

# Proposal Detail

Detail Proposal

Activation Number

LD03122020002

Activation Name

Muslim Brand

Area Name

PT. APL Tangerang

Brand Name

DECOLGEN

Activation Type

Branding

Activation Start Date

14 Dec 2020

Activation End Date

24 Dec 2020

Activation Budget

Rp80,000,000

Total Views

Person800,000

Cost Ratio

100

Activation Detail

tes brand

Attachment Proposal

• 202012030449351.pdf

Detail Histori

Show

10

entries

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| No. | Activation Number | Employee                 | Activation Status         | Approval Reason  | Date        |
|-----|-------------------|--------------------------|---------------------------|------------------|-------------|
| 1   | LD03122020002     | Faisal Roni              | Completed                 |                  | 07 Dec 2020 |
| 2   | LD03122020002     | Jazmin Hernandez De Vera | Approved By Director      | okeee sipp by dr | 07 Dec 2020 |
| 3   | LD03122020002     | Aryana Jasiman           | Approved By Category Head | acc okee by ch   | 07 Dec 2020 |
| 4   | LD03122020002     | Vianda Lakswita Putri    | Approved By Brand Manager | acc              | 07 Dec 2020 |
| 5   | LD03122020002     | Muhammad Deny Lingga     | Approved By Head LAMP     | accc okee        | 07 Dec 2020 |
| 6   | LD03122020002     | Faisal Roni              | Submitted By LAMP         | Create Proposal  | 03 Dec 2020 |

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