import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns

1 Load the dataset
df = pd.read_csv("/content/netflix_titles (1).csv")

	show_i	t ty	pe ti	tle direc	tor	cast	country	date_added	release_year	rating	duration	listed_in	descript
0	s	l Mov	vie Johnso	Dick Kirs on Is John lead	sten son	NaN	United States	September 25, 2021	2020) PG-13	90 min	Documentaries	As her fat nears the e of his film
1	SŹ	2 Sho	ΓV Bloo ow W	od & Pater	NaN N	Ama amata, Khosi gema, Gail alane, aban	South Africa	September 24, 2021	2021	I TV-MA	2 Seasons		After cross paths a party, a Ca Town
2	sí	3 Sho	ΓV Gangla ow	ınds Ju Leck	lien G ercq S	Sami buajila, Tracy otoas, amuel Jouy, Nabi	NaN	September 24, 2021	2021	I TV-MA	. 1 Season	Crime TV Shows, International TV Shows, TV Act	To protect family fro powerful c
3	S4	1 Sho	7 \//		NaN	NaN	NaN	September 24, 2021	202′	I TV-MA	1 Season	Docuseries, Reality TV	Feu flirtations toilet talk down am
4	st	Sho		Kota tory	Jit NaN k Ranja	Mayur More, tendra (umar, ın Raj, ım K	India	September 24, 2021	202	I TV-MA	2 Seasons		In a cit coach cen known to t
8802	s8803	3 Mov	rie Zo	diac D	avid cher Gylle F	Mark uffalo, Jake nhaal, Robert ey J	United States	November 20, 2019	2007	7 R	158 min	Cult Movies, Dramas, Thrillers	A politicartoonistic crime reposition and
ዩዩበን	c880/	1	ΓV Zor	nbie ,	Nel	NaN	NaN	lulv 1 2010	2018	R T\/_V7	, 2	Kids' TV, Korean TV	While li
isplay ead()	first 5	rows											
sh	now_id	type	title	director	ca	ast c	ountry (date_added i	release_year	rating	duration	listed_in	descript
0	s1 N	Movie	Dick Johnson Is Dead	Kireton	N	laN	United States	September 25, 2021	2020	PG-13	90 min	Documentaries	As her fa nears the of his film
1	s2	TV Show	Blood & Water		Qama Kh	osi Gail ne,	South Africa	September 24, 2021	2021	TV-MA	2 Seasons	International TV Shows, TV Dramas, TV Mysteries	After cross paths party, a C Towr
2	s3	TV Show	Ganglands	Julien Leclercq	Bouaj Tra	acy as, uel	NaN	September 24, 2021	2021	TV-MA	1 Season	Crime TV Shows, International TV Shows, TV Act	To protect family fro powerful c
													Feu
isplay ail()	last fi	ve row	IS										
	show_i	d ty	no ti	tle direc	ton	cast	country	, date adde	d release_yea	an natin	og duratio	n listed_in	descript

₹		show_id	type	title	director	cast	country	date_added	release_year	rating	duration	listed_in	description
	8802	s8803	Movie	Zodiac	David Fincher	Mark Ruffalo, Jake Gyllenhaal, Robert Downey J	United States	November 20, 2019	2007	R	158 min	Cult Movies, Dramas, Thrillers	A political cartoonist, a crime reporter and a
	8803	s8804	TV Show	Zombie Dumb	NaN	NaN	NaN	July 1, 2019	2018	TV-Y7	2 Seasons	Kids' TV, Korean TV Shows, TV Comedies	While living alone in a spooky town, a young g
	8804	s8805	Movie	Zombieland	Ruben Fleischer	Jesse Eisenberg, Woody Harrelson, Emma Stone,	United States	November 1, 2019	2009	R	88 min	Comedies, Horror Movies	Looking to survive in a world taken over by zo
						Tim Allen,						0171 0	B 17

```
# 4 Check for missing values
df.isnull().sum()
<del>___</del>
         show_id
                         0
          type
                        0
           title
                        0
         director
                     2634
           cast
                      825
         country
                      831
       date_added
                        10
       release_year
                        0
          rating
         duration
                         3
        listed_in
                        0
       description
      dtype: int64
#5 Fill missing values
df['rating'].fillna('TV-MA', inplace=True)
df['country'].fillna('United States', inplace=True)
#6 Check for missing values again
df.isnull().sum()
<del>_</del>_₹
                     0
         show_id
                     0
           type
                     0
           title
                     0
         director
                     0
                     0
           cast
                     0
         country
       date_added
       release_year 0
          rating
                     0
        duration
        listed_in
                     0
       description 0
      dtype: int64
#7 df.info()
<pr
     Index: 5697 entries, 2 to 8806
Data columns (total 12 columns):
# Column Non-Null Count
                                              Dtype
                           5697 non-null
5697 non-null
      0
           show_id
                                              object
           type
                                              object
           title
                           5697 non-null
                                              object
           director
                           5697 non-null
                                              object
      4
           cast
                           5697 non-null
                                              object
                           5697 non-null
           country
                                              object
           date_added 5697 non-null release_year 5697 non-null
                                              object
                                              int64
           rating
                            5697 non-null
                                              object
                                              object
object
           duration
                           5697 non-null
       10 listed_in
                            5697 non-null
     11 description 5697 non-r
dtypes: int64(1), object(11)
memory usage: 578.6+ KB
                          5697 non-null
                                              object
#Get some description of the data - ONLY release_year is NUMBER(S) VALUE(S)
print(df['release_year'].describe())
→ count
                5697.000000
      mean
                2012.978936
                   9.564384
      std
                1942,000000
                2012.000000
      25%
      50%
                2016.000000
      75%
                2018,000000
                2021.000000
     Name: release_year, dtype: float64
```

```
# Columns in dataset
print(df.columns)
# Shape of the data set
print(df.shape)
→ (5697, 12)
#10. How many years of Data (1966-2021) (release_year)
print(df['release_year'].nunique())
<del>______</del> 72
# 11. MOVIES vs TV SHOWS (type)
print(df['type'].value_counts())
→ type
              5519
     Movie
     TV Show
    Name: count, dtype: int64
# Check for null values in all columns of dataset
df.isnull().sum()
0
                  0
       show_id
                  0
         type
         title
                  0
       director
                  0
                  0
         cast
       country
                  0
      date_added 0
     release_year 0
        rating
       duration
                  0
       listed_in
                  0
      description 0
     dtype: int64
#Replace NAN value(s) with TV-MA
df['rating'].fillna('TV-MA', inplace=True)
df['rating']
<del>_</del>_
           rating
       2
           TV-MA
       5
           TV-MA
       6
              PG
       7
           TV-MA
       8
            TV-14
     8801
           TV-MA
     8802
               R
               R
     8804
     8805
              PG
     8806
           TV-14
    5697 rows × 1 columns
    dtype: object
#Replace NAN value(s) with United States
df['country'].fillna('United States', inplace=True)
df['country']
```

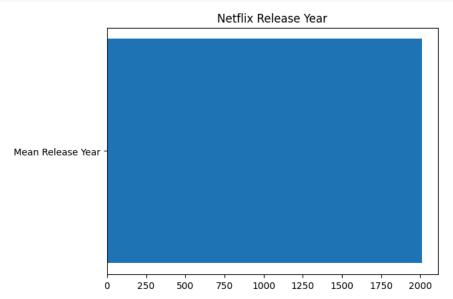
```
<del>_</del>_
                                                      country
        2
                                                 United States
        5
                                                 United States
        6
                                                 United States
        7
             United States, Ghana, Burkina Faso, United Kin...
                                              United Kingdom
        8
      8801
                                 United Arab Emirates, Jordan
      8802
                                                United States
      8804
                                                 United States
      8805
                                                 United States
      8806
                                                         India
     5697 rows × 1 columns
```

Double-click (or enter) to edit

₹

dtype: object

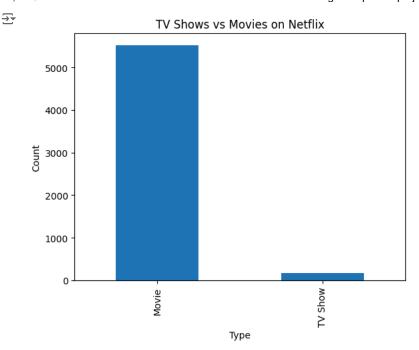
```
# Visualization of data using matplotlib and seaborn libraries
#Calculating MEAN of release_year and show it using barh plot (Put title: Netflix release year)
import matplotlib.pyplot as plt
import seaborn as sns
mean_release_year = df['release_year'].mean()
plt.barh(['Mean Release Year'], [mean_release_year])
plt.title('Netflix Release Year')
plt.show()
```



 $\label{thm:mean_release} \textbf{Mean Release Year: This gives an idea of the average release year of content on Netflix.bold text}$

Insight: This plot gives average of 2000 movies or TV shows released in every year on Netflix

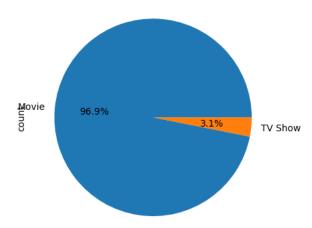
```
# TVshows vs Movies Netflix-Barchart
df['type'].value_counts().plot(kind='bar')
plt.title('TV Shows vs Movies on Netflix')
plt.xlabel('Type')
plt.ylabel('Count')
plt.show()
```



TV Shows vs Movies: Helps understand the distribution of content types.bold text

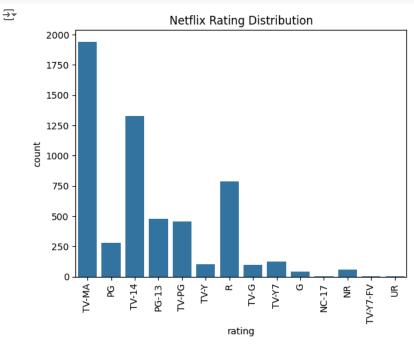
```
#3 Type of shows percentage on Netflix using piechart
df['type'].value_counts().plot(kind='pie', autopct='%1.1f%%')
plt.title('Type of Shows Percentage on Netflix')
plt.show()
```





Insight: This pie chart shows movies have more no of percentage than TV shows

```
#4.Show Netflix Rating Distribution, visualised by a COUNT PLOT.
sns.countplot(data=df, x='rating')
plt.title('Netflix Rating Distribution')
plt.xticks(rotation=90)
plt.show()
```



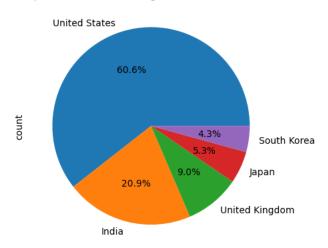
Insight: This Shows have more number of Ratings in TV-MA

Rating Distribution: Shows the spread of different ratings, indicating content maturity levels.

```
#5. Show the Top 5 countries with Highest Movies/TV Shows, visualised by a PIE CHART.
top_countries = df['country'].value_counts().head(5)
top_countries.plot(kind='pie', autopct='%1.1f%%')
plt.title('Top 5 Countries with Highest Movies/TV Shows')
plt.show()
```

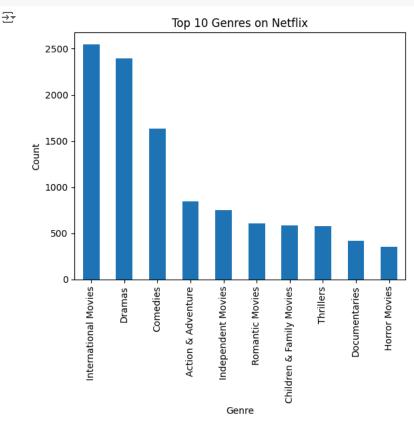
$\overline{\rightarrow}$

Top 5 Countries with Highest Movies/TV Shows



Insight: This Pie chart shows Netflix is more popular in United states

```
#7. Show the top 10 genres of movies and also tv shows.
top_genres = df['genre'].str.split(', ', expand=True).stack().value_counts().head(10)
top_genres.plot(kind='bar')
plt.title('Top 10 Genres on Netflix')
plt.xlabel('Genre')
plt.ylabel('Count')
plt.show()
```



Insight: This Bar plot shows more number of movies are viewed under International Movies category

```
df = df[['date_added']].dropna()
df['year'] = df['date_added'].apply(lambda x : x.split(', ')[-1])
df['month'] = df['date_added'].apply(lambda x : x.lstrip().split(' ')[0])

# Adding the Months and Grouping
month_order = ['January', 'February', 'March', 'April', 'May', 'June', 'July', 'August', 'September', 'October', 'November', 'December'][::-1
df = df.groupby('year')['month'].value_counts().unstack().fillna(0)[month_order].T

# Customizing the figure design etc.
plt.figure(figsize=(10, 7), dpi=500)
plt.pcolor(df, cmap='Reds', edgecolors='white', linewidths=2) # heatmap

# Adding y and x ticks
plt.yticks(np.grange(0.5 len(df_columns) 1) df_columns_fontsize=7 fontfamily='serif')
```

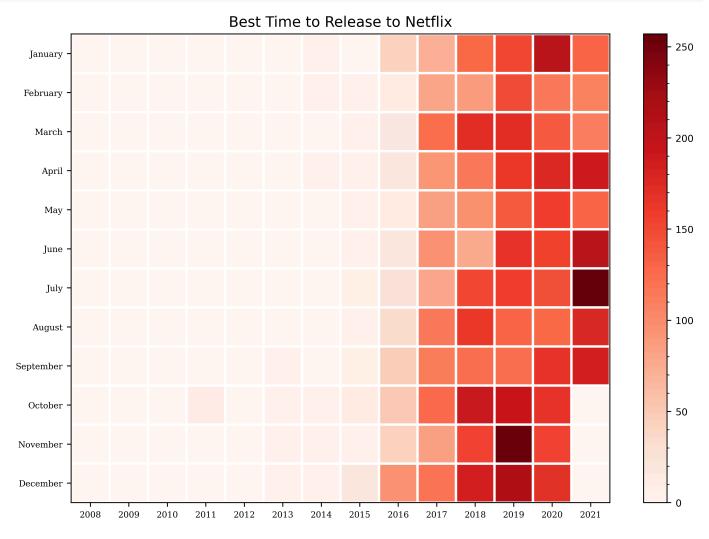
```
plt.yticks(np.arange(0.5, len(df.index), 1), df.index, fontsize=7, fontfamily='serif')

# Adding the Title
plt.title('Best Time to Release to Netflix', fontsize=12, position=(0.50, 1.0+0.02))

# Adding the Colorbar
cbar = plt.colorbar()

cbar.ax.tick_params(labelsize=8)
cbar.ax.minorticks_on()
plt.show()
```





Insight:Best time to release any TV or movies in Netflix either by choosing January, July, october or November...

Best Release Time: Helps in understanding the optimal time for releasing new content based on historical data.bold text