




# TOES AROUND SALES ANALYSIS

## DESCRIPTION:

This Sales Analysis Power BI project leverages Power BI's advanced data visualization and analytical capabilities to provide comprehensive insights into sales performance. The goal of this project is to enable decision-makers to gain a deeper understanding of sales trends, customer behavior, and key business metrics through interactive and dynamic dashboards.

# Problem statement

## kpi'S(key point indicators)

- 1. Total Sales Analysis** : Understand the overall sales performance of Toes Around over time.
  - 2. Profitability analysis** : Understand the total profit generated by Toes Around across different dimension
  - 3. Sales Volume Analysis** : Examine the total units sold to gain insights into product demand.
  - 4. Pricing strategy** : Determine the average price per unit to assess the pricing strategy.
  - 5. Margin analysis** : Evaluate the average margin to understand the overall profitability of sales.
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# Health Care Analytics

## Description:



**This project leverages to provide an in-depth analysis of health related data enabling data-driven decision-making for healthcare stakeholders.**

**The data set includes the data about the patients diagnosed at Clinic .**

**The various attributes about the patients and the history is recorded.**

# KEY POINT INDICATORS

**Interactive Dashboards:** Visualize key health metrics, such as treatment outcomes, and disease trends.

**Predictive Insights:** Incorporates models for predicting patient risks, patients health count.

**Data structure :** In this dashboard used different data structure like Demographics, weight data. Smoking habits , Health Risk ,

**Real-Time Monitoring:** Tracks critical indicators, such as bed occupancy rates and resource utilization, to support efficient operations.

We use different visuals to analyze the data like card visuals, pie/Donut chart, Bar chart .