

Credit Card Transaction Report

Q4

Q3

Q2

Q1

week_start_date

All

F

M

Gold

Silver

Blue

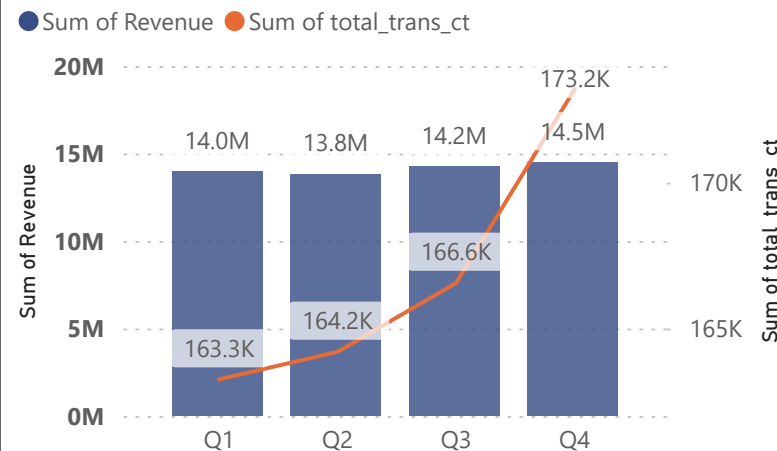
Platinum

LOW

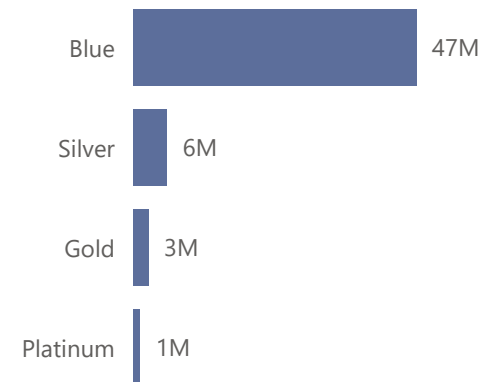
MED

HIGH

QTR Revenue and total trans count



Customer Acq cost



Revenue

57M

amount

46M

Total Interest

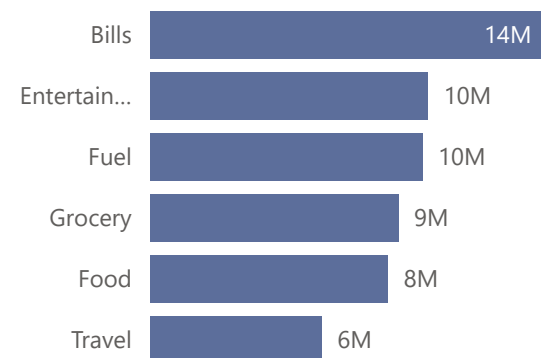
8.0M

Transaction count

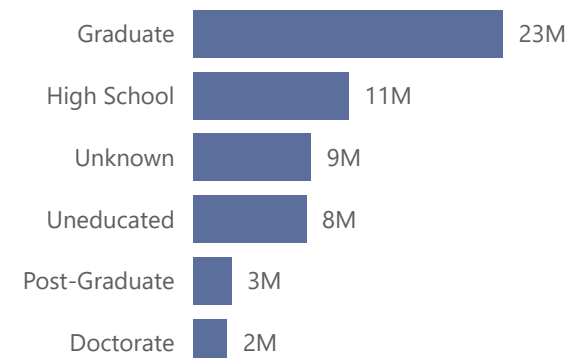
667K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	66,14,172.62
Gold	2533682	2091362	3,84,755.16
Platinum	1135608	953314	1,61,629.05
Silver	5659109	4647596	8,21,922.98
Total	56517011	45533021	79,82,479.81

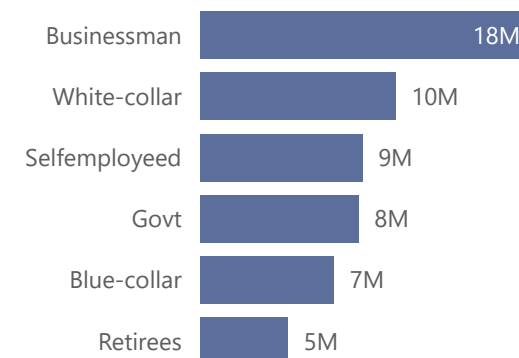
Revenue by expenditure



Revenue by education



Revenue by customer job



Revenue by use chip

