

Create a Buyer Persona & Identify Your Unique Selling Proposition



If you don't have clear answers to the two questions below you may struggle to market your business or even get it off the ground: Who exactly are your customers ...

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Market Research: Validate Your Business Idea with Typeform



Gather Priceless Feedback and Emails in just 4 Steps using a Typeform Online Survey . Market research is an important step to validate the assumptions you've made about your buyer ...

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WordPress: Create a Website in 1hr Without Any Technical Skills



Follow this WordPress for Beginners guide to Create Your Own Website in Just 5 Steps. Get a free domain, 24/7 support and 60% off your hosting with Bluehost.

Why Do You ...

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Email Marketing: Get Your First 1000 Email Subscribers in 30 Days



Get Your First 1000 Email Subscribers in 30 Days. Follow the guide below to add signups forms, incentives and email tracking to your website.

Leverage Mailchimp, Leadpages, Lead Magnets ...

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Copywriting Training: Write Copy That Sells



Copywriters aren't born, they practice. Learn how to write sales copy that turn suspicious readers into a trusting, eager to buy customer at the blink of an eye.

Use ...

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26-Point SEO Checklist for New Websites & SEO Audits



This SEO checklist outlines the most important things you should do when starting a new website or performing an SEO Audit. It covers technical SEO,

Keyword Research, On-Page SEO, Link ...

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YouTube Marketing: Use Simple Videos to Drive Traffic & Sales



Leverage this YouTube Marketing Strategy and training to quickly grow your business online. Why YouTube? Youtube is

the world's 3rd most-visited website! YouTube is the world's second biggest search ...

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Facebook Marketing: Get Your First 1000 Likes Without Facebook Ads



Harness the power of this proven step by step Facebook Marketing Strategy to grow your Facebook Page without using Facebook Ads.

Learn how to create an optimised Facebook page ...

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Twitter Marketing: 10 Strategies to Increase Your Twitter Followers



Twitter is a free microblogging platform that allows you publish Tweets that are 140 characters or less. Twitter followers are the platforms

equivalent of "Facebook Fans" and "YouTube Subscribers". ...

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Quora: Become An Authority & Drive Long-Term Website Traffic

Quora Marketing: Learn how to become an Authority and Drive Long-Term Website Traffic in Just 7 Steps. What is Quora? Quora is one of the largest question and answer ...

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Google Adwords: Create Your First Profitable Campaign Today!



Transform your traffic and sales overnight using Google AdWords! Follow the 10 steps below to Create Your First Profitable Adwords Campaign

Today. Avoid the most common mistakes and save ...

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Google Analytics: Take a Data Driven Approach to Growth



"What get's measured gets improved" Understanding how to do analytics well a top priority for any marketer. Why? Because in order to create an

effective marketing strategy you need to determine ...

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Bonus: Local SEO – How to Rank Your Local Business



Action these Local SEO Tips to Bring Your Local Business to The Top of the Search Results Complete these in steps in addition to the 26-Point Checklist for

New Websites & SEO ...

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Google Adwords Certification: Tips to Get Certified in 2 Days!



Secure Your Next Interview, Promotion or Client by Adding the Google AdWords Certification to Your CV in Just 2 Days!

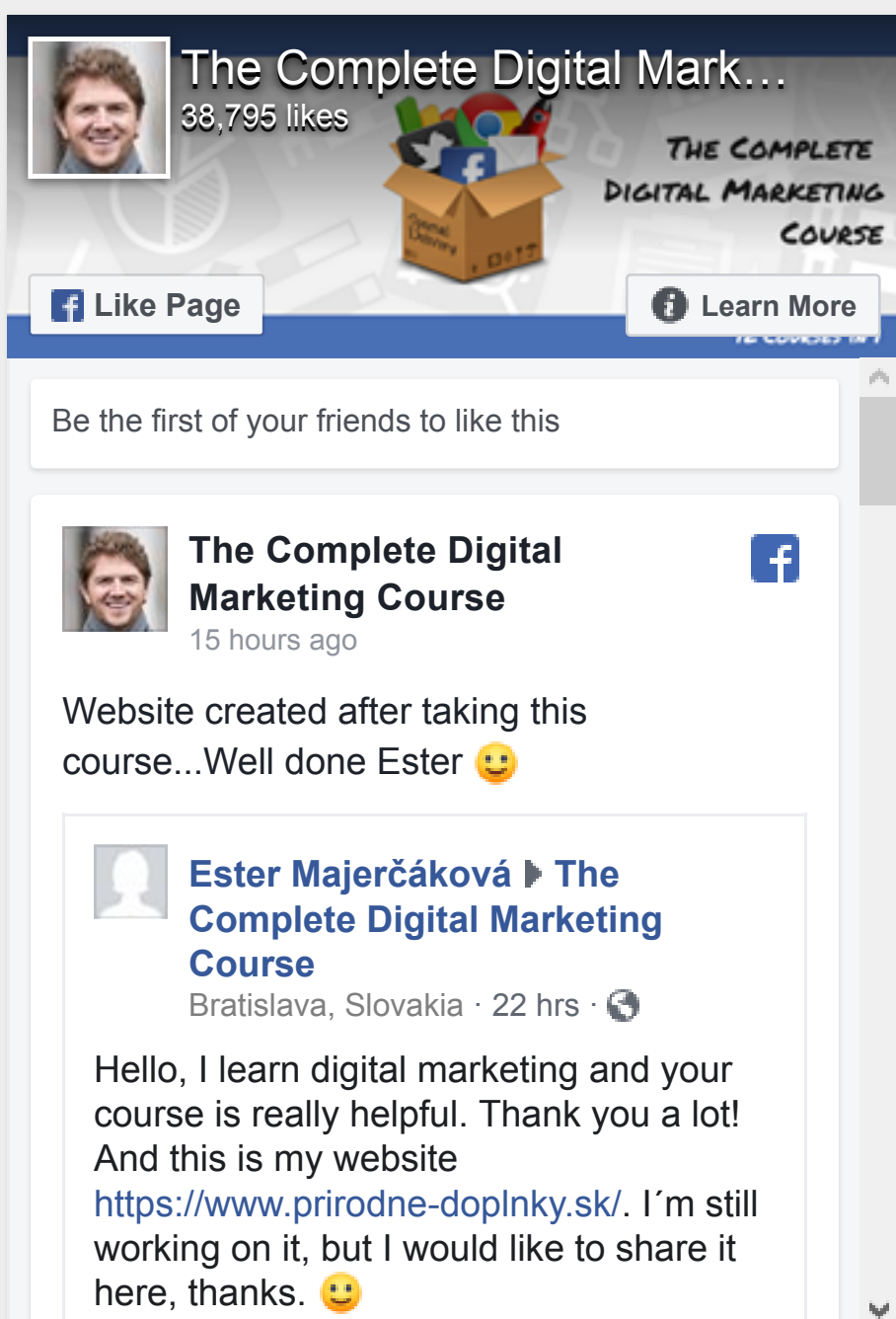
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