

# Ashish Ochani

+1 (607) 279-4843 • ako33@cornell.edu • www.ochaniashish.com

## Education

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**Cornell University, SC Johnson Graduate School of Management**

*Ph.D. in Accounting*

**Ithaca, NY**

2018 - 2023 (Expected)

**University of Mumbai**

*Masters of Commerce (Accounting)*

**Mumbai, India**

2017

**Institute of Chartered Accountants of India**

*Chartered Accountant (equivalent to CPA), All India Rank 47*

**India**

2015

**University of Mumbai**

*Bachelors of Commerce (Accounting)*

**Mumbai, India**

2014

## Research Interests

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Investors' information demand, capital markets, financial media, cryptocurrency markets, fundamental analysis and valuation

## Working Papers

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**Delayed Media Coverage of Earnings News: Evidence from Cryptocurrency Markets** (*Dissertation*)

**Abstract:** This paper examines how and to what extent financial media coverage is affected by events in cryptocurrency markets. I find that the media responds to the rising demand for news about the cryptocurrency market by either delaying earnings news coverage or lowering the quality of earnings news articles. On crypto event days, earnings news articles are shorter and rely more on quantitative data, suggesting that fewer resources are allocated by media firms to earnings news articles. Capital markets react less to earnings announcements as a result of the reduced coverage by the media on crypto event days. Interestingly, the media increases coverage of firm-specific events in the 30-day period after the crypto event to cater to the informational demand from equity investors.

**Dissertation Committee:** *Sanjeev Bhojraj* (Chair), *Lin William Cong*, *Nicholas Guest*, *Mani Sethuraman*

**Presentations:** Cornell University, Accounting PhD Rookie Recruiting and Research Camp 2022 (*Scheduled*)

**The Media Goes Where It's Needed: The Relation Between Firms' Investor Base and Media Coverage**

(with *Nicholas Guest* and *Mani Sethuraman*)

**Abstract:** We provide evidence that a firm's investor base is a key factor in determining its media coverage. Using a large sample of U.S. public companies spanning the period 2000-2019, we find that firm-specific media coverage is negatively associated with leverage. Our results suggest the media caters relatively more to equity investors, who largely rely on public information, than to debt investors, who are often privy to privileged information. We arrive at similar conclusions when we exploit plausibly exogenous changes in investor base and investor access to privileged information. Among debt investors, the media appears to cater to public bond holders more than private banks. Among equity investors, the media appears to cater to quasi-index institutions. Additionally, cross-sectional variation in media coverage based on investment and article types reveals that the media's role is far more nuanced than previously documented. Overall, our findings suggest that financial media coverage is significantly influenced by less sophisticated professional investors' demand for information to help monitor firms.

**Presentations:** University at Buffalo\*, AAA Doctoral Consortium, BYU Accounting Research Symposium\*, Cornell University, and Bocconi University\*

**Featured in:** *Columbia Law School's CLB Blue Sky Blog*, and *Duke University of Law's FinReg Blog*

## Lifetime Earnings

(with *Sanjeev Bhojraj* and *Shivaram Rajgopal*)

**Abstract:** Using realized earnings over long periods of time, we investigate errors in earnings expectations implied by stock prices of firms. We compute realized lifetime earnings for each firm starting at the IPO date

and the beginning of each subsequent year and compare it to stock price on that date. Of the 16,386 firms examined, only 17% survived till 2019, 42% merged with other firms and the rest were delisted for other reasons. While the average lifetime earnings at the aggregate level slightly exceeds first day price, the results are driven by roughly 33% of the firms in the sample. Mergers account for most of success in recovering the first day stock price and appear to be the best way to generate enough earnings to justify valuations. Even among firms that survived, over 46% have yet to generate enough earnings to justify their first day valuations even though they have been in business between 15 and 45 years. Aggregate free cash flows over the lifetime of all firms are lower than the lifetime earnings and justify 80% of the first day trading price. We relate our paper to Bessembinder (2018) by examining the link between lifetime earnings (as a measure of fundamental wealth creation) and stock returns-based wealth creation. We find that lifetime earnings are positively associated with future returns-based wealth creation while current returns-based wealth created itself is negatively associated with future returns-based wealth creation. These results point to a disconnect between returns-based wealth creation and fundamental wealth creation in the short to medium term that eventually corrects.

**Presentations:** 5th JAAF India Symposium, Columbia University\*, Washington University at St. Louis\*, FARS Midyear Meeting 2023 (*Scheduled*)

**Featured in:** *Bloomberg* and *Forbes*

## Cryptocurrency Disruption and Investors' Reaction to Earnings Announcements

(with Minjae Kim, Eva Liang and Xinyuan Shao)

**Abstract:** In this paper, we study the relationship between the cryptocurrency market and investor reactions to earnings news. Building on the limited investor attention literature, we hypothesize that the cryptocurrency market distracts investors from earnings news. We measure the cryptocurrency distraction as the magnitude of two-week cumulative cryptocurrency returns before earnings announcements, and find that the cryptocurrency distraction is associated with a weaker price reaction to earnings surprises. Our result is robust when using the Chinese bans on cryptocurrency offerings and exchanges as sources of exogenous variation in cryptocurrency distraction. Consistent with the limited attention hypothesis, we document that busy earnings announcement days experience greater cryptocurrency distraction. To corroborate the main finding, we further show that the Google search volume and abnormal trading volume around earnings announcements are lower when there is a greater amount of cryptocurrency distraction. Cryptocurrency distraction effect is concentrated in retail trading rather than institutional trading, and consistently, is associated with more severe information asymmetry. Overall, our study provides evidence that cryptocurrency, a class of asset with no intrinsic value, disrupts information processing and thus price formation in the equity market.

**Presentations:** FARS Midyear Meeting 2023 (*Scheduled*), Midwest Region Meeting 2022\*

**Featured in:** *Duke University of Law's FinReg Blog*

\*presented by co-author

## Work-in-Progress Papers

**Do investable stocks outperform treasury bills?** (with Sanjeev Bhojraj and Shivaram Rajgopal)

**Role of financial media in the bond market** (with Elisha Yu)

## Teaching Experience

### Instructor

NCC 5500 Financial Accounting

Fall 2021

Average rating: 4.7/5.0

NCC 5500 Financial Accounting

Fall 2020

Average rating: 3.9/5.0

### Teaching Assistant

Financial Statement Analysis, Full-time MBA elective course

Spring 2020

Financial Accounting, EMBA core course

Fall 2019

Financial Accounting, EMBA core course

Summer 2019

Financial Accounting, Full-time MBA core course

Summer 2019

## Academic Services

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Ad-hoc Reviewer:

AAA Annual Meeting, FARS Midyear Meeting

## Conferences and Presentations

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FARS Midyear Meeting (presenter)	(Scheduled) 2023
Accounting PhD Rookie Recruiting and Research Camp (presenter)	(Scheduled) 2022
AAA Annual Meeting (discussant)	2022
AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium (presenter)	2022
FARS Midyear Meeting	2022
5th JAAF India Symposium (presenter)	2021
FARS Midyear Meeting	2021
FARS Doctoral Consortium	2021
Cornell Accounting Summer Mini Camp	2019
Indian School of Business Accounting Conference	2017
Indian Institute of Management Bangalore Finance Conference	2017

## Academic Honors and Fellowships

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Doctoral Fellowship, Cornell University	2018 - 2023
AAA/ Deloitte Foundation/ J. Michael Cook Doctoral Consortium Fellow	2022
Byron E. Grote MS'77 PhD'81 Johnson Professional Scholarship	2020
Bartholomew Family Charitable Fund PhD student Scholarship	2019
All India Rank 47 Chartered Accountant (US CPA equivalent)	2015

## Professional Experience

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<b>Ernst &amp; Young</b>	<b>Mumbai, India</b>
Associate - Mergers & Acquisitions Advisory Services	2015–2018
Intern - Audit Services	2013–2015

## Other

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**Affiliations:** American Accounting Association, Institute of Chartered Accountants of India

**Programming skills:** SAS, STATA, Python

**Other qualifications:** CFA Level 3 candidate

**Interests:** Chess, Tennis, Marathons, Speedcubing

## References

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### Sanjeev Bhojraj (Chair)

Alumni Professor in Asset Management  
SC Johnson Graduate School of Management  
Cornell University  
E: sb235@cornell.edu  
T: 607-255-4069

### Shivaram Rajgopal

Kester and Byrnes Professor of Accounting and Auditing  
Columbia Business School  
Columbia University  
E: sr3269@gsb.columbia.edu  
T: 206-724-6056

### Nicholas Guest

Assistant Professor of Accounting  
SC Johnson Graduate School of Management  
Cornell University  
E: nguest@cornell.edu  
T: 607-255-4220

### Mani Sethuraman

Assistant Professor of Accounting  
SC Johnson Graduate School of Management  
Cornell University  
E: mani.sethuraman@cornell.edu  
T: 607-255-8729