

### **BUILD NEXT GENERATION MUSIC APPS IN 24 HOURS**

# WHAT IS MUSIC HACK DAY?

Music Hack Day is a non-profit event for programmers, designers and artists to build applications for the future of music. Enthusiasts will take part in a 24 hour marathon of workshops, hacking and fun. In the end the results will be demonstrated by the participants in front of an audience and the press. Key is to explore technology and creativity in teams, to discover new possibilities in the musical ecosystem.

## **ROUGH SCHEDULE**

Music Hack Day Berlin will take place on the weekend 21./22.05. or 28./29.05.2011. Participants will use the venue during the whole weekend for workshops, overnight hacking and presentations.

#### Saturday

09:00 Registration & Breakfast

10:00 Introduction

11:00 Workshops & API Tutorials

13:00 Lunch

14:00 24hr Hackathon starts

19:00 Dinner

20:00 Hackathon continues whole night

#### Sunday

09:00 Breakfast

13:00 Lunch

14:00 Hacking ends, Projects are submitted

15:00 Demonstrations

17:00 Prizes for best Hacks & Closing

## **HISTORY**

Launched in July 2009 in London, Music Hack Day has grown to a global success. There have been 12 Music Hack Days so far, some of the previous locations were: Radialsystem (Berlin), MIDEM (Cannes), Microsoft NERD (Boston), The Guardian office (London), Automattic office (San Francisco), MediaMatic office (Amsterdam). All have been organised voluntary by local enthusiasts, with the support and sponsorships of over 50 companies. So far, over 1500 participants have built more than 300 applications, where some of these were launched commercially.

### VENUE REQUIREMENTS

Desk space for 120 - 150 people Stable internet access, preferably wifi Power sockets for laptops Event access from Saturday morning to Sunday afternoon Organisational access from Friday evening to Sunday evening

#### Optional requirements:

Tables & Chairs Kitchen or Bar Conference rooms Projectors PA

#### LINKS

http://musichackday.org/

http://vimeo.com/7129735

http://www.wired.com/epicenter/2011/02/music-hack-day-nyc/

http://fuse.tv/music/music-hack-day/

http://www.billboard.biz/bbbiz/industry/digital-and-mobile/midem-2011-can-hacking-save-music-1005009032.story, where the property of the pro

http://blog.programmableweb.com/2010/02/03/48-hours-31-hacks-stockholm-music-hack-day/

### CONTACT

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