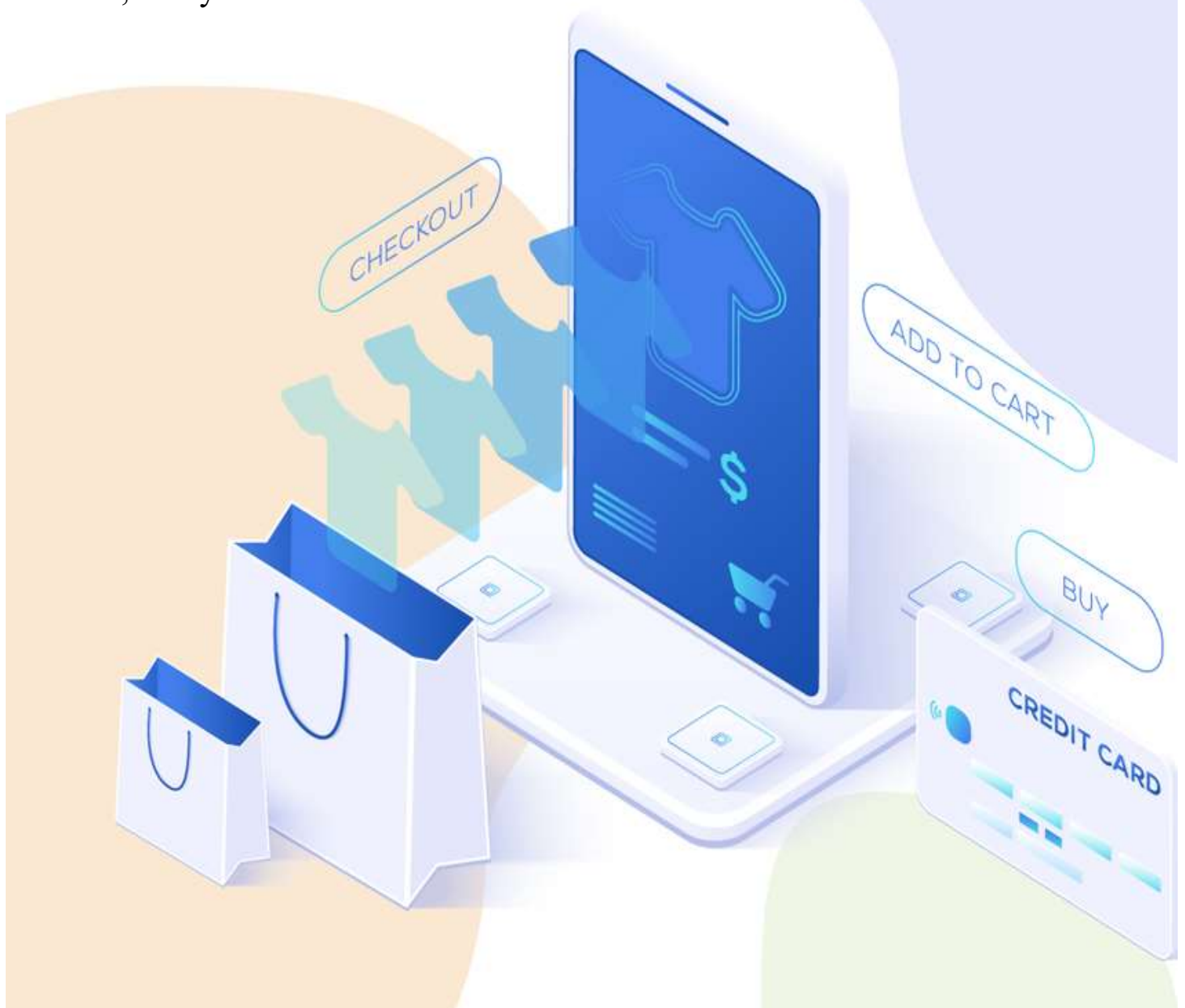


E&M STORE CLASSIFIED AD LISTING WEBSITE Proposal

Prepared For

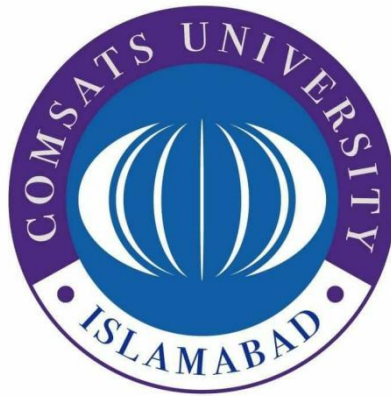
Ma'am Syda Fatima



Project Proposal

Prepared For:

Ma'am Syda Fatima



Prepared By:

**Mushal Manzoor
Esha Maryam**

**FA19-BSE-082
FA19-BSE-086**

Project Title: E&M Store

Project Type: Classified Ad Listing Website

Project Overview:

Classified ad posting sites are usually known as newspaper advertisements where buyers and sellers post their requirements and services to their websites. Posting ads on classified websites, not only get the broader audience coverage but also generate more and more business. This website will Provide ease to Buyers and Seller to contact each other directly for the services so that there will be no scam. With the help of Classified ads Listing Website, you can promote your business locally and globally.

Problem Statement:

Buyers and Seller cannot contact each other directly for the services. There was alot of complications involved in selling, buying, trading, discussing, organizing, and meeting people near wherever you may reside. With the help of E&M Store you can carry out an online shopping from your home. User can pick his favorite items from variety of categories by looking at cost and quality.

Goals:

- E&M store will provide free ad posting of your products and services across the internet to promote your company, business, products, and services.
- You can post an ad of your business in E&M store without paying a penny in various categories.
- Save time and money.
- Direct interaction to the sellers and buyers.
- Fast selling and fast buying.
- It will provide a simple solution to the complications involved in selling, buying, trading, discussing, organizing, and meeting people near wherever you may reside.

Methodology:

The following strategies will be implemented for the success of this project.

- Requirement Gathering is the main and initial process of this project. All the requirements for an Ad listing website will be gathered first.
- Design and implementation of the project.
- Development Process.
- After Implementation, Testing Process is the most important step to finalize the project.

Process	Time
Requirement Gathering	20 October 2021
Design	15 November 2021
Development	15 December 2021
Testing	21 December 2021
Project Completion	22 December 2021

Tools and Techniques:

Database	MySQL, phpmyAdmin
Design GUI	NotePad++ (HTML, CSS), Adobe Photoshop, Adobe XD
Development	WAMP Server ,Visual Studio (JavaScript, PHP)

Project View and Features:

User view:

Both seller and buyer have the same view of the website because at the same time user can be seller as well as buyer.

- Home page
- Category page
 - Subcategories
- Post Ad
 - Details
 - Title
 - Description
 - Type
 - Price
 - Photos
 - Location
 - Seller details
- My Ads page
- Chat page
- Billing page
 - Customer type
 - Customer name
 - Email

- Phone number
- Business name
- Customer address
- State
- City

- Cart page
- Help page
- Setting page

Site Map:

