

musaad.

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Education

2018 OCAD University - Bachelors degree in Graphic Design
2012 Centennial College - Art and Design Foundations

Experience

UI Designer and Developer

commonsku

Nov 1, 2021 - Present

- Currently building a design system in figma to unify entire software application with a cohesive brand and design style (design system includes colors, typography, grid, icons, and interactive components).
- Redesigned application main navigation and product pages
- Learned React.js to build reusable components to be used across the software that reflect the design system.

Graphic and Web Designer

commonsku

Oct 2018 - Nov 1, 2021

- Built and maintained the company's client facing website and multiple event websites that successfully registered over 300 attendees
- Created numerous brands, social media campaigns, print, product, and apparel designs for marketing
- Worked on UI/UX design and development for the software.

Graphic Designer

Abu Huraira Center (Contract)

May 2018 - Aug 2018

- Designed promotional print, web, and social media materials to attract new clientele
- Worked well with a close-knit team in a fast paced environment with time sensitive deadlines

Skills

- Industry standard Adobe Creative Suite and Microsoft Office
- Work well in Figma and Sketch
- HTML/CSS/ Javascript/ JQuery/ React.js
- Speak English, Urdu, Hindi, Punjabi
- Excellent communication and customer service skills
- Efficient in team and individual settings
- Leadership skills

Interests

- Learning as much as I can about Islam (Quran and Arabic)
- Design and Development

References available upon request