The Company Profile Profil Perusahaan

CV. IDEA CIPTA SENTOSA

CONSULTANT DIVISION

Field Surveying, Report and Recommendation for:

- Minning Planning and Engineering Design
- Infrastructure Planning and Engineering Design
- Construction Planning and Engineering Design
- Manufacture Planning and Engineering Design
- Financial and Marketing Planning for any Industry

Handling Services Licencing
Small Business Management Consulting Services
Telecommunication Services

TRADING DIVISION

- General Trading and Supplayer
- Batik and Textile Product's
- Computer Hardware, Software and Networking
- Office Stationary & Printing
- Advertising and Promotion Product's

CONTRACTOR DIVISION

- Civil and Architecture Construction Contractor
- Mechanical and Electrical Contractor
- Infrastructure Contractor

HEAD OFFICE:

Jl. Raya Wonopringgo 836 Pekalongan 51181 Phone/Facs.: 0285-4483502

JAKARTA OFFICE:

Serdang Asri 03 Blok R.17/07 Citra Raya Cikupa Tangerang Banten Phone: 021-37040962

Blog: <u>www.ideacs.wordpress.com</u> E-mail: <u>ideacipta.sentosa@gmail.com</u>

MANAGING DIRECTOR'S LINES:

Sony.ysaufani@gmail.com 0815 1103 9153 (Mentari) 0878 3905 2107 (XL) 0813 2555 6871 (Telkomsel)



COMPANY IN BRIEF

Sekilas Perusahaan

COMPANY VISION

Being a Trading Company, Consultant and the Contractor with the best service.

COMPANY MISSION

Building Trade business, Consultants and Contractors-oriented efficiency, effectiveness and customer satisfaction.

BUSINESS PHILOSOPHY

Focus on consumers

Company to build a commitment to focus on serving customers with best efforts.

Competence

The company puts the professional competence of managers, both in skills, expertise, product selection and services are presented as well as leadership and its employees.

Competitive

Companies position themselves to be ready to compete in quality as well as various other commercial aspects in an efficient (in cost) and effective (efficient and effective manner) with competitors in the field.

Independent

The company participated at the local level to develop self-reliance and domestic view to build partnerships with small businesses another medium to play a role in community economic development.

VISI PERUSAHAAN

Menjadi Perusahaan Perdagangan, Konsultan dan Kontraktor dengan pelayanan terbaik.

MISI PERUSAHAAN

Membangun usaha Perdagangan, Konsultan dan Kontraktor yang berorientasi pada efisiensi dan efektivitas serta kepuasan pelanggan.

FILOSOFI USAHA

Fokus pada konsumen

Perusahaan membangun komitmen untuk berfokus dalam melayani konsumen dengan upaya terbaik.

Kompeten

Perusahaan menempatkan kompetensi profesional para pengelolanya, baik dalam ketrampilan, keahlian, pemilihan produk dan jasa layanan yang disajikan maupun kepemimpinan serta para karyawannya.

Kompetitif

Perusahaan menempatkan diri untuk siap bersaing dalam kualitas maupun berbagai aspek komersial lainnya secara efisian (dalam biaya) dan efektif (tepat guna dan berhasil guna) dengan kompetitor dalam bidangnya.

Mandiri

Perusahaan turut serta mengembangkan kemandirian pada tingkat lokal dan domestik dangan membangun kemitraan bersama usaha-usaha kecil menengah lainnya untuk berperan dalam pembangunan ekonomi masyarakat.



MANAGEMENT

Pengelola



Indah Zulfida Makruf, S.Ag., Komanditer

INDAH birth this Pekalongan started his business ever since attending college in Yogyakarta.

Since December 2007, INDAH supports the CV. Idea Cipta Sentosa which was established with the family in Pekalongan - Central Java - Indonesia.

As a Komanditer, although not too actively manage the company, INDAH much help business development activities in Jakarta in dealing with business partners.

Indah Zulfida Makruf, S.Ag., Komanditer

Wirausahawati kelahiran Pekalongan ini memulai usahanya semenjak duduk di bangku kuliah di Yogyakarta.

Semenjak Desember 2007, Indah mendukung CV. Idea Cipta Sentosa yang didirikan bersama keluarga di Pekalongan – Jawa Tengah.

Sebagai komanditer, sekalipun tidak terlalu aktif turut mengelola perusahaan, Indah banyak membantu kegiatan pengembangan usaha di Jakarta dalam berhubungan dengan mitra usaha.



Diyah Dwi Rahayu, Directress

Surakarta Women born in this 36 years ago with her husband managing a family company since 1993 through the ups and downs of business until in 2007 founded the CV. Idea Cipta Sentosa as one of General Trading Companies.

Diyah Dwi Rahayu, Direktris

Wanita kelahiran Solo 36 tahun lalu ini bersama suami mengelola perusahaan keluarga sejak tahun 1993 melalui pasang surut usaha hingga pada tahun 2007 mendirikan Cv. Idea Cipta Sentosa bagai salah satu perusahaan perdagangan umum.

Perdagangan - Konsultan - Kontraktor

MANAGEMENT

Pengelola



Sony Yulianto, Managing Director

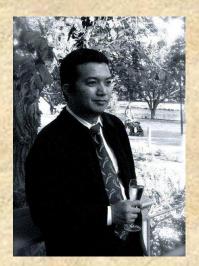
Most of his work did not escape the attention of the business world.

His experience with the company to join multi-national and national companies from a position as marketing staff to the Business Development Director makes it have enough business relationships that support them.

Sony Yulianto, Direktur Pengelola

Hampir sebagian besar kesibukannya tidak lepas dari perhatian terhadap dunia usaha.

Pengalamannya bergabung bersama perusahaan multi nasional dan perusahaan nasional dari posisi sebagai marketing staff hingga Business Development Director menjadikannya memiliki cukup relasi usaha yang mendukungnya.



Ir. Surya Kusuma, M. Tech., Managing Partner

Graduated Master of Technology
Management from the University of
New South Wales Australia is a
strategic partner in building a
consultant, trading business,
exporting and telecommunications
services business CV. Idea Cipta
Sentosa.

His experience involved in some previous industry as well as his position as commissioner, associate director at several national business entity making a very calculated strategic partner in building the company.

Ir. Surya Kusuma, M. Tech., Pengelola Mitra

Lulusan Master of Technology Management dari University of New South Wales Australia ini merupakan mitra strategis dalam membangun bisnis jasa konsultan, perdagangan, ekspor dan bisnis jasa telekomunikasi CV. Idea Cipta Sentosa.

Pengalamannya terlibat dalam beberapa industry sebelumnya serta kedudukannya selaku komisaris, associate director di beberapa entitas bisnis nasional menjadikannya mitra strategis yang sangat diperhitungkan dalam membangun perusahaan.



COMPANY LEGALITY

Legalitas Perusahaan

Deed Establishment

Notary : Bachtiar, SH.

Number: 01

Date : December 6, 2007

Company Domicile Certificate

Village : Rowokembu
Sub : Wonopringgo
District : Pekalongan
Number : 022/DS-07/2008
Date : January 15, 2008

Tax

TIN : 02.681.367.5-502.000 Date : December 11, 2007

Trade Business License (Small)

District : Pekalongan

Number : 21/11.19/PK/I/2007 Date : January 21, 2008

Signs Companies list

District : Pekalongan

Number : 11.20.3.52.00670 Date : January 21, 2008 > Akte Pendirian Perusahaan

Notaris : Bachtiar, SH.

Nomor : 01

Tanggal: 06 Desember 2007

Surat Keterangan Domisili Perusahaan

Desa : Rowokembu
Kecamatan : Wonopringgo
Kabupaten : Pekalongan
Nomor : 022/DS-07/2008
Tanggal : 15 Januari 2008

Pajak

NPWP : 02.681.367.5-502.000 Tanggal : 11 Desember 2007

> Surat Ijin Usaha Perdagangan (Kecil)

Kabupaten : Pekalongan

Nomor : 21/11.19/PK/I/2007 Tanggal : 21 Januari 2008

Tanda daftar Perusahaan

Kabupaten : Pekalongan

Nomor : 11.20.3.52.00670 Tanggal : 21 Januari 2008



PRODUCT AND SERVICES

Produk dan Jasa Layanan

CONSULTANT DIVISION

Field Surveying, Report and Recommendation for:

- Minning Planning and Engineering Design
- Infrastructure Planning and Engineering Design
- Construction Planning and Engineering Design
- Manufacture Planning and Engineering Design
- Financial and Marketing Planning for any Industry

Handling Services Licencing
Small Business Management Consulting Services
Telecommunication Services

DIVISI KONSULTAN

Survey Lapangan, Pelaporan dan Rekomendasi untuk:

- Perencanaan dan Desain Rekayasa Pertambangan
- Perencanaan dan Desain Rekayasa Infrastruktur
- Perencanaan dan Desain Rekayasa Konstruksi
- Perencanaan dan Desain Rekayasa Manufaktur
- Perencanaan Keuangan dan Pemasaran untuk berbagai Industri

Jasa Pengurusan Perizinan Jasa Konsultasi Bisnis bagi Usaha Kecil Jasa Telekomunikasi

TRADING DIVISION

- General Trading and Supplayer
- Batik and Textile Product's
- Computer Hardware, Software and Networking
- Office Stationary & Printing
- Advertising and Promotion Product's

DIVISI PERDAGANGAN

- Perdagangan Umum dan Suplayer
- Batik dan Produk Tekstil
- Perangkat Keras dan Lunak serta Jaringan Komputer
- Peralatan, Perlengkapan Kantor dan Percetakan
- Periklanan dan Produk-Produk Promosi

CONTRACTOR DIVISION

- Civil and Architecture Construction Contractor
- Mechanical and Electrical Contractor
- Infrastructure Contractor

DIVISI KONTRAKTOR

- Kontraktor Konstruksi Sipil dan Arsitektur
- Kontraktor Mekanikal dan Elektrikal
- Kontraktor Infrastruktur