

Tourismo - Turismo

PROBLEM No convenient GPS based travel app. No travel app that instantly displays locations worth visiting near you.	SOLUTION Convenient GPS based travel app that instantly displays locations worth visiting near you.	UNIQUE VALUE PROPOSITION A GPS type travel app that automatically displays famous and must-see locations around you. It also shows ratings and comments about these places.	UNFAIR ADVANTAGE Contacts	CUSTOMER SEGMENTS It's for people who like travelling and visiting famous places conveniently.
	KEY METRICS DAU/MAU Premium versions bought Advertisements clicked		CHANNELS Facebook groups Google Ads Referral Articles	
EXISTING ALTERNATIVES Tripadvisor Google Maps				
COST STRUCTURE Developers, designers, advertising, hosting.			REVENUE STREAMS Premium version 2.99\$, advertisements, Patreon, investment.	

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