



## **London & South East Regional Website Competition**

After the success of 2021's competition, we're again running our regional **London & South East Website Competition** for student companies in 2021-22.

Student companies are invited to submit the url to their live website, and be marked by a panel of independent judges against criteria including:

- **Functionality and relevant content – in support of the company's product and sales**
- **Ease of use/navigation**
- **Cosmetic/aesthetic appeal**
- **Integration/reference to social media/YE Trading Station/etc**
- **Appropriate and consistent brand identity and voice**

Judges will offer feedback and decide on a runner-up and winner.

Winners will be recognised at the regional finals in the summer and trophies sent to the school/college, but the website competition is separate to the main Company of the Year Awards, and entry is not compulsory.

If your company/ies would like to enter, please provide the following information by 5pm on Wednesday 16<sup>th</sup> March 2022.

- School
- County / London Borough
- Company Name
- Website URL

...to [london.se.competitions@y-e.org.uk](mailto:london.se.competitions@y-e.org.uk)

If any clarification is required on any aspect, please contact Michael Anderson, as above.

**Good luck!**