

blinkit

India's Last Minute App

Outlet Location Type

All

Outlet Size

All

Item Type

All

\$1.20...

TOTAL SALES

141

AVG SALES

8523

NO OF ITEMS

3.9

AVG RATING

Total Sales

Avg Sales

NO of Items

Avg Rating

FAT CONTENT

Low Fat

Regular

\$425.36K

\$776.32K

\$1.20M

Total Sales

FAT BY OUTLET

Low Fat

Regular

Tier 3

Tier 2

Tier 1

\$0.0M

\$0.2M

\$0.4M

ITEM TYPE

Fruits ...

\$0.18M

Snack ...

\$0.18M

House...

\$0.14M

Frozen...

\$0.12M

Dairy

\$0.10M

Canned

\$0.09M

Baking...

\$0.08M

Health...

\$0.07M

Meat

\$0.06M

Soft D...

\$0.06M

Breads

\$0.04M

Hard ...

\$0.03M

Others

\$0.02M

Starch...

\$0.02M

Breakf...

\$0.02M

Seafood

\$0.01M

\$0.0M

\$0.1M

\$0.2M

OUTLET ESTABLISHMENT

Year	Sales (\$K)
2012	\$78K
2013	\$130K
2014	\$132K
2015	\$131K
2016	\$132K
2017	\$133K
2018	\$205K
2019	\$129K
2020	\$129K
2021	\$131K
2022	\$131K

OUTLET SIZE

Medium

Small

High

Size	Sales (\$K)
Medium	\$507.90K
Small	\$444.79K
High	\$248.99K

OUTLET LOCATION

Tier 3

Tier 2

Tier 1

100%

71.3%

Tier	Sales (\$K)
Tier 3	472.13K
Tier 2	393.15K
Tier 1	336.40K

OUTLET TYPE

Outlet Type	Total Sales	NO of Items	Avg Sales	Avg Rating	Item Visibility
Supermarket Type2	\$131.48K	928	142	4	0.06
Grocery Store	\$151.94K	1083	140	4	0.10
Supermarket Type1	\$787.55K	5577	141	4	0.06
Supermarket Type3	\$130.71K	935	140	4	0.06