

# UI Idea

Based on the Product Requirement Document (PRD) and Technical Specifications, I have designed the User Interface (UI) for the 28HSE Assignment Platform.

These wireframes focus on the four critical "Moments of Truth" in the user journey:

- 1. Public "Teaser" View (Compliance & Conversion)
- 2. Member Listing Detail (The Transaction & Tax Tools)
- 3. "Verified Owner" Onboarding (The Security Gate)
- 4. Realtor Lead Pool (The Revenue Engine)

## 1. The Public "Teaser" Marketplace

Goal: Show enough to interest a buyer, hide enough to comply with REDMA/Developer rules.

Key Feature: "Blurred" or "Redacted" data points that drive user registration.

Plaintext

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| 28HSE.CA   [ Search Locations ]   [ Login ] [ Register ] |

+-----+

| HERO: "Exclusive Pre-Sale Assignments in Greater Vancouver" |

|   [ Find Assignments... (e.g. Brentwood, 2025)   ] [GO]   |

+-----+

| FILTER: Price Range | Completion Year | Bedrooms |

+-----+

| |

| [ LISTING CARD - PUBLIC VIEW ] |

| +-----+ |

| | [ IMAGE: FLOORPLAN RENDER ]   | "1 Bed + Den in Burnaby" |

| |   |

| | (No Unit Photos Available)   | NEIGHBORHOOD: Brentwood |

| |   | DEVELOPER: A.T.M. (Initials)|

| |   |

| | [ COMPLETION: Q4 2025 ] | PRICE: \$590k - \$610k\* |

| +-----+ (Est. Range) |

| |

| [ LOCK ICON ] Project Name Hidden |

| [ LOCK ICON ] Unit # Hidden |

| |

| +-----+ |

| | BUTTON: Register to Unlock Full Details & Price | |

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2. Member Listing Detail (Logged In)

Goal: Provide transparency and financial intelligence.

Key Feature: The BC Home Flipping Tax Calculator and the Credit-Based Contact method.Shutterstock

Plaintext

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| < Back to Search | Burnaby > Brentwood > "The Amazing Brentwood 6" |

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| UNIT #2405 - 1 Bed + Den (560 SqFt) [ VERIFIED ] |

| Asking Price: \$608,000 [ OWNER ] |

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| LEFT COLUMN: DETAILS | RIGHT COLUMN: FINANCIALS |

| |

| Original Price: \$510,000 | ASSIGNMENT CALCULATOR |

| Deposit Paid: \$102,000 (20%) | ----- |

| Completion: Nov 2025 | Gross Profit: \$98,000 |

| | - Dev Fee (2%): (\$10,200) |

| [ DOCUMENT PREVIEW ] | - Realtor Comm: (\$9,120) |

| (Redacted Contract Viewable) |

| BC FLIPPING TAX ESTIMATOR |

| [!] Warning: Held < 365 Days |

| Tax Rate: 20% on Net Profit |

| Est. Tax: (\$15,736) |

| ----- |

| EST. NET CASH: \$62,944 |

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| CONTACT OPTIONS |

|

| [ BUTTON: Secure Message (5 Credits) ] -> Opens Internal Chat |

| [ BUTTON: Unlock Phone # (25 Credits) ] -> Reveals 604-555-0199 |

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### 3. The "Verified Owner" Onboarding Modal

Goal: Secure, compliant document upload without intimidating the user.

Key Feature: Visual instructions on how to redact the document.

Plaintext

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| VERIFY OWNERSHIP (Step 2 of 3) [X] |

+-----+

|

| To list Unit #2405, we need to verify you hold the contract. |

| Please upload Page 1 of your Purchase of Sale Agreement. |

|

| +-----+ |

| | INSTRUCTIONS: | |

| | [ IMAGE: Contract Graphic ] | |

| | (X) CROSS OUT: SIN Number, Deposit Bank Details | |

| | (O) KEEP VISIBLE: Your Name, Unit Number, Developer Name | |

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| |

| | [ ICON: Cloud Upload ] | |

| | Drag & Drop PDF or Image Here | |

| |

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| [] I confirm I am the contract holder named above. |

| [] I have reviewed the developer's assignment rules. |

|

| [ CANCEL ] [ SUBMIT FOR REVIEW]|

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#### 4. Realtor Dashboard: The "Lead Pool"

Goal: High-urgency "Trading Desk" vibe to encourage spending credits.

Key Feature: Distinguishing between Tier 1 (Hot) and Tier 2 (Stale) leads.ShutterstockExplore

Plaintext

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| 28HSE PRO AGENT Credits: 540 [Buy More] Active Claims: 3 |

+-----+

| LEAD POOL (Live Feed) |

| Homeowners requesting help or stagnant listings (>14 Days). |

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| FILTERS: [ All Locations ] [ < \$800k ] [ Tier 1 Only ] |

+-----+

| STATUS | LOCATION | LISTING DETAILS | REASON | ACTION|

|-----|-----|-----|-----|-----|

| [HOT] | Richmond | 2 Bed / Concord | User Request |[CLAIM]|

Tier 1

(Lansdowne)

\$880k

"Help Me!"

(50c)

[HOT]

Surrey

1 Bed / King Geo

Stagnant

[[CLAIM]]

Tier 1

(Central)

\$550k

0 Inquiries

(50c)

[OPEN]

Burnaby

1 Bed + Den

Stagnant

[[CLAIM]]

Tier 2

(Metrotown)

\$720k

16 Days Old

(20c)

MY CLAIMED LEADS

Unit 405 - Brentwood (Claimed 2h ago)

Owner: Sarah L. (604-555-1234)

[ CALL NOW ]

[ EMAIL ]

## UI Design Notes for Development Team

- Color Palette: Use Navy Blue (#0A2342) for headers (trust/corporate) and Gold/Amber (#F4B400) for Credit Actions and "Premium" badges.
- Typography: Use Inter or Roboto (Google Fonts) for high readability of data tables.
- Mobile Responsiveness: The "Lead Pool" (Screen 4) must be swipe-friendly on mobile, as Agents will likely claim leads while on the go. The "Claim" button must be thumb-accessible.