

# Credit Card Transaction Report

Revenue

55M

Total Interest

8M

Transaction Amount

45M

Card Category	Total Revenue	Total Interest	Total Annual Fees
Blue	46139398	6495888	2685635
Gold	2454072	373784	56210
Platinum	1135608	161629	20665
Silver	5586332	812081	187505
Total	55315410	7843382	2950015

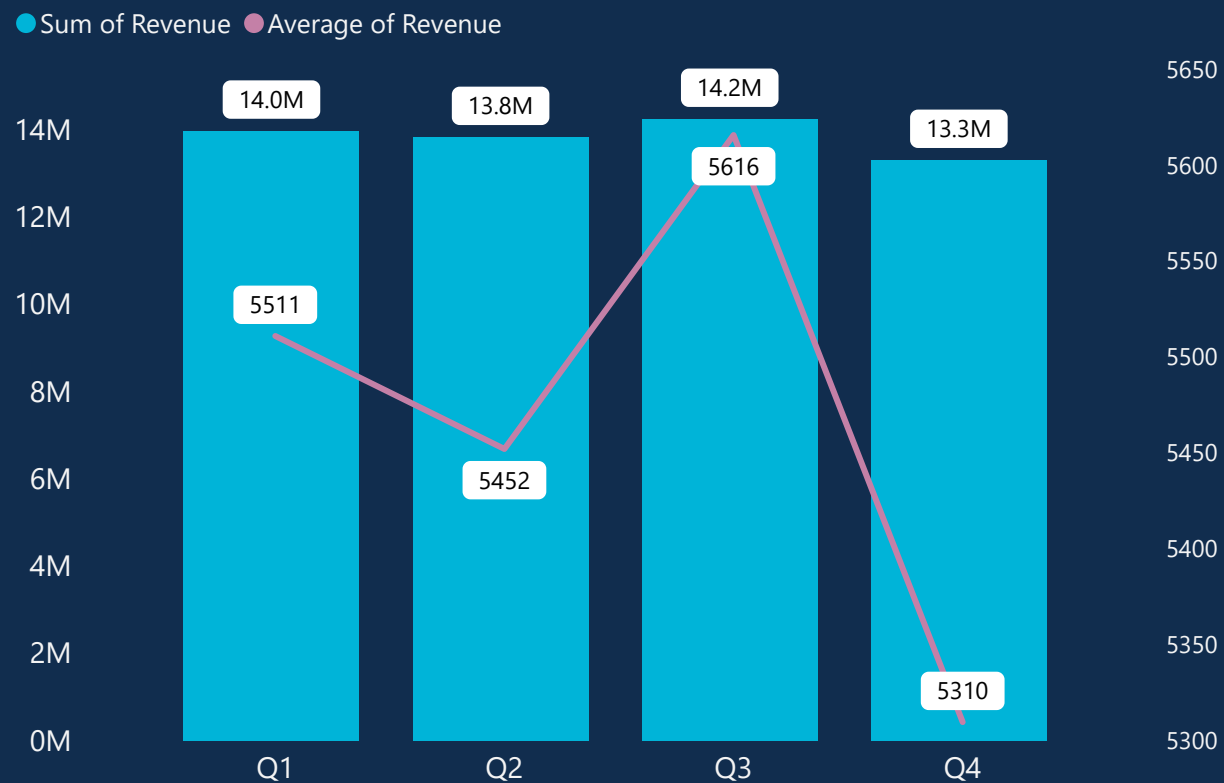
Q1

Q2

Q3

Q4

Revenue per Quarter and Corresponding Averages



Week Number

All

F

M

High

Lower

Lower  
Middle

Middle

Upper  
Middle

Very  
Low

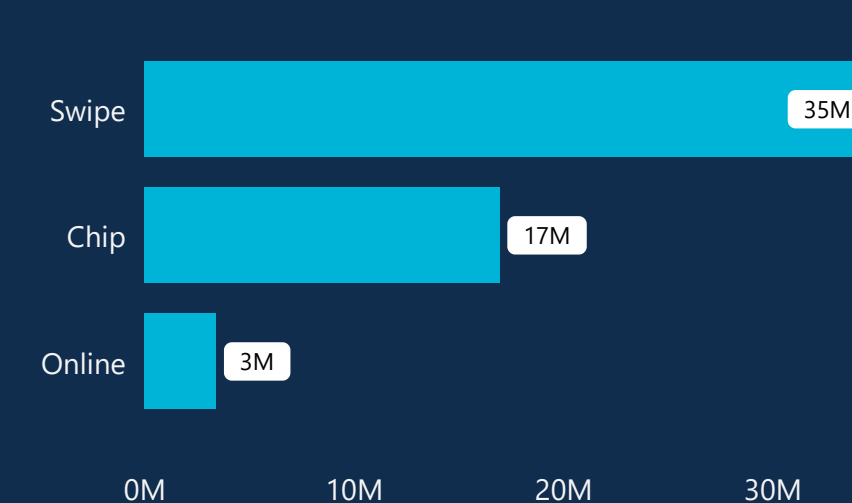
Blue

Gold

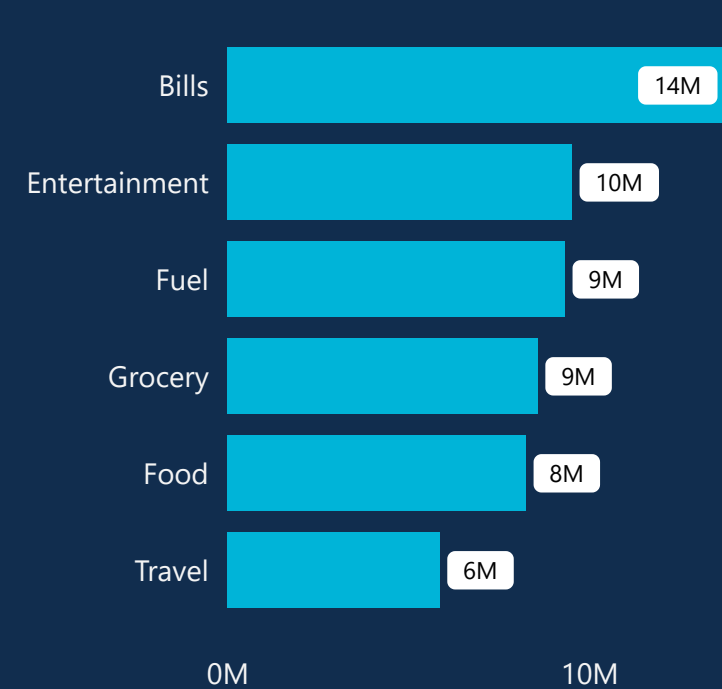
Platinum

Silver

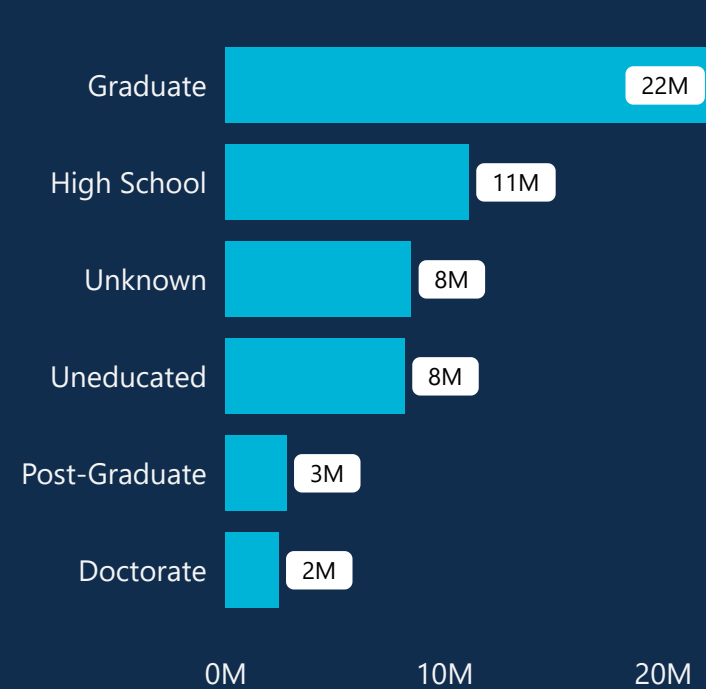
Sum of Revenue by Use\_Chip



Sum of Revenue by Exp\_Type



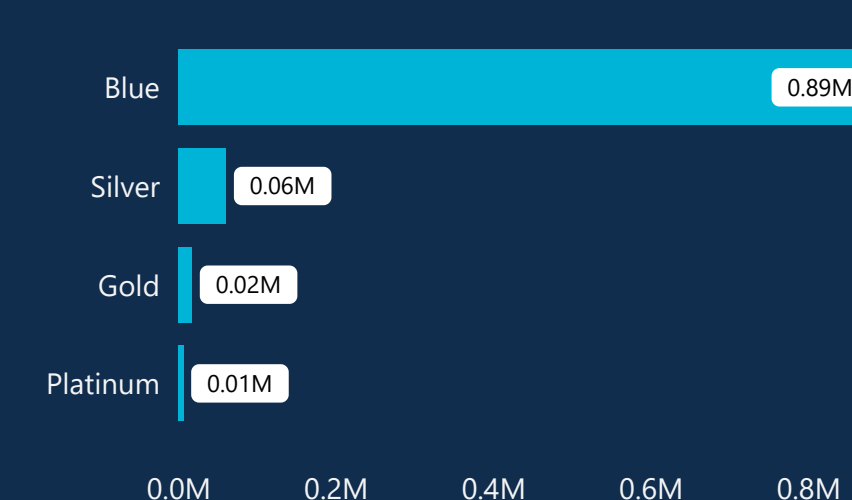
Sum of Revenue by Education\_Level



Sum of Revenue by Customer\_Job



Sum of Customer\_Acq\_Cost by Card\_Category



# Credit Card Customer Report

Total Revenue

55M



Total Interest

8M



Total Income

576M

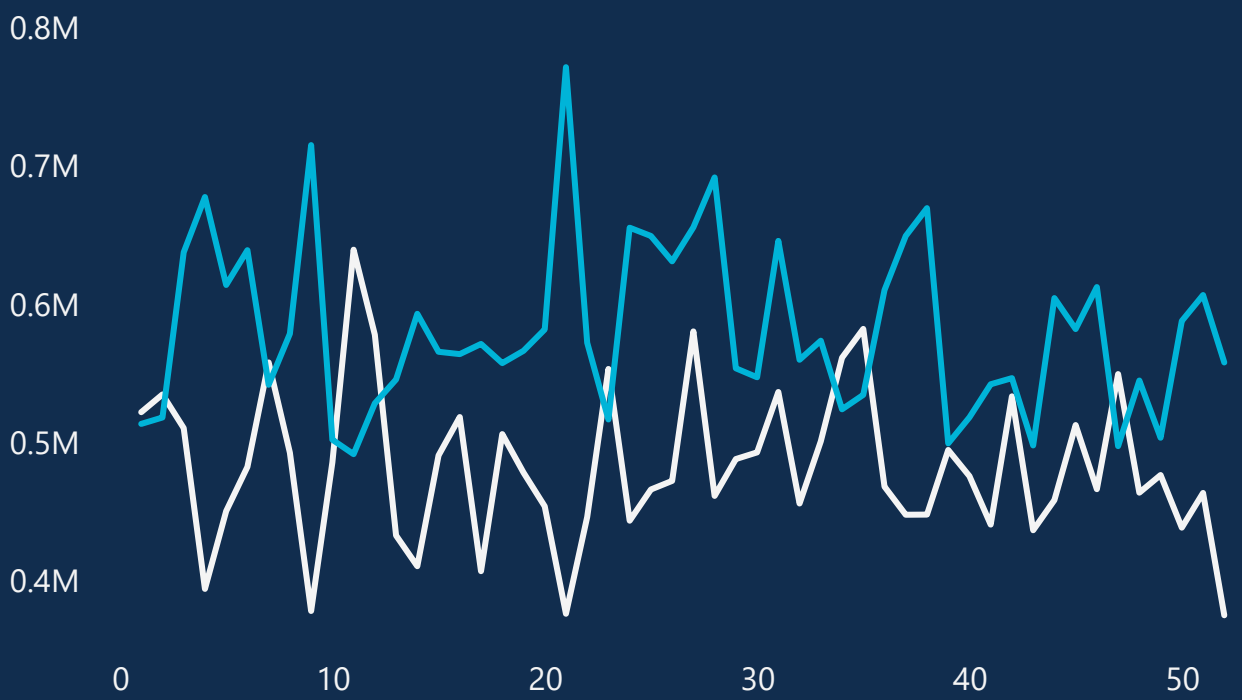


CSS

3.19



## Revenue Vs Gender



Q1

Q2

Q3

Q4

Week Number

All

High

Lower

Lower Middle

Middle

Upper Middle

Blue

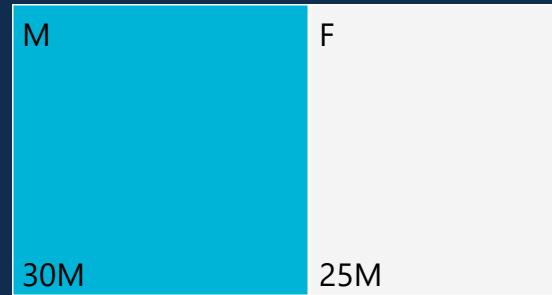
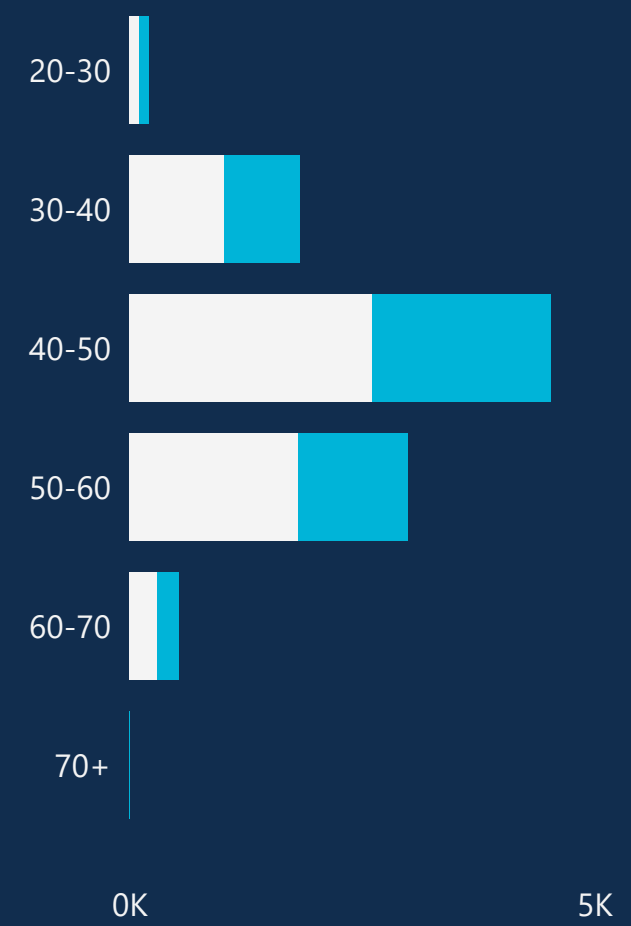
Gold

Platinum

Silver

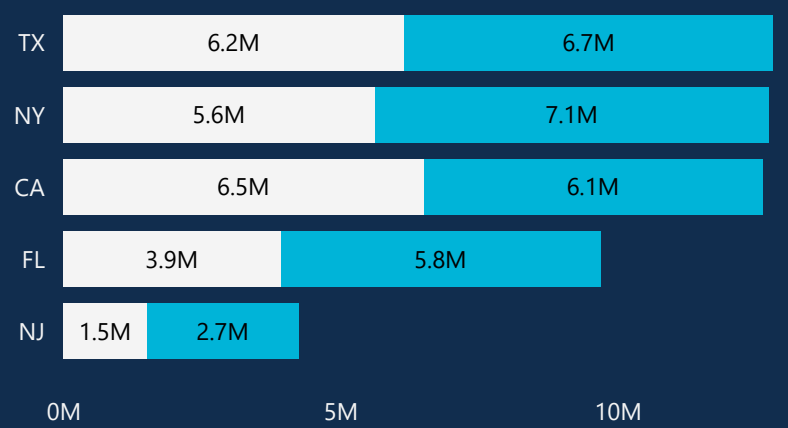
## Customer Age

Gender ● F ● M

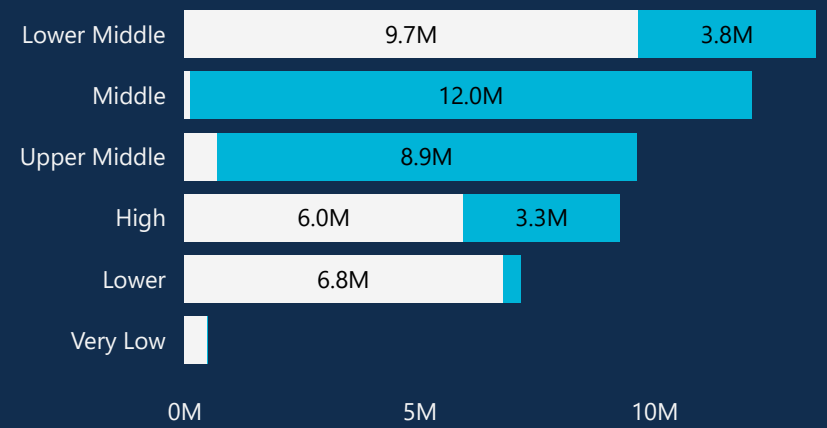


Customer Job	Total Revenue	Total Transaction Amount	Total Income
Blue-collar	6904279	5488838	72262158
Businessman	17387832	14285412	186959919
Govt	8111701	6507875	88773989
Retirees	4535184	3623120	48675030
Selfemployed	8261758	6395026	75313288
White-collar	10114656	8221742	103930055
<b>Total</b>	<b>55315410</b>	<b>44522013</b>	<b>575914439</b>

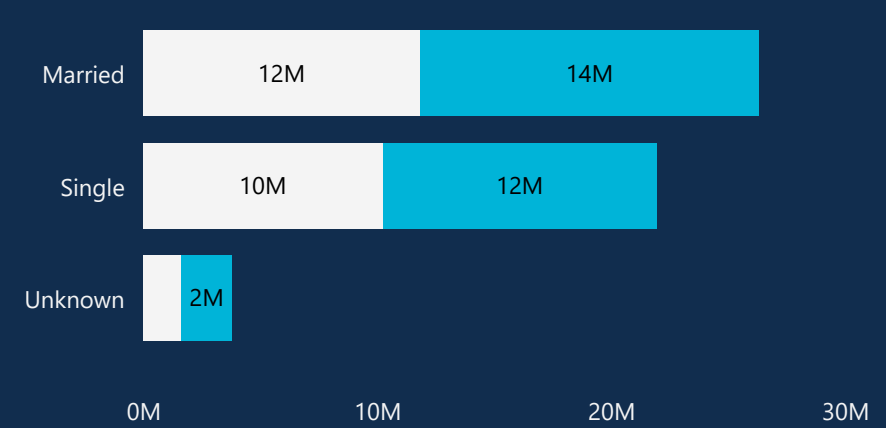
## Top 5 States



## Salary Group



## Marital Status



## Education Level

