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# MARKETPLACE FOUNDATION

## (DAY 1)

### GOAL AND TYPE

#### 1) Marketplace Details

- Type: Rental E-commerce (Car Rentals)
- Problem: Renting cars is often complicated & expensive. Our marketplace makes it easy & affordable.
- Target Audience: Travelers, professionals, & event planners who need short-term car rentals.
- What we offer:
  - Various car options.
  - Affordable pricing & an easy booking process.
- Unique Feature: A user-friendly platform with transparent pricing & flexible options.

## 2) DATA SCHEMA

Entities & Attributes:

1) Cars:

ID  
Name  
Type (SUV, Sedan)  
Capacity  
Fuel type  
Price per day  
Availability Status

2) Customers

ID  
Name  
Contact info  
Rental History

3) Bookings

ID  
Car ID  
Customer ID  
Pickup Date  
Drop-off date  
Total Price  
Status

Relationships:

- A customer can make multiple Bookings
- A Booking is linked to one car.