**Scoring Rubric for Final Presentations**

*Introduction:* **(2 points)**

○ Defines background and importance of the web map.

○ States objective, and is able to identify relevant questions.

○ Point out the targeting audience.

*Body* **(5 points)**

○ Describes the base map, thematic layer(s), and interactive elements.

○ Show appropriate and necessary map elements (e.g., legend, title, etc.).

○ A web map demo is given during the presentation.

○ The presentation is logical.

*Discussion & Conclusion*: **(2 points)**

○ How does the web map communicate with the audience?

○ Summarizes major points of talk.

○ Put forward the possible future development plan (if any).

○ Provides you with a “take-home” message.

*Speaking Style/Delivery*: **(1 point)**

○ Speaks clearly and at an understandable pace.

○ Maintains eye contact with audience.

○ Well-rehearsed (either extemporaneous or scripted presentation).

○ Speaker is within time limits.

○ Speaker is able to answer questions professionally.

○ Speaker is dressed appropriately.

*General Comments*

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Presenter: \_\_\_\_\_\_\_\_\_\_\_ Total Score: \_\_\_\_\_\_\_\_\_\_\_