Ideation Phase

Empathize &Discover

Date	NOV-DEC2025
Team ID	NM2025TMID06587
Project Name	Educational Organization Using Service Now
Maximum Marks	4 marks

Section	Details
Says	"Managing student at a manually is time consuming." "I wish there was a system reduce our paperwork." "We spend hours just to compile performance results."
Thing	"Is the re as mater way to handle these repetitive tasks?" "We might make errors in data entry that could affect student records." "Technology could held, but Idon' t know where to start."
Feel	Frustrated due to in efficiency Anxious about data accuracy Bore do repetitive tasks
Main point	Time-consuming manual entries Prone to human errors No easy tracking.
Need	A digital platform to store and update student data Auto-calculated results Easy, error-free admission tracking A clean and user-friendly interface