Museum Gateway



MUSEUMS ARE HIRING!

Over **400,000** Americans are employed by museums. Check out some of the sweet jobs museums have to offer:

Director, Curator, Registrar, Docent,
Museum Educator, Exhibit Designer,
Museum Protection Staff, Preparator,
Public Relations, Show Worker, Building
and Grounds Staff, Chef, Librarian,
Accountant, Grant Coordinator,
Housekeeper, AV Tech, HR, Membership
Officer, Installer, Electrician, Carpenter,
Financial Officer, Payroll Officer, Public
Historian and more!

Find out more at:

museumgateway.com

Did you know...

1,700 people are employed by St. Louis area museums - *GuideStar*

Museum and Non-profit arts and culture institutions in the St. Louis area total more than **40** - *GuideStar*

120 million people visit Midwest museums each year - Midwest Museum Association Website

Museums are considered the most trustworthy source of information in America, rated higher than local papers, nonprofit researchers, the U.S. government, or academic researchers - Lake, Snell, Perry public opinion survey commissioned by the American Alliance of Museums (2001)

We hope that you will join us and get children involved in learning about museum careers. Let us encourage young people, parents, teachers, and career counselors to consider a career path that's exciting and engaging. The sustainability and future of museums rely on our youth.

Our Mission: To encourage awareness for elementary-aged children and their parents about museum careers as a potential career path and to provide teachers and career counselors with the tools to nurture and guide younger students who are interested in becoming a museum professional. Here's what you can do to help:

For Educators

This mission starts with you! By utilizing the resources provided, you can include museum training practices within your curriculum. Museum careers require different skills that can be learned and applied in the classroom even at the earliest level of education. The task of designing an exhibit, for instance, can teach responsibility, creative and critical thinking, enhance writing skills, introduce students to research skills, and ultimately instill the value of teamwork. As you teach your students these skills, you will help them become aware of what's it like to work in a museum.

For Museum Professionals

Here are resources for you to consider when creating new programming that will generate interest of children, while at the same time, to engage parents and help them with their children as together they consider museum careers as a viable career path. This information also can be distributed to partnering schools and institutions for their teachers and career counselors to promote awareness of different careers at museums. To access resources to aid them and learn more, visit our website: www.museumgateway.com.

After the completion of the AAM 2017 Annual Meeting & MuseumExpo, our team will follow up with you to offer suggestions for how to include these resources and ideas into your current programs or curriculum. We also plan to provide guidance for encouraging parents, teachers, and career counselors to get involved and provide support for children who are interested in becoming a museum professional.

The purpose of this document is to provide suggestions for distribution and use of the information compiled by the Public Engagement Subcommittee.

The PDF handouts and website were created by team members of the AAM Public Engagement Subcommittee for the AAM 2017 Annual Meeting & MuseumExpo in St. Louis, MO (May 2017). Team members are: Alex Elmestad, Benjamin Gandhi-Shepard, Taylor Jeromos, Samantha Johnson, and Rosalind Norman, DMgt