

# Muskan Jadav

Ahmedabad, Gujarat | muskaan5766@gmail.com | +91 9726848990 | LinkedIn: Muskaan Jadav | GitHub: Muskaan5766

## Education

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**Vellore Institute Of Technology**, Bachelor's in Computer Science

June 2022 – June 2026

- CGPA: 8.36/10

## Technical Skills

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**Languages:** Python, SQL

**Data Analytics:** Excel, Power BI, KPI Dashboards, Contract Reporting

**Cloud/Tools:** AWS, Terraform, Docker, JIRA, Notion, Figma

**CLM:** Icertis, Sirion, Conga, Contract Authoring, Obligation Management, Renewals, Compliance

**Product/Consulting:** Agile/Scrum, UR, Wireframing, Product Roadmapping, Go-to-Market Strategy, Client Communication

## Projects

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### SplitMetrics Engine – Data Analytics Decision Support Tool

- Built a Python-based analytics API using FastAPI to perform statistical analysis and A/B testing on structured datasets.
- Automated hypothesis testing and metric evaluation to support data-driven product and business decisions.
- Designed scalable data processing workflows for reporting insights and performance comparison.
- Implemented modular and reusable code to handle multiple experiments simultaneously, demonstrating strong problem-solving and backend development skills.

### Smart Analytics Dashboard

- Developed a Python and Power BI dashboard to analyze a dataset of 150+ records and generate actionable insights
- Cleaned and transformed data using Pandas and Excel for accurate KPI computation
- Visualized key metrics through interactive dashboards with filters and summary cards

### CLM Process Assessment Optimization

- Conducted As-Is / To-Be analysis of contract management workflows for a sample organization.
- Identified gaps in manual processes and proposed improvements for efficiency and compliance
- Created process flow diagrams and a recommendation roadmap for CLM tool implementation
- Enabled data-driven decision-making and standardized contract management practices

### InsightOps – Customer Churn Prediction Retention Platform

- Developed a predictive platform to identify at-risk customers and recommend targeted retention strategies
- Performed data cleaning, feature engineering, and churn prediction modeling using Python.
- Built interactive Power BI dashboards to visualize churn probability, customer segments, and retention KPIs. Deployed the platform on AWS for scalable access, automated predictions.

## Achievements

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- Participated and cleared Round 1 (Coding Round) in Amazon HackOn Season 5
- Selected and participated in Level 1: E-Commerce & Tech Quiz of Flipkart GRID 6.0

## Leadership & Activities

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### Gujarati Cultural Club (Club Coordinator)

Oct 2022 - Aug 2023

- Organized 3+ large-scale cultural programs with 200+ attendees each, managing budgets and logistics
- Fostered cross-cultural connections through innovative programming and campus outreach

### CRB Foundation(Volunteer work)

Aug 2023

- Been a part of making website for NGO (CRB Foundation) based in Bhopal.

### c0c0n Cybersecurity Conference & Hackathon

Oct 2023

- Selected to participate in India's premier cybersecurity conference, engaging with 500+ professionals