



MUSAVVIR AHMED

UX ANALYST & DESIGNER

WORK EXPERIENCES

UX DESIGNER 2013-2016
Ice9 Interactive

- + Developing immersive user experience for practical uses of augmented reality (AR) and virtual reality (VR)
- + Conducting usability tests and UX research analysis of digital products
- + Exploring new frontiers of interactive marketing

CREATIVE CONSULTANT 2014-2016
StrateGeek Digital

- + Implementing applied brand design and development
- + Supervising art in below the line (BTL) advertisements
- + Enabling innovative brand management strategies in social media

GRAPHIC DESIGNER 2013-2014
Maverick Studios

ART DIRECTOR 2012-2013
Vibe Magazine

CONTENT SPECIALIST 2011-2012
Prothom-Alo Jobs

PERSONAL STATEMENT

I am an **economics** graduate from Dhaka, Bangladesh who has worked for various local businesses, playing roles ranging from junior visualizer to art director of a small time magazine, and now working as a product experience and user interface designer.

EDUCATION

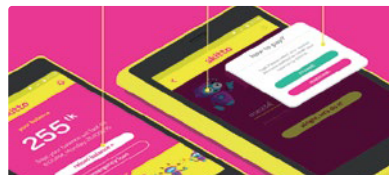
BACHELOR OF SOCIAL SCIENCE, ECONOMICS 2011-2015
BRAC University

HIGHER SECONDARY CERTIFICATE (HSC) 2008-2010
Rifles Public College

SECONDARY SCHOOL CERTIFICATE (SSC) 2003-2008
Government Laboratory High School

NOTABLE WORKS

SKITTO - SELF CARE



BENGAL EBOI - MARKET



SHOPUP - FCOMMERCE



CITYSCAPE - E-BROCHURE



LINKEDIN
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BEHANCE
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DRIBBBLE
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CONTACT

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