## Venues in Dehradun, India

## **Contents**

- Introduction
- Data Collection
- Data Cleaning
- Methodology
- Analysis
- Results & Discussion
- Conclusion

## **Data**

**Collection**: To begin with, let's look at Dehradun on the Map using the folium library. Latitude & Longitutes where the map is centered are supplied *manually*.

The data is fetched from two different APIs.

- **Foursquare API**: The Foursquare API to fetch venues in Dehradun starting from the centre upto 10 Kilometers in each direction.
- Zomato API: The Zomato API provides information about various venues including the complete address, user ratings, price for two people, price range and a lot more.

**Cleaning:** The data from multiple resources might not always align. Thus, it is important to combine the data retrieved from multiple resources properly.

First plot the two data points on the map. Then try to combine data points that have their latitude and longitude values very close to one another. From the remaining selected venues, inspect the venues to ensure that any remaining mismatched venues are also removed from the final dataset of venues before any analysis.

- ➤ To combine the two (Foursquare & Zomato) datasets, check that the latitude and longitude values of each corresponding venue match. Thus, round both the latitude and longitude values up to 4 decimal places. Then, calculate the difference between the corresponding latitude and longitude values and check if the difference is less than 0.0004 which should ideally mean that the two locations are same.
- > Drop the venues which have 0.0 rating as it's significant or not been rated yet.

```
In [11]: foursquare_venues['lat'] = foursquare_venues['lat'].apply(lambda lat: round(float(lat), 4))
            foursquare_venues['lng'] = foursquare_venues['lng'].apply(lambda lng: round(float(lng), 4))
           zomato_venues['latitude'] = zomato_venues['latitude'].apply(lambda lat: round(float(lat), 4))
zomato_venues['longitude'] = zomato_venues['longitude'].apply(lambda lng: round(float(lng), 4))
In [12]: dataset = pd.concat([foursquare_venues, zomato_venues], axis = 1)
            #dataset
            #dataset['lat_diff'] = dataset['latitude'] - dataset['lat']
#dataset['lng_diff'] = dataset['longitude'] - dataset['lng']
In [13]: \#selected\_venues = dataset[(abs(dataset['lat\_diff']) \le 0.0004) \& (abs(dataset['lng\_diff']) \le 0.0004)].reset\_index(drop = True)
            selected_venues=dataset
            selected_venues
                               name
                                         categories
                                                         lat
                                                                                             venue latitude longitude price_for_two price_range rating
                                                                                                                                                                 address
                                                                  Ina
                                                                                                                                                               21. Centre
                                                                                                                                                               Point, Near
                                          Fast Food
                                                    30.3270 78.0452
                           The Buffet
                                                                                           Ambrosia 30.3279 78.0453
                                                                                                                               1200.0
                                                                                                                                               4.0
                                                                                                                                                     3.6
                                         Restaurant
                                                                                                                                                               Astley Hall,
                                                                                                                                                             Rajpur Roa...
                                                                                                                                                               69, Krishna
                                                                                                                                                             Tower, Rajpur
                                              Indian
                                                     30.3353 78.0532
                                                                                          Anandam 30.3351 78.0533
                                                                                                                                650.0
             1
                            Anandam
                                                                                                                                               3.0
                                                                                                                                                     4.3
                                                                                                                                                                   Road.
                                         Restaurant
                                                                                                                                                             Hathibarkala
                                                                                                                                                              65A, Rajpur
                                                                                                                                                                   Road,
                                          Fast Food
             2
                                KFC
                                                     30.3338 78.0515
                                                                                               KFC 30.3336 78.0516
                                                                                                                                450.0
                                                                                                                                                      4.3
                                                                                                                                                             Hathibarkala
                                                                                                                                               20
                                         Restaurant
                                                                                                                                                                 Salwala,
```

Drop the venues which have 0.0 rating as it's significant or not been rated yet.

```
In [15]: selected_venues = selected_venues[selected_venues['rating'] != 0.0]
print("Total venues available: {}".format(selected_venues.shape[0]))
```

Total venues available: 29