Proposal to Develop
PLATFORM FOR FREELANCERS

Prepared By
Muhammad Shoaib Iqbal
Pakistan
July 2022

Project Objective

Need Assessment

The aim of this venture is to design & development of a web & mobile application which will serve as a platform that will be utilized to assist freelancers find new gigs and also a consultation platform for both Android and IOS devices.

Scope of Services

- The application will help worldwide freelancers to register and find best gigs according to their experience and expertise.
- The platform will utilize deep learning algorithms to analyze the profiles and ask the user specifics about the project they want to work on in order to develop a proposal and compose an unsolicited email that gives an idea of the user's most related and specialized capabilities based on this information.

Project Objective

Feature List

- User/Employers Registration
- User subscription model
- Work Diary
- Job Posting
- Candidates Shortlist
- Proposal Reviewing
- Chat Scheduling
- Feedback Sharing
- Global Payments
- Needs Analysis
- Send & Receive Files
- Profile Browsing
- Mobile Access
- Invoicing & Reporting

Mega Features List

- Nearest gig or job identifier
- Proposal Generator
- Unsolicited email sender
- Approval Workflow
- Project management
- In-app video & call consultation features
- Payment gateways
- Feedback and Ratings

Project Management

Project Structure

An assigned project manager will be made available to present information and coordinate with your team, Including a reasonable number of meetings to present design and development solutions.

We will provide the necessary reporting as required by out client and we are also open to communicate on daily basis as well, we can report using emails, chat and phone.

Project Phases

Phase	Action Items
Review & Signoff	- Proposal review and Signoff - Advance Payment as specified in payment plan

Planning	• Requirement Analysis • Design, Review and approval of feature listing for web and mobile application
Design, Development & Integration	• Design UI for Web Application • Development of Complete Web Application • Integration
QA / Testing	• Review/Edit • Test all features and integrated application to make sure they all work effectively • Present the product for review and approval • Training
Design, Development & Integration	• Design UI for Android Application • Development of Complete Android Application • Integration
QA / Testing	• Review/Edit • Test all features and integrated application to make sure they all work effectively • Present the product for review and approval • Training

Design, Development & Integration	- Design UI for IOS Application - Development of Complete IOS Application - Integration
QA / Testing	- Review/Edit - Test all features and integrated application to make sure they all work effectively - Present the product for review and approval - Training
Final handover	- Transfer and handover of ownership of the Product - Launch on Live Server - Final Payment
Maintenance & Support	Setup dedicated support team for maintenance and support (**Charges will be apply**).

Project Deliverables and Milestones

Deliverables

The deliverables for this part of project include the following items:

- Web Application
- Android Application
- IOS Application

Project Team

Following will be the team working on this project from time to time

Resource	Experience	No.
Project Manager	4 - 6 Years	1
Application/Database Analyst (Architect)	5 - 6 Years	1

UI Designer (Web and Mobile Application)	3 - 4 Years	2
Web Developer	6 - 8 Years	3
Graphic Designer	3 - 4 Years	1
Quality Assurance Engineer	4 - 5 Years	2
Total		**10**

Schedule of Deliverables

Milestone	Days	Man Hours
Planning		
• Requirement Analysis • Design, Review and approval of feature listing for web and mobile application	20	160
Design, Development & Integration		
• Design UI for Web and Mobile Application • Designing and development of database structure • Develop and integrate features/modules	250	2,000

Testing		
- Review/Edit website - Test all features and integrated application to make sure they all work effectively - Present the product for review and approval - Training	30	240
Final Handover		
- Transfer and handover of ownership of the Product - Launch on Live Server - Final Payment	7	56
Total	**307 Days**	**2,456 Hours**

This period of time may very depending on additional workload, last-minutes changes, additional submissions, and third-party service providers.

Important Note:

Additional feature requests and design will be billed for separately.

Delay from client end for providing content, required information, conveying decision on submitted items, and/or any other item(s) needed to further proceed with the project development, may lead to delay the project completion time.

Financials

Project Cost

All costs are based on understanding of the information delivered by the client representative, and have been determined keeping the complexity of work and required efficiency and quality. While we are reasonable confident that this quote represents most of the requirements, we reserve the right to re-evaluate the cost structure should the requirements of the project change.

Design and Development Cost

Description	Cost (US Dollar $)
Web Application **(Including UI & Database Structure)**	$ 10,000
Android Application	$ 6,200
IOS Application	$ 9,300
Deployment	$ 900
Total Cost	**$ 26,400**

Financials

Design and Development Cost Monthly

Description	Amount Year (US Dollar)	Amount Per Month (US Dollar)
Web Application **(Including UI & Database Structure)**	$ 10,000	$ 833
Android Application	$ 6,200	$ 516
IOS Application	$ 9,300	$ 775
Deployment	$ 900	$ 75
Total Amount	**$ 26,400**	**$ 2,640**

Payment Terms

- EsolaceTech reserves rights to stop work in case of payment not being made by client in timely manner. The project schedule will be adjusted accordingly which may increases in number of days and hours.
- The given cost does not include the charges of monthly maintenance, whereas maintenance contract will be signed separately after successful implementation and delivery of the project.

Conclusion

We are looking forward to provide you exceptional services and perfect optimized solution for your needs. Prices are valid for 30 days from the date of this proposal. If you have any question please feel free to reach out to us. For a complete set of services that we offer please check our website at www.esolacetech.com