



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Persona's name
Short summary of the persona

canva allows you to capture personality and flair in your party invitation

save your design as a png file to share it on the web.

you to connect with your family and friends without keeping track.

you won't be stuck for inspiration whwn you design your party invitation in canva.

upload your funky party invitation or send it in a personal message.

a party invitation might include a simple background with bright ,festive colors and fonks ;images,illustrations or photos.

be sure to mention the occasion ,the time and date ,location ,theme , names of the hosts and rsvp details.

canva is simply outstanding as a bool to create designs.

using canva is such a seamless experience that once you sit down to design.

you don't feel like getting up.

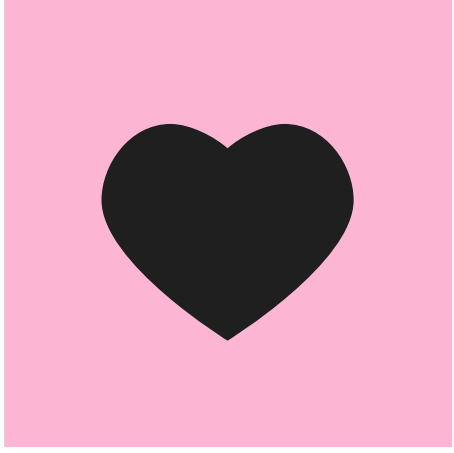
it's addictive and useful.

keep going canva.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?