



# MEDILAB

ONE SOLUTION TO ALL YOUR MEDICAL  
PROBLEMS



# OUTLINE OF TOPICS

- Executive summary
- Problem insights
- Solution brief
- Tech Stack
- USP
- Business Model
- Potential roadblocks
- Why us?
- Our Team



# EXECUTIVE SUMMARY

## PROBLEM STATEMENT

Digitalisation of all of a hospital's paperwork and an online interface for doctor's appointment

## OUR IDEA

An online digital hospital for digitizing all the paperwork and a video calling interface with the doctor

## OUR STAKEHOLDERS

- Patients
- Hospitals
- Doctors





## **PROBLEM INSIGHTS**

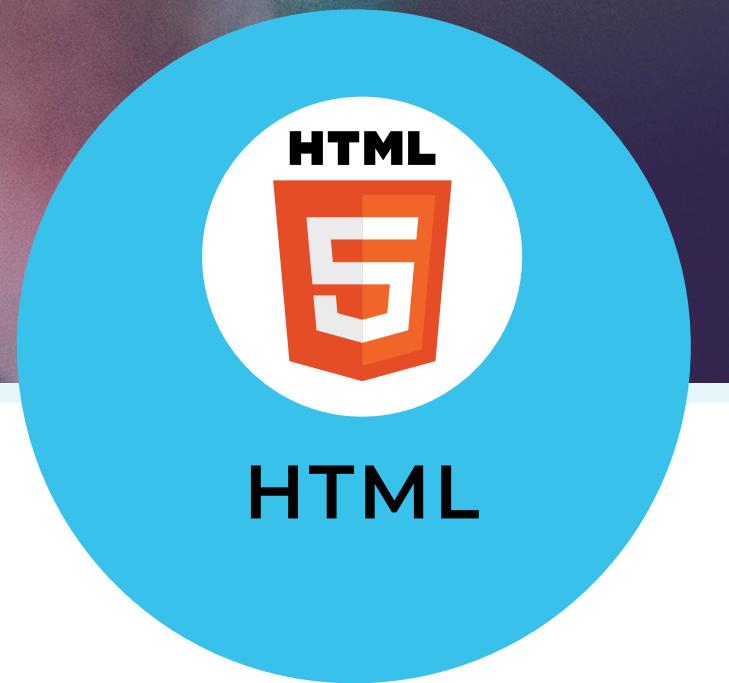
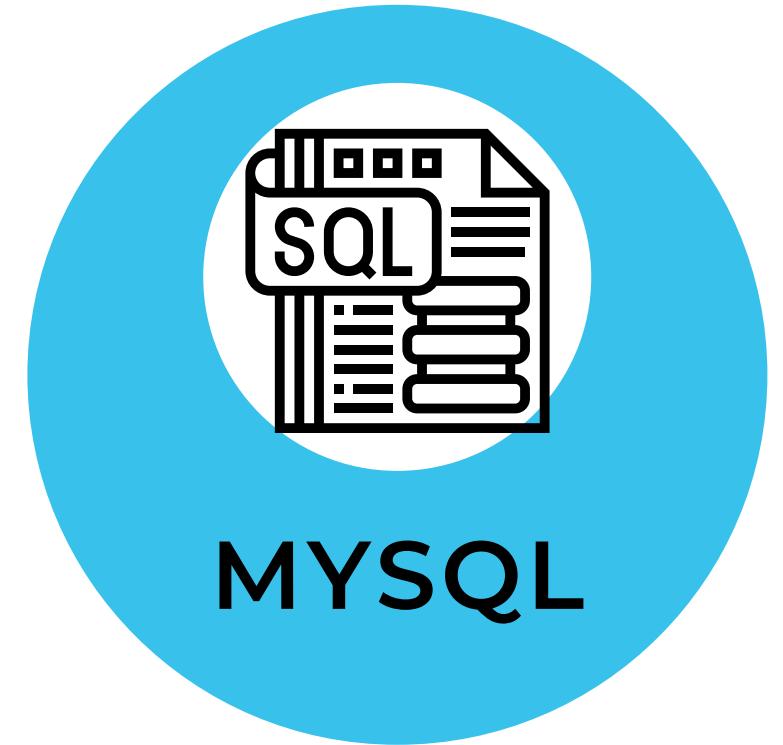
- Loss of precious time as the hospital doesn't admit the person without proper documents.
- Delay in blood transfusion due to lack of knowledge about the blood group of the patient.
- Previous records of doctor's prescriptions are tedious to handle.
- Real-time counseling sessions with doctors create more risk of transferring infections, especially in these times when COVID-19 is still prevalent.

# SOLUTION BRIEF

Before any major surgical procedure, our medical history is analyzed by the doctor which involves assessing bundles of reports and history. To overcome the hassles of papers, our team came up with a way to digitize the whole process.

With our interface, the hospital just has to scan the patient's bio-metrics and all the viable and useful information like his medical insurance, emergency contact, medical history, blood Group will be accessible in that time of need. Our interface also allows real-time online video calling facility with a doctor.

# TECH STACK



# USP



## BIOMETRICS

Our unique solution links all the data of the patient with his/her biometrics for quick, easy and safe flow of data.



## ACCIDENT

Our interface helps the hospital to recognise the patient in an accident swiftly and give him/her the required medical attention based on their medical history.



## CLOUD BASED DATABASE

We provide a safe place to store all the data of the patient, doctor and the hospital online and thus, never lose it.

# BUSINESS MODEL



We aim to collect yearly revenue from hospitals to provide them an effective solution for digitising all the paperwork and save them from the tedious hassles of handling papers.



Premium subscription will give doctors a top spot at our website and thus increase their demand in the healthcare centre.



Premium users will enjoy perks like priority on appointment slots and online interaction sessions, browse health insurance plans according to their needs, etc.

# **POTENTIAL ROADBLOCKS**



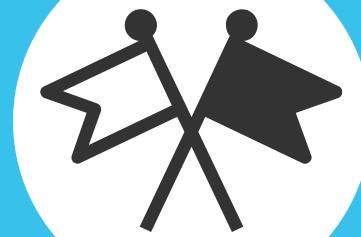
**SLOW  
INTERNET  
CONNECTION**



**DATA PRIVACY  
ISSUES**



**LOW  
ACCEPTANCE  
RATE BY INDIAN  
HOSPITALS**



**INCREASING  
COMPETITION IN  
THIS FIELD**

# WHY US?

## Hassle free

no need for filling medical forms again and again

## Eco-friendly

all your reports and prescriptions digitalised

## Round the clock service

24 hours doctor and lab test bookings available.

## One-stop destination for all your medical needs

## Medical Record Store

Store all your previous reports and prescriptions and access them anytime and anywhere

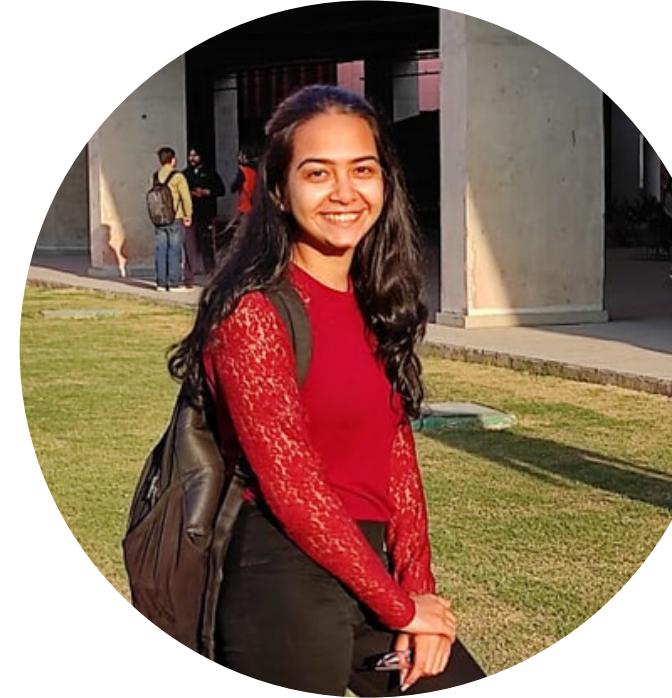
## Report Analysis

Analyze and compare with your old prescriptions too

# OUR TEAM



MUSKAN CHOJER



MUSKAN  
ARORA



DIVYANSH  
KALIA



SAMARTH JAIN