of data, removal of punctuation, stop words, numbers,

special characters, smileys, etc. Cleaning is to be done by Python libraries like pandas. Features extraction is done using different Tokenization and Vectorization methods like Bag of Words, TF-IDF Vectorizer, Count Vectorizer, etc.

Feature engineering will be conducted using different vectorizers techniques and explore the potential of Transfer Learning. Different Machine Learning algorithms both Parametric and Non-Parametric will be applied after feature extraction where features and labels are inputs.

All the results will be represented using different visualization techniques for a better understanding of models.

The primary goal of this research is to investigate the effects of various feature extraction approaches (vectorization) on the Mix code language in terms of model accuracy and precision. The topic of Transfer Learning will be investigated in this study.

Kaur G, Kaushik A, Sharma S. Cooking is creating emotion: A study on hinglish sentiments
of youtube cookery channels using semi-supervised approach. Big Data and Cognitive
Computing. 2019 Sep;3(3):37.

b) Research objectives (Maximum 150 words)

Please summarise briefly the objectives of the research.

- To investigate multiple vectorization techniques on the text before Modelling.
 Vectorization is a process to convert text data into numerical vector forms which is useful for extracting features.
- To understand the feature engineering methods of NLP
- To examine the performance of models based on different evaluation methods like Accuracy, Precision, Confusion Matrices, Mean Square Errors, R2 Scores, etc.
- To observe the potential of different algorithms through both parametric and nonparametric models and to investigate the prospective of transfer learning in mix code.

c) Research location and duration

Location(s)/Population*	Dundalk Institute of Technology, Dundalk, Ireland.
Research start date	01 st June 2022
Research end date	16 th September 2022
Approximate duration	4 Months

^{*} If location/Population other than DkIT campus/population, provide details of the approval to gain access to that location/population as an appendix.

3.3 Participants

		YES	NO	N/A
Do participants fall into any of	Minors (under 18 years of age)			N/A
the following special groups?	People with learning or communication difficulties			N/A
	Patients			N/A
	People in custody			N/A
	People engaged in illegal activities (e.g., drug-taking)			N/A
Have you given d satisfactory Gard	ue consideration to the need for a clearance?			N/A

3.4 Sample Details

Approximate number	N/A
Where will participants be recruited from?	N/A
Inclusion Criteria	N/A
Exclusion Criteria	N/A
Will participants be remu	nerated, and if so in what form?
N/A	

Justification for proposed sample size and for selecting a specific gender, age, or any other group if this is done in your research.

N/A

3.5 Risk to Participants

a) Please describe any risks to participants that may arise due to the research. Such risks could include physical stress, emotional distress, perceived coercion e.g., lecturer interviewing own students. Detail the measures and considerations you have put in place to minimize these risks

b) What will you communicate to participants about any identified risks? Will any information be withheld from them about the research purpose or procedure? If so, please justify this decision.

3.6 Informed Consent

Will you obtain active consent for participation? Will you describe the main experimental procedures to participants in advance? Will you inform the participants that their participation is voluntary and may be withdrawn at any point? If the research is observational, will you ask for their consent to being observed? With questionnaires, will you give participants the option of omitting questions they do not want to answer? Will you tell participants that their data will be treated with full confidentiality and that, if published, it will not be identifiable as theirs?		N/A N/A N/A N/A
participants in advance? Will you inform the participants that their participation is voluntary and may be withdrawn at any point? If the research is observational, will you ask for their consent to being observed? With questionnaires, will you give participants the option of omitting questions they do not want to answer? Will you tell participants that their data will be treated with full confidentiality and that, if published, it will not be identifiable		N/A N/A
voluntary and may be withdrawn at any point? If the research is observational, will you ask for their consent to being observed? With questionnaires, will you give participants the option of omitting questions they do not want to answer? Will you tell participants that their data will be treated with full confidentiality and that, if published, it will not be identifiable		N/A
With questionnaires, will you give participants the option of omitting questions they do not want to answer? Will you tell participants that their data will be treated with full confidentiality and that, if published, it will not be identifiable		
omitting questions they do not want to answer? Will you tell participants that their data will be treated with full confidentiality and that, if published, it will not be identifiable		N/A
confidentiality and that, if published, it will not be identifiable		
		N/A
Will the data be anonymous?		N/A
Will you debrief participants at the end of their participation?		N/A
Will your project involve deliberately misleading participants in any way, or will information be withheld?		N/A
If you answer yes, give details and justification for doing this below.		

a) Please outline your approach to ensuring the confidentiality of data (that is, that the data will only be accessible to agree upon parties and the safeguarding mechanisms you will put in place to achieve this.) You should include details on how and where the data will be stored, and who will have access to it.

The data is taken from

https://archive.ics.uci.edu/ml/datasets/Youtube+cookery+channels+viewers+comments+in+Hinglish. No human information or personal data or survey data collected for this project. Anyone can download the dataset and I am citing the author of dataset in my report. No confidentiality is applicable for this data.

Please outline how long the data will be retained for, if it will be destroyed and how it will be destroyed.

Standard DKIT procedures and guidelines will be followed where needed.

- 1.Storage
- 2. Access
- 3. Communication
- 4. Digital Platform Usage
- 5. Data maintenance

Section 4

Researcher I have read, and I understand the DkIT Ethics Policy available from: https://www.dkit.ie/assets/uploads/documents/Research/Policies/DkIT%20Research%20Ethi cs%20Policy.pdf

Signed: _ (Researd	cher)	_ Print Name:	Murthy S Routhula	_ Date: _.	_25 th March 2022
Departme Committe School Re	sor: Applications for Ethical ental Research Ethics Commee. Applications for Ethical research Ethics Committee for ad and approved this form & i	mittee for appro Approval of Pos r Approval.	val or referral to the S	School R	esearch Ethics
	Print Name: Dr. sor/Head of Department/ Res				

There is an obligation on the researcher and/or supervisor to bring to the attention of the Departmental/School Research Ethics Committee(s): (a) Any issues with ethical implications not clearly covered by this form (b) Any ethical issues which may arise during the carrying out of the research; (c) Any ethically significant change made to the project after approval.

Section 5 (For office use only)

STATEMENT OF ETHICAL APPROV	VAL (FOR UNDERGRADUATE PROJECTS	S ONLY)
This project has been considered	using agreed department procedures ar	nd is now:
	Approved:	
	Referred to the School Ethics Comm	ittee:
Signed: (Chair of Departmental Research Eth	Print Name: nics Committee/Head of Department)	Date:
STATEMENT OF ETHICAL APPROV	/AL	
This project has been considered	using agreed School procedures and is	now:
	Approved:	
	Rejected (further information sought)):
Chair of School Research Ethics C This project has been considered by t	ommittee the Ethics Committee and ethical approval is	s granted.
Signed:Chair of School Research Ethics Com	Print Name:	Date: