

# WordPress: Create a Website in 1hr Without Any Technical Skills



Follow this WordPress for Beginners guide to **Create your Own Website in Just 5 Steps**. Get a **Free domain**, **24/7 support** and **60% off your hosting with Bluehost**. 🍷

**Bonus PDF:** [How to Create Your Own WordPress Website in 5 Steps](#). Access it offline anytime. Bring it to team or client meetings!

## WHY DO YOU NEED A WEBSITE?

Your website is your hub. It's at the centre of your marketing. It allows you to publish content, collect emails and become independent from platforms like Facebook (where the rules can change!).

## WHY WORDPRESS?

- **WordPress powers an astonishing 25% of all websites.** It is a free website management tool that makes it very easy to create and update your own website.
- **WordPress is not just for blogs.** It has a massive plugin and theme ecosystem that enables you to make any type of website (ecommerce, social network etc.) without needing to know how to code. See live examples: [www.wordpress.org/showcase](http://www.wordpress.org/showcase)
- **Plugin Ecosystem:** Plugins allow you to easily add custom functions and features to your WordPress site. Find plugins in the [WordPress Plugin Directory](#).
- **Theme Ecosystem:** A WordPress theme provides all of the front end styling of your WordPress site, like page layouts, fonts and colors. This makes it very easy to make a great looking site quickly even if you don't know how to write code. This site uses [Schema Theme](#) from [MyThemeShop.com](#).

## 1. CHOOSE A DOMAIN NAME

Follow these simple guidelines when choosing your domain name:

- **.Com:** Go for ".com" extension as it's easy to remember and trustworthy.
- **Brandable:** Make it distinct, easy to remember so that it rolls off the tongue.
- **Length:** Keep it less than 20 characters.
- **Keywords:** You don't need to include keywords in your domain name but it is a good idea to have a name that suggests what your business is about e.g. Facebook, Dropbox etc.
- **Check availability:** Use [NameVine](#) to check the availability of your domain name on all domains extensions & social networks.
- **Crowdsourcing domain ideas:** If you are struggling to come up with a domain name, check out [Namestorm](#). I ran a contest and got 168 suggestions from 14 different people – pretty good for \$35.

## 2. DOMAIN REGISTRATION & HOSTING ACCOUNT

- **Domain Registration & Hosting Account.** Get a **free domain**, **24/7 support** and **50% off your hosting cost with Bluehost**.
- **Add Ons:** I did not sign up for any of the extra web hosting services but review them and add where appropriate.
- **ICANN verification:** Required within 15 days of purchasing the domain or your domain may be suspended. Simply, verify your registered email address by clicking the link in the ICANN verification email you automatically receive from your registrar.
- **Support:** Contact your domain registrar or hosting company to resolve any issues experienced during this set up process.

## 3. INSTALL WORDPRESS

Login into your hosting account (Ecowebhosting, bluehost) and take these steps to install WordPress:

- Click on your domain name to open up the cpanel (control panel)
- Scroll down the page to the "CGI Scripts" section. Click on the **Install WordPress** logo and wait for the new page to load.
- Create a WordPress account and click "Install WordPress".
- Log into WordPress using the username and password created in the previous step.
- You will now have access to the WordPress Dashboard. This is the backend of your website where you can edit your site and add content.
- To see what you site looks like click on your domain name at the top of the dashboard and then "visit site".

## 4. ADD PAGES / POSTS

- **Add Pages:** Click Pages > Add New in the sidebar of your WordPress Dashboard. Click "change permalinks" and select "post name" to set the url by default to the post title. Set up these 2 pages to get started: "/about" + "/"thank-you".
- **Add Menus:** Click Appearance > Menu > create a new menu. Select created pages and click "add to menu". Select new menu as your "primary menu".
- **Add Posts:** Click Posts > Add New (the same process as creating new pages).

## 5. INSTALL GOOGLE ANALYTICS FOR WORDPRESS

- **Install Plugin:** "**Monster Insights for Google Analytics**". Easy to use & free.
- **Login into Google Analytics.** Go to Admin> Create a New Property to generate a tracking id for your new website.
- **Add tracking id to website.** click "authenticate with Google" inside the plugin to start collecting data from your website. 🍷
- **Filter Internal Traffic** so you don't skew your data: Click admin> filters>add filter>predefined filter> exclude traffic from IP address. 🍷
- **Enable Demographics Reports:** Collect age, demographics and interest data so you can understand you audience better. Click admin>property settings> enable demographics and interest reports. 🍷
- **Goal Tracking:** We will set up a goal to track email sign ups in the email marketing section of the course.

## BONUS: CONSIDER A PREMIUM THEME

- **What are WordPress Themes?** A WordPress theme provides all of the front end styling of your WordPress site, like page layouts, fonts and colours. This makes it very easy to make a great looking site quickly even if you don't know how to write code.
- **Benefits:** There are both free and premium themes but Premium themes often come with the design, functionality, support and consistent updates required to run a professional site.
- **Where to Buy:** This site uses the [Schema](#) theme from [MyThemeShop](#). The professional look helps to increase visitor trust and keep people on the site longer (which is great for SEO). I was able to install and customise the theme in just a few clicks. Their support forums are also very helpful to resolve any questions I have.
- **How to Install your Theme:** Once you finish the checkout go to appearance>themes to upload and activate your theme.

## NEXT STEPS...

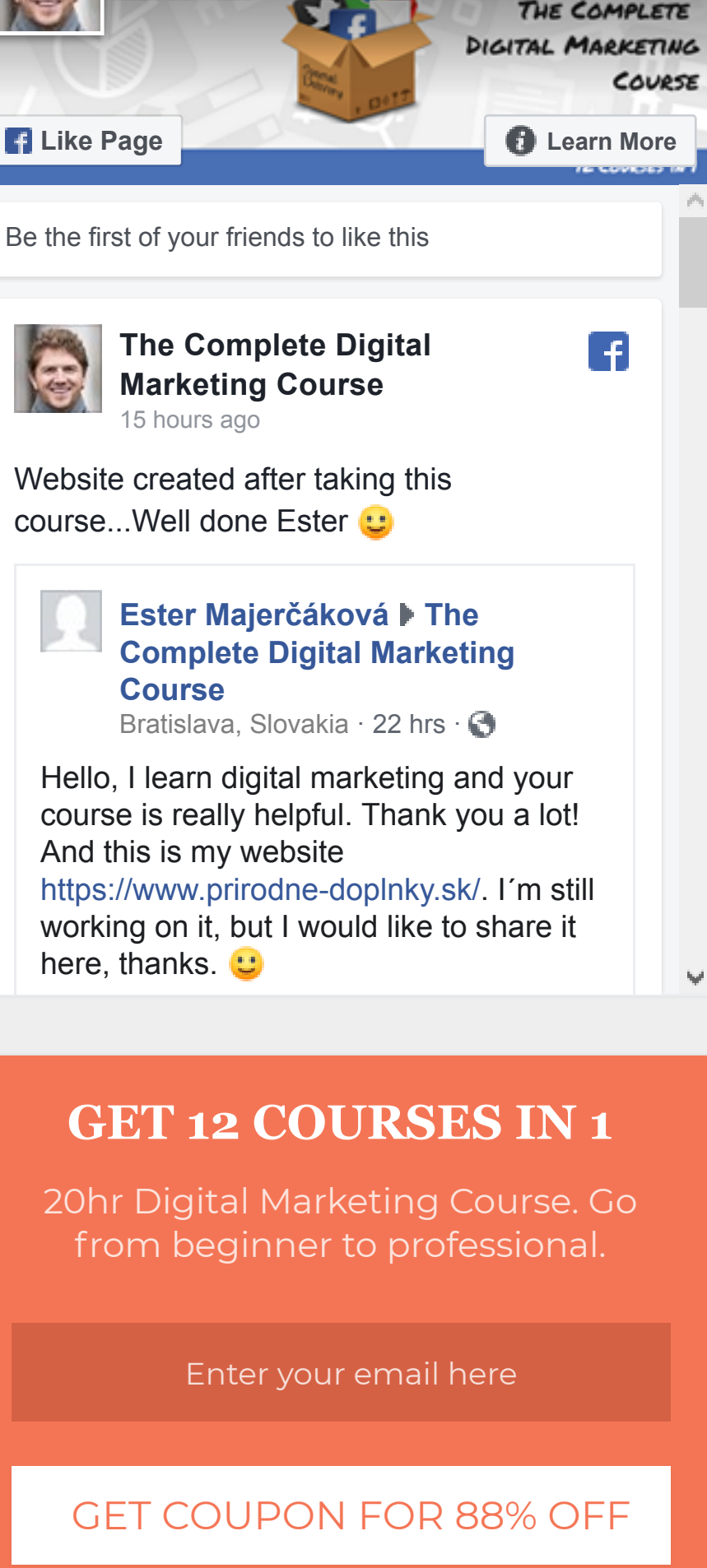
Create a WordPress website in 1 hour by following the steps outlined above. Ask questions & get feedback on your work inside the [course](#).

## 47 Comments

- rajeshjain155**  
While trying to understand about themes, I came across an article which says that you need to be careful about child theme, now as per you if I install the theme you said, then what about the child theme as when the theme gets updated, my data might spoil.
- Daragh Walsh**  
Hi Rajesh,  
I'm recommending you purchase and install a "parent" theme. This will continue to be updated and supported by mythemeshop.com  
However, if you want to customise it further you can create a "child theme". This will not automatically be updated or supported by mythemeshop.com. I haven't recommend this unless you are very technical and have a compelling need for customisations that cant be done within the parent theme.  
Kind regards,  
Daragh
- rajeshjain155**  
thanks for the answer, now what happens when they update the parent theme, I suppose my theme will also get updated, but then I read that in that case some of the plugins etc might not work when they update the theme, what is the solution for that, do you still suggest that we should put the parent theme, if yes, then how do we handle the situation when theme gets updated, I hope I am able to communicate my problem to you
- Ian Williams**  
Hi Daragh, great course (I've just completed the WordPress section). I notice though that your website now is NOT a WordPress themed site. Is there any reason for that? I'm wondering if security is an issue and whether I should move away from WordPress.
- Daragh Walsh**  
Great to hear about your progress Ian! This still is a wordpress site. Just the front page is leadpages- more on this in the email marketing section of the course 🍷
- Ian Williams**  
Oh. Thanks for that. I look forward to learning about Leadpages.
- Vivian Hamui**  
Hey Daragh! got a question here... Can I build my site BEFORE buying the domain name?  
I once did the mistake of buying a domain name in GoDaddy and I never used it for my business idea and now I want to change the entire name! Therefore I wasted money for a name that I might not even use at all. And I want to be sure of publishing my site with certain domain once it's ready...
- Daragh Walsh**  
Hey Vivian,  
Perhaps start by setting up new accounts on facebook, twitter, youtube etc and testing out your name + idea. If things going well then set up a site.  
This is the easiest approach because it's not that easy to set a website without a domain name and still use all the plugins etc.  
Kind regards,  
Daragh
- Vivian Hamui**  
But what if I do that and then discover that the name I wanted to use for my website is taken? :-/
- Woleola Fatokun**  
Hi Daragh, thank you for this course. My version of wordpress is 4.7.2 and I cannot install Monster Insights because the "install new" sub menu is not included in the plug ins.  
What do I do.  
Thanks.  
Wole
- Daragh Walsh**  
If you have a wordpress.org site as shown in the course you will be able to download below: <https://www.monsterinsights.com/>
- Johnny Friel**  
Hi Daragh, just had a quick read through info above and just wondering what your thoughts are on this site [http://www.virtualnames.co.uk/web\\_hosting.php](http://www.virtualnames.co.uk/web_hosting.php) for hostine etc as im looking to also set up multiple email boxes to sales@idfitnessnutrition.com, johnny@idfitnessnutrition.com, recruitment@ etc etc and had been told about this site before, price wise it is more competitive than sites you recommend i think? tho i may be wrong? TIA for feedback
- Daragh Walsh**  
email boxes are standard. You will be able to add content / edit a WordPress site yourself which is not the case with above i understand.
- Johnny Friel**  
Above has option for hosting also available just wondering if it is sufficient for our requirements as price wise is cheaper in comparison with sites you recommend I think not sure tho?
- Johnny Friel**  
Also on your suggestion eco what's the difference between domain 3 domains or unlimited domains?
- Daragh Walsh**  
You'll only need for one domain if you have one website. Best to contact hosting providers for advice to meet your needs.
- Dania**  
Hi Daragh,  
I love your course!! I have a quick question . I did the domain name , however i don't want to do the web hosting now . Is it important to create it to be able to proceed to the wordpress step , or can i wait and not buy it for now?
- Daragh Walsh**  
Yes, you need hosting to set up the site.
- Sergei**  
Actually it is not necessary to buy a real web-hosting since you can use local hosting and install wordpress directly on your PC
- Akinbode Victor**  
Hi,  
Am a bit confused with web hosting and WordPress hosting on hosting platforms. Which should I go for, i have little start up budget and am trying to cut down cost.
- Daragh Walsh**  
I recommend hosting with bluehost.com or another hosting company as shown above. This is because you can use all plugins and website themes which WordPress.com does not allow.
- Carlos Figueira**  
Hi  
I followed your suggestion and installed Schema theme on WordPress, but I later realized that it wasn't ideal for my product. After doing a comprehensive search, I found the perfect item under the JustFIT Themes. I've been in touch with mythemeshop to inquire about an exchange. I've had no response from them. Do you think their Themes are exchangeable?
- Daragh Walsh**  
Contact their support for a refund – should be easy!
- Carlos Figueira**  
I didn't need to ask for a refund. Support exchanged it, no problem!
- Carlos Figueira**  
I didn't need to ask for a refund. Support exchanged, no problem
- RW Holistic Health**  
Hi Daragh, I am very much enjoying this course, however recently I have run into a few things which has made me confused. I am not starting a business from scratch, I was hired into a company and we are trying to improve our online presence. The main issue that I have come across is that my company already has a wordpress website made by someone else. What we want to do is start a new website from scratch and create it while our current website remains live. Is there a way to do this?
- Daragh Walsh**  
You may not need to build a new site, just use a new theme – best to search online for more tips to complete this without loss of content etc
- dhiraj sharma**  
Hi Daragh, I am glad that I have purchased this course and I can't wait to get certified and dive into the world of Digital Marketing. Can you please help me with the most reliable domain registration and hosting site wherein I can purchase .IN (India) domain? can I purchase it from GoDaddy? they have good offers and are they compatible with WordPress?
- Daragh Walsh**  
you can get everything on bluehost.com: domain + hosting. students are liking this option the best.
- Danny Papazoglou**  
Hi Daragh! Our company already have a wordpress site ( its actually an e-shop ). It was abandoned for a long time, i've made some changes, but i have a lot of work to do yet. Your opinion about this site will be helpful. I (Usability, user friendly ...). I hope you don't mind that the site is in greek version. Thank you in advance! P.S : The google analytics is installed.  
<http://epiplo-kapitza.gr/>
- Daragh Walsh**  
Run the page speed test + and mobile friendly test as shown in the SEO section of the course. Buy a theme from mythemeshop to upgrade if needed!
- Danny Papazoglou**  
Thank you. I'll check it out.
- Nikki Amurao**  
Hi! How do you get the post to include an "author icon" just as how you did in the "How to Add Pages and Posts" section?
- Daragh Walsh**  
follow this guide: <http://www.wpbeginner.com/wp-tutorials/how-to-add-an-author-info-box-in-wordpress-posts/>
- Tiago Corrêa de Almeida**  
Hello Daragh! I am recently diving into Digital Marketing. I am helping small business to get sales growth. Well... I have already registered a domain. According to your tutorial, you are using ecowebhosting to register a domain and host it. In this case, ecoweb has WordPress integrated to its platform, kind of thing like a plugin. Should I always choose a hosting which provides such integration? At <https://wordpress.org/> we can download wordpress, and then I could first setup the website and choose a hosting afterwards. Is that possible? The course has been fantastic until this topic. I am not sure why haven't you shown how to setup themes. For example, wordpress themes are already set for lots of purposes and we can customize it. This has made me confusing. I mean...create pages ...create posts and after to integrating the theme. Can you clarify?
- Daragh Walsh**  
You need hosting first then download wordpress as shown in the course. themes are covered – see end of chapter.
- Tiago Corrêa de Almeida**  
Got it! I have moved forward with the lectures. So I will get back to the end of chapter for a review if needed. Thanks!
- kanchan Mittal**  
Hello Daragh !  
I already have a website and running since last two years. Looking to learn new marketing tools and know to grow from small business to large enterprise. my query is, as i have a B to C website and recently added and now catering to another target customers of B to B. Totally different BUYER PERSONA !! How should i go about it? Should i have a sub-domain for these customers? or separate website ? or some changes in already existing <http://www.haritkajewellery.com?>
- Daragh Walsh**  
Use the same website. Just add a page called partners – this is very common.
- Vuk Zelunka**  
Hello, I am attending your course at the moment. After I paid for domain and starter hosting, I did not receive any email confirmation. This is what I ve got on the invoice at my account summary: ladiestennisworkout.com (Domain), Starter Package (Hosting Package), Domain Privacy (Addo (£29.96) Automatic Backups (1 domain) (Addon), Domain Privacy (Addo (£29.96) Why I cannot set up my account? What am I missing here?  
Thanks,  
Vuk
- Vuk Zelunka**  
I used Eco Web Hosting.
- Daragh Walsh**  
best to contact your hosting company support
- Lavinia Ciocoiu**  
Hi Daragh,  
Can I ask you why going to ecowebhosting or bluehost, instead of ody or godaddy? Are there better prices or other benefits using these two? Thank you for your answer!
- Daragh Walsh**  
they are all quite similar but I like support of bluehost in particular
- Daniela Fusillo**  
Hi Daragh,  
I am very new in marketing and I am following your course to have a panoramic view of this world (a good one thanks to your tips!), but for the moment I don't want a Website. I started to creating a free one with WordPress, in order to follow you with the next lectures, but I don't think I will have access to everything you will show (e.g. Google Analytics, ...). Any suggestion to help me with that? Thank you very much,  
Daniela
- Daragh Walsh**  
Just watch the videos to understand the process for later!
- Daniela Fusillo**  
Will do! thank you

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WordPress: Create a Website in 1hr Without ...  
47 Comments



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