

Ideation Phase
Brainstorm & Idea Prioritization Template

<i>Date</i>	<i>NOV- DEC 2025</i>
<i>Team ID</i>	<i>NM2025TMID06587</i>
<i>Project Name</i>	<i>Educational Organization using service now</i>
<i>Maximum Marks</i>	<i>4 Marks</i>

Step 1: Team Gathering, Collaboration, and Problem Statement Selection

- All 4 team members gathered virtually to initiate ideation on possible real-world problems that can be solved using low-code platforms.
- After reevaluating common administrative inefficiencies in schools, the team chose the problem statement:
- “How might we automate student admissions and academic performance tracking in educational institutions using ServiceNow?”

Step 2: Brainstorming, Idea Listing, and Grouping Raw Ideas Collected:

1. Auto-generation of admin number
2. Digital admission form
3. Auto-fill form data from existing tables
4. Pin code-based area detection
5. Auto-calculation of student total & percentage
6. Visual status flow of admission
7. Parent contact tracking
8. Conditional form field disabling
9. Role-based access control
10. Cloud-access from anywhere
11. Automate result declaration
12. Quick reporting system
13. Future integration with email/SMS notifications.