

SINCE 2018



A PLACE TO LEARN, A CHANCE TO GROW

THE WORLD OF HIDDEN THOUGHTS



Ministry of Micro, Small and Medium Enterprises,
Government of India



UDYAM-UP-43-0082878
The World Of Hidden Thoughts

The World Of Hidden Thoughts

(Registered under Ministry of Micro, Small and Medium Enterprises)

Table of Contents

About the Company's	3
Our Motto	3
What we are looking for	4
Our Services	4
List Of Traditional Publishing Services.....	5
Add-On Services.....	6
Author Benefits.....	6
Traditional Publishing Packages.....	8
1- Basic Plan	8
2- Normal Plan	8
3- Top Recommended Plan	9
4- Advanced Plan.....	10
5- Customized Plan.....	10
Flowchart for your Book (It varies per book)	12

About the Company's

The World of Hidden Thoughts is a registered company under **Government of India** with UDYAM-UP-43-0002303 and is ISO 9001:2015 Accredited by **UK Akkreditation and Certification Board Limited** with Certificate No: **UKAAB/CSCGJ9872P** which is connected with various talented writers and artists across the globe having a variety of hardworking team of professionals and fast learners. We consider artists as our Friend. We believe in best relationship creating bonds because we find happiness in the smiles of our people and their satisfaction is our utmost priority. We are into publishing service, competitions, page features, open mic-events and much more. The team serves all talents and artists with full support and dedication because we are not making clients we are making family. We believe in building a huge and trustworthy group of writers and artists from across the globe to support literature and raw hidden talent across India.

We encourage artists to pursue their dreams and passion and to serve this purpose, we are creating a team of artists and writers who can dedicate their precious time in building this company. We are looking out for team members who can construct a path for every artists towards prosperity, extending the contribution towards building nation.

Our Motto

Every person has a unique style and talent and their thoughts have the power to change the world and we need to take out the talent of unexpressed.

“Expressing the Unexpressed”

What we are looking for

We are looking for Authors just like you, we have few benefits for you in future.

Our Services

1. We conduct open mic events and literary conclaves in different cities,
2. We have our event management, publishing and marketing wing,
3. We publish books and market them both in online and offline platforms,
4. We will take care of editing, proof reading, cover designing, marketing and publishing of your book,
5. Your book will be launched officially with an event conducted by us,
6. Unlimited online stock on Online marketplaces.
7. Customized Author/Reader Packages,
8. All kind of Mugs. T-shirts, Badges, Keychains, Photo books, scrolls, wrist bands, stickers and printing services, (You Name it, we will provide)
9. We can also provide Handmade, or corporate gifts. For example: Sketches, Photo cubes, greeting cards, pencil graphite carvings, handmade keychains, etc.

TWOHT has now become a one stop place for all your publishing, customized and gifting needs, bringing smile and connecting with people across India...

List Of Traditional Publishing Services

- 1) Pre-Publication Critical Analysis
- 2) A Personal Project Manager for 6 months
- 3) Premium Quality Editing
- 4) Fully Customized Cover (Digital/Handmade)
- 5) Advanced Book Formatting
- 6) Photo-shoot of Book
- 7) Author Interview (Blog)
- 8) Author Interview (Instagram, Google Meet, Youtube)
- 9) Separate Book Dashboard
- 10) Live Tracking of Sales
- 11) Post Publication Support
- 12) Book Distribution
 - : Amazon Worldwide
 - : Rakuten Kobo
 - : Amazon Kindle
 - : Googleplay Books
 - : Pohti.com
 - : Walmart
 - : Other platforms which will add with time
- 13) Author Copies at subsidized rates (30 copies min) 270 GSM Cover, 70 GSM paper
- 14) Book Reviews by Reviewers
- 15) Video Trailers
- 16) Promotional Posters
- 17) Direct packages can be bought in online purchases
- 18) We can customize your author packages according to you, like bookmark, mug, t-shirt, badge, etc.
- 19) We provide few add-on services starting from 5,999 only,
- 20) You will get Author mega package
- 21) Get Barcode & ISBN allocation from Government of India
- 22) Royalty 100% - Only pay for stock and services
- 23) Get additional benefits on being a prime member of TWOHT @499 for 1 year

24) Get Copyright certificate (Protect your book against plagiarism and Infringement)

- * Stock has to be maintained.
- ** ISBN is provided by Government of India.
- *** Online sales royalties are comparatively high in traditional publishing which is more profitable
- **** We can provide any service which you wish and dream of, you just need to ask us...

****Agreement is only applicable for 1 year from the date of signing****

Add-On Services

- 1- Handmade cover for your book - INR 5000/- (Front + Back Cover),
- 2- Handmade illustrations for your book – INR 30/- per Illustration,
- 3- Embark your name in Amazon Best Selling List and be a Best Selling Author,
- 4- Get your Book published in News Channels, and big websites,
- 5- Ask for any other service, and we will get it done.
- 6- If you want we can also publish your book in Hardcase – INR 2500/-

Author Benefits

- 1- You will be getting a friendly platform where there work and hard work is valued
- 2- You will be getting one of the best platforms, and it will be published in more than 80 countries in E-Book & Paperback
- 3- Author E- certificate, or hardcopy
- 4- Get promotions of your book on social media
- 5- We can also provide Author signed copy distribution to your readers on purchase through us
- 6- Cover Launch and Book Launch will take place separately.

7- Author picture will be there inside the book or outside depending upon the size of the book.

8- E book will be provided

9- Book will be reviewed by the Book Reviewers Team.

10- Get a separate dashboard of your book,

11- Monthly sales report

12- Get more profits on offline listings

13- Promotion of book on every offline event

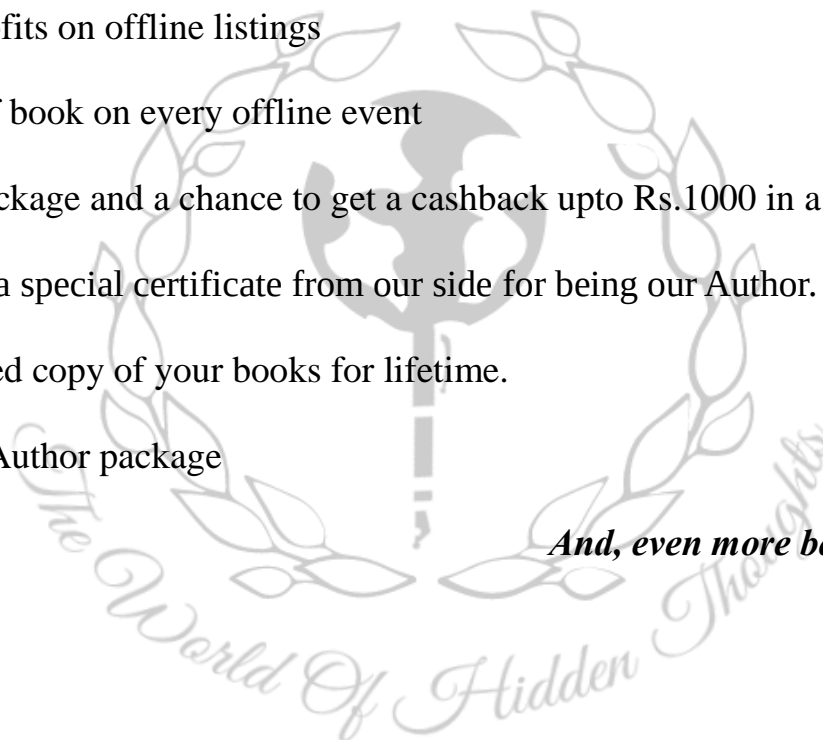
14- Get a free package and a chance to get a cashback upto Rs.1000 in a lucky draw...

15- You will get a special certificate from our side for being our Author.

16- Get subsidized copy of your books for lifetime.

17- Trophy and Author package

And, even more benefits time to time...



Traditional Publishing Packages

For all the services which we have mentioned above, we have certain affordable packages just for you, also, we can customize packages according to your pockets.

These packages are exclusive of taxes.

1- Basic Plan

(Perfect for Student authors or Primi Authors)

₹19,499

- Book Formatting (2 designs)
- Cover Designing (5 designs)
- ISBN Allocation and Bar Code (Government registered)
- Paper-Back and Ebook Distribution (Amazon worldwide, Kindle, Googleplay Books)
- Proof Reading (2 rounds)
- 100% Royalty
- Certificate of Publication
- Author Copies – 1
- Author Interview (Instagram)
- Posters - 5
- Book Reviews - 2
- Stock: 10 Books (no. of pages upto 150)
- Author Package

NOTE:- 18% GST will be applicable to restock the books

2- Normal Plan

(Perfect for Primi Authors/New Authors)

₹26,999

- Book Formatting (2 designs)
- Cover Designing (10 designs)
- ISBN Allocation and Bar Code (Government registered)
- Paper-Back and Ebook Distribution (Amazon worldwide, Kindle, Googleplay Books)
- Proof Reading
- 100% Royalty
- Certificate of Publication

- Author Copies – 2
- Digital Marketing
- Author Interview (Gmeet, Instagram)
- Posters - 10
- Book Reviews - 4
- Stock: 25 Books (no. of pages upto 150)

NOTE:- 18% GST will be applicable to restock the books

3- Top Recommended Plan

(Perfect for Professional Authors) (Including Taxes)

₹34,999

- Book Formatting (2 designs)
- Cover Designing (Until you are satisfied)
- ISBN Allocation and Bar Code (Government registered)
- Paper-Back and Ebook Distribution in more than 80 countries (Amazon worldwide, Kindle, Googleplay Books)
- 100% Royalty
- Certificate of Publication
- Author Copies – 2
- Digital Marketing (2 months)
- Author Interview (Instagram, Youtube, Google Meet)
- Unlimited Posters (On demand)
- Book Reviews - 5
- Unlimited Illustrations
- Video Trailers and Reels-(4)
- Live Sales Reports
- Stock: 30 Books (no. of pages upto 200)

EMI Options Available on per month basis at no extra cost

NOTE:- 18% GST will be applicable to restock the books

4- Advanced Plan

(Perfect for Professional Authors) (Including Taxes)

₹44,999

- Book Formatting (Premium)
- Cover Designing (Premium)
- Advanced Editing (Premium)
- ISBN Allocation and Bar Code- Government registered
- Paper-Back and Ebook Distribution in more than 80 countries
- 100% Royalty
- Certificate of Publication
- Unlimited Stock (Print on Demand) & Stock-based (30 books) as well
- Marketing and PR
- Author Interviews from different Authors
- Unlimited Posters (Usually 5 per month)
- Book Reviews – 5 (From Best Selling Authors of the Industry) *
- Unlimited Illustrations
- Press Release (30+)
- Video Trailers - 2
- Live Sales Reports
- Stock: 30 Books (no. of pages upto 200)
- Get Copyright certificate (Protect your book against plagiarism and Infringement)

EMI Options Available on per month basis at no extra cost

NOTE:- 18% GST will be applicable to restock the books

5- Customized Plan

Plan according to the services you want (Starting from ₹9,999), you can customize according to number of pages and the work which we have to done.

You can connect over call after seeing this pdf, do contact us 8574124688.

To check us you can log on to Instagram on **Theworldofhiddenthoughts** or Facebook **TWOHT Club**.

Facebook- <https://www.facebook.com/TW0HT/>

Instagram- <https://www.instagram.com/theworldofhiddenthoughts/>

For Queries you can reach to the founder directly or mail your problems at Theworldofhiddenthoughts@gmail.com



Flowchart for your Book (It varies per book)

