



**IT and Open Innovation**  
**July 6 - 9, 2015**  
**Singapore**

The 19th Pacific Asia Conference  
on Information Systems



**PACIS**  
**2015**

**CALL FOR PAPERS**

## PROGRAM INVITATION

The Pacific Asia Conference on Information Systems (PACIS) is the main international Information Systems (IS) conference and the only AIS sponsored conference in the Pacific Asia Region. The primary purpose of PACIS is to enable regional and international Information Systems researchers and practitioners to meet in an annual forum that maximizes the opportunity for the exchange of information. The world's Information Systems industry and research specialists, and academia are cordially invited to participate in a wealth of presentation, tutorials, special sessions and social activities for the advancement of Information Systems and Management.

## PAPER SUBMISSION

Submit your paper via the PACIS 2015 official website at <http://www.pacis2015.org> before the deadline. More details on the paper template will be shown in the paper submission system. We also recommend that you visit the website to get the latest information related to the conference.

## TRACKS

We invite submissions in all areas of Information Systems research and especially encourage submission related to the conference theme "*IT and Open Innovation*". PACIS 2015 topics will include, but are not limited to:

1. Economics of IS
2. Knowledge Management
3. Business Intelligence/Analytics
4. Cultural and Global Issues in IS
5. IT Project Management and Outsourcing
6. Social Media and Business Impact
7. IT and open innovation
8. Green IT/IS and Sustainability
9. IS Security and Privacy
10. IS/IT Strategy, Leadership, Governance
11. Electronic and Mobile Business
12. Service Science and IS
13. Human Behavior and IS
14. Human Computer Interaction
15. IS Healthcare
16. IS Education and Learning
17. IS Implementation, Adoption, and Diffusion
18. Social and Organizational Aspects of IS
19. Enterprise Systems and BPM
20. General Topics
21. Design Science and IS

## VENUE

Marina Bay Sands, Singapore

## IMPORTANT DATES

**Paper submission deadline:** March 4, 2015  
**Notification of paper acceptance:** May 8, 2015

**Doctoral Consortium:** July 5 - 6, 2015  
**Conference:** July 6 - 9, 2015

## COMMITTEES

### Conference Co-Chairs

Hock Hai Teo  
(National University of Singapore, Singapore)  
Vallabh Sambamurthy  
(Michigan State University, USA)

### Program Co-Chairs

Atreyi Kankanhalli  
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