

# **MOODBOARD 2**

**Pristine Jewellers**

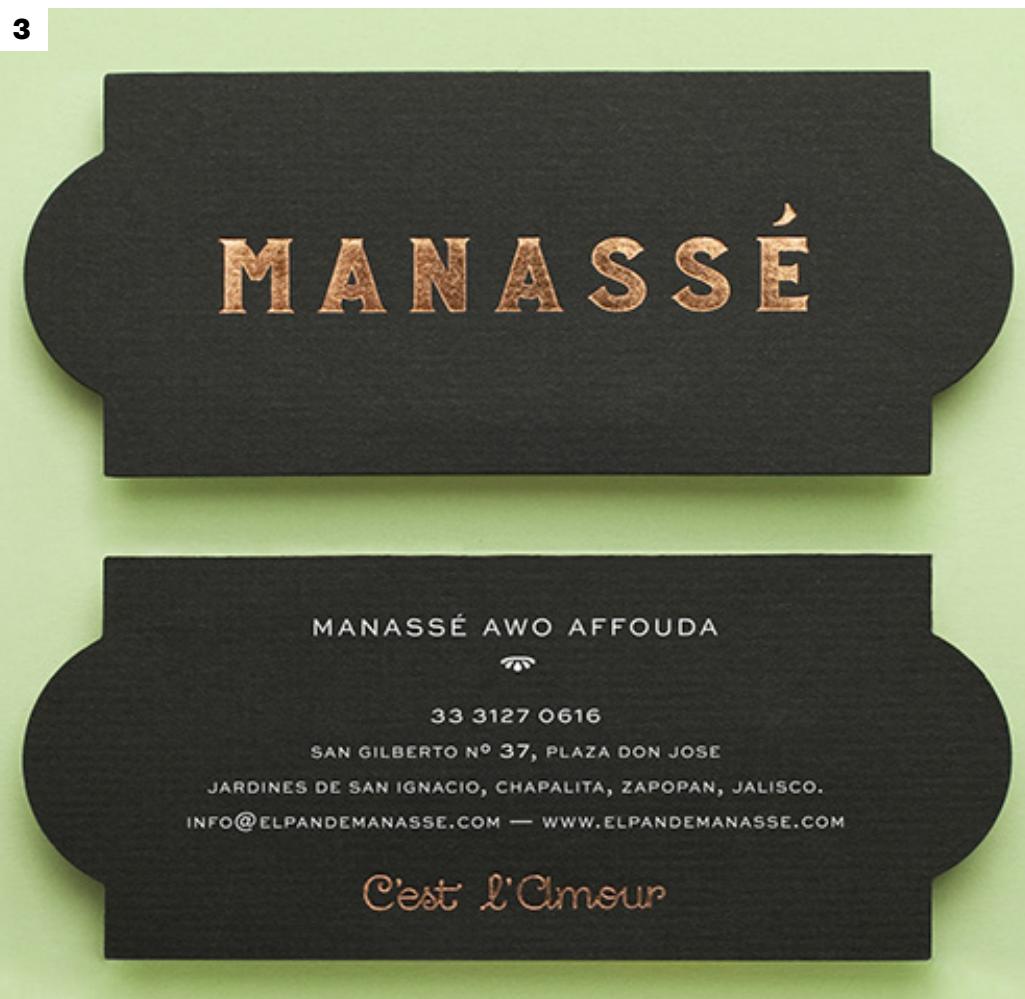
## **MAIN DIRECTION**

**This moodboard builds up from the previous one.  
Golden colors and favoring a word-mark logo.**

## **WE WOULD LIKE FOR YOU** —————

**to look at logo icons, fonts, colors, spacing/white  
space and layouts for some feedback.**

**Additional questions will be asked after you take a  
look and respond. This moodboard will help us pin-  
point the direction to design a brand for you.**



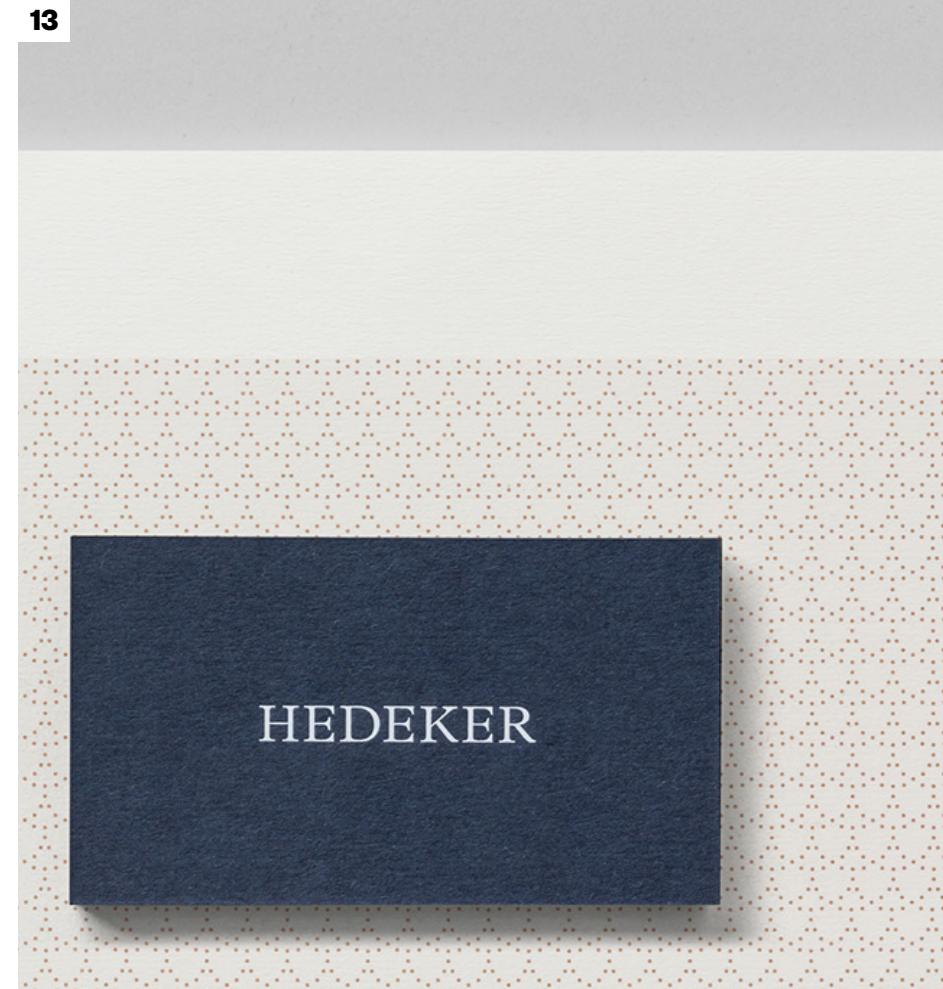


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# Caroline



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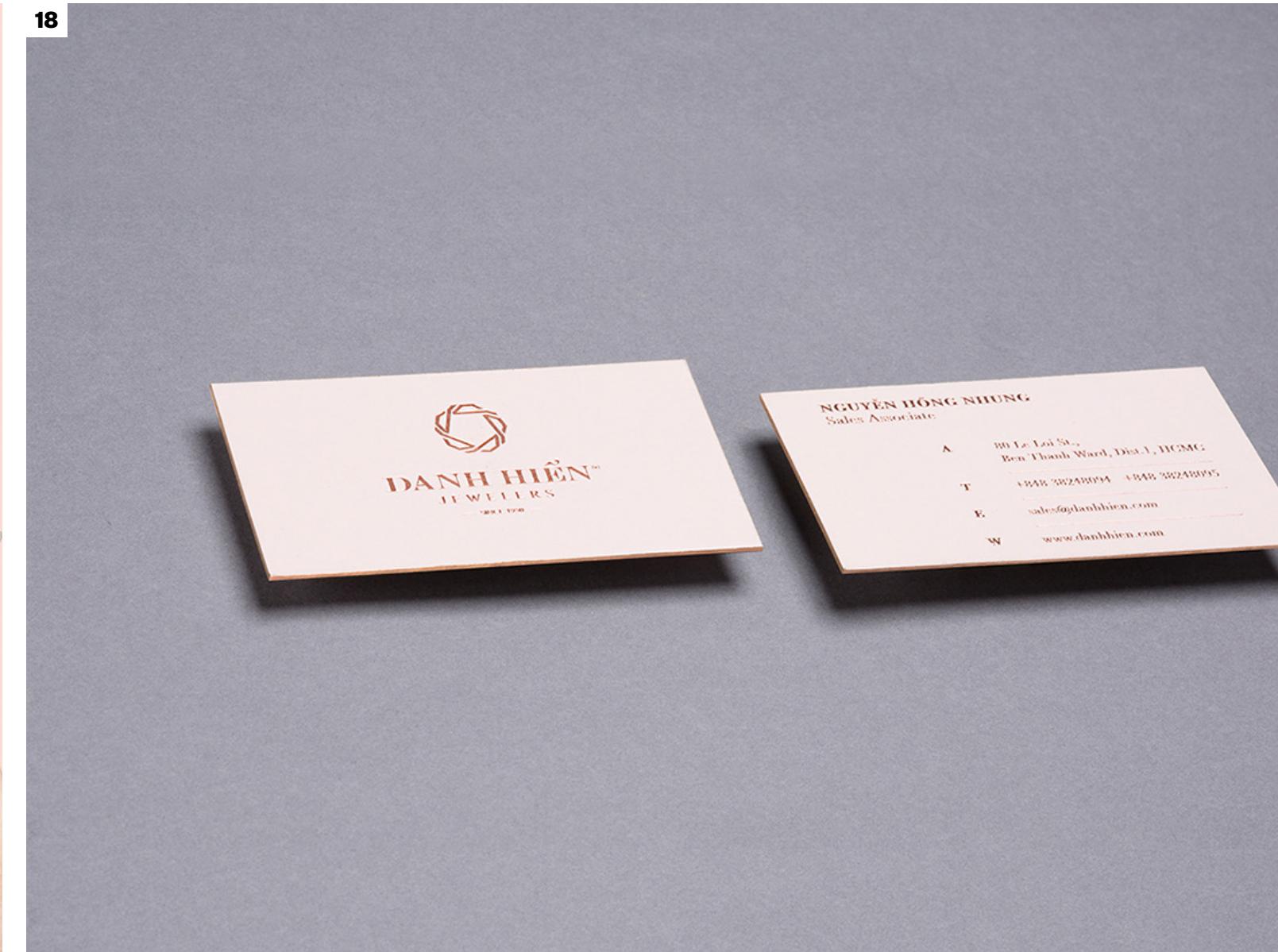
Seit seiner Entstehung ist Schmuck eine Wahl, um sich auszudrücken und ohne große Verpflichtungen zu machen. Ihn zu tragen hilft den Menschen, seine Persönlichkeit zu definieren, sie nach außen zu tragen und die eigene Ausstrahlung zu intensivieren.



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# **MOODBOARD 1B**

**Pristine Jewellers**

## **SECONDARY MOODBOARD**

**This moodboard has elements that diverge from the initial theme. This board exists to give you additional options.**

**WE WOULD LIKE FOR YOU** \_\_\_\_\_  
**to look at elements that you may want in the initial theme.**

1



2

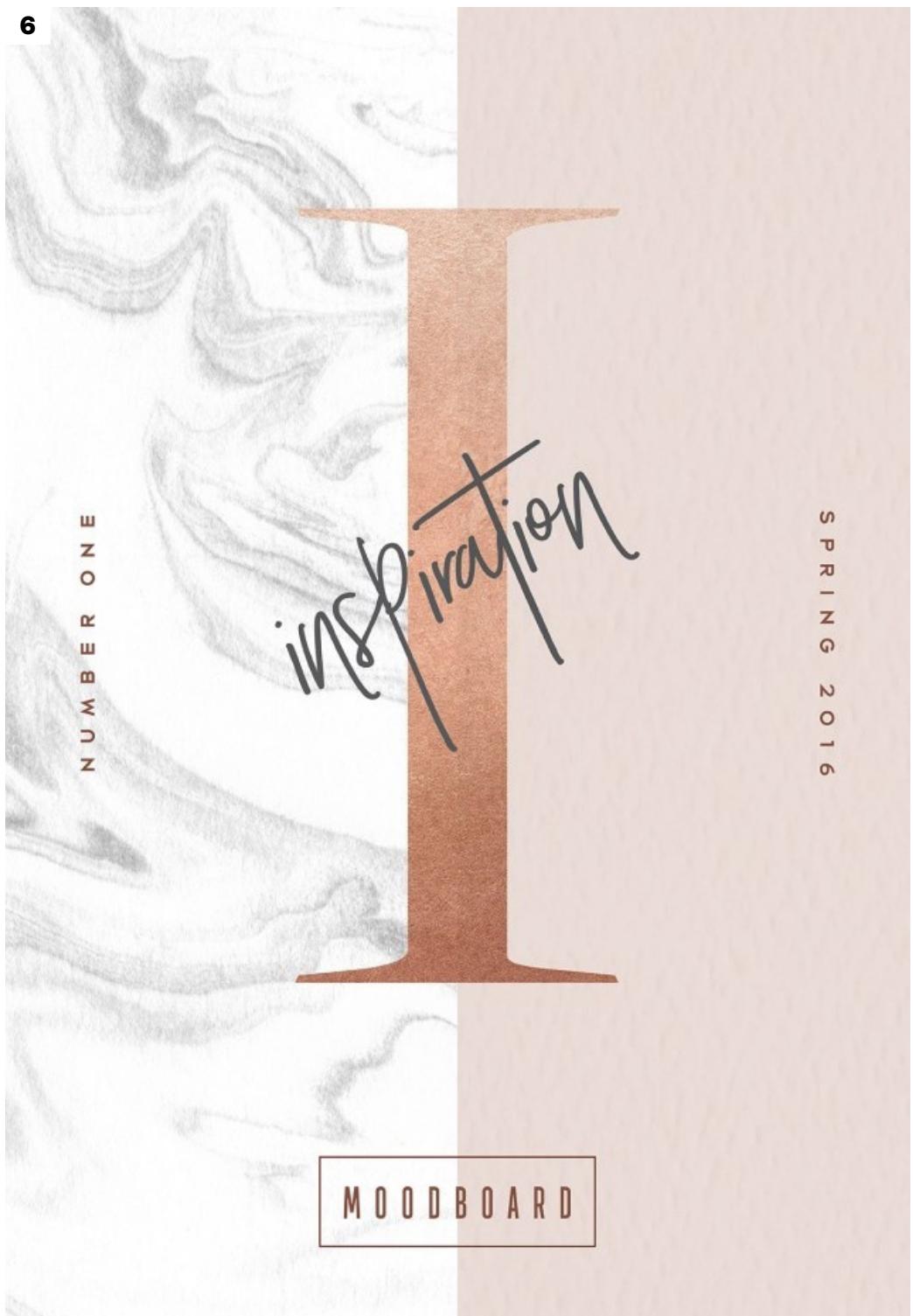


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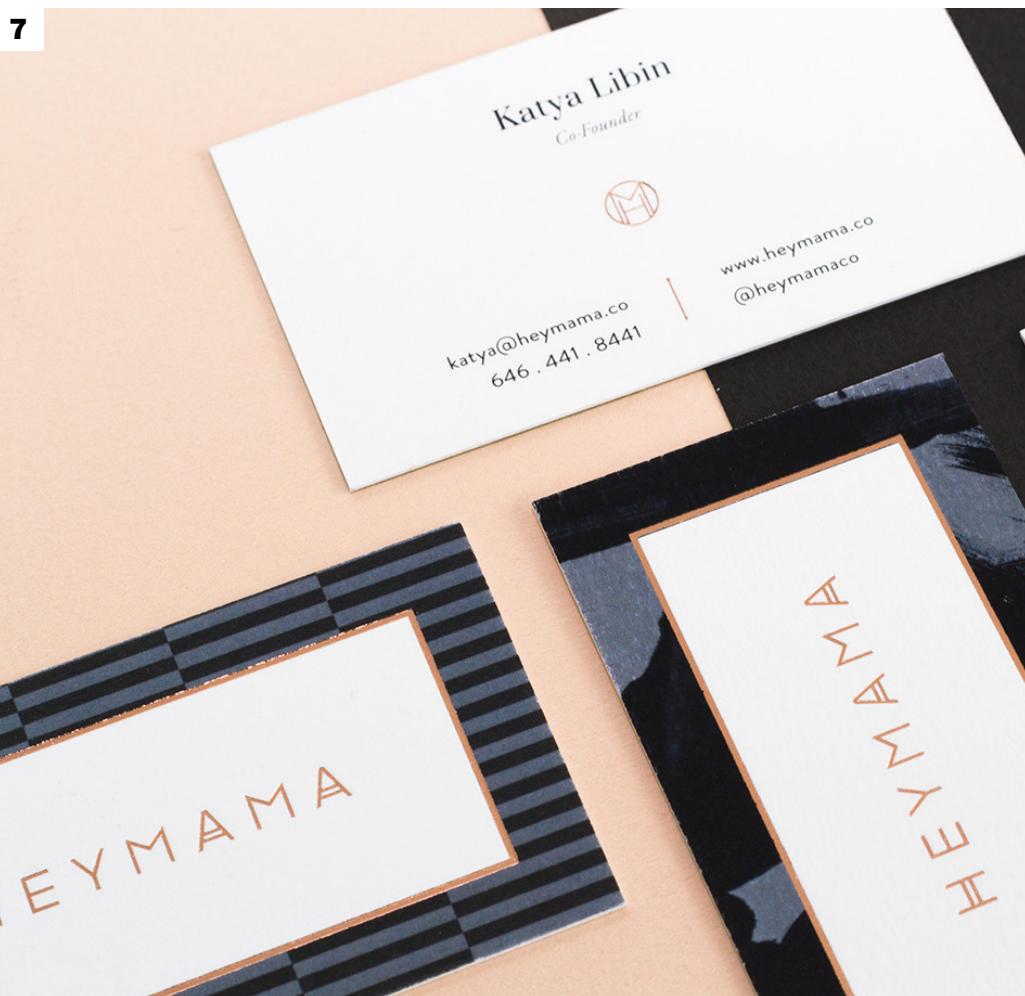
~~design~~ TRUST.



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SOAK  
MASSAGE  
SQUEEZE  
AIR DRY

Gently exfoliates your skin, bringing the natural shine. Deep cleanses skin pores eliminating dirt, oil, and blackheads. Kill acne-causing bacteria. Gently balance the PH of your skin. Extra soft texture is ideal for hyper sensitive skins. Naturally moisturizes your skin when you wash. Last 2 to 3 months.

MADE IN HONG KONG  
@CAROLINESKINCARE

Caroli

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