

Hackathon

Day : 01 "Laying the foundation for your marketplace Journey"

Step : 01 "Rental E-Commerce"

"Rental e-commerce refers to an online platform or popular marketplace where individuals or businesses can rent products or services instead of purchasing them. It allows users to specify duration by paying a fee, through a digital platform or app. This model is used infrequently, or have a short usage cycle, such as vehicles, furniture, fashion items, tools, cars and equipments."

"Types & keys of Rental E-Commerce"

⇒ (P2P) Peer-to-peer rental platforms.

⇒ (B2C) Business to Consumer rental platforms

⇒ Subscription-Based rentals.

⇒ On-demand rentals.

"Flexibility, Cost-Effectiveness, Sustainability, Convenience, Diverse Inventory"

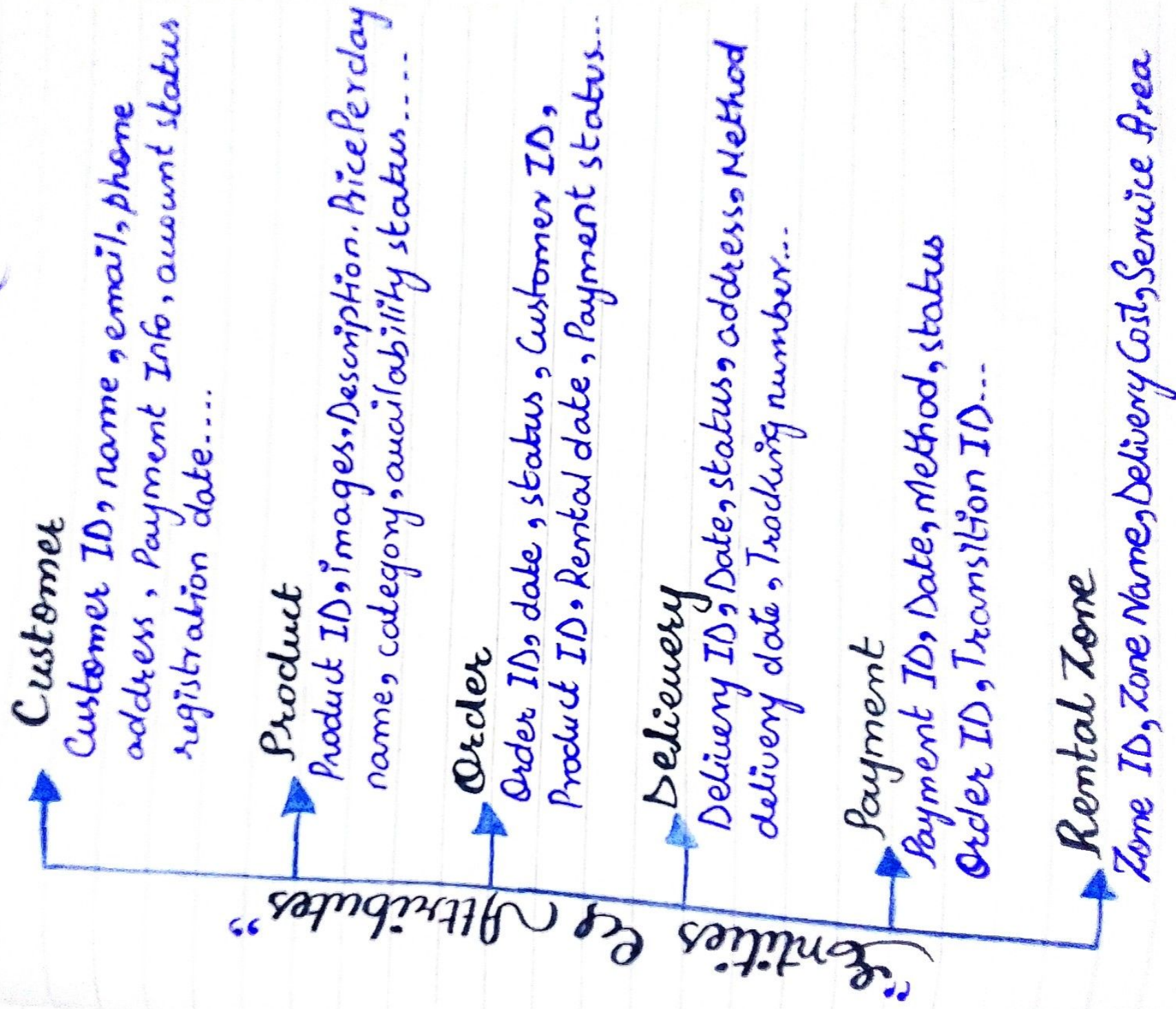
Primary Purpose of Rental E-commerce

"The main purpose of rental-commerce is to provide efficient, cost-effective, and sustainable access to goods and services for consumers. It makes it easy for people to use things they need without having to buy them. Rental e-commerce helps people get what they need conveniently and affordably, while also being better for the environment."

Step: 02 "Define Your Business Goals"

* A rental e-commerce marketplace aims to solve the problem of high cost and limited access to items people only need temporarily. It helps users save money, avoid the hassle of ownership, and promotes sharing and reusing products, Budget-conscious, Environmentally conscious, people who need items temporarily, what sets us apart - affordability, variety, convenience, sustainability....

Step: 03 "Create a Data Schema"



Hackathon - 2025

→ Day:02 (Planning the technical foundation)

Users



Frontend (Next.js)



Sanity (CMS)



Third Party APIs



Shipment
Tracking
APIs



Payment
Gateway