

Practical 7

Create Digital Identity – LinkedIn

Aim

To create and modify digital identity using LinkedIn.

Objectives

- To create professional online profile
- To update personal information

Materials Required

- LinkedIn account

Procedure

Create LinkedIn profile

Sign up on LinkedIn using your email and set up a new profile.
This gives you access to professional networking and career-building tools.

Add photo, bio, education

Upload a clear professional photo and write a short bio summarizing who you are.
Enter your educational details to complete your basic profile information.

Add skills

Use the “Skills” section to list your technical and soft skills.
Adding relevant skills increases your visibility and strengthens your profile.

Create a simple post

Click “Start a Post” and write a short, meaningful update or introduction.
Share it publicly to begin engaging with your professional network.

Change privacy settings

Go to **Settings & Privacy** to adjust what others can see on your profile.
Modify visibility, contact preferences, and data-sharing options as needed.

OUTPUT

← ⏪ Pro tip: Turning on #OpenToWork gets you 2x more messages from recruiters

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Completed Introduction to HTML, CSS & JavaScript by IBM on Coursera, gaining practical knowledge of web page structure, styling, interactivity, and responsive design using core front-end technologies.



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