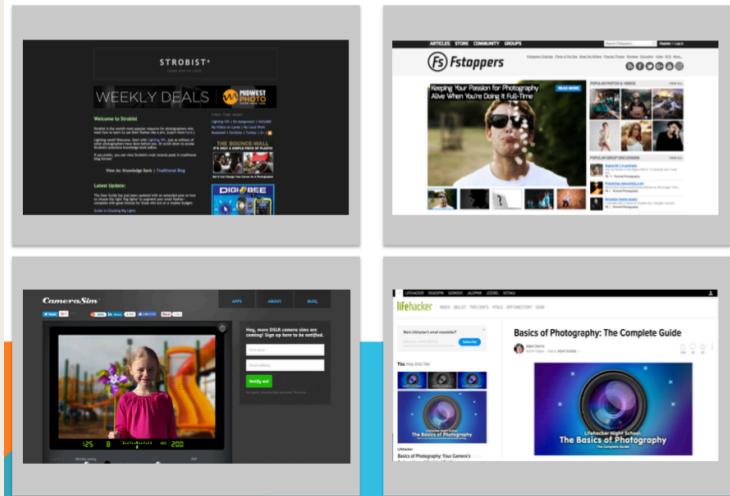# JOHN HAN PHOTOGRAPHY

Case Study

Site Description

- In these days, lot of people have photography as their hobbies. However, it would be hard to use at their first time of using it. This is a tutorial site for them. As I'm a photography major student, I decided to make a tutorial site so people can learn basic stuff of photography.

- The navigation bar might confuse, but I will re organized it and simplify more so people easily can navigate it.

The Goal of the Design Is To…

- Give them simple information and let them know that camera system is not hard. After they read this page, they won't hesitate to use camera to outside and won't afraid to use manual mode instead of automatic mode.

- **This tutorial site will help people who...**

- Have interested in photography and willing to learn photography. Moreover, it is sad if their images turn out bad quality when they go travel around. They won't make any mistake.

- **Visitors include...**

- Student, couple, traveler, photography hobby group, kids

Research

- *Lifehacker*
- *http://lifehacker.com/5815742/basics-of-photography-the-complete-guide*
- *Camerasim*
- *http://camerasim.com/apps/original-camerasim/web/*
- *Strobist*
- *http://strobist.blogspot.com/*
- *Fstoppers*
- *https://fstoppers.com/*

Logo/Color

Logo (Symbolized of initials of name)

- Simple, color mixture
- B&W
- Font: Loto, san serif

Pin-up Shot