

EDNA PORTOLLO

2023 -2025

MUSKAN PRIYA
FASHION DESIGNER





FASHION DESIGNING DEPARTMENT MARWARI COLLEGE, RANCHI

NAME - MUSKAN PRIYA *(Signature)*

ROLL NUMBER - 23MCRMA330006

SEMESTER - 4th SEMESTER

H.O.D - Dr. DAISY SINHA

PRINCIPAL - Dr. Manoj Kumar

SESSION - 2023 - 2025

REGISTRATION NO. - MCR23M330006

(Signature)
Dr. Daisy Sinha
H.O.D
Dept. of Fashion Designing
Marwari College, Ranchi

(Signature)
Enrollment No.

ACKNOWLEDGMENT

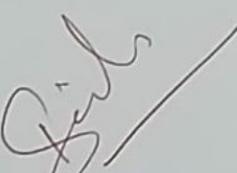
I WOULD LIKE TO EXPRESS MY SINCERE GRATITUDE TO ALL THESE INDIVIDUALS FOR MENTORING AND SUPPORTING ME IN COMPLETING MY PORTFOLIO

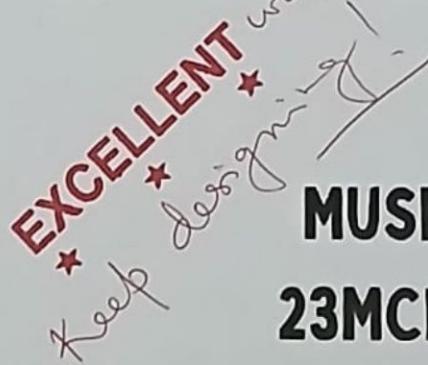
MY HOD DR. DAISY SINHA FOR PROVIDING ME WITH INVALUABLE INSIGHTS AND DIRECTIONS.

OUR ESTEEMED PRINCIPAL DR MANOJ KUMAR, FOR FOSTERING AN ENVIRONMENT OF LEARNING AND CREATIVITY WITHIN OUR COLLEGE.

TO MY PARENTS FOR THEIR CONSTANT ENCOURAGEMENT, PATIENCE, AND UNDERSTANDING HAVE BEEN THE PILLARS OF MY SUCCESS.

I AM GRATEFUL TO ALL MY FRIENDS WHO CONTRIBUTED IDEAS AND PERSPECTIVES THAT ENRICHED THE PROJECT. I EXTEND MY HEARTFELT THANKS TO EVERYONE FOR SHAPING THIS PROJECT AND ENHANCING MY LEARNING EXPERIENCE.


Dr. Daisy Sinha
H.O.D
Dept. of Fashion Designing
Marwari College, Ranchi


EXCELLENT ^{work!}
Keep designing!

MUSKAN PRIYA
23MCRMA330006

Muskan Priya

FASHION DESIGNER



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Couture_Canvas

Couture_Canvas

CORE SKILLS

Fashion Illustration
Hand-Painting
Corel Draw
Digital Illustrator
Hand Embroidery
Fashion Photographer

Language

English
Hindi

I am a creative Fashion Designer skilled in digital and hand illustration, apparel and embroidery design, jewelry illustration, and fashion photography. Passionate about innovation and detail, I bring unique designs to life.

WORK EXPERIENCE

**Shree Balajee Dyeing House
Namkum, Ranchi**
worked as Intern
May 2023 - July 2023

**HAND- PAINTING ARTIST & SOCIAL MEDIA CONTENT
CREATOR**

STUDIO - @couture_Canvas
Since January 2025

EDUCATION

B.A. in Fashion Designing (2020 - 2023)
M.A. in Fashion Designing (2023 - 2025)



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WHAT IS FASHION ?

Fashion is a term used interchangeably to describe the creation of clothing, footwear, accessories, cosmetics, and jewellery of different cultural aesthetics and their mix and match into outfits that depict distinctive ways of dressing as signifiers of social status, self-expression, and group belonging.



A better definition of fashion is: “Fashion is a form of self-expression and cultural identity, reflected through clothing, accessories, and personal style, influenced by time, place, society, and individual creativity.”



DESIGN DEVELOPMENT PROCESS

The process of fashion designing involves several stages, from initial inspiration and sketching to final garment construction. It starts with research and gathering inspiration, followed by sketching and developing initial designs. Then, fabric selection, pattern creation, and garment construction take place, culminating in the creation of a finished piece.



PARIS PROJECT

CHANEL





COCO CHANEL

Coco Chanel was a fashion designer who ruled Parisian haute couture for almost six decades. She is known for the Chanel suit, the quilted purse, costume jewelry, and the “little black dress”—all now-classic innovations. Her designs stressed simplicity and comfort, and they revolutionized the fashion industry.



COCO CHANEL FASHION



90's Collection



2024 Cruise Runway
show



2025 Fashion Collection



KARL LAGERFELD

Karl Otto Lagerfeld also called

Kaiser Karl was a German fashion designer, photographer, and creative director. Lagerfeld began his career in fashion in the 1950s, working for several top fashion houses including Balmain, Patou, and Chloé before joining Chanel in 1983.



Fashion House



Most Iconic Collection



Runway Fashion Show



Karl Lagerfeld

Last Fashion Show at Chanel



VALENTINO GRAVANI

Valentino Clemente Ludovico Garavani, known mononymously as Valentino, is an Italian fashion designer, the founder of the Valentino brand and company. His main lines include Valentino, Valentino Garavani, Valentino Roma, and R.E.D. Valentino.



First Couture collection 1962



Valentino White Collection



Published 2007

1968

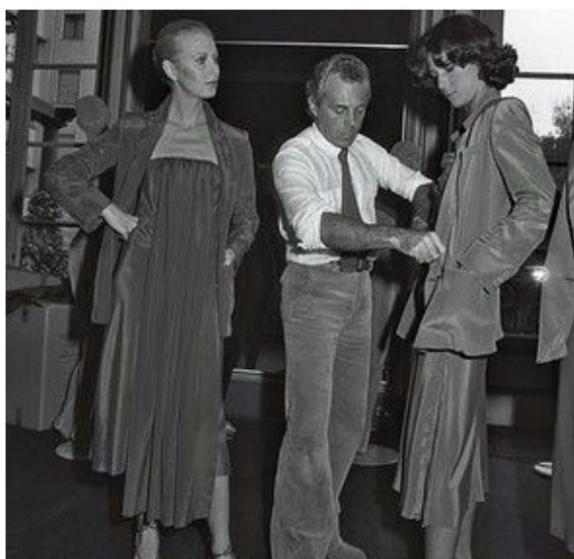
Spring/ Summer Haute Couture Collection

2008



GIORGIO ARMANI

Giorgio Armani (born July 11, 1934, Piacenza, Italy) is an Italian fashion designer whose signature style of relaxed yet luxurious ready-to-wear and elegant, intricately beaded evening wear helped introduce ease and streamlined modernity to late 20th-century and early 21st-century dressing



First collection at 1975



Spring/ Summer Collection



Iconic Collection



WORLD COSTUME



GREECE COSTUME



**INDIAN MANIPURI
COSTUME**



EGYPT COSTUME



CHINESE COSTUME



SOUTH KOREA COSTUME



GREECE TRADITIONAL COSTUME



REAL PICTURE

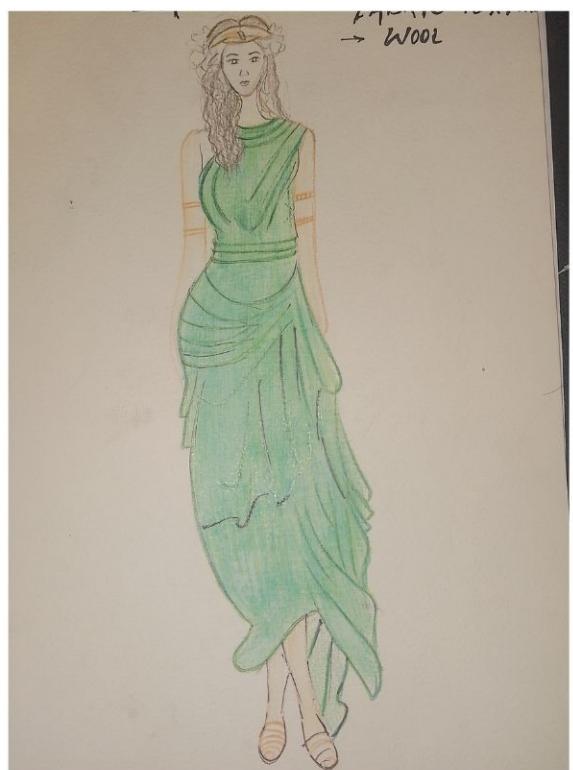


ILLUSTRATION USING TEXTURE -

WOOL

Chiton – a tunic of two different styles, Doric and Ionic, worn by both sexes. Chlamys – an outer garment used as a short cape or cloak, worn primarily by men. Peplos - a garment worn mainly by women over a chiton or instead of one. Epiblema – a shawl worn over a chiton or peplos by both men and women.



CHINA TRADITIONAL COSTUME



HANFU

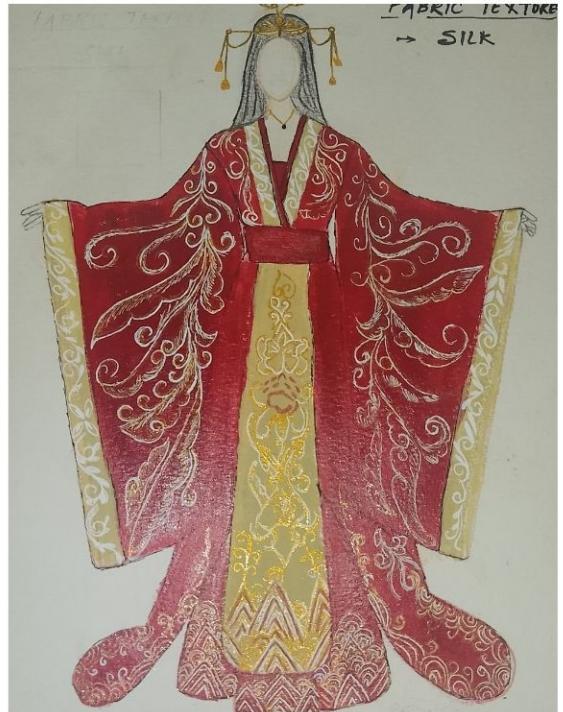


ILLUSTRATION USING TEXTURE-SILK

The Cheongsam and Hanfu are the most widely recognized traditional costumes of China. Cheongsam is a dress worn by women, while Hanfu is the traditional clothing of the Han ethnic group, a more elaborate robe and skirt set.

Chinese clothing, including ethnic minority garments, and modern adaptations of indigenous styles, is a vital aspect of Chinese culture and civilization. For thousands of years, Chinese clothing has evolved with dynastic traditions, foreign influences, and cultural exchanges, adapting to the needs of each era.



INDIA (MANIPUR) TRADITIONAL COSTUME



INNAPHI



**ILLUSTRATION USING TEXTURE -
SILK**

Manipuri traditional costumes for women typically consist of an upper garment called "Innaphi" (a shawl or wrap) and a "Phanek" (a wrap-around skirt). Men traditionally wear a "Dhoti" (a white fabric wrapped around the lower body) with a white "Kurta" (a traditional tunic) and a "Pagri" (turban) on special occasions. The royal lineage may wear a "Khamen Chapta" (a ceremonial dhoti).





VISUAL MERCHANDISING

Visual merchandising in fashion is about creating attractive displays that not only present products visually but also evoke emotions and drive sales by showcasing the brand's identity and latest trends.



Formal Summer Collection
Theme



OCCASIONS COLLECTION
THEME



CASUAL SUMMER
COLLECTION THEME



FESTIVE COLLECTION THEME

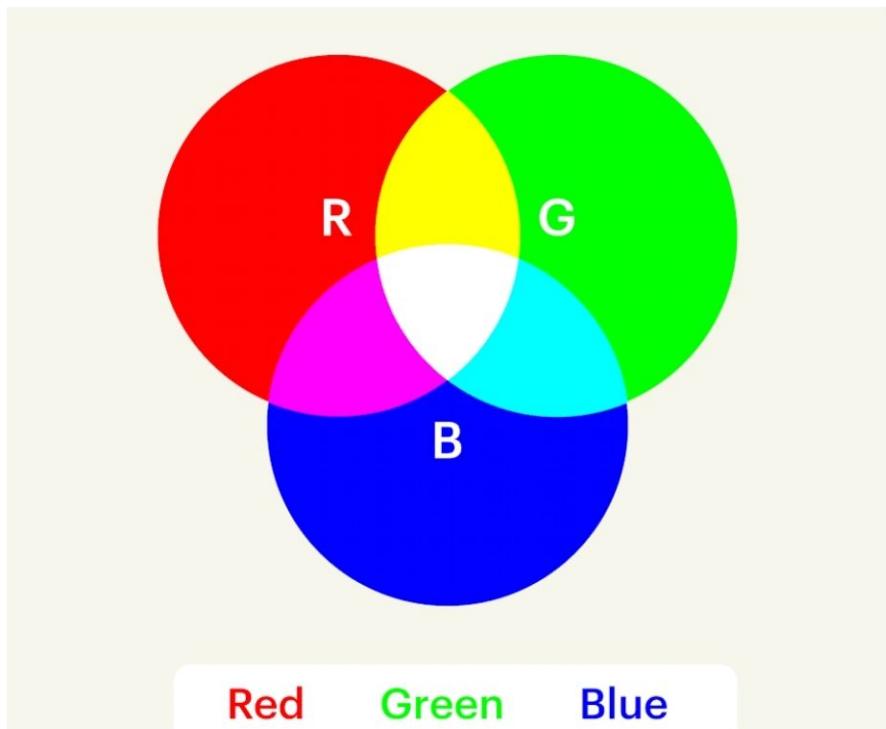
COLOUR SCHEMES AND DESIGNING WITH SCHEMES

There are two types of Colour Schemes :

- **RGB COLOUR SCHEME**
- **CMYK COLOUR SCHEME**

RGB COLOUR MODAL

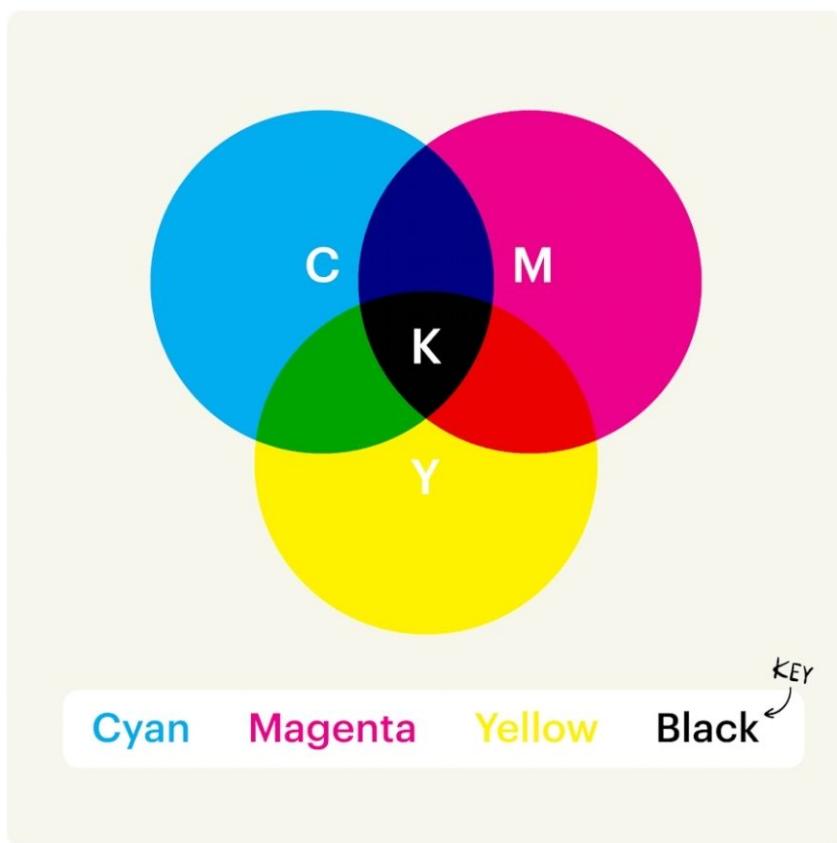
RGB colors in fashion refer to the use of red, green, and blue light combinations to create a wide spectrum of colors for digital displays and applications in the fashion industry, including garment design, digital mockups, and product photography.





CMYK COLOUR MODAL

CMYK is a color model used in printing, especially for fashion, as it determines the colors reproduced on fabric and other printed materials. It stands for Cyan, Magenta, Yellow, and Key (Black), and these four inks are mixed in various proportions to create a wide range of colors.



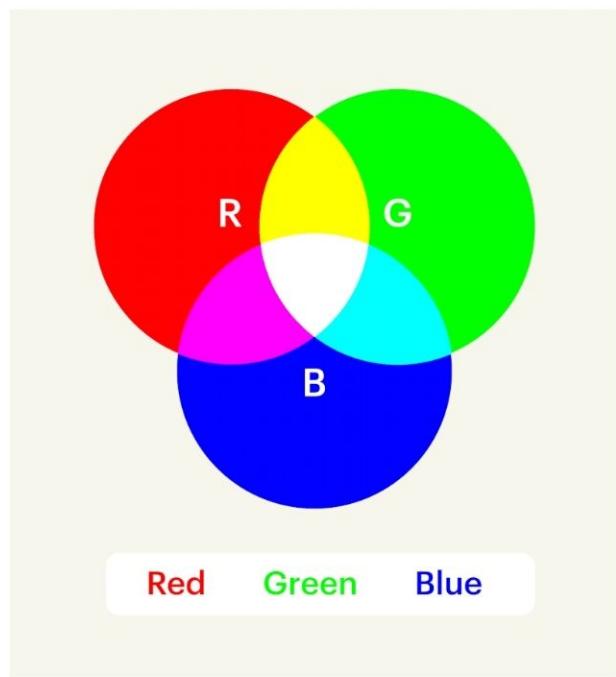


INSPIRATION OF COLOUR

RGB COLOUR INSPIRATION FROM NATURE



NATURE



RGB COLOURWHEEL



Illustration on RGB
COLOURS





CMYK COLOUR INSPIRATION FROM NATURE



CMYK COLOURWHEEL



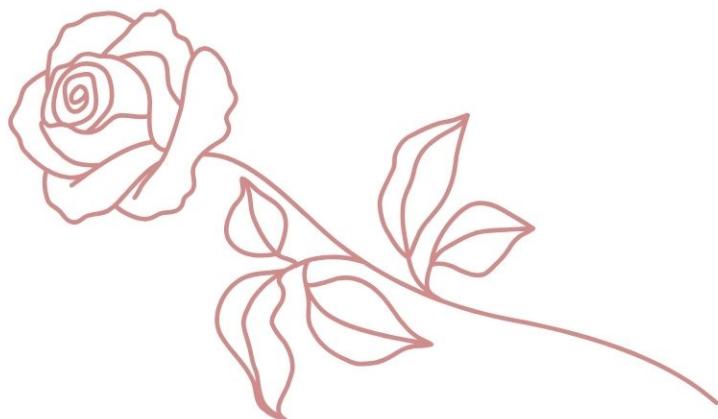
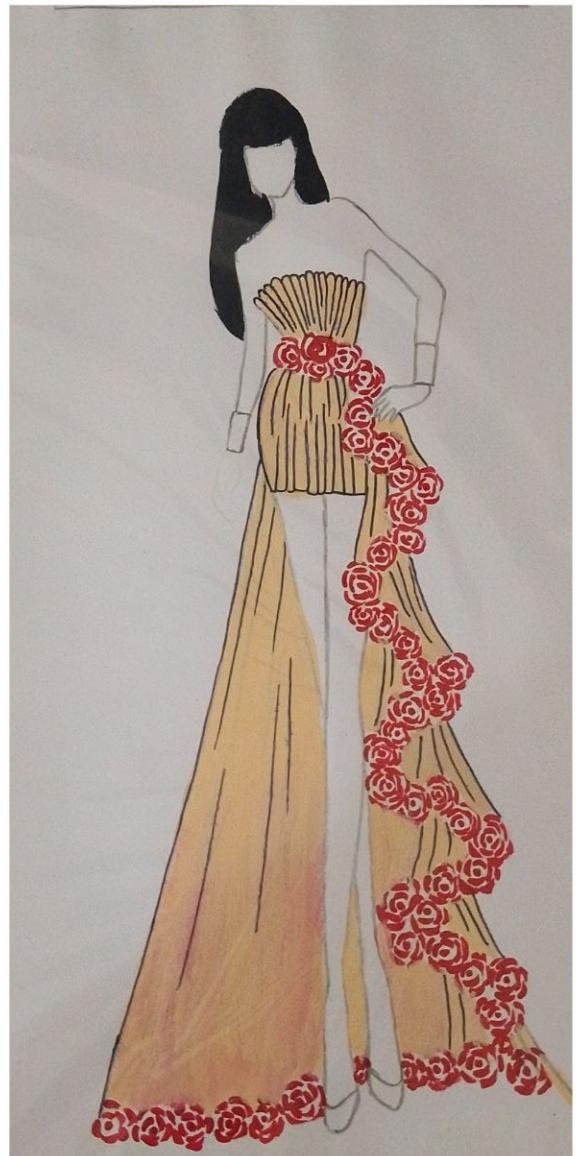
NATURE



ILLUSTRATION ON CMYK
COLOURS



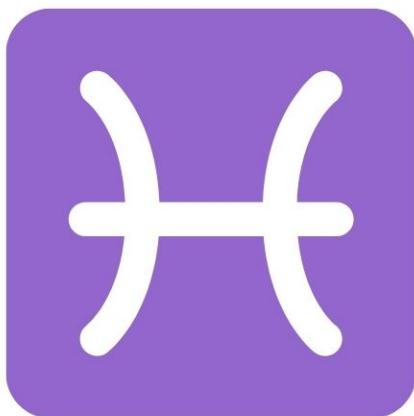
INSPIRATION ON ROSE



FEMALE ILLUSTRATION
ON ROSE INSPIRATION



INSPIRATION ON ZODIAC SIGN



FEMALE ILLUSTRATION ON
PISCES INSPIRATION



INSPIRATION ON GEOMETRY

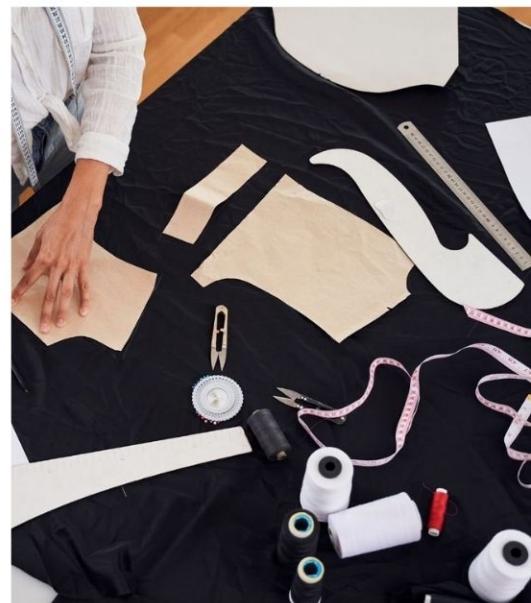


MALE ILLUSTRATION ON
GEOMETRY INSPIRATION



PATTERN MAKING TECHNIQUES (PMT)

Pattern making, in the context of fashion and garment design, refers to the process of creating a paper template, or pattern, that will be used to cut fabric and construct a garment. This process involves translating a design idea, often a sketch, into a precise two-dimensional blueprint that accurately reflects the desired fit and style of the garment.





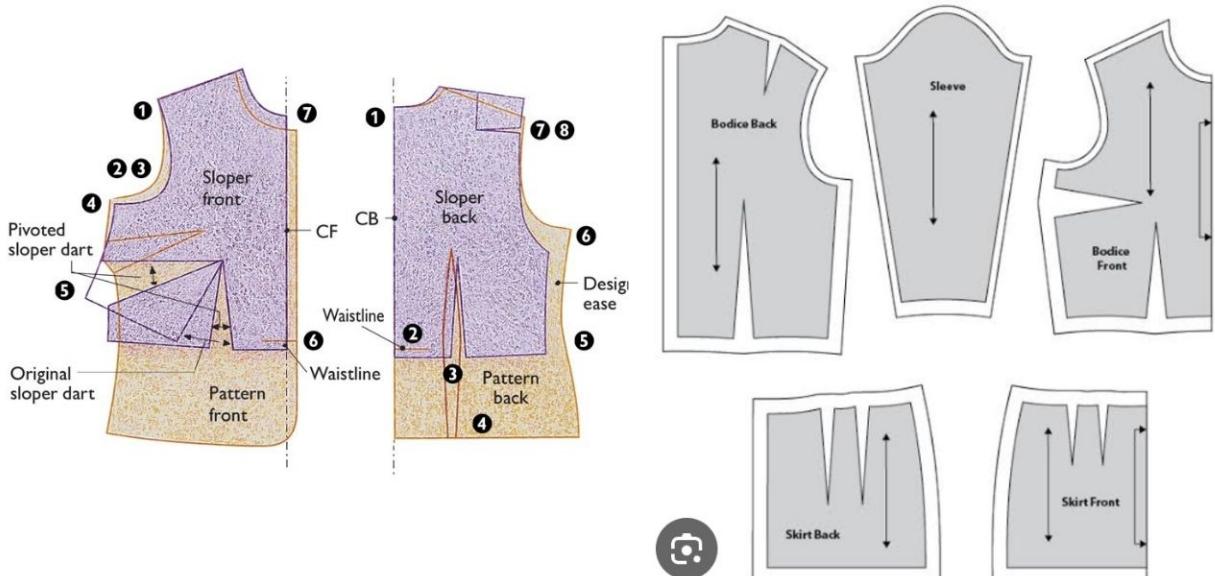
WHAT IS SLOPPER

In pattern making, a sloper (also called a block pattern, basic block, or foundation pattern) is a custom-fitted, basic pattern that serves as a foundation for creating various garment styles. It's essentially a template of a body's shape and size, without any style features or seam allowances, that allows pattern makers to easily create new patterns by adjusting and manipulating the sloper.

- Types of Slopper

1. Skirt Slopper

2. Pant Slopper





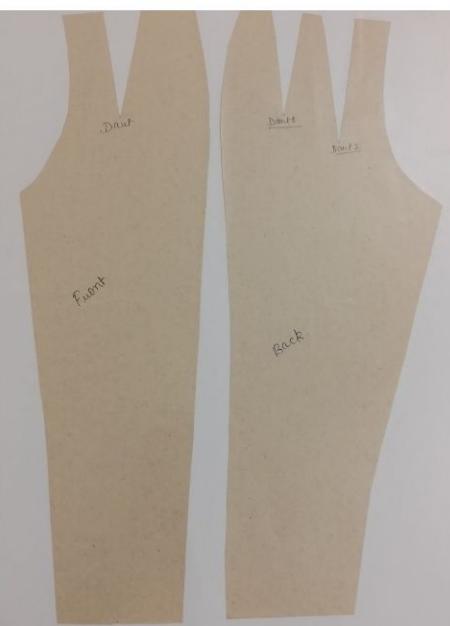
SKIRT SLOPPER

This sloper provides the foundation for skirts and dresses, covering the body from the waist down.



PANT SLOPPER

A pant sloper is a basic pants pattern that serves as a foundation for creating a wide variety of pant styles.



DRAPING

Draping in fashion design is a technique where fabric is manipulated and shaped directly onto a dress form or mannequin to create a garment's structure and form. It's a hands-on process that allows designers to visualize and test designs in three dimensions before creating patterns.





GARMENT MAKING TECHNIQUES (GMT)

Garment making involves several key techniques, including fabric inspection, spreading and cutting, stitching, quality control, and finishing. These techniques can be applied in both manual and industrial settings, with advancements in technology like CAD systems and automated cutting machines improving precision and reducing waste

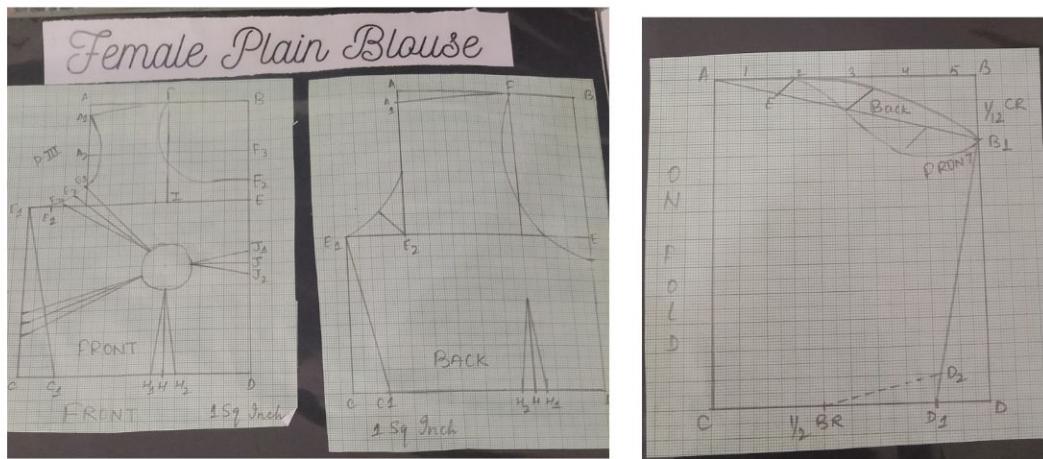
Garment construction involves several key techniques for shaping, assembling, and finishing a garment. These include pattern making, cutting, sewing, seam finishing, and edge finishing.





DRAFTING AND PAPER PATTERN OF FEMALE OUTFITS

• FEMALE PLAIN BLOUSE



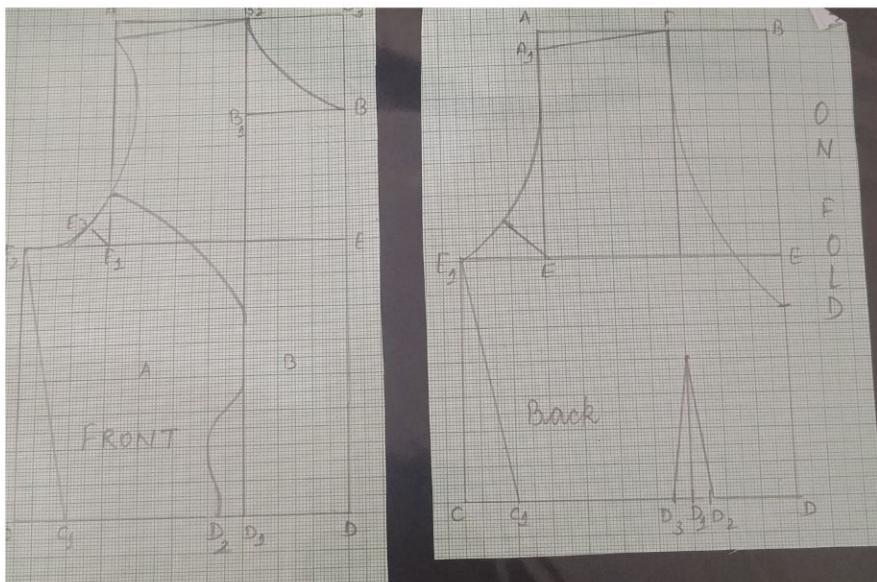
DRAFTING OF FEMALE BLOUSE AND SLEEVES



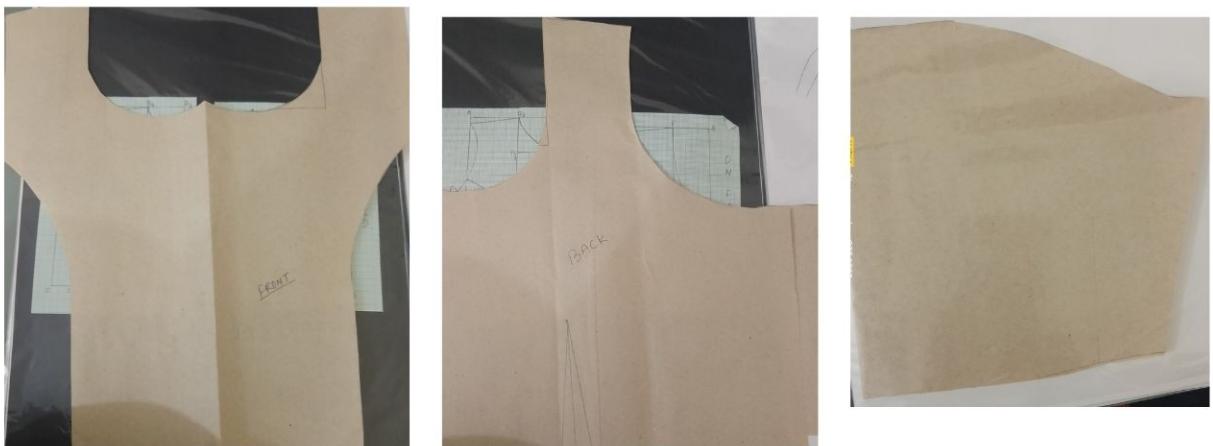
Paper Pattern of female blouse and sleeves



FEMALE DESIGNER BLOUSE



Drafting Female Designer Blouse



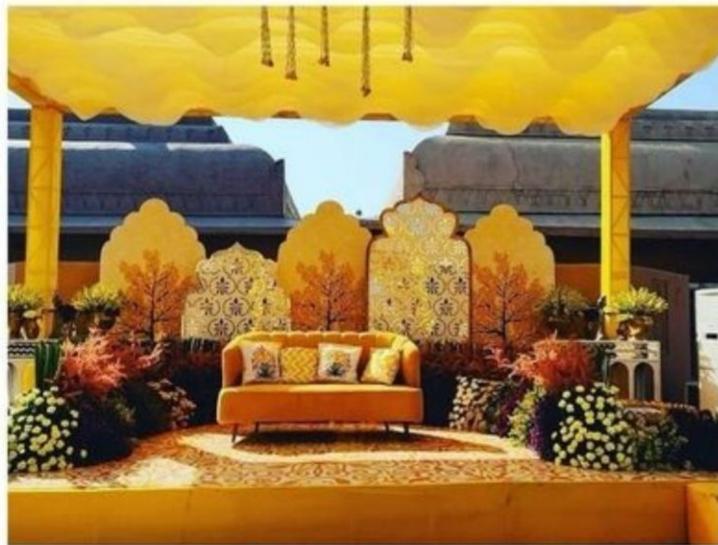
Paper Pattern of Female Designer Blouse

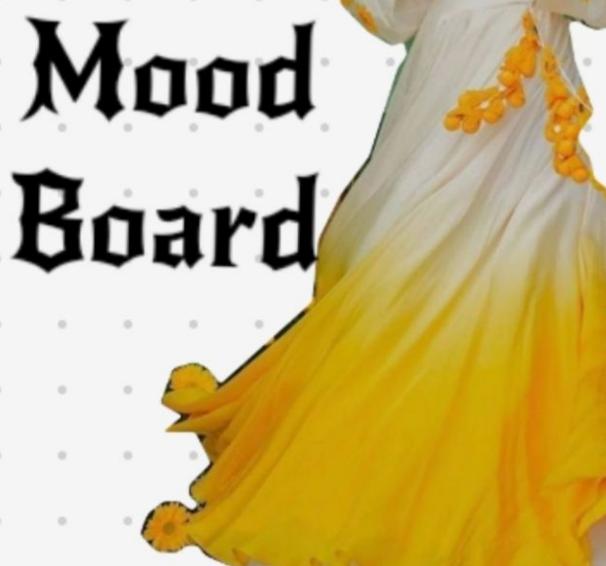
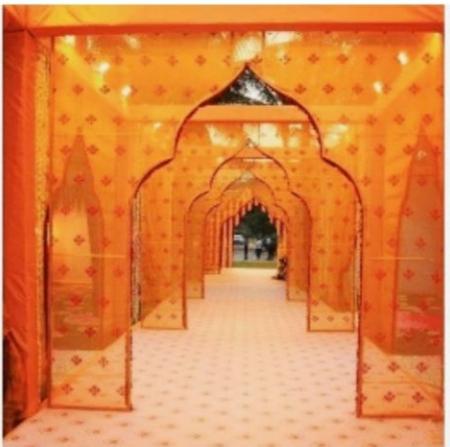


INSPIRATION BOARD



LET'S GET
Haldi
ELEGANCE IN
EVERY DETAIL





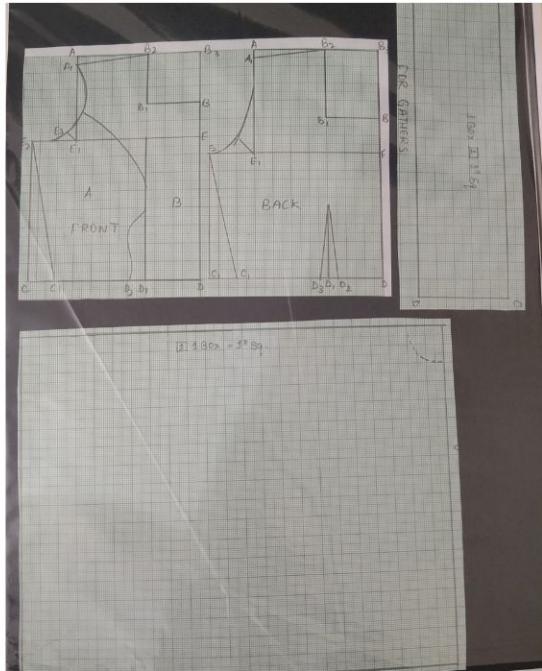
Yellow &
Orange
Haldi

COLOUR BOARD



PANTONE®
15-1164 TCX
Bright Marigold

FEMALE DESIGNER LEHENGA



Drafting of Female Designer lehenga



Paper Pattern of Female Designer Lehenga





Final Look

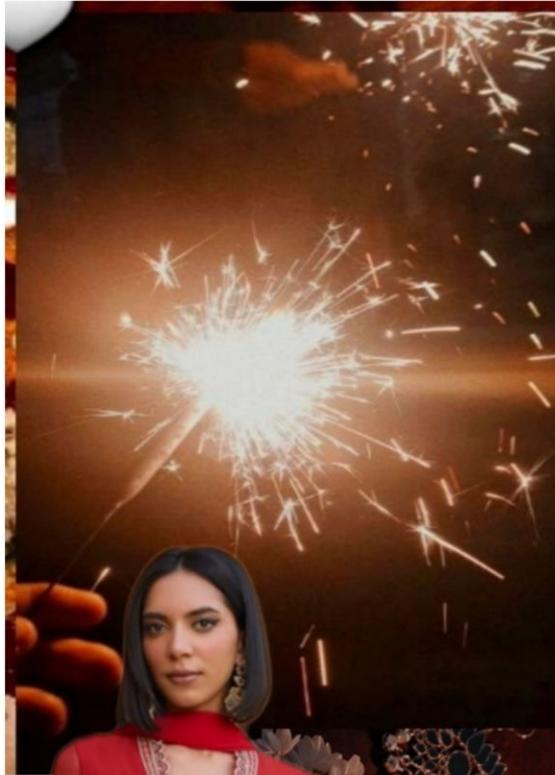


INSPIRATION BOARD



D
I
W
A
L
I





MOOD BOARD



Diwali Vibes

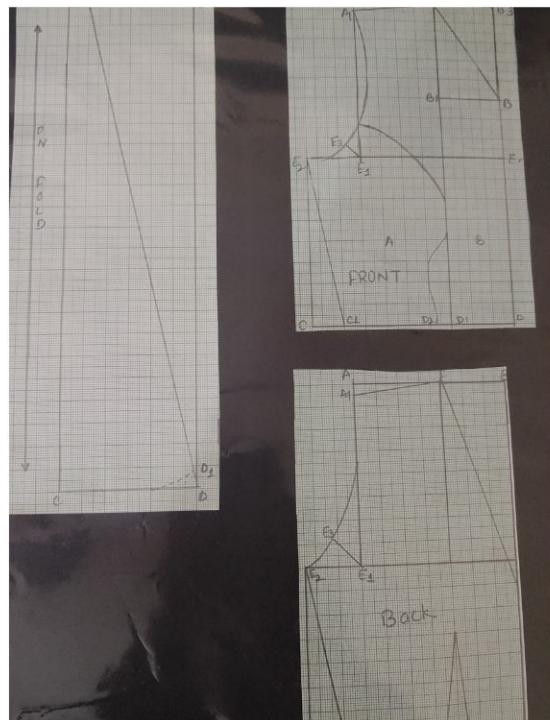


COLOUR BOARD





FEMALE FLOOR LENGTH KURTI



Drafting of Female Floor Length Kurti



Paper Pattern of Female Floor Length Kurti





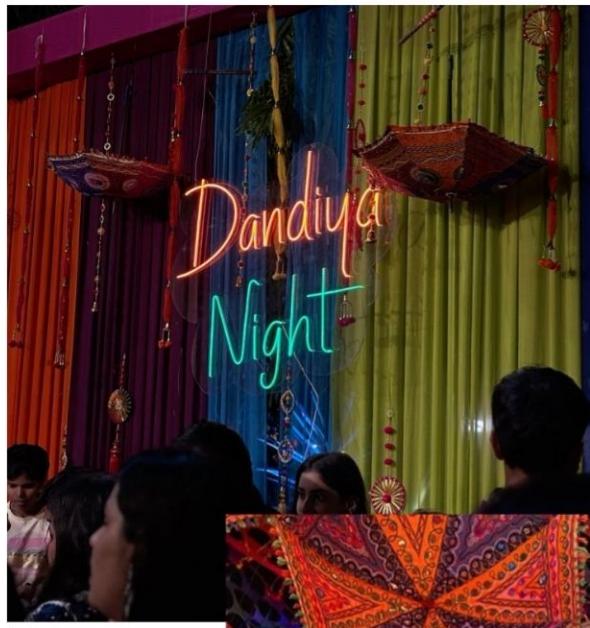
Final Look



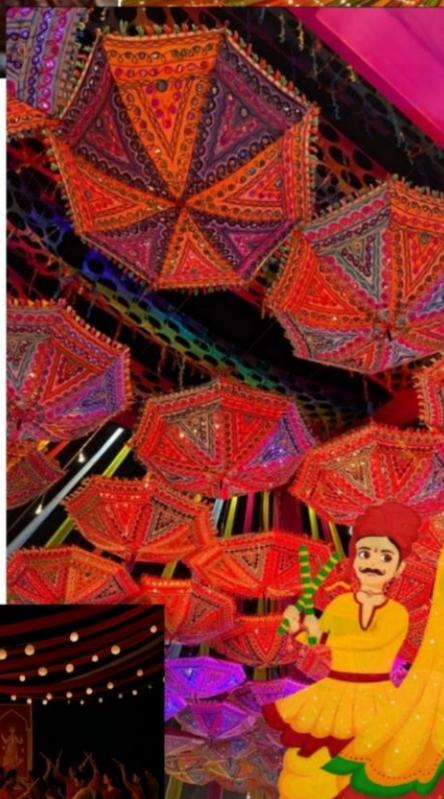
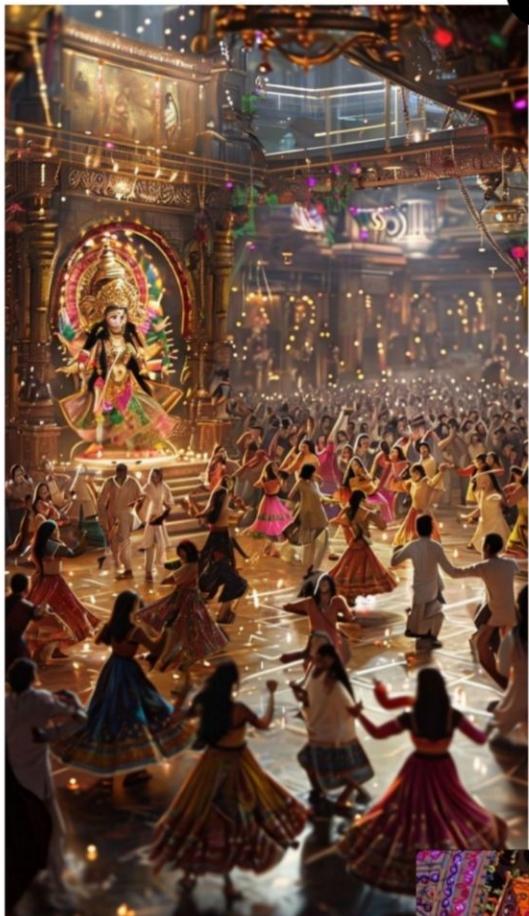
INSPIRATION BOARD



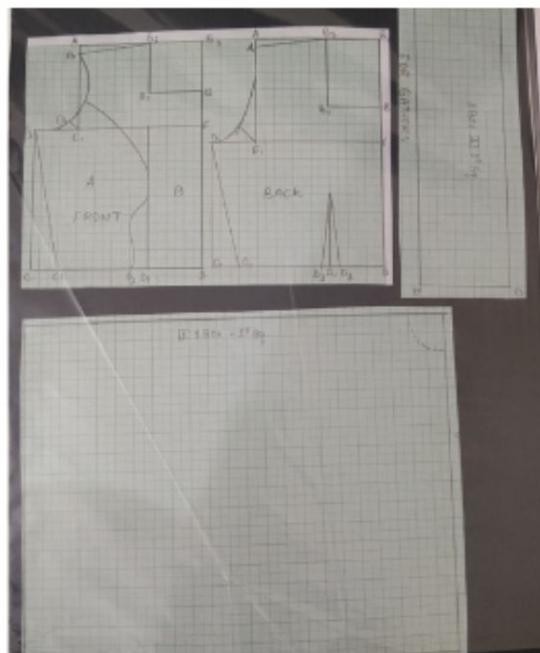
Mood Board



COLOUR BOARD



FEMALE DESIGNER LEHENGA



Drafting of Designer Lehenga



Paper Pattern of Designer Lehenga

FINAL LOOK



realme Shot on realme C33 2023

M A D H U B A N I

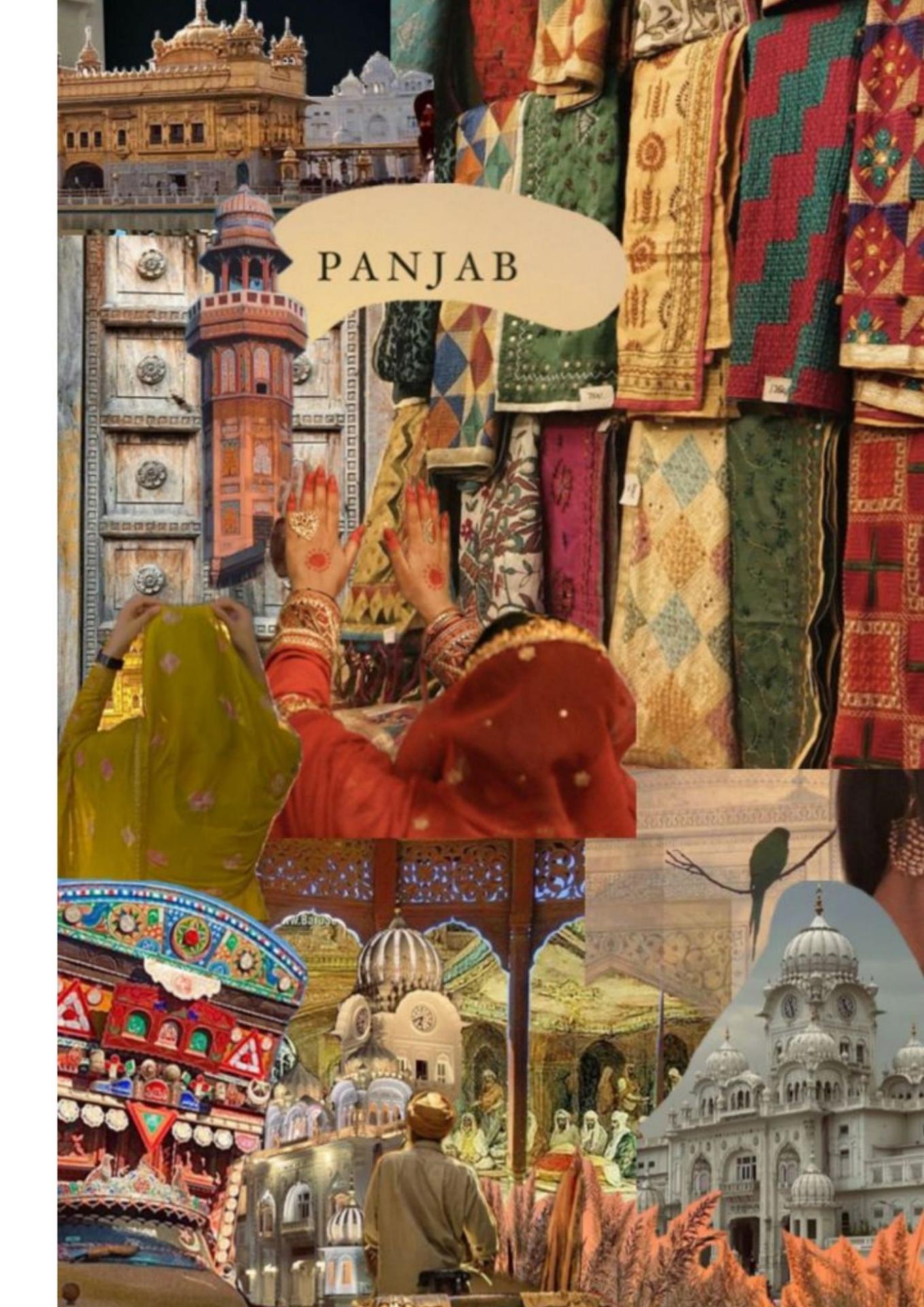


MADHUBANI ART DESIGNS

Madhubani design fabric, originating from the Mithila region of Bihar, is a traditional hand-painted or printed textile featuring vibrant, intricate, and storytelling motifs inspired by nature and Hindu mythology. Typically done on cotton, silk, or tussar, this art uses bold black outlines filled with vivid colors to depict themes like peacocks, fish, and deities.

body text





PANJAB

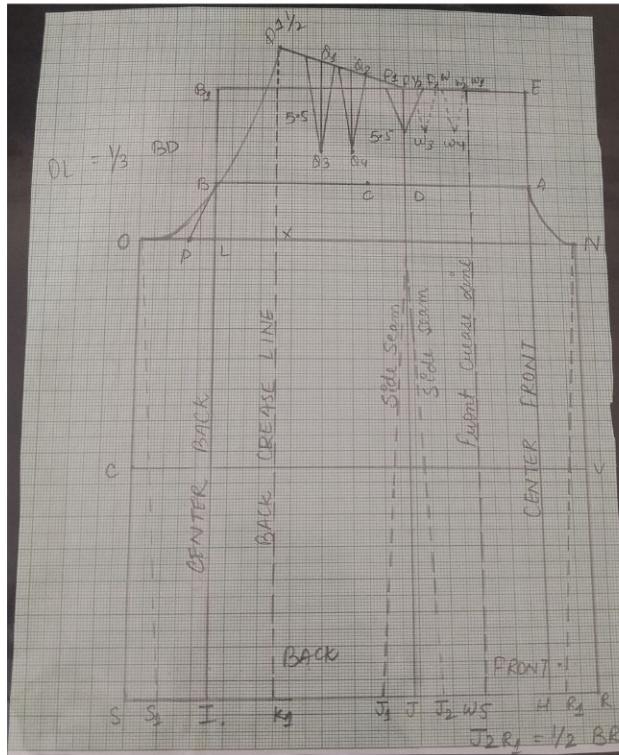
PUNJABI KOLKA DESIGNS

Punjabi Kolka design features intricate, hand-painted, or embroidered artistic motifs—often inspired by Bengali Alpona or Kalka (paisley) patterns . These designs often feature red, white, or yellow patterns on contrasting fabric, commonly used for festivals and weddings.



Handpainted Patiala suit

FEMALE TROUSER



Drafting of Female Trouser



Paper pattern of Female Trouser Front and Back



FINAL LOOK

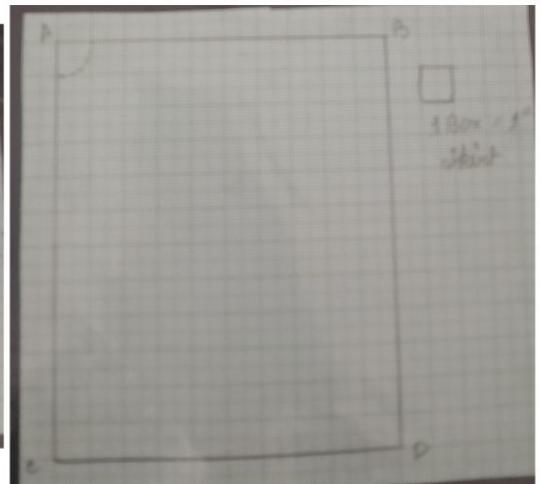
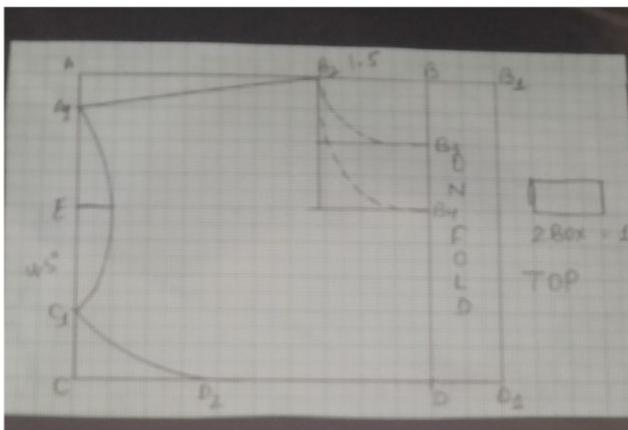


FEMALE TROUSERS WITH KANTHA EMBROIDERY

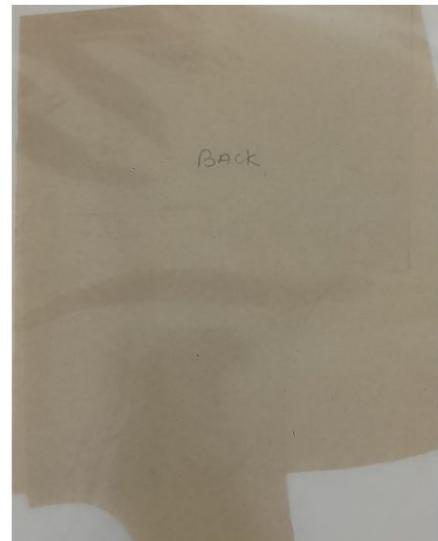
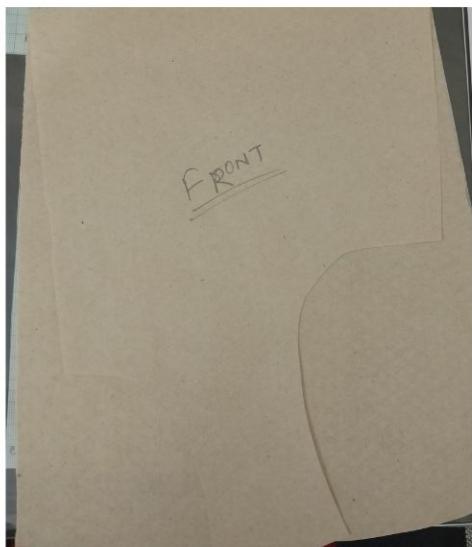




KIDS PLAIN FROCK



Drafting of Kids Plain Frock



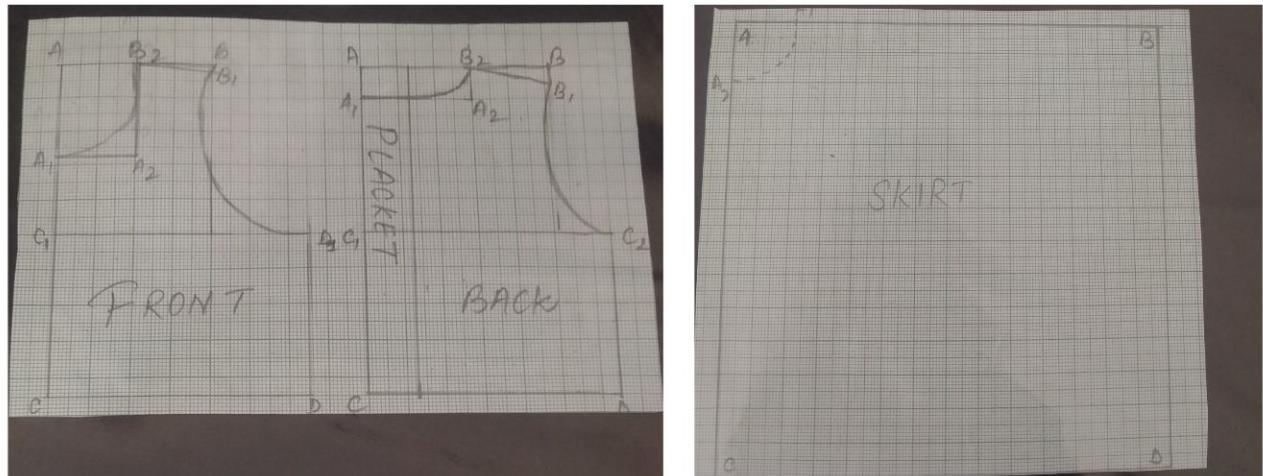
Paper Pattern of Kids Plain Frock Front & Back



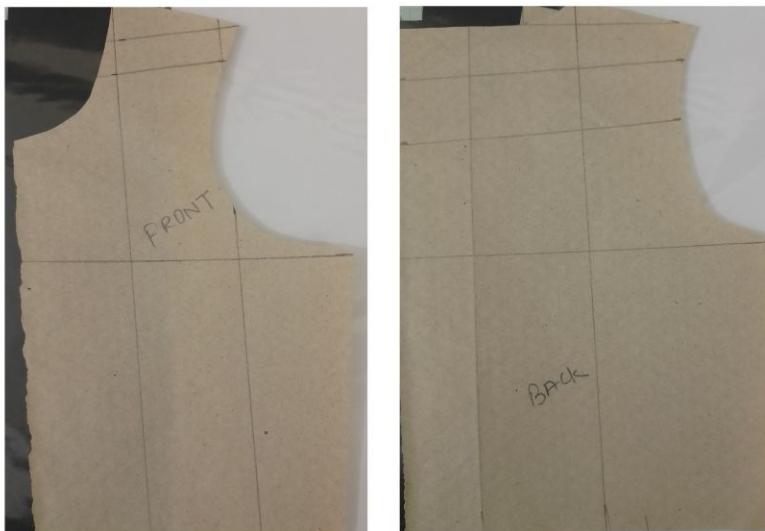
**FINAL
LOOK**



KIDS DESIGNER FROCK



Drafting Kids Designer Frock



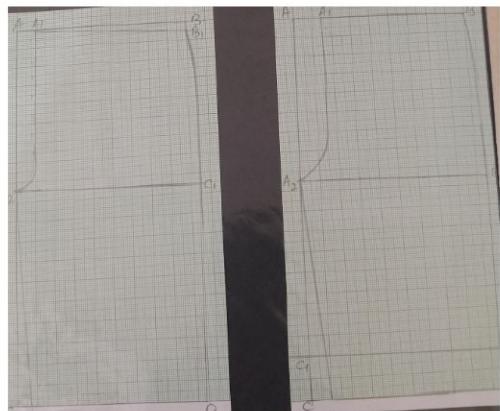
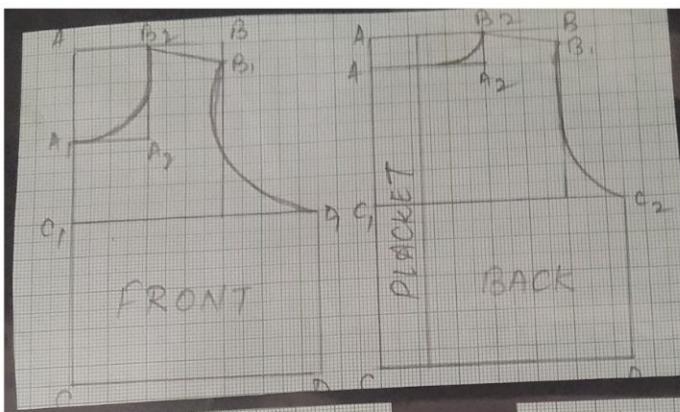
Paper Pattern of Kids Designer Frock



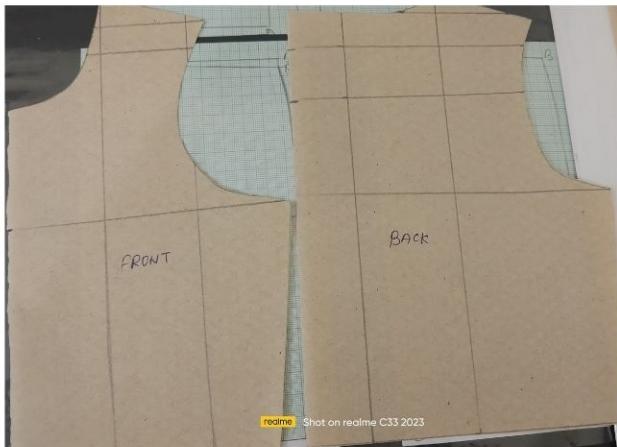
FINAL LOOK



KIDS JUMPSUIT



Drafting of Kids Jumpsuit



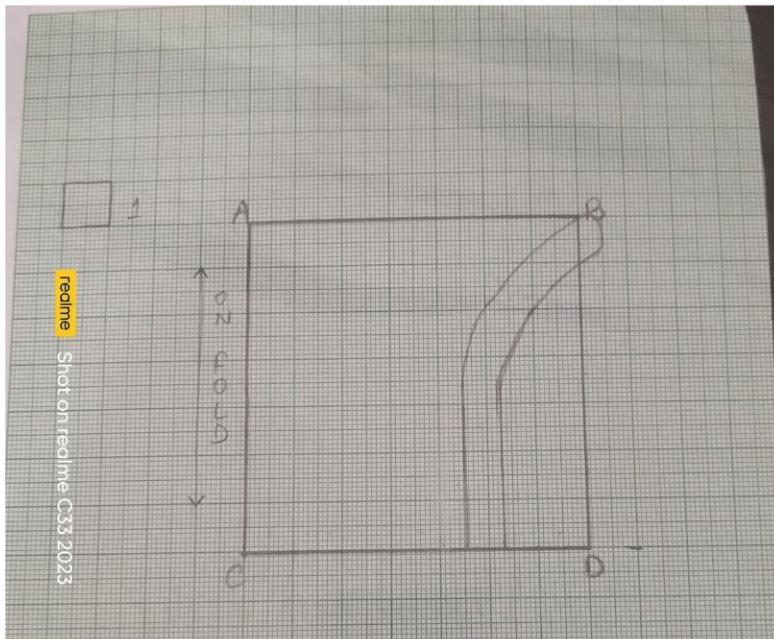
Paper Pattern of Kids Jumpsuit



FINAL LOOK



KIDS CAP



Drafting of Kids Cap



Final Look of Cap



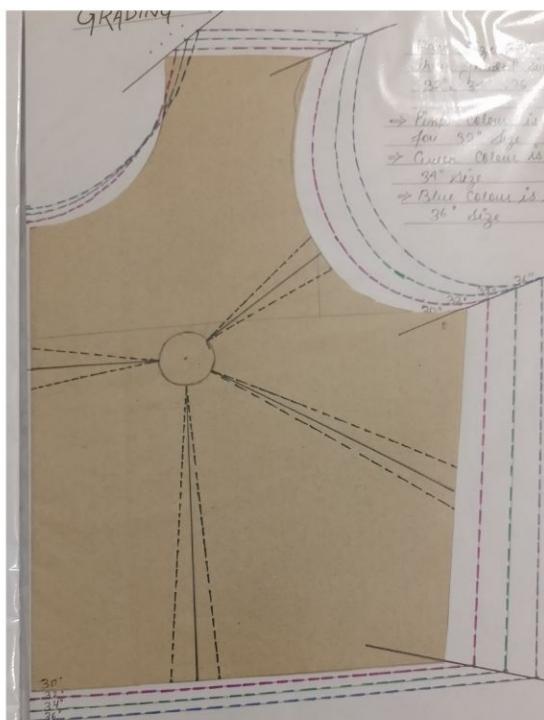


WHAT IS GRADING ?

Pattern grading is the process of scaling a base garment pattern to create multiple sizes while maintaining the original design and fit. It involves systematically increasing or decreasing key measurements to ensure garments fit well across a range of sizes.

INCREASED GRADING -

In pattern making, "increased grading" refers to the process of systematically expanding a garment pattern's dimensions to create larger sizes. This involves adjusting key measurements on the base pattern (the "master size") according to a grading rule or size chart.





DECREASED GRADING -

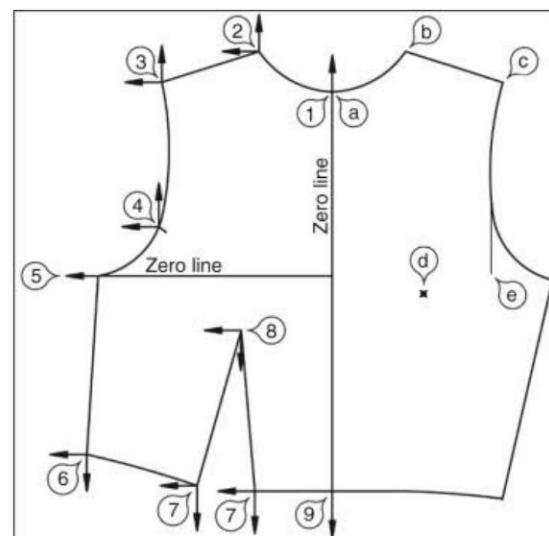
Decreasing the size of a pattern through a process called "grading down" is a fundamental aspect of pattern making in the fashion industry. This process involves proportionally reducing the dimensions of a base pattern to create smaller sizes of a garment, ensuring consistent fit and proportions across various sizes.

Types of Grading -

- Zero Point
- Cardinal Points
- Cardinal Linesch
- Suppression Grading Slash and
- Pivot method

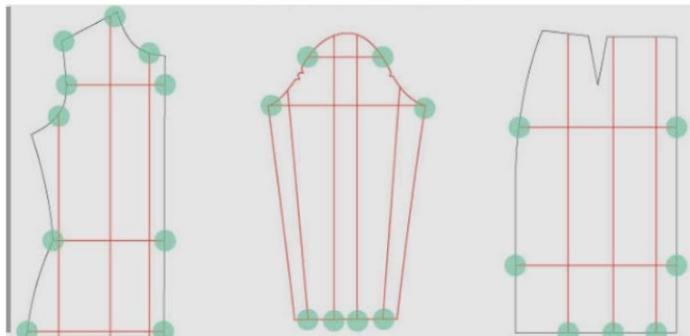
Zero Point - In pattern grading, the "zero point" is a crucial reference point used to make measurements for different sizes of a garment.

It's essentially a central point on a pattern piece from which all other points are measured, and all increases or decreases for different sizes are calculated relative to it.

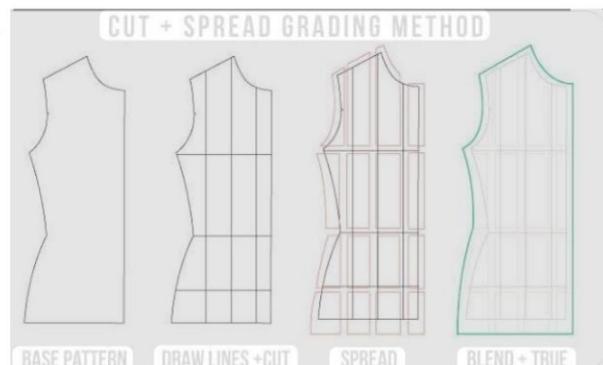




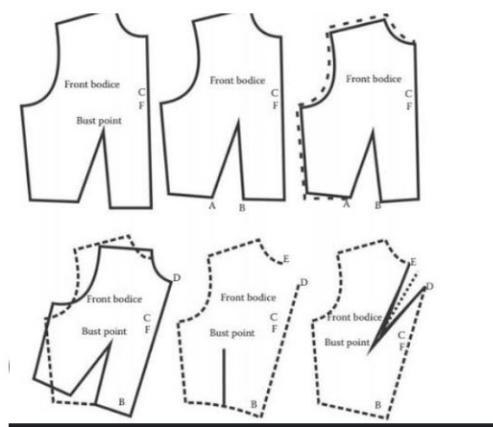
Cardinal Point -dinal points are key locations on a pattern where changes are made to create different sizes.



Supression Grading - In pattern making, "supression grading" refers to adjusting the amount of shaping features (like darts, tucks, pleats, and gathers) within a pattern to create different sizes



Slash & Pivot Method -The "slash and pivot" method in pattern making, also known as "slash and spread" or "dart manipulation," is a technique used to move or transfer darts (triangular pieces of fabric sewn to create fit) from one position on a pattern piece to another





KNOCK OFF OF A COPY OF DESIGNER OUTFIT

A "knock-off" dress is a cheap imitation or copy of a more expensive, designer dress. It's typically made to look very similar to the original but is usually of lower quality and often sold at a significantly lower price.



Original design of
Rachael Gilbert



Knock off design of
Rachael Gilbert

Rachel Gilbert is an Australian fashion designer renowned for her luxury eveningwear and bridal collections. She is known for her intricate hand embellishments, modern designs, and elegant silhouettes, often incorporating a contemporary twist on traditional eveningwear.



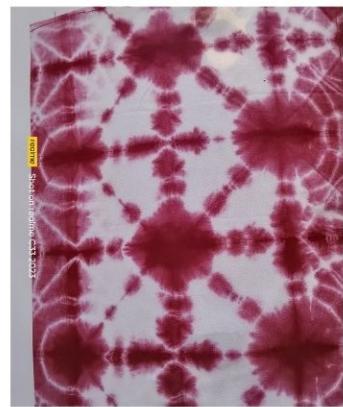
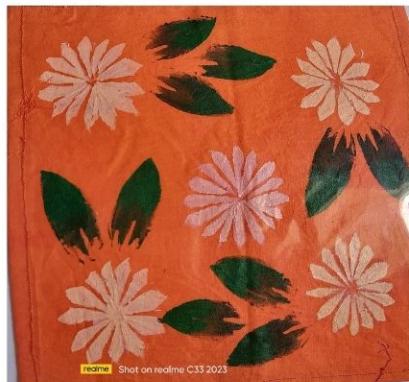
SURFACE ORNAMENTATION

Surface ornamentation, also known as fabric embellishment, is the art of decorating the surface of materials, most commonly fabrics, to enhance their appearance and value. It involves adding decorative elements, often with thread, beads, sequins, or other materials, to create patterns and textures. This technique can be used to add interest, create unique designs, and elevate the status of garments or other objects.





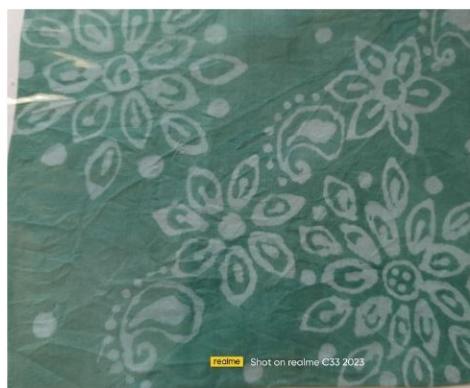
DYEING & PRINTING TECHNOLOGY



BANDHANI PRINT

BLOCK PRINT

SHIBORI PRINT



RESIST PRINT

BATIK PRINT

VEGETABLE PRINT



NATURE PRINT

STENCIL PRINT

TIE DYE





WORLD BEST 5 EMBROIDERIES

DESIGNING GARMENT WITH THEM



SHASHIKO EMBROIDERY



BRAZILIAN EMBROIDERY



KANTHA EMBROIDERY



IRAN EMBROIDERY (ZARDOZI)



**HUNGARIAN
EMBROIDERY**



MY ACHIEVEMENTS

CERTIFICATES

SHREE BALAJEE DYEING HOUSE

GST NO:20ADKFS4475J1ZU. PH:9334387001.9471110999

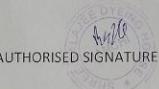
PLOT NO: 17P & 18P
NAMKOM INDUSTRIAL AREA,
NAMKOM, RANCHI-834010
EMAIL: sbdhrc@gmail.com

TO WHOM-SO-EVER IT MAY CONCERN

THIS IS TO CERTIFY THAT MS. MUSKAN PRIYA UNIVERSITY ROLL NO. 210107008914, A STUDENT OF FASHION DESIGNING DEPARTMENT, K.B. WOMEN'S COLLEGE, HAZARIBAG HAS BEEN COMPLETED 45 DAYS FROM (19-05-2023 TO 02-07-2023) GARMENT MANUFACTURING INTERNSHIP PROGRAMME AT "SHREE BALAJEE DYEING HOUSE" RANCHI. DURING THIS PERIOD OF GARMENT MANUFACTURING INTERNSHIP WITH US, SHE HAS SHOWN A KNEEN INTEREST IN LEARNING.

WE WISH HER ALL THE BEST IN FUTURE ENDEAVOUR.

FOR, SHREE BALAJEE DYEING HOUSE.



AUTHORISED SIGNATURE



* * * * *

OWN DESIGNED DRESS



KIDS JUMPSUIT



PLAIN BLOUSE



DESIGNER BLOUSE



ANARKALI



DESIGNER LEHENGA



KIDS DESIGNER FROCK



HANDPAINTED PATIALA
SUIT



HANDPAINTED SAREE



HANDPAINTED BODYCON
DRESS



FASHION SHOW



DENIM FASHION SHOW

HERITAGE FASHION SHOW



Inspirational Fashion Show
Heritage, Denim & Sea Moss

SHOWSTOPPER of the
FASHION SHOW





CONCLUSION

This portfolio is a reflection of my passion for fashion and my commitment to creating unique and impactful designs. My diverse portfolio shows my creativity, technical expertise and ability to translate ideas into tangible creations. I am eager to explore new opportunities and collaborate with innovative minds and continue to grow as a designer bringing fresh perspectives and ideas to the industry.

- WHAT IS FASHION
- DESIGN DEVELOPMENT PROCESS
- PARIS PROJECT
- WORLD COSTUME
- VISUAL MERCHANDISING
- COLOR SCHEMES & DESIGNING WITH SCHEMES
(RGB & CMYK)
- INSPIRATION ILLUSTRATION
- PATTERN MAKING TECHNIQUES
- WHAT IS SLOPPER
- TYPES OF SLOPER
- GARMENT MAKING TECHNIQUES
- GRAPHING DRAFTING OF FEMALE, KIDS & MALE
- GRADING (INCREASE & DECREASE)
- KNOCK OFF COPY OF DESIGNER
- SURFACE ORNAMENTATION
- DYEING PRINTING TECHNOLOGY
- WORLD BEST 5 EMBROIDERIES
- MY ACHIEVEMENTS

I WOULD LIKE TO EXPRESS MY SINCERE GRATITUDE TO ALL INDIVIDUALS FOR MENTORING AND SUPPORTING ME IN COMPLETING MY PORTFOLIO
MY HOD DR. DAISY SINHA FOR PROVIDING ME WITH INVALUABLE INSIGHTS AND DIRECTIONS.