



## **Details about the Project Presentation**

Welcome to the **Project Idea Pitch Workshop**! In this fun and engaging session, you can **pitch a creative project idea** to your peers. This workshop will help you develop your **critical thinking, teamwork, and presentation skills** while encouraging you to think innovatively.

- **Guidance:**

- **Problem:** What problem does your idea solve?
- **Solution:** How does your idea solve the problem?
- **Innovation:** What makes your idea unique or better than existing solutions?
- **Impact:** How will this project make a difference in the world or community?
- **Feasibility:** Is it realistic? How would it be implemented?

**Time Limit:** Each person has 3 minutes to present in each group.

### **Pitch Structure:**

1. **Introduction:**

- Briefly introduce your idea (what it is and why it matters).

2. For instance: "Our project, **CleanApp**, is a mobile app designed to help people maintain a clean and healthy home without stress."

3. **Problem Statement:**

- Explain the problem your project aims to solve.
  - 4. Example: *"Many people struggle to keep their homes clean due to time constraints. It leads to unnecessary stress and health issues, which most cleaning solutions don't address."*
  - 5. **Solution:**
    - Describe how your project will solve the problem.
  - 6. Example: **"CleanApp** offers personalized cleaning schedules, step-by-step tasks, and reminders. It also connects users with local cleaning services for deep cleaning tasks."
  - 7. **Innovation & Impact:**
    - Highlight what makes your project unique and the positive impact it will have.
  - 8. Example: "What makes **CleanApp** unique is the gamified system where users earn rewards for completing tasks. It motivates users, reduces stress, and promotes healthier living."
  - 9. **Conclusion:**
    - Wrap up your pitch with a closing statement and thank the audience.
  - 10. Example: "With **CleanApp**, we can help people maintain a clean home and improve their quality of life. Thank you!"
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### Tips for a Successful Pitch:

- **Be Clear & Concise:** Keep your pitch simple and to the point. Stick to key points—problem, solution, innovation, impact, and feasibility.
- **Engage the Audience:** Use visuals, body language, and enthusiasm to capture your audience's attention.
- **Practice:** Time your pitch to ensure it fits within the 1-minute limit.
- **Be Prepared to Answer Questions:** After your pitch, the experts might ask questions. Think about potential questions and prepare short, clear answers.

Be innovative, and may the best company win.