



**Says**  
What have we heard them say?  
What can we imagine them saying?



**Thinks**  
What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

When tableau customers want to create a complex scorecard ,first they will point some resources to create KPIs and conditional formatting of individual measures.

A visual analytics platform transforming the way we use data to solve problems

It is built on the work of scientific research to make analysis faster,easier and more intuitive.

it is a card recording the score of game

Once the KPIs are built we can start to built out a scorecard.

Most of the organization are implementing this technology to reach their business heights.

It is easy to understand the concept even more better for the people especially used by analysts and data scientist.

Tableau is a powerful tool that offers advanced data visualization,data filtering and data blending features

It is flexible and versatile

TAHOORA

Tableau score card

A scorecard is a collection of performance metrics that are designed to reflect the strategic goals of your business unit

Scorecards excel at concisely measuring progress with strategic goals.

A career in tableau is quite rewarding .

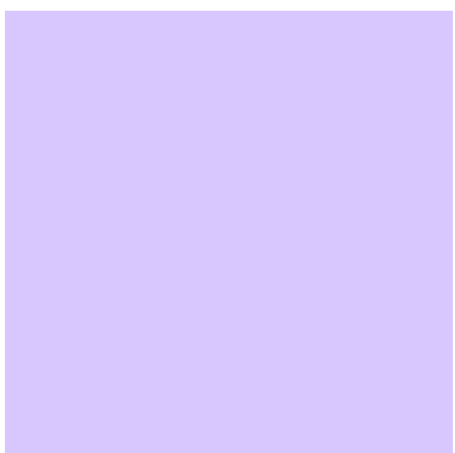
quickly create interactive visualizations

Tableau can handle large amount of data

The tabulea card allows organization to display dashboards from the tabulea visutization tool.

There is no option of scheduling in Tableau.

We considered it is one of the best reporting tools to appeal visualization



**Does**  
What behavior have we observed?  
What can we imagine them doing?



**Feels**  
What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?