

# Project Report Template

## 1. INTRODUCTION

### 1.1 Overview

Personalized Invitations Using Canva.

### 1.2 Purpose

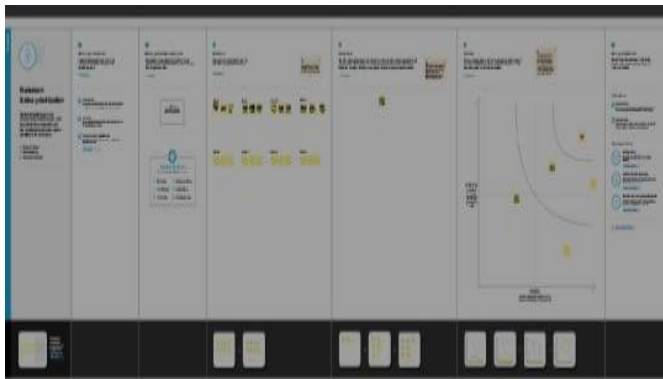
To inform your guests that you encourage and value their participation at that specific event.

## 2. Problem Definition & design Thinking

### 2.1 Empathy Map



### 2.2 Ideation & Brainstorming Map



## 3. RESULT



I

#### 4. ADVANTAGES & DISADVANTAGES

Canva is very simple to use and user Friendly :From layout of the platform to guided templates,basically a drag and drop design platform.

It's disadvantage is although canva's contribution is growing every month ,there is a limitation to template designs and stock photography .

#### 5. APPLICATIONS

A formal invitation letter is written to an honouree so it should contain proper information about the venue,date,etc...of the event.

#### 6. CONCLUSION

We Learn a lot of New things about Editing and make it useful for others.