Campaign Tagging Worksheet - CompleteDigitalMarketingCourse.com

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Start Date	Landing Page URL	Campaign Medium	Campaign Source	Campaign Name	Destination URL	Shortened Link
Examples	The url of the webpage you	Think of the "r	In most cases, you'll use the	The campaign name is	This field will auto generate once you've filled out the landing page ur	If you need url shortene
27-Jun-2016	http://www.completedigitaln	email	udemy	udemy-email-27-06-2016	http://www.completedigitalmarketingcourse.com/seo-checklist?utm_r	
1-Jul-2016	http://www.completedigitaln	social	youtube	youtube-card	http://www.completedigitalmarketingcourse.com/seo-checklist?utm_r	
4-Jul-2016	http://www.completedigitaln	social	youtube	udemy-email-04-07-2016	http://www.completedigitalmarketingcourse.com/youtube-marketing?	
20-Jul-2016	http://www.completedigitaln	email	udemy	udemy-email-20-07-2016	http://www.completedigitalmarketingcourse.com/facebook-marketing	
26-Jul-2016	http://www.facebook.com/c	email	udemy	udemy-email-26-07-2016	http://www.facebook.com/completedigitalmarketingcourse/?utm_med	
26-Jul-2016	http://www.completedigitaln	email	udemy	udemy-email-26-07-2016	http://www.completedigitalmarketingcourse.com/twitter-marketing?ut	
	https://www.udemy.com/wc	referral		seo-tutorial	https://www.udemy.com/wordpress-website-tutorial/?utm_medium=re	
Your campaigns						
Recommended Mediums						
social						
email						
cpc						
display						
banner						
affiliate						
retargeting						
feed						
display						
print						
radio						
tv						
partner						
billboard						
presentation						
pdf						