

# Google Adwords Certification: Tips to Get Certified in 2 Days!

Secure Your Next Interview, Promotion or Client by Adding the Google Adwords Certification to Your CV in Just 2 Days!



**Bonus PDF:** [Download 7 sample questions \(and answers!\) for the 2016 Google Adwords Exam](#)

## ABOUT THE ADWORDS CERTIFICATION

The [Google AdWords Certification](#) is a professional accreditation that Google offers to individuals who demonstrate proficiency in basic and advanced aspects of AdWords.

## GOOGLE ADWORDS CERTIFICATION BENEFITS

It's definitely a plus if you want to brand yourself as a digital marketer:

1. Join the booming online advertising industry. Pay Per Click (PPC) skills are in high demand.
2. Secure your next interview, promotion or client. Show current and prospective clients/employers tangible evidence of your AdWords skills.
3. Save yourself a ton of time, frustration and money. The formal exam training will teach you how to use AdWords professionally. **You could lose a ton of money if you “learn by doing”.**

## GOOGLE ADWORDS CERTIFICATION COST

Taking the Google Adwords Test is now **Free**!

It used to cost \$50 when the exam format was different.

Can you think of any other Industry Recognized accreditation you can get without spending thousands of dollars and studying for months?

*I can't!* This is such an easy win for anyone serious about a career in online marketing!

## HOW TO BECOME GOOGLE ADWORDS CERTIFIED

- You need to pass 2 different exams to become fully Adwords Certified: Adwords Fundamentals exam + a one other (choice of 5 exams).
- **Choosing the Search Advertising exam will save you hours** of study because there is a huge overlap with the Fundamentals exam (Video advertising exam etc. are quite different!)

Screen Shot 2016-04-30 at 12.07.52

- **Timing:** You have 120 minutes to complete each exam.
- **Pass rate:** You need to get a score of 80% or higher to pass.
- **Format:** 100 multiple choice questions, no option to pause exam, questions appear one at a time (i.e. no option to skip or return to hard questions later).
- **Retake period:** If you don't pass the exam, you can take it again after 7 days.

## HOW TO PREPARE FOR THE CERTIFICATION EXAMS

Take 1 day for each exam and follow this process step by step:

- 1. Study the Official Exam Guides Section by Section:** The Google [exam study guides](#) are designed to bring absolute beginners from zero knowledge to Google Adwords Certified Individuals.
- 2. Use Practice Questions to Accelerate Your Learning:** This is the fastest way to learn and retain new information. Get [200 sample questions broken down per section](#).
- 3. Take Advantage of the Open Book Policy:** Not many people know that there is no restriction to have the [Adwords Help Center](#) open while you're taking the exam. You won't have time to search for every single answer but this can be really helpful for the tougher questions!

## HOW TO TAKE THE ADWORDS CERTIFICATION EXAMS

- Go to <https://www.google.com/partners/>
- Click on “I am an Agency” in the top right-hand corner of your screen
- Once inside, click “Certifications>AdWords>Take Exam” in the sidebar

## HOW TO PROMOTE YOUR ADWORDS CERTIFICATION

After you pass the exam and become certified, Google allows you to showcase it to the world.

google adwords certification

- Link to your [Google Partners Profile](#) from anywhere online (freelancing profile, personal website etc).
- Automatically notify contacts by adding your certification to LinkedIn.
- Add your certification as a bullet point on your CV.
- Print it out and hang it inside your office.

## STAYING ADWORDS CERTIFIED

Remember, you're AdWords certification is valid for one year.

Set a calendar reminder for a couple of weeks before the “valid until” date shown on your certificate.

## CONCLUSION

Nothing is holding you back from becoming a Google Certified Professional:

- You don't need to be part of a company to become certified.
- You don't need to have any on-the-job experience.
- You don't need to spend money running campaigns on AdWords.
- You don't need to be technical.

Don't hesitate to spend a weekend learning how to use AdWords professionally and getting tangible evidence of these in-demand skills.

## TRAINING COURSE

Take the training course to [become Google Adwords Certified in Just 2 Days](#) (The Best Study Guide, Test Cheat Sheet and 200+ Practice Questions to Ensure Your Exam Success).

## One Response

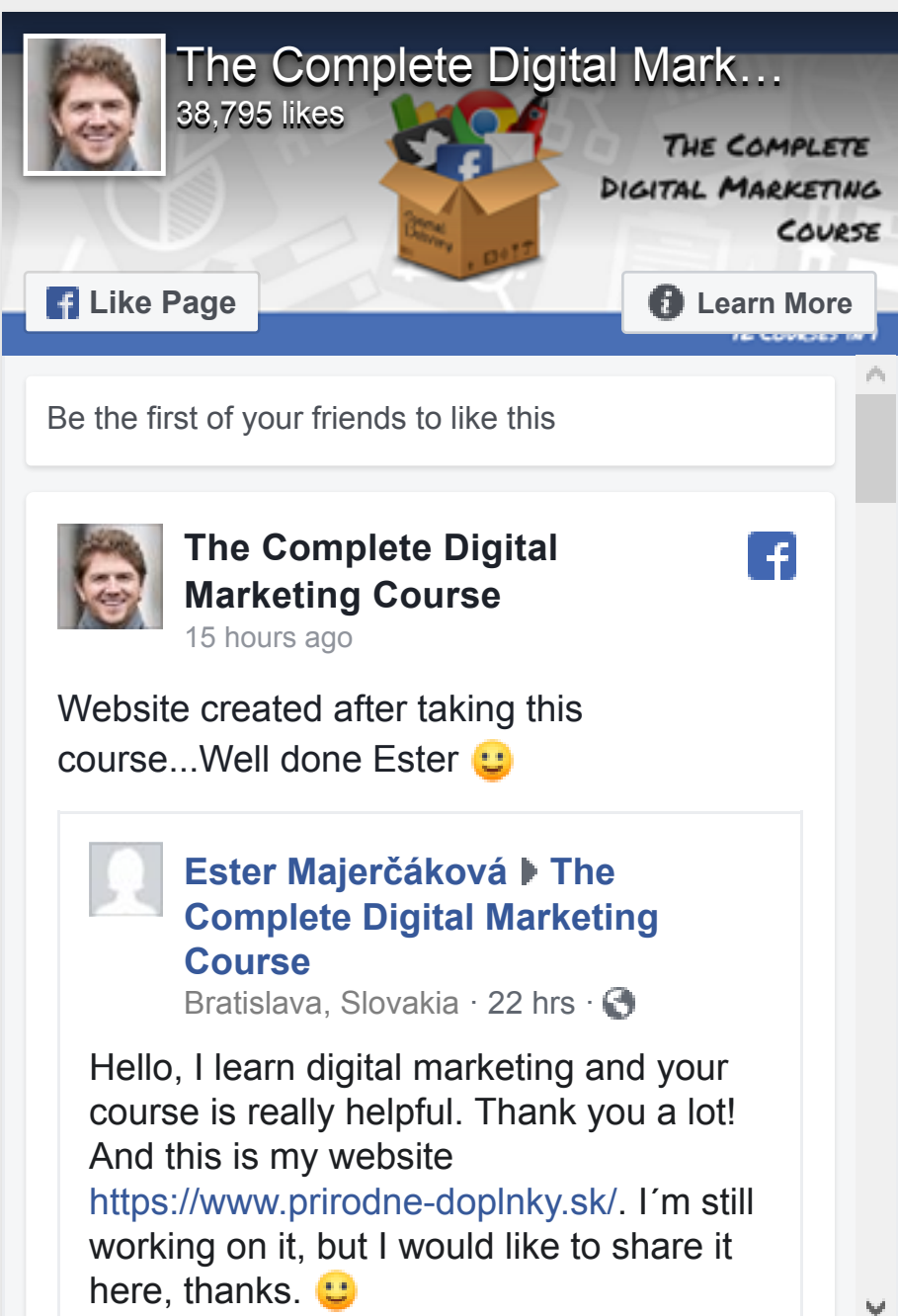


**Nimit Suri**  
Thanks for the post buddy!

FREE DOMAIN + 60% OFF HOSTING



[WordPress: Create a Website in 1hr Without ...](#)  
47 Comments



**GET 12 COURSES IN 1**

20hr Digital Marketing Course. Go from beginner to professional.

Enter your email here

GET COUPON FOR 88% OFF

CATEGORIES

- [Conversion Optimisation](#)
- [Customer Acquisition Channels](#)
- [Data & Analytics](#)
- [Market Research](#)
- [Resources](#)
- [Wordpress Development](#)

The Best Web Hosting only \$2.95 /mo

Get Started

bluehost