IBM Data Science Specialization: The Battle of Neighborhood

Project Report

Best Place to Stay in Toronto

Date: 26 Apr 2020

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1. Introduction

a. Scenario and Background

Toronto is an international centre of business, finance, arts, and culture, and is recognized as one of the most multicultural and cosmopolitan cities in the world. The number of immigrants has been increased for last couple of decades. This is very difficult to choose a place of stay and the place of work without visiting Canada. This project will help the immigrants as well as local people to find optimum location with all the facilities available nearby which matches with previous place of stay.

b. Problem Statement

Finding a rental apartment in a good location in Toronto which has similar venues in Bangalore with reasonable cost. Let's quantify the necessities.

- The venues should be similar to the place I stay in Bangalore
- The rent should be between CAD 1500 and CAD 2200
- The number of bedrooms and bathroom should be 2
- There should be at least one Indian Restaurant nearby

c. Target Audience

This project will help any person or family moving to any major city in the world. As we use Foursquare data and mapping techniques, this can be replicated for similar cases for which data is available. People reviewing this project can be included in this group. This is a good start for this data science project and great learning experience for me as well.

2. Data Collection and Exploration

- a. Data required
- https://en.wikipedia.org/wiki/List of postal codes of Canada: M. The postal codes of Canada are available in the above link. The method web-scraping is used to collect the data from the webpage to csv using Beautifulsoup package in Python.
- http://cocl.us/Geospatial_data The link to a csv file that has the geographical coordinates of each postal code.
- https://www.kaggle.com/rmenon1998/bangalore-neighborhoods/data# This has Bangalore neighborhood data.
- https://finkode.com/ka/bangalore.html Pin code data
- https://www.kaggle.com/rajacsp/toronto-apartment-price
 Apartments available in Toronto with coordinates and price

b. Usage of data

- i. Using Foursquare and geopy data find the current location in Bangalore neighborhood and top 10 venues nearby.
- ii. Plot the data in a map.
- iii. Map top 10 venues for all Toronto neighborhood and cluster in groups.
- iv. Find out the coordinates of the rental apartments using geopy data.
- v. Find out the location of the available apartments using apartment location and price data.
- vi. Find out Indian Restaurants nearby using Foursquare with search query = 'Indian'
- vii. Analyze the cluster groups that matches with the Bangalore location.

viii. Finalize the place of stay by plotting all the data on a map.

c. Visualizations

Multiple maps to be created to visualize the locations accurately. The clusters, nearby venues, Indian Restaurants and rental apartments are marked in Toronto map. The packages like Folium, Matplotlib are used to plot data to understand and analyze data.

3. Methodology

a. Business Understanding

The objective is to find out best location of stay and choose suitable apartment from the list. The apartment should have similar venues nearby as with Bangalore neighborhood. For this we have to analyze the venues nearby my house in Bangalore and venues in Toronto neighborhood.

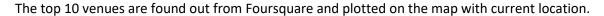
b. Execution

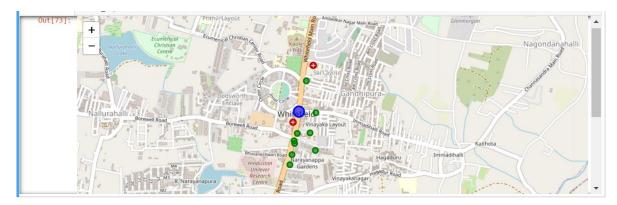
Importing all required packages

```
In [208]: import requests
   import lxml.html as lh
   import pandas as pd
   from bs4 import BeautifulSoup
   import geocoder # import geocoder
   import numpy as np
   from geopy.geocoders import Nominatim
   import folium
   import os
   from pandas.io.json import json_normalize
   import matplotlib.cm as cm
   import matplotlib.colors as colors
   import matplotlib.pyplot as plt
   from sklearn.cluster import KMeans
```

Exploring my Location

```
In [37]: df_bang = pd.read_csv('Geospatial_Coordinates_Bangalore.csv')
In [44]: df_bang[df_bang['Pincode']==560066]
Out[44]:
               Pincode Neighbourhood
                                          Borough Latitude Longitude
           36 560066 Whitefield Bangalore South 12.969807 77.749963
In [70]: my_lat = df_bang[df_bang['Pincode']==560066]['Latitude'].values[0]
           my_long = df_bang[df_bang['Pincode']==560066]['Longitude'].values[0]
          print('The \ geograpical \ coordinate \ of \ my \ location \ are \ \{\}, \ \{\}.'.format(my\_lat, \ my\_long))
          The geograpical coordinate of my location are 12.969806599999998, 77.7499632.
In [22]: CLIENT_ID = os.environ['CLIENT_ID'] # your Foursquare ID
           CLIENT_SECRET = os.environ['CLIENT_SECRET'] # your Foursquare Secret
          VERSION = '20200411' # Foursquare API version
radius = 500
LIMIT = 50
In [315]: my_url = 'https://api.foursquare.com/v2/venues/explore?client_id={}&client_secret={}&ll={},{}&v={}&radius={}&limit={}'.format(CL)
In [60]: result = requests.get(my_url).json()
 In [74]: items = result['response']['groups'][0]['items']
          len(items)
Out[74]: 9
```



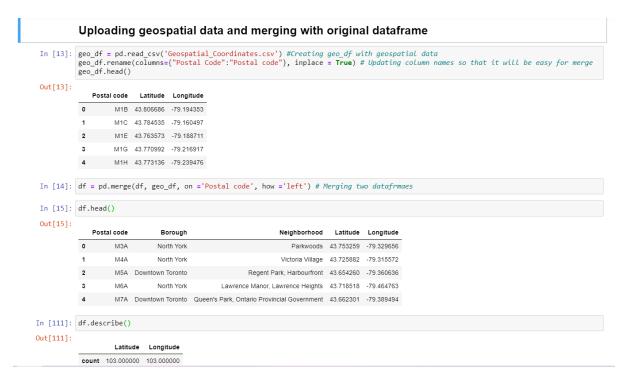


The required neighborhood data is collected from the URL https://en.wikipedia.org/wiki/List_of_postal_codes_of_Canada:_M, using beautifulsoup package.

Collecting required data for Toronto

```
In [2]: url = 'https://en.wikipedia.org/wiki/List_of_postal_codes_of_Canada:_M'
result = requests.get(url).text
In [3]: soup = BeautifulSoup(result, 'lxml')
col = []
values = []
table= soup.find('table', class_ = 'wikitable')
            for match in table.find_all('th'):
    head = match.text.rstrip('\n')
                 {\tt col.append((head,[]))}
            for item in table.find_all('td'):
                 data = item.text.rstrip('\n')
values.append(data)
            for i in range(len(values)):
    col[i%3][1].append(values[i])
            Dict={title:column for (title,column) in col}
            df=pd.DataFrame(Dict)
df.tail()
Out[3]:
                   Postal code
                                                                                      Neighborhood
                          M5Z Not assigned
                           M6Z Not assigned
             177
                         M7Z Not assigned
             178
                           M8Z
                                    Etobicoke Mimico NW / The Queensway West / South of Bloo.
                           M9Z Not assigned
```

The geospatial data is downloaded from URL http://cocl.us/Geospatial_data and all the co-ordinates are assigned to the postal codes of the neighborhoods of Toronto.

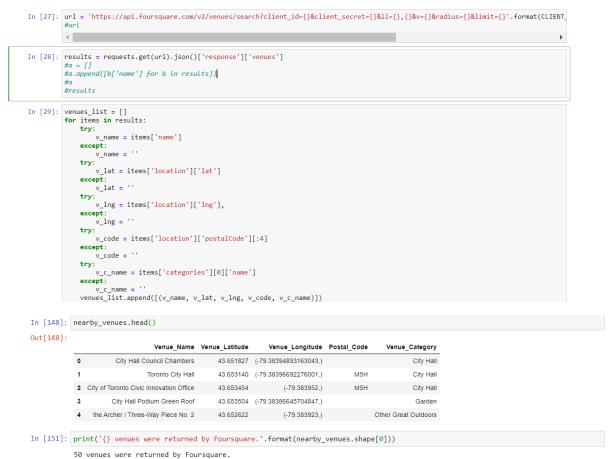


The neighborhood data is mapped in Toronto geographical map.



Finding all the nearby venues of the neighborhoods of Toronto using Foursquare credentials.

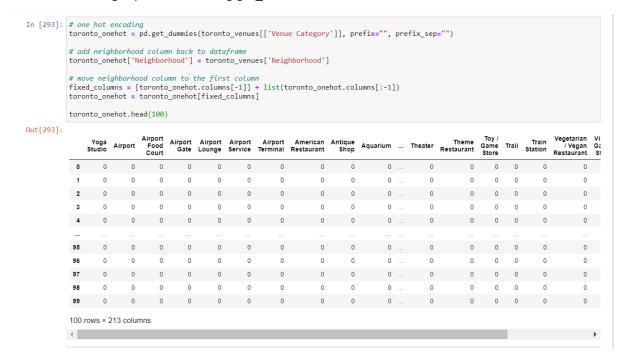
Finding venues nearby for all the neighborhoods



The venues are counted by grouping with column Neighborhood.

[155]:	toronto_venues.groupby('Neighborhood').count()						
t[155]:		Neighborhood Latitude	Neighborhood Longitude	Venue	Venue Latitude	Venue Longitude	Venue Category
	Neighborhood						
	Berczy Park	50	50	50	50	50	5
	Brockton, Parkdale Village, Exhibition Place	22	22	22	22	22	2
	Business reply mail Processing CentrE	18	18	18	18	18	1
	CN Tower, King and Spadina, Railway Lands, Harbourfront West, Bathurst Quay, South Niagara, Island airport	18	18	18	18	18	1
	Central Bay Street	50	50	50	50	50	
	Christie	18	18	18	18	18	1
	Church and Wellesley	50	50	50	50	50	;
	Commerce Court, Victoria Hotel	50	50	50	50	50	
	Davisville	33	33	33	33	33	;
	Davisville North	6	6	6	6	6	
	Dufferin, Dovercourt Village	16	16	16	16	16	
	First Canadian Place, Underground city	50	50	50	50	50	
	Forest Hill North & West	5	5	5	5	5	
	Garden District, Ryerson	50	50	50	50	50	
	Harbourfront East, Union Station, Toronto Islands	50	50	50	50	50	;
	High Park, The Junction South	22	22	22	22	22	2
	India Bazaar, The Beaches West	18	18	18	18	18	1
	Kensington Market, Chinatown, Grange Park	50	50	50	50	50	
	Lawrence Park	4	4	4	4	4	
	Little Portugal, Trinity	41	41	41	41	41	4
	Moore Park, Summerhill East	2	2	2	2	2	

One hot encoding is performed using get_dummies of Pandas.



Top 5 venues are shown by neighborhood.

```
In [185]: num_top_venues = 10
              indicators = ['st', 'nd', 'rd']
              # create columns according to number of top venues
columns = ['Neighborhood']
              for ind in np.arange(num_top_venues):
                   try:
    columns.append('{}{} Most Common Venue'.format(ind+1, indicators[ind]))
                        columns.append('{}th Most Common Venue'.format(ind+1))
              # create a new dataframe
neighborhoods_venues_sorted = pd.DataFrame(columns=columns)
neighborhoods_venues_sorted['Neighborhood'] = toronto_grouped['Neighborhood']
              for ind in np.arange(toronto_grouped.shape[0]):
                    neighborhoods_venues_sorted.iloc[ind, 1:] = return_most_common_venues(toronto_grouped.iloc[ind, :], num_top_venues)
              neighborhoods_venues_sorted.head()
Out[185]:
                                                              2nd Most
Common
Venue
                                                                                                         5th Most
Common
Venue
                                                                                                                                                   8th w.
Common
Venue
                            Neighborhood
                                                                              Cheese
Shop
                                                                                                        Seafood
Restaurant
                                                                                                                                         Italian
                              Berczy Park Coffee Shop Cocktail Bar
                                                                                           Beer Bar
                                                                                                                      Restaurant
                                                                                                                                                                       Café
                                                                                                                                                                                    Bakery
                                                                                                                                    Restaurant
                                                                                                      Convenience
Store
                                                                                                                                                     Climbing
Gym Burrito Place
                                                                                                                                                                                Restaurant
                        Business reply mail 
Processing CentrE
                                                Light Rail
Station
                                                                                           Fast Food
                                                                                                           Farmers
Market
                                                           Yoga Studio
                                                                                                                     Comic Shop
                                                                                                                                                        Park
                                                                                                                                                                Pizza Place Burrito Place
                                                                            Workshop
                  CN Tower, King and
Spadina, Railway Lands,
Har...
                                                                Airport
Lounge
                                                                                                        Bubble Tea Burger Joint
                                                              Sandwich
                                                                                                                                     Ice Cream
                                                                                                                                                  Department
                         Central Bay Street Coffee Shop
                                                                                 Café
                                                                                                                                                               Salad Place
                                                                                          Restaurant
```

The neighborhoods are grouped in to clusters and the number of clusters to be decided by plotting SSE against no of clusters. So k is incremented from 1 to 10 and SSE is calculated for each step. In the graph mentioned below SSE is on Y axis and no of clusters is plotted on X axis. This process is called as Elbow method.

```
Cluster Neighborhoods

In [209]: # set number of clusters
toronto_grouped_clustering = toronto_grouped.drop('Neighborhood', 1)
sse = {}
for kclusters in range(1, 10):

# run k-means clustering
kmeans = KNeans(n_clusters|skclusters, random_state=0, max_iter=1000).fit(toronto_grouped_clustering)
ssek[klusters] = kmeans.inertia_

# check cluster labels generated for each row in the dataframe
plt.figure()
plt.plot(list(sse.keys()), list(sse.values()))
plt.xlabel("Number of cluster")
plt.ylabel("SSE")
plt.show()

35

30

W 25

20

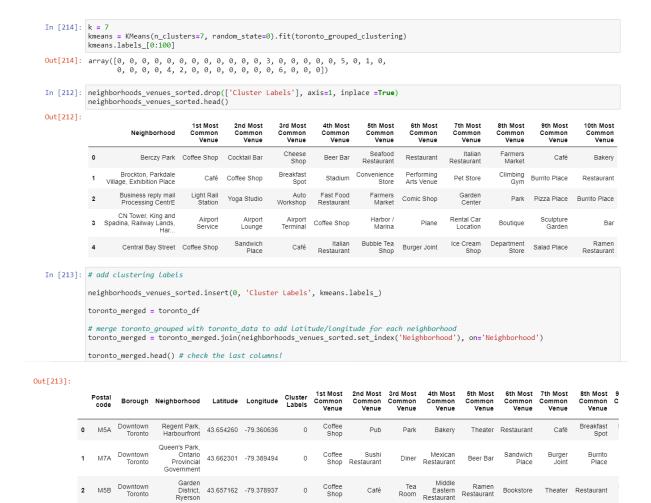
15

Number of cluster

Number of cluster

Number of cluster
```

From the above graph we finalized the no of clusters should be 7. With k=7 the model is fitted and each row is assigned with a cluster number from 1 to 7.



Café

Pub

Gastropub

Café

Trail

Coffee

Food Store

Creperie

Wine Shop

Bookstore

Hotel

Dog Run

Distribution [Center

Seafood

Cupcake Doner Shop Restaurant

The clusters are plotted on a map as shown below.

St. James Town

43.651494 -79.375418

The Beaches 43.676357 -79.293031

Downtown

East

Red dots: Cluster 0

3 M5C

M4E

Purple dots: Cluster 1

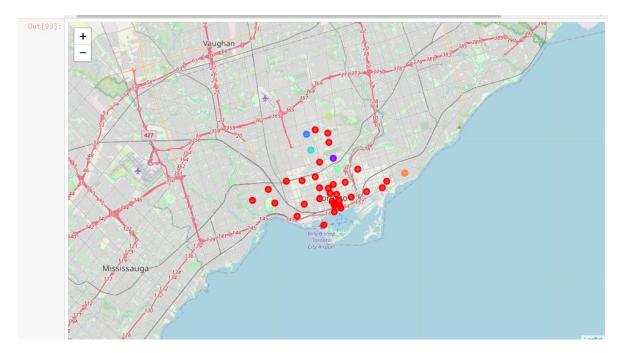
Navy blue dots: Cluster 2

Light blue dots: Cluster 3

Aqua green dots: Cluster 4

Brown dots: Cluster 5

Orange dots: Cluster 6



Apartment data with co-ordinates and prices are loaded to dataframe.

Loading Apartment data to dataframe



Refining the apartment data with required below conditions and plotting on Toronto geographical map.

- The rent should be between CAD 1500 and CAD 2200
- The number of bedrooms and bathroom should be 2



Finding Indian restaurants in Toronto using Foursquare and search query as 'Indian'. Plotting the restaurant locations on the map.



Combining all the plots on one map.

Red dots: Cluster 0

Purple dots: Cluster 1

Navy blue dots: Cluster 2

Light blue dots: Cluster 3

Aqua green dots: Cluster 4

Brown dots: Cluster 5

Orange dots: Cluster 6

Black dots: Apartment locations

Green dots: Indian restaurant locations



c. Analysis

Cluster 0:

10th Mo Comm Ven	9th Most Common Venue	8th Most Common Venue	7th Most Common Venue	6th Most Common Venue	5th Most Common Venue	4th Most Common Venue	3rd Most Common Venue	2nd Most Common Venue	1st Most Common Venue	Cluster Labels	Borough	
Но	Farmers Market	Breakfast Spot	Café	Restaurant	Theater	Bakery	Park	Pub	Coffee Shop	0	Downtown Toronto	0
Pa	Café	Burrito Place	Burger Joint	Sandwich Place	Beer Bar	Mexican Restaurant	Diner	Sushi Restaurant	Coffee Shop	0	Downtown Toronto	1
Sandwi Pla	Clothing Store	Restaurant	Theater	Bookstore	Ramen Restaurant	Middle Eastern Restaurant	Tea Room	Café	Coffee Shop	0	Downtown Toronto	2
Ice Crea	Optical Shop	Cosmetics Shop	Farmers Market	Hotel	Seafood Restaurant	Creperie	Coffee Shop	Gastropub	Café	0	Downtown Toronto	3
Bake	Café	Farmers Market	Italian Restaurant	Restaurant	Seafood Restaurant	Beer Bar	Cheese Shop	Cocktail Bar	Coffee Shop	0	Downtown Toronto	5
Ram Restaura	Salad Place	Department Store	Ice Cream Shop	Burger Joint	Bubble Tea Shop	Italian Restaurant	Café	Sandwich Place	Coffee Shop	0	Downtown Toronto	6
Athletics Spo	Candy Store	Baby Store	Restaurant	Italian Restaurant	Diner	Nightclub	Park	Café	Grocery Store	0	Downtown Toronto	7
Ope Hou	Mediterranean Restaurant	Steakhouse	Seafood Restaurant	Pizza Place	Concert Hall	Restaurant	Café	American Restaurant	Coffee Shop	0	Downtown Toronto	8
Е	Brewery	Café	Middle Eastern Restaurant	Pizza Place	Park	Gym / Fitness Center	Wine Shop	Bakery	Pharmacy	0	West Toronto	9
Beer E	Monument / Landmark	Chinese Restaurant	Park	Café	Plaza	Brewery	Hotel	Aquarium	Coffee Shop	0	Downtown Toronto	10
Reco	Brewery	Yoga Studio	Asian Restaurant	Café	Vegetarian / Vegan Restaurant	Vietnamese Restaurant	Men's Store	Restaurant	Bar	0	West Toronto	11
Restaura	Brewery	Grocery Store	Indian Restaurant	Bookstore	Furniture / Home Store	Ice Cream Shop	Italian Restaurant	Coffee Shop	Greek Restaurant	0	East Toronto	12
Bake	Deli / Bodega	Gym	Gym / Fitness Center	Restaurant	Japanese Restaurant	Hotel	Seafood Restaurant	Coffee Shop	Café	0	Downtown Toronto	13
Restaura	Burrito Place	Climbing Gym	Pet Store	Performing Arts Venue	Convenience Store	Stadium	Breakfast Spot	Coffee Shop	Café	0	West Toronto	14

Cluster 1:

In [232]:	toronto_merged.loc[toronto_merged['Cluster Labels'] == 1, toronto_merged.columns[[1] + list(range(5, toronto_merged.shape[1])											hape[1]))]]	
Out[232]:				4-4114			***						
	Bore		ister bels	1st Most Common Venue	2nd Most Common Venue	3rd Most Common Venue	4th Most Common Venue	5th Most Common Venue	6th Most Common Venue	7th Most Common Venue	8th Most Common Venue	9th Most Common Venue	10th Most Common Venue
		ntral onto	1	Playground	Restaurant	Wine Shop	Cupcake Shop	Doner Restaurant	Dog Run	Distribution Center	Discount Store	Diner	Dim Sum Restaurant

Cluster 2:

In [233]:	toronto_merged.loc[toronto_merged['Cluster Labels'] == 2, toronto_merged.columns[[1] + list(range(5, toronto_merged.shape[1]))]]												
Out[233]:													
		Borough	Cluster Labels	1st Most Common Venue	2nd Most Common Venue	3rd Most Common Venue	4th Most Common Venue	5th Most Common Venue	6th Most Common Venue	7th Most Common Venue	8th Most Common Venue	9th Most Common Venue	10th Most Common Venue
	19	Central	2	Garden	Wine Shop	Cupcake Shop	Donut Shop	Doner Restaurant	Dog Run	Distribution Center	Discount Store	Diner	Dim Sum Restaurant

Cluster 3:

In [234]:	toronto_merged.loc[toronto_merged['Cluster Labels'] == 3, toronto_merged.columns[[1] + list(range(5, toronto_merged.shape[1]))]]												
Out[234]:													
		Borough	Cluster Labels	1st Most Common Venue	2nd Most Common Venue	3rd Most Common Venue	4th Most Common Venue	5th Most Common Venue	6th Most Common Venue	7th Most Common Venue	8th Most Common Venue	9th Most Common Venue	10th Most Common Venue
	21	Central Toronto	3	Sushi Restaurant	Park	Trail	Jewelry Store	Bus Line	Wine Shop	Doner Restaurant	Dog Run	Distribution Center	Discount Store

Cluster 4:



Cluster 5:



Cluster 6:



As the 7 clusters are not well diversified and Bangalore location venues do not match with cluster 1 to 6. Let us assume that Bangalore current location venues will be similar to cluster 0 in Toronto so that we have to look for apartments in cluster 0. Cluster 0 has covered most of the areas in Toronto so it won't be much problem to find place to stay.

The apartments available in cluster 0 with Indian restaurants nearby are mentioned below.

- 1. Bay St, Toronto, ON, Canada
- 2. 386 Yonge St, Toronto, ON M5G 2K2, Canada
- 3. , toronto m1m4j3 ON, Canada



As apartment 1 is located in cluster 0 has 4 Indian Restaurants are nearby and the rent is CAD 1500 which is affordable. Hence this can be selected.

4. Results

As per the choice of cluster, apartment location and nearby Indian restaurant apartment no 1 is selected. The selected option satisfies all our required criteria.

- The apartment is in a similar cluster as in Bangalore
- The rent is CAD 1500
- There are 2 bedrooms and 2 bathrooms
- There are multiple Indian Restaurant nearby

5. Discussion

Below are the assumptions made while working on this project.

- The venues in the neighborhoods in Bangalore and Toronto may not match as per the clustering groups as the culture and lifestyle are different.
- The clusters/groups are created for the neighborhoods of Toronto with available data. These can be improved or enhanced using refining the data.
- The graph used for selection of k in Elbow method is not quite significant.
- Collection of real time data is difficult so sample data from 2018 is used for rental apartment price and location.
- This project can be replicated for analysis of any locations having Foursquare data.
- The quality of the house and furniture can vary as per Price
- Facilities available and quality of the apartments are considered as equivalent

6. Conclusion

This project can be very helpful for people migrating to other city or country. This will help choosing best location of stay and finding great and interesting venues nearby. The process of learning and implementing in a real-time project has been a great experience for me. The tools used in the project are very powerful and can help anyone solving real time problems.