

Product Analysis

AJIO

Gender

Unisex

State, City

All

Category

All

Best Performing Product
Polo Linen Blue Floral Shirt

Product Revenue 96.56K
Product Profit 28.97K

Best Product Category
Skirt

Product Category Revenue 3.77M
Product Category Profit 1.13M

Total Revenue
₹ 32.73M

Revenue of Men Products 32M
Revenue of women Products 32M

Total Transactions
3K

Total Transactions PY 2K

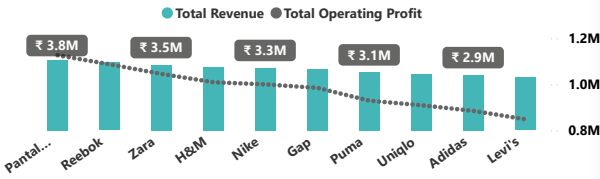
AVG Margin%
30.00%

Average Order Value 9.81K

Total Revenue by Products Category



Total Revenue and Total Operating Profit by Company



Total Transactions by Category



State	Total Transactions	Total Units Purchased	Total Revenue	Total Operating Profit
West Bengal	152	985	₹ 1,608,385.00	482516
Uttar Pradesh	517	2870	₹ 5,128,103.00	1538431
Telangana	166	1002	₹ 1,757,404.00	527221
Tamil Nadu	192	996	₹ 1,724,008.00	517202
Rajasthan	156	864	₹ 1,576,401.00	472920
Maharashtra	679	3655	₹ 6,450,393.00	1935118
Madhya Pradesh	300	1790	₹ 3,294,774.00	988432
Karnataka	161	718	₹ 1,260,433.00	378130
Gujarat	497	2894	₹ 4,982,365.00	1494710
Total	3276	18568	₹ 32,732,538.00	9819761

Overview

Transactions Analysis

Regional Analysis

Product Analysis

Customer Analysis

Returns & Service Analysis

Geographical Analysis