

# Alisha Dalal

## Software Engineer

Gurugram, Haryana, India

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## PROFILE

- Experienced software engineer adept in all stages of web development. Knowledgeable in user interface, testing and debugging processes.
- Able to self-manage effectively in independent projects, as well as collaborate in a team setting.
- Able to learn and apply new skills quickly and efficiently.

## EXPERIENCE

### **arroWebs Solutions Pvt. Ltd, Udaipur** - *Software Engineer*

JAN 2020 - MAR 2021

- Implemented Sales Funnel system using Stripe payment gateway integrated with CRM APIs such as ActiveCampaign & InfusionSoft with user visited pages tracking.
- Developed a few WP plugins for Image Compression, Large Tables Export.
- Integrated 3rd party payment gateway services such as USAePay, Plaid & Dwolla in a prepaid food order system. Worked on webhook handlers (with header auth, JWT etc.) to manage the order status updates.
- Worked on different kinds of REST APIs such as shipping API, Rate limiting (No. Of attempts, IP restriction), User authentication etc.

### **arroWebs Solutions Pvt. Ltd, Udaipur** - *Junior Software Engineer*

SEPT 2018 - DEC 2019

- Implemented an employee performance tracking system using NodeJS with MongoDB with a large data set to minimize the response time & improve the user experience.
- Developed all modules in a custom CMS that handled the site's frontend and backend both; used AWS S3 and Glacier services for data storage.
- Integrated a separate module system for an existing website that handles the job applicants data with different levels of a job application in another CMS.
- Worked with the SEO team to implement structured data (schema) on a few projects for Site/On-Page Optimization and site performance improvements.
- Worked on modules that handle different rates of the product, current orders of an user in a bookstore management system.

### **arroWebs Solutions Pvt. Ltd, Udaipur** - *Member Of Technical Staff*

AUG 2017 - AUG 2018

- Responsible for troubleshooting the JS & functional issues in existing applications.
- Designed & developed a WP site with Bootstrap using a child theme setup from scratch.
- Worked on the Sales Lead module that handled leads status in an Order management system.
- Implemented Dashboard module using Google charts.
- Implemented authentication module of users in an application.

### **arroWebs Solutions Pvt. Ltd, Udaipur** - *Trainee*

MAR 2017 - AUG 2017

- Gone through the training of PHP, HTML, Javascript, MySQL and Bootstrap. Created a project using these skills.

## **SKILLS**

- Skilled in various technologies - PHP, MySQL, WordPress (Custom themes, Plugins Development), NodeJS, MongoDB, Javascript, Payment Gateways (Stripe, USAePay, Plaid, Dwolla), REST API, Git, Shipping APIs (Ecom Express, Delhivery) and working knowledge of AWS services (S3, CloudFront, SES, SMTP).

## **EDUCATION**

### **Geetanjali Institute Of Technical Studies, Dabok, Udaipur**

B. Tech (Computer Science)

JUL 2013 - JUL 2017

**Honours - 80%**